



Academic Year : 2023-2024 Institute/ Branch Name : Symbiosis Institute of International Business Programme Name : Master of Business Administration (International Business)

Color Code Description:											
Global				National / Local				Regional / National			
Sr. No.	GA No.	Graduate Attributes				PO No.	Programme Outcomes				
1	GA2	Global citizenship: ethical, social and professional understanding				PO1	Apply domain knowledge progressively by understanding international business processes and practices.				
2	GA2	Global citizenship: ethical, social and professional understanding				PO2	Practice value-based learning by understanding and demonstrating ethical practices through sustained efforts				
3	GA4	Employability: equipped with skills, attributes, leadership and entrepreneurial qualities that society needs; being capable of making a contribution to society through earning a living				PO3	Exhibit managerial skills to solve local and global business complexities				
4	GA2	Global citizenship: ethical, social and professional understanding				PO4	Demonstrate global competence, cultural sensitivity and adaptability to face the challenges of international business environment				
5	GA4	Employability: equipped with skills, attributes, leadership and entrepreneurial qualities that society needs; being capable of making a contribution to society through earning a living				PO5	Perform in accordance with industry expectations and serve society at large				
Sr. No.	Semester	Institute Course Code	Catalog Course Code	Title	Course Outcome No	Course Outcome Statement	PO1	PO2	PO3	PO4	PO5
1	Sem I	0202410101 - PP	T6069	Economics for Managers	CO1	Ability to understand basic functions of the economy and market Machanism	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H

1					CO2	Evaluate and differentiate markets and analyze product and price functions	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
1					CO3	Analyze monetary policy in the view of inflation	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H
1					CO4	Compare the changes in fiscal policy	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M
1					CO5	Identify the changes in Balance of payments and the impact of CAD on rupee value	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
2	Sem I	0202410102 - PP	T2898	Export Import Management	CO1	Apply knowledge of Export and Import in formulating strategies in International Trade	Strong-H	Weak-L	Strong-H	Moderate-M	Strong-H
2					CO2	Identify factors affecting foreign trade policies, especially with focus on the current scenario	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M
2					CO3	Analyze the basic operation of the components of a logistic system	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
2					CO4	Evaluate on the potential Export Import Business & Job Opportunities	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
2					CO5	Can Create their own Export-Import Firm	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H

3	Sem I	0202410103 - PP	T3439	Advanced Data Driven Decision Making	CO1	"To Understand and recognize the significance of data and data analysis in the Business Scenarios for facilitating data driven decision making by managers "	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H
3					CO2	To apply spreadsheet and database application tools for data analysis and decision making	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M
3					CO3	To evaluate basic and advanced tools of spreadsheet and database management for decision making	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
3					CO4	To evaluate What-If Analysis scenarios and interpret the data for decision making	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M
3					CO5	To analyze large datasets and evaluate decision making	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H
4	Sem I	0202410104 - PP	T2078	Introduction to Financial Markets and Institutes	CO1	Define Financial Markets	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H
4					CO2	illustrate different financial instruments	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
4					CO3	examine returns and investment options from TVM point of view	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M

4					CO4	apply the concept of capital budgeting techniques for investment options	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
4					CO5	understand the role of Finance manager	Weak-L	Moderate-M	Moderate-M	Strong-H	Moderate-M
5	Sem I	0202410105 - PP	T2239	Business Communication	CO1	To understand the meaning and importance of communication in current globalized scenario.	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H
5					CO2	To communicate effectively in a professional environment.	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
5					CO3	To overcome communication barriers by using tools and methods of effective communication.	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
5					CO4	To effectively use latest communication technologies.	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
6	Sem I	0202410106 - PP	T2216	Business Statistics	CO1	To develop basic skills for quantitative applications in business situations	Strong-H	Moderate-M	Strong-H	Strong-H	Weak-L
6					CO2	To learn to collect, present, analyse and interpret data	Strong-H	Moderate-M	Strong-H	Weak-L	Weak-L
6					CO3	To apply various statistical and analytical tools for informed decision making	Strong-H	Weak-L	Strong-H	Weak-L	Weak-L

6					CO4	To enable to use probability and sampling techniques for inferential purpose	Strong-H	Weak-L	Strong-H	Strong-H	Weak-L
6					CO5	To study the significance of uni variate and multivariate statistical techniques and their applications for complex problem solving	Strong-H	Weak-L	Strong-H	Weak-L	Weak-L
7	Sem I	0202410107 - PP	T2236	Corporate Governance and Ethics	CO1	A broad perspective on governance and ethics-related aspects within a corporate atmosphere	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
7					CO2	Practices and Elements of Corporate Governance	Strong-H	Moderate-M	Strong-H	Weak-L	Weak-L
7					CO3	Overarching Institutions	Strong-H	Weak-L	Strong-H	Weak-L	Weak-L
7					CO4	Ethics reletaed to corporats	Strong-H	Weak-L	Strong-H	Strong-H	Weak-L
7					CO5	Institutional Economics and Economic Sociology approaches	Strong-H	Moderate-M	Strong-H	Weak-L	Weak-L
8	Sem I	0202410108 - PP	T2114	Essentials of Marketing Managemen t	CO1	To develop an understanding of the basic concepts of Marketing	Strong-H	Weak-L	Strong-H	Weak-L	Weak-L

8					CO2	To introduce the concept of consumer buying behaviour and process	Strong-H	Weak-L	Strong-H	Strong-H	Weak-L
8					CO3	To Identify existing and newly developed segments of consumers and familiarize with targeting and positioning of products in the market space (STP Process)	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M
8					CO4	To develop an in-depth understanding about the important elements of Marketing as well as their applications in different situations and different geographies - The Marketing Mix	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M
8					CO5	To analyze the market for a chosen product and identify opportunities for market expansion	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M
9	Sem I	0202410109 - PP	T2003	Financial Accounting	CO1	Understanding of basic concepts in financial accounting	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
9					CO2	Describe the main elements of financial accounting information assets, liabilities, revenue and expenses	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
9					CO3	Knowledge of accounting principles and techniques	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
9					CO4	Knowledge of the accounting cycle	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
9					CO5	Ability to evaluate financial results through examination of relevant data (i.e., income statement, balance sheet, cash flow statement and budgets)	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H

10	Sem I	0202410110 - PP	T2387	Global Business Environmen *	CO1	To Interpret international issues for designing corporate strategies in a fast changing global environment.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
10					CO2	To Compare and contrast how businesses and managers match decisions for creating competitive advantage in the global environment.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
10					CO3	To Analyze the basic macroeconomic relationships as they affect the behaviour of firm in the international context	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
10					CO4	To analyse the various market entry strategies	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
10					CO5	To develop the required skills to deal in global market	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
11	Sem I	0202410111 - PP	T2572	Human Resource Managemen *	CO1	Recall basic human resource management functions and concepts	Strong-H	Weak-L	Weak-L	Weak-L	Moderate-M
11					CO2	Identify people related issues in organizations	Weak-L	Weak-L	Strong-H	Strong-H	Moderate-M
11					CO3	Apply Human Resource practices ethically	Weak-L	Strong-H	Weak-L	Weak-L	Moderate-M
11					CO4	Interpret Human Resource processes appropriately keeping in mind the local and the global context	Weak-L	Weak-L	Strong-H	Moderate-M	Weak-L

11					CO5	Demonstrate an understanding of the changing HRM needs of the global workforce	Moderate-M	Weak-L	Moderate-M	Moderate-M	Weak-L
12	Sem I	0202410112 - PP	T2827	Supply Chain Management	CO1	To define basic concepts of Supply Chain Management processes and practices describing various applications in International Business context	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L
12					CO2	To demonstrate understanding of various issues involved in global Supply Chain Management	Weak-L	Strong-H	Moderate-M	Moderate-M	Weak-L
12					CO3	To apply various Supply Chain Management concepts in international business operations for resolving problems in different ways	Weak-L	Moderate-M	Strong-H	Strong-H	Weak-L
12					CO4	To analyze the application of various Supply Chain Management concepts in the industry dissecting available information	Weak-L	Moderate-M	Moderate-M	Strong-H	Weak-L
12					CO5	To evaluate performance measures for the Supply Chain networks	Weak-L	Weak-L	Moderate-M	Moderate-M	Strong-H
13	Sem I	0202410113 - PP	T2224	Research Methodology	CO1	To enable students comprehend research issues	Weak-L	Weak-L	Strong-H	Weak-L	Weak-L
13					CO2	To identify research questions and formulate research hypothesis.	Weak-L	Weak-L	Strong-H	Weak-L	Weak-L
13					CO3	To introduce various techniques of research design and data collection.	Weak-L	Weak-L	Strong-H	Weak-L	Weak-L

13					CO4	To identify data crunching techniques for qualitative and quantitative research.	Weak-L	Weak-L	Strong-H	Weak-L	Weak-L
13					CO5	To Conduct research writing in the topic of interest	Weak-L	Weak-L	Strong-H	Weak-L	Weak-L
14	Sem I	0202410114 - PP	T4665	Well for Life	CO1	Acquire knowledge and skills for life long participation in physical activity	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
14					CO2	Improving quality of life through practice of yoga	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
14					CO3	Achieving optimum health benefits	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
14					CO4	To improve physical and mental well-being.	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
14					CO5	Physical fitness	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
15	Sem I	0202410115 - PP	T6012	Basic German I	CO1	Speaking skills: Basic communication; usage of colloquial language e.g. introducing oneself and others, ordering in a restaurant, booking tickets, describing the way, shopping, expressing likes and dislikes, using simple and general specific German terms and expressions etc.	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
15					CO2	Reading skills: Comprehending the gist of simple texts related to everyday life, selective and global understanding of texts, highlighting the cultural aspects etc.	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M

15					CO3	Listening skills: Can understand simple authentic audio texts, pronunciation, accent, intonation, simple sentences, common structures and words from important everyday situations (e.g. basic personal and family information, ...)	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
15					CO4	Writing skills: Ability to construct simple sentences related to oneself as well as others, filling official forms, etc.	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
15					CO5	Grammar: Exposure to some simple aspects and rules of grammar in order to facilitate sentence formation	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
16	Sem I	0202410116 - PP	T6014	Basic French I	CO1	To speak basic French	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
16					CO2	To understand basic French	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
16					CO3	To read basic French	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
16					CO4	To write basic French	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
16					CO5	To listen basic French	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
17	Sem I	0202410117 - PP	T6016	Basic Spanish I	CO1	To speak basic Spanish	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M

17					CO2	To understand basic Spanish	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
17					CO3	To read basic Spanish	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
17					CO4	To write basic Spanish	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
17					CO5	To listen basic Spanish	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
18	Sem I	0202410118 - PP	T6674	Basic Japanese I	CO1	To speak basic Japanese	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
18					CO2	To understand basic Japanese	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
18					CO3	To read basic Japanese	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
18					CO4	To write basic Japanese	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
18					CO5	To listen basic Japanese	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M

19	SEM II	0202410201 - PP	T2036	Financial Management	CO1	Develop an analytical approach to corporate finance decision making	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M
19					CO2	Apply & analyse the concepts in real life situations.	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
19					CO3	Evaluate various theories related to different concepts	Moderate-M	Strong-H	Strong-H	Moderate-M	Weak-L
19					CO4	To evaluate Dividend Decision policy of a firm	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
19					CO5	Participants will create and assess strategic financial plans, integrating forecasting, budgeting, risk management, and adhering to professional ethics to support organizational	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
20	SEM II	0202410202 - PP	T2886	Trade Finance and Forex Risk Management	CO1	To study concepts, theory and practices in the area of Trade Finance and FOREX	Strong-H	Weak-L	Strong-H	Moderate-M	Strong-H
20					CO2	To illustrate different issues in cross border transactions related to International trade	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M
20					CO3	To study different sources of raising finance for international trade (Exports and Imports)	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H

20					CO4	To analyze cost of raising funds and cost of risk management.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
20					CO5	To evaluate various risk management strategies.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
21	SEM II	0202410203 - PP	T2006	Cost Accounting	CO1	Describe how cost accounting is used for decision making and performance evaluation.	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H
21					CO2	Explain the basic concept of cost and how costs are presented in financial statements.	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M
21					CO3	Demonstrate how materials, labor and overhead costs are added to a product at each stage of the production cycle	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
21					CO4	Discuss the methods and techniques of costing.	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M
21					CO5	To apply the concepts in managerial planning, decision making& controlling	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H
22	SEM II	0202410204 - PP	T3392	ERP-Business Process Integration	CO1	To Understand and recognize the significance of Enterprise Resource Planning in the Business perspective and for managers with reference to various modules	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H
22					CO2	To apply the concepts of ERP using SAP as a platform with Accounting , Materials Managment and Sales business process.	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M

22					CO3	To analyze the business scenario and implement the Accounting, Procurement and Sales Process for a IDE company using the selected dataset on SAP platform	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
22					CO4	To evaluate various reports, master data and organisation structure for the Accounting, Procurement and Sales process for the selected data set	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
22					CO5	To Apply the concepts to a business case and develop a an ERP implementation roadmap for FICO, MM and SD either on field or in class	Weak-L	Moderate-M	Moderate-M	Strong-H	Moderate-M
23	SEM II	0202410205 - PP	T2390	Global Strategic Management	CO1	Analyze the competitive advantage in international environment	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H
23					CO2	Discuss strategic choices facing business in relation to international factors	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
23					CO3	Interpret the business environment in order to implement strategic control systems	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
23					CO4	Students would be able to analyse the implementation of strategy with relation to the culture and structure of the firm	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H
23					CO5	Students should be able to interpret the scope of a firm and the formulation of corporate level strategies	Strong-H	Moderate-M	Strong-H	Strong-H	Weak-L
24	SEM II	0202410206 - PP	T2220	Operations Research	CO1	Identify and formulate operational research model from the real-life business scenario.	Strong-H	Moderate-M	Strong-H	Weak-L	Weak-L

24					CO2	Learn various mathematical tools/models required to solve optimization problems.	Strong-H	Weak-L	Strong-H	Weak-L	Weak-L
24					CO3	Recommend the best strategy using simple & multi level decision making tools for the complex business situations.	Strong-H	Weak-L	Strong-H	Strong-H	Weak-L
24					CO4	Learn to construct linear programming models & learn to interpret the risk & the sensitivity analysis.	Strong-H	Weak-L	Strong-H	Weak-L	Weak-L
24					CO5	Use the computer software to solve the business problems efficiently.	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
25	SEM II	0202410207 - PP	T2573	Organizational Behaviour	CO1	Recall basic Organizational Behavior concepts	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M
25					CO2	Identify Individual and Group related issues in organizations	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M
25					CO3	Solve Organizational and Human Resource issues ethically	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M
25					CO4	Interpret Organizational Behavior practices appropriately keeping in mind the local and the global context	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M
25					CO5	Demonstrate an understanding of the changing needs of the organisation and workforce	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M

26	SEM II	0202410208 - PP	T2193	Project Management	CO1	To Understand and recognize the significance of Project Management for managers	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
26					CO2	To apply the concepts of Project Management Life Cycle using MS Project as tool.	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
26					CO3	To analyze the Project scenario and implement using MS Project	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
27	SEM II	0202410209 - PP	T2136	Sales Force and Channel Management	CO1	Introduction to sales mangement	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
27					CO2	To understand the sales force functions	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
27					CO3	sales budgeting and forecasting/sales training & Compensation	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
27					CO4	Distribution and channel management	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
27					CO5	Retail Management	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
28	SEM II	0202410210 - PP	T2513	Marketing Research	CO1	To understand the basic concepts of marketing research	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H

28					CO2	To understand the research process and research design	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
28					CO3	To apply the concepts of research design in business decision making	Strong-H	Weak-L	Weak-L	Weak-L	Moderate-M
28					CO4	To apply various analytical and statistical techniques for problem solving research	Weak-L	Weak-L	Strong-H	Strong-H	Moderate-M
28					CO5	To design and implement independent market research project, and report findings	Weak-L	Strong-H	Weak-L	Weak-L	Moderate-M
29	SEM II	0202410211 - PP	F0001	Introduction to Meta Skill	CO1	Introduction of Meta Skills	Weak-L	Weak-L	Strong-H	Moderate-M	Weak-L
29					CO2	Workshop for Detailed Story telling	Moderate-M	Weak-L	Moderate-M	Moderate-M	Weak-L
29					CO3	Details Planning and scheduling	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L
29					CO4	Information about case study and Industry	Weak-L	Strong-H	Moderate-M	Moderate-M	Weak-L
29					CO5	Revision and Final Presentation	Weak-L	Moderate-M	Strong-H	Strong-H	Weak-L

30	SEM II	0202410212 - PP	T4005	Integrated Disaster Management *	CO1	To enable students to understand various types of disasters, their preparedness , and management. M	Weak-L	Moderate-M	Moderate-M	Strong-H	Weak-L
30					CO2	To instill knowledge on reducing disasters and capacity building through community participation.	Weak-L	Weak-L	Moderate-M	Moderate-M	Strong-H
30					CO3	To train students to perform First aid and CPR in an emergency.	Weak-L	Weak-L	Strong-H	Weak-L	Weak-L
30					CO4	Emergency methods for carrying casualties, Rescue operations in different types of Emergencies, Rescue operations in different types of Emergencies	Weak-L	Weak-L	Strong-H	Weak-L	Weak-L
30					CO5	Accident Prevention, Reporting, Registration Investigation	Weak-L	Weak-L	Strong-H	Weak-L	Weak-L
31	SEM II	0202410213 - PP	T6013	Basic German II	CO1	Insight about German culture and society	Weak-L	Weak-L	Strong-H	Weak-L	Weak-L
31					CO2	Utilize effective communication skills	Weak-L	Weak-L	Strong-H	Weak-L	Weak-L
31					CO3	Assess and communicate information	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
31					CO4	Personal and individual development	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M

31					CO5	Identify day to day situations and converse effectively using acquired domain knowledge	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
32	SEM II	0202410214 - PP	T6015	Basic French II	CO1	Insight about French culture and society	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
32					CO2	Utilize effective communication skills	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
32					CO3	Assess and communicate information	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
32					CO4	Personal and individual development	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
32					CO5	Identify day to day situations and converse effectively using acquired domain knowledge	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
33	SEM II	0202410215 - PP	T6017	Basic Spanish II	CO1	Insight about Spanish culture and society	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
33					CO2	Utilize effective communication skills	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
33					CO3	Assess and communicate information	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M

33					CO4	Personal and individual development	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
33					CO5	Identify day to day situations and converse effectively using acquired domain knowledge	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
34	SEM II	0202410216 - PP	T6675	Basic Japanese II	CO1	introduction to Japanese language and scripts including hiragana, katakana, kanjis	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
34					CO2	ability to read , write, and speak in japanese	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
34					CO3	knowledge of basic Japanese language	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
34					CO4	Can read and understand basic level difficulty texts and solve questions based on the same.	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
34					CO5	To develop intercultural & communicative skills	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
35	SEM II	0202410217 - PP	T2143	Services Marketing	CO1	Understand and explain the nature and scope of services marketing and present this in a professional and engaging manner	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
35					CO2	Use critical analysis to perceive service shortcomings with reference to ingredients to create service excellence	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M

35					CO3	Discuss key linkages between marketing and other business functions in the context of designing and operating an effective service system	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H
35					CO4	Compare, discuss and ably utilize the tools and techniques used in services marketing	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
35					CO5	Provide a theoretical and practical basis for assessing service performance using company examples and report on this in a professional, logical and coherent way	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
36	SEM II	0202410218 - PP	T2118	Consumer Behaviour	CO1	To understand the concept of consumer behavior.	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H
36					CO2	To apply the knowledge of consumer behaviour in startegy & communication	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
36					CO3	To understand the role of technology on behavioral aspects	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
36					CO4	Value of ethics on behavior and brand	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
36					CO5	Cross cultural issues and consumer behaviour	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
38	SEM II	0202410219 - PP	T2574	Employment Related Laws	CO1	To enable the students to understand various aspects of legal provisions related to employment of labor in the organizations. M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H

38					CO2	To help the students to familiarize with legal and regulatory aspects of employing labor	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
37	SEM II	0202410220 - PP	T2281	Talent Acquisition	CO1	Interpret the different techniques of forecasting demand and supply of manpower	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
37					CO2	Analyze the importance of talent acquisition and career planning keeping in mind the business environment, local and global contexts	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H
37					CO3	Evaluate and Apply the selection strategies in line with organizational goals	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
37					CO4	Demonstrate understanding of talent acquisition concepts in various scenarios	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
37					CO5	Understanding the current trends in Human Resource Planning	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H
40	SEM II	0202410221 - PP	T2168	Advanced Supply Chain Management	CO1	To describe basic concepts in Global Supply Chain Management, coordination and relationship with International Business processes	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
40					CO2	To analyze various business risks and issues concerning Retail supply chains	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
40					CO3	To understand various supply chain models and designs in warehouse and distribution management	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H

40					CO4	To analyze supply chain management practices involved in e-Supply chains	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
40					CO5	To evaluate various factors contributing to overall supply chain performance outcomes	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H
39	SEM II	0202410222 - PP	T2174	Materials Management	CO1	To review concepts of Materials management and its relevance in supply chains	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
39					CO2	To evaluate vendor performance in materials management	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
39					CO3	To develop strategy of inventory analysis and replenishment models	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H
39					CO4	To develop a plan for the selection of vendors	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H
39					CO5	to apply inventory classification techniques for effective material management	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M
41	SEM II	0202410223 - PP	T2043	Security Analysis and Portfolio	CO1	To develop understanding of the basic concepts of Financial Markets	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H
41					CO2	To develop understanding of the importance of Equity Analysis	Strong-H	Moderate-M	Moderate-M	Weak-L	Moderate-M

41					CO3	To develop understanding of Valuations	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
41					CO4	To understand importance of Risk & Return	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
41					CO5	To develop understanding of Diversification and Portfolio Management	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H
42	SEM II	0202410224 - PP	T2056	Financial Risk Management	CO1	Compare and contrast the various types of risk.	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H
42					CO2	Appraise the impact of different risks on the operations and performance of a firm	Strong-H	Moderate-M	Weak-L	Weak-L	Moderate-M
43	Sem III	0202410301 - PP	T2905	Internship	CO1	Provide field based learning and application of course curriculum	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
43					CO2	Assess business processes through experiential learning techniques,	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H
43					CO3	tools and methodologies	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H
43					CO4	Analyze results obtained from interdisciplinary management project areas	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H

43					CO5	Conduct market research, feasibility assessments through field, desk studies	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
44	Sem III	0202410302 - PP	T2255	Advanced Strategic Management	CO1	to evaluate strategic situations and recommend decisions based on analysis using the tools taught in the course	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
44					CO2	to evaluate the implementation of strategy and make a choice of suitable tools for strategy implementation	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
44					CO3	to recommend the use of suitable strategic planning methods, approaches for innovation in order to drive competitive advantage for the firm	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
44					CO4	to evaluate the existing market conditions and make decisions related to the use of 'strategy as stretch'	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
44					CO5	to make decisions to create competitive advantage for organizations	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
45	Sem III	0202410303 - PP	T2227	Business Analytics	CO1	To understand the importance of analytics and its future.	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M
45					CO2	To apply concepts of data mining and business intelligence.	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M
45					CO3	To apply key statistical concepts for business analytics.	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M

45					CO4	To analyse business data for decision making using excel and other software.	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H
45					CO5	To evaluate businesses on different of sophistication i.e. descriptive analytics, diagnostic analytics, predictive analytics and prescriptive analytics.	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
46	Sem III	0202410304 - PP	T2828	Six Sigma	CO1	Describe the concepts of Six Sigma as a quality improvement tool.	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
46					CO2	Explain the complete DMAIC cycle in detail	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H
46					CO3	Analyze when and how to use Six Sigma as a tool for process improvement.	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
46					CO4	Analyze different cases of Six Sigma implementation	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H
46					CO5	Apply Six Sigma concepts using software systems	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
47	Sem III	0202410305 - PP	T2153	International Marketing	CO1	Develop an understanding of current context and competitive nature of International marketing environment.	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
47					CO2	Apply the knowledge and skills to devise and implement appropriate marketing strategy	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H

47					CO3	Appraise themselves with various current marketing tools and practices for successful strategies to enter, conquer	Strong-H	Moderate-M	Moderate-M	Weak-L	Moderate-M
47					CO4	Understand sustainability in the foreign markets	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
47					CO5	learn to earn a global presence required for an industry ready marketing professional	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H
48	Sem III	0202410306 - PP	T2139	Digital Marketing	CO1	to assess and analyses Internet marketing and further utilize it for marketing communication options.	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
48					CO2	to compare and contrast different tools and techniques available for Digital marketing and suggest in final marketing strategy.	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
48					CO3	to evaluate and prepare digital marketing strategies using latest trends.	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H
48					CO4	to understand the role of social media in digital marketing strategies	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
48					CO5	to create an ideal online campaign plan for digital marketing	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
49	Sem III	0202410307 - PP	T2127	Integrated Marketing Communication	CO1	To study & apply marketing planning and decision making in marketing communication	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H

49					CO2	To analyse & solve actual problems in the form of case studies encounter in today's market place uisng marketing communication	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
49					CO3	To understand the best practices in various marketing management field uisng marketing communication	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
49					CO4	to evaluate scenarios in practice and formulate proper budgeting methods for integrated market communication	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
49					CO5	to explain different models in communication and their specific application	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
50	Sem III	0202410308 - PP	T2125	Marketing Strategy	CO1	To understand the concept of strategy	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
50					CO2	To analyze the market condition of the firm by using marketing toolkit	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M
50					CO3	To understand how inovation affects startegy	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H
50					CO4	to review various marketing strategies in different sectors	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M
50					CO5	to understand about creating competitive advantage	Strong-H	Moderate-M	Moderate-M	Moderate-M	Weak-L

51	Sem III	0202410309 - PP	T2121	Customer Relationship Management	CO1	to understand customer relationship marketing concepts, process, applications as well as planning	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H
51					CO2	to demonstrate an understanding of how to build relationships with customers and maintain their loyalty	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
51					CO3	to create campaigns to generate new customers and prospects	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
51					CO4	to apply & operate a simple customer database effectively by integrating CRM softwares with the myriad of marketing tools and techniques	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M
51					CO5	to apply the concepts of customer relationship management in a dynamic environment	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
52	Sem III	0202410310 - PP	T2155	Marketing Models	CO1	Apply their knowledge to explain the marketing phenomena or observations taking place in the market.	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M
52					CO2	Illustrate the quantitative techniques used to resolve marketing management issues.	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H
52					CO3	Predict the outcomes for marketing actions.	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M
52					CO4	Develop operational support for marketing decisions as a consequence of above	Strong-H	Moderate-M	Moderate-M	Moderate-M	Weak-L

52					CO5	Develop the attitude of using tools and models for improved marketing decision effectiveness	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H
53	Sem III	0202410311 - PP	T2130	Brand Management	CO1	To develop understanding on fundamentals of branding, Challenges and Opportunities	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
53					CO2	To explore the important issues in planning, implementing of brand management programs	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H
53					CO3	To develop understanding on measurement and interpretation of brand performance	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
53					CO4	To provide appropriate concepts, theories, models to understand branding decisions	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
53					CO5	To understand how to grow and sustain brand equity for brand expansion and revitalization	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H
54	Sem III	0202410312 - PP	T2132	Pricing	CO1	To apply the basic terms, concepts, approaches and ways to solve problems in pricing decisions.	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
54					CO2	To analyse pricing decisions based on concepts drawn from cognitive psychology	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H
54					CO3	To analyse pricing decisions based on concepts drawn from economics and industrial organization	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M

54					CO4	To create and design pricing process that can be implemented and managed.	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
54					CO5	to compare, evaluate and help develop the right price approach.	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H
55	Sem III	0202410313 - PP	T2152	Business to Business Marketing	CO1	To study & apply marketing planning and decision making in B2B Markets	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
55					CO2	To analyse & solve actual problems in the form of case studies encounter in today B2B market place.	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
55					CO3	To understand the best practices in various B2B Marketing Management field	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H
55					CO4	to develop insight into Organizational buying behavior in very competitive situations	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
55					CO5	to apply the knowledge and skills for devising implementable industrial marketing strategies	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
56	Sem III	0202410314 - PP	T2148	Retail Marketing	CO1	Apply the Retail Management processes to retail business problems	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H
56					CO2	Develop Retail Plan for retailers effectively compete in the market	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M

56					CO3	Develop strategies for optimization of resource in managing retail outlets	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H
56					CO4	Synthesise relationships between various elements involved in Retail Management	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
56					CO5	Design optimum Retail Management Strategies for retail business	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
57	Sem III	0202410315 - PP	T2498	Financial Statement Analysis	CO1	Develop the skills to proficiently analyze financial statements, interpret key ratios, and extract meaningful insights for strategic decision-making.	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H
57					CO2	Enhance strategic decision-making abilities by integrating financial statement analysis, ensuring ethical considerations are prioritized in the decision-making process.	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
57					CO3	Acquire advanced skills in financial forecasting, enabling effective planning and budgeting for organizational success.	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
57					CO4	Hone the ability to communicate financial insights ethically and effectively, ensuring transparent reporting and fostering trust.	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M
57					CO5	Cultivate a commitment to continuous learning, staying abreast of evolving financial reporting standards and adapting analyses to dynamic business environments with integrity.	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
58	Sem III	0202410316 - PP	T2128	Product Management	CO1	Able to analyse the importance of markets, consumers, competition and marketing owing to Products	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H

58					CO2	To address the role of a Product and Production with the creation of products and services and to give insights to the origin & Development of the Product Management Function	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
58					CO3	Analyse and assist in preparing sustainable competitive advantage while drafting product strategy	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H
58					CO4	Appreciate the importance of Product as one of the 4 P's from among other in the marketing mix	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
58					CO5	Infer the importance of Product Strategy as a core to any organisation's competitiveness	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H
59	Sem III	0202410317 - PP	T2862	Business Statistics with R	CO1	To enable students to present, analyze and interpret data.	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H
59					CO2	To enable students to use concepts of probability in business situations	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
59					CO3	To enable students to make inferences from samples drawn from large datasets.	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H
59					CO4	Identify what tool to be used in a given situation for analysis.	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H
59					CO5	Interpretation of the analysis output in problem language.	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H

60	Sem III	0202410318 - PP	T2291	International Human Resource Management	CO1	Understand the process of why and how organizations decide to go international; their impact on the HR function and need for IHRM	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H
60					CO2	Appreciate the Differences between domestic Human Resource Management and IHRM; and how they add complexity to the function.	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
60					CO3	Understand the impact of cultural factors and the importance of context in IHRM.	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H
60					CO4	Grasp the implications of internationalization of business on the various HR functions viz. Staffing, T&D, Performance Management, & developing multicultural teams. Understand the	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
61	Sem III	0202410319 - PP	T2296	Compensation and Reward Management	CO1	to understand key concepts and theories from compensation and apply them to actual compensation problems in firms.	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
61					CO2	to understand how to conduct & interpret basic statistical analysis of compensation data and design a compensation and benefits system to motivate workers.	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
61					CO3	to understand how the various features & components of compensation systems influence attraction, retention and turnover.	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H
61					CO4	to understand key issues in performance measurement for the purpose of compensation.	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
61					CO5	to analyze a firm's compensation system, legal & tax context, evaluate its strengths and weaknesses and propose changes to improve it.	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M

62	Sem III	0202410320 - PP	T2729	Indian Ethos and values for Management	CO1	To understand and view the concept of business by ethics and value.	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
62					CO2	To explain the art of living, enriched by wisdom and value	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
62					CO3	To comprehend the incredible, timeless, universal nature of Indian ethos and values.	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H
62					CO4	To understand the Indian perspective on functions of management	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
62					CO5	To emphasize the concept of personal growth by self management as per Indian context	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
63	Sem III	0202410321 - PP	T2283	Talent Management	CO1	Interpret the different types of competencies in varied cultural contexts	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
63					CO2	Identify a talent pipeline in line with business environment, local and global contexts	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
63					CO3	Recommend an individual talent development plan ethically in line with individual and organizational goals	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
63					CO4	Demonstrate understanding of talent management concepts	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M

63					CO5	Develop a diagnostic and conceptual understanding of the management of talent in the organization	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H
64	Sem III	0202410322 - PP	T2284	Learning and Development	CO1	To describe the strategic importance of training and development	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
64					CO2	To understand training and development as a part of talent management and organizational development process	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
64					CO3	To explain and apply the principles of instructional system design (ADDIE Model) in designing and developing a training program	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H
64					CO4	To learn how to apply different training methodology and critically analyze various evaluation models	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
64					CO5	To learn to adapt all the L and D needs to a distance/blended learning format	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
65	Sem III	0202410323 - PP	T2576	Performance Management System	CO1	Be able to understand and explain the key concepts of Performance Management, and reasons for its growing importance in the current scenario.	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H
65					CO2	Be able to summarize the Key Skills needed during each phase of Performance Management and the ability to utilize these for resolving issues	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H

65					CO3	Compare and contrast the various Performance Assessment techniques, categorize performance standards, and be able to select the most appropriate for a given situation	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
65					CO4	Appreciate the critical Influence of Coaching & Mentoring in Performance Management; Experiment with the skills needed	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
65					CO5	Analysis of current trends - what leading Companies are doing to enhance overall performance, and Implications for the future - Understand WHY some organisations (using essentially the same kind/calibre of employees) perform so much better than others..	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H
66	Sem III	0202410324 - PP	T2577	HRD Instruments	CO1	To develop an understanding of the theoretical underpinnings of relevant psychological concepts in the organizational context.	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H
66					CO2	To analyze and apply various theoretical models in development of metrics for organizations	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
66					CO3	To evaluate contributions and limitations of psychometric testing in organizations	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
66					CO4	to understand the role of emotional intelligence in HRD	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H

66					CO5	to explore various learning styles that influence HRD strategy	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H
67	Sem III	0202410325 - PP	T2294	ict and Negot	CO1	Introduction to conflicts and their various aspects	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
67					CO2	Understand and analyse conflicts, their implications in real life scenarios	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H
67					CO3	Transactional situations of conflicts, various conflict implications, negotiation tactics	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
67					CO4	Conflict management, neogitations dilemmas	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
67					CO5	Understand deep level conflict and negotiation situations and implcations, in physical and digital world	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H
68	Sem III	0202410326 - PP	T2300	HR Analytics	CO1	Improve HR initiatives by combining data analytics and human resources	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
68					CO2	Understand the financial impact of HRM activities on organizations with predictions	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H
68					CO3	Solve complex and sensitive HR issues quickly with new strategic proficiencies	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M

68					CO4	Establish fair performance analytics for employees, teams, workgroups, and industries through critical analysis	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
68					CO5	Create an inclusive human resource decision-making process when you assess the importance of issues in integrity, accountability, diversity, and inclusion	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H
69	Sem III	0202410327 - PP	T2578	Organizational Development and	CO1	Understand and recall the basic concepts related to OD and Change	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H
69					CO2	Apply and execute the OD & Change related knowledge to address the issues for possible solutions.	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
69					CO3	Analyze, organize, compare, experiment, question, relate different ideas & concepts related to OD & Change management	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
69					CO4	Evaluate the issues and defend the decisions taken related to OD & Change Management area	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H
69					CO5	Appraise, argue, critique and weigh different issues related to OD & C	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H
70	Sem III	0202410328 - PP	T2286	Industrial Relations	CO1	Learning Concept of Industrial Relations	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H
70					CO2	Various Acts and Ammendements	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M

70					CO3	Benefits of Understanding and Implementing Laws	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
70					CO4	Exhibiting connectivity among various IR Concept	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H
70					CO5	Practical Implementation of Industrial Relations	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H
71	Sem III	0202410329 - PP	T2593	International Logistics	CO1	Analyze the basic operation of each of the components of a logistics system. To examine the concepts and practices in International trade practices.	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H
71					CO2	To review ports and airport operations, containerization, world class practices in logistics	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H
71					CO3	To examine maritime logistics operations, transshipments	Strong-H	Moderate-M	Weak-L	Weak-L	Moderate-M
71					CO4	To evaluate different issues in exports such as packaging, insurance, claims management etc	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H
71					CO5	To compare various modes of different logistics service providers	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H
72	Sem III	0202410330 - PP	T2163	Quality Management	CO1	To acquaint students with importance and relevance of quality as a strategic initiative in both , the manufacturing & service sectors.	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H

72					CO2	To help the student address quality in terms of business issues .	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
72					CO3	To expose students to an approach that makes them holistic in their approach thereby creating a global perspective	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H
72					CO4	To build upon their technical and reasoning capabilities	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H
72					CO5	To equip student managers to understand how a business operates and design effective manufacturing and service processes.	Strong-H	Moderate-M	Weak-L	Weak-L	Moderate-M
73	Sem III	0202410331 - PP	T2329	Retail Distribution and Logistics	CO1	Understand role of distribution and logistics in organized retail sector	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H
73					CO2	Undertand and analyzse issues arising in warehousing operation and generic strategies to address the problem	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
73					CO3	Types of inventory and analysing its impact of the operating cost and margins of the business .Learning to formulate strategies to address the issue	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M
73					CO4	Understand the process of inbound and out bound logistics and key contributors to the process in organized retail . Key issues involved and process to address the same	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M

73					CO5	Distribution and logistics issues in value retailing and role of informaion technology in streamlining the process . Channel members and their power	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
74	Sem III	0202410332 - PP	T2187	Service Operations Managemen *	CO1	Analyze and evaluate the contribution of supply chain strategy in the organization's success	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M
74					CO2	Formulate and review strategies for efficiently managing Supply Chain Operations	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M
74					CO3	To develop understanding of the importance of integration of supply chain partners	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
74					CO4	Construct and recommend different approaches to implement supply chain	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H
74					CO5	Review performance management and innovations in supply chain management	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
75	Sem III	0202410333 - PP	T2180	Supply Chain Performance Measureme	CO1	Demonstrate understanding of Supply Chain Performance Measurement Tools and Methods	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
75					CO2	Make use of different Supply Chain Performance Measurement Tools to Design & Analyze Supply Chains	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M
76	Sem III	0202410334 - PP	T2222	Advanced Operations Research	CO1	students will be able to synthesize and solve real life decision making problems in operations industry.	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M

76					CO2	students will be able to capitalize on the power of Operations Research (OR) in resource management					
76					CO3	students will be able to calculate different operations research tools and its use in decision making					
76					CO4	students will be able to formulate decision making models encountered in businesses.					
76					CO5	students will be able to analyze business problems using the power of wellknown operational research tools and techniques.					
77	Sem III	0202410335 - PP	T2528	Managemen t of Operations	CO1	Understand the concepts, principles, and problems of operations management,	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H
77					CO2	Apply various tools and techniques to determine the choice of facility locations and determine facility layouts, plan and schedule day to day operations through practical applications .	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H
77					CO3	Select and use the most appropriate methods and tools for the solution of problems related to materials management including stocking and handling, supplier development and inventory control.	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H

77					CO4	Understand the importance of maintenance - beyond just being a technical issue , the difference between preventive and breakdown maintenance, and apply most widely used maintenance management tools.	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H
77					CO5	apply various operations management and quality management techniques to understand and improve the execution of Operations of an Organization.	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
78	Sem IV	0202410336 - PP	T1077	International Commercial Law	CO1	Understand the basics about legal systems & Concepts	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
78					CO2	The aim of this course is to provide the management students adequate knowledge of the legal aspects of doing business in India	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H
78					CO3	Understand international business and laws relating to international commercial transactions.	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H
78					CO4	Understand the Knowledge of law gives managers confidence and credibility	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H
78					CO5	Managers and business leaders need to be aware of the legal implications of their day-to-day decisions in their organizations	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H
79	Sem III	0202410337 - PP	T2201	Advanced Project Management	CO1	To study advanced concepts, theory and applications in the area of complex projects in global environment	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H

79					CO2	To discuss the critical factors in Execution of Complex projects	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H
79					CO3	To understand issues in designing project organization and teams in cross – cultural, socio-economic, technology driven global environment	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H
79					CO4	To analyze project cost, quality and risk management	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
79					CO5	To discuss various project management strategies and strategic management structures	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H
80	Sem III	0202410338 - PP	T2176	Procurement Management	CO1	to understand commercial,financial and regulatory aspects of procurement management	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H
80					CO2	to undertake vendor evaluation and cost management	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H
80					CO3	to study international contract management and analyses	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H
80					CO4	to understand practical aspects of procurement management	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
80					CO5	to discuss emerging trends in procurement	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H

81	Sem III	0202410339 - PP	T2185	Advanced Operations Management	CO1	To equip student managers to understand how a business operates and design effective manufacturing and service processes.	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H
81					CO2	To make student managers understand and differentiate between various kinds of manufacturing and service processes & their complexity so as to utilize them to enhance operational efficiency	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H
81					CO3	To analyze the various issues related to product and process design	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
81					CO4	To understand the strategic importance of OM in manufacturing and service sectors	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
81					CO5	To discuss the emerging concepts in operations management such as, TOC, Lean management etc	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H
82	Sem III	0202410340 - PP	T2073	International Finance	CO1	To study concepts, theory and practices in the area of International Finance	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H
82					CO2	To illustrate different issues in cross border transactions related to International trade and investments	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H
82					CO3	To study different sources of raising finance for international Business activities	Strong-H	Moderate-M	Weak-L	Weak-L	Moderate-M

82					CO4	To analyze cost of raising funds and cost of risk management.	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H
82					CO5	To evaluate various risk management strategies.	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H
82	Sem III	0202410341 - PP	T2013	Derivative Markets	CO1	to learn basics of financial derivatives and risk management practices	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
82					CO2	to acquire knowledge of how forward contracts, futures contracts, swaps and options work and how to use them for hedging purposes	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H
82					CO3	to demonstrate an understanding of pricing forwards, futures and options contracts	Strong-H	Moderate-M	Moderate-M	Weak-L	Moderate-M
82					CO4	to apply knowledge of derivatives in solving problems involving financial risks including foreign exchange risk, interest rate risk, credit risk	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
82					CO5	to acquire skillset to design and implement derivatives trading strategies	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
83	Sem III	0202410342 - PP	T2051	Financial Modeling	CO1	to learn spread sheet functions and investment tools as building blocks of financial modeling framework	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H

83					CO2	to understand various perspectives of project financing and Financial Modeling Framework using Financial statements of a business	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
83					CO3	to develop project finance modeling	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
83					CO4	to explore advanced concepts in Financial Modeling - Tax Modeling and RISK analysis	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M
83					CO5	to analyze equity research models	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
84	Sem III	0202410343 - PP	TM2009	Business Valuation	CO1	to understanding the concepts of Valuation	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M
84					CO2	to identify linkages of Financial Statements and Valuation	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
84					CO3	to analyze business Valuation Models - with Cash Flows and Earnings	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M
84					CO4	to analyze business Valuation Models - with forecasting methods and analysis	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M
84					CO5	to explore new Concepts of Valuation with different models	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M

85	Sem III	0202410344 - PP	T2011	Commercial Banking	CO1	to analyse the products offered by a bank.	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
85					CO2	to analyse various operations of a bank.	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M
85					CO3	to evaluate the legal framework associated with banking operations.	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
85					CO4	to express opinions about banking in written and oral form, based on the basic knowledge and skills they acquire,	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
85					CO5	to demonstrate various daily functions performed in a branch.	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M
86	Sem III	0202410345 - PP	TM2071	Digital Transformation in Financial Services	CO1	TO Develop financial skillsets among the students and convert job-seekers into job-creators through technology interventions.	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
86					CO2	TO provide the Practical Aspects of Financial markets and related avenues and Integration.	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
86					CO3	To analyze the challenges in digital transformation	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H
86					CO4	To create a mind set for the various Technological use and applications in financial world and related Challenges and Risk.	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H

86					CO5	To understand details in Data security	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
87	Sem III	0202410346 - PP	T2021	Insurance Management	CO1	To make student aware of insurance concept and covers.	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
87					CO2	To get them confidence to take insurance covers	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
87					CO3	To be ready for insurance job and career at the end of the course.	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H
87					CO4	To be able to analyse financial side of balance sheet and profit / loss account of insurance companies	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
87					CO5	To be able to understand and apply principles of Risk Management	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
87					CO6	To be familiar and develop exercise to do the financial and investment related work in insurance companies.	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
88	Sem III	0202410347 - PP	T2061	Advanced Project Finance Structuring	CO1	Evaluate best possible composition of various sources of financing different types of project	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
88					CO2	Evaluate best possible composition of various sources of financing different types of project	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M

88					CO3	Generate and recommend suitable financing strategies and innovative ways	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
89	Sem III	0202410348 - PP	T2611	Financial Econometrics	CO1	Analyse and evaluate the different econometric modeling techniques.	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
89					CO2	Practically apply the concepts of econometrics in empirical finance	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
90	Sem III	0202410349 - PP	T2019	Fixed Income Markets	CO1	Introduction to Fixed Income Markets	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
90					CO2	Valuation of Fixed Income Securities and Risks in FIS investments	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M
90					CO3	Derivatives of Fixed Income Securities	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
90					CO4	Structured Products in Fixed Income Securities	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
90					CO5	Construct bond indices	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
91	Sem III	0202410350 - PP	T2502	Wealth Management	CO1	To analyse various personal investment avenues and asset classes	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H

91					CO2	To analyse investors' psychology & requirement	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M
91					CO3	To develop skills of personal financial planning by customizing investment portfolios and evaluating them for clients according to their needs & requirements	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
91					CO4	To develop skills in financial advisory & relationship management	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
91					CO5	To understand wealth management processes	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H
93	Sem IV	0202410401 - PP	T2703	Dissertation	CO1	"Provide students with an opportunity to conduct research using qualitative and quantitative techniques "	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
93					CO2	Assess business processes through experiential learning techniques, tools and research methodologies	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
93					CO3	Analyze results obtained from interdisciplinary management project areas	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M
93					CO4	"Interpret results of the research for emerging issues in management disciplines"	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
93					CO5	"Recommend and provide solutions related to interdisciplinary aspects of business and industry"	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M

94	Sem IV	0202410402 - PP	T2801	Project	CO1	Provide field-based learning and application of course curriculum	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
94					CO2	Assess business processes through experiential learning techniques	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M
94					CO3	Use techniques for practical application of industry processes	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M
94					CO4	Provide solutions and assessments for need-based industry problem	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
94					CO5	Analyze results obtained from interdisciplinary management project areas	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
95	Sem IV	0202410403 - PP	T2686	Marketing Analytics	CO1	Understand to explain the key marketing analytics concepts, customer value, target markets, the marketing mix, the exchange process, relationship marketing, and the	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M
95					CO2	Understand to Interpret, apply and demonstrate how the forces of the marketing environment influence marketing analytics strategy decisions	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
95					CO3	Understand to Analyze, compare and examine how organizations identify target markets	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M
95					CO4	Understand to estimate market potential and forecast sales with help of marketing analytics	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H

95					CO5	Understand to Create, design and formulate marketing analytics strategies that add customer value.	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
96	Sem IV	0202410404 - PP	T2145	Sustainable Marketing	CO1	Understand and apply the sustainability Principles in business	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M
96					CO2	Understanding concept theories and framework of environmental sustainability through sustainable marketing values	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M
96					CO3	Understanding the role of ethics and morality in marketing	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
96					CO4	Developing insight into the corporate responsibility towards the society	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M
96					CO5	Understanding the role of CSR in marketing	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
97	Sem IV	0202410405 - PP	T2156	Marketing Innovation	CO1	Remembering the basic human resource management functions under the scope of HRD audit and scorecard	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
97					CO2	Understanding the basic human resource management functions under the scope of HRD audit and scorecard	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M
97					CO3	Applying the knowledge and solving the HR related issues of the organizations under the scope of HRD audit and scorecard	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M

97					CO4	Analyzing, comparing, examining the HR related issues in the organization, under the scope of HRD Audit and Scorecard	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
97					CO5	Evaluating, judging, critiquing the HR related issues in the organization, under the scope of HRD Audit and Scorecard.	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
98	Sem IV	0202410406 - PP	T1077	International Commercial Law	CO1	Understand the basics about legal systems & Concepts	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
98					CO2	The aim of this course is to provide the management students adequate knowledge of the legal aspects of doing business in India	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H
98					CO3	Understand international business and laws relating to international commercial transactions.	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H
98					CO4	Understand the Knowledge of law gives managers confidence and credibility	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H
98					CO5	Managers and business leaders need to be aware of the legal implications of their day-to-day decisions in their organizations	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H
99	Sem IV	0202410407 - PP	T2150	Marketing of Financial Services	CO1	Develop knowledge about characteristics of financial service products	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M

99					CO2	Develop skills in planning and implementation of marketing plans for these services	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M
99					CO3	Apply knowledge and skills in understanding of consumer behavior while buying these products	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
99					CO4	Understand the Branch Networks And Distribution Through Branches, technology driven distribution channels	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M
99					CO5	Understand the financial services promotions	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
100	Sem IV	0202410408 - PP	T2149	Marketing of Emerging Economies	CO1	To develop the knowledge about emerging markets.	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
100					CO2	To develop the required skills to deal in emerging market situation.	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H
100					CO3	To analyse the various market strategies in emerging economies.	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H
101	Sem IV	0202410409 - PP	T2288	Organizational Theory, Design and Structure	CO1	To develop valuable insight about the structure and design of the organization for organizational effectiveness	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M

101					CO2	To understand the importance to focus on the nature and elements of an organization's structure and its relationship with the environment and the organizational strategy.	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
101					CO3	To be able to analyze the structure of organizations	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H
101					CO4	To be able to recommend the appropriate design for the organization based on the need of the business and strategy of the organization.	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H
101					CO5	To be able to understand and analyze organizational evolution, growth & life cycle and organization failures – its reasons and patterns.	Strong-H	Moderate-M	Weak-L	Strong-H	Moderate-M
102	Sem IV	0202410410 - PP	T2282	Social Media in Human Resource	CO1	Creating & Sustaining Remote Work Programmes in Organization	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H
102					CO2	Analyze the use of Social Media in different Human Resource functions	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H
102					CO3	Determine the value proposition for your organization's brand through SM	Strong-H	Moderate-M	Weak-L	Strong-H	Moderate-M
102					CO4	Design social media actions to select external and internal talent	Strong-H	Moderate-M	Weak-L	Strong-H	Moderate-M

102					CO5	Create a plan for developing and deploying a social media policy in your organization	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H
103	Sem IV	0202410411 - PP	T2298	Coaching, Counseling and Mentoring	CO1	Compare the difference between coaching , counselling and mentoring keeping the context in mind	Strong-H	Moderate-M	Weak-L	Strong-H	Moderate-M
103					CO2	Identify the roles of coach , counselor and mentor in different local and global contexts	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M
103					CO3	Recommend an individual development plan to build a coaching and mentoring relationship ethically in line with individual and organizational goals	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H
103					CO4	Demonstrate understanding of coaching , counselling and mentoring concepts	Strong-H	Moderate-M	Weak-L	Strong-H	Moderate-M
103					CO5	Apply Coaching, Counselling and Mentoring concepts to real life cases and contexts in Organisations	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H
104	Sem IV	0202410412 - PP	T2297	HRD Audit and Scorecard	CO1	Understand and recall the basic human resource management functions for the purpose of preparing HRD Scorecard	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
104					CO2	Analyze & interpret the issues, apply knowledge and evaluate the decisions related to HRD Scorecard for the organization.	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M

105	Sem IV	0202410413 - PP	T2290	Learning and Capacity Building	CO1	Help individuals understand how to develop their leadership capabilities to influence various facets of organizational life.	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H
105					CO2	Analyze and evaluate different sources of power and influence to enhance one's own growth and growth of one' team.	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
105					CO3	Evaluating the difference between a successful manager and an ethical leader.	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
106	Sem IV	0202410414 - PP	T2190	Operations Planning and Scheduling	CO1	To analyze the characteristics of detailed capacity planning process.	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M
106					CO2	To examine supply and demand planning for mid to long term demand.	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
106					CO3	To analyze translation of the product level plans and schedules into requirements	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M
106					CO4	To bridge the master planning area with the execution and control area.	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
106					CO5	To discuss the master planning best practices.	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M
107	Sem IV	0202410415 - PP	T2170	Sustainable Supply Chain	CO1	To analyze the different best practices for sustainable supply chain management	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H

107					CO2	To define the three building blocks of sustainability.	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H
107					CO3	To demonstrate and analyze the importance of sustainable supply chain practices on business performance	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M
107					CO4	To construct the tools and techniques of developing sustainable the supply chain	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
107					CO5	To design and develop sustainable supply chain performance optimization model	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
108	Sem IV	0202410416 - PP	T2182	Technology in Supply Chain	CO1	Develop a sound understanding of the important role of technology in supply chain management in today's business environment	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M
108					CO2	Become familiar with emerging trends in technologies in SCM	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
108					CO3	To analyze and evaluate opportunities and risk factors in various supply chain technologies	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
109	Sem IV	0202410417 - PP	T2169	Warehouse Management	CO1	To describe the concepts of warehouse managements.	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M
109					CO2	To describe Global Practices in Warehousing and Distribution management	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M

109					CO3	To analyze different issues in cold chain management	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M
109					CO4	To demonstrate international benchmarks on warehouse management	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H
109					CO5	To design and evaluate the performance of the warehouse systems.	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
110	Sem IV	0202410418 - PP	T2177	Supply Chain Risk and Reliability Management	CO1	Review supply chain risk management	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M
110					CO2	Analyze problems and challenges for supply chains	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M
110					CO3	To create and design reliable supply chain	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
110					CO4	To develop an understanding and ability to prepare business continuity plans in view of SCM risks	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M
110					CO5	To evolve an understanding of ISO 28000	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M

111	Sem IV	0202410419 - PP	T2037	Direct Taxation	CO1	To understand the basic concepts, heads of Income etc from Income tax Act	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
111					CO2	To understand residential status of individuals, HUFs and Companies.	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M
111					CO3	To compute of total income for individual and the tax liability	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M
111					CO4	To give knowledge about preparation of Submission of Income Tax Return, Advance Tax, and Tax deducted at Source, Tax Collection Authorities under the Income Tax Act, 1961	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
111					CO5	To understand Income Tax system properly, and can get the knowledge of different tax provisions	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
112	Sem IV	0202410420 - PP	T2052	Financial Engineering and Analytics	CO1	Learn about different derivative instruments	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H
112					CO2	Understand risk management techniques using different derivative instruments	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M
112					CO3	Analyse the mechanism of pricing different derivative instruments	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H

112					CO4	Predict the prices using different pricing models	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
112					CO5	Learn about real life application of derivative instruments	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H
113	Sem IV	0202410421 - PP	T2047	Mergers and Acquisitions	CO1	Analyse the process and procedures related to Mergers and acquisitions.	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M
113					CO2	Explain the legalities involved in any merger or acquisition.	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M
113					CO3	Understand the Tax and Regulatory Perspectives	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
113					CO4	Deal structuring and financing strategies	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M
113					CO5	Creating values with mergers and acquisitions	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
114	Sem IV	0202410422 - PP	T2674	Investment Banking	CO1	To understand the process of capital raising activity	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
114					CO2	To understand the market dynamics & primary & secondary market activity	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H

114					CO3	To understand the roll of Investment Banker in the process of Capital Raising and Mergers & Acquisitions	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H
114					CO4	To Understand the method of Acquisitions and role of Investment Banker	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
114					CO5	To understand the new Global Changes in Financial Markets and Investment Banking	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
115	Sem IV	0202410423 - PP	T2690	Risk Analytics	CO1	Understand the basic concept of financial risk	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
115					CO2	Understand the tools to measure risk	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
115					CO3	Understand the methods of risk analytics	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H
115					CO4	Understand the risk analytics applications in real life business environment	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
115					CO5	Understand the risk assessment and scission analysis	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H
116	Sem IV	0202410424 - PP	T2055	Behavioral Finance	CO1	To Understand behavioural finance	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H

116					CO2	To understand the Efficient Market Hypothesis and Biases, overconfidence and rumours	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H
116					CO3	To apply the concept of behavioural finance to actual market decisions	Strong-H	Moderate-M	Weak-L	Strong-H	Moderate-M
116					CO4	To evaluate and compare market reactions and investors behaviour	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H
116					CO5	To compare market over and under reaction during the crisis	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H