



Academic Year : 2020-2021 Institute/ Branch Name : Symbiosis Institute of Business Management, Nagpur Programme Name : Master of Business Administration

Color Code Description:		
Global	National / Local	Regional / National

Sr. No.	GA No.	Graduate Attributes	PO No.	Programme Outcomes
1	GA1	Scholarship: research, inquiry and lifelong learning	PO1	Management graduates should be able to comprehend, organize and solve complex business problems using the resources available at their discretion.
2	GA1	Scholarship: research, inquiry and lifelong learning	PO2	Management graduates should create, select and apply advanced technologies related to latest management and information technology tools with quantitative and qualitative techniques to solve business related issues
3	GA1	Scholarship: research, inquiry and lifelong learning	PO3	Management graduates should be able to apply their viewpoint in the management field of study to develop fully motivated opinions on contemporary issues such as the need for innovation, integrity, leadership and change management, globalization and technology management
4	GA2	Global citizenship: ethical, social and professional understanding	PO4	Management graduates should improve the entrepreneurial ability to provide innovative solutions to the need of humanity
5	GA2	Global citizenship: ethical, social and professional understanding	PO5	Management graduates should analyze the environmental, social, political, technological, environmental, health, safety, sustainability and legal context of business
6	GA4	Employability: equipped with skills, attributes, leadership and entrepreneurial qualities that society needs; being capable of making a contribution to society through earning a living	PO6	Management graduates should be able to communicate effectively with society and they should be able to comprehend and write effective reports & present properly
7	GA3	Eco-literate: sensitivity towards a sustainable environment	PO7	Management graduates should focus on team bonding & value based leadership ability
8	GA4	Employability: equipped with skills, attributes, leadership and entrepreneurial qualities that society needs; being capable of making a contribution to society through earning a living	PO8	Management graduates should have the ability to work intelligently, individually and as a team, using techniques such as case analysis, projects and assignments.
9	GA3	Eco-literate: sensitivity towards a sustainable environment	PO9	Management graduates should evaluate and integrate ethical considerations into decision-making

Sr. No.	Semester	Institute Course Code	Catalog Course Code	Title	Course Outcome No	Course Outcome Statement	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
1	SEM I (2020-2022)	0212410101 - PP	T2036	Financial Management	CO1	To Appraise the emerging role of financial system constituents in financing and investment decision of firms.	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M
1					CO2	To assess the relationship between long term investment decisions. Dividend decisions and value of firm.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
1					CO3	To estimate the relationship between the short term financing and working capital decisions on the profitability of firm.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H

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1					CO4	To evaluate the corporate financial decision taken at the firm level and its impact on enhancing the value of firm.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
2	SEM I (2020-2022)	0212410102 - PP	T2280	Human Resource Management	CO1	To demonstrate the concept, functions, scope and techniques utilized in Human resource management for application of these techniques for efficient manpower planning.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M
2					CO2	To illustrate the evolution of Human resource management and explain the duties and responsibilities of Human resource managers and outline the constraints and opportunities associated with managing employees coming from various socio-economic backgrounds.	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M
2					CO3	To appraise the students knowledge about the processes of job analysis, employee recruitment and selection, and requisites of an effective induction programme, and retention plans and processes.	Moderate-M	Strong-H	Moderate-M	Weak-L	Weak-L	Strong-H	Moderate-M	Moderate-M	Strong-H
2					CO4	To build students knowledge about the concept of talent management and illustrate strategies for employee engagement.	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M
2					CO5	To develop students knowledge about the processes of employee training and development, compensation management, and evaluation of employees performance.	Moderate-M	Strong-H	Moderate-M	Weak-L	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M
2					CO6	To explain the importance of employee relations and discuss the contemporary issues in Human resource management.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M
3	SEM I (2020-2022)	0212410103 - PP	T2116	Marketing Management	CO1	To understand the fundamental concepts of marketing.	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Weak-L	Weak-L	Moderate-M
3					CO2	To understand the marketing perspective essential for all managers today	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M

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3					CO3	To understand the concept of value in the context of marketing.	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M	Weak-L	Moderate-M
3					CO4	To understand the marketing strategies of companies.	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Moderate-M
4	SEM I (2020-2022)	0212410104 - PP	T2186	Operations Management	CO1	The student manager will be able explain the concept of Operations management, Operations Strategy, Processes and technology in Operations and the Designs for product and services.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L
4					CO2	Given a facility establishment for a product or a service, the student manager will be able to identify/ enlist the factors that affect the facility location decisions and identify and/or design the layout for the same.	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H
4					CO3	The student manager will be able to describe the procurement activities in operations and explain job design and work measurement, Quality, Quality Management and SQC	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Weak-L	Moderate-M	Moderate-M
4					CO4	The student manager will be able to understand, explain and analyze JIT, Lean and Agile Manufacturing and other emerging concepts like TOC, TPM, service operations etc.	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Weak-L	Weak-L	Weak-L
5	SEM I (2020-2022)	0212410105 - PP	T6076	Microeconomics	CO1	To develop the understanding of economic and business problems at micro- economic level.	Moderate-M	Strong-H	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M	Moderate-M
5					CO2	To apply and analyze the concepts of microeconomics from producers and consumers perspective in the practical world.	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M	Moderate-M
5					CO3	To determine, assess and apply the optimization techniques in the business decision making.	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H	Moderate-M	Moderate-M
5					CO4	To plan like a firm, and design and formulate best strategies for their products/ services in the market.	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H	Moderate-M

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6	SEM I (2020-2022)	0212410106 - PP	T2216	Business Statistics	CO1	To develop an understanding of data, organize and make use of data to understand businesses.	Strong-H	Strong-H	Moderate-M	Strong-H	Weak-L	Strong-H	Moderate-M	Weak-L	Weak-L
6					CO2	To examine and analyze data to solve business problems using large datasets.	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H	Weak-L	Weak-L
6					CO3	To interpret the results of univariate and multivariate statistical techniques and use it for the purpose of prediction.	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H	Weak-L	Weak-L
7	SEM I (2020-2022)	0212410107 - PP	T3154	Data Driven Decision Making	CO1	To understand the Business DATA @ Managers Desk	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M
7					CO2	To use features of Excel for getting quick and reliable Business Reports	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H
7					CO3	To analyze Data for Reporting to Higher Authorities	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H
7					CO4	To learn to Create the Dashboards for Dynamic Business Decision	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H
8	SEM I (2020-2022)	0212410108 - PP	T2003	Financial Accounting	CO1	Given the companies data student should be able to demonstrate and apply the accounting concepts.	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Weak-L
8					CO2	Given the annual reports of the companies students should be able to interpret and evaluate the performance of companies.	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Weak-L
8					CO3	Given the data of the companies, students to should able to valuate depreciation and inventory.	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Weak-L
8					CO4	Given the data of the companies, students to should able to Prepare final accounts of the business.	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Weak-L
9	SEM I (2020-2022)	0212410109 - PP	T2225	Research Methodology	CO1	Developing the understanding on various kinds of research, objectives of doing research, research process and the purpose of using literature reviews	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Weak-L
9					CO2	Understanding the concepts of variables with research design and hypothesis formulation	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Moderate-M	Weak-L

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9					CO3	Creating adequate knowledge on quantitative and qualitative data analysis with hypothesis testing	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Strong-H	Strong-H
9					CO4	Providing sufficient understanding on report writing, referencing and ethical practices in research	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H
10	SEM I (2020-2022)	0212410110 - PP	T2827	Supply Chain Management	CO1	Students will be able to explain the fundamental concepts of SCM.	Strong-H	Moderate-M	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L
10					CO2	Given a specific industry, the students will be able to explain the role of SCM elements.	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L
10					CO3	Given a specific product, the Students will be able to Design the SCM layout requirement.	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L
10					CO4	Student will be able to explain the fundamental concepts of transport network	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Weak-L	Weak-L
11	SEM I (2020-2022)	0212410111 - PP	T3531	R Programming	CO1	To apply the basic functions of R in mathematical, string and logical implementations in the data.	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Weak-L	Moderate-M	Weak-L
11					CO2	To chooses and mark the appropriate the visualizations of data using ggplots.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L
11					CO3	To evaluate the informed decisions in management using the data management methods in R	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L
11					CO4	To analyze and assess the decisions taken on the basis of data management and visualization using R.	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L
12	SEM I (2020-2022)	0212410112 - PP	T2136	Sales Force and Channel Management	CO1	Understanding of domestic and global sales and distribution practices.	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H
12					CO2	Understanding of tools and techniques for designing and evaluating sales force and channel management systems.	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H
12					CO3	Understanding of managing and optimizing sales force.	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H
12					CO4	Understanding of channel management.	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H

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13	SEM I (2020-2022)	0212410113 - PP	T2888	Consumer Behaviour and Insights	CO1	Demonstrating how knowledge of consumer behavior can be applied in marketing as well as understanding the consumption patterns of consumers related to brand and customer loyalty	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M
13					CO2	Identifying the market dynamics and consumer group differences related to social class, family and group influences with predicting the behavior of the consumers with diffusion of innovation, satisfaction, decision making and post purchase evaluation	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H
13					CO3	Describing the market responses related to price, promotion and word of mouth.	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M
13					CO4	Emphasizing the retail context in the field of consumer behavior and elaborating consumer dissatisfaction	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Weak-L
14	SEM I (2020-2022)	0212410114 - PP	T2638	Labour Laws	CO1	Student will be able to relate and interpret the evolution of labor laws in light of the Constitution of India.	Moderate-M	Weak-L	Moderate-M	Weak-L	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M
14					CO2	Student will be able to analyze and apply the knowledge of laws relating to labor welfare and working conditions.	Strong-H	Weak-L	Moderate-M	Weak-L	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H
14					CO3	Student will be able to analyze and apply the knowledge of laws relating to industrial relations.	Strong-H	Weak-L	Moderate-M	Weak-L	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H
14					CO4	Student will be able to analyze and apply the knowledge of legislation relating to social security.	Strong-H	Weak-L	Moderate-M	Weak-L	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H
15	SEM I (2020-2022)	0212410115 - PP	T2284	Learning and Development	CO1	To illustrate the significance of learning organizations and implementation of training and development techniques.	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H
15					CO2	To build students knowledge about the various styles and principles of learning and demonstrate their importance in organizational development process.	Strong-H	Moderate-M	Moderate-M	Strong-H	Weak-L	Moderate-M	Strong-H	Strong-H	Moderate-M



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15					CO3	To develop students understanding of how to design training program and critically analyze various training evaluation models.	Strong-H	Strong-H	Weak-L	Moderate-M	Weak-L	Strong-H	Strong-H	Moderate-M	Weak-L
15					CO4	To explain the influence of technological advancements on training and learning strategies and identifying how to utilize these advancements for developing efficient training design.	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M
16	SEM I (2020-2022)	0212410116 - PP	T2611	Financial Econometrics	CO1	To analyze and interpret the existence of stationarity in time series data for univariate and multivariate modelling.	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Moderate-M	Moderate-M	Weak-L
16					CO2	To estimate the model validity and interdependencies for time series forecasting using multiple time series.	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Moderate-M	Moderate-M	Weak-L
16					CO3	To compare the theories pertaining to contagion effect and forecasting the stock market movements.	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Moderate-M	Moderate-M	Weak-L
16					CO4	To analyze and evaluate the various econometric modelling techniques in empirical finance.	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Moderate-M	Moderate-M	Weak-L
17	SEM I (2020-2022)	0212410117 - PP	T2015	Introduction to Financial Markets and Institutions	CO1	Given a corporate situation, student will be able to evaluate the basics of financial markets.	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
17					CO2	Given a corporate situation, student will be able to define, demonstrate, apply, analyze and evaluate the basics of financial institutions	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
17					CO3	Given the annual reports of Banks, student will be able to examine and comment on the Performance of Indian commercial banks	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
17					CO4	Given the data of stock market students will be able to measure the growth of economies.	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
18	SEM I (2020-2022)	0212410118 - PP	T2174	Materials Management	CO1	Students will be able to explain materials management concepts and its relevance in supply chains	Strong-H	Strong-H	Weak-L	Strong-H	Weak-L	Weak-L	Weak-L	Weak-L	Moderate-M

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18					CO2	Student will be able to explain different concepts related to aggregate production planning such as SOP,MRP, JIT, JIS	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Moderate-M	Weak-L	Moderate-M
18					CO3	Students will be able to solve problems related to inventory management such as EOQ, Inventory Cost etc., and vendor performance in materials management	Strong-H	Strong-H	Weak-L	Strong-H	Weak-L	Moderate-M	Moderate-M	Weak-L	Moderate-M
18					CO4	Students will be able to understand the basic concepts of warehouse management and stock management	Strong-H	Strong-H	Weak-L	Strong-H	Weak-L	Moderate-M	Moderate-M	Weak-L	Moderate-M
19	SEM I (2020-2022)	0212410119 - PP	T2163	Quality Management	CO1	Given a product or a service type, the students manager will be able to enumerate and justify the dimensions of quality	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Strong-H
19					CO2	Given a quality problem / defective item analysis, the student manager will be able to implement / sketch and analyze the appropriate quality control tool	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Weak-L	Weak-L	Weak-L	Strong-H
19					CO3	The student manager will be able to explain the quality standards like ISO 9000, with its clause and benefits and quality awards	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Weak-L	Weak-L	Weak-L	Strong-H
19					CO4	The student manager will be able to explain the concept of TQM, its need and principals and service quality, quality improvement tools, like QFD, FMEA, DFM, DFQ, SIX SIGMA, etc.	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H
20	SEM I (2020-2022)	0212410120 - PP	T2625	Doing Business in India	CO1	To understand the fundamentals of doing business in India	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
20					CO2	To understand the socio economic dimensions of doing business in India	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
20					CO3	To understand the financial, commercial and marketing aspects of doing business in India	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
20					CO4	To understand the role of trading, import and export of doing business in India	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H



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21	SEM II (2020-2022)	0212410201 - PP	T2279	Organizational Behaviour	CO1	To examine OB concepts and models to achieve workplace effectiveness	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H
21					CO2	To analyse psychological concepts like motivation, learning, perception, values, personality and their impact on individual level behaviours at workplace	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
21					CO3	To analyse psychological concepts like group dynamics, leadership, conflicts, power & influence and their impact on group level behaviours at workplace	Strong-H	Weak-L	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M
22	SEM II (2020-2022)	0212410202 - PP	T6073	Macroeconomics	CO1	To explain the concepts, theories and issues of Macroeconomics and related aggregates	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H
22					CO2	To enable students to understand, formulate, measure, summarize and analyze economic data	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H
22					CO3	To illustrate, examine and discuss a macro-perspective to the economic policies of the government and its working	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H
22					CO4	To help students analyze and interpret the dynamic economic changes in the domestic and global economies	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H
23	SEM II (2020-2022)	0212410203 - PP	T2612	Business Analytics for Marketing	CO1	To classify and determine the relative importance of predictors in grouping the respondents.	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Weak-L
23					CO2	To evaluate the essential attributes of products and services and differentiate them on the key perceptual dimensions	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Weak-L
23					CO3	To develop a model to forecast the sales and advertising expenditure to be allocated over a period of time.	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Weak-L
23					CO4	To understand the application of big data and simulation models to address distribution allocation problems	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Weak-L

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24	SEM II (2020-2022)	0212410204 - PP	T1140	Legal Aspects of Business	CO1	The learner will be able to utilize the knowledge of Legal concepts in understanding of the Legal Environment of Business.	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Weak-L	Strong-H	Weak-L	Moderate-M
24					CO2	The learner will be able to explain and interpret the various provisions of the Indian Contract Act, 1956, in given circumstances and assess their implications on individuals and businesses.	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H
24					CO3	Under a given situation, the learner will be able to relate and identify , subject to limitations, the impact of Sale of Goods, Consumer Protection and Negotiable instruments laws on business transactions.	Weak-L	Moderate-M	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M
24					CO4	In given circumstances the learner will be able to distinguish between the monopolistic, unfair and restrictive trade practices as well as can illustrate the various rights of consumers	Strong-H	Weak-L	Moderate-M	Weak-L	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
24					CO5	The learner will be able to identify various forms of companies, explain the roles of Directors of Companies and summaries the provisions of Indian Companies Act with respect to MoA and AoA.	Weak-L	Moderate-M	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H	Moderate-M	Strong-H
25	SEM II (2020-2022)	0212410205 - PP	T2777	Management Accounting	CO1	To understand the principles of various Costing methods	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Weak-L	Strong-H	Moderate-M
25					CO2	To use the relevant cost in decision-making	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Weak-L	Strong-H	Moderate-M
25					CO3	To apply Cost-Volume-Profit Analysis in business decision making.	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Weak-L	Strong-H	Moderate-M
25					CO4	To analyze Price and Cost Variances and use budgetary control techniques to perform managerial functions	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Strong-H	Moderate-M
26	SEM II (2020-2022)	0212410206 - PP	T3088	Management Information Systems	CO1	To Interpret the importance of Management Information System	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Weak-L	Strong-H	Moderate-M	Strong-H
26					CO2	To Analyze the MIS Approach Process	Moderate-M	Strong-H	Strong-H	Weak-L	Moderate-M	Strong-H	Strong-H	Strong-H	Weak-L

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26					CO3	To Examine the various dimensions of MIS	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H
26					CO4	To Assess the Application of MIS	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
27	SEM II (2020-2022)	0212410207 - PP	T2220	Operations Research	CO1	The student manager will be able to comprehend the evolution of Operation research and its significances in businesses	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Moderate-M	Weak-L	Moderate-M	Weak-L
27					CO2	Given a verbal descriptive problem (management, industry or miscellaneous) with numerical data, the student manager will be able to define the variables, establish the inter-relationships between them, formulate the objective function and constraints.	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Weak-L	Weak-L	Weak-L
27					CO3	The student manager will be able to select appropriate mathematical model for optimization of the objective function	Strong-H	Strong-H	Weak-L	Weak-L	Moderate-M	Weak-L	Moderate-M	Moderate-M	Moderate-M
27					CO4	The student manager will be able to analyze business problems using the power of well-known operational research tools and techniques	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Weak-L	Moderate-M	Weak-L	Weak-L
28	SEM II (2020-2022)	0212410208 - PP	T2193	Project Management	CO1	Students will understand different concepts of project management enabling them to manage different types of project	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H
28					CO2	Students will learn to use different tools and techniques used in managing a project	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Weak-L	Moderate-M	Strong-H	Moderate-M
28					CO3	Students will understand and learn different roles performed by a project manager	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
28					CO4	Students will be able to analyze risks associated with project	Strong-H	Moderate-M	Strong-H	Weak-L	Strong-H	Moderate-M	Weak-L	Moderate-M	Moderate-M

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29	SEM II (2020-2022)	0212410209 - PP	T3564	Cloud and Big Data	CO1	By the end of this course,Students will be able to explain the NIST Cloud computing reference model and concepts, Centralized and Decentralized computing, Resource management models, and various cloud vendors worldwide.	Strong-H	Weak-L	Moderate-M	Weak-L	Moderate-M	Moderate-M	Weak-L	Weak-L	Strong-H
29					CO2	By the end of this course, Students will be able to Interpret, apply and demonstrate how we can utilize data centre computing power to solve major universal problems, and how cloud computing enable cloud consumers to minimize cost and maximize business outreach.	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Weak-L	Weak-L	Moderate-M
29					CO3	By the end of this course, Students will be able to Analyze, compare and examine how various CSPs identify and target cloud consumers to migrate from traditional on premises infrastructure to On-Cloud infrastructure, also CSPs enable markets and estimate market potential and forecast cloud adoptions	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H	Weak-L	Moderate-M	Weak-L
29					CO4	By the end of this course, Students will be able to Analyze Lifecycle stages of Big Data Analytics, use cases with special references to business scenario; Introduction to failure in infrastructure, underlying concept of failure analysis, using predictive analytics to detect and prevent failure in business organization	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M
30	SEM II (2020-2022)	0212410210 - PP	T4005	Integrated Disaster Management *	CO1		-	-	-	-	-	-	-	-	-
30					CO2		-	-	-	-	-	-	-	-	-
30					CO3		-	-	-	-	-	-	-	-	-
30					CO4		-	-	-	-	-	-	-	-	-
31	SEM II (2020-2022)	0212410211 - PP	T2127	Integrated Marketing Communication	CO1	Develop understanding of marketing communication process and models	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M

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31					CO2	Compare and chose different elements of marketing communication mix	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H
31					CO3	Examine the scenarios and able to develop marketing communication plan	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H
31					CO4	Developing ability to compose creative and media strategy	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Weak-L	Weak-L	Weak-L
32	SEM II (2020-2022)	0212410212 - PP	T2141	Rural Marketing	CO1	Understanding the knowledge of rural marketing with economy, environment and behavior of the consumers	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M
32					CO2	Describing the rural market research, marketing mix and STP	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
32					CO3	Identifying the role of rural communication and future direction towards rural marketing	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Weak-L	Moderate-M
32					CO4	Emphasizing the role of agricultural marketing and applications of rural marketing	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Moderate-M	Weak-L
33	SEM II (2020-2022)	0212410213 - PP	T2513	Marketing Research	CO1	Developing the understanding of research process, qualitative and quantitaive research along with research methods and design	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Moderate-M	Moderate-M
33					CO2	Understanding the concepts of questionnaire design, sampling methods, field studies and data analysis.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Moderate-M	Moderate-M
33					CO3	Creating adequate knowledge on ANOVA, Corrlation and regression, Discriminant, Factor, Cluster, MDS and Conjint analysis	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Moderate-M
33					CO4	Providing sufficient understanding on SEM and report writing and presentation	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Weak-L	Weak-L	Weak-L
34	SEM II (2020-2022)	0212410214 - PP	T2286	Industrial Relations	CO1	To assess the trends in evolution of Industrial Relations and will be able to interpret and analyse the changing role of IR Manager.	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H

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34					CO2	To assess the trends in evolution of Trade/Employers' Unions in India. and will be able to interpret select laws related to Trade/Employers' Unions.	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
34					CO3	To assess the importance of collective bargaining and elaborate on the various schemes associated with workers' participation in management.	Strong-H	Weak-L	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M
34					CO4	to analyse and interpret the changing role of State & Industrial Relations in Developed, Newly Developed and Developing Economies.	Moderate-M	Weak-L	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L
35	SEM II (2020-2022)	0212410215 - PP	T2296	Compensation and Reward Management	CO1	To Evaluate and Analyse the context of Compensation Management	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H
35					CO2	To Evaluate and Analyse designing of Pay Structures	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
35					CO3	To understand the ethical dynamics of Pay for Performance	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H
35					CO4	To Evaluate and Analyse the opportunities and challenges associated with International Compensation	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H
36	SEM II (2020-2022)	0212410216 - PP	T2283	Talent Management	CO1	To develop a diagnostic and conceptual understanding of managing talent in the organization.	Moderate-M	Moderate-M	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M	Weak-L	Strong-H
36					CO2	To illustrate the significance of competencies at workplace and role of assessment centres to evaluate and develop them.	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H
36					CO3	To examine ways to identify high potential talent and motivate them through Training & development, mentoring and coaching.	Moderate-M	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
36					CO4	To develop students' understanding on various employee engagement and retention strategies and role of technology in Talent management.	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H



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37	SEM II (2020-2022)	0212410217 - PP	T2045	Corporate Valuation	CO1	To be familiar with the strengths and limitations of different valuation techniques	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M
37					CO2	To apply the skills to value a business using a discounted cash flow (DCF) valuation model	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M
37					CO3	To understand the techniques to calculate and analyze valuation multiples	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
37					CO4	To apply the above learnt techniques to value a business using comparable company analysis and comparable acquisition transactions	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M
38	SEM II (2020-2022)	0212410218 - PP	T2051	Financial Modeling	CO1	To get acquainted with versatile users and applications of MS Excel with emphasis on Finance and Analysis	Strong-H	Moderate-M	Moderate-M	Weak-L	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M
38					CO2	To understand the application of MS Excel in Financial Modelling	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H
38					CO3	To learn and Practise preparation of Financial Model	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H
38					CO4	To use Financial Model as a tool in financial analysis and forecasting	Strong-H	Moderate-M	Strong-H	Weak-L	Strong-H	Moderate-M	Strong-H	Strong-H	Weak-L
39	SEM II (2020-2022)	0212410219 - PP	T2043	Security Analysis and Portfolio Management	CO1	To evaluate the stock performance based on fundamental and technical analysis.	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Weak-L
39					CO2	To analyse the theories pertaining to portfolio management that explains the risk-return relationship.	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Weak-L
39					CO3	To create and evaluate the portfolio based on risk-return relationship	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Weak-L
39					CO4	To suggest the appropriate portfolio based on risk-appetite of an investor in financial markets.	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Weak-L
40	SEM II (2020-2022)	0212410220 - PP	T2527	Logistics Management	CO1	Students will be able to use the concepts to develop effective logistical solutions for an organization	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Weak-L	Weak-L	Moderate-M	Moderate-M

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40					CO2	Students will be able to design effecient logistics network for an organization	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M
40					CO3	Students will be able to evaluate the logistics performance of an organization	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
40					CO4	Students will be able to use various tools and techniques	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Moderate-M	Moderate-M
41	SEM II (2020-2022)	0212410221 - PP	T2187	Service Operations Management	CO1	Discuss the concepts of service operations management and the service package-inputs, experiences and outcomes	Strong-H	Moderate-M	Strong-H	Weak-L	-	-	-	-	-
41					CO2	Apply concepts of customer relationship, their expectations and satisfaction and managing supply relationship in service operations	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	-	Weak-L
41					CO3	Evaluate service processes, resource utilization and the impact of networks, technology and information	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Weak-L	-	Moderate-M	Weak-L
41					CO4	Link performance management, operations decisions to business performance driving operational improvements and service culture to make an organisation a world-class service provider	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	-	Moderate-M	Weak-L
42	SEM II (2020-2022)	0212410222 - PP	T2177	Supply Chain Risk and Reliability Management	CO1	The student manager will be able to review the supply chain risk management process	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
42					CO2	The student manager will be able to analyze the problems and challanges with supply chain risk management	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
42					CO3	The student manager will be able to create and design a reliable Supply chain	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
42					CO4	The student manager will be able to prepare business continuity plans in view of SCM risks	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
43	SEM III (2019-2021)	021241301 - PP	T2912	Summer Internship	CO1	To Appraise the emerging role of financial system constituents in financing and investment decision of firms.	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M

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43					CO2	To assess the relationship between long term investment decisions. Dividend decisions and value of firm.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
43					CO3	To estimate the relationship between the short term financing and working capital decisions on the profitability of firm.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
43					CO4	To evaluate the corporate financial decision taken at the firm level and its impact on enhancing the value of firm.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
44	SEM III (2019-2021)	021241302 - PP	T2569	Strategic Management	CO1	Ability to analyze aspects related to strategic management such as environment scanning	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H
44					CO2	Evaluate the scope of a firm and the formulation of corporate level strategies	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H
44					CO3	Assess & analyze the core competency of a firm and interpret decisions related to diversification and value chain	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H
44					CO4	Ability to compare and contrast strategies related to change management decisions & implementation of strategy with relation to the culture and structure of the firm	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H
45	SEM III (2019-2021)	021241303 - PP	T3451	Data Visualization and Modeling	CO1	Ability to understand the key techniques and theory used in visualization.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
45					CO2	Ability to properly interpret data models, graphical perception and techniques for visual encoding and interaction..	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
45					CO3	Ability to practically experience building and evaluating visualization systems	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H
45					CO4	Ability to to integrate large data sets from disparate sources and create visualizations of sample data	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H
46	SEM III (2019-2021)	021241304 - PP	T2658	Design Thinking	CO1	To Understand the concept of Design Thinking	Weak-L	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H

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46					CO2	To Develop a design Thniking Approach to problem solving	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M
46					CO3	To solve problem using Design Thniking	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
47	SEM III (2019-2021)	021241305 - PP	T2130	Brand Management	CO1	To Interpret the importance of Brand Management	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L
47					CO2	To Analyze the Process of Brand Building	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H	Weak-L	Weak-L	Strong-H	Moderate-M
47					CO3	To Examine the tools of Brand POsitioning	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Weak-L	Weak-L	Moderate-M	Weak-L
47					CO4	To Assess the brand positioing strategies	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Weak-L	Weak-L	Weak-L
48	SEM III (2019-2021)	021241306 - PP	T2152	Business to Business Marketing	CO1	To assess Industrial buying behavior in very competitive situations	Strong-H	Moderate-M	Strong-H	Weak-L	Moderate-M	Moderate-M	Weak-L	Moderate-M	Weak-L
48					CO2	To Analyze the Business Environment for B2B in a global Scenario	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M	Weak-L	Weak-L	Moderate-M
48					CO3	To interpret the in depth knowledge of functing of Business channel within Organization	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M	Weak-L	Weak-L	Weak-L	Moderate-M
48					CO4	To evaluate the problems faced in B2B Marketing	Strong-H	Moderate-M	Moderate-M	Weak-L	Moderate-M	Weak-L	Moderate-M	Strong-H	Moderate-M
49	SEM III (2019-2021)	021241307 - PP	T2578	Organizational Development and Change	CO1	Ability to examine the role of OD consultant and nature of planned change. Access the relevance and evolution of OD and explain the process of OD	Moderate-M	Weak-L	Weak-L	Weak-L	Strong-H	Weak-L	Moderate-M	Moderate-M	Weak-L
49					CO2	Appraise and create human process and techno-structural interventions	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
49					CO3	Appraise and create human resource and strategic change interventions	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
49					CO4	Judge the role of ethics in OD and interpret OD through experiential learning	Moderate-M	Weak-L	Weak-L	Weak-L	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H
49					CO5	Elaborate on the international and future trends in OD. Evaluate organizational change model	Moderate-M	Moderate-M	Weak-L	Weak-L	Strong-H	Weak-L	Weak-L	Moderate-M	Weak-L
50	SEM III (2019-2021)	021241308 - PP	T2576	Performance Management System	CO1	Analyse the key constituents of Performance Management	Moderate-M	Moderate-M	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M	Weak-L	Strong-H
50					CO2	Assess the role of Performance Management in achieving business goals.	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H

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50					CO3	Evaluate various performance evaluation methods	Moderate-M	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
50					CO4	Develop effective Performance Management systems	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
51	SEM III (2019-2021)	021241309 - PP	T2013	Derivative Markets	CO1	To appreciate the mechanism of hedging, speculation and arbitrage using futures and explain how an investor can minimize risk using equity futures.	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Strong-H	Weak-L
51					CO2	To draw pay off tables and pay off graphs for long and short positions in call and put options contracts.	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Strong-H	Weak-L
51					CO3	To calculate the intrinsic value of currency swaps in deciding whether to exercise the cancelation option assuming the floating rates	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Strong-H	Weak-L
51					CO4	To evaluate the options pricing models such as binomial pricing and Black and Scholes models.	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Strong-H	Weak-L
51					CO5	Evaluate applications of forex futures, currency swaps and credit derivatives	Moderate-M	Strong-H	Strong-H	Moderate-M	Weak-L	Moderate-M	-	Weak-L	Moderate-M
52	SEM III (2019-2021)	021241310 - PP	T2019	Fixed Income Markets	CO1	To compare, calculate and interpret bond yield measures	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Strong-H	Weak-L
52					CO2	To examine how changes in credit spread and liquidity effect yield - to - maturity of a bond and how duration and convexity can be used to estimate the price effect of the changes.	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Strong-H	Weak-L
52					CO3	To evaluate the use of leverage, alternative methods of leveraging, and risks that leverage creates in fixed income portfolios and also construct bond index.	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Strong-H	Weak-L
52					CO4	To analyse and compare the use of credit spread measures in portfolio construction.	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Strong-H	Weak-L
52					CO5	Construct a bond index	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	-	Strong-H	Moderate-M
53	SEM III (2019-2021)	021241311 - PP	T2165	Lean Six Sigma	CO1	To apply the concepts of LSS to Mfg and service organizations	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H

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56	SEM III (2019-2021)	021241314 - PP	T2143	Services Marketing	CO1	Analysing and applying the knowledge of Service Marketing concepts and understanding the growing importance of Service Industry	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H
56					CO2	Identifying the customers focus on services	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Weak-L	Moderate-M
56					CO3	Understanding the services design and delivering the same through intermediaries or channels	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H
56					CO4	Emphasizing the role of pricing and promotion with sectoral perspectives	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M
57	SEM III (2019-2021)	021241315 - PP	T2139	Digital Marketing	CO1	Assess and analyze Internet marketing and further utilize it for marketing communication options	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H
57					CO2	Compare and contrast different tools and techniques available for Digital marketing and suggest in final marketing strategy	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H
57					CO3	Evaluate digital marketing strategies using latest trends	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H
57					CO4	Prepare digital marketing strategies using latest trends	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H
58	SEM III (2019-2021)	021241316 - PP	T2121	Customer Relationship Management	CO1	To determine the evolution and growth of CRM	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Weak-L	Strong-H	Moderate-M
58					CO2	To Analyze the Importance of CRM in Business development	Strong-H	Moderate-M	Strong-H	Moderate-M	Weak-L	Moderate-M	Weak-L	Strong-H	Moderate-M
58					CO3	To discuss the tools of effective CRM	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Weak-L
58					CO4	To estimate the application of CRM in real life scenarios	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Weak-L	Weak-L	Moderate-M
59	SEM III (2019-2021)	021241317 - PP	T2300	HR Analytics	CO1	Identify and understand human resource data and interpret the application of metrics to support decision making.	Moderate-M	Weak-L	Strong-H	Moderate-M	Weak-L	Weak-L	Strong-H	Strong-H	Moderate-M
59					CO2	Apply analytics to sub systems of HCM and create models of measuring HCM	Moderate-M	Weak-L	Weak-L	Moderate-M	Weak-L	Moderate-M	Strong-H	Strong-H	Moderate-M
59					CO3	Analyse LAMP framework to align HR metrics with human capital management strategies	Moderate-M	Weak-L	Moderate-M	Moderate-M	Weak-L	Moderate-M	Strong-H	Strong-H	Moderate-M

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59					CO4	Evaluate the role of human capital accounting and competencies of HC practitioner.	Moderate-M	Weak-L	Moderate-M	Moderate-M	Weak-L	Moderate-M	Strong-H	Strong-H	Strong-H
60	SEM III (2019-2021)	021241318 - PP	T2290	Leadership and CapacityBuilding	CO1	Develop ability to introspect and identify core personal and professional values	Moderate-M	Weak-L	Strong-H	Moderate-M	Weak-L	Moderate-M	Strong-H	Strong-H	Moderate-M
60					CO2	Develop ability to decide and choose appropriate leadership style	Moderate-M	Weak-L	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M
60					CO3	Develop ability to think critically and apply in decision making	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M
60					CO4	Develop abilities to apply core values and critical thinking in leadership roles	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H
60					CO5	Elaborating on the relationship between gender and leadership and the role of leader in growth of followers	Weak-L	Weak-L	Moderate-M	Weak-L	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M
61	SEM III (2019-2021)	021241320 - PP	T2583	Assessment Centres and HRDInstruments	CO1	Identify competencies for different roles and evaluate tools for assessing competencies.	Strong-H	Strong-H	Strong-H	Weak-L	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H
61					CO2	Determine role of Emotional intelligence at individual, group and organizational level, Assess and interpret the results demonstrating personal efficacy.	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M
61					CO3	Determine the role of transactional analysis in effective interpersonal communication	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Weak-L
61					CO4	Analyse different elements of organization culture and discuss its role on organization performance based on understanding of psychological concepts	Strong-H	Moderate-M	Strong-H	Moderate-M	Weak-L	Moderate-M	Strong-H	Strong-H	Strong-H
62	SEM III (2019-2021)	021241321 - PP	T2052	Financial Engineering andAnalytics	CO1	To analyse the mechanism of pricing different	Strong-H	Moderate-M	Moderate-M	Strong-H	Weak-L	Moderate-M	Weak-L	Moderate-M	Weak-L
62					CO2	To assess predict the prices using different pricing models	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Moderate-M	Moderate-M	Moderate-M	Moderate-M
62					CO3	To estimate product design concepts	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Moderate-M	Moderate-M	Moderate-M	Moderate-M
62					CO4	To analyse evolution of risk measure	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Moderate-M	Moderate-M	Moderate-M	Moderate-M

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63	SEM III (2019-2021)	021241322 - PP	T2056	Financial Risk Management	CO1	To appraise the role of financial system constituents in financing and investment decisions of firms.	Strong-H	Weak-L	Moderate-M	Weak-L	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L
63					CO2	To analyse and Compare and contrast the various types of risk	Strong-H	Moderate-M	Moderate-M	Strong-H	Weak-L	Moderate-M	Weak-L	Moderate-M	Weak-L
63					CO3	To assess Appraise the impact of different risks on the operations and performance of a firm	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Moderate-M	Moderate-M	Moderate-M	Moderate-M
63					CO4	To estimate Measuring risk using Value-at-Risk	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Moderate-M	Moderate-M	Moderate-M	Moderate-M
63					CO5	To analyse the relationship between dividend decisions and value of firm. Indian environment in VaR applications	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Moderate-M	Moderate-M	Moderate-M	Moderate-M
64	SEM III (2019-2021)	021241323 - PP	T2073	International Finance	CO1	To develop understanding of complexities of International Finance Decisions	Strong-H	Weak-L	Strong-H	Moderate-M	Strong-H	Weak-L	Moderate-M	Strong-H	Moderate-M
64					CO2	To Interpret the Global Financial Environment	Strong-H	Weak-L	Weak-L	Moderate-M	Strong-H	Weak-L	Moderate-M	Strong-H	Moderate-M
64					CO3	To analyse and hedge the Foreign Exchange Risk	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
64					CO4	To examine the Intricacies of Capital Budgeting and tax planning for a Multinational business enterprise	Strong-H	Strong-H	Weak-L	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M
65	SEM III (2019-2021)	021241324 - PP	T2047	Mergers and Acquisitions	CO1	To define mergers and acquisitions and explain the different types, motives and process of mergers and acquisitions	Moderate-M	Weak-L	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M
65					CO2	To apply the process learnt in evaluating and selecting the target and finding the synergies	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Strong-H	Moderate-M
65					CO3	To discuss the basics of applying financial modelling methods to firm valuation and assist the students in understanding the power (and limitations) of models in analyzing real situations	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
65					CO4	To evaluate post merger intergration and understand accounting and taxes regulations	Strong-H	Strong-H	Weak-L	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H

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66	SEM III (2019-2021)	021241325 - PP	T3091	Outsourcing and IT DeliveryModels	CO1	Understand the importance of IT outsourcing and role of outsourcing in organizations	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Moderate-M
66					CO2	Analyze different models of outsourcing and effectiveness of each one of them.	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Weak-L	Moderate-M	Moderate-M
66					CO3	Evaluate the applications of ITSM in global sourcing	Moderate-M	Moderate-M	Strong-H	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Moderate-M
66					CO4	To be able to evaluate the business factors and the frameworks for global development	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
67	SEM III (2019-2021)	021241326 - PP	T3130	ERP Modules and theirIntegration	CO1	To uniderstand need of Erp system in Industries	Moderate-M	Strong-H	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M	Moderate-M	Moderate-M
67					CO2	To Discuss and Outline the role of Integrated Business Process in ERP	Moderate-M	Moderate-M	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M	Moderate-M	Moderate-M
67					CO3	To understand MM cycle using SAP GBI System	Weak-L	Strong-H	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M	Weak-L	Moderate-M
67					CO4	To understand SD cycle using SAP GBI System	Weak-L	Strong-H	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M	Weak-L	Moderate-M
67					CO5	To understand WA cycle using SAP GBI System	Weak-L	Strong-H	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M	Weak-L	Moderate-M
68	SEM III (2019-2021)	021241327 - PP	T2748	Theory of Constraints	CO1	The student will be able to critically understand the basic concepts of TOC and its associated tools	Moderate-M	Moderate-M	Moderate-M	Weak-L	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H
68					CO2	The student will be able to apply TOC in the area of Operations, Supply Chain, and logistics through the concept of Drum Buffer and Rope.	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Weak-L	Strong-H	Moderate-M
68					CO3	the student will be able to apply the concept of Throughput accounting from Finance and Measurement perspective	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Weak-L	Strong-H	Moderate-M
68					CO4	The student will be able to apply the critical chain concept in the area of project management	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Weak-L	Strong-H	Moderate-M
69	SEM III (2019-2021)	021241328 - PP	T2176	Procurement Management	CO1	To understand and apply various concepts pertaining to the global procurement practices	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H
69					CO2	To evaluate and engineer the procurement system	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Weak-L	Moderate-M

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69					CO3	To evaluate performance of supplies of different parameters	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H
69					CO4	To discuss emerging trends in procurement	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M
70	SEM III (2019-2021)	021241407 - PP	T2302	International Human Resource Management	CO1	Develop ability to analyse and appraise cultural foundations of International HRM	Moderate-M	Weak-L	Strong-H	Moderate-M	Weak-L	Moderate-M	Strong-H	Strong-H	Moderate-M
70					CO2	Develop ability to decide and choose appropriate staffing and compensation approaches	Moderate-M	Weak-L	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M
70					CO3	Develop ability to think critically and design training and development programs and performance appraisal systems	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M
70					CO4	Develop ability to think critically and develop ability to create and manage multi-cultural teams	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H
70					CO5	Develop ability to analyse and appraise IR and CSR in IHRM	Weak-L	Weak-L	Moderate-M	Weak-L	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M
71	SEM IV(2019-2021)	0212410401 - PP	T2622	Business Simulation	CO1	Analyze market research data and accordingly design brands to appeal to different market segments and roll out a marketing campaign;	Strong-H	Moderate-M	Weak-L	Strong-H	Moderate-M	Weak-L	Weak-L	Strong-H	Moderate-M
71					CO2	2. Allocate scarce funds to R&D, manufacturing, quality, advertising, and distribution;	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Weak-L	Moderate-M	Moderate-M	Moderate-M
71					CO3	Select and prioritize R&D projects, leading to new product features; schedule production and manage plant capacity; initiate quality production programs	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H
71					CO4	1. Manage cash & Negotiate equity and debt financing for new business development;	Moderate-M	Weak-L	Strong-H	Strong-H	Moderate-M	Strong-H	Weak-L	Moderate-M	Weak-L
71					CO5	1. Compete head-to-head with other business teams & adjust strategy and tactics in response to financial performance, competitive tactics, and customer needs.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
72	SEM IV(2019-2021)	0212410402 - PP	T2623	Business Transformation and Organizational Turnaround	CO1	o attain managerial skillsets to enable smooth handling of the business	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Weak-L	Strong-H	Moderate-M	Strong-H

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72					CO2	To get acquainted with Transformation & Turnaround Strategies implemented by the Management	Moderate-M	Strong-H	Strong-H	Weak-L	Moderate-M	Strong-H	Strong-H	Strong-H	Weak-L
72					CO3	To understand and analyze the reasons for Corporate Failure and Success	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H
72					CO4	To get knowledge about Financial, Marketing and Operational perspectives about transformation and turnaround strategies	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
73	SEM IV(2019-2021)	0212410403 - PP	T2294	Conflict and Negotiation	CO1	The learner will be able to utilize the concepts of conflict and evaluate the nature, phases, positive and negative aspects of conflict.	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M
73					CO2	The learner will be able to explain the types of intrapersonal conflict as also will be able to identify role conflict and role amiguity.	Weak-L	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M
73					CO3	Under a given situation, the learner will be able to distinguish between interpersonal and intrapersonal as well as intergroup and intragroup conflict. Also, will be able to identify their types and managing techniques.	Moderate-M	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H
73					CO4	The learner will be able to understand the dynamics of intragroup conflict and the meaning, types and resolution methods of conflict through negotiation skills.	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Weak-L	Weak-L
74	SEM IV(2019-2021)	0212410404 - PP	T2236	Corporate Governance and Ethics	CO1	To understand the evolution and growth of corporate governance	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H
74					CO2	To discern the various theories of corporate governance and its practices in the corporate world	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
74					CO3	To analyse the governance mechanisms and regulatory bodies	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H
74					CO4	To interpret the theories and practice of ethics in business world	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H



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75	SEM IV(2019-2021)	0212410405 - PP	T2802	Project	CO1	To introduce students to the basic steps required to plan, start and run a business	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H
75					CO2	To evaluate the feasibility of a business plan for various types of business	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H
75					CO3	To manage individual tasks, personal resources, and time effectively	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M	Weak-L	Moderate-M	Weak-L
75					CO4		-	-	-	-	-	-	-	-	-
75					CO5		-	-	-	-	-	-	-	-	-
75					CO6		-	-	-	-	-	-	-	-	-
75					CO7		-	-	-	-	-	-	-	-	-
76	SEM IV(2019-2021)	0212410406 - PP	T2153	International Marketing	CO1	To Interpret the importance of International Marketing	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Weak-L	Strong-H	Moderate-M	Strong-H
76					CO2	To Analyze the International Marketing Process	Moderate-M	Strong-H	Strong-H	Weak-L	Moderate-M	Strong-H	Strong-H	Strong-H	Weak-L
76					CO3	To Examine the startegies for International Marketing	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H
76					CO4	To Assess the tools for International Maraketing	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
77	SEM IV(2019-2021)	0212410407 - PP	T2291	Technology in HR /SAP HR/People Soft	CO1	Understand the basic concepts of ERP system	Moderate-M	Strong-H	Weak-L	Weak-L	Weak-L	Moderate-M	Weak-L	Moderate-M	Weak-L
77					CO2	Understand the organizational structure of SAP - HR	Moderate-M	Strong-H	Weak-L	Weak-L	Weak-L	Moderate-M	Weak-L	Moderate-M	Weak-L
77					CO3	Understand the master data, rules and transaction in SAP HR	Moderate-M	Strong-H	Weak-L	Weak-L	Weak-L	Moderate-M	Weak-L	Moderate-M	Weak-L
77					CO4	Understand the business perspective of SAP - HR	Moderate-M	Strong-H	Weak-L	Weak-L	Weak-L	Moderate-M	Weak-L	Moderate-M	Weak-L
78	SEM IV(2019-2021)	0212410408 - PP	T2674	Investment Banking	CO1	To understand the investment banking operations and equity research reports	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Weak-L	Strong-H	Moderate-M
78					CO2	To learn the IPO process and listing requirements	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H
78					CO3	To analyse the venture capital and private equity funding process	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H
78					CO4	To interprete the merger & acquisition deal structuring	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H

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79	SEM IV(2019-2021)	0212410409 - PP	T2800	Enterprise Risk Management	CO1	Understand the concepts of Enterrrprise Risk Management, its implementation, ERM value proposition and Governance Framework	Strong-H	Moderate-M	Weak-L	Weak-L	Moderate-M	Weak-L	Moderate-M	Moderate-M	Weak-L
79					CO2	Apply concepts of COSO Framework , ISO 31000:2019 and identify Key Risk Categories with a focus on Fraud Risks	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Weak-L	Weak-L	Moderate-M	Moderate-M
79					CO3	Evaluate the changing risk landscape with growing Cyber Spce Threats, compliance risks and develop ERM framework using tools like FMEA and Criticality Analysis	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Weak-L	Moderate-M	Moderate-M	Weak-L
79					CO4	Link ERM framework with the Key Risk Indicators, ERM Implementation Approach and the role of HAZOP, HAZAN , HACCP and Internal Audit in improvement of operational and business performance	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M