



Academic Year 2023-2024

Institute / Branch Name : Symbiosis Institute of Business Management , Pune.

Programme Name : Master of Business Administration (Executive)

Color Code Description

Global	National / Local	Regional / National
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Sr. No.	GA No.	Graduate Attributes	PO No.	Programme Outcomes
1	GA1	Scholarship: research, inquiry and lifelong learning	PO1	Develop knowledge in core areas of business based on current research and best practice.
2	GA2	Global citizenship: ethical, social and professional understanding	PO2	Utilize qualitative and quantitative methods for effective decision making and to overcome critical business challenges.
3	GA3	Eco-literate: sensitivity towards a sustainable environment	PO3	Develop a world view that understands and appreciates a global cross-cultural business context.
4	GA4	Employability: equipped with skills, attributes, leadership and entrepreneurial qualities that society needs; being capable of making a contribution to society through earning a living	PO4	Identify new business opportunities and innovate at the workplace.
5	GA4	Employability: equipped with skills, attributes, leadership and entrepreneurial qualities that society needs; being capable of making a contribution to society through earning a living	PO5	Apply management practices in the context of societal, health, safety, legal, and cultural issues with a concern for the environment.
6	GA3	Eco-literate: sensitivity towards a sustainable environment	PO6	Communicate effectively as a manager under different situations with all stakeholders.
7	GA2	Global citizenship: ethical, social and professional understanding	PO7	Demonstrate Leadership and Team work capabilities in multidisciplinary settings.
8	GA2	Global citizenship: ethical, social and professional understanding	PO8	Engage in independent and life-long learning and take up challenging assignments for selfdevelopment.
9	GA4	Employability: equipped with skills, attributes, leadership and entrepreneurial qualities that society needs; being capable of making a contribution to society through earning a living	PO9	Integrate ethical considerations while taking business decisions.
10	GA4	Employability: equipped with skills, attributes, leadership and entrepreneurial qualities that society needs; being capable of making a contribution to society through earning a living	PO10	Prepare the students for an excellent corporate career ahead with a strong value system and ethical conduct to bring positive change in organization, economy & society.
11	GA3	Eco-literate: sensitivity towards a sustainable environment	PO11	Apply the knowledge of management concepts to solve complex corporate problems within available resources.

Sr. No.	Semester	Institute Course Code	Catalog Course Code	Title	Course Outcome No	Course Outcome Statement	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2
	SEM I	0201480101	T6069	Economics for Managers	CO1	Develop an overall understanding of economic theories, models, their assumptions, and the ability to critique them.	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M

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1					CO2	Analyse demand and supply indicators and factors that guide these forces.	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
					CO3	Estimate Costs related to production and economic decision making.	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
					CO4	Examine the economic indicators and their inter-relationships from a macroeconomics perspective	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
					CO5	Build the relationship between theory and policy, the ability to analyse and review economic policy for its merits and lacunae.	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
2	SEM I	0201480102	T2116	Marketing Management	CO1	Examine the fundamental concepts of marketing to the industry.	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L
					CO2	Examine the marketing perspectives essential for all managers today.	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Weak-L
					CO3	Explain the concept of value in the context of marketing	Weak-L	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
					CO4	Analyze the marketing strategies of companies	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Weak-L	Weak-L	Moderate-M	Strong-H	Strong-H
					CO5	Experiment with out of the box thinking which will help them to develop innovative marketing strategies	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M
3	SEM I	0201480103	T2280	Human Resource Management	CO1	Assess the importance of human resources management and human resource planning process in organizations.	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Moderate-M
					CO2	Appraise the current theories and practices of recruitment and selection in human resource management.	Moderate-M	Moderate-M	Strong-H	Moderate-M	Weak-L	Weak-L	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H
					CO3	Analyze training strategies and specifications for conducting employee training programmes.	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H
					CO4	Discuss the significance of employee benefits to both employers and employees that support the organization's policies and practices.	Moderate-M	Moderate-M	Strong-H	Moderate-M	Weak-L	Weak-L	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H
					CO5	Propose actions based on results of the compensation analysis to increase workforce productivity.	Weak-L	Weak-L	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
	SEM I	0201480104	T2528	Management of Operations	CO1	Provide understanding of importance of strategy in an organisation & it's linkage to Operations Management	Strong-H	Weak-L	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H	Weak-L

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4					CO2	Develop strategy for Operations through the location & layout decisions	Strong-H	Weak-L	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H	Weak-L
					CO3	Analyse characteristics of various types of processes & service operations	Weak-L	Strong-H	Moderate-M	Moderate-M	Weak-L	Moderate-M	Moderate-M	Weak-L	Weak-L	Moderate-M	Strong-H
					CO4	Create Quality strategy using TQM concepts	Weak-L	Strong-H	Moderate-M	Moderate-M	Weak-L	Moderate-M	Moderate-M	Weak-L	Weak-L	Moderate-M	Strong-H
					CO5	Evaluate the MRP strategies and cost performance of operations and build a smooth flow of material management	Strong-H	Weak-L	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H	Weak-L
5	SEM I	0201480105	T2777	Management Accounting	CO1	Discuss the Fundamentals of Management Accounting	Strong-H	Strong-H	Weak-L	Strong-H	Weak-L	Strong-H	Moderate-M	Strong-H	Weak-L	Strong-H	Strong-H
					CO2	Construct the Cost Sheet for Managerial Planning, Decision Making and Controlling	Strong-H	Strong-H	Weak-L	Strong-H	Weak-L	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M	Strong-H
					CO3	Analyse the Financial Statements to arrive at Decisions	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H
					CO4	Explain the Management Accounting Technique of Marginal Costing	Weak-L	Moderate-M	Strong-H	Weak-L	Weak-L	Strong-H	Weak-L	Strong-H	Moderate-M	Weak-L	Weak-L
					CO5	Develop Budgetary Control Tools & Variance Analysis	Moderate-M	Weak-L	Weak-L	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
6	SEM I	0201480106	T2225	Research Methodology	CO1	Deduct the research problem	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M	Weak-L	Moderate-M	Strong-H	Strong-H
					CO2	Formulate research questions	Strong-H	Weak-L	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M
					CO3	Decide the techniques of data collection	Weak-L	Strong-H	Weak-L	Weak-L	Weak-L	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
					CO4	Combine qualitative and quantitative data crunching techniques.	Weak-L	Weak-L	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M
					CO5	Statistical analysis and interpretation of the data	Strong-H	Strong-H	Weak-L	Strong-H	Weak-L	Weak-L	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H
	SEM I	0201480107	T1140	Legal Aspects of Business	CO1	Analyze the legal framework applicable to the organizations.	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H
					CO2	Elaborate the regulatory authority and the underlying compliances.	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Weak-L	Moderate-M	Strong-H	Strong-H

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7					CO3	Appraise the importance of intellectual property, the rights thereunder and protection thereof.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H
					CO4	Examine the corporate Laws that govern all the organizations in India.	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO5	Estimate consumer centric laws, including but not limited to, consumer protection, competition commissions.	Strong-H	Strong-H	Strong-H	Weak-L	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H
8	SEM I	0201480108	T2035	Introduction to Financial Management	CO1	Distinguish between different concepts of Financial Management and use them in the professional life	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
					CO2	Examine financial investments using techniques like NPV, IRR etc	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H
					CO3	Analyse concepts like Valuation, Leverages, Time Value of Money etc	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Weak-L	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H
					CO4	Discuss the nuances and applicability of Financial Management concepts to real life case studies	Moderate-M	Moderate-M	Strong-H	Moderate-M	Weak-L	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H
					CO5	Appraise the utility of various FM concepts in real life decision making	Moderate-M	Strong-H	Moderate-M	Weak-L	Weak-L	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L
9	SEM I	0201480109	T3088	Management Information Systems	CO1	Analyse Components and frameworks of MIS	Strong-H	Strong-H	Moderate-M	Weak-L	Moderate-M	Weak-L	Strong-H	Weak-L	Weak-L	Strong-H	Strong-H
					CO2	Evaluate the evolution of MIS	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Weak-L	Weak-L	Moderate-M	Weak-L	Strong-H	Strong-H
					CO3	Classify the different types of information systems used in business organizations	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H
					CO4	Determine the dimensions of IS integration	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H
					CO5	Design the development and implementation aspects of MIS using an organization case	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H
10	SEM II	0201480201	T2657	Fundamentals of Inn	CO1	Critically analyze the basic concepts, tools, emerging models, and latest industry practices on innovation	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Weak-L	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H
					CO2	Learn process of innovation from idea to market that leads to new products, services, and venture	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H
					CO3	Acquire the ability to develop and sustain innovation capability in the organizations using concepts, practical approaches and changing organizational culture	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H

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					CO4	Develop the skills and competencies to apply the concepts of Innovation in the organization	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO5	In still the Innovative mindset and Innovation culture in the team and cross-functional areas within the organization	Strong-H	Moderate-M	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Strong-H	Weak-L	Strong-H	Strong-H
11	SEM II	0201480202	T2827	Supply Chain Management	CO1	Appraise a supply chain strategy to support business strategy.	Strong-H	Weak-L	Moderate-M	Strong-H	Weak-L	Moderate-M	Strong-H	Weak-L	Moderate-M	Strong-H	Weak-L
					CO2	Design the supply chain network suitable to achieve SC responsiveness and efficiency	Strong-H	Strong-H	Moderate-M	Weak-L	Weak-L	Strong-H	Strong-H	Moderate-M	Weak-L	Weak-L	Strong-H
					CO3	Planning supply -demand and inventories in a supply chain to optimise SC operations.	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Strong-H
					CO4	Assess transportation requirements for inbound and distribution networks in SC.	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L
					CO5	Analyse the role of sourcing decisions, relationships and coordination in a SC to improve supply chain competitiveness	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Weak-L	Strong-H	Moderate-M	Weak-L	Strong-H
12	SEM II	0201480203	T2573	Organizational Behaviour	CO1	Develop cognizance of the importance of human behavior.	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Weak-L	Moderate-M	Strong-H
					CO2	Assess how people behave under different conditions and why people behave as they do.	Weak-L	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
					CO3	Analyze the complexities associated with the management of individual behavior in the organization.	Weak-L	Moderate-M	Weak-L	Weak-L	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
					CO4	Examine the complexities associated with the management of the group behavior in the organization.	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Weak-L	Weak-L	Moderate-M
					CO5	Evaluate the complexities associated with the management of the organizational level behavior in the organization.	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Weak-L	Strong-H	Strong-H
	SEM II	0201480204	T3531	R Programming	CO1	Evaluate the efficiency and appropriateness of different R programming techniques in solving complex data analysis problems	Strong-H	Strong-H	Weak-L	Moderate-M	Weak-L	Moderate-M	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H
					CO2	Construct robust R programming algorithms and functions for efficient business data analysis.	Strong-H	Strong-H	Weak-L	Moderate-M	Weak-L	Moderate-M	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H

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13					CO3	Create an R script for data visualization.	Strong-H	Strong-H	Weak-L	Moderate-M	Weak-L	Moderate-M	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H
					CO4	Analyze the console output of executed R script.	Strong-H	Strong-H	Weak-L	Moderate-M	Weak-L	Moderate-M	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H
					CO5	Develop debugging abilities in R Programming.	Strong-H	Strong-H	Weak-L	Moderate-M	Weak-L	Moderate-M	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H
14	SEM II	0201480205	T2015	Introduction to Financial Markets and Institutions	CO1	Examine the basic concept of the financial markets and financial institutions	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Weak-L	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H
					CO2	Appraise the relevant concepts of Money Market & it's Instruments	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO3	Classify the Financial Institutions	Strong-H	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H
					CO4	Discuss about Commercial Banks & Co-operative Banks	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO5	Explain concepts relating to Insurance, Reserve Bank of India & Derivatives	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
15	SEM II	0201480206	T2289	Management of Diverse Workforce	CO1	Explain the Diversity and Inclusion concepts	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Weak-L	Moderate-M	Moderate-M	Moderate-M
					CO2	Determine and enhance awareness of cultural diversity in the work force	Strong-H	Strong-H	Weak-L	Weak-L	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Weak-L
					CO3	Examine the Challenges and Opportunities of a diverse workforce	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Strong-H	Weak-L
					CO4	Analyze the linkage between diversity and other functions at an organizational level	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Weak-L	Moderate-M	Strong-H	Weak-L	Strong-H
					CO5	Examine corporate cases related to diversity and inclusion	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Weak-L	Moderate-M	Strong-H	Weak-L	Strong-H
	SEM II	0201480207	T2193	Project Management	CO1	Discover the major aspects of project management, including scope, time, cost, quality, and risk.	Strong-H	Moderate-M	Weak-L	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Weak-L	Moderate-M	Moderate-M
					CO2	Appraise various concepts, tools, and techniques of project management in the context of a specific project.	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M	Weak-L	Strong-H

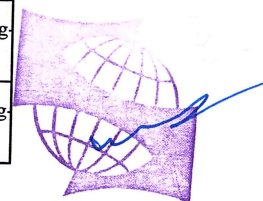
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16					CO3	Determine various issues related to project planning and scheduling, and propose solutions to mitigate those issues.	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Weak-L	Strong-H
					CO4	Discuss various issues in project evaluation, and make recommendations for improvement.	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H
					CO5	Estimate different risks involved in project management, and develop a risk mitigation plan.	Weak-L	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M	Moderate-M
17	SEM II	0201480208	T3154	Data Driven Decision Making	CO1	Analyze the process of Data Driven Decision Making	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Strong-H
					CO2	Examine the nature of business data	Strong-H	Weak-L	Moderate-M	Moderate-M	Weak-L	Strong-H	Weak-L	Weak-L	Weak-L	Strong-H	Strong-H
					CO3	Evaluate the basic concepts of DBMS	Moderate-M	Strong-H	Strong-H	Weak-L	Moderate-M	Strong-H	Strong-H	Weak-L	Weak-L	Moderate-M	Moderate-M
					CO4	Analyze business organisations data requirements using ERD and DFD	Moderate-M	Strong-H	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M	Weak-L	Weak-L	Moderate-M	Moderate-M
					CO5	Elaborate the use of software tools (Excel) for capturing and analysing data	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Strong-H	Moderate-M	Weak-L	Moderate-M	Moderate-M
18	SEM II	0201480209	T3071	Basic Business Statistics for Data Analysis	CO1	Present, analyse and interpret data Using descriptive statistics.	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Weak-L	Strong-H	Moderate-M	Strong-H	Strong-H
					CO2	Categorize concepts of probability and probability distributions in business situations and make inferences out of it.	Strong-H	Strong-H	Strong-H	Weak-L	Moderate-M	Strong-H	Weak-L	Strong-H	Moderate-M	Strong-H	Strong-H
					CO3	Deduct inferences from samples drawn from large datasets of single population, two populations and multiple populations.	Strong-H	Strong-H	Moderate-M	Weak-L	Strong-H	Moderate-M	Weak-L	Strong-H	Moderate-M	Strong-H	Strong-H
					CO4	Apply bivariate and multivariate statistical techniques, analyse relationship between variables and make decisions.	Strong-H	Strong-H	Moderate-M	Weak-L	Strong-H	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H
					CO5	Distinguish between parametric and non-parametric statistical techniques and make conclusions.	Strong-H	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Weak-L	Strong-H	Moderate-M	Strong-H	Strong-H
	SEM II	0201480210	T2227	Business Analytics	CO1	Discuss the concept of Business Intelligence, Business Analytics and Big Data	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Weak-L

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19					CO2	Explain different types of statistics and their application	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Weak-L
					CO3	Analyse descriptive analytics reports with a help of tool and get the insights and hidden pattern	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Moderate-M
					CO4	Create predictive analytics models with the help of a software	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Weak-L	Moderate-M	Weak-L
					CO5	Appraise necessity and applications of optimization techniques	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Moderate-M
20	SEM II	0201480211	T2807	Project	CO1	Develop an understanding of the sector	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Weak-L
					CO2	Develop Research and Critical analysis skills	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M
					CO3	Adapt knowledge acquired by conducting research to real-world scenarios.	Moderate-M	Strong-H	Moderate-M	Strong-H	Weak-L	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H
					CO4	Evaluate sectoral performance and suggest improvements.	Weak-L	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H	Weak-L	Weak-L	Moderate-M	Weak-L	Weak-L
					CO5	Determine the future prospects of industry as a whole.	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
21	SEM III	0201480301	T2240	Advanced Business Communication	CO1	Explain competency in communication and critical thinking skills related to the production & presentation of messages in multiple formats.	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Weak-L	Strong-H	Moderate-M	Weak-L	Strong-H	Strong-H
					CO2	Elaborate competency in skills related to the construction & argumentation of messages.	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H
					CO3	Assess the importance of free expression & the responsibilities it entails.	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO4	Appraise multiple theoretical perspectives & diverse intellectual traditions in Communication.	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO5	Discover the ability to overcome stage fear & address people from the stage, in an efficient & polished manner.	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H
	SEM III	0201480302	T2657	Fundamentals of Innovation	CO1	Explain the basic concepts, tools, emerging models, and latest industry practices on innovation	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Weak-L	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H
					CO2	Discuss the process of innovation from idea to market that leads to new products, services, and venture	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H

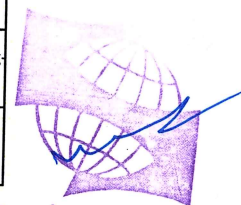
Sr. No.	Semester	Institute Course Code	Catalog Course Code	Title	Course Outcome No	Course Outcome Statement	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2
22					CO3	Develop and sustain innovation capability in the organizations using concepts, practical approaches and changing organizational culture	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO4	Build the skills and competencies to apply the concepts of Innovation in the organization	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO5	Create the innovative mindset and innovation culture in the team and cross-functional areas within the organization	Strong-H	Moderate-M	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Strong-H	Weak-L	Strong-H	Strong-H
23	SEM III	0201480303	T2236	Corporate Governance & Ethics	CO1	Analyse theoretical and empirical aspects of corporate governance	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H
					CO2	Discuss emerging opportunities and challenges in the domain of governance	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H
					CO3	Explain the practices and elements of governance in management teams and different businesses	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
					CO4	Evaluate good and bad corporate governance practices	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
					CO5	Choose the principles of ethics and morality in dilemma situations while performing one's role and in their organisation	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
24	SEM III	0201480304	T2015	Introduction to Financial Markets and Institutions	CO1	Analyze the basic concept of the financial markets and financial institutions	Strong-H	Strong-H	Weak-L	Strong-H	Moderate-M	Weak-L	Moderate-M	Strong-H	Moderate-M	Weak-L	Strong-H
					CO2	Evaluate the relevant concepts to affects to the current events or topical issues	Weak-L	Weak-L	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Weak-L	Strong-H
					CO3	Compare the various financial markets and instruments on the basis of risk and return	Moderate-M	Moderate-M	Weak-L	Moderate-M	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Moderate-M
					CO4	Evaluate empirical evidence of market performance based on theoretical foundations	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Moderate-M	Strong-H	Weak-L	Strong-H	Weak-L	Weak-L
					CO5	Analyse how issues related to financial markets and institutions affect or are affected by the global and local communities	Weak-L	Weak-L	Weak-L	Moderate-M	Strong-H	Strong-H	Moderate-M	Weak-L	Moderate-M	Moderate-M	Moderate-M
	SEM III	0201480305	T2623	Business Transformation & Organizational Turnaround	CO1	Develop managerial skills to assess situations in which business unit finds itself in crisis	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Weak-L

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25					CO2	Examine different functional domain knowledge and devise a turnaround strategy for the business unit	Strong-H	Strong-H	Moder-ate-M	Moder-ate-M	Moder-ate-M	Moder-ate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO3	Analyse and implement strategies to make the business unit more competitive and a profitable enterprise	Strong-H	Strong-H	Moder-ate-M	Strong-H	Strong-H	Moder-ate-M	Moder-ate-M	Moder-ate-M	Weak-L	Moder-ate-M	Strong-H
					CO4	Evaluate challenges faced by decision makers in turning around a dying investment	Strong-H	Weak-L	Strong-H	Strong-H	Moder-ate-M	Moder-ate-M	Strong-H	Strong-H	Moder-ate-M	Moder-ate-M	Strong-H
					CO5	Evaluate contemporary and practical biz solutions will be relevant and effective for successful biz transformation	Strong-H	Moder-ate-M	Moder-ate-M	Weak-L	Strong-H	Moder-ate-M	Strong-H	Moder-ate-M	Strong-H	Moder-ate-M	Strong-H
26	SEM III	0201480306	T2193	Project Management	CO1	Discover the major aspects of project management, including scope, time, cost, quality, and risk.	Strong-H	Moder-ate-M	Weak-L	Moder-ate-M	Strong-H	Moder-ate-M	Moder-ate-M	Moder-ate-M	Weak-L	Moder-ate-M	Moder-ate-M
					CO2	Appraise various concepts, tools, and techniques of project management in the context of a specific project.	Moder-ate-M	Strong-H	Moder-ate-M	Moder-ate-M	Moder-ate-M	Moder-ate-M	Strong-H	Strong-H	Moder-ate-M	Weak-L	Strong-H
					CO3	Determine various issues related to project planning and scheduling, and propose solutions to mitigate those issues.	Moder-ate-M	Strong-H	Moder-ate-M	Moder-ate-M	Moder-ate-M	Strong-H	Moder-ate-M	Moder-ate-M	Moder-ate-M	Weak-L	Strong-H
					CO4	Discuss various issues in project evaluation, and make recommendations for improvement.	Strong-H	Strong-H	Moder-ate-M	Moder-ate-M	Moder-ate-M	Strong-H	Moder-ate-M	Moder-ate-M	Weak-L	Strong-H	Strong-H
					CO5	Estimate different risks involved in project management, and develop a risk mitigation plan.	Weak-L	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Weak-L	Moder-ate-M	Moder-ate-M	Moder-ate-M	Moder-ate-M
27	SEM III	0201480307	T2227	Business Analytics	CO1	Explain the concept of Business Intelligence, Business Analytics and Big Data	Strong-H	Strong-H	Weak-L	Moder-ate-M	Moder-ate-M	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Weak-L
					CO2	Examine different types of statistics and their application	Strong-H	Strong-H	Weak-L	Moder-ate-M	Moder-ate-M	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Weak-L
					CO3	Creating Descriptive analytics reports with a help of tool and analysing the insights and hidden pattern	Strong-H	Strong-H	Weak-L	Moder-ate-M	Moder-ate-M	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Moder-ate-M
					CO4	Analysing predictive analytics models with the help of a software	Strong-H	Strong-H	Weak-L	Moder-ate-M	Moder-ate-M	Strong-H	Strong-H	Weak-L	Weak-L	Moder-ate-M	Weak-L
					CO5	Discuss necessity and applications of optimization techniques	Strong-H	Strong-H	Weak-L	Moder-ate-M	Moder-ate-M	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Moder-ate-M

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28	SEM IV	0201480401	T2729	Indian Ethos and Values for Management	CO1	Appraise the incredible, timeless, universal nature of Indian ethos and values	Moderate-M	Weak-L	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO2	Explain the art of living, enriched by wisdom and value.	Moderate-M	Weak-L	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO3	Discuss the concept of business by ethics and value	Moderate-M	Weak-L	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO4	Distinguish between the Indian and Western perspective on functions of management	Moderate-M	Weak-L	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO5	Appraise the concept of personal growth by self-management as per Indian context	Moderate-M	Moderate-M	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
29	SEM IV	0201480402	T2153	International Marketing	CO1	Develop a world view that understand and appreciates a global cross-cultural business context.	Weak-L	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M
					CO2	Explain new global opportunities and apply at the workplace	Strong-H	Strong-H	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H
					CO3	Develop knowledge of global business, and culture and apply it in the workplace	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Weak-L	Moderate-M	Moderate-M	Strong-H	Strong-H
					CO4	Construct management practices in the context of different political and economic contexts.	Strong-H	Strong-H	Moderate-M	Weak-L	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H
					CO5	Interpret holistic understanding of business across boundaries for applying it in real-time scenarios.	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Weak-L	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H
30	SEM IV	0201480403	T2152	Business To Business Marketing	CO1	Develop knowledge of the basic concepts of the B2B marketplace, its differences from consumer markets	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H
					CO2	Appraise the complexity of cross-functional decision making processes prevalent in B2B situations	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
					CO3	Analyze B2B markets and select target market segments to develop value propositions and positioning strategies	Strong-H	Strong-H	Weak-L	Weak-L	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO4	Estimate the environmental influences in the B2B Marketplace and relationship management in B2B.	Moderate-M	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Weak-L	Strong-H	Strong-H
					CO5	Formulate the Marketing Mix: product or service, channels of distribution and pricing	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H
	SEM IV	0201480404	T2136	Sales Force and Channel Management	CO1	Explain what is sales management, role and duties of the sales manager.	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H

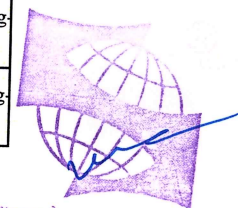


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31					CO2	Elaborate the selling process, sales theories and the different aspects of sales force such as Training, Motivating, Recruitment, Selection, etc.	Weak-L	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
					CO3	Develop Sales promotion, forecasting, plan for designing sales territories, sales quota.	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Weak-L	Weak-L	Strong-H
					CO4	Assess channel design, intermediaries channel formats, role of distribution channels and its functional knowledge.	Weak-L	Weak-L	Weak-L	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Weak-L	Moderate-M	Moderate-M
					CO5	Elaborate what is channel partner management, channel conflicts, and role of the Channel Information System in sales	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Weak-L	Weak-L	Strong-H
32	SEM IV	0201480405	T2121	Customer Relationship Management	CO1	Explain the concept of CRM, Distinguish between customer loyalty and customer satisfaction	Strong-H	Weak-L	Strong-H	Weak-L	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H
					CO2	Assess the building blocks of CRM, role of CRM in strategy formulation and gaining competitive strategic advantage	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H
					CO3	Evaluate CRM Operational aspects. and the role of relationship marketing.	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO4	Evaluate the concepts of Analytical, Operational and Collaborative CRM.	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H
					CO5	Develop an understanding of the technical aspects of CRM.	Strong-H	Strong-H	Weak-L	Weak-L	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H
33	SEM IV	0201480410	T2043	Security Analysis and Portfolio Management	CO1	Explain the significance of fundamental and technical analysis	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H
					CO2	Evaluate risk and returns of portfolios	Moderate-M	Strong-H	Weak-L	Weak-L	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H
					CO3	Determine the differences between traditional & modern portfolio management	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H
					CO4	Appraise various theories of portfolio management	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H
					CO5	Assess markets for effective portfolio management	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H
	SEM IV	0201480411	T2013	Derivative Markets	CO1	Examine derivatives instrument types and important markets.	Strong-H	Weak-L	Weak-L	Weak-L	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Weak-L	Weak-L

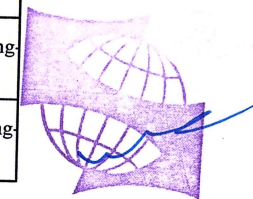


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34					CO2	Explain how the trading of the derivative instruments is operationalized.	Strong-H	Moderate-M	Weak-L	Weak-L	Moderate-M	Strong-H	Weak-L	Strong-H	Strong-H	Weak-L	Weak-L
					CO3	Measure the valuation of different derivative instruments.	Strong-H	Strong-H	Weak-L	Weak-L	Moderate-M	Weak-L	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L
					CO4	Evaluate the profitable trading strategies using derivatives.	Strong-H	Strong-H	Weak-L	Weak-L	Moderate-M	Weak-L	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L
					CO5	Analyze the concepts of derivatives for risk hedging, arbitrage and speculation.	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Weak-L	Strong-H	Moderate-M	Weak-L	Strong-H	Strong-H
	SEM IV	0201480412	T2059	Advanced Corporate Finance	CO1	Explain application of fundamentals of corporate finance for business decisions	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Strong-H	Strong-H
35					CO2	Analyze the important financial and non-financial metrics for financial decision-making	Weak-L	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Weak-L	Moderate-M	Moderate-M	Strong-H	Strong-H
					CO3	Evaluate different sources of finance, forecasting investment opportunities to maximize the value of the organization	Weak-L	Strong-H	Strong-H	Weak-L	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO4	Appraise business models and practices of financing and investment decisions of companies in a global environment	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO5	Examine decisions related to mergers and acquisitions, option valuation, and financial planning and its strategic implications	Weak-L	Strong-H	Weak-L	Weak-L	Weak-L	Strong-H	Weak-L	Weak-L	Weak-L	Strong-H	Weak-L
	SEM IV	0201480413	T2073	International Finance	CO1	Develop an analytical/practical approach to international investment decision making.	Strong-H	Strong-H	Weak-L	Strong-H	Weak-L	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M	Strong-H
36					CO2	Analyse the concepts of international finance in real life situations.	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M	Strong-H	Weak-L	Weak-L
					CO3	Appraise various theories related to different concepts of international finance.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H
					CO4	Evaluate hedging, speculation and arbitrage possibilities in forex markets.	Weak-L	Moderate-M	Moderate-M	Weak-L	Moderate-M	Moderate-M	Strong-H	Weak-L	Strong-H	Weak-L	Strong-H
					CO5	Determine improvements based on the concepts of international finance.	Strong-H	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M	Moderate-M	Moderate-M
	SEM IV	0201480418	T3532	Machine Learning	CO1	Distinguish between the types in Machine learning and compare & inspect them for any structured data	Strong-H	Strong-H	Moderate-M	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H

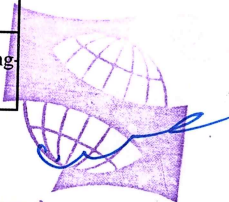
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37					CO2	Explain basic elements in Machine Learning libraries in Python (scikit-learn)	Strong-H	Strong-H	Moderate-M	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H
					CO3	Assess different algorithms and thereby select the proper algorithm	Strong-H	Weak-L	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO4	Discuss the flow of a program which does the prediction	Strong-H	Strong-H	Moderate-M	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO5	Develop a tuned ML model with suitable functions and algorithms	Strong-H	Weak-L	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
38	SEM IV	0201480419	T3445	Data Mining	CO1	Examine fundamentals of data warehousing and data mining	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
					CO2	Evaluate different classification techniques	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H
					CO3	Assess different clustering technique	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H
					CO4	Implement association rule on mining algorithms	Strong-H	Strong-H	Moderate-M	Strong-H	Weak-L	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H
					CO5	Plan and implement regression analysis for prediction	Strong-H	Strong-H	Moderate-M	Strong-H	Weak-L	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
39	SEM IV	0201480420	T3492	Internet of Things	CO1	Explain the definition and usage of the term "Internet of Things" in different contexts	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H
					CO2	List the key components that make up an IoT system	Strong-H	Moderate-M	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H	Weak-L	Moderate-M	Strong-H	Strong-H
					CO3	Appraise the state-of-the-art methodologies in IoT application domains	Strong-H	Moderate-M	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H	Weak-L	Moderate-M	Strong-H	Strong-H
					CO4	Examine security vulnerabilities in wireless networks, IoT applications and devices, and outline solutions	Strong-H	Weak-L	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H
					CO5	Elaborate Fog computing and the features of predictive data analytics for IoT applications	Strong-H	Weak-L	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H
	SEM IV	0201480421	T3398	Mobile Analytics	CO1	Explain the mobile devices and data generated from mobility	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Weak-L	Strong-H	Strong-H
					CO2	Examine the Mobile App Revenue Models and Measurements	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Weak-L	Strong-H	Strong-H



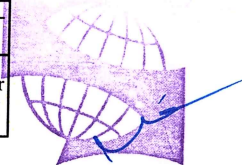
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40					CO3	Appraise the implications of Mobile Analytics on Marketing, Operations, Engagements	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H
					CO4	Discuss user acquisition and consumer behaviour measurement in mobile analytics	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H
					CO5	List application of mobile analytics for different businesses	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H
41	SEM IV	0201480430	T2045	Corporate Valuation	CO1	Explain various methods of Discounted cash flow valuation concepts.	Strong-H	Weak-L	Strong-H	Moderate-M	Strong-H	Moderate-M	Weak-L	Strong-H	Moderate-M	Weak-L	Moderate-M
					CO2	Examine various relative valuation concepts.	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Weak-L	Weak-L	Strong-H	Strong-H
					CO3	Analyze contingent claim valuation method (Real Option Valuation) in real life situations.	Moderate-M	Moderate-M	Weak-L	Strong-H	Weak-L	Moderate-M	Weak-L	Weak-L	Strong-H	Moderate-M	Weak-L
					CO4	Analyse the concept of valuation for private and high-growth firms.	Weak-L	Moderate-M	Moderate-M	Weak-L	Weak-L	Weak-L	Strong-H	Moderate-M	Moderate-M	Weak-L	Moderate-M
					CO5	Develop an understanding of the Valuation related applications under various instances of Mergers and Acquisitions.	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Weak-L	Strong-H	Moderate-M
42	SEM IV	0201480431	T2055	Behavioral Finance	CO1	Simplify to understand the behaviour of investors	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H
					CO2	Appraise the application of psychology in financial markets	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
					CO3	Examine, evaluate and interpret concepts like Markets Hypothesis, Heuristics, Biases etc.	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Moderate-M	Strong-H	Moderate-M
					CO4	Deduce the nuances and applicability of Behavioural Finance concepts to real life case studies	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
					CO5	Construct and propose the utility of various Behavioural Finance concepts in real life decision making	Weak-L	Moderate-M	Strong-H	Moderate-M	Weak-L	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L
43	SEM IV	0201480432	T2165	Lean Six Sigma	CO1	Build quality culture and team charter using Lean and Six Sigma methodologies.	Strong-H	Strong-H	Weak-L	Weak-L	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H
					CO2	Examine the roadmap of planning and implementing Lean Six Sigma in business environment	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
					CO3	Analyse DMAIC and other Six Sigma tools & techniques for problem-solving.	Moderate-M	Strong-H	Moderate-M	Strong-H	Weak-L	Strong-H	Weak-L	Moderate-M	Strong-H	Strong-H	Strong-H



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					CO4	Evaluate best practices in industry using LSS principles & tools	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Weak-L	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H
					CO5	Design processes in Manufacturing, Supply Chain, Logistics, Service, and Start-ups considering real-life scenarios.	Strong-H	Moderate-M	Weak-L	Strong-H	Moderate-M	Weak-L	Moderate-M	Weak-L	Strong-H	Strong-H	Moderate-M
44	SEM IV	0201480433	T2220	Operations Research	CO1	Examine the evolution of operation research and different optimization models	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Weak-L	Weak-L	Moderate-M	Weak-L	Strong-H
					CO2	Formulate decision-making models encountered in businesses	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Weak-L	Weak-L	Strong-H	Strong-H
					CO3	Evaluate business problems using suitable models for decision making	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M
					CO4	Judge the uncertainties involved in a business context and articulate them quantitatively	Strong-H	Moderate-M	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Moderate-M
					CO5	Formulate and utilise probabilistic and predictive models to predict future business scenarios	Strong-H	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Weak-L	Weak-L	Strong-H	Strong-H	Moderate-M
45	SEM IV	0201480434	T3036	Information Risk Management	CO1	Recall and explain concepts related to Information Security	Moderate-M	Strong-H	Weak-L	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Strong-H
					CO2	Develop the policies and profile assets	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Moderate-M	Moderate-M	Strong-H	Strong-H
					CO3	Discuss the main concepts of risk management frameworks and standards	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H
					CO4	Evaluate and apply risk matrix for rating likelihood, impact and risk for different frameworks and standards	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M	Weak-L	Strong-H	Strong-H
					CO5	Examine and identify risk and relevant approaches to manage the risk by applying academic concepts practiced through projects.	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H
46	SEM IV	0201480435	T3504	Digital Transformation	CO1	Discover the Digital transformation Process	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H
					CO2	Elaborate the technologies and their applications in Digital transformation.	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H
					CO3	Categorize Digital Transformation in specific industry	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H



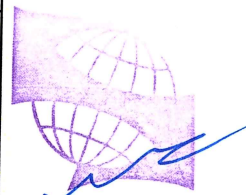
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					CO4	Develop an understanding of Digital maturity of an organization	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H
					CO5	Identify new business opportunities and innovate at the workplace.	Strong-H	Strong-H	Moderate-M	Strong-H	Weak-L	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H
47	SEM V	0201480501	T2857	Research Project	CO1	Determine linkage between theoretical concepts and practices	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
					CO2	Adapt the industry practices for future	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
					CO3	Analyse the field data to derive relevant results.	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO4	Interpret the results of the data analysis.	Weak-L	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
					CO5	Propose suitable solutions based on results of the data analysis	Weak-L	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
48	SEM V	0201480502	T2569	Strategic Management	CO1	Discover the basics of strategic management and scope of a firm	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Weak-L
					CO2	Analyze aspects related to strategic management such as environment scanning internal environment core competence of a firm RBV and Value Chain Analysis	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M
					CO3	Distinguish between corporate level strategies and business level strategies	Moderate-M	Strong-H	Moderate-M	Strong-H	Weak-L	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H
					CO4	Analyze the implementation of strategy with relation to the culture and structure of the firm	Weak-L	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H	Weak-L	Weak-L	Moderate-M	Weak-L	Weak-L
					CO5	Compare strategies related to change management decisions	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
49	SEM V	0201480503	T2290	Leadership and Capacity Building	CO1	Examine the role of leaders and leadership theories in organizational growth.	Strong-H	Weak-L	Weak-L	Strong-H	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
					CO2	Analyze the principles of power and influence in leadership.	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
					CO3	Evaluate the role of Emotional Intelligence in leadership development.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L
					CO4	Appraise different leadership development approaches, including the gender perspective.	Weak-L	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M	Moderate-M



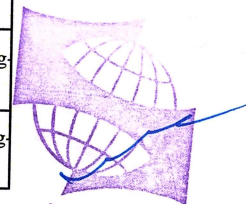
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					CO5	Construct a leadership framework that addresses both individual employee development and organizational goals	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
50	SEM V	0201480504	T2148	Retail Marketing	CO1	Interpret the importance of Retailing, the different theories and formats, the retail mix and the concepts of Multichannel and Omnichannel retailing.	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M	Weak-L	Weak-L	Weak-L
					CO2	Evaluate the different aspects and theories followed with respect to finalizing a location for the Retail Store.	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Weak-L
					CO3	Assess the different strategies pursued in Retail with reference to E-commerce, Private Labels, HRM, Finance, CRM and Information systems.	Strong-H	Moderate-M	Moderate-M	Strong-H	Weak-L	Moderate-M	Moderate-M	Strong-H	Moderate-M	Weak-L	Strong-H
					CO4	Appraise the different concepts with reference to merchandizing, category management, retail pricing, retail communications and retail branding.	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H
					CO5	Discuss the different Store layouts and designs, store operations, franchisee management, and the role of customer service in retail.	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H
51	SEM V	0201480505	T2144	Sports and Entertainment Marketing	CO1	Discuss business foundations relevant to the sports and entertainment industry	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M	Strong-H	Strong-H
					CO2	Appraise marketing practices, frameworks, and trends in the Sports and Entertainment Sector	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
					CO3	Analyse the impact of Sports and Entertainment on economy	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO4	Create and manage a sports brand.	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H
					CO5	Distinguish and apply marketing principles for Sports industry	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
52	SEM V	0201480506	T2130	Brand Management	CO1	Analyze the concepts of building Brand Equity	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H
					CO2	Analyze the Brand Marketing Programs	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H
					CO3	Distinguish important issues in planning, implementing and evaluating brand strategies	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H

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					CO4	Compare different brand positioning strategies	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO5	Examine different theories and models to measure brand equity	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
53	SEM V	0201480507	T2125	Marketing Strategy	CO1	Compare Corporate, Business and Marketing Strategy, examining the need for alignment	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Weak-L	Weak-L	Moderate-M	Strong-H	Strong-H
					CO2	Analyse growth through the unmet need, selecting appropriate strategy via SWOT analysis	Moderate-M	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H
					CO3	Develop appropriate generic marketing strategy for new, growth, emerging, mature, declining markets	Strong-H	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO4	Evaluate competitive advantage through market-driven strategy, developing an appropriate marketing plan with the right composition of the marketing mix.	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO5	Examine the resource allocation methods, evaluating strategic alliances, and discussing emerging marketing strategies	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
54	SEM V	0201480512	T2674	Investment Banking	CO1	Analyze the role of financial markets from business perspective	Strong-H	Moderate-M	Moderate-M	Strong-H	Weak-L	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
					CO2	Analyze the regulatory and corporate governance standards set by SEBI	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H
					CO3	Evaluate the functions of an investment banker while providing underwriting or corporate advisory services	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Weak-L
					CO4	Analyze the role of investment banks in managing issues of equity, debt and govt. bonds and mergers and acquisitions	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Moderate-M	Moderate-M	Moderate-M	Strong-H
					CO5	Analyze venture capital and IPO market which will help future entrepreneurs to raise capital	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H
55	SEM V	0201480513	T2047	Mergers And Acquisitions	CO1	Analyse corporate strategies behind M & A	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H
					CO2	Determine how value is created through mergers & acquisitions	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
					CO3	Appraise how deal structuring happens & what are the financing strategies	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H

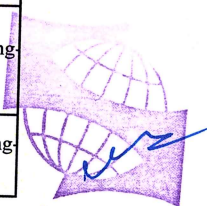
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56					CO4	Examine the financial models to take proper decisions for takeover	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H
					CO5	Explain the legal process & regulations under various Acts required to be complied with for M & A	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H
	SEM V	0201480514	T2019	Fixed Income Markets	CO1	Develop an analytical approach to corporate Investment decision making in Fixed income Markets	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Weak-L	Strong-H	Moderate-M	Strong-H	Strong-H
					CO2	Analyze the concepts of Fixed income Markets in real-life situations	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H
					CO3	Appraise various theories related to different concepts in Fixed income Markets	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H
57					CO4	Evaluate various theories related to Fixed income Markets	Moderate-M	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H
					CO5	Recommend improvements based on the concepts taught in Fixed income Markets	Strong-H	Weak-L	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H
	SEM V	0201480515	T2684	Financial Analytics	CO1	Explain Data Structures in Financial Services	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H
					CO2	Analyse the Marketing Analytics in financial services	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H
					CO3	Elaborate portfolio segmentations to solve complex business problems	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Strong-H
58					CO4	Evaluate the Credit Risk Analytics in financial services	Strong-H	Weak-L	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO5	Predict Bank assurance and future trends in financial services	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
	SEM V	0201480516	T2687	Operations Analytics	CO1	Analyse and formulate logistics strategy which is beneficial in warehouse management	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
					CO2	Select correct strategy to choose a warehouse site and use right transport at right time to benefit entire logistics and supply chain process	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H
					CO3	Mark logistics risks and put in use various strategies and processes to reduce risks and optimise logistics processes	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H	Weak-L	Weak-L	Strong-H	Strong-H
					CO4	Explain importance of insurance and packaging in entire logistics and supply chain process.	Strong-H	Moderate-M	Weak-L	Moderate-M	Strong-H	Moderate-M	Strong-H	Weak-L	Weak-L	Moderate-M	Moderate-M



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					CO5	Design performance matrix in Logistics and KRAs and KPIs in Logistics and SCM processes in order to improvise the entire value chain.	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H	Weak-L	Weak-L	Strong-H	Strong-H
59	SEM V	0201480517	T2181	Supply Chain Strategy	CO1	Create a Supply chain STRATEGY and DESIGN to support Business strategy in accordance to the organization strategy	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H
					CO2	Develop PLANNING components and integrated working across the Supply Chain.	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M
					CO3	Improve DEMAND MANAGEMENT accuracy & the Supply capability to meet the same in a Lean Supply Chain	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H
					CO4	Evaluate INVENTORY norms and options for Inbound and DISTRIBUTION network so as to decouple and effectively manage variation	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H
					CO5	Examine and make PURCHASING Decisions and impact on Profitability to improve supply chain competitiveness	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H
60	SEM V	0201480518	T2187	Services Operations Management	CO1	Analyze the field of Service Operations and the challenges therein along with Contemporary Developments in the sector.	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H
					CO2	Discuss the Service Strategy, Service Package, Service Blue Print and the factors involved in classifying, structuring and locating Service Operations.	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H
					CO3	Examine Service Encounters, Design service quality measurements to build customer satisfaction and loyalty and find the effectiveness of customer service offerings in addition to complaint handling.	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H
					CO4	Explain the various models of waiting lines , queuing, inventory models in services and check the role of technology in Services	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H
					CO5	Study the demand and capacity planning strategies, yield management concept and evaluate World class Services	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H
	SEM V	0201480519	T2169	Warehouse Management	CO1	Formulate logistics strategy which is beneficial in warehouse management	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H



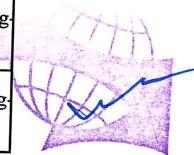
Sr. No.	Semester	Institute Course Code	Catalog Course Code	Title	Course Outcome No	Course Outcome Statement	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2
61					CO2	Select correct strategy for a warehouse site, transport, right time to benefit entire logistics and supply chain process	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H
					CO3	Assess logistics risks and use risks management strategies to optimise logistics processes	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H
					CO4	Explain the importance of insurance, packaging in logistics and understand import & export management	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H
					CO5	Develop performance matrix in Logistics and KRAs and KPIs in Logistics and SCM processes	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H
62	SEM V	0201480520	T3451	Data Visualization and Modelling	CO1	Discover the need & power of Data Visualization	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H
					CO2	Examine the right Data visualization for a better representation of data	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H
					CO3	Develop effective & cogent dashboards using power of visual perception to enable data-driven decision making	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO4	Formulate the right analytics approach for visualization by using best practices of data visualization	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
					CO5	Evaluate the applicability of analytics & visualizations in typical industry use cases	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H
63	SEM V	0201480521	T3045	Security Management through VAPT	CO1	Discuss the principles and techniques necessary to undertake a successful IT security testing program of an organization	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO2	Analyse the concept of ethical hacking and the steps followed by the security personal.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO3	Develop attack simulation and identify the threats to the organization and its assets.	Strong-H	Moderate-M	Weak-L	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO4	Discover the vulnerabilities present in the system through vulnerability assessment.	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO5	Assess the security posture by executing a penetration test of an information system asset using different tools and techniques.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
	SEM V	0201480522	T3350	IT Business Analysis	CO1	Discuss role of Business Analysis in the software development life cycle	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H



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64					CO2	Elaborate on the tools and techniques used by Business Analysts	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H
					CO3	Simplify the concepts of requirement gathering and developing User Cases	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H
					CO4	Combine understanding of Design Vision and Scope to software developers and manage requirements traceability through documentation and user stories	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO5	Plan Business Analysis Activities, Communication and conduct Stakeholder Analysis	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
65	SEM V	0201480523	T2692	Social Media Analytics	CO1	Discuss the role of social media data and analytics in helping organizations achieve their goals and understand their customers	Strong-H	Moderate-M	Weak-L	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO2	Select key performance indicators to accurately measure the success of social media efforts	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO3	Analyse social media data using native analytics (e.g. Facebook, Twitter, Instagram) and social media measurement tools	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO4	Deduct meaningful insights and provide actionable and strategic recommendations based on thorough social media data analysis	Strong-H	Weak-L	Strong-H	Strong-H	Weak-L	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H
					CO5	Develop social media measurement plans and analytics reports, and communicate findings and recommendations effectively.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H
66	SEM V	0201480528	T2143	Services Marketing	CO1	Explain the Service Marketing concepts, and growing importance of Service Industry.	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Weak-L	Weak-L	Weak-L	Strong-H	Strong-H
					CO2	Design service quality measurement to build customer satisfaction and loyalty	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Weak-L	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H
					CO3	Explain service design and delivery, and service blue printing	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
					CO4	Evaluate the role of price, place and promotion in service marketing	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H
					CO5	Evaluate the different sector of services in contemporary context	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H

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67	SEM V	0201480529	T2139	Digital Marketing	CO1	Evaluate Search Marketing, Google Adwords Understanding, Ad Rank Understanding, Keyword Match Types understanding, Search Advertising campaign creation on platform, Display Advertising campaign creation on platform	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
					CO2	Discuss Social Media Advertising ecosystem, Facebook Advertising fundamentals, Instagram Advertising, Targeting methodologies used in Facebook, Different social media metrics for Facebook & how to improve them, Instagram, YouTube & Twitter	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO3	Apprise the utility of Search Engine Optimization (SEO), Keyword Analysis, On page optimization, off page optimization, content optimization, Google business, ecommerce website SEO	Moderate-M	Strong-H	Weak-L	Strong-H	Weak-L	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H
					CO4	Evaluate the Google analytics overview, Google analytics fundamentals, understanding audiences in analytics, understanding acquisition in analytics, understanding behaviour in analytics, reading data and interpreting data in Google analytics. Attribution models in Analytics understanding, defining segments in analytics, defining segments for E commerce marketing	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
					CO5	Conclude about the digital marketing strategy for a brand, the approach, defining personas, defining key communication for a brand, consumer insights, Media buying & Planning for Digital Marketing, Dynamic Creative Optimization strategy	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H
68	SEM V	0201480536	T3130	ERP Modules and their Integration	CO1	Compare the business processes and the data needs to carry out those integrated processes.	Strong-H	Strong-H	Weak-L	Moderate-M	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Weak-L
					CO2	Appraise the important master data and transactional data in business process	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Moderate-M
					CO3	Evaluate the functional modules of ERP using the SAP GBI dataset and Discuss the process for improvements	Strong-H	Strong-H	Weak-L	Strong-H	Moderate-M	Strong-H	Moderate-M	Weak-L	Strong-H	Weak-L	Moderate-M

Sr. No.	Semester	Institute Course Code	Catalog Course Code	Title	Course Outcome No	Course Outcome Statement	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2
					CO4	Justify the components of MM/SD/WM Organization Structure and the process flow in SAP-ERP environment	Strong-H	Strong-H	Weak-L	Weak-L	Moderate-M	Moderate-M	Strong-H	Weak-L	Weak-L	Weak-L	Weak-L
					CO5	Evaluate SAP GBI dataset and be able to modify the same if needed.	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Weak-L	Moderate-M	Moderate-M
69	SEM V	0201480537	T3082	IT Consulting	CO1	Analyse consulting business lifecycle and business models involved	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H
					CO2	Discuss the documentation involved in IT consulting and understanding the role, skills, and knowledge requirements of an IT consultant	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H
					CO3	Evaluate Lead Generation, Sales, and Customer Management in IT Consulting	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H
					CO4	Develop Digital Transformation Consulting	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Weak-L	Strong-H	Strong-H
					CO5	Appraise the role, skills, and knowledge requirements of an IT consultant	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Weak-L	Strong-H	Strong-H
70	SEM V	0201480538	T2643	Innovation and Entrepreneurship in India	CO1	Discover evolution and growth of various sectors in India to know Indian spirit of innovation and entrepreneurship.	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H
					CO2	Evaluate how large and small companies in India have been able to accomplish continuous growth and value creation.	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H
					CO3	Estimate opportunities and challenges for the future competitiveness and growth of companies in India	Strong-H	Weak-L	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H
					CO4	Assess how innovative start-ups in India have been able to succeed in the absence of innovation and entrepreneurship ecosystem in India	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H
					CO5	Analyze how companies have applied the Innovation tools in the right situations and developed new ideas to solve the problems.	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H
	SEM V	0201480539	T2354	Social Entrepreneurship	CO1	Appraise social entrepreneurship and improve the capacity to liaison with stakeholders	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H
					CO2	Discuss areas of social entrepreneurship, opportunities and challenges	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H



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71					CO3	Inspect potential social enterprise	Strong H	Moderate-M	Strong H	Strong H	Moderate-M	Strong H	Strong H	Strong H	Strong H	Strong H	Strong H
					CO4	Develop entrepreneurial skills to bring positive change in the society	Strong H	Moderate-M	Strong H	Strong H	Moderate-M	Moderate-M	Strong H	Moderate-M	Moderate-M	Strong H	Strong H
					CO5	Discuss with leading social enterprises and entrepreneurs to get insight on the issues concerning social entrepreneurship	Strong H	Moderate-M	Moderate-M	Strong H	Moderate-M	Moderate-M	Strong H	Strong H	Strong H	Strong H	Strong H

