## SYMBIOSIS INSTITUTE OF MANAGEMENT STUDIES

## Symbiosis International (Deemed University)

(Established under section 3 of the UGC Act, 1956)

Re-accredited by NAAC with 'A++' grade | Awarded Category - I by UGC

Founder: Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)



## Academic Year: 2023-2024 Institute / Branch Name : Symbiosis Institute of Management Studies Programme Name : Master of Business Administration (Executive)

Color Code Description:		
Global	National / Local	Regional / National

Sr. No.	GA No.	Graduate Attributes	PO No.	Programme Outcom
1	GA2	Global citizenship: ethical, social and professional understanding	P01	Apply the knowledge of marketing, finance, HR & operations fundamentals management problems.
2	GA2	Global citizenship: ethical, social and professional understanding	P02	Identify, formulate, research literature, and analyze complex managen conclusions using fundamentals & principles of management.
3	GA4	Employability: equipped with skills, attributes, leadership and entrepreneurial qualities that society needs; being capable of making a contribution to society through earning a living	P03	Design solutions for complex management problems and design system appropriate consideration for overall well-being and safety, cross-cult
4	GA4	Employability: equipped with skills, attributes, leadership and entrepreneurial qualities that society needs; being capable of making a contribution to society through earning a living	P04	Use research-based knowledge and research methods including analys
5	GA4	Employability: equipped with skills, attributes, leadership and entrepreneurial qualities that society needs; being capable of making a contribution to society through earning a living	P05	Create, select, and apply appropriate techniques, resources, and mode prediction and modeling to complex management activities with an un
6	GA1	Scholarship: research, inquiry and lifelong learning	P06	Apply reasoning informed by the contextual knowledge to assess socie the consequent responsibilities relevant to the professional manageme
7	GA3	Eco-literate: sensitivity towards a sustainable environment	P07	: Understand the impact of the professional management solutions in s demonstrate the knowledge of, and need for sustainable development.
8	GA4	Employability: equipped with skills, attributes, leadership and entrepreneurial qualities that society needs; being capable of making a contribution to society through earning a living	P08	Apply ethical principles and commit to professional ethics and response
9	GA1	Scholarship: research, inquiry and lifelong learning	P09	Function effectively as an individual, and as a member or leader in div
10	GA3	Eco-literate: sensitivity towards a sustainable environment	P010	Communicate effectively on complex management activities with the being able to comprehend and write effective reports and design docume and receive clear instructions.
11	GA4	Employability: equipped with skills, attributes, leadership and entrepreneurial qualities that society needs; being capable of making a contribution to society through earning a living	P011	Demonstrate knowledge and understanding of the fundamentals and r own work, as a member and leader in a team, to manage projects and
12	GA3	Eco-literate: sensitivity towards a sustainable environment	P012	Recognize the need for, and have the preparation and ability to engage broadest context of business change.

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s and specialization to the solution of complex

ment problems reaching substantiated

ems/processes that meet the specified needs with tural, community and environmental concerns.

ysis and interpretation of data, and synthesis of it

ern managerial applications / tools including inderstanding of the limitations.

cietal, health, safety, legal and cultural issues and nent practice

societal and environmental contexts, and t.

nsibilities and norms of the management practice.

iverse teams, and in multidisciplinary settings.

e community and with society at large, such as, nentation, make effective presentations, and give

management principles and apply these to one's l in multidisciplinary environments.

ge in independent and life-long learning in the

Sr. No.	Semester	Institute Course Code	Catalog Course Code	Title	Course Outcome No	Course Outcome Statement	P01	P02	Р03	PO4	P05	P06	P07	P08	P09	P010	P011	P012
1	SEM I (2023-2025)	20448101- PP	T2007	Cost Accounting	CO1	How to calculate and apply measures of location and measures of dispersion- Ungrouped Data	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H
1					CO2	Compute and interpret the results of Bivariate regression and Multiple regression and correlation analysis. Be able to perform Correlation analysis, bivariate and multiple regression.	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H
1					CO3	How to apply discrete and continuous probability distributions to various business problems?	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H
1					CO4	Perform Test of Hypotheses as well as to calculate the confidence interval for a population parameter for single sample cases	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H
1					CO5	Perform ANOVA and F-test. Be able to perform using computer software.	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H
1					CO6	Perform Non parametric tests such as Chi square test for Independence, Wilcoxon matched pair test and Mann Whitney test.	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H
2		2044810 3-PP	T2004	Financial Accounting	C01	To understand financial markets and instruments.	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Weak-L	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Weak-L
2					C02	To understand scope ,goals and process of Financial Management	Weak-L	Weak-L	Moderate-M	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
2					CO3	To understand the fundamental tools & techniques in Financial Management	Moderate-M	Weak-L	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Weak-L	Moderate-M	Strong-H	Moderate-M	Moderate-M
2					CO4	To develop analytical/practical approach to corporate financial decision making.	Weak-L	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M
3		2044810 2- PP	T2114	Essentials of Marketing Management	CO1	Understand the meaning, and strategic importance of the Marketing function in an enterprise	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H
3					CO2	Understand the implementation of the Marketing process	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H	Weak-L	Strong-H	Weak-L	Strong-H
3					CO3	Grasp the Core concepts of marketing and understand how enterprises apply these concepts	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Strong-H	Moderate-M	Strong-H
3					CO4	Know how the marketing strategy process is conceptualised and implemented and measured for effectiveness.	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M

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4	SEM I (2023- 2025)	20448105- PP	T2572	Human Resource Management	CO1	Define the basic concepts, functions, scope & techniques used in HRM.	Moderate-M	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Weak-L	Moderate-M	Weak-L
4					C02	Analyze the various contemporary issues in current scenario	Moderate-M	Weak-L	Weak-L	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M	Weak-L	Weak-L
4					CO3	Apply & demonstrate the HR skills of manager towards employees	Weak-L	Strong-H	-	Moderate-M	Weak-L	Moderate-M	Weak-L	Weak-L	Moderate-M	Strong-H	Strong-H	Moderate-M
4					CO4	Interpret various HR policies	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M
4					CO5	Perform Basic HR functions	Moderate-M	Weak-L	Moderate-M	Moderate-M	Strong-H	Moderate-M	Weak-L	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
5	SEM I1 (2023-2025)	2044820 1 -PP	T2216	Business statistics	CO1	To understand different components of operatins and their linkages with other business functions	Strong-H	Strong-H	Moderate-M	Weak-L	Moderate-M	Strong-H	Moderate-M	Weak-L	Weak-L	Moderate-M	Moderate-M	Moderate-M
5					C02	To analyze and construct different processes for operational improvments	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M	Weak-L	Weak-L	Moderate-M	Moderate-M	Weak-L	Moderate-M
5					СО3	To analyze andf create different operation performance measures for opertional effectiveness.	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Moderate-M	Strong-H
5					CO4	To analyze The implementation of different concepts of operations for processe imrovements	Strong-H	Strong-H	Weak-L	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Weak-L	Weak-L
6	SEM I (2023-2025)	2044810 3-PP	T2004	Financial Accounting	CO1	Understand the role of Financial Accounting in organizations and the factors shaping that role.	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Weak-L	Weak-L	Moderate-M	Weak-L	Strong-H
6					C02	Understand the scope and process of Financial Accounting .	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L
6					CO3	Understand the importance of ethical Accounting practices.	Strong-H	Weak-L	Strong-H	Strong-H	Weak-L	Weak-L	Moderate-M	Moderate-M	Moderate-M	Weak-L	Weak-L	Moderate-M
6					CO4	Apply key accounting concepts to understand Financial performance.	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Moderate-M	Moderate-M	Weak-L	Strong-H	Moderate-M	Strong-H
6					CO5	Analyze Financial performance & position and evaluate its strengths and weaknesses, and propose changes to improve it.	Weak-L	Weak-L	Weak-L	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Moderate-M	Moderate-M
7	SEM I (2023-2025)	2044810 6 - PP	T1140	Legal Aspects of Business	CO1	The student should understand the legal framework and basic concepts applicable to all mercantile laws	Strong-H	Moderate-M	Strong-H	Strong-H	Weak-L	Moderate-M	Weak-L	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
7					CO2	The students should have adequate knowledge about the Consumer centric laws, including but not limited to, Consumer protection.	Weak-L	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Weak-L	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L

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7					CO3	The student should be able to appreciate the Competition Laws that govern all the organizatons in India including M & A & also prevention of UTP & RTP	Weak-L	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Weak-L	Strong-H	Moderate-M	Weak-L
7					CO4	The student should be able to appreciate the Corporate Laws regarding Incorporation and basic documents required that govern all the organizatons in India	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Moderate-M
7					CO5	The student should be able to understand and appreciate the importance of intellectual property, the rights thereunder and protection thereof.	Strong-H	Moderate-M	Weak-L	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Weak-L	Weak-L	Moderate-M
8	SEM I (2023-2025)	2044811 0 - PP	T2225	Research Methodology	C01	To enable students to comprehend research issues	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H
8					CO2	To enable students to identify research questions and formulate research hypothesis	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H
8					CO3	To equip students with various techniques of research design	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H
8					CO4	To enable students to design and administer questionnaire	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H
8					C05	To enable students to prepare research proposal and research report	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H
9	SEM I (2023-2025)	2044810 8 - PP	T6075	Managerial Economics	C01	Application of economic principles in making managerial decisions	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H
9					C02	Reaching Optimal managerial decisions by overcoming constraints	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H
9					C03	Using quantitative and analytical approach to interpret business problems	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H
11	SEM III (2022-2024)	20448310- PP	T3152	Advance Excel	C01	Apply Microsoft Excel techniques to create business spreadsheets for Financial Analysis	Moderate-M	Weak-L	Weak-L	Weak-L	Strong-H	Weak-L						
11					CO2	Interpreting and demystifying unconventional Financial Functionality in Excel	Moderate-M	Weak-L	Weak-L	Weak-L	Strong-H	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Moderate-M	Strong-H

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11					CO3	Choosing appropriate tool for Data analysis in Excel to slice and Dice of a Big data	Moderate-M	Weak-L	Weak-L	Weak-L	Strong-H	Moderate-M	Strong-H	Moderate-M	Weak-L	Moderate-M	Weak-L	Weak-L
11					CO4	Learning how Excel would be used in various accounting functions	Strong-H	Weak-L	Weak-L	Weak-L	Strong-H	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Moderate-M	Weak-L
11					CO5	Evaluating dynamic numbers with What - If Analysis and its various sub functionalities	Strong-H	Weak-L	Weak-L	Weak-L	Strong-H	Strong-H	Moderate-M	Weak-L	Moderate-M	Weak-L	Strong-H	Weak-L
13	SEM V (2021-2023)	020448501 - PP	T2720	Project	C01	To Orient the new batch of MBA (E) students towards management learning	Strong-H	Strong-H	Moderate-M	Weak-L	Moderate-M	Moderate-M	Strong-H	Moderate-M	Weak-L	Weak-L	Strong-H	Moderate-M
13					CO2	To apprise the new batch of MBA (E) students to the various departments of the institute.	Moderate-M	Strong-H	Moderate-M	Weak-L	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Weak-L
13					CO3	To inculcate physical, emotional, mental, and social development of new batch of MBA (E) students	Strong-H	Moderate-M	Weak-L	Moderate-M	Moderate-M	Strong-H	Moderate-M	Weak-L	Moderate-M	Strong-H	Strong-H	Moderate-M
13					CO4	To develop the attitude of discipline, leadership, time management amongst the new batch of MBA (E) students	Strong-H	Moderate-M	Moderate-M	Weak-L	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M
13					CO5	To inculcate overall development of new batch of MBA (E) students	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M	Weak-L	Weak-L	Strong-H
14	SEM III (2022-2024)	20448301- PP	T2250	Advanced Business Communication	C01	To understand and apply communication strategies linked to team, leadership, & org. Effectives	Strong-H	Strong-H	Moderate-M	Weak-L	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Weak-L	Strong-H	Moderate-M
14					C02	To apply writing skills to influence audiences in high stake contexts such as employment processes and financial investment	Strong-H	Moderate-M	Weak-L	Weak-L	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M	Weak-L	Strong-H
14					CO3	To understand gender and cultural differences in organizations & identify strategies to overcome potential organizational pitfalls	Moderate-M	Weak-L	Weak-L	Moderate-M	Strong-H	Weak-L	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H
14					CO4	To apply negotiation and conflict resolution techniques	Weak-L	Weak-L	Moderate-M	Strong-H	Strong-H	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L

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14					CO5	To apply and analyses the concept of various evaluation techniques of financial management.	Strong-H	Moderate-M	Moderate-M	Weak-L	Weak-L	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H
17	SEM IV (2022-2024)	204480429- PP	T3398	Mobile analytics	CO1	To provide valuable insight about the meaning, use and need of R programming for Business analytics	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H	Weak-L	Strong-H	Weak-L	Moderate-M	Weak-L	Strong-H
17					CO2	Understand fundamentals of R programming	Weak-L	Moderate-M	Strong-H	Weak-L	Strong-H	Weak-L	Weak-L	Strong-H	Weak-L	Weak-L	Weak-L	Strong-H
17					СО3	Understand and execute R commands to retrieve and store data from various file types	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Moderate-M	Weak-L	Moderate-M	Strong-H
17					CO4	Apply statistical analysis on data sets and perform data visualization	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H
17					CO5	Data analysis and web scraping using R	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Moderate-M	Strong-H	Strong-H
18	SEM I (2023-2025)	2044810 9 - PP	T2573	Organizational Behavior	CO1	Understand the importance of how organizational behavior affects the performance & effectiveness.	Moderate-M	Weak-L	Weak-L	Moderate-M	Moderate-M	Moderate-M	Weak-L	Moderate-M	Moderate-M	Weak-L	Weak-L	Moderate-M

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18					CO2	Know the basic frame-work of predicting individual and group behaviour in organizations	Strong-H	Weak-L	Weak-L	Moderate-M	Moderate-M	Moderate-M	Weak-L	Weak-L	Moderate-M	Strong-H	Weak-L	Moderate-M
18					CO3	Understand the dynamics of individual and group behaviour in organizations.	Moderate-M	Moderate-M	Weak-L	Moderate-M	Moderate-M	Weak-L	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Weak-L	Moderate-M
18					CO4	Develop theoretical, practical insights & problem-solving capabilities for effectively managing the firm	Moderate-M	Moderate-M	Weak-L	Moderate-M	Strong-H	Strong-H	Weak-L	Moderate-M	Strong-H	Moderate-M	Weak-L	Moderate-M
18					CO5	Enable students to use organizational behaviour theories to manage people effectively.	Moderate-M	Weak-L	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Moderate-M	Weak-L	Moderate-M	Moderate-M
19	SEM II (2023-2025)	20448209- PP	T2513	Marketing Research	CO1	To understand different Operation Research Models and their significance for Business.	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M
19					CO2	To formulate different decision making models for managing the business	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H
19					CO3	To analyze differnt business problems using operation research tools.	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M
20	SEM II (2023-2025)	20448206- PP	T2777	Management Accounting	CO1	Understand the role of Management Accounting in organizations and the factors shaping that role.	Strong-H	Moderate-M	Weak-L	Moderate-M	Weak-L	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H	Weak-L
20					CO2	Understand the scope and process of Management Accounting .	Weak-L	Weak-L	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M	Moderate-M	Weak-L
20					CO3	Understand the importance of ethical Management Accounting practices and to give solution to different problems	Strong-H	Weak-L	Moderate-M	Moderate-M	Weak-L	Weak-L	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Weak-L
20					CO4	Apply key Management Accounting techniques to understand planning, decision making process and controlling.	Strong-H	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
20					CO5	Analyze performance to estimate and to evaluate strengths and weaknesses, and propose changes to improve it.	Moderate-M	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Moderate-M	Weak-L	Strong-H	Strong-H
21	SEM IV (2022-2024)	20448401- PP	T2227	Business Analytics	C01	Analysis of data in the current information society to the need for valid tools for its modelling and analysis.	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H	Weak-L	Strong-H	Weak-L	Weak-L	Weak-L
21					CO2	Apply the appropriate Data mining and other statistical methods tools to extract knowledge by analyzing data.	Strong-H	Weak-L	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H

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21					CO3	Analyse the nature of data, especially business related data, and apply the tools to extract information or knowledge from the data.	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H
21					CO4	Apply information for various business objectives like for cross-selling or up-selling, understanding ideal customer for targetted marketing.	Weak-L	Weak-L	Weak-L	Strong-H	Strong-H	Weak-L	Strong-H	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H
22	SEM IV (2022-2024)	20448403- PP	T3088	Management Information System	C01	to provide the opportunity for students to identify & research	Strong-H	Strong-H	Weak-L	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M	Strong-H	Weak-L	Strong-H	Moderate-M
22					CO2	to gain a basic knowledge of Technologies and its applications	Weak-L	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Moderate-M	Moderate-M	Strong-H
22					CO3	gevaluate IT-related new and emerging technologies and their impact on information systems, business, and society.	Strong-H	Strong-H	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H

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24					CO5	Discuss & understand competencies to manage people & cultural issues in M&A	Strong-H	Weak-L	Weak-L	Strong-H	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H
25	SEM IV (2022-2024)	20448423- PP	T2220	Procurement management	C01	To analyze the characteristics of detailed capacity planning process.	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Weak-L	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H
25					CO2	To examine supply and demand planning for mid to long term demand.	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H	Moderate-M
25					CO3	To analyze translation of the product level plans and schedules into requirements	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M
25					CO4	To discuss various issues in project evaluation	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L
25					C05	To analyze and categorize the different risks involved in project management.	Strong-H	Moderate-M	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M	Weak-L
28	SEM III (2022-2024)	20448307- PP	T2130	Brand managem ent	CO1	Introduction to Strategic Social Media with detailed understanding of various handles & Concepts	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Weak-L	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M	Moderate-M
28					CO2	In depth understainding of the Social Media Landscape	Weak-L	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
28					CO3	Campaign Management & Ad creation on all the major SMM platforms	Weak-L	Weak-L	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Weak-L	Strong-H	Moderate-M
28					CO4	Undestanding the Analytics Tools and Various Tracking KPI of Social Media.	Weak-L	Weak-L	Moderate-M	Moderate-M	Strong-H	Weak-L	Moderate-M	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H

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28					C05	Touch base upon " How to implement the B2B Stratagies for Brands	Weak-L	Weak-L	Moderate-M	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L
29	SEM IV (2022-2024)	20448409- PP	T2153	International Marketing	C01	Develop an understanding of current context and competitive nature of International marketing environment.	Strong-H	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M	Strong-H	Moderate-M	Weak-L	Moderate-M	Moderate-M	Strong-H
29					CO2	Apply marketing knowledge and skills to devise and implement appropriate marketing strategy to select and enter new foreign markets.	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Strong-H	Strong-H	Weak-L	Moderate-M
29					CO3	Analysing Exporting and Global Markets from an Indian perspective.	Moderate-M	Strong-H	Moderate-M	Weak-L	Weak-L	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Moderate-M	Weak-L
29					CO4	Apply the 4Ps of Marketing to create an international identity, culture or global presence	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H
29					CO5	Able to plan and create international marketing strategies for any business	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M
30	SEM III (2022-2024)	20448303- PP	T2034	Financial managemen t	C01	Understand and Analyse the various functions and the operations of a commercial bank.	Strong-H	Strong-H	Weak-L	Strong-H	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Moderate-M	Weak-L	Strong-H
30					CO2	Understand the roles and Functions of the Banking Regulator and Monetary Policies	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Strong-H	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L
30					CO3	The Management aspect of a Bank. Profitabilty factors, financial statements,challenges, opportunities and growth	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M
30					CO4	Treasury Operations. Products and services for generating Income from Interest, Foreigh Exchange, Capital Market exposures and Fee Based distribution commision	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H
30					CO5	Credit Process, Risk Management, BASEL norms, Asset Liability Management	Strong-H	Strong-H	Weak-L	Strong-H	Weak-L	Moderate-M	Weak-L	Strong-H	Strong-H	Weak-L	Weak-L	Moderate-M
31	SEM IV (2022-2024)	20448419- PP	T2073	International finance	CO1	Analyze the basic macroeconomic relationships as they affect the behavior of firm in the international context	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Weak-L	Strong-H	Strong-H	Moderate-M	Strong-H
31					CO2	Compare and contrast how businesses and managers match decisions for creating competitive advantage in the global environment.	Weak-L	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Moderate-M	Weak-L	Moderate-M	Moderate-M	Strong-H

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31					CO3	Interpret international issues for designing corporate strategies in a fast changing global environment	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M
32	SEM II (2023-2025)	20448208- PP		Supply Chain Management	CO1	To describe the fundamentals of Supply Chain Management and its applications	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M
32					CO2	To describe issues in Global SCM	Weak-L	Weak-L	Moderate-M	Moderate-M	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Moderate-M
32					CO3	To demonstrate importance of supply chain in the Business Operations	Weak-L	Weak-L	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Weak-L
32					CO4	To analyze the application of various supply chain concepts in the Industry.	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H
32					CO5	To evaluate performance measures for Supply Chain Networks in organizations	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Moderate-M	Strong-H
33	SEM III (2022-2024)	20448305- PP	T2015	Introduction to Financial Markets and Institutions	C01	Understand the financial environment consisting Markets, Constituents,Intermediaries and Regulators	Moderate-M	Moderate-M	Strong-H	Weak-L	Moderate-M	Weak-L	Strong-H	Weak-L	Strong-H	Moderate-M	Weak-L	Moderate-M
33					C02	Describe & Analyze the structure, functions and roles of financial markets and institution	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Moderate-M	Strong-H	Weak-L	Moderate-M	Moderate-M	Weak-L	Strong-H
33					CO3	Examine the role of regulators in supervising the Intermediaries and Markets	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H	Moderate-M	Weak-L	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
35	SEM IV (2022-2024)	20448406- PP	T2139 I	Digital Marketing	C01	To understand and implement the basics of Content Marketing in Text, Images, Email & Videos	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Moderate-M	Weak-L	Weak-L	Moderate-M	Strong-H	Strong-H
35					CO2	To understand and implement the basics of Search Engine Optimization in the internet	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Weak-L	Weak-L	Moderate-M	Moderate-M	Strong-H	Strong-H
35					CO3	To understand and implement Search Engine Marketing specailly on Google Ads	Weak-L	Moderate-M	Weak-L	Weak-L	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M
35					CO4	To understand and implement Social Media Optimization including Social Media Theory & Networks	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Weak-L	Weak-L	Strong-H	Strong-H	Moderate-M	Moderate-M

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38	SEM II (2023-2025)	2044820 3 - PP	T2118	Consumer Behavior	C01	Create real time market consumer decisions in through understanding of concepts and their application	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Weak-L	Weak-L	Moderate-M	Weak-L	Strong-H
38					CO2	Design consumer marketing strategies to increase sales and generate revenue	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Weak-L	Moderate-M	Strong-H	Moderate-M
38					CO3	Evaluate consumer insights through different techniques	Weak-L	Weak-L	Weak-L	Strong-H	Moderate-M	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M	Moderate-M
39	SEM II (2023-2025)	20448210- PP	T2128	Product Management	C01	Appreciate the importance of Product Strategy as a core to any organisation's competitiveness.	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Weak-L	Weak-L
39					CO2	Analyse the importance of markets, consumers, competition and marketing owing to Products.	Weak-L	Weak-L	Strong-H	Weak-L	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Strong-H

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39					CO3	Conduct a holistic discussion and explanation of new and existing product strategy, new product management and product life cycle management.	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Weak-L	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M
39					CO4	Appreciate the importance of Product as one of the 4 P's from among others in the marketing mix.	Weak-L	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H
	SEM IV (2022-2024)	20448408- PP	T2125	Marketing Strategy	CO1	To understand, analyze and evaluate the nature, significance of strategies, formulation process of a marketing strategy and alignment of marketing strategy to corporate and business strategy	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M
40					CO2	To understand, analyze, evaluate external environment, industry environemnt and internal competencies.	Weak-L	Strong-H	Moderate-M	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H	Moderate-M	Weak-L	Strong-H	-
40					CO3	To understand, analyze, evaluate and create the generic competetive growth strategies, marketing mix, new market entry, growth market strategies, matures market, declining markets, and digital economy strategies	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M	Weak-L	Moderate-M	Weak-L
40					CO4	To understand, analyze and evaluate, resource planning, alliances and emerging strategies in a changing and dynamic environment	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Moderate-M	Weak-L	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M
	SEM IV (2022-2024)	20448415- PP	T2283	Talent Management	CO1	To recommend effective talent acquisition techniques	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Weak-L	Strong-H	Moderate-M	Moderate-M	Strong-H
41					CO2	Able To understand the competencies and distinguish between types of competencies	Strong-H	Weak-L	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Weak-L	Strong-H	Moderate-M	Moderate-M
41					CO3	Able To identify how to build a talent pipeline to meet an organization's human capital needs	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H
41					CO4	Able To create a personal development plan and engage in pursuits to accomplish professional goals	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Weak-L	Moderate-M	Strong-H	Moderate-M	Strong-H	Weak-L
41					CO5	Able To develop a diagnostic and conceptual understanding of the management of talent in the organization	Strong-H	Strong-H	Moderate-M	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M
	SEM IV (2022-2024)	20448414- PP	T2296	Compensation and Reward Management	CO1	Understand key concepts and theories from compensation and apply them to actual compensation problems in firms.	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Weak-L	Weak-L	Moderate-M	Weak-L	Strong-H

43					CO2	Understand how to conduct & interpret basic statistical analysis of compensation data and design a compensation and benefits system to motivate workers	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Weak-L	Moderate-M	Strong-H
43					CO3	Understand how the various features & components of compensation systems influence attraction, retention and turnover.	Weak-L	Weak-L	Weak-L	Strong-H	Moderate-M	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M	Moderate-M
43					CO4	Understand key issues in performance measurement for the purpose of compensation.	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H
43					C05	Analyze a firm's compensation system, legal & tax context, evaluate its strengths and weaknesses and propose changes to improve it.	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
44	SEM IV (2022-2024)	20448413- PP	T2576	Performance Management System	C01	Understand the concepts and key constituents of PMS	Strong-H	Weak-L	Moderate-M	Weak-L	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Weak-L	Moderate-M	Moderate-M
44					CO2	Understand the importance of PMS in business context	Strong-H	Moderate-M	Moderate-M	Weak-L	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H

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44					CO3	Categorize the performance standards and develop performance objectives for business scenario	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M
44					CO4	Select appropriate measurement techniques for evaluation	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Weak-L	Moderate-M	Moderate-M	Moderate-M	Weak-L
44					CO5	Designing supportive PMS	Strong-H											
45	SEM III (2022-2024)	20448309- PP	T2284	Learning and Development	C01	To describe the strategic importance of training and development	Moderate-M	Strong-H	Strong-H	Moderate-M	Weak-L	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H
45					CO2	To understand training and development as a part of talent management and organizational development process	Weak-L	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Weak-L	Moderate-M	Moderate-M	Strong-H	Moderate-M
45					СО3	To explain and apply the principles of instructional system design (ADDIE Model) in designing and developing a training program	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Weak-L	Strong-H	Moderate-M	Strong-H	Strong-H
45					CO4	To learn how to apply different training methodology and critically analyze various evaluation models.	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Weak-L	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H
48	SEM IV (2022-2024)	20448418- PP	T2051	Financial Modeling	CO1	Apply spread sheet functions and investment tools as building blocks of financial modeling framework	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Weak-L	Moderate-M	Moderate-M	Strong-H	Weak-L	Strong-H
48					CO2	Apply perspective of project financing and Financial Modeling Framework using Financial statements of a business	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Weak-L	Moderate-M	Weak-L	Moderate-M	Moderate-M	Weak-L	Strong-H
48					CO3	Create Project finance modeling	Strong-H	Moderate-M	Strong-H	Weak-L	Moderate-M	Moderate-M	Weak-L	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H
48					CO4	Apply Advanced concepts in Financial Modeling - Tax Modeling and RISK analysis	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H
48					C05	Create Equity Research modeling	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Weak-L	Weak-L	Strong-H
50	SEM IV (2022-2024)	20448416- PP	T2059	Advanced corporate finance	CO1	Understand the role of Analysis of Financial Statements in organizations and the factors shaping that role.	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Weak-L	Weak-L	Moderate-M	Weak-L	Strong-H
50					CO2	Understand the scope and process of FSA .	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Weak-L	Moderate-M	Strong-H	Moderate-M
50					СО3	Understand the importance of ethical Accounting practices.	Weak-L	Weak-L	Weak-L	Strong-H	Moderate-M	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M	Moderate-M
50					CO4	Apply key FSA techniques to understand decision making process.	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H
50					CO5	Analyze performance to find out strengths and weaknesses, manipulations and Financial Distress.	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Weak-L	Moderate-M	Moderate-M

53	SEM IV (2022-2024)	204480430 - PP	T3532	Machine Learning	CO1	To understand concept of AIML	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Weak-L	Strong-H	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H
53					CO2	To identify the problems in Finance	Moderate-M	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Weak-L	Moderate-M	Moderate-M
53					CO3	To solve real world problems in Finance industry using AIML Techniques	Strong-H	Strong-H	Weak-L	Strong-H	Weak-L	Moderate-M	Moderate-M	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M
55	SEM IV (2022-2024)	20448424- PP	T3094	Project Management	C01	To understand and learn major aspects of project management	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Weak-L	Weak-L	Moderate-M
55					CO2	To discuss various concepts, tools & techniques of project management.	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H	Moderate-M
55					CO3	3. To discuss various issues related to project planning and scheduling	Strong-H	Moderate-M	Moderate-M	Moderate-M	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
55					CO4	4. To discuss various issues in project evaluation.	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H
55					CO5	To analyze and categorize the different risks involved in project management.	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Strong-H	Strong-H	Moderate-M	Moderate-M

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56				C05	To analyze the different criteria for quality awards	Weak-L	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M

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57					C05	To assess, formulate and implement business transformation process across key performance indicators so as to make the business unit more competitive and sustainable	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H
58	SEM 2 II (2023-2025) P	20448204- pp	T3167	Introduction to Business Intelligence	C01	Business Intelligence is a top priority among many companies today. Various companies are planning to increase Business Intelligence investments, making BI their top technology priority.	Strong-H	Strong-H	Moderate-M	Weak-L	Moderate-M	Strong-H	Weak-L	Moderate-M	Weak-L	Weak-L	Strong-H	Moderate-M
59					C02	• To provide greater business insight for all levels of the corporation, from executive staff to line of business managers and other staff.	Strong-H	Weak-L	Weak-L	Moderate-M	Weak-L	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H
60		20448207- PP	T2253	Strategic Management	C01	analysing advanced issues in strategic management & learn to create competitive advantage	Strong-H	Moderate-M	Moderate-M	Strong-H	Weak-L	Moderate-M	Weak-L	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H
61					CO2	To implement strategy with various frameworks	Weak-L	Weak-L	Weak-L	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Weak-L	Moderate-M	Strong-H
62					CO3	Decision making with the help of environmental scanning and business models	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Weak-L	Moderate-M	Strong-H	Moderate-M	Moderate-M	Weak-L	Moderate-M
63	0.000	204480428- PP	T3394	Internet of things	C01	The student will be able to recall phases and steps of design thinking (DT)	Strong-H	Weak-L	Weak-L	Moderate-M	Weak-L	Moderate-M	Strong-H	Weak-L	Strong-H	Moderate-M	Strong-H	Moderate-M
64					CO2	The student will be able to match phases and steps of DT to the descriptions	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M
65					CO3	The student will be able to apply the tools of DT to mock problems	Weak-L	Moderate-M	Weak-L	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L
66					CO4	The student will be able to apply the tools of DT to real problems	Moderate-M	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Weak-L	Moderate-M
67		20448410- PP	T2152	Business to Business Marketing	C01	Management knowledge of Business to business markets	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
68					CO2	Problem analysis and in depth understanding of buying behaviour	Moderate-M	Moderate-M	Weak-L	Weak-L	Moderate-M	Strong-H	Moderate-M	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M
69					CO3	Design and development of aspects of Business markets	Weak-L	Weak-L	Weak-L	Moderate-M	Strong-H	Weak-L	Weak-L	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H
70	0.000	20448308- PP	T2121	Customer Relationship Management	C01	The students will be able to understand and explore the Basic concepts of CRM.	Moderate-M	Strong-H	Moderate-M	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H	Moderate-M
71					CO2	The students should be able to understand and design CRM Strategies. Think CRM as a Strategy.	Strong-H	Strong-H	Weak-L	Weak-L	Moderate-M	Moderate-M	Weak-L	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M

72					C03	The students will be able to learn Theory and practical ways of Establishing and Developing Relationships with the clients. Apply CRM in Dynamic Business Environment.	Moderate-M	Strong-H	Weak-L	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M	Weak-L	Moderate-M
73					CO4	The students will be able to compare and understand the challenges faced by Organisations today in adopting and implementing CRM.	Moderate-M	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M
74					C05	The students will learn basics of CRM Architecture, Technical aspect of CRM and the challenges faced. Study of Contemporary Issues with CRM	Strong-H	Moderate-M	Weak-L	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Moderate-M	Strong-H
75	SEM IV (2022-2024)	20448407- PP	T2127	Integrated Marketing Communication	C01	Familiarize with major IMC concepts and their application to real world busines situations.	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Weak-L	Weak-L	Moderate-M	Weak-L	Strong-H
76					CO2	Formulate & Assess IMC Decisions.	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Weak-L	Moderate-M	Strong-H	Moderate-M

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77					CO3	Connect IMC strategies & tactics with real world business issues and solutions therefor.	Weak-L	Weak-L	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M	Strong-H
78					CO4	Plan IMC Strategies & Communicate the same to the target audience.	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H
79	SEM IV (2022-2024)	20448412- PP	T2578	Organizational Development and Change	CO1	To attain managerial skills to identify situations in which business unit finds itself in crisis and manage them strategically through transformation	Strong-H	Moderate-M	Weak-L	Strong-H	Strong-H	Moderate-M	Weak-L	Weak-L	Moderate-M	Strong-H	Moderate-M	Moderate-M
80					CO2	To effectively assess failing ventures within a company	Weak-L	Weak-L	Strong-H	Moderate-M	Moderate-M	Strong-H	Weak-L	Moderate-M	Weak-L	Moderate-M	Strong-H	Strong-H
81					CO3	To integrate different functional domain knowledge and devise a turnaround strategy for the business unit	Weak-L	Weak-L	Weak-L	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Weak-L
82					CO4	To analyse and implement strategies to make the business unit more competitive and a profitable enterprise	Strong-H	Strong-H	Moderate-M	Weak-L	Weak-L	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Moderate-M	Moderate-M

Sr. No.	Semester	Institute Course Code	Catalog Course Code	Title	Course Outcome No	Course Outcome Statement	P01	PO2	P03	P04	P05	P06	P07	Р08	P09	P010	P011	P012
83					C05	To study and understand the challenges faced by decision makers in turning around a dying investment	Strong-H	Strong-H	Weak-L	Moderate-M	Strong-H	Moderate-M	Moderate-M	Weak-L	Weak-L	Moderate-M	Moderate-M	Strong-H
84					C06	To learn contemporary and practical business tools that are successful in transforming the business	Weak-L	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M	Weak-L
1 2 5	SEM II (2023-2025)	20448205- PP	T2290	Leadership and Capacity Building	C01	Help individuals understand how to develop their leadership capabilities to influence various facets of organizational life	Weak-L	Weak-L	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H
86					CO2	Analyze and evaluate different sources of power and influence to enhance one's own growth and growth of one' team.	Strong-H	Weak-L	Weak-L	Moderate-M	Weak-L	Moderate-M	Moderate-M	Weak-L	Moderate-M	Moderate-M	Moderate-M	Moderate-M
87					CO3	Evaluating the difference between a successful manager and an ethical leader.	Strong-H	Strong-H	Moderate-M	Weak-L	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H

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88	SEM IV (2022-2024)	20448411- PP	T2574	Employment Related Laws	CO1	To enable the students to understand various aspects of legal provisions related to employment of labour in the organizations.	Strong-H	Moderate-M	Moderate-M	Strong-H	Weak-L	Moderate-M	Strong-H	Moderate-M	Strong-H	Weak-L	Strong-H	Strong-H
89					CO2	To help the students to familiarize with legal and regulatory aspects of employing labour.	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Weak-L	Weak-L	Moderate-M	Moderate-M	Moderate-M
90	SEM IV (2022-2024)	20448420- PP	T2605	Project & Infrastruct ure Finance	CO1	Understand the principle approaches driving project feasibility and financing in an ever changing corporate investment environment	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M	Strong-H	Weak-L
91					CO2	Understand the capital expenditure decision and related implications from an organizations perspective.	Weak-L	Weak-L	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Strong-H
92					CO3	Understand how capex aligns with a companys organic or inorganic growth strategy.	Strong-H	Strong-H	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M	Strong-H
93					CO4	Apply key course concepts to analyze actual capex or project feasibility and financing activities undertaken in the past by publicly listed companies.	Weak-L	Strong-H	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L
94					CO5	Understanding the risks, legal and tax aspects associated with Project Feasibility and Financing.	Strong-H	Strong-H	Weak-L	Strong-H	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H

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95	SEM IV (2022-2024)	020448418 - PP	T2051	Financial Modelling	C01	Learn spread sheet functions and investment tools as building blocks of financial modeling framework	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Weak-L	Strong-H	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H
96					CO2	Learn perspective of project financing and Financial Modeling Framework using Financial statements of a business	Moderate-M	Weak-L	Weak-L	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H	Weak-L	Moderate-M	Weak-L	Strong-H
97					CO3	Evaluate Project finance modeling	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H
98					CO4	Advanced concepts in Financial Modeling - Tax Modeling and RISK analysis	Moderate-M	Moderate-M	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L
99					C05	Analyse Equity Research modeling	Weak-L	Weak-L	Moderate-M	Moderate-M	Weak-L	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L
100	SEM IV (2022-2024)	20448417- PP	T2013	Derivative Markets	CO1	Compare and contrast different Derivative instruments-Forwards, Futures, Options, Swaps	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Weak-L	Moderate-M	Moderate-M	Weak-L	Moderate-M	Strong-H
101					CO2	Analyze the strategies for Profit maximisation and Risk Management through derivatives	Weak-L	Weak-L	Weak-L	Strong-H	Moderate-M	Weak-L	Weak-L	Strong-H	Moderate-M	Weak-L	Moderate-M	Weak-L
102					CO3	Trading Strategies both at Individual and institutional level incorporated by Domestic and Foreign Portfolio Investors	Strong-H	Strong-H	Moderate-M	Weak-L	Weak-L	Moderate-M	Strong-H	Strong-H	Moderate-M	Weak-L	Weak-L	Moderate-M
103					CO4	Speculation, Hedging, Arbitrage- Trading combinations using different Derivatives instruments and Asset classes	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Strong-H
104					CO5	Real time Contruction & Evaluation of different Trading models, F&O combinations, payoffs using calculations and graphical analysis	Weak-L	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H
105	SEM IV (2022-2024)	204480427- PP	T3036	Information Risk Management	CO1	Understand importance of Financial Risk Management and Lesson learnt from the past crises	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Weak-L	Weak-L	Weak-L
106					CO2	Risk Identification : Different Types of Risk and Asset Class dynamics pertaining to Risk Management	Moderate-M	Moderate-M	Weak-L	Moderate-M	Weak-L	Strong-H	Strong-H	Weak-L	Weak-L	Moderate-M	Weak-L	Strong-H
107					CO3	BASEL Norm Framework for Risk Management and its application	Strong-H	Strong-H	Weak-L	Moderate-M	Weak-L	Weak-L	Moderate-M	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L
108					CO4	Quantitative Risk Management Methods	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H	Weak-L	Strong-H
	SEM IV (2022-2024)	20448404- PP	T2047	Mergers and Acquisitions	CO1	Understand the role of Mergers & Acquisitions in success of the business.	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Weak-L	Weak-L	Moderate-M	Weak-L	Strong-H
110					CO2	Understand the scope and process of Mergers & Acquisitions.	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Weak-L	Moderate-M	Strong-H	Moderate-M
111					CO3	Understand the Valuation part in Mergers & Acquisitions.	Weak-L	Weak-L	Weak-L	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H

112			Understand the legal process involved in Mergers & Acquisitions	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H
113		C05	To understand the success and failure stories of M&A cases in India & abroad to develop management skills	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H

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114	SEM IV (2022-2024)	20448405- PP	T2043	Security Analysis and Portfolio Management	C01	To develop understanding of the basic concepts of Financial Markets	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Weak-L	Moderate-M	Weak-L	Strong-H
115					C02	To develop understanding of the importance of Equity Analysis	Moderate-M	Strong-H	Weak-L	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Weak-L	Moderate-M	Strong-H	Moderate-M
116					CO3	To develop understanding of Valuations	Weak-L	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Moderate-M	Moderate-M
117					CO4	To understand importance of Risk & Return	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H
118					C05	To develop understanding of Diversification and Porfotilio Management	Moderate-M	Strong-H	Weak-L	Weak-L	Moderate-M	Weak-L	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H
119	SEM I (2023-2025)	2044810 4 - PP	T1324	Goods and Service Tax (GST) Law	C01	Understand the basics of GST and comparative analysis with prior regime	Strong-H	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Weak-L	Strong-H	Strong-H
120					CO2	Understand and interpret supply related concepts	Weak-L	Weak-L	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H
121					CO3	Understand ITC rules	Moderate-M	Moderate-M	Moderate-M	Weak-L	Weak-L	Strong-H	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H
122					CO4	Define registration process	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H
123					C05	Learn the administrative proceedings - return filings, penalties etc.	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M
124	SEM IV (2022-2024)	20448421- PP	T2254	Logistics Management	CO1	To study advanced concepts, theory and applications in the area of complex projects in global environment.	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M
125					CO2	To illustrate issues in designing project organization and teams in cross – cultural, socio-economic, technology driven global environment	Weak-L	Weak-L	Strong-H	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Weak-L
126					СО3	To analyze project cost, quality and risk management	Weak-L	Weak-L	Strong-H	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H	Strong-H

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127					CO4	To evaluate various project management strategies.	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M
128	SEM IV (2022-2024)	20448425- PP	T2187	Technology in supply chain	C01	Understand service concepts	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Weak-L	Moderate-M	Moderate-M	Weak-L	Strong-H	Strong-H
129					CO2	Analysis of service operations	Weak-L	Weak-L	Strong-H	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Moderate-M
130					CO3	Measure service performance	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Strong-H	Weak-L	Moderate-M
131					CO4	Create service operations solutions	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Weak-L	Weak-L	Moderate-M	Moderate-M	Moderate-M	Weak-L
132	SEM III (2022-2024)	20448306- PP	T2165	Lean six sigma	C01	Understand the overall concepts of Warehouse Management	Strong-H	Strong-H	Moderate-M	Weak-L	Moderate-M	Weak-L	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Moderate-M
133					CO2	Analyze the various functions of Warehouse Operations and its impact on the overall Supply Chain	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H
134					CO3	Evaluate the performance of warehouse operations by understanding processes and systems	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H

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	SEM IV (2022-2024)	20448422- PP	T3352	Operations strategy and control	CO1	Knowledge and conceptual understanding of Software Quality Systems	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L
136					CO2	Knowledge and conceptual understanding of ISO 9001:2000 standards	Weak-L	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H	Weak-L	Moderate-M	Moderate-M	Strong-H	Moderate-M	Moderate-M
137					CO3	Knowledge and conceptual understanding of SEI-CMMI standards	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Moderate-M	Weak-L	Strong-H	Weak-L	Weak-L
138					CO4	Knowledge and conceptual understanding of QPM	Moderate-M	Strong-H	Weak-L	Moderate-M	Moderate-M	Strong-H	Strong-H	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H
139					C05	Knowledge and conceptual understanding of Software Estimation Techniques	Strong-H	Moderate-M	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H	Weak-L
	SEM III (2022-2024)	20448304- PP	T2397	International Business and Global Strategy	CO1	Analyse the economic, political and social factors affecting International Business in various markets of the world	Strong-H	Moderate-M	Strong-H	Weak-L	Strong-H	Weak-L	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Weak-L
141					CO2	Construct specialized knowledge of business in one geographical region of the world	Weak-L	Weak-L	Weak-L	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Moderate-M	Weak-L	Weak-L	Weak-L

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142					CO3	Compare and contrast business strategies in different contexts	Strong-H	Strong-H	Weak-L	Weak-L	Strong-H	Weak-L	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M
143	SEM I (2023-2025) 7	044810	T2528	Management of operations	C01	Understand core concepts of ODM	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Weak-L	Weak-L	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M
144		. PP			CO2	Create solustions for international operations diversity	Strong-H	Moderate-M	Moderate-M	Strong-H	Weak-L	Weak-L	Strong-H	Strong-H	Weak-L	Strong-H	Strong-H	Strong-H
145					CO3	Analysis of international operations diversity	Moderate-M	Moderate-M	Weak-L	Weak-L	Strong-H	Weak-L	Strong-H	Weak-L	Strong-H	Moderate-M	Weak-L	Strong-H
146					CO4	Understand execution challenges of ODM	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Weak-L	Weak-L	Strong-H	Weak-L	Strong-H	Weak-L
147		20448202 · PP	T2389	Business, Government and the Global Political Economy	C01	Understand the importance of Multinational firms in todays economy	Strong-H	Moderate-M	Weak-L	Strong-H	Weak-L	Strong-H	Moderate-M	Weak-L	Strong-H	Moderate-M	Moderate-M	Moderate-M
148					C02	Understand the economic, political and social factors that affect global business development	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Moderate-M	Weak-L	Moderate-M	Strong-H	Strong-H
149					CO3	Determine the best strategy to enter global markets	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Moderate-M
150					CO4	Understanding control and coordination in MNCs	Moderate-M	Moderate-M	Weak-L	Moderate-M	Moderate-M	Moderate-M	Weak-L	Strong-H	Moderate-M	Strong-H	Moderate-M	Weak-L
151					CO5	Analyze leadership and management behaviour in MNCs	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H						
152		204480426- PP	T3397	Data Mining	CO1	Participants will learn importance of Data Warehousing	Moderate-M	Weak-L	Moderate-M	Weak-L	Strong-H	Weak-L						
153					CO2	Participants will unleash Altryx ETL tool for Data Preprocessing	Moderate-M	Weak-L	Moderate-M	Weak-L	Strong-H	Weak-L						
154					CO3	Learning how to create High level of score cards and Dashboard with Microsoft Power BI	Moderate-M	Weak-L	Moderate-M	Weak-L	Strong-H	Weak-L						
155					CO4	Students will learn Data Mining with Decision support system	Moderate-M	Weak-L	Moderate-M	Weak-L	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L
156					CO5	Participants can collaborate and share the Reports and Dashboards on workspace	Moderate-M	Weak-L	Moderate-M	Weak-L	Strong-H	Moderate-M	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L	Weak-L
157		20448302 · PP	T2236	Corporate Governance and Ethics	C01	Analyze, and review the larger theoretical and empirical aspects of corporate governance, and ethics.	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H
158					CO2	To equip managers of today's world with emerging opportunities and challenges in the domain of governance within corporate context by linking the micro context (corporate governance) to that of macro context in a state and global context.	Moderate-M	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H

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159					CO3	To apply knowledge of CG in analyzing Corporate Performance	Strong-H	Moderate-M	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Moderate-M	Strong-H
160	SEM IV (2022-2024)	20448402- PP	T2353	Entrepreneurship	CO1	To develop understanding of theoretical and practical aspects of Entrepreneurship	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
161					CO2	To improve idea generation and opportunity identification methods	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H
162					CO3	To design and develop various business models	Strong-H	Strong-H	Moderate-M	Strong-H	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Strong-H	Strong-H
163					CO4	To write a business plan	Strong-H	Strong-H	Strong-H	Strong-H	Moderate-M	Moderate-M	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H	Strong-H