

SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

Academic Year: 2023-2024 Institute/ Branch Name: Symbiosis Institute of Digital and Telecom Management Programme Name: Master of Business Administration (Digital and Telecom Management) SIDTM

	Code Des		ute/ Bran	cn Name : Symbiosis	Institute o	f Digital and Telecom Management Program	nme Name : N	laster of Bus	iness Administration	(Digital and Tel	ecom Mar	iagement)S	SIDTM			
Globa		ci iption.		National	/ Local				Regional	/ National						
Sr.	GA No.			Ivacionar	<u>, </u>	e Attributes		PO No.	Regionar	Hutional	Progra	amme Out	comes			
1	GA4	1 2 2 1		th skills, attributes, ution to society thro	leadership	and entrepreneurial qualities that society nee	eds; being	P01	Acquire and apply d fundamentals to sol		m technol	ogies, econ		ance, statis	tics, mark	eting
2	GA4			th skills, attributes, ution to society thro		and entrepreneurial qualities that society nee g a living	eds; being	PO2	Identify, formulate,	conduct literatur	re search a	and analyz	e complex	business p	problems	
3	GA4			th skills, attributes, ution to society thro		and entrepreneurial qualities that society nee g a living	eds; being	P03	Design innovative so society at large.	olutions for com	plex busin	ess proble	ms that m	eet specifi	ed needs o	of industry and
4	GA1	Scholarship: resea	arch, inqui	ry and lifelong learn	ing			PO4	Utilize research-bas	ed knowledge ar	nd researd	ch methods	to investi	gate busin	ess proble	ems
5	GA4			th skills, attributes, ution to society thro		and entrepreneurial qualities that society nee g a living	eds; being	PO5	Select, and apply ap business problems v							o solve
6	GA2	Global citizenship	ethical, s	ocial and profession	al understa	anding		P06	Demonstrate profes management praction		inciples, r	esponsibili	ties and co	ommit to n	orms of e	hical
7	GA2	Global citizenship	ethical, s	ocial and profession	al understa	anding		P07	Work effectively as a settings	an individual, a t	eam mem	iber or a lea	ader in div	erse and n	nulti-disci	plinary
8	GA4			th skills, attributes, lution to society thro		and entrepreneurial qualities that society nee	eds; being	P08	Communicate effect	ively on busines	s activitie	s and give o	clear prese	entation to	all stakeh	olders
9	GA4	1 2 2 1		th skills, attributes, ution to society thro		and entrepreneurial qualities that society nee g a living	eds; being	P09	Demonstrate ability principles as a team						ing mana	gement
10	GA1	Scholarship: resea	arch, inqui	ry and lifelong learn	ning			PO10	Recognize the need of ever-changing tec		ility to eng	gage in inde	ependent a	and life-lor	ng learnin	g in the contex
Sr. No.	Semeste r	Institute Course Code	Catalog Course Code	Title	Course Outcom e No	Course Outcome Statement	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
1	SEM I	205420101	T2239	Business Communication	CO1	The students must understand the importance of communication & its criticality in achieving success	Strong-H	Strong-H	Strong-H	Moderate-M	-	Weak-L	-	-	-	-
1					CO2	The students must be able to identify the barriers in communication & overcome them effectively	Strong-H	Strong-H	Strong-H	Moderate-M	-	Weak-L	-	-	-	-
1					CO3	The students must know the different types of emails & be able to write a good sample mail on the given topic. Also conduct effective meetings & be able to handle human dynamics every time	Strong-H	Strong-H	Strong-H	Moderate-M	-	Weak-L	-	-	-	-
1					CO4	Conducting effective meetings & being able to handle human dynamics every time	Strong-H	Strong-H	Strong-H	Moderate-M	-	Weak-L	-	-	-	-

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1					CO5	Make effective presentations & become a good communicator with cross cultural sensitivity/diversity/inclusivity	Strong-H	Strong-H	Strong-H	Moderate-M	-	Weak-L	-	-	-	-
2	SEM I	205420102	T2216	Business Statistics	CO1	Preparing basic statistical expertise for effective techno- management of ICT industry	Strong-H	Strong-H	Strong-H	Moderate-M	-	Weak-L	-	-	-	-
2					CO2	Creating basic analytical background required for effective leadership of ICT businesses.	Strong-H	Strong-H	Strong-H	Moderate-M	-	Weak-L	-	-	-	-
2					CO3	Inculcating scientific decision-making habits amongst business managers.	Strong-H	Strong-H	Strong-H	Moderate-M	-	Weak-L	-	-	-	-
3	SEM I	205420103	T2114	Essentials of Marketing	CO1	To make students understand the fundamental concepts of marketing	Strong-H	Strong-H	Strong-H	Moderate-M	-	Weak-L	-	-	-	-
3				3	CO2	To help students understand and evaluate the concept of customer value	Strong-H	Strong-H	Strong-H	Moderate-M	-	Weak-L	-	-	-	-
3					CO3	To make students utilize their critical- thinking skills for analysing and developing segmentation and positioning strategies	Strong-H	Strong-H	Strong-H	Moderate-M	-	Weak-L	-	-	-	-
3					CO4	To help in formulation of marketing mix strategies by examination of marketing information and applying knowledge of consumer and business buyer behaviour	Strong-H	Strong-H	Strong-H	Moderate-M	-	Weak-L	-	-	-	-
3					CO5	To build marketing communication competency in students through their ability to create professional- quality business documents and presentations	Strong-H	Strong-H	Strong-H	Moderate-M	-	Weak-L	-	-	-	-
4	SEM I	205420104	T3170	Information Systems for Telecom Business	CO1	To understand the importance and necessity of Information Systems in the dynamically changing environment to have competitive edge over the competitors. Access the information requirements at different levels of Management	-	Strong-H -		-	-	Weak-L	-	-	-	-
4					CO2	To study importance of reliable prognostication of the performance and reliability of a database design	-	Strong-H -		-	-	Weak-L	-	-	-	-
4					CO3	To understand information requirements of Telecom Business.	-	Strong-H -		-	-	Weak-L	-	-	-	-
4					CO4	To design robust and stable information systems and to understand various hardware and software technologies that build up the system	-	Strong-H -		-	-	Weak-L	-	-	-	-
4					CO5	To understand the role of various frameworks that contributes towards development of durable systems	-	Strong-H -		-	-	Weak-L	-	-	-	-
5	SEM I	205420105	T3394	Internet-of-Things	C01	Understanding the future technology concepts that connect every object in some or the other way to the internet and adopted by most of the business organization	-	Strong-H -		-	-	Weak-L	-	-	-	-
5					CO2	Analyzing different challenges related to design, development, and security while adopting IOT	-	Strong-H -		-	-	Weak-L	-	-	-	-
	1				CO3	Investigating Domain specific applications		Strong-H -			1	Weak-L				

					CO4	Introduction of different IOT tools for		Strong-H	Strong-H	T.	1.	Weak-L	I_	1.	l_	1_
5					001	developing sensor based applications		burong 11	otrong n			Weak E				
6	SEM I	205420106	T2869	Introduction to Telecom	CO1	To acquire fundamental knowledge of telecom concepts and technologies	Strong-H	Strong-H	Strong-H	Moderate-M	-	Weak-L	-	-	-	-
6					CO2	To differentiate between the different modes of voice communications, the network infrastructure needed, their limitations & advantages.	Strong-H	Strong-H	Strong-H	Moderate-M	-	Weak-L	-	-	-	-
6					CO3	To differentiate between the different modes of data communications, the network infrastructure needed, their limitations & advantages.	Strong-H	Strong-H	Strong-H	Moderate-M	-	Weak-L	-	-	-	-
6					CO4	To identify through literature search the telecom technologies used in various ICT services such as MPLS, Carrier Ethernet, VoIP etc.	Strong-H	Strong-H	Strong-H	Moderate-M	-	Weak-L	-	-	-	-
6					CO5	To analyze the latest trends in Wired & Wireless Telecom Technologies.	Strong-H	Strong-H	Strong-H	Moderate-M	-	Weak-L	-	-	-	-
7	SEM I	205420107	T6075	Managerial Economics	CO1	introductory economics	Strong-H	Strong-H	Strong-H	Moderate-M	-	Weak-L	-	-	-	-
7					CO2	Understand the decisions taken by decision making authorities such as corporates/government, from an economic analysis perspective	Strong-H	Strong-H	Strong-H	Moderate-M	-	Weak-L	-	-	-	-
7					CO3	Apply the concepts in business transactions and case studies	Strong-H	Strong-H	Strong-H	Moderate-M	-	Weak-L	-	-	-	-
7					CO4	Analyse the daily events/news and identify the relevant concepts	Strong-H	Strong-H	Strong-H	Moderate-M	-	Weak-L	-	-	-	-
8	SEM I	205420108	T3174	Network Concepts & Components	CO1	Students will be able to outline and describe the basic concepts of Networking	Strong-H	Strong-H	_	-	-	-	-	-	-	-
8					CO2	Students will be able to outline and identify the various types of Networking connections and devices and their applications	Moderate- M	Strong-H	Moderate-M	Moderate-M	-	-	-	-	-	-
8					CO3	Students will be able to analyze the use of	Moderate- M	Strong-H	Moderate-M	Moderate-M	-	-	-	-	-	-
8					CO4	Students will be able to demonstrate the use of networking tools in realtime applications using packet tracer	Strong-H	Moderate-M	Moderate-M	Moderate-M	-	-	-	-	-	-
9	SEM I	205420109	T2560	Principles and Practices of Management	CO1	Understand the Business organization and environment external, internal and change.	Strong-H	Strong-H		Moderate-M	-	Weak-L	-	-	-	-
9					CO2	Understand the importance of Mission, Vision and Objectives	Strong-H	Strong-H	Strong-H	Moderate-M	-	Weak-L	-	-	-	-
9					CO3	Principle and Functions.	Strong-H	Strong-H	0	Moderate-M	-	Weak-L	-	-	-	-
9					CO4	Understanding of Self Professional and Teams dynamics	Strong-H	Strong-H	Ů	Moderate-M	-	Weak-L	-	-	-	-
9					CO5	Understand the functions of Departments and importance – Finance, HR, Marketing & Operations.	Strong-H	Strong-H	Strong-H	Moderate-M	-	Weak-L	-	-	-	-
9					CO6	Understand the role of strategic analysis and implementation in Business	Strong-H	Strong-H	Strong-H	Moderate-M	-	Weak-L	-	-	-	-

10		205420110	T3444		CO1	Students will be able to demonstrate	Moderate-				_	L	L		1_	L
10		203420110	13444	Programming for	COI	understanding of fundamentals of R	Moderate-			-	-	-	-	-	-	_
				Data Science		Programming and Python	141	Strong-H	Strong-H							
10				Data Science	CO2	Students will be able to To demonstrate	Moderate-	Strong-11	Strong-11	_	_		1_	1_	1_	_
10					COZ	understanding of the Prgramming	M					Ī	_	_	Ī	
						Environment of R Programming and Python	141									
						Environment of K Programming and Python		Strong-H	Strong-H							
10						Students will be able to build Programming	Strong-H	Strong 11	- Strong 11	_	-	_	-	1-	-	_
10					CO3	Skills in R and Python to perform statistical	ourong ii									
					005	analysis		Strong-H								
10					CO4	Students will be able to manage projects in	Strong-H	Strong 11	_	_	_	_	-	1_	-	_
10					GO I	multidisciplinary environments	ourong ii									
						manual solution of the solutio		-								
11	SEM I	205420111	T2219	Operations	CO1	Develop eclectic skill set to meet multi-	Strong-H	Strong-H	Strong-H	Moderate-M	-	Weak-L	-	-	-	-
				Research		disciplinary challenges of Telecom		008								
11				11000000	CO2	Understand the functionality and Explore	Strong-H	Strong-H	Strong-H	Moderate-M	-	Weak-L	-	-	-	-
						the application of selected management		008								
						tools										
11					CO3	Cultivate the habit of continuous self-	Strong-H	Strong-H	Strong-H	Moderate-M	_	Weak-L	-	-	-	-
						learning		. 3								
12	SEM I	205420112	T2224	Research	CO1	Conduct the literature review (LR)	Strong-H	Strong-H	Strong-H	Moderate-M	_	Weak-L	-	-	-	-
12					CO2	Identify the problems and explore the	Strong-H	Strong-H	Strong-H	Moderate-M	-	Weak-L	-	-	-	-
						related opportunities for research	_	_	_							
12					CO3	Understand and abide by ethics	Strong-H	Strong-H	Strong-H	Moderate-M	-	Weak-L	-	-	-	-
13	SEM I	205420113	T4005	Intergrated	CO1	Demonstrate awareness of various aspects	Strong-H		Strong-H	Moderate-M	-	Weak-L	-	-	-	-
				Disaster		of disasters, its preparedness and										
				Management		management										
						Demonstrate knowledge on reducing										
13					CO2	disaster risks and vulnerability and capacity	Strong-H	Strong H	Strong-H	Moderate-M		Weak-L				
13					COZ	building through community participation	Sti olig-ri	3ti olig-11	Strong-11	Model ate-M	-	Weak-L	-	-	-	-
						Demonstrate knowledge on First aid during										
13					CO3	an emergency and hands on training on	Strong-H	Strong-H	Strong-H	Moderate-M		Weak-L				
13					COS	Cardiopulmonary resuscitation.	Strong-11	btrong ir	otrong ii	Model ate-M	_	Weak-L	Ī	Ī	Ī	
				Introduction to		Demostrate understanding of the Structure										
14	SEM I	205420114	T2015	Financial Markets	CO1	of the Indian Financial System – Financial	Strong-H	Strong-H	Strong-H	Moderate-M	_	Weak-L	_	_	_	_
	OBI-11	200 12011 1	12013	and Institutions	GOI	Markets, Financial Institutions and Financial	ourong ii	ouroing 11	otrong n	Moderate M		Weak B				
						Instruments.										
14					CO2	Demonstrate understanding of the Money	Strong-H	Strong-H	Strong-H	Moderate-M	-	Weak-L	-	-	-	-
						Market, its Functions and the Participants										
				ļ									1		 	ļ
						Demostrate understanding of the Capital										
14					CO3	Market, the primary market, the secondary	Strong-H	Strong-H	Strong-H	Moderate-M	_	Weak-L	-	-	_	_
						market and the regulators		Ü								
					001	2	a. **	a. **	a. **	36 3 . 36		*** 1 *				
14					CO4	Demonstrate understanding of the	Strong-H	Strong-H	Strong-H	Moderate-M	-	Weak-L	-	1-	-	-
						evolution, organization and management										
						functions of the Reserve Bank of India.										
1.4				1	COF	Domenaturate un denate d'en e CD-le	Chuor - 17	Chuana II	Ctuana II	Madaust- M		1A7051- 1	+	+	1	1
14					CO5	Demonstrate understanding of Debt	Strong-H	Strong-H	Strong-H	Moderate-M	-	Weak-L	-	-	-	-
15	CEMI	205 420115	T2007	Coat Aggress time	CO1	Markets and Derivatives	Chuor - 17	Chuana II	Ctuana II	Madaust: M		1A70×1- 1	-	1	-	-
15	SEM I	205420115	T2007	Cost Accounting	C01	To understand the concepts and fundamentals of cost accounting	Strong-H	surong-H	Strong-H	Moderate-M	-	Weak-L	-	-	-	-
15			-		CO2	To apply the concepts in managerial	Strong-H	Strong U	Strong-H	Moderate-M		Weak-L	+	+	1	
13					CU2	planning, decision making & controlling	Su ong-n	Sti Olig-Fi	ou olig-ri	Model ate-M	-	weak-L	[ſ		Ī
						planning, decision making & conditining										
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		205420116		Financial		To understand the nature / fundamentals of										
16	SEM I	203420110	T2004	Accounting	CO1	accounting and then to apply them in financial statements of ICT companies	Strong-H	Strong-H	Strong-H	Moderate-M	-	Weak-L	-	-	-	-
16					CO2	accounting	Strong-H	Strong-H	Strong-H	Moderate-M	-	Weak-L	-	-	-	-
17	SEM II	205420201	T2870	Wireless Technologies	CO1	Knowledge of spectrum bands, limitations of wireless medium, coverage, mobility, bandwidth, need for multiple access mechanisms, modulation	Strong-H	-	-	-	-	-	-	-	-	
17					CO2	Understand the need for terrestrial cellular networks, the technologies therein – GSM, GPRS, EDGE, CDMA, W-CDMA, LTE, 5G	Strong-H	-	-	-	-	-	-	-	-	
17					C03	Understand the architecture of cellular networks and functions of various cellular network components – Base Station, Switch, Gateway, Mobility Management, IP Multimedia Subsystem	Strong-H	Strong-H	-	-	-	-	-	-	-	
17					CO4	Trace voice and data call flows through various network elements for various technologies	Strong-H	Strong-H	-	-	-	-	-	-	-	
17					CO5	Gain ability to compare various technologies and understand each technology's advantages and limitations	Strong-H	Strong-H	-	-	-	-	-	-	-	
17					C06	"Gain practical insight into the advancements of technologies through additional reading – standard body/global reports Understand the implications of choice of technologies on network investment decisions"	Strong-H	Strong-H	-	-	-	-	-	-	-	
18	SEM II	205420202	T3035	Governance Risk and Compliance	CO1	To evaluate the IT Governance and methodologies particularly in view of strategic alignment of IT with the business	Strong-H	Strong-H	-	Strong-H	-	-	-	-	-	-
18					CO2	To understand the standards and compliances currently available in the marketplace	Strong-H	Strong-H	-	Strong-H	-	-	-	-	-	-
18					CO3	To provide high level overview of several key areas of Governance, Risk and Compliance	Strong-H	Strong-H	-	Strong-H	-	-	-	-	-	-
18					CO4	To discuss the role of Internal Audit related to all key areas	Strong-H	Strong-H	-	Strong-H	-	-	-	-	-	-
19	SEM II	205420203	T3167	Introduction to Business Intelligence	CO1	To understand the importance and necessity of Business Intelligence the dynamically changing environment to have competitive edge over the competitors. Access the Business Intelligence requirements at different levels of Management	Strong-H	Strong-H	-	Strong-H	-	-	-	-	-	-
19					CO2	To Identify ,analyze problems in Business Operations and formulate solutions for efficient business operations	Strong-H	Strong-H	-	Strong-H	-	-	-	-	-	-
19					CO3	To understand Data warehousing and Data Mining	Strong-H	Strong-H	-	Strong-H	-	-	-	-	-	-

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19					CO4	To design robust and stable Business Intelligence systems and to understand various hardware and software technologies that build up the system.		Strong-H	-	Strong-H	-	-	-	-	-	-
19					CO5	BI with Technology	Strong-H	Strong-H	-	Strong-H	-	-	-	-	-	-
20	SEM II	205420204	T6074	Macroeconomics for Managers	CO1	Analysis macroeconomic conditions such as economic growth and development, unemployment and inflation	Strong-H	Moderate-M	Moderate-M	Strong-H	-	-	-	-	-	-
20					CO2	Understand AS-AD Model and use it to analyze the effects of economic policies/events on economy/sector/businesses	Strong-H	Moderate-M	Moderate-M	Strong-H	-	-	-	-	-	-
20					CO3	Understand how monetary policy and fiscal policy can be used to influence macroeconomic conditions & its impact on industries/businesses	Strong-H	Moderate-M	Moderate-M	Strong-H	-	-	-	-	-	-
20					CO4	Analyze role and impact of multiplier and accelerator on various economics variables/business.	Strong-H	Moderate-M	Moderate-M	Strong-H	-	-	-	-	-	-
21	SEM II	205420205	T3085	Managing Pre- Sales	CO1	Demonstrate understanding of the importance of Pre- Sales in an ICT organization and role of Solution Managers in Pre-Sales	Strong-H	Strong-H	-	-	-	-	-	-	-	-
21					CO2	Demonstrate understanding of Pre-Sales Framework, Operating Boundaries and Limitations	Strong-H	Strong-H	-	-	-	-	-	-	-	-
21					CO3	Demonstrate understanding of the RFP Process, its components and contingencies	Strong-H	Strong-H	-	-	-	-	-	-	-	-
21					CO4	Demonstrate ability of preparation of proposal using knowledge of estimation techniques and contracting relationships	Strong-H	Strong-H	-	-	-	-	-	-	-	-
22	SEM II	205420206	T2802	Project	CO1	To understand the Busiess prolem in the dynamically changing environment to have competitive edge over the competitors. To access current Business prolem. Access the requirements at different levels of Management for various business Function	Strong-H	Strong-H	-	Strong-H	-	-	-	-	-	-
22					CO2	To Identify ,analyze problems in Business and formulate Busiess strategy & solutions for efficient business operations	Strong-H	Strong-H	-	Strong-H	-	-	-	-	-	-
22					CO3	To gather relevant data Based on understanding of current situation from various sources	Strong-H	Strong-H	-	Strong-H	-	-	-	_	-	-
22					CO4	To analyze data and come up with solutions /Suggestions /Recommendations communicate/Justify solution effectively.	Strong-H	Strong-H	-	Strong-H	-	-	-	-	-	-
22					CO5	To understand the Changing Landscape of Business and estimate future issues	Strong-H	Strong-H	-	Strong-H	-	-	-	-	-	-

23	Sem III	205420207	T2310	Regulatory Aspects of Telecom	CO1	Acquire knowledge on the role of public policy, its governance and its process in India.	Strong-H	-	-	-	-	-	-	-	Moderat e-M	-
23					CO2	Acquire knowledge on economic & legal foundations of competition policy and also analyse its connection with other policy objectives of the government.	Strong-H	-	-	Strong-H	-	Moderat e-M	-	-	Moderat e-M	-
23					CO3	Analyse the impact of National Telecom Policies from 1994 to National Digital Communication Policy 2018	Strong-H	-	-	Strong-H	-	Moderat e-M	-	-	Moderat e-M	-
23					CO4	Understand the role of various regulatory bodies and their contribution to the Indian Telecom regulatory framework.	Strong-H	-	-	Strong-H	-	Moderat e-M	-	-	Moderat e-M	-
23					CO5	Understand the concept of Common Goods and its implementation in spectrum allocation	Strong-H	-	-	Strong-H	-	Moderat e-M	-	-	Moderat e-M	-
23					C06	Analyse the view-points of all stake holders in QoST like customer, service provider, regulator and current Indian and international standards and interpret the result of surveys reported by the TRAI and other agencies.	Strong-H	-	-	Strong-H	-	Moderat e-M	,	-	Moderat e-M	-
24	SEM II	205420208	T2253	Strategic Management	CO1	Students should be able to understand aspects related to strategic management, and the strategic management process such as Deciding the 'scope' of a firm –setting the vision, mission, objectives and goals;External environment scanning – use of PESTEL and Porter's five forces model for opportunity spotting. Use of blue ocean strategy (Level 4: Analysing)	Strong-H	Strong-H	-	Strong-H	-	-	-	-	-	
24					CO2	Students should be able to analyse the core competence of a firm by doing Internal Environment Analysis – such as analyzing strategic capabilities, resources, core competencies, VRIO framework, SWOT, Value chain analysis etc (Level 4: Analysing) ((Level 5: Evaluation/Interpreting)	Strong-H	Moderate-M	Moderate-M	Strong-H	-	-	-	-	-	
24					CO3	"Students should be able to interpret the scope of a firm and the formulation of Corporate level strategies (such as diversification decisions (Ansoff model), portfolio planning (BCG Matrix, GE). (Level 5: Evaluation/Interpreting) "	Strong-H	Moderate-M	Moderate-M	Strong-H	-	-	-	-	-	

24					CO4	Students should be able to analyse the Business Level Strategy or SBU strategy – (Porter's competitive strategies – low cost, differentiation, niche/focus etc),; and be able to compare and contrast strategies related to change management decisions, implementation of strategy with relation to the culture and structure of the firm. (Level 4 & 5: Analysing, Evaluating/Compare)	Strong-H	Moderate-M	Moderate-M	Strong-H	-	-	-	-	-	
24					CO5	Students should be able to effectively contribute to the performance of a group as the group assesses and evaluates practical business situations, and assume a leadership role as appropriate: (Level 5: Evaluating) .Students should be able to build communication competence through their ability to create professional-quality business documents and presentations. (Level 6: Creating)	Strong-H	Moderate-M	Moderate-M	Strong-H	-	-	-	-	-	
25	SEM II	205420208	T2246	Technology Innovation	CO1	Students will be able to outline fundamental concepts of innovation processes to technological innovations	Strong-H	Moderate-M	Strong-H	-	-	-	-	-	-	-
25					CO2	Students will be able to analyse and describe the application of technological innovation as a solution to business problems	Strong-H	Strong-H	Strong-H	Moderate-M	-	-	-	-	-	
25					CO3	Students will be able to demonstrate the application of technological innovation as a solution to business problems	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	-	-	-	-
25					CO4	Students will be able to create and effectively communicate implementation strategies for an economical and innovative technology strategy for a firm	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	-	-	-	-
26	SEM II	0205420208 - PP	T2693	Visual Analytics	CO1	Understand the importance of data visualization.	Strong-H	-	-	-	-	-	-	-	-	
26					CO2		Strong-H	-	-	Strong-H	Strong-H	-	-	Strong-H	-	
26					CO3	Understand and apply knowledge of basic and advance chart types used in data visualization.	Strong-H	-	-	Strong-H	Strong-H	-	-	Strong-H	-	
26					CO4	Understanding of data preparation for visualisation.	Strong-H	-	-	Strong-H	Strong-H	-	-	Strong-H	-	
26					CO5	Apply tools to create data visualisations and create dashboards using the tools	Strong-H	-	-	Strong-H	Strong-H	-	-	Strong-H	-	
26					CO6	Understanding the psychology of visualization.	Strong-H	-	-	Strong-H	Strong-H	-	-	Strong-H	-	
27	SEM II	205420211	T2778	Basics of Financial Management	C01	To understand the financial environment of business through study of financial markets, financial institutions and the related regulatory framework	Strong-H	-	-	-	-	-	-	-	-	-

					CO2	To understand objectives and functions of	Strong-H	1_			L	L	L	L		_
27					C02	financial management	Strong-n	-	-	-	-	-	-	-	-	-
27					CO3	To understand fundamentals, concepts and applications of time value of money	Strong-H	Strong-H	-	-	-	-	-		Strong-H	-
27					CO4	To understand fundamantals, concepts and application of valuation of stocks and bonds	Strong-H	Strong-H	-	-	-	-	-	-	Strong-H	-
27					CO5	To understand concepts, applications and process of appraisal of capital budgeting	Strong-H	Strong-H	-	-	-	-	-	-	Strong-H	-
27					CO6	To understand concepts and applications for analysing a business enterprise	Strong-H	Strong-H	-	-	-	-	-	-	Strong-H	-
28	SEM II	205420212	T2604	Legal and Taxation Aspect	CO1	To develop knowledge of legal framework for business in India	Strong-H	Strong-H	-	-	-	-	-	-	Strong-H	-
28					CO2	To understand the nature of problems and then use of excel and online tax tools to find out solutions to problems	Strong-H	Strong-H	-	-	-	-	-	-	Strong-H	-
28					CO3	To cultivate the habit of arriving at solutions keeping in mind various business problems and legal / tax regulations including tax planning, financial planning and management	Strong-H	Strong-H	-	-	-	-	-	-	Strong-H	-
29	SEM II	205420213	T2777	Management Accounting	CO1	To understand the role and nature of management accounting and related basic concepts	Strong-H	Strong-H	-	-	-	-	-	-	Strong-H	-
29					CO2	To read, understand, interprete and analyse financial statements of corporate entities	Strong-H	Strong-H	-	-	-	-	-	-	Strong-H	-
29					CO3	To read, understand, interprete and analyse cash flow statements of corporate entities	Strong-H	Strong-H	-	-	-	-	-	-	Strong-H	-
29					CO4	To understand fundamentals, concepts and applications of marginal costing	Strong-H	Strong-H	-	-	-	-	-	-	Strong-H	-
29					CO5	To understand cost concepts and their application in managerial decision making	Strong-H	Strong-H	-	-	-	-	-	-	Strong-H	-
29					C06	To understand types and features of budgets and approaches and techniques of budgeting	Strong-H	Strong-H	-	-	-	-	-	-	Strong-H	-
30	SEM II	205420214	T2894	Cloud-based Solution Architecture	CO1	To acquire fundamental and advanced level knowledge of various cloud technologies and understand how each one is used	Strong-H	-	-	Strong-H	-	-	-	-	Moderat e-M	-
30					CO2	To understand and analyze highly available cloud architecture and understand the business drivers for a business to select a cloud architecture	Strong-H	-	-	Strong-H	-	-	-	-	Moderat e-M	-
30					CO3	Understand and acquire knowledge on various cloud offerings and their merits from literature review	Strong-H	-	-	Strong-H	-	-	-		Moderat e-M	-
30					CO4	Utilizing research based knowledge for finding the solution of complex problems	Strong-H	-	-	Strong-H	-	-	-	-	Moderat e-M	-
30					CO5	Cultivate the habit of continuous self- learning	Strong-H	-	-	Strong-H	-	-	-	-	Moderat e-M	-

31	SEM II	205420215	T2871	Convergence of	CO1	Students will be able to demonstrate	Strong-H	1								
31	SEM II	203420213	126/1	Telecom Networks	COI	fundamental and advanced level knowledge	Strong-n									
				Telecom Networks		of convergent telecom technologies and										
						compare the various convergent										
						technologies used										
31					CO2	Students will be able to identify through	Strong-H									
						literature search the convergent telecom										
						technologies used in various ICT services										
						such as MPLS, Carrier Ethernet, VoIP etc.										
21						S. 1	26.2									
31						Students will be able to demonstrate understanding and application of selected	Moderate- M									
					CO3	techniques in convergent telecom network	IVI									
					003	attributes and limitations										
						atti ibatos ana immations										
31					CO4	Students will be able to demonstrate	Strong-H									
						application of research based knowledge for	_									
						finding the solution of complex problems										
							_									
31					CO5	Students will be able to cultivate the habit of continuous self-learning	Moderate- M									
32	SEM II	205420216	T2866	ICT Architectures	CO1	Demonstrate the understanding of concept,	Strong-H	_	-	-	-	_	_	-	Moderat	-
32	OLI-1 11	203420210	12000	and Frameworks	001	need and role of Enterprise architecture	burong 11								e-M	
32					CO2	Demonstrate knowledge of the various EA	Strong-H	-	-	Strong-H	-	-	-	-	Moderat	-
						frameworks and their comparison									e-M	
32						Demonstrate the understanding of key										
					CO3	positioning of enterprise architecture in end	Strong-H	-	-	Strong-H	-	-	_	-	Strong-H	_
						to end business activities from strategy to delivery and operation	Ü								Ü	
32					CO4	Demonstrate the capability to develop an	Strong-H		_	Strong-H					Moderat	
32					C04	architecture model based on enterprise	Strong-11			Strong-11		_	-		e-M	_
						architecture principles									C 1·1	
32						Demonstrate the understanding of the										
					CO5	concept, need and role of Industry- specific	Strong-H			Chuoma II					Moderat	
					CUS	Business Process Frameworks in Enterprise	Strong-n			Strong-H	-	-	-	-	e-M	-
						Architecture										
		205420217		Consumer		To understand how the markets consumers										
33	SEM II		T2118	Behaviour	CO1	behave in the digital context and how various factors influence their decision	Strong-H	Strong-H	Strong-H	-	-	-	Moderat e-M	-	-	-
						making.							e-ivi			
						To critically analyse how new technologies										
						and platforms are enabling marketers to		C. 11	C. II				Moderat			
33					CO2	better satisfy the needs and wants of the	Strong-H	Strong-H	Strong-H	-	-	-	e-M	-	-	-
						consumer										
						To apply knowledge of consumer behaviour								Ī		
33					CO3	concepts to develop better marketing	Strong-H	Strong-H	Strong-H	-	-	-	Moderat	_	-	-
						programs and strategies to influence those							e-M			
		-				behaviours. To demonstrate professional, ethical				+	 		1			
						Principals, responsibilities and commit to							Moderat			
33					CO4	norms of ethical management practices	Strong-H	Strong-H	Strong-H	-	-	-	e-M	-	-	-
		205420218		Marketing		A. Acquire and apply business knowledge,										
34	SEM II		T2513	Research	CO1	statistics, marketing fundamentals to help	Strong-H	Strong-H	Strong-H	_	_	_	Moderat	_	_	_
			1.2313		301	taking business decisions	January II						e-M			
			1					l								

34					CO2	Design innovative solutions for complex business problems that meet specified	Strong-H	Strong-H	Strong-H	-	-	-	Moderat e-M	-	-	
						needs of industry Select, and apply appropriate techniques,					1					
34					CO3	resources, and modern computational tools to solve business problems with an understanding of the assumptions and limitations	Strong-H	Strong-H	Strong-H	-	-	-	Moderat e-M	-	-	- 1
35	SEM II	205420219	T2128	Product Management	CO1	Obtain deep understanding of telecom and ICT product management and product development process.	Strong-H	Strong-H	Strong-H	-	-	-	Moderat e-M	-	-	-
35					CO2	Learn to prioritise new product ideas based on business strategic alignment, return on investments and ability to execute.	Strong-H	Strong-H	Strong-H	-	-	-	Moderat e-M	-	-	- I
35					CO3	To have better understanding on pricing, packaging, distribution and Promotion for marketing the product	Strong-H	Strong-H	Strong-H	-	-	-	Moderat e-M	i	-	-
36	SEM II	205420220	T3206	Advance Programing in	CO1	To understand the significance of Python Programming.	Strong-H	-	-	-	Strong-H	-	-	-	-	-
36					CO2		Strong-H	-	-	-	Strong-H	-	-	-	-	-
36					CO3	To build programming skills in Python	Strong-H	Moderate-M	-	-	Strong-H	-	-	-	-	-
36					CO4	To build programming skills so as to solve business problems using Python	Strong-H	Strong-H	Strong-H	-	Strong-H	-	-	-	Moderat e-M	-
37	SEM II	205420221	T2227	Business Analytics	CO1	A. Select, and apply Business Analytics techniques, resources, and modern computational tools to solve technology business problems with an understanding of the assumptions and limitations of the tools and concepts	Strong-H	Strong-H	-	-	-	-	-	-	-	-
37					CO2	B. Design innovative business problem solutions for complex business analytics problems based on data analysis for technology industry	Strong-H	Strong-H	Strong-H	Strong-H	-	-	-	-	-	-
37					CO3	Utilize data analysis and research-based knowledge and research methods to investigate technology business problems	Strong-H	Strong-H	Strong-H	Strong-H	-	-	-	-	-	-
38	SEM II	205420222	T3311	Data Mining for Decision Making	CO1	To provide an overview on the complex business problems and their importance in management and enabling environment to foster Decision making (including technology, standards, cross?sectoral policy and regulatory frameworks, and applications);	Strong-H	Strong-H	Strong-H	Strong-H	-	-	-	-	-	-
38					CO2	To develop and understand the Business problems and formulating their complexity	Strong-H	Strong-H	Strong-H	Strong-H	-	-	-	-	-	-
38					CO3	To understand the complex business problems which are critical for strategic decision making and fostering the automated solution within the ICT and other sector and the need for cross?sectoral collaboration	Strong-H	Strong-H	Strong-H	Strong-H	-	-	-	-	-	-

	1	I	1	1	CO.4	III: 1:	C+ 11	Character II	C+ II	C+ II	ı	ı	1		1	
38					CO4	Utilizing research based knowledge for finding the solution of complex problems	Strong-H	Strong-H	Strong-H	Strong-H	-	-	-	-	-	-
38					CO5	Using real business cases, to illustrate the application and interpretation of those methods.	Strong-H	Strong-H	Strong-H	Strong-H	-	-	-	-	-	-
39	Sem III	205420301	T2806	Project	CO1	To understand the Business problem in the dynamically changing environment to have a competitive edge over the competitors, to assess the current business problem and understand the requirements at different levels of Management for various business Function	Strong-H	Moderate-M	-	-	-	-	-	-	-	-
39					CO2	To Identify, analyze problems in business and formulate business strategy & solutions for efficient business operations	Strong-H	Moderate-M	-	-	-	-	-	-	-	-
39					CO3	To gather relevant data Based on an understanding of the current situation from various sources	Strong-H	Moderate-M	-	-	-	-	-	-	-	-
39					CO4	To analyze data and come up with solutions, suggestions, recommendations, communicate and justify solution effectively.	Strong-H	Moderate-M	-	-	-	-	-	-	-	-
39					CO5	To understand the changing landscape of	Strong-H	Moderate-M	-	-	-	-	-	-	-	-
40	Sem III	205420302	T2873	Services and Technology Trends in Telecom	CO1	business and anticipate future issues Review the fundamental knowledge of telecommunication and information technologies.	Weak-L	Moderate-M	Moderate-M	-	-	-	-	-	-	-
40				III Telecom	CO2	Recognize the current and emerging technologies that are shaping the present and future of telecom networks	Weak-L	Moderate-M	Moderate-M	-	-	-	-	-	-	-
40					CO3	Understand the role of business, market, and policy relationships and strategies in information and telecommunication industries.	Weak-L	Moderate-M	Moderate-M	-	-	-	-	-	-	-
40					CO4	Ability to present options and make recommendations based on the analysis of a real-life ICT case study.	Weak-L	Moderate-M	Moderate-M	-	-	-	-	-	-	-
40					CO5	Be aware of recent trends in technology, services and platforms	Weak-L	Moderate-M	Moderate-M	-	-	-	-	-	-	-
40					C06	Synthesise relevant knowledge, communication skills, and complex problem solving.	Weak-L	Moderate-M	Moderate-M	-	-	-	-	-	-	-
41	Sem III	205420303	T3395	Digital Transformation	CO1	Understanding Digital Transformation	Moderate-	Moderate-M	Moderate-M	Moderate-M	-	-	-	Moderat e-M	Strong-H	Moderate-M
41				11 ansioi illation	CO2	To understand applications of Digital Transformation in real life business environment.		- Moderate-M	Moderate-M	Moderate-M	-	-	-		Strong-H	Moderate-M
41					CO3	To apply Digital Transformation in Management Principle and Functions	Moderate-	- Moderate-M	Moderate-M	Moderate-M	-	-	-	Moderat e-M	Strong-H	Moderate-M
41					CO4	Understand the role of strategic analysis in the implementation of Digital Transformation in Business	Moderate- M	- Moderate-M	Moderate-M	Moderate-M	-	-	-		Strong-H	Moderate-M
42	Sem III	205420304	T2311	Operation Support Systems and Business Support Systems	CO1	Demonstrate the ability to describe & categorize the different Element Management systems & Network Management Systems used.	Moderate- M	Moderate-M	Moderate-M	Moderate-M	-	-	-	Moderat e-M	Strong-H	Moderate-M

			_	1					ı	1						
42					CO2	Demonstrate understanding of the OSS /BSS and its Need/ Business Benefits and Various Sub system components of OSS/BSS.	Moderate- M	Moderate-M	Moderate-M	Moderate-M	-	-	-	Moderat e-M	Strong-H	Moderate-M
42					CO3	standards like CDR, IPDR for Billing and Mediation systems.	M	Moderate-M	Moderate-M	Moderate-M	-	-	-	Moderat e-M	Strong-H	Moderate-M
42					CO4	Ability to analyse the OSS/BSS requirements for new portfolio of Services such as IP Multimedia Systems, 3G & 4G Mobile services, Cable Services, IPTV Services		Moderate-M	Moderate-M	Moderate-M	-	-	-	Moderat e-M	Strong-H	Moderate-M
43	Sem III	205420305	F0002	Trends in Digital Communication Technologies	CO1	Students will be able to outline the need and business benefits of use of Digital Technologies in business	Strong-H	Moderate-M	Strong-H		-	-	-	-	-	-
43					CO2	Students will be able to analyse and describe the process of development of competitive advantage through the use of Digital Technologies	Strong-H	Strong-H	Strong-H		-	-	-	-	-	-
43					CO3	ŭ	Strong-H	Moderate-M	Strong-H		-	-	-	-	-	-
43					CO4	Students will be able to develop and effectively communicate the plan for a successful digital transformation for a specific business scenario	Strong-H	Strong-H	Strong-H	Strong-H	-	-	-	-	-	-
44	Sem III	205420306	TM2014	Digital Risk Management	CO1	Demonstrate a understanding of latest digital technological developments	-	-	-	-	Strong-H	-	-	-	Moderat e-M	-
44					CO2	Contribute knowledgeably to identifying, assessing and controlling digital risks across the organisation and its wider supply chain	-	-	-	Strong-H	Strong-H	-	-	-	Moderat e-M	-
44					CO3	Assist the organisation in applying concepts such as risk appetite, ethics and legal frameworks in the context of digital technology innovation	-	Strong-H	-	Strong-H	Strong-H	Moderat e-M	-	-	Moderat e-M	-
44					CO4	Identify and communicate the key cyber threats and the basic disciplines of cyber security	-	Strong-H	-	Strong-H	Strong-H	Moderat e-M	-	-	Moderat e-M	-
44					CO5	Explain the process of practical cyber risk response, the role of risk management systems, compliance and cyber defence frameworks	-	Strong-H	-	Strong-H	Strong-H	Moderat e-M	-	-	Moderat e-M	-
44					CO6	Discuss governance, incident management and reporting, and apply the principles of audit and assurance to digital risks	-	Strong-H	-	Strong-H	Strong-H	Moderat e-M	-	-	Moderat e-M	-
45	Sem III	205420308	T2831	Information Security Management	CO1	Analyse the Information Security Management System for any organisation.	Strong-H	-	Strong-H	Strong-H	Strong-H	-	-	-	Strong-H	Strong-H
45					CO2	Design a model for establishing, implementing, operating, monitoring, reviewing, maintaining, and improving an Information Security Management System	Strong-H	-	Strong-H	Strong-H	Strong-H	-	-	-	Strong-H	Strong-H
45					CO3	Develop requisite expertise in ISO 27001 ISM standard to design and implement an organizations ISMS	Strong-H	-	Strong-H	Strong-H	Strong-H	-	-	-	Strong-H	Strong-H

46	Sem III	205420309	T2322	Descriptive Business Analytics in Telecom	CO1	To understand the importance of Descriptive Analytics to build strong BI Systems in the dynamically changing environment to have competitive edge over the competitors. Access the Descriptive Analysis requirements at different levels of Management for various business Functions	Strong-H	-	Strong-H	Strong-H	Strong-H	-	-	-	Strong-H	Strong-H
46					CO2	To Identify ,analyze problems in Business Operations and formulate solutions for efficient business operations	Strong-H	-	Strong-H	Strong-H	Strong-H	-	-	-	Strong-H	Strong-H
46					CO3	To Build Data warehouse based on functional and operational requirements of the Business	Strong-H	-	Strong-H	Strong-H	Strong-H	-	-	-	Strong-H	Strong-H
46					CO4	To design Dashboards and Descriptive Analysis and also understand various hardware and software technologies that build up the system.	Strong-H	-	Strong-H	Strong-H	Strong-H	-	-	-	Strong-H	Strong-H
46					CO5	To To understand the Changing Landscape of BI with Technology	Strong-H	-	Strong-H	Strong-H	Strong-H	-	-	-	Strong-H	Strong-H
47	Sem III	205420310	T2319	ITIL Foundation	CO1	Demonstrate understanding and application of phases and terminology of ITIL ® Service Lifecycle	Strong-H	-	Strong-H	Strong-H	Strong-H	-	-	-	Strong-H	Strong-H
47					CO2	Interpret processes ,their interconnections and develop requisite expertise leading to Certificate - ITIL Foundation Course in IT Service Management	Strong-H	-	Strong-H	Strong-H	Strong-H	-	-	-	Strong-H	Strong-H
48	Sem III	0205420311 - PP	T2865	General Data Protection	CO1	Demonstrate understanding of the fundamental framework of GDPR	Strong-H	-	-	-	-	-	-	-	-	-
48					CO2	Demonstrate the ability to apply GDPR in various organizations	Strong-H	-	Strong-H	-	-	-	-	-	-	-
48					CO3	Demonstrate knowledge of the roadmap towards compliance of GDPR in organizations	Strong-H	-	Strong-H	-	-	-	-	-	Strong-H	-
48					CO4	Demonstrate knowledge of readiness of GDPR compliance in organizations	Strong-H	-	Strong-H	-	-	-	-	-	Strong-H	-
49	Sem III	205420312	T2848	Internal Audit	CO1	Understand Auditing Principles ,the Roles and Responsibilities of the Auditor	Strong-H	-	Strong-H	Strong-H	Strong-H	-	-	-	Strong-H	Strong-H
49					CO2	Assess Security Threats and Vulnerabilities and rreview requirements of Security Controls and Countermeasures	Strong-H	-	Strong-H	Strong-H	Strong-H	-	-	-	Strong-H	Strong-H
49					CO3	Plan, Execute, Report, and Follow-up on an Information Security Management System Audit	Strong-H	-	Strong-H	Strong-H	Strong-H	-	-	-	Strong-H	Strong-H
50	Sem III	205420313	T2849	Management of Financial Technologies	CO1	Identify the key technical aspects involved in the deployment and management of payment system and financial technologies.	-	Strong-H	-	-	Moderat e-M	-	Strong-H	-	-	Moderate-M
50					CO2	To analyze the interplay between the technologies, services, regulations and stakeholders in Fintech ecosystem;	-	Strong-H	-	Strong-H	Moderat e-M		Strong-H	-	-	Moderate-M
50					CO3	Understand the opportunities that FinTech may bring in the financial services industry.	-	Strong-H	-	Strong-H	Moderat e-M	-	Strong-H	-	-	Moderate-M

50					CO4	Acquire practical industry, investor, financial and entrepreneurial knowledge and skills enabling students to potentially identify a need in the financial services	-	Strong-H -	-	Strong-H	Moderat e-M	-	Strong-H	-	-	Moderate-M
51	Sem III	205420314	T2087	Business Modeling	CO1	industry . To develop an eclectic skill set to meet	-	Strong-H -	-	-	Moderat	-	Strong-H	-	-	-
51				and Planning	CO2	multidisciplinary challenges To understand the nature of problems and then use excel tool to analyze the complex problems	-	Strong-H -	-	-	e-M Moderat e-M	-	Strong-H	-	-	-
51					CO3	To cultivate the habit of arriving at innovative solutions keeping in mind various courses the students have learned from earlier semesters and communicating to various stakeholders	-	Strong-H -		-	Moderat e-M	-	Strong-H	-	-	-
52	Sem III	205420315	T2310	Regulatory Aspects of Telecom	CO1	Acquire knowledge on the role of public policy, its governance and its process in India.	Strong-H	-		-	-	-	-	-	Moderat e-M	-
52					CO2	Acquire knowledge on economic & legal foundations of competition policy and also analyse its connection with other policy objectives of the government.	Strong-H	-		Strong-H	-	Moderat e-M	-	-	Moderat e-M	-
52					CO3	Analyse the impact of National Telecom Policies from 1994 to National Digital Communication Policy 2018	Strong-H	-	-	Strong-H	-	Moderat e-M	-	-	Moderat e-M	-
52					CO4	Understand the role of various regulatory bodies and their contribution to the Indian Telecom regulatory framework.	Strong-H	-	-	Strong-H	-	Moderat e-M	-	-	Moderat e-M	-
52					CO5	Understand the concept of Common Goods and its implementation in spectrum allocation	Strong-H	-		Strong-H	-	Moderat e-M	-	-	Moderat e-M	-
52					CO6	Analyse the view-points of all stake holders in QoST like customer, service provider, regulator and current Indian and international standards and interpret the result of surveys reported by the TRAI and other agencies.	Strong-H	-	-	Strong-H	-	Moderat e-M	-	-	Moderat e-M	-
53	Sem III	205420316	TM2012	Digital Forensics	CO1	Demonstrate understanding of the role of digital forensics, its relationship with traditional forensic science, and the use of scientific methods used	Strong-H	-	-	Strong-H	-	Moderat e-M	-	-	Moderat e-M	-
53					CO2	Demonstrate the ability to conduct a digital investigation that conforms to accepted process, legal provisions and professional standards and also understanding the coordination between clients and law enforcement agencies	Strong-H			Strong-H	-	Moderat e-M	-	-	Moderat e-M	-
53					CO3	Demonstrate the ability to capture and analyse the digital records relevant for Digital Evidences	Strong-H	-	•	Strong-H	-	Moderat e-M	-	-	Moderat e-M	-

53					CO4	Demonstrate the ability to communicate effectively the results of a computer, network, and/or data forensic analysis in writing and in presentations	Strong-H	-	Strong-H	-	Moderat e-M	-	-	Moderat e-M	-
53					CO5	Demonstrate the ability to critically evaluating relevant emerging industry trends in the domain of Digital Forensics and applying them in the digital forensics domain	Strong-H		Strong-H	-	Moderat e-M	-	-	Moderat e-M	-
54	Sem III	205420317	T2895	Advanced Cloud Based Solution Architecture	CO1	Demonstrate the ability to designing and deploying dynamically scalable, highly available, fault-tolerant, and reliable applications on cloud platforms	Strong-H	-	Strong-H	-	Moderat e-M	1	,	Moderat e-M	-
54					CO2	Demonstrate the ability to select appropriate cloud/Web services to design and deploy an application based on given requirements	Strong-H	-	Strong-H	-	Moderat e-M	-	-	Moderat e-M	-
54					CO3	Demonstrate know-how on migrating complex, multi-tier applications on a cloud platform	Strong-H	-	Strong-H	-	Moderat e-M	-	-	Moderat e-M	-
54					CO4	operations on a cloud platform	Strong-H		Strong-H	-	Moderat e-M	-	-	Moderat e-M	-
54					CO5	Demonstrate the implementation of cost- control strategies during cloud migration	Strong-H	-	Strong-H	-	Moderat e-M	-	-	Moderat e-M	-
55	Sem III	205420318	T2143	Services Marketing	CO1	Demonstrate an extended understanding of the similarities and differences in service- based and physical product based marketing activities;	Strong-H	-	-	-	-	-	-	Strong-H	-
55					CO2	Demonstrate a knowledge of the extended marketing mix for services;	Strong-H		-	-	-	-	-	Strong-H	Strong-H
55					CO3	Develop and justify marketing planning and control systems appropriate to service-based activities;	Strong-H	-	-	-	-	-	-	Strong-H	Strong-H
55					CO4	Prepare, communicate and justify marketing mixes and information systems for service-based organisations;	Strong-H	-	-	-	-	-	-	Strong-H	Strong-H
55					CO5	Demonstrate integrative knowledge of marketing issues associated with service productivity, perceived quality, customer satisfaction and loyalty	Strong-H	-	-	-	-	-	-	Strong-H	Strong-H
55					CO6	Apply relevant services marketing theory, research and analysis skills to contemporary case studies and communicate outcomes employing professional discourse and formats.	Strong-H	-	-	-	-	-	-	Strong-H	Strong-H
56	Sem III	205420319	T2130	Brand Management	CO1	Demonstrate the influence and application of brand and brand experiences to withstand competitive pressures and thrive in dynamic market conditions and to relate it with the ICT sector	Strong-H	-	-	-	-	-	-	Strong-H	Strong-H

56					CO2	Demonstrate the influence and application of brand and brand experiences to withstand competitive pressures and thrive in dynamic market conditions and to relate it with the ICT sector	Strong-H	-	-	-	-	-	-	-	Strong-H	Strong-H
56					CO3	Apply knowledge & skills to branding principles and marketing communication concepts and frameworks to achieve brand management goals and improve marketing performance.	Strong-H	-	-	-	-	-	-	-	Strong-H	Strong-H
56					CO4	To understand the ethical issues, moral judgements and code of conduct in an organizational business scenario	Strong-H	-	-	-	-	-	-	-	Strong-H	Strong-H
57	Sem III	205420320	T2139	Digital Marketing	CO1	Assess and analyse Internet marketing and further utilize it for marketing communication options	Strong-H	-	-	-	-	-	-	-	-	-
57					CO2	Compare and contrast different tools and techniques available for Digital marketing and suggest in final marketing strategy .	-	Strong-H	-	-	-	-	-	-	-	-
57					CO3	Evaluate and prepare digital marketing strategies using latest trends.	-	-	Strong-H	-	-	-	-	-	-	-
58	Sem III	205420321	T2692	Social Media Analytics	CO1	Demonstrate understanding of the evolution of social media marketing and its impact on businesses.	Strong-H	-	-	Strong-H	-	-	-	-	-	-
58					CO2	Demonstrate utilisation of various Application Programming Interface (API) services to collect data from different social media sources such as Facebook, YouTube, Twitter, and Instagram	Strong-H	Strong-H	-	Moderate-M	Moderat e-M	-	-	-	-	-
58					CO3	Demostrate hands on knowledge of the structured data to derive insights from it.	Strong-H	Strong-H	-	Moderate-M	Moderat e-M	-	-	-	-	-
58					CO4	Demostrate ability of analysis of unstructured data for sentiment analysis	Strong-H	Strong-H	-	Moderate-M	Moderat e-M	-	-	-	-	-
58					CO5	Synthesise relevant knowledge, communication skills, and complex problem solving.	Strong-H	Strong-H	-	Moderate-M	Moderat e-M	-	-	-	-	-
59	Sem III	205420323	T2892	Application of Al and ML in Telecom	CO1	Learn, analyse and apply Deep Neural Network techniques to solve business problems with an understanding of the assumptions and limitations of the tools and concepts.	Strong-H	Strong-H	-	Moderate-M	Moderat e-M	-	-	-	-	-
59					CO2	technology industry	Strong-H	Strong-H	-	Moderate-M	Moderat e-M	-	-	-	-	-
59					CO3	Utilize data analysis and research-based knowledge and research methods by using Neural Network and AI concepts to implement solutions to technology business problems	Strong-H	Strong-H	-	Moderate-M	Moderat e-M	-	-	-	-	-

		205420401	1			Demonstrate understanding of the business					1					
60	SEM IV		T2806	Project	CO1	problem and its impact at different levels of	Strong-H									İ
60	SEMIN		12806	Project	COI	management for various business functions	Strong-H	-	-	-	-	-	-	[-	
						To Identify ,analyze root causes of the										
60					CO2	business problem and formulate strategy	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderat	_	_	_	_	l ₋
					002	for arriving at a solution.	ourong 11			ou ong 11	e-M					İ
						Demonstrate the ability gather relevant data					Moderat					
60					CO3	based on understanding of current situation	Strong-H	Strong-H	Moderate-M	Moderate-M	e-M	-	-	-	-	i -
						from various sources Demonstrate understanding of data analysis				+						
						and the ability to come up with solutions										
60					CO4	and communicate and justify solution,	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	-	-	Strong-H	Strong-H	-
						suggestions and recommendations										ĺ
					CO5	effectively Demonstrate the ability of understanding	Strong-H	Strong U	Moderate-M	Moderate-M	Ctrong U	Moderat		Ctrong U	Ctrong U	Moderate-M
					003	the changing business landscape and to	Strong-11	Sti Olig-11	Model ate-M	Model ate-M	Sti Olig-II	e-M		Strong-11	Strong-11	Model ate-M
60						anticipate future issues										ĺ
	CDM III	0205420402	maasa	n . 1:	604	D	C. 11	26 1 . 26		16 1 1 16	C: II					
61	SEM IV	0205420402 - PP	T2353	Entrepreneurship	CO1	Demonstrate understanding of the entrepreneurial mindset	Strong-H	Moderate-M	-	Moderate-M	Strong-H	-	-	-	-	-
61		11			CO2	To appraise the entrepreneurial process	Strong-H	Moderate-M	-	Moderate-M	Strong-H	-	-	-	-	-
						starting with pre-venture stage					Ū					
61					CO3	To aware with the Ecosystem available to	Strong-H	Moderate-M	-	Moderate-M	Strong-H	-	-	-	-	-
						support the entrepreneurs in the early stages of venture										ĺ
62	SEM IV	205420403	T4666	Well For Life	CO1	To demonstrate knowledge and skills for life	Strong-H	Moderate-M	-	Moderate-M	Strong-H	-	-	-	-	-
						long participation in physical activity										ĺ
					602	m 1	C. 11	26 1 . 26		26.2	C: II					
62					CO2	To demonstrate knowledge of techniques for improving quality of life through	Strong-H	Moderate-M	-	Moderate-M	Strong-H	-	-	-	-	-
						physical literacy										ĺ
62					CO3	To demonstrate application of physical	Strong-H	Moderate-M	-	Moderate-M	Strong-H	-	-	-	-	-
						literacy improve physical and mental well-										ĺ
63	SEM IV	205420404	T2059	Advanced	CO1	being Develop an analytical/practical approach to	Strong-H	Moderate-M	-	-	<u> </u>	_	_	_	_	
			1	Corporate Finance		corporate finance decision making										ĺ
63					CO2	Evaluate the theories related to various concepts.	Strong-H	Strong-H	Moderate-M	-	-	-	-	-	-	-
63					CO3	Apply & analyse the concepts in real life	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	-	_	-	_	-
						situations										
		205420405				Explain the value proposition of ICT										
64	SEM IV		T2867	ICT Consulting	CO1	consulting and how it can aid organisations in dynamic market environments.	Strong-H	-	-	-	-	-	-	-	Strong-H	-
						in dynamic market environments.										ĺ
						Analyse the ICT consulting process and how				1						
64					CO2	to effectively engage with internal and	Strong-H	-	-	-	-	-	-	Strong-H	Strong-H	-
						external stakeholders. Use appropriate ICT consulting frameworks										
						methods and tools for analysing business										İ
64					CO3	issues and latest technological trends.	Strong-H	Strong-H	-	-	Strong-H	-	-	Strong-H	Strong-H	-
																İ
	 					Recommend to an organisation an				1	-			 		
						appropriate and sustainable digital strategy										İ
64					CO4	that draws on latest advances in	Strong-H	Strong-H	Strong-H	-	Strong-H	-	-	Strong-H	Strong-H	Strong-H
						technologies and counters disruptive										İ
						market forces.		l .	<u>l</u>	1						1

64					CO5	Write and deliver logically and professionally presented consulting reports.	Strong-H	Strong-H	Strong-H	-	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
65	SEM IV	205420406	T2827	Supply Chain Management	CO1	Understand the fundamentals of Supply Chain Management and its applications.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Moderat e-M	-	Strong-H	Moderate-M
65					CO2	Understand importance of supply chain in the Business Operations	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Moderat e-M	-	Strong-H	Moderate-M
65					CO3	Apply knowledge to evaluate and manage an effective supply chain.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Moderat e-M	-	Strong-H	Moderate-M
65					CO4	Align the management of a supply chain with corporate goals and strategies.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Moderat e-M	-	Strong-H	Moderate-M
65					CO5	Evaluate performance measures for Supply Chain Networks in organizations	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Moderat e-M	-	Strong-H	Moderate-M
66	SEM IV	205420407	T2762	Advanced Big Data Analytics Telecom	CO1	Select, and apply Big Data Analytics techniques, resources, and modern computational tools to solve technology business problems with an understanding of the assumptions and limitations of the tools and concepts.	Strong-H	Strong-H	-	-	-	-	-	-	-	-
66					CO2	Design innovative business problem solutions for complex business problems based on big-data data analysis for technology industry	Strong-H	Strong-H	Strong-H	Strong-H	-	-	-	-	-	-
66					CO3	Utilize big-data analysis and research-based knowledge and research methods to investigate technology business problems	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Moderat e-M	-	Strong-H	Moderate-M