

Academic Year : 2023-2024 Institute/ Branch Name : Symbiosis Centre for Management and Human Resource Development
Programme Name : Master of Business Administration (Executive)

Color Code Description:		
Global	National / Local	Regional / National

Sr. No.	GA No.	Graduate Attributes	PO No.	Programme Outcomes
1	GA1	Scholarship: research, inquiry and lifelong learning	PO1	Interpersonal Skills and Team Effectiveness
2	GA1	Scholarship: research, inquiry and lifelong learning	PO2	Critical and Reflective Thinking Ability
3	GA2	Global citizenship: ethical, social and professional understanding	PO3	Awareness of Global & Regional Business Practices
4	GA4	Employability: equipped with skills, attributes, leadership and entrepreneurial qualities that society needs; being capable of making a contribution to society through earning a living	PO4	Effective Communication
5	GA3	Eco-literate: sensitivity towards a sustainable environment	PO5	Ethical behavior, social responsibility, sustainable attitude
6	GA4	Employability: equipped with skills, attributes, leadership and entrepreneurial qualities that society needs; being capable of making a contribution to society through earning a living	PO6	Domain Knowledge

Sr. No.	Semester	Institute Course Code	Catalog Course Code	Title	Course Outcome No	Course Outcome Statement	PO1	PO2	PO3	PO4	PO5	PO6
1	SEM III	0203480301 - PP	T2236	Corporate Governance and Ethics	CO1	To understand, analyse the larger theoratical empirical aspects of corporate governance and ethics	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
1					CO2	to equip emerging oppurtunities and challenge in domain of governance within corporate contex	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
1					CO3	to give broad perspective on governance and ethics within corporate atmosphere	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
1					CO4	Reflection on important provison of corporate governance and ethics through case analysis	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
2	SEM III	0203480302 - PP	T2574	Employment Related Laws	CO1	To enable the students to understand various aspects of legal provisions related to employment of labour in the organisations	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
2					CO2	To help the students to familiarize with legal and regulatory aspects of employment labour	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
3	SEM III	0203480303 - PP	T2498	Financial Statement Analysis	CO1	To study , appraise and compare financial statements of various industries	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
3					CO2	To estimate and evaluate the financial health of a firm	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
3					CO3	To interpret the results of the company for managerial decision making	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M

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3					CO4	To evaluate red flags and warning signs through financial statement analysis	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M
3					CO5	To understand and apply International reporting and Accounting Standards	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
4	SEM III	0203480304 - PP	T2397	International Business and Global Strategy	CO1	Analyse the economic, political and social factors affecting International Business in various markets of the world	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
4					CO2	Construct specialized knowledge of business in one geographical region of the world	Moderate-M	Moderate-M	Moderate-M	Weak-L	Moderate-M	Moderate-M
4					CO3	Compare and contrast business strategies in different contexts	Moderate-M	Moderate-M	Weak-L	Moderate-M	Strong-H	Moderate-M
5	SEM III	0203480305 - PP	T2015	Introduction to Financial Markets and Institutions	CO1	Overview of tRole of Insurance Companies and Asset Management Companies he Financial System	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
5					CO2	Role of Financial Markets (Capital Markets and Money Markets) in the Financial System	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
5					CO3	Importance of Banking and Non-Banking Institutions	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
5					CO4	Role of Insurance Companies and Asset Management Companies	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
5					CO5	Role of Regulators (SEBI, RBI and IRDAI) in the Financial System	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
6	SEM III	0203480306 - PP	T2165	Lean Six Sigma	CO1	To apply the concepts of Lean Six Sigma to Manufacturing and Service organizations.	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	-
6					CO2	To demonstrate how quality initiatives of Lean and Six sigma can be integrated	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	-
6					CO3	To illustrate step by step roadmap of planning and implementing Lean Six sigma projects	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	-
6					CO4	To design and develop Lean Six Sigma approach for a company to achieve performance excellence.	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	-
6					CO5	To design an approach of Lean Six Sigma for Supply Chain network	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	-
7	SEM III	0203480307 - PP	T3094	Project Management	CO1	Develop and understanding of Project Management	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
7					CO2	Develop a practical understanding of project management and its implementation	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
7					CO3	Apply project management principles to real life scenarios	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
7					CO4	Understand industry good practices in project management	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
7					CO5	Use project management framework to evaualuate problems in a structured fashion	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M

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8	SEM III	0203480308 - PP	T2143	Services Marketing	CO1	Define the basic Concepts , functions, scope and techniques in HRM	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
8					CO2	Analyse the various contemporary issue in current scenario	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
8					CO3	Apply and Demonstrate the HR skills	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
8					CO4	Develop the Ability Interpret and communicate Various HR policies	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
9	SEM III	0203480309 - PP	T2253	Strategic Management	CO1	Students should be able to analyze aspects related to strategic management such as environment scanning	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M
9					CO2	Students should be able to interpret the scope of a firm and the formulation of corporate level strategies	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
9					CO3	Students should be able to analyze the core competence of a firm and interpret decisions related to diversification and value chain decisions	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M
9					CO4	Students should be able to analyze the implementation of strategy with relation to the culture and structure of the firm	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M
9					CO5	Students should be able to compare and contrast strategies related to change management decisions	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M
10	SEM III	0203480310 - PP	T2284	Learning and Development	CO1	To describe the strategic importance of training and development	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
10					CO2	To understand training and development as a part of talent management and organizational development process	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Weak-L	Moderate-M
10					CO3	To explain and apply the principles of instructional system design (ADDIE Model) in designing and developing a training program	Moderate-M	Moderate-M	Weak-L	Strong-H	Moderate-M	Moderate-M
10					CO4	To learn how to apply different training methodology and critically analyze various evaluation models.	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
11	SEM III	0203480311 - PP	T2802	Project	CO1	Students will be able to identify, analyze and interpret relevant issues /situations	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
11					CO2	Students will be able to analyze and synthesize relevant data	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
11					CO3	Students will be able to write and present a business issue comprehensively	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
12	SEM V	0203480501 - PP	T2812	Project	CO1	Students will be able to identify, analyze and interpret relevant issues /situations.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
12					CO2	Students will be able to analyze and synthesize relevant data	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
12					CO3	Students will be able to write and present a business issue comprehensively	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H

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13	Sem I	0203480101 - PP	T2353	Entrepreneurship	CO1	To develop an entrepreneurial mindset	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
13					CO2	To appraise the entrepreneurial process starting with pre-venture stage	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
13					CO3	To relate to practical aspects of starting a company	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
13					CO4	To relate to practical aspects of starting a company	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
13					CO5	To Analysis the challenges and opportunities for entrepreneurship	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H
14	Sem I	0203480102 - PP	T2114	Essentials of Marketing Management	CO1	Apply fundamental concepts of marketing to the industry	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
14					CO2	Examine marketing perspectives essential for all managers today	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
14					CO3	Analyze the marketing strategies of companies globally	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
14					CO4	Experiment with out of the box thinking which will them to develop innovative marketing strategies	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
14					CO5	Experiential learning through data-driven approach and application of digital marketing	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
15	Sem I	0203480103 - PP	T2003	Financial Accounting	CO1	Understand the Basic Principles, Concepts and Conventions of Accounting	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
15					CO2	Preparation of Financial Statements	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
15					CO3	Understand the treatment of Inventory Valuation, Depreciation of Fixed Assets and Amortization of Intangible Assets	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
15					CO4	Understanding Annual Reports of Companies	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
15					CO5	Overview of Accounting Standards and GAAP	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
16	Sem I	0203480104 - PP	T1324	Goods and Service Tax (GST) Law	CO1	The Constitution (One Hundred and First) Amendment Act, 2016 has enabled the introduction of the new Goods and Service Tax Law and is going to impact each and every business entity.	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
16					CO2	There will be transition from the existing taxation system to the new model of tax governance.	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
16					CO3	The aim of this course is to provide basic knowledge as well as practical knowledge regarding the operation of GST Law.	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
17	Sem I	0203480105 - PP	T1140	Legal Aspects of Business	CO1	To understand the concept of legal aspects of business	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M
17					CO2	To understand how the various business laws can be applied in working transctions.	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M

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17					CO3	To make the students understand how the business laws are intrepreted	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M
17					CO4	Ability to solve cases when asked to handle a particular case relating to business laws.	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M
18	Sem I	0203480106 - PP	T2528	Management of Operations	CO1	Understanding basic Concepts , scope and techniques in Ops Mgm	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
18					CO2	Examining strategic importance of operations management across various sectors	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
18					CO3	Understanding value creation & analysing ways of making it more effective	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
18					CO4	Understanding impact of conversion processes on customer satisfaction	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
19	Sem I	0203480107 - PP	T2225	Research Methodology	CO1	Comprehension of research issues	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
19					CO2	Ability to identify research questions and formulate research hypotheses	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
19					CO3	Ability to understand and apply various techniques of research design and data collection	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
19					CO4	Ability to synthesize qualitative and quantitative data crunching techniques	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
20	Sem I	0203480108 - PP	T6075	Managerial Economics	CO1	Understand the basic concepts in introductory economics	Moderate-M	Strong-H	Moderate-M	Moderate-M	Weak-L	Moderate-M
20					CO2	Understand the decisions taken by decision making authorities such as corporates/ government, from an economic analysis perspective	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
20					CO3	Apply the concepts in business transactions and case studies	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
20					CO4	Analyse the daily events/news and identify the relevant concepts	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H
21	Sem I	0203480109 - PP	T2802	Project	CO1	Students will be able to identify, analyze and interpret relevant issues /situations	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
21					CO2	Students will be able to analyze and synthesize relevant data	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
21					CO3	Students will be able to write and present a business issue comprehensively	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
22	Sem I	0203480110 - PP	T2572	Human Resource Management	CO1	Define the basic Concepts , functions, scope and techniques in HRM	Moderate-M	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H
22					CO2	Analyse the various contemporary issue in current scenario	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H
22					CO3	Apply and Demonstrate the HR skills	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M

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22					CO4	Develop the Ability Interpret and communicate Various HR policies	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
23	Sem I	0203480111 - PP	T2216	Business Statistics	CO1	To enable students to present, analyze and interpret data	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
23					CO2	To enable students to use concepts of probability in business situations	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
23					CO3	To enable students to make inferences from samples drawn from large datasets	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
23					CO4	To enable students to apply univariate and multivariate statistical techniques.	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
24	SEM IV	0203480401 - PP	T2209	Business Forecasting	CO1	Understand basic characteristics of time series forecasting	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
24					CO2	Analyse basic time series models for time series data	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
24					CO3	Apply learnt principles and techniques to implement forecasts.	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
24					CO4	Evaluate modeling and forecasting outcomes.	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
25	SEM IV	0203480402 - PP	T2139	Digital Marketing	CO1	Evaluate modeling and forecasting outcomes.	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
25					CO2	Compare and contrast different tools and techniques available for Digital marketing and suggest in final marketing strategy	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
25					CO3	Evaluate and prepare digital marketing strategies using latest trends	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
26	SEM IV	0203480403 - PP	T2254	Game Theory for Strategic Thinking	CO1	To understand what is operations strategy and how it is formulated	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
26					CO2	To understand what is how to identify manufacturing task and feature for each kind of business and recommend appropriate operations strategy for each of them	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
26					CO3	To understand how to measure organizational performance against the chosen operations strategy	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
27	SEM IV	0203480404 - PP	T2290	Leadership and Capacity Building	CO1	To understand the concepts of Leadership and capacity Building	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
27					CO2	to understand traits of Leadership and its usefulness in Organisational Growth	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
27					CO3	To develop skills and understand role of effective followers and how to develop a pipeline of effective followers	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
27					CO4	Ability to demonstrate Leadership skills and understand effective ways to reduce impact of political dynamics in Organisation	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M

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27					CO5	Understand use of Transactional & Transformational Leadership skills in the Organisation	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
28	SEM IV	0203480405 - PP	T2802	Project	CO1	Students will be able to identify, analyze and interpret relevant issues /situations	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
28					CO2	Students will be able to analyze and synthesize relevant data	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
28					CO3	Students will be able to write and present a business issue comprehensively	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
29	SEM IV	0203480406 - PP	T2692	Social Media Analytics	CO1	This course deals with analytical methods of handling and deciphering the unstructured data in the social media	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
29					CO2	Understand social media analytics and its applications in real life business environment	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
30	SEM IV	0203480414 - PP	T2296	Compensation and Reward Management	CO1	To describe various kinds of compensation and incentive programs (individual as well as group) and the situations in which such programs would be effective	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
30					CO2	To identify and describe the types of government and union influences on compensation and benefits practices and management techniques of dealing with these influences	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
30					CO3	To describe various kinds of compensation and incentive programs and the situations in which such programs would be effective	Moderate-M	Moderate-M	Weak-L	Moderate-M	Moderate-M	Moderate-M
30					CO4	To perform a job analysis, write job descriptions, evaluate the value of specific jobs within an organization structure	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
30					CO5	To articulate compensation strategy in line with overall organizational strategy	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
31	SEM IV	0203480415 - PP	T2283	Talent Management	CO1	To understand the competencies and distinguish between types of competencies	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	-
31					CO2	Understand Competencies, different types, their assessment and utilization in different Talent Mgt processes	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
31					CO3	Understand the importance of development and creation of Individual Development Plans	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
31					CO4	Understand the critical role Coaching and Mentoring play in Development	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
31					CO5	Overview of use of data analytics in Talent Management	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
32	SEM IV	0203480416 - PP	T2760	Strategic Human Resource Management	CO1	Define the basic Concepts, scope and philosophies of Strategic Human Resource Management	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
32					CO2	Analyse the applicability of various models of Strategic Human Resource Management	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M

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32					CO3	Evaluate SHRM strategies considering the present business environment	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
32					CO4	Apply the concepts to solve business problems and provide solutions and communicate the same in an articulate manner	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
33	SEM IV	0203480417 - PP	T2281	Talent Acquisition	CO1	To compare and contrast the Forecasting Techniques, types of recruitment and selection methods	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
33					CO2	To evaluate latest Staffing Strategies for effective Talent Acquisition	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
33					CO3	To recommend techniques for effective Selection Strategies	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
34	SEM IV	0203480419 - PP	T2576	Performance Management System	CO1	Understand the concepts, key constituents and importance of PMS in Business context	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
34					CO2	Define Performance, categorise and analyse its standards and objectives in a business scenario	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
34					CO3	Analyse and implement appropriate measurement techniques for evaluation of performance	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
34					CO4	Apply the concepts to solve business problems and communicate the same in an effective manner	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
35	SEM IV	0203480422 - PP	T2073	International Finance	CO1	To study concepts, theory and practices in the area of International Finance	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H
35					CO2	To illustrate different issues in cross border transactions related to International trade and investments	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H
35					CO3	To study different sources of raising finance for interanional Business activities	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
35					CO4	To analyze cost of raising funds and cost of risk management.	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
35					CO5	To evaluate various risk management strategies.	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
36	SEM IV	0203480423 - PP	T2059	Advanced Corporate Finance	CO1	Understanding basics princples of corporate finance	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
36					CO2	Application of princples of corporate finance in real life examples	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
36					CO3	Understanding the impact of company's decisions on corporate finance on its valuation	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
37	SEM IV	0203480424 - PP	T2011	Commercial Banking	CO1	Understand banking operations for Retail and Corporate business	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
37					CO2	Analyze the credit processes followed in banks	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
37					CO3	Analyze and evaluate Financial Statements of banks	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M

Sr. No.	Semester	Institute Course Code	Catalog Course Code	Title	Course Outcome No	Course Outcome Statement	P01	P02	P03	P04	P05	P06
37					CO4	Understand and apply the Risk Management techniques adopted by banks	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
37					CO5	Understand the regulatory framework applicable for banking operations	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
38	SEM IV	0203480425 - PP	T2013	Derivative Markets	CO1	Introduction to Derivatives	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
38					CO2	Compare and Contrast Different Derivative Instruments	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
38					CO3	Analyze the Strategies for Profit and Risk Management	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
38					CO4	Evaluation of Different Models	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M
38					CO5	Valuation of Derivative Instruments	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
39	SEM IV	0203480427 - PP	T2056	Financial Risk Management	CO1	To understand the evolution of Financial Risk Management, and the Overview of Risk Management function	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
39					CO2	To understand Risks definition (market, credit, liquidity, operational), more specifically on the identification of different forms of risk (currency, interest rate, equity, commodity)	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
39					CO3	To understand and measure Market Risk using Value at Risk. To understand basic concepts of Conditional VaR, Marginal VaR, Extreme Value Theory and Stress Testing. To understand VIX and using various Derivatives strategies to mitigate Market Risks.	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
39					CO4	To understand Credit Risk and various aspects of credit risk such as Probability of Default, Loss Given default, Amount owed at Default, Portfolio Credit risks, Credit ratings	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
39					CO5	To understand Operational Risk and some of the tools to analyze, ideentity and mitigate operational risks	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
40	SEM IV	0203480435 - PP	T2182	Technology in Supply Chain	CO1	Develop a sound understanding of the important role of technology in supply chain management in today's business environment	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M
40					CO2	Become familiar with emerging trends in technologies in SCM	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
40					CO3	To analyze and evaluate opportunities and risk factors in various supply chain technologies	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M
41	SEM IV	0203480438 - PP	T3297	Software Quality Management	CO1	Understand Software Quality	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M
41					CO2	Software Quality Management	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
41					CO3	Software Process Quality	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
41					CO4	Understand Software Quality Assurance	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M

Sr. No.	Semester	Institute Course Code	Catalog Course Code	Title	Course Outcome No	Course Outcome Statement	P01	P02	P03	P04	P05	P06
41					CO5	Software Product Quality	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M
42	SEM IV	0203480439 - PP	T3286	Requirements Management	CO1	To understand the topic of requirement analysis with respective definitions and descriptions.	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
42					CO2	To understand the relevance of the topic in variety of situations / models.	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H
42					CO3	To learn and to practice to write the requirement specifications	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M
42					CO4	To understand the topic in modern development methods like Agile	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M
42					CO5	To apply the concepts in real-life cases.	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M
43	SEM IV	0203480440 - PP	T3082	IT Consulting	CO1	The life of an IT consultant presents a spectrum of challenges such as keeping up with the latest technology, choosing the right products for a job, managing complex projects, managing customer relationships and networking to find the next contract. This course is aimed at enabling our students in terms of providing a guided approach and framework to move up the value chain and acquire IT consulting skills. This course will help students to understand competency and capability required to perform	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
43					CO2	Differentiate various lines of practices of IT Consulting	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
43					CO3	Understanding IT consulting market, Needs and Challenge	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
43					CO4	Developing Strategy for IT Consulting leveraging Frameworks, Process, Methods and Tools Applying Life Cycle Stages of IT consulting to real life customer situations Aligning Business to IT Strategy in customer engagements Creating Execution, Pricing, Risk and Value Proposition Model Appreciate the future directions of IT and propose a course of action with respect to consulting	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
44	SEM IV	0203480444 - PP	T3288	Business Process Management	CO1	To analyze SCM practices in different industrial sectors	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
44					CO2	To analyze functioning of supply chains in a particular organization	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
44					CO3	To analyze major highlights of supply chain practices in the organizations being studied	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
45	SEM IV	0203480445 - PP	T3395	Digital Transformation	CO1	Understand the concept of Digital Transformation	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
45					CO2	Understand the various tools used for Digital transformation	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
45					CO3	This course deals with the nature and uses of Digital Transformations.	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
46	SEM IV	0203480447 - PP	T2684	Financial Analytics	CO1	Explanation to Banking and Financial Services	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H

Sr. No.	Semester	Institute Course Code	Catalog Course Code	Title	Course Outcome No	Course Outcome Statement	P01	P02	P03	P04	P05	P06
46					CO2	Examine Data Structures in Financial Services	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
46					CO3	Design Marketing Analytics in Financial Services	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
46					CO4	Compose Portfolio Segmentations & Credit Risk Analytics in Financial Service	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
47	SEM IV	0203480449 - PP	T2686	Marketing Analytics	CO1	This course deals with analytical methods in identifying & understanding various aspects of customer's behavior	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
47					CO2	Understand Marketing analytics and its applications in real life business environment	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
47					CO3	Understand Marketing analytics and its applications in real life business environment	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
47					CO4	Understand the various Techniques used in Marketing Analytics	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
48	SEM IV	0203480450 - PP	T2687	Operations Analytics	CO1	Understand the various Techniques used in Marketing Analytics	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
48					CO2	Apply various operations and networking models and algorithms	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
48					CO3	Evaluate various modeling outcomes in real business.	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
49	SEM IV	0203480451 - PP	T2693	Visual Analytics	CO1	Understand the concept of visual Analytics	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
49					CO2	Understand the various tools of Visual Analytics	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
49					CO3	Understand the various Techniques used in Visual Analytics	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
49					CO4	To understand the concepts of Data Mining and content Analysis	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
49					CO5	Understanding of Visal Analytics in Business Environment	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
50	SEM II	0203480201 - PP	T2891	Business Research Methods	CO1	Understanding of contemporary applications of business research.	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H
50					CO2	Analytical skills and proficiency in the applications of advanced statistical tools and techniques	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M
50					CO3	Design and implementation of a business research project in different domains: Marketing, HR, Finance, Operations...etc.	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
50					CO4	Interpretation and communication of business research findings.	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
51	SEM II	0203480202 - PP	T2227	Business Analytics	CO1	The student should be able to define the basic concepts, functions & techniques used in Business Analytics	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
51					CO2	The student should demonstrate Familiartiy with state of the art tools in Business Analytics	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M

Sr. No.	Semester	Institute Course Code	Catalog Course Code	Title	Course Outcome No	Course Outcome Statement	P01	P02	P03	P04	P05	P06
51					CO3	The student be able to investgate by Analysing and Applying Business Analytics in Various business cases	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M
52	SEM II	0203480203 - PP	T2118	Consumer Behaviour	CO1	nalyze the impact of various factors on consumer decision making process	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M
52					CO2	Examine how consumer behaviour affects Marketing Strategies	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M
53	SEM II	0203480204 - PP	T2035	Introduction to Financial Management	CO1	To understand the basic concepts of Financial Management and also the financial environment of business, including financial markets and regulatory framework	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M
53					CO2	To understand the characteristics of long term and short term financial planning, principles of risk & return, cost of capital and related theories, including their practical application	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
53					CO3	To understand the importance and application of Capital Structuring, Capital Budgeting, Working Capital Management and Dividend Decisions in Financial Management functions	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
53					CO4	To appreciating the concept of Time Value of Money, with ability to demonstrate analytical and computational skills while applying the concept in various areas of Financial Management	Moderate-M	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M
53					CO5	To develop a broad understanding of areas like analysis of financial statements, financial distress, mergers & acquisitions, leverage, valuation of equity and bonds, etc.	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
54	SEM II	0203480205 - PP	T2220	Operations Research	CO1	Develop a general understanding of the Operational Research (OR) approach to decision making.	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
54					CO2	Model a real-world problem, given in words, into a mathematical formulation.	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
54					CO3	Solve larger problems, communicate technical knowledge, partition a problem into smaller tasks, and complete tasks on time.	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
54					CO4	Analyse decision environment and propose the best strategy using decision making methods.	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
54					CO5	Demonstrate analytical approach to decision making	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
55	SEM II	0203480206 - PP	T2573	Organizational Behaviour	CO1	Describes how OB affects performance and effectiveness	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
55					CO2	Understand dynamics of group behavior	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
55					CO3	Understand basic framework of human behavior	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M
55					CO4	Understand basic framework of human behavior	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M

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56	SEM II	0203480207 - PP	T2827	Supply Chain Management	CO1	Introduction to supply chain management and elements of supply chains	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Weak-L
56					CO2	Understanding of various drivers of supply chains and relationships between them	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M	Weak-L
56					CO3	Analysis of transportation mode tradeoff and number of facilities	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
56					CO4	Inventory management and classification in supply chains	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M
57	SEM II	0203480208 - PP	T6074	Macroeconomics for Managers	CO1	At the end of the course, Students are able to understand macro concepts, issues and theories	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H
57					CO2	At the end of the course, Students are able to reflect on economic policies of the government	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H
57					CO3	At the end of the course, Students are able to reflect on economic policies of the government	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
58	SEM II	0203480209 - PP	T2130	Brand Management	CO1	Understand brands and branding	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
58					CO2	Examine Positioning as a fundamental in building brands	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
58					CO3	Evaluate brand architecture; brand portfolio to determine improvements if any	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
58					CO4	Estimate brand equity through branding research	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
58					CO5	Determine strategies to manage brands over time	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
59	SEM II	0203480210 - PP	T2802	Project	CO1	Students will be able to identify, analyze and interpret relevant issues /situations.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
59					CO2	Students will be able to analyze and synthesize relevant data	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
59					CO3	Students will be able to write and present a business issue comprehensively	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
60	SEM II	0203480211 - PP	T3152	Advanced Excel	CO1	statistical Data Analysis	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Weak-L	Strong-H
60					CO2	Sensitivity Analysis	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Weak-L	Strong-H
60					CO3	Multipage Budget	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
60					CO4	Data Mining using Pivot Tables	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
60					CO5	Unconventional Financial X NPV & X IRR	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H