



Academic Year 2023-2024

Institute / Branch Name : Symbiosis Institute of Business Management , Pune.

Programme Name : Master of Business Administration

Color Code Description		
Global	National / Local	Regional / National

Sr. No.	GA No.	Graduate Attributes	PO No.	Programme Outcomes
1	GA1	Scholarship: research, inquiry and lifelong learning	PO1	Develop knowledge in core areas of business based on current research and best practice.
2	GA4	Employability: equipped with skills, attributes, leadership and entrepreneurial qualities that society needs; being capable of making a contribution to society through earning a living	PO2	Utilize qualitative and quantitative methods for effective decision making and to overcome critical business challenges.
3	GA2	Global citizenship: ethical, social and professional understanding	PO3	Develop a world view that understands and appreciates a global cross-cultural business context.
4	GA1	Scholarship: research, inquiry and lifelong learning	PO4	Identify new business opportunities and innovate at the workplace.
5	GA4	Employability: equipped with skills, attributes, leadership and entrepreneurial qualities that society needs; being capable of making a contribution to society through earning a living	PO5	Apply management practices in the context of societal, health, safety, legal, and cultural issues with a concern for the environment.
6	GA1	Scholarship: research, inquiry and lifelong learning	PO6	Communicate effectively as a manager under different situations with all stakeholders.
7	GA1	Scholarship: research, inquiry and lifelong learning	PO7	Demonstrate Leadership and Team work capabilities in multidisciplinary settings.
8	GA2	Global citizenship: ethical, social and professional understanding	PO8	Engage in independent and life-long learning and take up challenging assignments for selfdevelopment.
9	GA3	Eco-literate: sensitivity towards a sustainable environment	PO9	Integrate ethical considerations while taking business decisions.
10	GA3	Eco-literate: sensitivity towards a sustainable environment	PO10	Prepare the students for an excellent corporate career ahead with a strong value system and ethical conduct to bring positive change in organization, economy & society.
11	GA4	Employability: equipped with skills, attributes, leadership and entrepreneurial qualities that society needs; being capable of making a contribution to society through earning a living	PO11	Apply the knowledge of management concepts to solve complex corporate problems within available resources.

Sr. No.	Semester	Institute Course Code	Catalog Course Code	Title	Course Outcome No	Course Outcome Statement	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2
	SEM I	0201410101	T2036	Financial Management	CO1	Develop an analytical and practical approach to corporate financial decision- making	Moderat e-M	Strong- H	Moderat e-M	Weak-L	Weak-L	Weak-L	Moderat e-M	Weak-L	Strong- H	Moderat e-M	Strong- H

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1					CO2	Analyze financial management related concepts in real-life situations.	Moderate-M	Weak-L	Weak-L	Strong-H	Moderate-M	Strong-H	Weak-L	Moderate-M	Weak-L	Moderate-M	Strong-H
					CO3	Appraise various theories related to different financial management concepts.	Weak-L	Moderate-M	Moderate-M	Moderate-M	Strong-H	Weak-L	Strong-H	Moderate-M	Strong-H	Weak-L	Weak-L
					CO4	Build financial models for decision-making.	Strong-H	Weak-L	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M	Weak-L	Weak-L	Weak-L	Strong-H
					CO5	Evaluate various financial models under different scenarios.	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
2	SEM I	0201410102	T2280	Human Resource Management	CO1	Assess the importance of human resources management and human resource planning process in organizations.	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Moderate-M
					CO2	Appraise the current theories and practices of recruitment and selection in human resource management.	Moderate-M	Moderate-M	Strong-H	Moderate-M	Weak-L	Weak-L	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H
					CO3	Analyze training strategies and specifications for conducting employee training programmes.	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H
					CO4	Discuss the significance of employee benefits to both employers and employees that support the organization's policies and practices.	Moderate-M	Moderate-M	Strong-H	Moderate-M	Weak-L	Weak-L	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H
					CO5	Propose actions based on results of the compensation analysis to increase workforce productivity.	Weak-L	Weak-L	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
3	SEM I	0201410103	T2116	Marketing Management	CO1	Examine the fundamental marketing concepts and apply in industry problems.	Strong-H	Moderate-M	Weak-L	Moderate-M	Weak-L	Strong-H	Weak-L	Weak-L	Weak-L	Moderate-M	Strong-H
					CO2	Examine the marketing perspectives essential for all managers today.	Strong-H	Moderate-M	Moderate-M	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Moderate-M
					CO3	Explain the concept of customer value in the context of marketing.	Strong-H	Moderate-M	Weak-L	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
					CO4	Analyze the marketing strategies of several companies.	Strong-H	Moderate-M	Moderate-M	Moderate-M	Weak-L	Weak-L	Weak-L	Strong-H	Moderate-M	Weak-L	Moderate-M

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					CO5	Develop innovative marketing strategies using out of the box approach through experiential learning	Strong-H	Moderat e-M	Moderat e-M	Strong-H	Weak-L	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M
4	SEM I	0201410104	T2186	Operations Management	CO1	Create an operations strategy that is well integrated with the value chain	Strong-H	Strong-H	Strong-H	Moderat e-M	Moderat e-M	Moderat e-M	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H
					CO2	Analyze operations resources, systems & processes to effectively meet business requirements	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Weak-L	Moderat e-M	Moderat e-M	Strong-H	Strong-H
					CO3	Assess operational performance for competitive advantage	Moderat e-M	Moderat e-M	Moderat e-M	Strong-H	Weak-L	Moderat e-M	Moderat e-M	Weak-L	Moderat e-M	Moderat e-M	Strong-H
					CO4	Prioritize digitalization, quality to enhance operational performance of an organisation	Strong-H	Strong-H	Strong-H	Strong-H	Moderat e-M	Moderat e-M	Moderat e-M	Strong-H	Weak-L	Weak-L	Weak-L
					CO5	Propose improvement approaches such as maintenance, JIT, lean, agile, etc.	Moderat e-M	Weak-L	Strong-H	Moderat e-M	Weak-L	Weak-L	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H
5	SEM I	0201410105	T6076	Microeconomics	CO1	Discuss the definitions, evolution, nature and scope of economics in general and microeconomics in particular.	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Moderat e-M	Moderat e-M	Strong-H
					CO2	Evaluate the relevance and significance of economics in managerial decision making.	Weak-L	Moderat e-M	Weak-L	Moderat e-M	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Moderat e-M	Strong-H
					CO3	Propose demand estimation and forecasting.	Strong-H	Weak-L	Weak-L	Moderat e-M	Moderat e-M	Weak-L	Strong-H	Strong-H	Moderat e-M	Moderat e-M	Moderat e-M
					CO4	Explain optimization behavior of the firm in the presence of different market structures.	Strong-H	Strong-H	Moderat e-M	Weak-L	Weak-L	Weak-L	Moderat e-M	Weak-L	Weak-L	Weak-L	Moderat e-M
					CO5	Examine the link of micro-economic theory with observed firm behaviour through analysis of case studies of firms.	Moderat e-M	Weak-L	Moderat e-M	Moderat e-M	Weak-L	Strong-H	Weak-L	Weak-L	Strong-H	Weak-L	Strong-H
	SEM I	0201410106	T2216	Business Statistics	CO1	Analyze and interpret data Using descriptive statistics.	Strong-H	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H	Moderat e-M	Moderat e-M	Strong-H	Weak-L	Strong-H
					CO2	Examine the concepts of probability and probability distributions in business situations.	Moderat e-M	Moderat e-M	Weak-L	Strong-H	Weak-L	Moderat e-M	Weak-L	Strong-H	Strong-H	Weak-L	Strong-H

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6					CO3	Justify the inferences from samples drawn from large datasets of single population, two populations and multiple populations.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Moderat e-M	Strong-H	Strong-H
					CO4	Evaluate bivariate and multivariate statistical techniques.	Strong-H	Strong-H	Strong-H	Weak-L	Moderat e-M	Moderat e-M	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H
					CO5	Examine non-parametric statistical techniques.	Weak-L	Weak-L	Weak-L	Weak-L	Moderat e-M	Moderat e-M	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H
7	SEM I	0201410107	T3154	Data Driven Decision Making	CO1	Analyze the process of Data Driven Decision Making	Strong-H	Strong-H	Weak-L	Moderat e-M	Moderat e-M	Strong-H	Strong-H	Weak-L	Moderat e-M	Moderat e-M	Strong-H
					CO2	Examine the nature of business data	Strong-H	Weak-L	Moderat e-M	Moderat e-M	Weak-L	Strong-H	Weak-L	Weak-L	Weak-L	Strong-H	Strong-H
					CO3	Evaluate the basic concepts of DBMS	Moderat e-M	Strong-H	Strong-H	Weak-L	Moderat e-M	Strong-H	Strong-H	Weak-L	Weak-L	Moderat e-M	Moderat e-M
					CO4	Analyze business organisations data requirements using ERD and DFD	Moderat e-M	Strong-H	Strong-H	Weak-L	Strong-H	Moderat e-M	Moderat e-M	Weak-L	Weak-L	Moderat e-M	Moderat e-M
					CO5	Elaborate the use of software tools (Excel) for capturing and analysing data	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Strong-H	Moderat e-M	Weak-L	Moderat e-M	Moderat e-M
8	SEM I	0201410108	T2003	Financial Accounting	CO1	Develop an insight to concepts, principles and techniques of accounting	Strong-H	Weak-L	Weak-L	Strong-H	Weak-L	Weak-L	Strong-H	Weak-L	Moderat e-M	Moderat e-M	Strong-H
					CO2	Compile the financial and accounting information for planning, decision making and control.	Weak-L	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H	Weak-L	Moderat e-M	Moderat e-M	Strong-H	Weak-L
					CO3	Appraise accounting information for evaluation & interpretation	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Moderat e-M	Weak-L	Moderat e-M	Moderat e-M	Weak-L	Strong-H
					CO4	Evaluate accounting Information from a Transactional level to a reporting level	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H	Weak-L	Moderat e-M
					CO5	Evaluate the accounting Information from a reporting level to a comprehensible level.	Weak-L	Weak-L	Weak-L	Moderat e-M	Moderat e-M	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H
9	SEM I	0201410109	T2225	Research Methodology	CO1	Assess the research related issues.	Strong-H	Moderat e-M	Weak-L	Strong-H	Strong-H	Moderat e-M	Weak-L	Strong-H	Strong-H	Moderat e-M	Strong-H
					CO2	Evaluate research questions and formulations	Strong-H	Weak-L	Weak-L	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Weak-L	Moderat e-M	Strong-H
					CO3	Examine research design and data collection techniques	Weak-L	Weak-L	Weak-L	Moderat e-M	Strong-H	Moderat e-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H

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					CO4	Analyze the synthesis of qualitative and quantitative data analysis techniques.	Moderate-M	Weak-L	Moderate-M	Strong-H	Moderate-M	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Strong-H
					CO5	Analyze the statistical tools and software usage in research	Strong-H	Weak-L	Weak-L	Strong-H	Strong-H	Weak-L	Moderate-M	Weak-L	Strong-H	Moderate-M	Strong-H
10	SEM I	0201410110	T2827	Supply Chain Management	CO1	Appraise a supply chain strategy to support business strategy.	Strong-H	Weak-L	Moderate-M	Strong-H	Weak-L	Moderate-M	Strong-H	Weak-L	Moderate-M	Strong-H	Weak-L
					CO2	Design the supply chain network suitable to achieve SC responsiveness and efficiency	Strong-H	Strong-H	Moderate-M	Weak-L	Weak-L	Strong-H	Strong-H	Moderate-M	Weak-L	Weak-L	Strong-H
					CO3	Planning supply -demand and inventories in a supply chain to optimise SC operations.	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Strong-H
					CO4	Assess transportation requirements for inbound and distribution networks in SC.	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L
					CO5	Analyse the role of sourcing decisions, relationships and coordination in a SC to improve supply chain competitiveness	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Weak-L	Strong-H	Moderate-M	Weak-L	Strong-H
11	SEM I	0201410111	T3531	R Programming	CO1	Evaluate the efficiency and appropriateness of different R programming techniques in solving complex data analysis problems	Strong-H	Strong-H	Weak-L	Moderate-M	Weak-L	Moderate-M	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H
					CO2	Construct robust R programming algorithms and functions for efficient business data analysis.	Strong-H	Strong-H	Weak-L	Moderate-M	Weak-L	Moderate-M	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H
					CO3	Create an R script for data visualization.	Strong-H	Strong-H	Weak-L	Moderate-M	Weak-L	Moderate-M	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H
					CO4	Analyze the console output of executed R script.	Strong-H	Strong-H	Weak-L	Moderate-M	Weak-L	Moderate-M	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H
					CO5	Develop debugging abilities in R Programming.	Strong-H	Strong-H	Weak-L	Moderate-M	Weak-L	Moderate-M	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H
	SEM I	0201410112	T2625	Doing Business In India	CO1	Analyze and apply management practices in context of current business environment/business in India	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L
					CO2	Compare knowledge in core areas of business based on recent changes in the business scenario/ecosystem.	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L

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12					CO3	Analyze internal and external domains of various business functions and processes with reference to the latest scenarios.	Moderat e-M	Moderat e-M	Weak-L	Strong-H	Moderat e-M	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H	Moderat e-M
					CO4	Take part in team work capabilities in multidisciplinary setting.	Strong-H	Strong-H	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M	Weak-L	Strong-H	Moderat e-M	Weak-L	Weak-L
					CO5	Examine an overall view of the world and understands a cross cultural business context.	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M	Weak-L	Strong-H	Moderat e-M	Weak-L	Moderat e-M	Strong-H	Strong-H
13	SEM I	0201410114	T2626	Indian Film Industry: A Business Perspective	CO1	Analyze the fundamentals of the vibrant Indian film industry and the business opportunity that exists.	Strong-H	Strong-H	Moderat e-M	Moderat e-M	Strong-H	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M
					CO2	Improve the Indian and the world film industry as a holistic and overarching umbrella.	Strong-H	Strong-H	Moderat e-M	Moderat e-M	Weak-L	Weak-L	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H
					CO3	Create brand and product templates to film as a product, experience and service.	Strong-H	Strong-H	Strong-H	Moderat e-M	Moderat e-M	Strong-H	Weak-L	Weak-L	Weak-L	Strong-H	Strong-H
					CO4	Assess the process, language, grammar and interpretation of the film language and its unique pre and post production.	Weak-L	Weak-L	Moderat e-M	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Strong-H	Moderat e-M	Moderat e-M
					CO5	Develop a 360 degree marketing and promotional plan for a film across markets, countries and segments.	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Weak-L	Strong-H	Weak-L	Moderat e-M	Moderat e-M
14	SEM I	0201410115	T2136	Sales Force and Channel Management	CO1	Explain what is sales management, role and duties of the sales manager.	Strong-H	Strong-H	Strong-H	Strong-H	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M	Strong-H	Strong-H	Strong-H
					CO2	Elaborate the selling process, sales theories and the different aspects of sales force such as Training, Motivating, Recruitment, Selection, etc.	Weak-L	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H	Moderat e-M	Moderat e-M	Strong-H	Strong-H	Strong-H
					CO3	Develop Sales promotion, forecasting, plan for designing sales territories, sales quota.	Strong-H	Strong-H	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M	Strong-H	Weak-L	Weak-L	Strong-H
					CO4	Assess channel design, intermediaries channel formats, role of distribution channels and its functional knowledge.	Weak-L	Weak-L	Weak-L	Strong-H	Moderat e-M	Moderat e-M	Moderat e-M	Strong-H	Weak-L	Moderat e-M	Moderat e-M

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					CO5	Elaborate what is channel partner management, channel conflicts, and role of the Channel Information System in sales	Strong-H	Strong-H	Strong-H	Strong-H	Moderat-e-M	Moderat-e-M	Moderat-e-M	Strong-H	Weak-L	Weak-L	Strong-H
15	SEM I	0201410116	T2888	Consumer Behaviour and Insights	CO1	Analyze various marketing scenarios that are affected by consumer behaviour	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Moderat-e-M	Weak-L	Strong-H	Strong-H	Strong-H
					CO2	Evaluate the differentiation between consumer responses and reactions to marketing outcomes	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Moderat-e-M	Moderat-e-M	Weak-L	Strong-H	Moderat-e-M	Moderat-e-M
					CO3	Evaluate the relationship between the practical aspects of marketing strategy with the consumer decision making process.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Moderat-e-M	Moderat-e-M	Strong-H
					CO4	Analyze the consumer behaviour concepts to real life marketing problems.	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Weak-L	Weak-L	Weak-L	Moderat-e-M	Moderat-e-M
					CO5	Determine various post purchase behaviour and ethical issues to be addressed in consumer behaviour	Moderat-e-M	Moderat-e-M	Moderat-e-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderat-e-M	Strong-H	Strong-H
16	SEM I	0201410117	T2638	Labour Laws	CO1	Understand the interpretation of various labour laws.	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Moderat-e-M	Moderat-e-M	Weak-L	Strong-H	Strong-H	Strong-H
					CO2	Compile the legal implications of decision-making related to HR practices.	Weak-L	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderat-e-M	Moderat-e-M	Moderat-e-M
					CO3	Evaluate compensation and employee benefits.	Strong-H	Strong-H	Moderat-e-M	Weak-L	Moderat-e-M	Moderat-e-M	Moderat-e-M	Weak-L	Weak-L	Moderat-e-M	Strong-H
					CO4	Analyze the various provisions related to lay offs, retrenchments & closure	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Moderat-e-M	Moderat-e-M	Moderat-e-M	Moderat-e-M	Moderat-e-M
					CO5	Evaluate the conditions of employment & misconducts at the workplace .	Weak-L	Weak-L	Weak-L	Weak-L	Strong-H	Moderat-e-M	Moderat-e-M	Moderat-e-M	Moderat-e-M	Strong-H	Strong-H
	SEM I	0201410118	T2284	Learning and Development	CO1	Examine the principles of learning and instructional system design for training programs.	Weak-L	Weak-L	Strong-H	Strong-H	Moderat-e-M	Moderat-e-M	Strong-H	Weak-L	Moderat-e-M	Moderat-e-M	Strong-H
					CO2	Analyze the process of learning, training, and development in talent management.	Weak-L	Strong-H	Strong-H	Moderat-e-M	Moderat-e-M	Strong-H	Moderat-e-M	Weak-L	Moderat-e-M	Strong-H	Strong-H

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17					CO3	Assess various training methods, techniques, and sources for enhancing employee performance.	Strong-H	Strong-H	Strong-H	Moderat-e-M	Moderat-e-M	Moderat-e-M	Moderat-e-M	Weak-L	Weak-L	Weak-L	Strong-H
					CO4	Evaluate the effectiveness of training for individuals, teams and organizations.	Weak-L	Strong-H	Strong-H	Moderat-e-M	Moderat-e-M	Strong-H	Moderat-e-M	Weak-L	Moderat-e-M	Strong-H	Strong-H
					CO5	Design training modules with measurable outcomes using principles of innovative program design.	Weak-L	Strong-H	Strong-H	Moderat-e-M	Moderat-e-M	Strong-H	Moderat-e-M	Weak-L	Moderat-e-M	Strong-H	Strong-H
18	SEM I	0201410119	T2611	Financial Econometrics	CO1	Develop an analytical approach to provide details for informed decision making in finance.	Strong-H	Moderat-e-M	Moderat-e-M	Weak-L	Weak-L	Moderat-e-M	Moderat-e-M	Weak-L	Moderat-e-M	Strong-H	Moderat-e-M
					CO2	Analyse the concepts of financial econometrics related concepts in business.	Moderat-e-M	Weak-L	Weak-L	Strong-H	Moderat-e-M	Strong-H	Weak-L	Moderat-e-M	Weak-L	Moderat-e-M	Strong-H
					CO3	Appraise various theories related to different concepts.	Moderat-e-M	Moderat-e-M	Moderat-e-M	Moderat-e-M	Strong-H	Weak-L	Strong-H	Moderat-e-M	Strong-H	Strong-H	Weak-L
					CO4	Evaluate various concepts of financial econometrics as an input for various applications.	Moderat-e-M	Moderat-e-M	Moderat-e-M	Weak-L	Weak-L	Moderat-e-M	Moderat-e-M	Strong-H	Strong-H	Moderat-e-M	Moderat-e-M
					CO5	Measure the concepts of financial econometrics in the valuation of securities.	Moderat-e-M	Weak-L	Weak-L	Moderat-e-M	Moderat-e-M	Weak-L	Moderat-e-M	Moderat-e-M	Weak-L	Weak-L	Weak-L
19	SEM I	0201410120	T2015	Introduction to Financial Markets and Institutions	CO1	Analyze the basic concept of the financial markets and financial institutions	Strong-H	Strong-H	Weak-L	Strong-H	Moderat-e-M	Weak-L	Moderat-e-M	Strong-H	Moderat-e-M	Weak-L	Strong-H
					CO2	Evaluate the relevant concepts to affects to the current events or topical issues	Weak-L	Weak-L	Strong-H	Strong-H	Weak-L	Moderat-e-M	Moderat-e-M	Moderat-e-M	Moderat-e-M	Weak-L	Strong-H
					CO3	Compare the various financial markets and instruments on the basis of risk and return	Moderat-e-M	Moderat-e-M	Weak-L	Moderat-e-M	Strong-H	Moderat-e-M	Weak-L	Weak-L	Weak-L	Weak-L	Moderat-e-M
					CO4	Evaluate empirical evidence of market performance based on theoretical foundations	Moderat-e-M	Moderat-e-M	Strong-H	Strong-H	Weak-L	Moderat-e-M	Strong-H	Weak-L	Strong-H	Weak-L	Weak-L
					CO5	Analyse how issues related to financial markets and institutions affect or are affected by the global and local communities	Weak-L	Weak-L	Weak-L	Moderat-e-M	Strong-H	Strong-H	Moderat-e-M	Weak-L	Moderat-e-M	Moderat-e-M	Moderat-e-M

Sr. No.	Semester	Institute Course Code	Catalog Course Code	Title	Course Outcome No	Course Outcome Statement	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2
20	SEM I	0201410121	T2174	Materials Management	CO1	Analyze the functions and objectives of Materials Management (MM) in a global business environment.	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Weak-L	Moderate-M	Strong-H	Strong-H
					CO2	Evaluate the impact of effective Materials Planning & Control (MPC) on production efficiency, inventory management, and customer satisfaction.	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
					CO3	Appraise forecasting models (e.g., moving average, exponential smoothing) to generate demand forecasts for different product categories.	Weak-L	Strong-H	Strong-H	Weak-L	Moderate-M	Weak-L	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H
					CO4	Develop a vendor evaluation process incorporating factors such as quality, price, delivery lead time, and social responsibility.	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L
					CO5	Evaluate the strengths and weaknesses of different inventory management models (e.g., EOQ, ABC analysis) considering product characteristics and demand patterns.	Weak-L	Weak-L	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
21	SEM I	0201410122	T2163	Quality Management	CO1	Estimate the key quality metrics and take a judgement of appropriate cost-quality trade off along the Value chain and apply it in Quality Management strategy formulation.	Moderate-M	Strong-H	Moderate-M	Weak-L	Strong-H	Weak-L	Moderate-M	Strong-H	Weak-L	Moderate-M	Strong-H
					CO2	Develop an overall understanding of different quality management standards and models vis-a-vis the benefits they bring to the organisation.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H

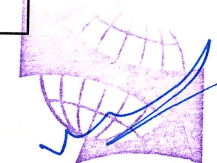
Sr. No.	Semester	Institute Course Code	Catalog Course Code	Title	Course Outcome No	Course Outcome Statement	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2
					CO3	Elaborate the different Quality management tools and analyse the results, initiate corrective and preventive actions.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO4	Evaluate the different quality award criteria.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO5	Evaluate different awards and take appropriate strategy towards there implementation.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
22	SEM II	0201410201	T2279	Organizational Behaviour	CO1	Develop cognizance of the importance of human behavior.	Strong-H	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M	Strong-H	Weak-L	Weak-L	Strong-H
					CO2	Assess how people behave under different conditions and why people behave as they do.	Weak-L	Moderat e-M	Moderat e-M	Moderat e-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO3	Analyze the complexities associated with the management of individual behavior in the organization.	Weak-L	Weak-L	Weak-L	Weak-L	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M	Strong-H
					CO4	Examine the complexities associated with the management of the group behavior in the organization.	Strong-H	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M	Weak-L	Weak-L	Moderat e-M
					CO5	Evaluate the complexities associated with the management of the organizational level behavior in the organization.	Moderat e-M	Moderat e-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderat e-M	Strong-H	Strong-H	Weak-L
23	SEM II	0201410202	T6073	Macro Economics	CO1	Develop an innate understanding of the key descriptive variables of an economic system.	Strong-H	Weak-L	Moderat e-M	Strong-H	Moderat e-M	Weak-L	Weak-L	Strong-H	Moderat e-M	Strong-H	Moderat e-M
					CO2	Examine how policy changes may affect growth rates of public and private sectors within an economy.	Strong-H	Strong-H	Moderat e-M	Weak-L	Strong-H	Weak-L	Moderat e-M	Strong-H	Strong-H	Strong-H	Moderat e-M
					CO3	Analyse the fiscal, monetary, credit and external sector policy strategies and examine the output-outcome-impact of the same on different stakeholders within the economy.	Strong-H	Weak-L	Strong-H	Strong-H	Moderat e-M	Moderat e-M	Weak-L	Weak-L	Moderat e-M	Strong-H	Strong-H
					CO4	Analyze the RBI and banking system within India and examine key issues in monetary policy.	Strong-H	Strong-H	Moderat e-M	Moderat e-M	Strong-H	Moderat e-M	Weak-L	Moderat e-M	Weak-L	Weak-L	Moderat e-M

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					CO5	Apply the workings and reaction of the Indian economic system to a change in the international macro-environment.	Strong-H	Weak-L	Weak-L	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M
24	SEM II	0201410203	T2612	Business Analytics for Marketing	CO1	Compare descriptive, predictive and prescriptive business analytics for marketing.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H
					CO2	Analyze marketing analytics concepts and methods for data driven decision making.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H
					CO3	Choose appropriate tools required for analyzing marketing data.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H
					CO4	Select appropriate research methods required to solve business problem.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H
					CO5	Develop scientific problem-solving approach from problem identification to recommendations.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H
25	SEM II	0201410204	T1140	Legal Aspects of Business	CO1	Analyze the legal framework applicable to the organizations.	Strong-H	Moderate-M	Strong-H	Moderate-M	Weak-L	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M	Weak-L
					CO2	Elaborate the regulatory authority and the underlying compliances.	Strong-H	Moderate-M	Weak-L	Strong-H	Moderate-M	Weak-L	Strong-H	Moderate-M	Weak-L	Weak-L	Moderate-M
					CO3	Appraise the importance of intellectual property, the rights thereunder and protection thereof.	Strong-H	Moderate-M	Weak-L	Weak-L	Moderate-M	Strong-H	Moderate-M	Strong-H	Weak-L	Moderate-M	Strong-H
					CO4	Examine the corporate Laws that govern all the organizations in India.	Strong-H	Moderate-M	Strong-H	Moderate-M	Weak-L	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Weak-L
					CO5	Estimate consumer centric laws, including but not limited to, consumer protection, competition commissions.	Strong-H	Moderate-M	Weak-L	Weak-L	Strong-H	Weak-L	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H
26	SEM II	0201410205	T2777	Management Accounting	CO1	Analyse the Fundamentals of Management Accounting	Strong-H	Weak-L	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Weak-L	Weak-L	Strong-H	Moderate-M
					CO2	Evaluate the Data in Format of Cost Sheet for Managerial Planning, Decision Making and Controlling	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Moderate-M
					CO3	Evaluate the Financial Statements to arrive at Decisions	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Weak-L	Weak-L

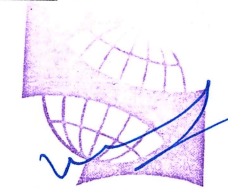
Sr. No.	Semester	Institute Course Code	Catalog Course Code	Title	Course Outcome No	Course Outcome Statement	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2
					CO4	Develop the Tools & Techniques of Marginal Costing	Moderat e-M	Strong-H	Weak-L	Moderat e-M	Weak-L	Weak-L	Weak-L	Moderat e-M	Strong-H	Strong-H	Strong-H
					CO5	Discuss Budgetary Control & Variance Analysis	Strong-H	Strong-H	Strong-H	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M	Weak-L	Weak-L	Weak-L	Weak-L
27	SEM II	0201410206	T3088	Management Information System	CO1	Analyse Components and frameworks of MIS	Moderat e-M	Moderat e-M	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Moderat e-M	Moderat e-M	Strong-H	Moderat e-M
					CO2	Evaluate the evolution of MIS	Strong-H	Strong-H	Weak-L	Moderat e-M	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H	Moderat e-M	Moderat e-M
					CO3	Classify the different types of information systems used in business organizations	Strong-H	Moderat e-M	Moderat e-M	Moderat e-M	Weak-L	Weak-L	Weak-L	Strong-H	Moderat e-M	Moderat e-M	Moderat e-M
					CO4	Determine the dimensions of IS integration	Strong-H	Strong-H	Strong-H	Strong-H	Moderat e-M	Weak-L	Weak-L	Weak-L	Strong-H	Moderat e-M	Moderat e-M
					CO5	Design the development and implementation aspects of MIS using an organization case	Strong-H	Weak-L	Weak-L	Weak-L	Moderat e-M	Moderat e-M	Weak-L	Moderat e-M	Strong-H	Moderat e-M	Weak-L
28	SEM II	0201410207	T2220	Operations Research	CO1	Examine the evolution of operation research and different optimization models	Strong-H	Strong-H	Moderat e-M	Moderat e-M	Moderat e-M	Strong-H	Weak-L	Weak-L	Moderat e-M	Weak-L	Strong-H
					CO2	Formulate decision-making models encountered in businesses	Strong-H	Weak-L	Strong-H	Moderat e-M	Moderat e-M	Moderat e-M	Strong-H	Weak-L	Weak-L	Strong-H	Strong-H
					CO3	Evaluate business problems using suitable models for decision making	Moderat e-M	Moderat e-M	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H	Weak-L	Moderat e-M	Moderat e-M	Moderat e-M
					CO4	Judge the uncertainties involved in a business context and articulate them quantitatively	Strong-H	Moderat e-M	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Moderat e-M
					CO5	Formulate and utilise probabilistic and predictive models to predict future business scenarios	Strong-H	Strong-H	Strong-H	Weak-L	Moderat e-M	Moderat e-M	Weak-L	Weak-L	Strong-H	Strong-H	Moderat e-M
	SEM II	0201410208	T2193	Project Management	CO1	Discover the major aspects of project management, including scope, time, cost, quality, and risk.	Strong-H	Moderat e-M	Weak-L	Moderat e-M	Strong-H	Moderat e-M	Moderat e-M	Moderat e-M	Weak-L	Moderat e-M	Moderat e-M
					CO2	Appraise various concepts, tools, and techniques of project management in the context of a specific project.	Moderat e-M	Strong-H	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M	Strong-H	Strong-H	Moderat e-M	Weak-L	Strong-H

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28					CO3	Determine various issues related to project planning and scheduling, and propose solutions to mitigate those issues.	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Weak-L	Strong-H
					CO4	Discuss various issues in project evaluation, and make recommendations for improvement.	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H
					CO5	Estimate different risks involved in project management, and develop a risk mitigation plan.	Weak-L	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M	Moderate-M
29	SEM II	0201410209	T3564	Cloud and Big Data	CO1	Explain the impact of Big Data on Business Models, Customer Acquisition, Digital Transformation and Social Media	Strong-H	Moderate-M	Strong-H	Moderate-M	Weak-L	Strong-H	Moderate-M	Weak-L	Moderate-M	Strong-H	Moderate-M
					CO2	Understand the key requirements for Success of Big Data	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Weak-L	Moderate-M	Strong-H	Strong-H	Moderate-M	Weak-L
					CO3	Discuss the solutions to Business Problems using Big Data Technologies using Data Mining and Text Mining	Moderate-M	Moderate-M	Weak-L	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M
					CO4	Explain the various components in the Ecosystem of Big Data and its landscape	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Moderate-M	Weak-L	Strong-H	Strong-H	Moderate-M	Weak-L
					CO5	Discuss the core concepts of cloud computing and the enabling technologies.	Strong-H	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H	Weak-L	Moderate-M	Weak-L	Moderate-M	Strong-H
30	SEM II	0201410211	T2127	Integrated Marketing Communication	CO1	Explain different approaches to marketing communication	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
					CO2	Assess various media options for building brand value and communication strategies.	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
					CO3	Compare the different tools in Integrated Marketing Communication.	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H
					CO4	Evaluate scenarios and select proper budgeting methods for IMC purposes	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H

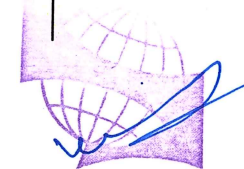
Sr. No.	Semester	Institute Course Code	Catalog Course Code	Title	Course Outcome No	Course Outcome Statement	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2
					CO5	Compose the strategic and tactical aspects of IMC enabling comprehensive IMC decisions.	Strong-H	Moderat e-M	Strong-H	Moderat e-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
31	SEM II	0201410212	T2141	Rural Marketing	CO1	Analyze the scope, importance, challenges, myths, level of penetration of products and services in Rural Markets and its potential.	Strong-H	Strong-H	Weak-L	Moderat e-M	Moderat e-M	Moderat e-M	Strong-H	Weak-L	Weak-L	Strong-H	Moderat e-M
					CO2	Examine the changing profile of the rural consumer and at its consumption pattern.	Strong-H	Moderat e-M	Weak-L	Weak-L	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Moderat e-M	Moderat e-M
					CO3	Choose the methods of rural market research and criterias applicable for rural market segmentation, targeting and positioning.	Strong-H	Strong-H	Weak-L	Moderat e-M	Strong-H	Strong-H	Moderat e-M	Moderat e-M	Strong-H	Strong-H	Strong-H
					CO4	Design product, price, distribution and promotional strategies for different categories of products and services for Rural Consumers.	Strong-H	Strong-H	Weak-L	Moderat e-M	Moderat e-M	Strong-H	Strong-H	Moderat e-M	Moderat e-M	Strong-H	Strong-H
					CO5	Create the strategies for agri-input marketing and market oriented agriculture	Strong-H	Strong-H	Weak-L	Moderat e-M	Weak-L	Strong-H	Strong-H	Moderat e-M	Moderat e-M	Strong-H	Strong-H
32	SEM II	0201410213	T2513	Marketing Research	CO1	Assess critical marketing problems and develop suitable approach to solve those problems.	Strong-H	Strong-H	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M	Weak-L	Moderat e-M
					CO2	Develop skills that required to solve problem related to marketing field	Moderat e-M	Moderat e-M	Strong-H	Strong-H	Strong-H	Weak-L	Moderat e-M	Weak-L	Moderat e-M	Weak-L	Moderat e-M
					CO3	Apply various quantitative and qualitative tools and techniques for solving complex business and marketing problems	Strong-H	Strong-H	Moderat e-M	Moderat e-M	Strong-H	Moderat e-M	Weak-L	Weak-L	Moderat e-M	Moderat e-M	Moderat e-M
					CO4	Students should be able to develop competent expertise in decision making using data analysis.	Strong-H	Strong-H	Strong-H	Moderat e-M	Moderat e-M	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H	Moderat e-M
					CO5	Assess the marketing research and data analytics industry for pursuing the professional career.	Moderat e-M	Strong-H	Strong-H	Moderat e-M	Moderat e-M	Strong-H	Strong-H	Moderat e-M	Moderat e-M	Strong-H	Strong-H



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33	SEM II	0201410214	T2286	Industrial Relations	CO1	Analyse Systems model, the pluralist approach and the Gandhian Approach towards socialism and capitalism ideologies on industrial relations.	Moderat-e-M	Strong-H	Strong-H	Moderat-e-M	Moderat-e-M	Strong-H	Weak-L	Weak-L	Moderat-e-M	Strong-H	Strong-H
					CO2	Inspect the history, objectives, and functions of the Trade Union in India.	Strong-H	Strong-H	Moderat-e-M	Weak-L	Weak-L	Moderat-e-M	Strong-H	Strong-H	Weak-L	Moderat-e-M	Strong-H
					CO3	Assess the concept, benefits and limitations of collective bargaining	Strong-H	Moderat-e-M	Moderat-e-M	Weak-L	Strong-H	Moderat-e-M	Weak-L	Strong-H	Moderat-e-M	Weak-L	Strong-H
					CO4	Analyse the concept, scope, limitations of Workers Participation in Management and industry practices.	Moderat-e-M	Strong-H	Strong-H	Moderat-e-M	Weak-L	Weak-L	Moderat-e-M	Strong-H	Moderat-e-M	Strong-H	Strong-H
					CO5	Develop an understanding of the role of trade unions and industrial relations in future.	Strong-H	Moderat-e-M	Weak-L	Strong-H	Moderat-e-M	Weak-L	Strong-H	Moderat-e-M	Moderat-e-M	Weak-L	Strong-H
34	SEM II	0201410215	T2296	Compensation and Reward Management	CO1	Examine key concepts and theories of compensation that influence - attraction, retention and motivation of employees	Strong-H	Moderat-e-M	Moderat-e-M	Strong-H	Moderat-e-M	Weak-L	Moderat-e-M	Weak-L	Strong-H	Strong-H	Moderat-e-M
					CO2	Design a compensation and benefit system by conducting statistical analysis of compensation data	Strong-H	Moderat-e-M	Strong-H	Moderat-e-M	Weak-L	Weak-L	Strong-H	Moderat-e-M	Strong-H	Moderat-e-M	Moderat-e-M
					CO3	Design a compensation strategy and structure the plan based on learnt models	Moderat-e-M	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Moderat-e-M	Moderat-e-M	Weak-L	Weak-L	Strong-H
					CO4	Explain key issues in performance measurement for the purpose of compensation	Strong-H	Moderat-e-M	Weak-L	Strong-H	Moderat-e-M	Weak-L	Strong-H	Moderat-e-M	Weak-L	Strong-H	Moderat-e-M
					CO5	Analyze a firm's employee benefits program by evaluating its strengths and weaknesses and proposing changes for improvement	Weak-L	Moderat-e-M	Strong-H	Weak-L	Moderat-e-M	Strong-H	Weak-L	Moderat-e-M	Strong-H	Weak-L	Moderat-e-M
	SEM II	0201410216	T2283	Talent Management	CO1	Explain the importance of talent management practices in organizations.	Strong-H	Strong-H	Moderat-e-M	Weak-L	Moderat-e-M	Moderat-e-M	Weak-L	Moderat-e-M	Moderat-e-M	Strong-H	Strong-H



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35					CO2	Analyze the processes of selecting, developing and maintaining talent within an organization and relevant talent management strategies.	Strong-H	Moderate-M	Strong-H	Moderate-M	Weak-L	Strong-H	Moderate-M	Weak-L	Moderate-M	Moderate-M	Weak-L
					CO3	Assess advanced training strategies and specifications for the delivery of talent management programs.	Moderate-M	Weak-L	Moderate-M	Weak-L	Moderate-M	Moderate-M	Weak-L	Moderate-M	Strong-H	Weak-L	Moderate-M
					CO4	Determine the significance of employee benefits to employers and employees based on compensation analysis to comply with the legal framework.	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Weak-L	Strong-H	Moderate-M
					CO5	Elaborate on the concept of performance management and its role in contemporary organizations to enhance employee performance.	Weak-L	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H
36	SEM II	0201410217	T2045	Corporate Valuation	CO1	Explain various methods of Discounted cash flow valuation concepts.	Strong-H	Weak-L	Strong-H	Moderate-M	Strong-H	Moderate-M	Weak-L	Strong-H	Moderate-M	Weak-L	Moderate-M
					CO2	Examine various relative valuation concepts.	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Weak-L	Weak-L	Strong-H	Strong-H
					CO3	Analyze contingent claim valuation method (Real Option Valuation) in real life situations.	Moderate-M	Moderate-M	Weak-L	Strong-H	Weak-L	Moderate-M	Weak-L	Weak-L	Strong-H	Moderate-M	Weak-L
					CO4	Analyse the concept of valuation for private and high-growth firms.	Weak-L	Moderate-M	Moderate-M	Weak-L	Weak-L	Weak-L	Strong-H	Moderate-M	Moderate-M	Weak-L	Moderate-M
					CO5	Develop an understanding of the Valuation related applications under various instances of Mergers and Acquisitions.	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Weak-L	Strong-H	Moderate-M
37	SEM II	0201410218	T3658	Introduction to Fin Tech	CO1	Explain spreadsheet functions and investment tools as building blocks of the financial modeling framework	Moderate-M	Strong-H	Weak-L	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Weak-L	Strong-H	Strong-H
					CO2	Analyze the perspective of project financing and Financial Modeling Framework using Financial statements of a business	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Strong-H	Moderate-M	Strong-H	Weak-L	Strong-H	Strong-H



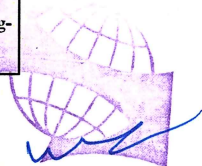
Sr. No.	Semester	Institute Course Code	Catalog Course Code	Title	Course Outcome No	Course Outcome Statement	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2
					CO3	Propose projects in finance modeling	Strong-H	Strong-H	Strong-H	Moderat e-M	Moderat e-M	Strong-H	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H
					CO4	Explain advanced concepts in Financial Modeling - Tax Modeling and RISK analysis	Strong-H	Strong-H	Strong-H	Moderat e-M	Moderat e-M	Strong-H	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H
					CO5	Develop the understanding and applications in equity research modeling	Strong-H	Strong-H	Moderat e-M	Moderat e-M	Strong-H	Moderat e-M	Moderat e-M	Strong-H	Weak-L	Strong-H	Strong-H
38	SEM II	0201410219	T2043	Security Analysis and Portfolio Management	CO1	Explain the significance of fundamental and technical analysis	Moderat e-M	Strong-H	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M	Weak-L	Strong-H	Strong-H
					CO2	Evaluate risk and returns of portfolios	Moderat e-M	Strong-H	Weak-L	Weak-L	Moderat e-M	Moderat e-M	Moderat e-M	Strong-H	Strong-H	Strong-H	Strong-H
					CO3	Determine the differences between traditional & modern portfolio management	Strong-H	Strong-H	Moderat e-M	Moderat e-M	Strong-H	Moderat e-M	Moderat e-M	Strong-H	Moderat e-M	Strong-H	Strong-H
					CO4	Appraise various theories of portfolio management	Moderat e-M	Strong-H	Moderat e-M	Moderat e-M	Strong-H	Moderat e-M	Moderat e-M	Strong-H	Moderat e-M	Strong-H	Strong-H
					CO5	Assess markets for effective portfolio management	Strong-H	Strong-H	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M	Strong-H	Moderat e-M	Strong-H	Strong-H
39	SEM II	0201410220	T2527	Logistics Management	CO1	Analyze the Logistics industry and its role in Supply Chain.	Strong-H	Moderat e-M	Strong-H	Moderat e-M	Weak-L	Moderat e-M	Strong-H	Moderat e-M	Weak-L	Strong-H	Moderat e-M
					CO2	Interpret the warehousing operations.	Moderat e-M	Weak-L	Moderat e-M	Weak-L	Moderat e-M	Weak-L	Moderat e-M	Weak-L	Moderat e-M	Strong-H	Strong-H
					CO3	Explain air, rail, marine operations and multimodal logistics.	Moderat e-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderat e-M	Strong-H	Strong-H	Moderat e-M	Weak-L
					CO4	Appraise - 1. Network Optimization 2. Insurance and Contracts 3. EXIM Procedures and Global Logistics 4. Performance measurement and 5. Technology with reference to Logistics.	Strong-H	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M	Strong-H	Moderat e-M	Weak-L	Moderat e-M
					CO5	Evaluate the Logistics strategies and the contemporary developments in the sector.	Strong-H	Moderat e-M	Moderat e-M	Weak-L	Strong-H	Moderat e-M	Moderat e-M	Weak-L	Moderat e-M	Strong-H	Strong-H
	SEM II	0201410221	T2187	Service Operations Management	CO1	Analyze the field of Service Operations and the contemporary developments in the sector.	Moderat e-M	Weak-L	Moderat e-M	Weak-L	Moderat e-M	Weak-L	Moderat e-M	Weak-L	Moderat e-M	Strong-H	Strong-H

Sr. No.	Semester	Institute Course Code	Catalog Course Code	Title	Course Outcome No	Course Outcome Statement	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2
40					CO2	Evaluate the concepts of Service Strategy, Service Package, Service Blue Print and the factors involved in locating Service Outlets.	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Weak-L
					CO3	Interpret service encounters and service quality measurements for customer satisfaction and loyalty.	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Weak-L	Moderate-M
					CO4	Explain the various models of waiting lines , queuing, inventory models in services and the role of technology in services.	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Moderate-M	Moderate-M	Weak-L	Moderate-M	Strong-H	Strong-H
					CO5	Discuss the demand and capacity planning strategies, yield management and world class services.	Strong-H	Moderate-M	Strong-H	Moderate-M	Weak-L	Moderate-M	Strong-H	Moderate-M	Weak-L	Moderate-M	Weak-L
41	SEM II	0201410222	T2179	Supply Chain Modeling and Design	CO1	Develop a strategic perspective to modelling supply chain	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
					CO2	Analyse supply chain demand forecasting, location planning and capacity planning	Strong-H	Moderate-M	Strong-H	Weak-L	Strong-H	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M	Strong-H
					CO3	Evaluate procurement and vendor selection models for SC operations	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Strong-H	Moderate-M
					CO4	Recommend efficient solutions for supply chain operations using optimisation techniques	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M
					CO5	Propose emerging tools and techniques in SCM Modelling	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H
42	SEM III	0201410301	T2912	Summer Internship	CO1	Develop an understanding of the organization.	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Weak-L
					CO2	Develop Soft Skills Like, Communication, Interpersonal, And Other Critical Skills.	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M
					CO3	Test The Knowledge Acquired During The Course By Applying It Real-World Scenarios.	Moderate-M	Strong-H	Moderate-M	Strong-H	Weak-L	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H
					CO4	Evaluate Organization Functions And Recommend Improvements Using Various Tools.	Weak-L	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H	Weak-L	Weak-L	Moderate-M	Weak-L	Weak-L

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					CO5	Determine The Difficulties And Future Prospects For The Organization And The Industry As A Whole.	Strong-H	Weak-L	Strong-H	Moderat e-M	Moderat e-M	Strong-H	Strong-H	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M
43	SEM III	0201410302	T2569	Strategic Management	CO1	Discover the basics of strategic management and scope of a firm	Strong-H	Strong-H	Strong-H	Moderat e-M	Strong-H	Strong-H	Strong-H	Moderat e-M	Moderat e-M	Strong-H	Weak-L
					CO2	Analyze aspects related to strategic management such as environment scanning internal environment core competence of a firm RBV and Value Chain Analysis	Strong-H	Weak-L	Strong-H	Moderat e-M	Moderat e-M	Strong-H	Strong-H	Moderat e-M	Strong-H	Strong-H	Moderat e-M
					CO3	Distinguish between corporate level strategies and business level strategies	Moderat e-M	Strong-H	Moderat e-M	Strong-H	Weak-L	Strong-H	Moderat e-M	Strong-H	Strong-H	Moderat e-M	Strong-H
					CO4	Analyze the implementation of strategy with relation to the culture and structure of the firm	Weak-L	Moderat e-M	Moderat e-M	Weak-L	Strong-H	Strong-H	Weak-L	Weak-L	Moderat e-M	Weak-L	Weak-L
					CO5	Compare strategies related to change management decisions	Strong-H	Weak-L	Strong-H	Moderat e-M	Moderat e-M	Strong-H	Strong-H	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M
44	SEM III	0201410303	T3451	Data Visualization and Modelling	CO1	Discover the need & power of Data Visualization	Strong-H	Strong-H	Strong-H	Strong-H	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M	Weak-L	Strong-H	Strong-H
					CO2	Examine the right Data visualization for a better representation of data	Strong-H	Strong-H	Strong-H	Strong-H	Moderat e-M	Strong-H	Strong-H	Moderat e-M	Strong-H	Strong-H	Strong-H
					CO3	Develop effective & cogent dashboards using power of visual perception to enable data-driven decision making	Strong-H	Strong-H	Moderat e-M	Moderat e-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO4	Formulate the right analytics approach for visualization by using best practices of data visualization	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H	Moderat e-M	Moderat e-M	Strong-H	Strong-H	Strong-H
					CO5	Evaluate the applicability of analytics & visualizations in typical industry use cases	Strong-H	Strong-H	Moderat e-M	Moderat e-M	Strong-H	Strong-H	Strong-H	Moderat e-M	Strong-H	Strong-H	Strong-H
45	SEM III	0201410304	T2658	Design Thinking	CO1	Evaluate the basics of Design Thinking and its applications.	Strong-H	Strong-H	Moderat e-M	Moderat e-M	Moderat e-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO2	Analyze the strategic advantages of using Design Thinking in IT and related domains.	Strong-H	Strong-H	Strong-H	Moderat e-M	Weak-L	Moderat e-M	Moderat e-M	Moderat e-M	Strong-H	Strong-H	Strong-H
					CO3	Design the various phases of the Design Thinking process.	Strong-H	Strong-H	Strong-H	Moderat e-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H

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45					CO4	Analyze, synthesize and create an industry based prototype using the Design Thinking process	Strong-H	Strong-H	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO5	Adapt the prototype to the industry/societal real-life challenges	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H
46	SEM III	0201410305	T2130	Brand Management	CO1	Analyze the concepts of building Brand Equity	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H
					CO2	Analyze the Brand Marketing Programs	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H
					CO3	Distinguish important issues in planning, implementing and evaluating brand strategies	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H
					CO4	Compare different brand positioning strategies	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO5	Examine different theories and models to measure brand equity	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
47	SEM III	0201410306	T2152	Business To Business Marketing	CO1	Develop knowledge of the basic concepts of the B2B marketplace, its differences from consumer markets	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H
					CO2	Appraise the complexity of cross-functional decision making processes prevalent in B2B situations	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
					CO3	Analyze B2B markets and select target market segments to develop value propositions and positioning strategies	Strong-H	Strong-H	Weak-L	Weak-L	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO4	Estimate the environmental influences in the B2B Marketplace and relationship management in B2B.	Moderate-M	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Weak-L	Strong-H	Strong-H
					CO5	Formulate the Marketing Mix: product or service, channels of distribution and pricing	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H
48	SEM III	0201410307	T2578	Organizational and Development and change	CO1	Explain the importance of ODC as organizational improvement strategy	Strong-H	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Weak-L
					CO2	Discuss the OD Process involving multiple steps.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L
					CO3	Elaborate essential elements and process of entering and contracting.	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M	Weak-L	Weak-L	Moderate-M	Moderate-M	Weak-L	Strong-H

Sr. No.	Semester	Institute Course Code	Catalog Course Code	Title	Course Outcome No	Course Outcome Statement	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2
					CO4	Discuss different diagnostic models of organizational diagnosis.	Strong-H	Strong-H	Strong-H	Weak-L	Moderat-e-M	Moderat-e-M	Weak-L	Strong-H	Strong-H	Moderat-e-M	Moderat-e-M
					CO5	Design OD interventions.	Strong-H	Strong-H	Strong-H	Strong-H	Moderat-e-M	Moderat-e-M	Moderat-e-M	Weak-L	Weak-L	Weak-L	Weak-L
49	SEM III	0201410308	T2289	Management of Diverse Workforce	CO1	Explain the Diversity and Inclusion concepts	Strong-H	Moderat-e-M	Moderat-e-M	Moderat-e-M	Strong-H	Strong-H	Weak-L	Weak-L	Moderat-e-M	Moderat-e-M	Moderat-e-M
					CO2	Determine and enhance awareness of cultural diversity in the work force	Strong-H	Strong-H	Weak-L	Weak-L	Moderat-e-M	Moderat-e-M	Moderat-e-M	Moderat-e-M	Moderat-e-M	Strong-H	Weak-L
					CO3	Examine the Challenges and Opportunities of a diverse workforce	Strong-H	Moderat-e-M	Moderat-e-M	Moderat-e-M	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Strong-H	Weak-L
					CO4	Analyze the linkage between diversity and other functions at an organizational level	Moderat-e-M	Strong-H	Strong-H	Moderat-e-M	Moderat-e-M	Weak-L	Weak-L	Moderat-e-M	Strong-H	Weak-L	Strong-H
					CO5	Examine corporate cases related to diversity and inclusion	Moderat-e-M	Strong-H	Strong-H	Moderat-e-M	Moderat-e-M	Weak-L	Weak-L	Moderat-e-M	Strong-H	Weak-L	Strong-H
50	SEM III	0201410309	T2013	Derivative Markets	CO1	Examine derivatives instrument types and important markets.	Strong-H	Weak-L	Weak-L	Weak-L	Strong-H	Strong-H	Moderat-e-M	Strong-H	Strong-H	Weak-L	Weak-L
					CO2	Explain how the trading of the derivative instruments is operationalized.	Strong-H	Moderat-e-M	Weak-L	Weak-L	Moderat-e-M	Strong-H	Weak-L	Strong-H	Strong-H	Weak-L	Weak-L
					CO3	Measure the valuation of different derivative instruments.	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Moderat-e-M	Weak-L	Strong-H	Strong-H	Weak-L	Weak-L
					CO4	Evaluate the profitable trading strategies using derivatives.	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Moderat-e-M	Weak-L	Strong-H	Moderat-e-M	Weak-L	Weak-L
					CO5	Analyze the concepts of derivatives for risk hedging, arbitrage and speculation.	Strong-H	Moderat-e-M	Strong-H	Moderat-e-M	Strong-H	Weak-L	Strong-H	Moderat-e-M	Weak-L	Strong-H	Strong-H
51	SEM III	0201410310	T2019	Fixed Income Markets	CO1	Develop an analytical approach to corporate Investment decision making in Fixed income Markets	Strong-H	Strong-H	Strong-H	Moderat-e-M	Moderat-e-M	Moderat-e-M	Weak-L	Strong-H	Moderat-e-M	Strong-H	Strong-H
					CO2	Analyze the concepts of Fixed income Markets in real-life situations	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderat-e-M	Weak-L	Strong-H	Strong-H	Strong-H
					CO3	Appraise various theories related to different concepts in Fixed income Markets	Strong-H	Strong-H	Strong-H	Strong-H	Moderat-e-M	Moderat-e-M	Moderat-e-M	Moderat-e-M	Weak-L	Strong-H	Strong-H
					CO4	Evaluate various theories related to Fixed income Markets	Moderat-e-M	Strong-H	Strong-H	Weak-L	Moderat-e-M	Moderat-e-M	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H

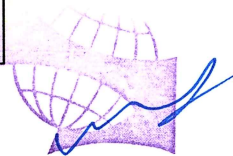


Sr. No.	Semester	Institute Course Code	Catalog Course Code	Title	Course Outcome No	Course Outcome Statement	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2
					CO5	Recommend improvements based on the concepts taught in Fixed income Markets	Strong-H	Weak-L	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H
52	SEM III	0201410311	T2165	Lean Six Sigma	CO1	Build quality culture and team charter using Lean and Six Sigma methodologies.	Strong-H	Strong-H	Weak-L	Weak-L	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H
					CO2	Examine the roadmap of planning and implementing Lean Six Sigma in business environment	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
					CO3	Analyse DMAIC and other Six Sigma tools & techniques for problem-solving.	Moderate-M	Strong-H	Moderate-M	Strong-H	Weak-L	Strong-H	Weak-L	Moderate-M	Strong-H	Strong-H	Strong-H
					CO4	Evaluate best practices in industry using LSS principles & tools	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Weak-L	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H
					CO5	Design processes in Manufacturing, Supply Chain, Logistics, Service, and Start-ups considering real-life scenarios.	Strong-H	Moderate-M	Weak-L	Strong-H	Moderate-M	Weak-L	Moderate-M	Weak-L	Strong-H	Strong-H	Moderate-M
53	SEM III	0201410312	T2995	Digital Manufacturing and Analytics	CO1	Examine the basic principles of digital manufacturing	Strong-H	Moderate-M	Weak-L	Strong-H	Moderate-M	Weak-L	Moderate-M	Weak-L	Strong-H	Strong-H	Moderate-M
					CO2	Discover the tools and techniques for digital manufacturing	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H
					CO3	Evaluate the linkages between design and production in leveraging the data analytics for ensuring efficiency, quality and cost control	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H
					CO4	Recommend appropriate technologies for digital manufacturing	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H	Weak-L	Weak-L	Strong-H	Strong-H
					CO5	Design the digital manufacturing process workflows using software's.	Moderate-M	Strong-H	Strong-H	Moderate-M	Weak-L	Weak-L	Strong-H	Moderate-M	Weak-L	Strong-H	Strong-H

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54	SEM III	0201410315	T3455	Digital Marketing	CO1	Evaluate Search Marketing, Google Adwords Understanding, Ad Rank Understanding, Keyword Match Types understanding, Search Advertising campaign creation on platform, Display Advertising campaign creation on platform	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
					CO2	Discuss Social Media Advertising ecosystem, Facebook Advertising fundamentals, Instagram Advertising, Targeting methodologies used in Facebook, Different social media metrics for Facebook & how to improve them, Instagram, YouTube & Twitter	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO3	Apprise the utility of Search Engine Optimization (SEO), Keyword Analysis, On page optimization, off page optimization, content optimization, Google business, ecommerce website SEO	Moderate-M	Strong-H	Weak-L	Strong-H	Weak-L	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H
					CO4	Evaluate the Google analytics overview, Google analytics fundamentals, understanding audiences in analytics, understanding acquisition in analytics, understanding behaviour in analytics, reading data and interpreting data in Google analytics. Attribution models in Analytics understanding, defining segments in analytics, defining segments for E commerce marketing	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H

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					CO5	Conclude about the digital marketing strategy for a brand, the approach, defining personas, defining key communication for a brand, consumer insights, Media buying & Planning for Digital Marketing, Dynamic Creative Optimization strategy	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H
55	SEM III	0201410316	T2148	Retail Marketing	CO1	Interpret the importance of Retailing, the different theories and formats, the retail mix and the concepts of Multichannel and Omnichannel retailing.	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M	Weak-L	Weak-L	Weak-L
					CO2	Evaluate the different aspects and theories followed with respect to finalizing a location for the Retail Store.	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Weak-L
					CO3	Assess the different strategies pursued in Retail with reference to E-commerce, Private Labels, HRM, Finance, CRM and Information systems.	Strong-H	Moderate-M	Moderate-M	Strong-H	Weak-L	Moderate-M	Moderate-M	Strong-H	Moderate-M	Weak-L	Strong-H
					CO4	Appraise the different concepts with reference to merchandizing, category management, retail pricing, retail communications and retail branding.	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H
					CO5	Discuss the different Store layouts and designs, store operations, franchisee management, and the role of customer service in retail.	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H
56	SEM III	0201410317	T2143	Services Marketing	CO1	Explain the Service Marketing concepts, and growing importance of Service Industry.	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Weak-L	Weak-L	Weak-L	Strong-H	Strong-H
					CO2	Design service quality measurement to build customer satisfaction and loyalty	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Weak-L	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H
					CO3	Explain service design and delivery, and service blue printing	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
					CO4	Evaluate the role of price, place and promotion in service marketing	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H

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					CO5	Evaluate the different sector of services in contemporary context	Strong-H	Strong-H	Strong-H	Strong-H	Moderat-e-M	Moderat-e-M	Moderat-e-M	Moderat-e-M	Strong-H	Strong-H	Strong-H
57	SEM III	0201410318	T2121	Customer Relationship Management	CO1	Explain the concept of CRM, Distinguish between customer loyalty and customer satisfaction	Strong-H	Weak-L	Strong-H	Weak-L	Moderat-e-M	Strong-H	Moderat-e-M	Strong-H	Moderat-e-M	Strong-H	Strong-H
					CO2	Assess the building blocks of CRM, role of CRM in strategy formulation and gaining competitive strategic advantage	Strong-H	Strong-H	Moderat-e-M	Strong-H	Strong-H	Strong-H	Strong-H	Moderat-e-M	Strong-H	Strong-H	Strong-H
					CO3	Evaluate CRM Operational aspects, and the role of relationship marketing.	Strong-H	Moderat-e-M	Strong-H	Moderat-e-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO4	Evaluate the concepts of Analytical, Operational and Collaborative CRM.	Strong-H	Strong-H	Moderat-e-M	Moderat-e-M	Moderat-e-M	Strong-H	Strong-H	Moderat-e-M	Strong-H	Strong-H	Strong-H
					CO5	Develop an understanding of the technical aspects of CRM.	Strong-H	Strong-H	Weak-L	Weak-L	Moderat-e-M	Strong-H	Strong-H	Strong-H	Moderat-e-M	Strong-H	Strong-H
58	SEM III	0201410319	T2583	Assessment Centres and HRD Instruments	CO1	Analyse relevant Psychology concepts in the organisational context.	Strong-H	Strong-H	Strong-H	Strong-H	Moderat-e-M	Moderat-e-M	Moderat-e-M	Moderat-e-M	Strong-H	Strong-H	Strong-H
					CO2	Interpret the use of psychometrics through Neuroscience in the Life Cycle of an Employee	Strong-H	Strong-H	Weak-L	Moderat-e-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO3	Compare understanding of self/others and that of the organizational culture in different contexts.	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Moderat-e-M	Moderat-e-M	Moderat-e-M	Moderat-e-M	Strong-H	Strong-H
					CO4	Evaluate a variety of psychometric instruments and compare and contrast their usage	Strong-H	Strong-H	Strong-H	Moderat-e-M	Strong-H	Strong-H	Strong-H	Moderat-e-M	Strong-H	Strong-H	Strong-H
					CO5	Develop Assessment Centres for organization	Strong-H	Strong-H	Strong-H	Moderat-e-M	Moderat-e-M	Moderat-e-M	Moderat-e-M	Strong-H	Strong-H	Strong-H	Strong-H
59	SEM III	0201410320	T2302	Technology in HR/SAP HR/PEOPLE SOFT	CO1	Discuss how HCM in an organization works.	Strong-H	Strong-H	Strong-H	Moderat-e-M	Moderat-e-M	Moderat-e-M	Weak-L	Weak-L	Weak-L	Strong-H	Strong-H
					CO2	Create and maintain HCM structures.	Strong-H	Moderat-e-M	Moderat-e-M	Moderat-e-M	Moderat-e-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO3	Evaluate how an employee can be recruited and how HR infotypes are created.	Strong-H	Strong-H	Strong-H	Moderat-e-M	Moderat-e-M	Weak-L	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H

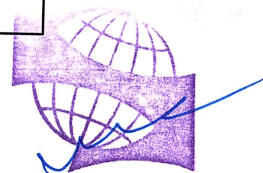


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					CO4	Elaborate the recruitment process of HRM and how to match his/her qualification with requirement.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
					CO5	Appraise the process of creating an employee appraisal and how a payroll is run.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H
60	SEM III	0201410321	T2300	HR Analytics	CO1	Build an Understanding of HR Analytics	Strong-H	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M	Weak-L	Weak-L	Strong-H	Strong-H
					CO2	Explain the HR Framework.	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO3	Assess the data and data quality	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H
					CO4	Interpret metrics and descriptive analytics	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H
					CO5	Analyze the problem statement and potential solution using analytics.	Strong-H	Moderate-M	Weak-L	Strong-H	Moderate-M	Weak-L	Strong-H	Moderate-M	Weak-L	Strong-H	Strong-H
61	SEM III	0201410322	T2290	Leadership and Capacity Building	CO1	Examine the role of leaders and leadership theories in organizational growth.	Strong-H	Weak-L	Weak-L	Strong-H	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
					CO2	Analyze the principles of power and influence in leadership.	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
					CO3	Evaluate the role of Emotional Intelligence in leadership development.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L
					CO4	Appraise different leadership development approaches, including the gender perspective.	Weak-L	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M	Moderate-M
					CO5	Construct a leadership framework that addresses both individual employee development and organizational goals	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
62	SEM III	0201410323	T2047	Mergers And Acquisitions	CO1	Analyse corporate strategies behind M & A	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H
					CO2	Determine how value is created through mergers & acquisitions	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
					CO3	Appraise how deal structuring happens & what are the financing strategies	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H
					CO4	Examine the financial models to take proper decisions for takeover	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H

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					CO5	Explain the legal process & regulations under various Acts required to be complied with for M & A	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H
63	SEM III	0201410324	T2073	International Finance	CO1	Develop an analytical/practical approach to international investment decision making.	Strong-H	Strong-H	Weak-L	Strong-H	Weak-L	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M	Strong-H
					CO2	Analyse the concepts of international finance in real life situations.	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M	Strong-H	Weak-L	Weak-L
					CO3	Appraise various theories related to different concepts of international finance.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H
					CO4	Evaluate hedging, speculation and arbitrage possibilities in forex markets.	Weak-L	Moderate-M	Moderate-M	Weak-L	Moderate-M	Moderate-M	Strong-H	Weak-L	Strong-H	Weak-L	Strong-H
					CO5	Determine improvements based on the concepts of international finance.	Strong-H	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M	Moderate-M
64	SEM III	0201410325	T2052	Financial Engineering and Analytics	CO1	Analyze the pricing mechanism of Derivatives which adds value to ones profession.	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H
					CO2	Creating Financial Models to discover prices of Assets which will bring value addition to the Firm.	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H
					CO3	Evaluating the portfolio risk and formulating insurance strategies to manage the risk.	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H
					CO4	Explaining Binomial and Black Scholes Models which are popular and widely used in Derivative Markets globally	Moderate-M	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H
					CO5	Elaborate relevant Financial Engineering Tools to solve complex business problems	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
65	SEM III	0201410326	T2056	Financial Risk Management	CO1	Appraise the evolution of financial risk	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H
					CO2	Evaluate the definitions of different types of risks	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
					CO3	Measure the various types of financial risks	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H
					CO4	Appraise the different types of operational risks	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H

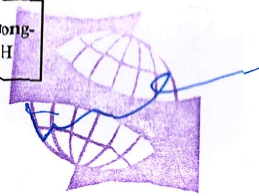
Sr. No.	Semester	Institute Course Code	Catalog Course Code	Title	Course Outcome No	Course Outcome Statement	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2
					CO5	Evaluate the different types of credit risks	Strong-H	Moderate-M	Weak-L	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H
66	SEM III	0201410327	T3130	ERP Modules and their Integration	CO1	Compare the business processes and the data needs to carry out those integrated processes.	Strong-H	Strong-H	Weak-L	Moderate-M	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Weak-L
					CO2	Appraise the important master data and transactional data in business process	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Moderate-M
					CO3	Evaluate the functional modules of ERP using the SAP GBI dataset and Discuss the process for improvements	Strong-H	Strong-H	Weak-L	Strong-H	Moderate-M	Strong-H	Moderate-M	Weak-L	Strong-H	Weak-L	Moderate-M
					CO4	Justify the components of MM/SD/MM Organization Structure and the process flow in SAP-ERP environment	Strong-H	Strong-H	Weak-L	Weak-L	Moderate-M	Moderate-M	Strong-H	Weak-L	Weak-L	Weak-L	Weak-L
					CO5	Evaluate SAP GBI dataset and be able to modify the same if needed.	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Weak-L	Moderate-M	Moderate-M
67	SEM III	0201410328	T3091	Outsourcing and IT Delivery Models	CO1	Discover main purpose of IT outsourcing and role of outsourcing in organizations	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H
					CO2	Analyse fundamentals of programme/project management in IT outsourcing organizations	Strong-H	Strong-H	Moderate-M	Weak-L	Strong-H	Moderate-M	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H
					CO3	Determine different models of outsourcing and effectiveness of each one of them	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO4	Evaluate cost benefits analysis of IT outsourcing with examples	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO5	Create a model for the IT components which can be outsourced keeping sensitivity of internalization in mind	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H
68	SEM III	0201410329	T2748	Theory of Constraints	CO1	Examine the relevance of TOC in business environment.	Strong-H	Strong-H	Moderate-M	Weak-L	Moderate-M	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H
					CO2	Recommend the tools and techniques necessary for designing TOC systems	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO3	Justify the principles of TOC with its application in manufacturing and service operations.	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H

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					CO4	Develop the applications of TOC in management functions such as finance, accounting, projects, marketing and sales.	Strong-H	Moderat-e-M	Strong-H	Strong-H	Strong-H	Strong-H	Moderat-e-M	Weak-L	Moderat-e-M	Strong-H	Strong-H
					CO5	Analyse the implications of TOC Theory on manufacturing and service sector.	Strong-H	Strong-H	Strong-H	Strong-H	Moderat-e-M	Moderat-e-M	Moderat-e-M	Moderat-e-M	Strong-H	Strong-H	Strong-H
69	SEM III	0201410330	T3656	AI and ML for Business Managemnt	CO1	Appraise basics of AI, ML and Deep Learning	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderat-e-M	Strong-H	Strong-H	Strong-H	Strong-H
					CO2	Evaluate AI and ML Applications and its use cases	Strong-H	Strong-H	Strong-H	Strong-H	Moderat-e-M	Moderat-e-M	Moderat-e-M	Strong-H	Strong-H	Strong-H	Strong-H
					CO3	Discover Robotic Process Automation (RPA)	Strong-H	Strong-H	Strong-H	Moderat-e-M	Moderat-e-M	Moderat-e-M	Moderat-e-M	Moderat-e-M	Strong-H	Strong-H	Strong-H
					CO4	Explain Smarter Manufacturing and its applications	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderat-e-M	Strong-H	Strong-H
					CO5	Evaluate the AI and ML for Inventory and Supply Chain Excellence	Moderat-e-M	Moderat-e-M	Strong-H	Strong-H	Moderat-e-M	Moderat-e-M	Moderat-e-M	Strong-H	Moderat-e-M	Strong-H	Strong-H
70	SEM IV	0201410401	T2622	Business Simulation	CO1	Create a new company strategically ab initio.	Strong-H	Moderat-e-M	Strong-H	Strong-H	Weak-L	Moderat-e-M	Strong-H	Moderat-e-M	Moderat-e-M	Strong-H	Strong-H
					CO2	Develop business skills to set up and run a company.	Strong-H	Moderat-e-M	Weak-L	Strong-H	Moderat-e-M	Moderat-e-M	Strong-H	Strong-H	Moderat-e-M	Strong-H	Strong-H
					CO3	Elaborate on all the aspects of business such as marketing, finance, operations and HR.	Moderat-e-M	Strong-H	Strong-H	Moderat-e-M	Weak-L	Strong-H	Strong-H	Moderat-e-M	Strong-H	Strong-H	Strong-H
					CO4	Manage the highly complex and integrated business.	Strong-H	Moderat-e-M	Strong-H	Strong-H	Strong-H	Moderat-e-M	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H
					CO5	Plan various sources of finance and the best combinations of the same.	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
71	SEM IV	0201410402	T2623	Business Transformation & Organizational Turnaround	CO1	Develop managerial skills to assess situations in which business unit finds itself in crisis	Strong-H	Strong-H	Moderat-e-M	Moderat-e-M	Weak-L	Strong-H	Strong-H	Moderat-e-M	Strong-H	Moderat-e-M	Weak-L
					CO2	Examine different functional domain knowledge and devise a turnaround strategy for the business unit	Strong-H	Strong-H	Moderat-e-M	Moderat-e-M	Moderat-e-M	Moderat-e-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO3	Analyse and implement strategies to make the business unit more competitive and a profitable enterprise	Strong-H	Strong-H	Moderat-e-M	Strong-H	Strong-H	Moderat-e-M	Moderat-e-M	Moderat-e-M	Weak-L	Moderat-e-M	Strong-H



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72					CO4	Evaluate challenges faced by decision makers in turning around a dying investment	Strong-H	Weak-L	Strong-H	Strong-H	Moderat-e-M	Moderat-e-M	Strong-H	Strong-H	Moderat-e-M	Moderat-e-M	Strong-H
					CO5	Evaluate contemporary and practical biz solutions will be relevant and effective for successful biz transformation	Strong-H	Moderat-e-M	Moderat-e-M	Weak-L	Strong-H	Moderat-e-M	Strong-H	Moderat-e-M	Strong-H	Moderat-e-M	Strong-H
	SEM IV	0201410403	T2294	Conflict and Negotiation	CO1	Explain the fundamental concepts of conflicts in relation to business organizations	Strong-H	Strong-H	Moderat-e-M	Moderat-e-M	Moderat-e-M	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H
					CO2	Examine the nature and types of conflict in an organization and its relevance in the context of business.	Strong-H	Moderat-e-M	Moderat-e-M	Moderat-e-M	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Moderat-e-M
					CO3	Discover behavioural styles while handling conflicts.	Strong-H	Moderat-e-M	Moderat-e-M	Strong-H	Weak-L	Strong-H	Moderat-e-M	Moderat-e-M	Moderat-e-M	Strong-H	Moderat-e-M
73					CO4	Analyse conflict in the light of negotiation tactics	Strong-H	Strong-H	Moderat-e-M	Moderat-e-M	Moderat-e-M	Strong-H	Moderat-e-M	Strong-H	Strong-H	Moderat-e-M	Strong-H
					CO5	Evaluate the practical skills required to resolve conflicts through negotiations	Strong-H	Strong-H	Moderat-e-M	Strong-H	Strong-H	Moderat-e-M	Moderat-e-M	Moderat-e-M	Strong-H	Strong-H	Weak-L
	SEM IV	0201410404	T2236	Corporate Governance & Ethics	CO1	Analyse theoretical and empirical aspects of corporate governance	Strong-H	Moderat-e-M	Strong-H	Moderat-e-M	Strong-H	Strong-H	Moderat-e-M	Weak-L	Strong-H	Strong-H	Strong-H
					CO2	Discuss emerging opportunities and challenges in the domain of governance	Strong-H	Moderat-e-M	Strong-H	Moderat-e-M	Strong-H	Strong-H	Strong-H	Moderat-e-M	Strong-H	Strong-H	Strong-H
					CO3	Explain the practices and elements of governance in management teams and different businesses	Strong-H	Moderat-e-M	Strong-H	Moderat-e-M	Strong-H	Strong-H	Moderat-e-M	Moderat-e-M	Strong-H	Strong-H	Strong-H
74					CO4	Evaluate good and bad corporate governance practices	Strong-H	Moderat-e-M	Strong-H	Moderat-e-M	Strong-H	Strong-H	Moderat-e-M	Moderat-e-M	Strong-H	Strong-H	Strong-H
					CO5	Choose the principles of ethics and morality in dilemma situations while performing one's role and in their organisation	Strong-H	Moderat-e-M	Strong-H	Moderat-e-M	Strong-H	Strong-H	Moderat-e-M	Moderat-e-M	Strong-H	Strong-H	Strong-H
	SEM IV	0201410405	T2702	Dissertation	CO1	Determine linkage between theoretical concepts and practices	Strong-H	Strong-H	Strong-H	Moderat-e-M	Moderat-e-M	Moderat-e-M	Moderat-e-M	Moderat-e-M	Moderat-e-M	Moderat-e-M	Strong-H
					CO2	Adapt the industry practices for Dissertation	Moderat-e-M	Moderat-e-M	Moderat-e-M	Moderat-e-M	Moderat-e-M	Moderat-e-M	Moderat-e-M	Moderat-e-M	Moderat-e-M	Moderat-e-M	Moderat-e-M
					CO3	Analyse the field data to derive relevant results.	Moderat-e-M	Moderat-e-M	Moderat-e-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H

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75	SEM IV	0201410406	T2153	International Marketing	CO4	Interpret the results of the data analysis.	Weak-L	Strong-H	Strong-H	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M
					CO5	Propose suitable solutions based on results of the data analysis	Weak-L	Moderat e-M	Moderat e-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO1	Develop a world view that understands and appreciates a global cross-cultural business context.	Strong-H	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H	Moderat e-M	Moderat e-M	Strong-H	Strong-H
					CO2	Explain new global opportunities and apply at the workplace	Moderat e-M	Weak-L	Strong-H	Moderat e-M	Weak-L	Strong-H	Moderat e-M	Strong-H	Moderat e-M	Strong-H	Strong-H
					CO3	Develop knowledge of global business and apply it in the workplace	Strong-H	Weak-L	Weak-L	Weak-L	Strong-H	Moderat e-M	Strong-H	Moderat e-M	Moderat e-M	Strong-H	Strong-H
					CO4	Construct management practices in the context of different political and economic contexts.	Strong-H	Weak-L	Moderat e-M	Moderat e-M	Moderat e-M	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H
					CO5	Interpret holistic understanding of business across boundaries for applying it in real-time scenarios.	Strong-H	Strong-H	Strong-H	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M
					CO1	Discuss key terms, theories, concepts and practices within the field of IHRM.	Strong-H	Moderat e-M	Moderat e-M	Weak-L	Moderat e-M	Moderat e-M	Moderat e-M	Weak-L	Weak-L	Moderat e-M	Moderat e-M
					CO2	Determine the role of cultural context in organizations and its implementation in human resource management practices.	Strong-H	Moderat e-M	Strong-H	Moderat e-M	Weak-L	Moderat e-M	Moderat e-M	Moderat e-M	Weak-L	Strong-H	Moderat e-M
					CO3	Appraise the implications of increasing globalisation for the human resource management, with particular reference to IHRM in multinational corporations.	Moderat e-M	Weak-L	Moderat e-M	Weak-L	Moderat e-M	Weak-L	Moderat e-M	Weak-L	Moderat e-M	Weak-L	Moderat e-M
76	SEM IV	0201410407	T2291	International Human Resource Management	CO4	Analyze the Human Resource Management challenges faced by multinational corporations, in relation to staffing, training & development, performance management, and compensation.	Moderat e-M	Strong-H	Strong-H	Strong-H	Strong-H	Moderat e-M	Strong-H	Strong-H	Strong-H	Moderat e-M	Strong-H
					CO5	Develop a global mindset and sensitivity to cultural issues in organizations.	Weak-L	Moderat e-M	Moderat e-M	Strong-H	Moderat e-M	Moderat e-M	Strong-H	Moderat e-M	Moderat e-M	Moderat e-M	Strong-H



Sr. No.	Semester	Institute Course Code	Catalog Course Code	Title	Course Outcome No	Course Outcome Statement	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2
77	SEM IV	0201410408	T2674	Investment Banking	CO1	Analyze the role of financial markets from business perspective	Strong-H	Moderat e-M	Moderat e-M	Strong-H	Weak-L	Strong-H	Strong-H	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M
					CO2	Analyze the regulatory and corporate governance standards set by SEBI	Strong-H	Moderat e-M	Strong-H	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M	Strong-H	Strong-H	Strong-H	Strong-H
					CO3	Evaluate the functions of an investment banker while providing underwriting or corporate advisory services	Moderat e-M	Strong-H	Strong-H	Moderat e-M	Moderat e-M	Moderat e-M	Moderat e-M	Strong-H	Strong-H	Strong-H	Weak-L
					CO4	Analyze the role of investment banks in managing issues of equity, debt and govt. bonds and mergers and acquisitions	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderat e-M	Weak-L	Moderat e-M	Moderat e-M	Moderat e-M	Strong-H
					CO5	Analyze venture capital and IPO market which will help future entrepreneurs to raise capital	Strong-H	Strong-H	Moderat e-M	Moderat e-M	Strong-H	Strong-H	Moderat e-M	Strong-H	Strong-H	Moderat e-M	Strong-H
					CO1	Develop a risk assessment framework for an enterprise.	Strong-H	Strong-H	Moderat e-M	Moderat e-M	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H	Moderat e-M
78	SEM IV	0201410409	T2800	Enterprise Risk Management	CO2	Evaluate enterprise risks through qualitative as well quantitative approaches.	Strong-H	Moderat e-M	Moderat e-M	Moderat e-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L
					CO3	Analyze and and prioritize risks.	Moderat e-M	Strong-H	Moderat e-M	Moderat e-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO4	Create a risk control plan.	Strong-H	Moderat e-M	Strong-H	Strong-H	Weak-L	Moderat e-M	Moderat e-M	Moderat e-M	Strong-H	Strong-H	Strong-H
					CO5	Evaluate and monitor risk on an on-going basis.	Strong-H	Moderat e-M	Moderat e-M	Moderat e-M	Weak-L	Strong-H	Moderat e-M	Moderat e-M	Moderat e-M	Strong-H	Strong-H