Learning Management System

SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

Academic Year : 2022-2023   Institute/ Branch Name : Symbiosis Centre for Managemetn studies   Programme Name : Bachelor of Business Administration (Hons) with Research

Color Code Description:

Global	National / Local	Regional / National

Sr. No.	GA No.	Graduate Attributes	PO No.	Programme Outcomes
1	GA1	Scholarship: research, inquiry and lifelong learning	PO1	To employ the theoretical constructs to assess and evaluate dynamic global business environment
2	GA2	Global citizenship: ethical, social and professional understanding	PO2	To demonstrate leadership skills in multidisciplinary settings, while exhibiting sensitivity towards a sustainable environment
3	GA3	Eco-literate: sensitivity towards a sustainable environment	PO3	To engage in life-long learning through research adopting contemporary modes of learning
4	GA4	Employability: equipped with skills, attributes, leadership, and entrepreneurial qualities that society needs; being capable of making a contribution to society through earning a living	PO4	To take decisions on the principles of ethics, integrity and accountability
			PO5	Expanding the breadth of knowledge by appreciating perspectives from different disciplines.

Sr. No.	Semester	Institute Course Code	Catalog Course Code	Title	Course Outcome No	Course Outcome Statement	PO1	PO2	PO3	PO4	PO5
1	SEM I	2.1E+08	T3218	Basics of Management Information	CO1	To understand the meaning and application of Management Information Systems	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M
					CO2	To analyse the components of IT infrastructure.	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M
					CO3	Implementing decision making process	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M

#	Sem	Code	Course Code	Course Name	CO	Description					
					CO4	Comparing the application of Management Information Systems in Service and Manufacturing Industry	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M
					CO5	Explaining the security of Management	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M
2	SEM I	2.1E+08	T6427	Communication Skills - Foundation Course	CO1	Understand and apply the power of communication with self through introspection and reflection.	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
					CO2	Identify and practice the core interpersonal skills in organizational context.	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M
					CO3	Demonstrate effective business correspondence with brevity and	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M
					CO4	Build the confidence & present oneself effectively in any social or professional situation.	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M
3	SEM I	2.1E+08	TM2126	Fundamentals of Accounting	CO1	Elaborate the theoretical concepts of financial accounting which are used globally	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M
					CO2	Analyse, identify and evaluate the sustainable financial health of the firm	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M
					CO3	Acquire managerial skills to apply the rules, concepts of financial statements analysis in the organization setting	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M
					CO4	Identify the different methods of valuation of Inventory & Decision	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M
					CO5	Apply principles to develop and interpret the results of the company for decision making	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M
4	SEM I	2.1E+08	T2264	Human Resource Management	CO1	Practice the different theoretical constructs used in understanding the concept of human resource management globally and possess the skill set required by today's HR	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L
					CO2	Apply the various techniques of job design & analysis to develop sustainable human resource planning techniques.	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M
					CO3	Practice appropriate managerial skills to take dynamic recruitment and selection decisions in corporate.	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M
					CO4	Interpret appropriate competencies for evaluating training programs and appraising performance in a dynamic business environment.	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M

					CO5	Apply principles of ethics, integrity and accountability in handling employee issues.	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H
5	SEM I	2.1E+08	T6156	Principles of Microeconomics	CO1	Students will learn theoretical constructs of core economic activities into the	Strong-H	Weak-L	Moderate-M	Weak-L	Weak-L
					CO2	Students will learn microeconomics concepts and develop a sensitive outlook towards consumers, producers, and markets.	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M
					CO3	To build a broad understanding of various market structures and the competition.	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M
					CO4	To develop a perspective towards various micro-economic issues.	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M
					CO5	Students should be able to experiment with various sustainable business models.	Strong-H	Weak-L	Strong-H	Weak-L	Weak-L
6	SEM I	2.1E+08	T2465	Fundamentals of Marketing	CO1	The students will be able to demonstrate strong conceptual knowledge in the functional area of marketing management.	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
					CO2	Students will develop analytical skills in identification and resolution of problems pertaining to marketing	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M
					CO3	Students will be able to draw inferences from the marketing strategies adopted by corporates.	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M
					CO4	Students will be able to apply the knowledge and concepts to understand challenges	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
					CO5	Students will be able to develop soft skills to work individually and in a team with professional outlook.	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
7	SEM I	2.1E+08	THM6012	Presentation and Reporting Skills	CO1	Develop the ability to create coherent, clear, and professional business presentations and reports	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
					CO2	Conduct audience analysis to identify effective methodologies for reporting and presenting	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO3	Identify important attributes for choosing the correct media to communicate messages in the	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M

#	Sem	Code	Course Code	Course Name	CO	CO Description					
					CO4	Establish a professional presence through verbal and non-verbal communication	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
8	SEM I	2.1E+08	T2863	Management Essentials	CO1	Describe the concept of management and its elements	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
					CO2	Restate the role of business in the economy and understand its association with management.	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
					CO3	Discuss the vitality of management and its functions along with its subsequent application in the contemporary business world	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H
					CO4	Summarize the changes in management theories/ concepts and review employee engagement/motivation practices in	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H
					CO5	Students will understand and describe how sustainable entrepreneurship integrates economic, social, and environmental goals.	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M
9	Sem II	2.1E+08	TM2005	Environmental Studies: Our Common Earth		Understand the broad framework of environmental studies.	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H
						Understand the various concepts of ecosystem.	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H
						Understand the importance of natural resources and need for public awareness.	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H
						Understand the role of society and government in controlling pollution.	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H
						Analyse ethical dilemmas with respect to environmental legislation.	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H
10	Sem II	2.1E+08	TM2147	Fundamentals of Digital Business Ecosystem	CO1	To understand the meaning and application of Digital Business Ecosystems	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M
					CO2	To analyse the components of IT infrastructure.	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M
					CO3	Implementing decision making process	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M
					CO4	Comparing the application of Digital Business Ecosystems in Service and Manufacturing Industry	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M
					CO5	Explaining the security of Digital Business Ecosystems	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M

11	Sem II	2.1E+08	T7486	Data Base Management Systems	CO1	Comprehend the components of a database system, articulating the roles of data, database management system (DBMS), and hardware, and demonstrating the ability to describe their interrelationships	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M
					CO2	Recognize different database architectures and applications, illustrating their practical implementations, and applying this knowledge to categorize and analyze real-world examples	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M
					CO3	Distinguish the relational model and its principles, applying the Structured Query Language (SQL) to create, query, and manipulate relational databases with proficiency	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M
					CO4	Discuss and explain the constraints associated with the relational database model along with purpose and importance of transaction management, critically analysing scenarios where these constraints may	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M
					CO5	Understand the fundamental issues related to object-oriented databases.	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M
12	Sem II	2.1E+08	T2668	Management Accounting	CO1	Elaborate the theoretical concepts of financial accounting which are used globally	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M
					CO2	Analyse, identify and evaluate the sustainable financial health of the firm	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M
					CO3	Examine the cost-volume-profit techniques and apply these for optimal managerial decisions	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M
					CO4	Implementing standards for planning and controlling purposes	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M
					CO5	Prepare a master budget and display an understanding of the relationship between the components	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M

13	Sem II	2.1E+08	T2581	Organisational Behaviour	CO1	Analyze the importance of organizational behaviour, assessing its relevance in contemporary settings and the challenges and opportunities present in organizational behaviour, fostering	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO2	Evaluate strategies for effectively Managing Diversity and Individual Differences with its benefits, challenges and Ethical Dimensions in a workforce	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO3	Analyze the influence of attitude and values on work behaviour, applying Theories of Learning to differentiate their impact on organizational performance.	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M
					CO4	Evaluate the integration of Group Dynamics, Team Structure, Conflict Management, and Motivational theories to enhance overall employee emotional Wellness	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
					CO5	Evaluate the impact of culture and the role of leadership on organizational effectiveness.	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M
14	Sem II	2.1E+08	T6148	Principles of Macroeconomics	CO1	To Understand the theories of macroeconomics.	Strong-H	Weak-L	Strong-H	Weak-L	Weak-L
					CO2	To Interpret the data on macroeconomic	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M
					CO3	To Discuss the theories of the monetary and fiscal policies of the government	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M
					CO4	To Demonstrate macroeconomic theories	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M
15	Sem II	2.1E+08	TM2136	Consumer Behaviour and Insights	CO1	Elaborate the different theoretical constructs used in understanding consumer behaviour globally.	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
					CO2	Analyse the influence of various multidisciplinary factors on consumer behaviour.	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M

					CO	Outcome					
					CO3	Acquire appropriate managerial skills to develop marketing strategies in tune with the dynamic consumer behaviour trends in the environment	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M
					CO4	Apply consumer behavioural analysis in taking ethical and integrated marketing decisions in corporate	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
					CO5	Apply consumer behaviour learning in developing sustainable consumer behaviour practices	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
16	Sem II	2.1E+08	T2780	Introduction to Contemporary Business Practices	CO1	Understand the evolution of business organization & business practices.	Strong-H	Moderate-M	Moderate-M	weak	Moderate-M
					CO2	Discuss the important key sectors in business and their growth.	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H
					CO3	Describe need of bottom of pyramid and meaning of credit and consumers.	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H
					CO4	Relate contemporary issues in business administration.	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M
					CO5	Express IT and media impact on public relations and emergence of learning and adaptive organizations.	Strong-H	Strong-H	Moderate-M	Weak-L	Moderate-M
17	Sem II	2.1E+08	T6426	Communication Skills - Advanced Course		Demonstrate effective communication with diverse audiences.	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M
						Demonstrate proficiency in various communication platforms.	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H
						Apply creative potential in different communication scenarios.	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
						Demonstrate confidence in using theatre for message delivery.	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H
18	Sem II	2.1E+08	T3742	Data Analytics using MS-Excel	CO1	Apply Excel functions and formulas for basic data analysis and interpretation	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M
					CO2	Make use of PivotTables for data aggregation and summarization	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M
					CO3	Build Dashboards for data visualization	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M
					CO4	Build Data Models using multiple worksheets and files	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M
					CO5	Make use of Excel Macros to perform routine tasks	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M
					CO6	Make use of Excel VBA to automate tasks	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M