Academic Year : 2023-2024 Institute: Symbiosis Centre for Management Studies, Pune

Programme Name: Bachelor of Business Administration - Honours / Honours with Research

Color Code Description:

		Color Code Description: Global		National / Local	Regional / National					
Sr. No.	GA No.	Graduate Attributes	PO No.	Programme Outcomes						
1	GA1	Scholarship: research, inquiry and lifelong learning	PO1	Management Knowledge: Possess and apply the knowledge to identify, formulate and solve business and managerial problems within the global business context						
2	GA1	Scholarship: research, inquiry and lifelong learning	PO2	Critical Thinking: Use research based knowledge and research methods to apply, build and analyze problems						
3	GA4	Employability: equipped with skills, attributes, leadership and entrepreneurial qualities that society needs; being capable of making a contribution to society through earning a living	PO3	Individual and team work: Develop capability to function effectively as an individual and as a member/ leader of a team						
4	GA4	Employability: equipped with skills, attributes, leadership and entrepreneurial qualities that society needs; being capable of making a contribution to society through earning a living	PO4	Communication: Demonstrate written and oral skills appropriate for business communication and to communicate effectively with stakeholders and society at large						
5	GA3	Eco-literate: sensitivity towards a sustainable environment	PO5	Environment and Sustainability: Understand the issues of environmental context and sustainable development						
6	GA2	Global citizenship: ethical, social and professional understanding	PO6	Ethics: Recognize and commit to following professional & organizational code of conduct in the larger interest of society and humanity						
7	GA2	Global citizenship: ethical, social and professional understanding	PO7	Social citizen: Demonstrate sensitivity towards the community and willingness to participate and contribute towards national/international development						
8	GA1	Scholarship: research, inquiry and lifelong learning	PO8	Lifelong learning: Acquire the ability to engage in lifelong learning in the era of rapid technological advances through professional development, practical training and specialized certificates						
9	GA4	Employability: equipped with skills, attributes, leadership and entrepreneurial qualities that society needs; being capable of making a contribution to society through earning a living	PO9	Interdisciplinary: Build an ability to function in multidisciplinary teams; (Effective Batch 2023-27-Multidisciplinary- Expand the breadth of knowledge by appreciating perspectives from different disciplines.)						
10	GA4	Employability: equipped with skills, attributes, leadership and entrepreneurial qualities that society needs; being capable of making a contribution to society through earning a living	PO10	Entrepreneurship: Build the entrepreneurial abilities						

Sr. No.	Semeste r	Institute Course Code	Catalog Course Code	Title	Course Outcome No	Course Outcome Statement	PO1	PO2	РОЗ	PO4	PO5	PO6	P07	PO8	PO9	PO10
1	1	206220101	TM2054	Business Accounting	CO1	To explain the basic concepts of accounting	Strong-H	Moderate-M	Weak-L	Moderate-M	Weak-L	Strong-H	Moderate-N	Strong-H	Moderate-M	Strong-H
					CO2	To discuss the process of financial accounting	Strong-H	Moderate-M	Weak-L	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H
					CO3	To ensure that the students are able to prepare and understand the financial statements like Profit & Loss Account and the Balance Sheet	Strong-H	Moderate-M	Weak-L	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO4	To ensure that the students are able to analyse and intererpret the financial statements	Strong-H	Strong-H	Weak-L	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
2	1	206220102	T2560	Principles and Practices of Management	CO1	To develop a strong base in Management concept and theories and understand basics of business theory and comprehend business principles, practices and skills (PODSCORB)	Moderate	Moderate	Strong	Moderate	Weak	Weak	Weak	Strong	Weak	Moderate
					CO2	To help understand the role of business in the economy and understand the varied range of business organisations and activities and the cultural and economic perspectives in which business functions	Strong	Strong	Moderate	Moderate	Strong	Moderate	Moderate	Strong	Strong	Strong
					соз	To enable students to better ubderstand the mechanics of trade and commerce and to handhold students into knowledge and skills in business and management and to enlighten students on current and futuristic aspects of management	Strong	Moderate	Weak	Strong	Strong	Moderate	Moderate	Strong	Moderate	Strong
3	1	206220103	T2202	Business Mathematics	CO1	Equip and discuss basic concepts of Business Mathematics	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M	Weak-L	Weak-L	Moderate-M	Moderate-M
					CO2	Learn about the basic Algebric and Calculus Tools	Strong-H	Moderate-M	Strong-H	Strong-H	Weak-L	Weak-L	Moderate-N	Strong-H	Strong-H	Moderate-M
					CO3	Understand its Applications in real world Use these Concepts to solve and apply real world	Strong-H	Strong-H	Moderate-M	Strong-H	Weak-L	Weak-L	Moderate-N	Moderate-M	Strong-H	Moderate-M
					CO4	Use these Concepts to solve and apply real world problems	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Weak-L	Moderate-N	Moderate-M	Strong-H	Moderate-M
4	1	206220104	T6156	Principles of Microeconomics	CO1	To understand the basics of economics	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Moderate-N	Moderate-M	Moderate-M	Moderate-M
					CO2	To equip the students with the knowledge and tools to understand and analyze individual and market demand and supply	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Moderate-M	Moderate-N	Moderate-M	Moderate-M	Moderate-M
					CO3	To interpret the production, cost and revenue concepts	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Weak-L	Moderate-M	Moderate-M	Moderate-M
					CO4	To compare various market forms and apply the concept of equilibrium in case of Monopoly and Perfect Competition	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Moderate-N	Moderate-M	Moderate-M	Moderate-M
5	1	206220105	T6125	Communication Skills	CO1	Understand the meaning and importance of communication in current globalized scenario and Communicate effectively in a professional environment	Strong	Strong	Strong	Strong	Weak	Weak	Weak	Moderate	Weak	Weak
					CO2	To Overcome communication barriers by using tools and methods of effective communication and to Effectively use latest communication technologies	Strong	Moderate	Strong	Strong	Weak	Weak	Weak	Moderate	Strong	Weak
				_	CO3	To recognize and reproduce the basics of writing skills and demonstrating their use in formal and informal correspondence	Strong	Strong	Strong	Strong	Weak	Weak	Weak	Moderate	Weak	Weak
6	1	206220106	T3244	Introduction to Database Management System	CO1	Showcase the fundamental components of a relational database management system in practice.	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-N	Moderate-M	Moderate-M	Strong-H
					CO2	Create entity relationship models and RDBMSs from ER diagrams.	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-N	Strong-H	Moderate-M	Moderate-M

					CO3	Familiarize the use of basic SQL and	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M	Weak-L	Weak-L	Strong-H	Moderate-M
7		2052204.07	T2C47	Data Application union MC Forest		database security commands To understand and use Excel tools for	_	-								
	1	206220107	T3647	Data Analytics using MS-Excel	CO1	data analysis. To learn and use Excel dashboards and	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Weak-L	Moderate-M
					CO2	other applications files for complex data analytics	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Weak-L	Weak-L	Strong-H	Weak-L	Moderate-M
8	1	206220108	TM2005	Environmental Studies: Our Common Earth	CO1	To understand the basic components of the Environment	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
					CO2	To equip the students with the nowledge to understand the role of environment in human life	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M
					CO3	To interpret the process of ecosystems	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
					CO4	To understand the impact of development on various natural resources	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M
					CO5	To understand and describe the social issues & environment	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M
9	2	206220201	TM2138	Business Functions – A	CO1	To develop a basic understanding of the major concepts and principles of Marketing Management	Strong-H			Moderate-M			Weak-L		Moderate-M	Strong-H
					CO2	To give an insight of basics of consumer behavior and decision making process (consumer & business).	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-N	/ Moderate-M	Moderate-M	Strong-H
					CO3	Application of different marketing concepts (4Ps) to propose ethical and creative solutions to problems related to marketing that arise in business context.	Strong-H	Strong-H	Weak-L	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO4	To employ STP (Segmenting, Targeting & Positioning) and experience the changes in the world of Marketing.	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-N	/ Strong-H	Strong-H	Strong-H
					CO5	To work effectively and efficiently as an individual as well as a team member.	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H
10	2	206220202	TM2144	Business Functions – B	CO1	Describe and explain basic concepts & role of HRM	Strong-H	Moderate-M	Moderate-M	Weak-L	Weak-L	Moderate-M	Weak-L	Strong-H	Moderate-M	Weak-L
					CO2	Describe, explain and apply concept of Job Analysis, Job Design, Manpower Planning and Job Evaluation	Strong-H	Moderate-M	Moderate-M	Weak-L	Weak-L	Moderate-M	Weak-L	Strong-H	Weak-L	Weak-L
					CO3	Describe, explain and apply concepts of Training and Development, Performance Appraisal and Employee Relations	Strong-H	Moderate-M	Moderate-M	Weak-L	Weak-L	Moderate-M	Weak-L	Strong-H	Weak-L	Weak-L
					CO4	Describe & explain current trends of HRM	Strong-H	Moderate-M	Moderate-M	Weak-L	Moderate-M	Moderate-M	Weak-L	Strong-H	Weak-L	Weak-L
11	2	206220203	T2720	Business Statistics	CO1	Equip students with fundamental concepts of Business Statistics and it's usage	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Moderate-M	Strong-H
					CO2	To summarize data sets using different statistical methods	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Strong-H
					CO3	To enable a student to analyze data using statistical concepts and tools	Moderate-M	Strong-H	Weak-L	Moderate-M	Strong-H	Weak-L	Moderate-N	/ Strong-H	Weak-L	Moderate-M
					CO4	To enable a student to use Microsoft Excel for statistical applications	Moderate-M	Strong-H	Moderate-M	Strong-H	Weak-L	Strong-H	Moderate-N	/ Moderate-M	Weak-L	Moderate-M
12	2	206220204	T6382	Personality Development	CO1	Identify one's strengths and improvement areas and thus build better self awareness	Moderate	Moderate	Strong	Moderate	Weak	Weak	Weak	Strong	Weak	Moderate
					CO2	Describe and explain how to use soft skills of goal setting, time & stress management in one's career and life	Strong	Strong	Strong	Moderate	Weak	Moderate	Moderate	Strong	Moderate	Moderate
					CO3	Develop a basic level attitude to be a positive, well groomed and confident person	Strong	Moderate	Strong	Strong	Weak	Moderate	Weak	Moderate	Moderate	Moderate
13	2	206220205	T4788	Yoga Therapy Training	CO1	To describe and explain yogic postures, Suryanamaskar, breathing and relaxation techniques	Strong	Moderate	Moderate	Moderate	Moderate	Strong	Moderate	Strong	Weak	Weak

						To demonstrate the various yogic										
					CO2	postures, Suryanamaskar, breathing and	6.					6.				
						relaxation techniques To understand and apply the moral	Strong	Moderate	Moderate	Moderate	Moderate	Strong	Moderate	Strong	Weak	Weak
					CO3	codes for a healthy, active & Damp; stress- free lifestyle.	Strong	Moderate	Moderate	Moderate	Moderate	Strong	Moderate	Strong	Weak	Weak
						To raise the awareness on the need for	Strong	Woderate	Wioderate	Wioderate	Widderate	Strong	Wioderate	Strong	· · · ·	Weak
14	2	206220206	T2835	Sustainability Studies	CO1	sustainable development, technological, economical, socio-political and	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
						ecological dimensions										
						To raise awareness about the developmental crises facing individuals,										
					CO2	societies, nations, and humanity as a	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M
						whole. Students will understand various										
					CO3	challenges of sustainable development	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M
						Demonstrate a good understanding of										
15	3	206210301	T1133	Business Laws	CO1	the legal framework regulating business in India	Strong-H	Moderate-M	Weak-L	Strong-H	Weak-L	Strong-H	Weak-L	Moderate-M	Moderate-M	Strong-H
						Identify the fundamental legal principles										
					CO2	behind contractual agreements	Strong-H	Moderate-M	Weak-L	Strong-H	Weak-L	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M
						Explain the provisions of the substantive										
					CO3	law under various acts regulating business in India	Strong-H	Strong-H	Weak-L	Strong-H	Weak-L	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M
						Examine laws in a business context so as										
					CO4	to identify the applicability of laws to various business transactions	Strong-H	Strong-H	Moderate-M	Strong-H	Weak-L	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M
					1	Assess a business situation in its legal										
					CO5	context by applying the basic	Strong-H	Strong-H	Moderate-M	Strong-H	Weak-L	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M
					003	understanding of the acts and offer solutions	Strong-11	Strong-11	Woderate-W	Strong-11	Weak-L	Strong-11	Weak-L	Wioderate-Wi	Wioderate-IVI	Wioderate-Wi
						Understand concepts of Research, its										
16	3	206210302	T2208	Research Methodology	CO1	fundamentals, types and how to -at basic level	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Strong-H	Moderate-N	Strong-H	Strong-H	Weak-L
					CO2	Identify research questions and	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Strong-H	Moderate-N	Strong-H	Strong-H	Weak-L
					CO3	formulate research hypothesis To equip with research design and data	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Strong-H	Moderate-N	Strong-H	Strong-H	Weak-L
					003	collection To apply the concepts of hypothesis	Strong-11	Strong-11	Strong-11	Wioderate-IVI	Weak-L	Strong-11	vioderate-iv	Strong-11	Strong-11	Weak-L
					CO4	testing and descriptive analysis	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Moderate-M	Moderate-N	Strong-H	Strong-H	Moderate-M
					CO5	Synthesize qualitative and quantitate data analysis techniques	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Strong-H	Moderate-N	Strong-H	Strong-H	Weak-L
17	3	206210303	T2268	Training and Development	CO1	Describe, explain and apply basic concepts & process of Training	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Weak-L	Moderate-M	Strong-H	Weak-L
						Describe, explain and apply concepts of										
						training need analysis, training methods,										
					CO2	training transfer and training evaluation for a given individual, department and	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Weak-L	Moderate-M	Strong-H	Weak-L
						organization need to achieve training										
						effectiveness									ļ	
					CO3	Describe & explain process and approaches of employee or	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Moderate-M	Weak-L	Weak-L
					1	management development To develop the insights into consumer									-	
18	3	206210304	T2881	Consumer Behaviour and Insights	CO1	buying behaviour.	Strong-H	Moderate-M	Weak-L	Weak-L	Moderate-M	Weak-L	Weak-L	Strong-H	Strong-H	Moderate-M
					CO2	To analyse the impact of various factors	Strong-H	Moderate-M	Weak-L	Weak-L	Moderate-M	Moderate-M	Moderate-N	Moderate-M	Strong-H	Moderate-M
<u> </u>						on consumer decision making process.										
					CO3	To explain how consumer behaviour affects marketing strategies .	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Weak-L	Weak-L	Moderate-M	Strong-H
19	3	206210305	T2380	Export Import Management	CO1	To understand basics of Export and Import of commodities and services in	Strong-H	Strong-H	Moderate-M	Weak-L	Strong-H	Moderate-M	Moderate-N	Strong-H	Strong-H	Moderate-M
		200210000	. 2500		101	International Business	ou ong n	St. ong 11	ouclute IVI	cux L	St. Slig 11	oucrate IVI	oucidic-N	3 Jilg 11	30.011g 11	derate ivi
					CO2	To demonstrate an understanding of the policies and procedures involved in	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H
					1 202	Export and Import in India	Juong-II	Juong-H	Juong-m	Juong-H	Juong-H	iviouerate-IVI	Juong-n	Juong-H	iviouel ate-IVI	Juong-m
			i	l	<u> </u>			<u> </u>	L	L	1		1	1	1	1

					CO3	To enable students to analyze the changes in Government Policies related	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M
					C03	to International Business	Strong-11	Wioderate-Wi	Woderate-W	Sti Olig-II	Strong-11	Woderate-W	Strong-11	Strong-11	Wiodel ate-IVI	Wioderate-IVI
20	3	206210306	T2101	Financial Management	CO1	To understand the fundamental tools & techniques in Financial Management	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L
					CO2	o develop an analytical/practical approach to corporate financial decision making	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H	Weak-L	Weak-L
					CO3	To understand the context of financial markets and their influence	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Weak-L	Weak-L
21	3	206210307	T2491	Business and Environmental Management	CO1	To understand the basic concepts of the environment management and its role in day today's life	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO2	To understand the fundamental concepts of the environment in relation to human needs and business	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M
					CO3	To understand the basic structure of environment and ecology. To understand the impact of management on environment	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
22	3	206210308	T2341	Creativity and Innovation	CO1	To understand the Importance of Creativity and Innovation in Entrepreneurship	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Weak-L	Strong-H	Moderate-M	Moderate-M	Moderate-M
					CO2	To undergo the creative process by actively solving problems and thinking out of the box	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO3	To experience the process of idea generation	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M
					CO4	To comprehend the process of translating ideas into innovations	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H
					CO5	To understand possibilities of alternative use of existing innovations	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-N	Strong-H	Strong-H	Strong-H
23	3	206210309	T2270	Industrial Relations	CO1	To understand the importance of Industrial Relations since the Industrial revolution	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Weak-L	Weak-L	Strong-H	Moderate-M	Weak-L
					CO2	To understand the role of key personnel in industrial relations	Strong-H	Moderate-M	Moderate-M	Weak-L	Weak-L	Moderate-M	Weak-L	Strong-H	Weak-L	Weak-L
					CO3	To describe and understand dispute settlement mechanisms	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Moderate-M	Weak-L	Weak-L
					CO4	To understand trends in industrial relations	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Moderate-M	Weak-L	Moderate-M	Weak-L	Weak-L
					CO5	To discuss and understand the future of industrial relations	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Moderate-M	Weak-L	Moderate-M	Weak-L	Weak-L
24	3	206210310	T2267	Managerial Competencies and Career Development	CO1	Describe, explain and apply concepts of competency, its fundamentals, types and how to write it at basic level	Strong-H	Moderate-M	Weak-L	Moderate-M	Weak-L	Moderate-M	Moderate-M	Weak-L	Weak-L	Moderate-M
					CO2	Describe competency based HR functions at basic level	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Moderate-M	Strong-H	Weak-L	Weak-L	Moderate-M
					CO3	Describe, explain and apply basic level career concepts, career planning process, career development model and role of various stakeholder	Strong-H	Moderate-M	Weak-L	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Weak-L	Moderate-M
					CO4	Describe various career challenges faced by an employee & apply how can HR help	Strong-H	Weak-L	Weak-L	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M	Weak-L	Moderate-M
25	3	206210311	T2471	Introduction to Digital Marketing	CO1	To understand various concepts and approaches used in Digital Marketing	Strong-H	Weak-L	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Moderate-M	Weak-L	Weak-L
					CO2	Have knowledge of Website Best Practices-Navigation and Usability	Strong-H	Moderate-M	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Moderate-M	Weak-L	Moderate-M
					CO3	Comprehend how the strategies related to social media marketing are practiced by marketers	Strong-H	Moderate-M	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Moderate-M	Weak-L	Moderate-M
					CO4	To understand Search Engine Optimization and factors affecting search engine ranking	Strong-H	Weak-L	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Moderate-M	Weak-L	Weak-L

						Have knowledge about Online										
					CO5	Advertising, Pricing Models, mobile marketing, email marketing, viral, buzz marketing	Strong-H	Weak-L	Moderate-M	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L
26	3	206210312	T2882	Fundamentals of Services Marketing	CO1	To provide students with basic knowledge of Service Marketing concepts and the growing importance of the Service Industry.	Strong-H	Moderate-M	Weak-L							
					CO2	To familiarize students with the processes, tools and techniques in service marketing	Strong-H	Moderate-M	Weak-L							
					CO3	To enable students to understand service marketing concepts in business situations.	Strong-H	Moderate-M	Weak-L							
					CO4	To make students understand the challenges associated with various aspects of Services	Strong-H	Strong-H	Weak-L							
					CO5	To make students analyze different sectors included under the category of services	Strong-H	Strong-H	Weak-L	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L
27	3	206210313	T2010	Banking Operations	CO1	To describe, explain & compare the products offered and the operations of banks.	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L
					CO2	To describe, explain and compare the legal aspects associated with banking operations.	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L
28	3	206210314	T6160	Post Liberalization Indian Economy	CO1	Students will be able to understand the advent and progress of planning process in India between 1951 and 2012	Strong-H	Moderate-M	Moderate-M	Moderate-M	Weak-L	Moderate-M	Strong-H	Weak-L	Weak-L	Weak-L
					CO2	Students will be able to examine the causes of economic liberalisation of the Indian economy in 1991	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Weak-L	Weak-L	Weak-L	Moderate-M
					CO3	Students will understand the sectoral contribution to Indian economy made by industry, agriculture and service sector and their changing profile in the post liberalisation period	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Weak-L	Moderate-M	Weak-L	Weak-L	Weak-L	Moderate-M
					CO4	Students will be able to analyse and evaluate the problems of poverty and unemployment that have plagued the Indian economy	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-N	Weak-L	Weak-L	Moderate-M
29	3	206210315	T2459	Corporate Accounting	CO1	To compute profit and arrive at financial statements of companies	Strong-H	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M	Weak-L
					CO2	To understand the meaning & preparation of final accounts of joint stock companies in the prescribed form	Strong-H	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M	Weak-L
					CO3	To find out net profit/loss prior to incorporation & post incorporation	Strong-H	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M	Weak-L
					CO4	To understand corporate accounting concepts with respect to the Companies Act, 2013	Strong-H	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M	Weak-L
					CO5	To understand accounting concepts in Amalgamation and Consolidation of Balance Sheet of Holding Company	Strong-H	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M	Weak-L
30	3	206210316	T2855	Financial Services	CO1	To demonstrate a sound understanding of the nature of different financial services and the players in the financial market	Strong-H	Strong-H	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M
					CO2	To demonstrate an understanding of services extended by banks and NBFCs	Strong-H	Moderate-M	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H
					CO3	To discuss and critically analyse the nature and role of each financial service and the distinction between the services	Strong-H	Strong-H	Moderate-M	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M
					CO4	To apply conceptual knowledge regarding financial services to real life scenarios	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L

31	3	206210317	T2494	Global Environmental Challenges	CO1	Students will understand the impacts of Globalization, Urbanization and Industrialization on different levels - Global to Local	Moderate-M	Strong-H	Moderate-M							
					CO2	Students will understand with Globalization, Urbanisation and Industralization there are conflicting issues from Global to Local levels including Global Warming, Climate Change etc	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO3	Students will understand need for Environmental Planning and Sustainable Development	Moderate-M	Strong-H	Moderate-M							
					CO4	Students will know different efforts for Solid Waste Management from Global to Local Level	Moderate-M	Strong-H	Moderate-M							
					CO5	Students will understand issues and concerns because of Over Population - Global to Local Level	Moderate-M	Strong-H	Moderate-M							
32	3	206210318	T2488	Introduction to Sustainable Development	CO1	Students will understand the concept of Sustainable Development (SD) and its Evolution	Strong-H									
					CO2	To create awareness , understand need for Sustainable Development, and awareness regarding the SD, Challenges for SD	Strong-H									
					CO3	To understand significance of Rio Conference, Rio Declaration On Environment and Development, Agenda 21, COPs	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M
					CO4	Students will know & understand what are regional Environmental Status Reports, Energy Audits, Water Audits	Strong-H	Moderate-M								
					CO5	Students will understand Environmental Management System (EMS), ISO 14001, Life Cycle Analysis (LCA), Green Marketing, Eco-Labeling, Occupational Health and Safety Management System (OHSMS) Strategies for SD	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M
33	3	206210319	T2701	Social Entrepreneurship	CO1	To understand the meaning of social entrepreneurship and what challenges are faced by those wishing to adopt social entrepreneurship methods.	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Moderate-N	Weak-L	Weak-L	Strong-H
					CO2	To learn how social entrepreneurs have applied social entrepreneurship principles to address social problems,	Strong-H	Moderate-M	Weak-L	Weak-L	Strong-H	Weak-L	Moderate-N	Weak-L	Moderate-M	Strong-H
					CO3	To interpret the role of developing a sustainable business model that addresses a social problem.	Weak-L	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-N	Moderate-M	Strong-H	Strong-H
					CO4	To apply the knowledge and develop your own skills to address social problems through field work.	Strong-H									
34	3	206210320	T2351	Technological Entrepreneurship	CO1	Understand technological innovations and its marketing	Weak-L	Strong-H	Weak-L	Weak-L	Moderate-M	Weak-L	Weak-L	Moderate-M	Weak-L	Moderate-M
					CO2	To understand few models in innovation	Weak-L	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Moderate-M
					CO3	understand importance of Innovation in product development	Strong-H	Weak-L	Weak-L	Weak-L	Moderate-M	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M
					CO4	Knowledge of Current trends and basis of strategic management	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Moderate-N	Weak-L	Strong-H	Moderate-M
35	4	206210401	T2207	Operations Research	CO1	Equip students with fundamental concepts of Operations research and its potential in Businesses	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Weak-L	Weak-L	Strong-H	Strong-H	Moderate-M
					CO2	Understand the characteristics of decision making	Strong-H	Moderate-M	Moderate-M	Moderate-M	Weak-L	Weak-L	Moderate-N	Strong-H	Strong-H	Moderate-M
					CO3	Use scientific processes for taking decisions	Moderate-M	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Moderate-N	Strong-H	Strong-H	Moderate-M
					CO4	Learn about the various optimisation methods and their usage in decision making	Weak-L	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Moderate-M	Strong-H	Moderate-M

						Describe & explain basic concepts of										
36	4	206210404	T2782	Workforce Planning	CO1	workforce planning i.e. meaning & process, surplus & shortages, technology usage, current trends and succession planning	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Moderate-M	Weak-L	Moderate-M
					CO2	Describe, explain and apply various methods of human resource demand and supply forecasting	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Moderate-M	Weak-L	Weak-L
					CO3	Describe, explain and apply the process, methods and current trends of recruitment and selection	Strong-H	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Moderate-M	Weak-L	Weak-L
37	4	206210405	T2467	Fundamentals of Brand Management	CO1	To understand fundamentals, relevant theories in branding.	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Strong-H	Weak-L	Weak-L
					CO2	To understand and apply important issues in planning and implementing brand strategies.	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Strong-H	Weak-L	Weak-L
					CO3	To understand brand architecture and communication program in branding.	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Strong-H	Weak-L	Weak-L
38	4	206210406	T6158	International Economics : Theory and Practice	CO1	To understand the basic objectives and importance of International Economics.	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H
					CO2	To equip the students with the knowledge of different theories of International Trade.	Strong-H	Moderate-M	Strong-H	Strong-H	Weak-L	Strong-H	Moderate-N	Strong-H	Strong-H	Strong-H
					CO3	To interpret the situation of terms of trade and International Trade Policy especially in developing countries.	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO4	To describe and understand the Balance of Payments and Exchange Rate Determination and the role of International Organizations.	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M
39	4	206210407	T1694	Company Law	CO1	To demonstrate a good understanding and insight into the regulatory practices relating to Company Law under the Companies Act, 2013 as amended until 2017	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-N	Moderate-M	Moderate-M	Moderate-M
					CO2	To provide the students with knowledge and appreciation of Company management and protection of interests of various stakeholders and Board practices	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-N	Moderate-M	Moderate-M	Moderate-M
					CO3	To explain to the students the legal provisions regarding various fund raising mechanisms available for Corporates	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-N	Moderate-M	Strong-H	Moderate-M
					CO4	To examine corporate actions in a business context so as to identify the applicability of Company law provisions.	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M
					CO5	To acquire skills of drafting, interpreting texts of company law through experiential learning	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M
40	4	206210408	T2489	Renewable Energy Sources	CO1	To describe and explain various issues of development and its consequences. Also, to learn and understand the need for alternative energy sources.	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M
					CO2	Students will learn and understand need for Renewable Energy Resources : Solar Energy, Wind Energy	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M
					CO3	Students will learn and understand - Geothermal Energy, Nuclear Enegy , Hydel Power	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M
41	4	206210409	T2832	Business Modelling and Business Plan	CO1	To describe and understand the concept of Osterwalders business model canvas and its elements	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-N	Strong-H	Strong-H	Strong-H
					CO2	To describe the formalities for setting up a business venture-organizational and business plan and its elements	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-N	Moderate-M	Strong-H	Strong-H

					CO3	To describe and understand the sources of capital, growth valuation and exit	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-N	Moderate-M	Strong-H	Strong-H
						policy for a business venture To enable the students to understand										
42	5	206210503	TM2056	Industrial Laws	CO1	various aspects of legal provisions related to employment of labour in the organizations.	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-N	Moderate-M	Moderate-M	Moderate-M
					CO2	To help the students to familiarize with legal and regulatory aspects of employing labour.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-N	Moderate-M	Moderate-M	Moderate-M
					CO3	To discuss contemporary issues relating to employment.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-N	Moderate-M	Moderate-M	Moderate-M
					CO4	To understand different aspect and application of industrial laws.	Strong-H	Moderate-M	Moderate-M	Moderate-M						
					CO5	To apply principles governing the various legislations.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-N	Moderate-M	Moderate-M	Moderate-M
43	5	206210504	T2135	Sales and Distribution Management	CO1	To understand evolution , nature, importance of sales management	Strong-H	Weak-L	Strong-H	Moderate-M	Weak-L	Moderate-M	Weak-L	Moderate-M	Weak-L	Weak-L
					CO2	Have knowledge of how sales force is managed	Strong-H	Moderate-M	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Moderate-M	Weak-L	Moderate-M
					CO3	Have knowledge about the various distribution channels	Strong-H	Moderate-M	Weak-L	Strong-H	Weak-L	Weak-L	Weak-L	Moderate-M	Weak-L	Moderate-M
					CO4	Understand how the various components of logistics systems (e.g., transportation, warehousing, and inventory) are related to and interact with each other	Strong-H	Moderate-M	Strong-H	Weak-L	Weak-L	Weak-L	Weak-L	Moderate-M	Weak-L	Weak-L
					CO5	Understanding of Domestic and Global Sales and distribution practices.	Moderate-M	Moderate-M	Weak-L	Strong-H	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L
44	5	206210505	T2983	Dimensions of International Business	CO1	To facilitate successful decision making in all relevant functions and activities of IB decisions	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H	Moderate-M	Weak-L
					CO2	To help analyze conceptually current conditions in MMCs, emerging markets and evaluate present and future opportunities for IB activities	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Moderate-N	Moderate-M	Weak-L	Weak-L
					CO3	To give an overall understanding of IB functions	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Weak-L	Weak-L	Strong-H	Strong-H
45	5	206210506	T2089	Auditing	CO1	To Explain the basics concept related to Auditing	Strong-H	Moderate-M	Weak-L	Moderate-M	Weak-L	Strong-H	Moderate-N	Strong-H	Moderate-M	Strong-H
					CO2	To Explain and describe the process of Auditing	Strong-H	Moderate-M	Weak-L	Moderate-M	Weak-L	Strong-H	Moderate-N	Strong-H	Moderate-M	Strong-H
					CO3	To outline Audit procedures adopted by types of organizations	Strong-H	Moderate-M	Weak-L	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO4	To Analyze and infer the available audit standards in order to review the financial statements	Strong-H	Strong-H	Weak-L	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO5	To evaluate the present status of financial audit by making judgements to validate the information ,idea or quality of work.	Strong-H	Strong-H	Weak-L	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
46	5	206210507	T2492	Environment Impact Assessment	CO1	Students will understand the basic concepts of Environment Impact Assessment(EIA)	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M
					CO2	To create understanding, awareness, signify importance of EIA in present day	Strong-H	Moderate-M								
					CO3	To understand the possible positive and negative impacts that a proposed project may have on the environment, together consisting of the environmental, social and economic aspects.	Strong-H	Moderate-M								
					CO4	To understand various Mitigation Methods and Environment Impact Statement (EIS)	Strong-H	Moderate-M								
					CO5	To understand EIA as Environment Management System(EMS) tool ; EIA and Sustainable Development(SD)	Strong-H	Moderate-M								

						To understand, Describe and analyse										
47	5	206210508	T2349	Funding for Entrepreneurs	CO1	various aspects of funding for entrepreneurs	Strong	Strong	Strong	Strong	Weak-L	Weak-L	Moderate-N	Moderate-M	Moderate-M	Moderate-M
					CO2	To have knowledge and understanding of sources and process of funding	Strong	Strong	Strong	Strong	Weak-L	Weak-L	Moderate-N	Moderate-M	Moderate-M	Moderate-M
					CO3	To discuss and Critically analyse various funding process	Strong	Strong	Strong	Strong	Moderate	Weak-L	Weak-L	Moderate-M	Moderate-M	Moderate-M
					CO4	To understand guidelines and rules for funding agencies and practical implimentation	Strong	Strong	Weak-L	Moderate	Strong	Strong	Strong	Strong	Moderate-M	Strong
48	5	206210509	T2273	Emotional Intelligence for Personal Growth	CO1	Describe, explain and apply concept of human intelligence, emotional intelligence and human emotions	Strong	Strong	Strong	Strong	Weak	Moderate	Moderate	Strong	Moderate	Moderate
					CO2	Describe & explain concept of self and apply it to manage oneself better	Strong	Strong	Strong	Moderate	Weak	Strong	Strong	Strong	Moderate	Moderate
					CO3	Describe & explain Interpersonal skills and apply it to achieve personal effectiveness and team work	Strong	Strong	Strong	Strong	Weak	Strong	Strong	Strong	Strong	Moderate
49	5	206210510	T2977	Fundamentals of HR Analytics	CO1	To describe and understand basics of HR Analytics	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-N	Moderate-M	Moderate-M	Strong-H
					CO2	To understand and apply basic analytical tools for HR	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-N	Strong-H	Moderate-M	Moderate-M
					CO3	To understand and apply HR analytics for business decision making	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-N	Strong-H	Strong-H	Strong-H
50	5	206210511	T2468	Fundamentals of Rural Marketing	CO1	To understand the present level of penetration of products and services in Rural Markets and its potential.	Strong-H	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L
					CO2	To familiarize with the changing profile of the rural consumer and at its consumption pattern	Strong-H	Moderate-M	Weak-L	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L
					CO3	To be exposed to the innovative marketing strategies developed by Indian firms as well as MNCs for the Rural Markets.	Strong-H	Moderate-M	Moderate-M	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L
					CO4	To gain insight into designing product, price, distribution, and promotional strategies for different classes of products targeted at Rural Consumers	Strong-H	Moderate-M	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L
51	5	206210512	TM2113	Introduction to Marketing Analytics	CO1	To provide students with an understanding of the role that analytical techniques and software can play in enhancing marketing decision-making in business organizations	Strong	Moderate	Moderate	weak	Weak	Moderate	Weak	Strong	Moderate	Moderate
					CO2	To improve students skill in viewing marketing processes and relationships systematically and analytically	Strong	Strong	Moderate	Moderate	Weak	Moderate	Weak	Strong	Moderate	Strong
					CO3	Expose students to live examples demonstrating the value of the analytical approach to marketing decision-making a	Strong	Strong	Moderate	Moderate	Weak	Moderate	Weak	Strong	Moderate	Strong
					CO4	Exploring aspects of analytics in marketing like sales analytics, web analytics, social media analytics, etc. Introducing students to Big Data	strong	strong	Moderate	Moderate	Weak	Moderate	Weak	strong	Moderate	strong
52	5	206210513	T6163	India's Foreign Trade	CO1	To understand the concept of Import and Export policies and its success and failure.	Strong-H	Moderate-M	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO2	To illustrate different trade partners and their relationship with India.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO3	To categorize the different components of foreign aid and foreign investments.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H

						Broad understanding of controversies in										
					CO4	opening up industries, services and markets in India & patents and also to know about different International Agencies especially WTO & Issues related to National Independence.	Strong-H									
53	5	206210514	T1303	International Business Laws	CO1	To understand the legal framework of engaging in business at International Level	Strong-H	Moderate-M	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L
					CO2	To make student capable to know the legal terminology	Strong-H	Moderate-M	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L
					CO3	Have knowledge regarding various process of law to do the business in smooth manner	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H
					CO4	To enable the students with different methods of dispute resolution in International Law	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-N	/ Weak-L	Strong-H	Moderate-M
					CO5	To know about different International Agencies involved in International Business	Moderate-M	Strong-H	Weak-L	Weak-L	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Weak-L
54	5	206210515	TM2105	Financial Analytics	CO1	Students will understand basic analytics;	Strong-H	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M	Weak-L
					CO2	Students will learn the application of Time Series Forecasting;	Strong-H	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Moderate-M	Weak-L	Weak-L
					CO3	Students should be able to do Portfolio Analysis	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M	Weak-L
55	5	206210516	T2854	Mergers and Acquisitions	CO1	To understand the reasons and motivations of mergers & acquisitions	Strong-H	Moderate-M	Moderate-M	Weak-L	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M
					CO2	To understand the process and regulations related to M&A	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Moderate-M	Weak-L	Strong-H	Strong-H	Moderate-M
					CO3	To understand the process and regulations related to M&A	Strong-H	Strong-H	Moderate-M	Weak-L	Moderate-M	Moderate-M	Moderate-N	Strong-H	Strong-H	Moderate-M
56	5	206210517	T2487	Environmental Pollution	CO1	To make awareness about the impact of various pollution on biotic and abiotic factors of the ecosystems and its consequences on human beings.	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-N	Moderate-M	Strong-H	Moderate-M
					CO2	Students will understand various types of pollution and its impacts on human health and environment	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
					CO3	Students will understand various approaches to control the Environmental Pollution	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-N	Moderate-M	Strong-H	Moderate-M
57	5	206210518	T2834	Spatial Monitoring Techniques in Natural Resource Management	CO1	Students will understand the basic concept of Natural Resources Management (NRM)	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M
					CO2	Students will understand and will be aware regarding importance of Natural Resources Management (NRM)	Strong-H	Strong-H	Moderate-M	Strong-H						
					CO3	Students will understand Geographic Information System(GIS) and Its application in NRM	Strong-H	Strong-H	Moderate-M	Strong-H						
					CO4	Students will understand Remote Sensing(RS) and its applictions in NRM	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO5	Students will understand and will be aware about Spatial Monitoring Techniques in NRM	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
58	5	206210519	T2874	MSME and Family Managed Business	CO1	To recognize a broader perspective about Family Managed business.	Strong-H	Weak-L	Moderate-M	Strong-H	Moderate-M	Strong-H	Weak-L	Strong-H	Moderate-M	Strong-H
					CO2	To comprehend the functions ,roles and issues of small business enterprises	Strong-H	Weak-L	Weak-L	Strong-H	Weak-L	Moderate-M	Weak-L	Strong-H	Weak-L	Strong-H
					CO3	To learn to work in a team as well as individually	Moderate-M	Weak-L	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H
					CO4	To gain knowledge of the concept and ecosystem of entrepreneurship	Weak-L	Weak-L	Moderate-M	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H	Weak-L	Strong-H

59	5	206210520	T2979	Group Entrepreneurship and Self-Help Groups	CO1	To describe qualities attributes of group entrepreneurs and describe the functions and evolution of SHGs	Weak-L	Moderate-M	Moderate-M	Moderate-M	Weak-L	Weak-L	Weak-L	Moderate-M	Weak-L	Strong-H
					CO2	To describe SHGs functions and undertake a live project with SHGs in Pune	Moderate-M	Weak-L	Strong-H	Weak-L	Weak-L	Weak-L	Weak-L	Strong-H	Weak-L	Strong-H
					CO3	To describe the concepts of APL BPL Relative and Absolute poverty and poverty threshold	Strong-H	Moderate-M	Strong-H	Moderate-M	Weak-L	Weak-L	Moderate-M	Strong-H	Moderate-M	Strong-H
60	6	206210601	T2158	Fundamentals of Quality Management	CO1	To Familiarize the students to the history, philosophy and role of quality in revitalizing the Organisation	Strong-H	Weak-L	Weak-L	Moderate-M	Weak-L	Weak-L	Moderate-N	Strong-H	Strong-H	Moderate-M
					CO2	To Enable them to gain Requisite Diagnostic Skills and experiment with the use of quality tools	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H	Weak-L
					CO3	To explain the importance of inspection, quality certifications and awards in ensuring quality	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H	Moderate-M
					CO4	To help students identify contemporary practices in quality management. Eg. Lean, six sigma, TPS	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M
					CO5	To enable students to apply quality tools and techniques to practical situations around them	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Weak-L	Strong-H	Strong-H	Moderate-M
61	6	206210602	T2781	Global Business Environment	CO1	To understand and describe the various factors affecting the Global business envrionment	Moderate-M	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M	Weak-L	Moderate-M	Strong-H	Weak-L
					CO2	To understand and describe the global macro environment	Strong-H	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Moderate-M	Moderate-M
					CO3	To describe and apply the various dimensions of culture and its impact on communication and negotiation	Moderate-M	Strong-H	Moderate-M	Strong-H	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H	Weak-L
					CO4	To understand technology and its impact on the global business environment	Moderate-M	Strong-H	Moderate-M	Strong-H	Weak-L	Strong-H	Moderate-M	Strong-H	Strong-H	Weak-L
					CO5	To understand and describe the political and legal environment	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H	Moderate-N	Strong-H	Weak-L	Weak-L
62	6	206210603	T2274	Performance Management System	CO1	To understand the concepts and key constituents of PMS.	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Moderate-M	Weak-L	Strong-H	Weak-L	Moderate-M
					CO2	To understand the importance of PMS in business context.	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Strong-H	Weak-L	Strong-H	Weak-L	Strong-H
					CO3	To define the performance standards and develop performance objectives for business scenario	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M
					CO4	To apply appropriate measurement techniques for evaluation	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-N	Strong-H	Strong-H	Moderate-M
63	6	206210604	T2719	Elementary Retail Marketing	CO1	To develop basic understanding of retailing and the current retail trends	Strong-H	Moderate-M	Moderate-M	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L
					CO2	Identify various retail opportunities and evaluate the strategies associated with each opportunity and explore visual merchandise and store layout	Strong-H	Moderate-M	Moderate-M	Weak-L						
					CO3	To distinguish and characterize the factors and management tools that retailers consider and use when developing their merchandise mix.	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Moderate-M	Weak-L
					CO4	To demonstrate retail selling skills and understand the technology in retailing.	Strong-H	Weak-L	Weak-L	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Moderate-M	Weak-L
64	6	206210605	T2383	International Relations and Strategy	CO1	Apply theories and approaches to understand world politics	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M
					CO2	Demonstrate impact of politics on international relations	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M
					CO3	Prepare students the ability analyze impact of world politics on global business	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M
65	6	206210606	T2091	Financial Reporting and Standards	CO1	To develop the basic understanding about the conceptual framework for Financial Reporting Standards.	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M

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					CO2	To give an insight about the development and application of accounting standards covering aspects of transparency and comparability.	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M
					CO3	To learn about the impact of accounting policy choices in preparing financial Statements and to explain the financial Reporting framework in practice.	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M
					CO4	To understand how financial statements are prepared in accordance with GAAP including the aspects of Recognition, Measurement, Disclosure and Presentation.	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M
					CO5	To employ critical thinking skills to analyse financial data as well as the effects of differing accounting methods on the financial Statements.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M
66	6	206210607	T2483	Environmental Risk Management	CO1	To describe and understand the need of Environmental Risk Management	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO2	Students will understand various risk prone sectors and risks associated	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M
67	6	206210608	T2980	Building Lean Startup	CO1	To develop and validate ideas by gathering massive amounts of customer and marketplace feedback	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO2	To learn how to get out of the building and search for the real pain points and unmet needs of customers	Moderate-M	Strong-H	Moderate-M	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H
					CO3	To acquire business skills it takes to bring your idea from conception to market.	Moderate-M	Strong-H	Weak-L	Moderate-M	Weak-L	Weak-L	Weak-L	Strong-H	Moderate-M	Moderate-M
68	6	206210609	T2275	Compensation Management	CO1	To Familiarize the students to the history and philosophy of Compensation Management in organizations	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Strong-H	Weak-L	Weak-L
					CO2	To Familiarize the students to the history and philosophy of Compensation Mangement in organizations	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Weak-L	Weak-L
					CO3	To understand the applications of compensation tools	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Weak-L	Weak-L
					CO4	To identify compensation policies of organizations	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Moderate-M
69	6	206210610	T2976	HRD Instruments and Mechanisms	CO1	To describe and understand the role of HRD	Strong-H	Moderate-M	Moderate-M	Weak-L	Weak-L	Moderate-M	Weak-L	Strong-H	Moderate-M	Weak-L
					CO2	To describe and understand and administer the HRD instruments and Mechanisms	Strong-H	Moderate-M	Moderate-M	Weak-L	Weak-L	Moderate-M	Weak-L	Strong-H	Weak-L	Weak-L
					CO3	To know how to apply HRD instruments and Mechanisms to organizations	Strong-H	Moderate-M	Moderate-M	Weak-L	Weak-L	Moderate-M	Weak-L	Strong-H	Weak-L	Weak-L
70	6	206210611	TM2055	Fundamentals of Marketing Research	CO1	To impart fundamental understanding marketing research decision making	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-N	Strong-H	Strong-H	Weak-L
					CO2	To identify application areas of marketing research	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Weak-L
					CO3	To create practical awareness about analytical tools	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Weak-L
					CO4	To communicate the marketing research findings through research reports	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Weak-L
71	6	206210612	T2460	Advertising and Public Relations	CO1	To give an overview of the discipline of advertising, the organization of the advertising business	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Strong-H	Weak-L	Weak-L

					CO2	To give an overview of the discipline of Public Relations, its theories & techniques and functioning of the PR	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Strong-H	Weak-L	Weak-L
72	6	206210613	T6159	Public Finance Theory and Practice	CO1	department To understand and acquaint students with the economic aspects of the operation of the public sector in a	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
						modern mixed economy. To understand and enable students to										
					CO2	study the interaction between the public and private sectors in the context of a mixed economy.	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M
					соз	To interpret the budgetary policies in general and Indian experience in particular.Strong	Moderate-M	Moderate-M	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M
					CO4	To describe and understand the fiscal institutions with a careful analysis of the	Strong-H	Moderate-M								
73	6	206210614	T2461	Basics of International Marketing	CO1	issues. To introduce the student an overview of concepts and practices in International Marketing	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H	Moderate-M
					CO2	To familiarize students about influence of political, economic, geographic and cultural influences in international marketing	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L
					CO3	To introduce basics of process in assessing Global Market Opportunities	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-N	Moderate-M	Strong-H	Strong-H
					CO4	To introduce concepts of Global Marketing Strategies	Strong-H	Strong-H	Moderate-M	Strong-H	Weak-L	Strong-H	Moderate-N	Moderate-M	Strong-H	Moderate-M
					CO5	To create appreciation of the requirement in having a global marketing perspective, challenges and issues	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M
74	6	206210615	T2107	Working Capital Management	CO1	To understand the basic concept & various aspects of Working Capital	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H
					CO2	To understand the various methods used in estimation of working capital requirement in firms	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H
					CO3	To be able to analyse the need for working capital	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H
					CO4	To understand the policies related to current assets management	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H
75	6	206210616	T2099	Direct Taxation	CO1	Students will understand basic concepts in direct taxes	Strong-H	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M	Weak-L
					CO2	Students will learn to apply these concepts in computing tax liability	Strong-H	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Moderate-M	Weak-L	Weak-L
					CO3	Students shall know how to apply tax concepts in tax planning	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M	Weak-L
					CO4	Students shall be able to compute Residential status	Strong-H	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M	Weak-L
					CO5	Students shall be able to compute tax liability of Individuals under five heads of Taxation	Strong-H	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M	Weak-L
76	6	206210617	TM2016	Climate Change and Business	CO1	To develop an understanding of the basics of science of climate change, and explore causes and impacts	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO2	To understand the issues, policy and initiatives in the climate change national to international level	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M
					CO3	To understand the action perspectives - international, national and local and to explore a range of actions possible to address the climate crisis .Students will understand and will be able to act	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M
-						responsibly as global citizen. Students will understand the										
77	6	206210618	TM2017	Wildlife Conservation and Management	CO1	conservation of wildlife as from business point of view.	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M
					CO2	Students will understand importance of wildlife as resource	Strong-H	Moderate-M								
					CO3	Students will be also sensitized about man and wildlife co-relationship and its conservation.	Strong-H	Moderate-M								

					CO4	Students will understand various	Strong-H	Moderate-M								
					C04	entrepreneurship opportunities at	Strong-H	3ti Olig-H	3tiong-in	Strong-H	Strong-n	3tiong-n	Strong-II	Strong-H	3ti Olig-II	Widdelate-Wi
78	6	206210619	T2350	Risk Management in Entrepreneurship	CO1	To describe and understand the concept of risk management, methods and principles	Moderate-M	Moderate-M	Weak-L	Moderate-M	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M	Strong-H
					CO2	To describe the potential risk treatments used and understand the importance of risk management plan		Moderate-M	Moderate-M	Moderate-M	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M	Strong-H
					CO3	To describe and apply the leanings and prepare a risk management plan for a small and medium enterprise	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M	Strong-H
79	6	206210620	T2700	Corporate Entrepreneurship	CO1	To develop an integrated approach to the analysis and understanding of businesses and industries in their competitive environments	Strong-H	Moderate-M	Weak-L	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
					CO2	To enable students to assume the roles of professional managers and allow them an opportunity to define and analyze problems and make decisions	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-N	Strong-H	Strong-H	Strong-H
					CO3	To develop an ability to formulate astute strategic plans in running an organization in the globally competitive environment.	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H