

**SYMBIOSIS CENTRE FOR MANAGEMENT & HUMAN RESOURCE DEVELOPMENT
EXECUTIVE MBA**

Institute Code	Institute Name	Programme Code	Program Name	Catalog Course Code	Catalog Course Name	Course Type	Batch 2020	Batch 2021	Change in T-Code Yes / No	Change in course/ Nature	Change in Pedagogy	Change in evaluation	Change in instruction method	Add on course	Changes Yes: Revised No: Not Revised
203	SCMHRD, Pune	20348	M.B.A. (Executive)	GEN002	Project	Core	Base PS	No Change	No						
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T1140	Legal Aspects of Business	Core	Base PS	No Change	No						
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T1324	Goods and Service Tax (GST) Law	Core	Base PS	No Change	No						
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2003	Financial Accounting	Core	Base PS	No Change	No						
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2011	Commercial Banking	Elective	Base PS	No Change	No						
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2013	Derivative Markets	Elective	Base PS	No Change	No						
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2015	Introduction to Financial Markets and	Core	Base PS	No Change	No						
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2019	Fixed Income Markets	Elective	Base PS	No Change	No						
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2035	Introduction to Financial Management	Core	Base PS	No Change	No						
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2037	Direct Taxation	Elective	Base PS	No Change	No						
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2056	Financial Risk Management	Elective	Base PS	No Change	No						
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2059	Advanced Corporate Finance	Elective	Base PS	No Change	No						



203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2073	International Finance	Elective	Base PS	No Change	No							
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2114	Essentials of Marketing Management	Core	Base PS	No Change	No							
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2118	Consumer Behaviour	Core	Base PS	No Change	No							
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2125	Marketing Strategy	Elective	Base PS	No Change	No							
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2127	Integrated Marketing Communication	Elective	Base PS	No Change	No							
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2130	Brand Management	Core	Base PS	No Change	No							
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2136	Sales Force and Channel Management	Elective	Base PS	No Change	No							
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2139	Digital Marketing	Core	Base PS	No Change	No							
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2141	Rural Marketing	Elective	Base PS	No Change	No							
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2143	Services Marketing	Core	Base PS	No Change	No							
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2148	Retail Marketing	Elective		Added	Yes	Yes						Yes
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2152	Business to Business Marketing	Elective	Base PS	No Change	No							
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2153	International Marketing	Elective	Base PS	No Change	No							
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2165	Lean Six Sigma	Core	Base PS	No Change	No							



203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2168	Advanced Supply Chain Management	Elective	Base PS	No Change	No							
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2169	Warehouse Management	Elective	Base PS	No Change	No							
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2173	International Logistics	Elective	Base PS	No Change	No							
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2174	Materials Management	Elective		Added	Yes	Yes						Yes
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2181	Supply Chain Strategy	Elective	Base PS	No Change	No							
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2182	Technology in Supply Chain	Elective	Base PS	No Change	No							
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2187	Service Operations Management	Elective		Added	Yes	Yes						Yes
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2190	Operations Planning and Scheduling	Elective	Base PS	No Change	No							
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2209	Business Forecasting	Core	Base PS	No Change	No							
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2216	Business Statistics	Core	Base PS	No Change	No							
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2220	Operations Research	Core	Base PS	No Change	No							
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2225	Research Methodology	Core	Base PS	No Change	No							
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2227	Business Analytics	Core	Base PS	No Change	No							
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2236	Corporate Governance and Ethics	Core	Base PS	No Change	No							



SCMHRD

203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2253	Strategic Management	Core	Base PS	No Change	No							
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2254	Game Theory for Strategic Thinking	Core	Base PS	No Change	No							
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2281	Talent Acquisition	Elective	Base PS	No Change	No							
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2283	Talent Management	Elective	Base PS	No Change	No							
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2284	Learning and Development	Core	Base PS	No Change	No							
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2286	Industrial Relations	Elective	Base PS	No Change	No							
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2290	Leadership and Capacity Building	Core		Added	Yes	Yes						Yes
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2296	Compensation and Reward Management	Elective	Base PS	No Change	No							
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2353	Entrepreneurship	Core	Base PS	No Change	No							
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2387	Global Business Environment	Core	Base PS	Dropped	Yes	Yes						Yes
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2397	International Business and Global Strategy	Core		Added	Yes	Yes						Yes
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2498	Financial Statement Analysis	Core	Base PS	No Change	No							
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2528	Management of Operations	Core	Base PS	No Change	No							
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2572	Human Resource Management	Core	Base PS	No Change	No							



203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2573	Organizational Behaviour	Core	Base PS	No Change	No							
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2574	Employment Related Laws	Core	Base PS	No Change	No							
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2576	Performance Management System	Elective	Base PS	No Change	No							
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2577	HRD Instruments	Elective	Base PS	No Change	No							
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2578	Organizational Development and Change	Elective	Base PS	No Change	No							
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2684	Financial Analytics	Elective		Added	Yes	Yes						Yes
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2685	HR Analytics	Elective		Added	Yes	Yes						Yes
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2686	Marketing Analytics	Elective		Added	Yes	Yes						Yes
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2687	Operations Analytics	Elective	Base PS	No Change	No							
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2692	Social Media Analytics	Core	Base PS	No Change	No							
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2693	Visual Analytics	Elective	Base PS	No Change	No							
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2760	Strategic Human Resource Management	Elective	Base PS	No Change	No							
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2827	Supply chain management	Core	Base PS	No Change	No							
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T2891	Business Research Methods	Core	Base PS	No Change	No			Yes				Yes



203	SCMHRD, Pune	20348	M.B.A. (Executive)	T3060	IT Infrastructure Essentials	Elective	Base PS	No Change	No								
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T3082	IT Consulting	Elective	Base PS	No Change	No								
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T3094	Project Management	Core	Base PS	No Change	No								
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T3152	Advanced Excel	Core	Base PS	No Change	No								
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T3286	Requirements Management	Elective	Base PS	No Change	No								
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T3287	IT Strategy	Elective	Base PS	No Change	No								
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T3288	Business Process Management	Elective	Base PS	No Change	No								
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T3289	Business Intelligence I	Elective	Base PS	No Change	No								
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T3297	Software Quality Management	Elective		Added	Yes	Yes							Yes
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T3312	Project Management Suite	Elective	Base PS	No Change	No								
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T3395	Digital Transformation	Elective	Base PS	No Change	No								
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T3398	Mobile Analytics	Elective	Base PS	No Change	No								
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T6068	Basic Econometrics	Elective	Base PS	No Change	No								
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T6074	Macroeconomic s for Managers	Core	Base PS	No Change	No								
203	SCMHRD, Pune	20348	M.B.A. (Executive)	T6075	Managerial Economics	Core	Base PS	No Change	No								



**Symbiosis Centre for Management and Human Resource
Development, Pune
Master of Business Administration (Executive)
Programme Structure 2021-24**

1.	OBJECTIVE	1. To transform successful managers into global business leaders 2. Develop knowledge in core areas of business including strategy formulation 3. Refining the interpersonal skills and leadership qualities			
2.	DURATION (IN MONTHS)	30 (Part Time)			
3.	INTAKE	120			
4.	RESERVATION	Not Applicable			
5.	ELIGIBILITY	Graduate from any recognised University/ Institution of National Importance with a minimum of 50% marks or equivalent grade and a minimum of two years work full time work experience after graduation in a registered firm/ company/ industry/ educational / government, autonomous organisations.			
6.	SELECTION PROCEDURE	Written Ability Test and Personal Interaction			
7.	MEDIUM OF INSTRUCTION	English			
8.	PROGRAMME PATTERN	Semester			
9.	COURSE & SPECIALIZATION	As per Annexure A: SPECIALIZATION: Marketing, Finance, HR, Operations, IT & Business Analytics			
10.	FEE		Academic Fees (Per Annum)*	Institute Deposit (Refundable)	Total
	Indian Students (INR)	1st Year	210000	10000	220000
	Indian Students (INR)	2nd Year	210000	0	210000
	Indian Students (INR)	3rd Year	78500	0	78500
	Total		498500	10000	508500
11.	ASSESSMENT	All Internal Courses will have 100% component as internal evaluation at the Institute level. All External Courses will have 60% internal component and 40% component as external [University] examination			
12.	STANDARD OF PASSING	The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (Outstanding). For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 CGPA for the programme.			
13.	AWARD OF DEGREE/ DIPLOMA/ CERTIFICATE	Master of Business Administration (Executive) will be awarded at the end of V semester examination by taking into consideration the performance of all semesters examinations after obtaining minimum 4 CGPA out of 10 CGPA.			

14. NATURE WISE DISTRIBUTION OF CREDITS							
Semester	Generic Core	Generic Elective	Specialization Core	Specialization Elective	Open Elective	Audit	Total
1	22	0	0	0	0	0	22
2	22	0	0	0	0	0	22
3	22	0	0	0	0	0	22
4	12	0	0	10	0	0	22
5	12	0	0	0	0	0	12
Total	90	0	0	10	0	0	100

This Programme Structure is aligned with the norms laid down by the University and is approved by the Academic Council. Hereafter changes (if any) which conform to the policy on "Curriculum Development and Review" would be permissible, subject to revision of the Programme Structure, following the specified processes.

Head - Academics

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Programme Structure 2021-24**

Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
Semester : 1							
Generic Core Courses							
T2353	0203480101	Entrepreneurship		2	60	40	100
T2114	0203480102	Essentials of Marketing Management		2	60	40	100
T2003	0203480103	Financial Accounting		2	60	40	100
T1324	0203480104	Goods and Service Tax (GST) Law		2	60	40	100
T1140	0203480105	Legal Aspects of Business		2	60	40	100
T2528	0203480106	Management of Operations		2	60	40	100
T2225	0203480107	Research Methodology		2	100	0	100
T6075	0203480108	Managerial Economics		2	60	40	100
T2802	0203480109	Project		2	100	0	100
T2572	0203480110	Human Resource Management		2	60	40	100
T2216	0203480111	Business Statistics		2	100	0	100
Total				22	780	320	1100
Semester : 2							
Generic Core Courses							
T2891	0203480201	Business Research Methods		3	90	60	150
T2227	0203480202	Business Analytics		2	60	40	100
T2118	0203480203	Consumer Behaviour		2	60	40	100
T2035	0203480204	Introduction to Financial Management		2	60	40	100
T2220	0203480205	Operations Research		2	60	40	100
T2573	0203480206	Organizational Behaviour		2	60	40	100
T2827	0203480207	Supply Chain Management		2	60	40	100
T6074	0203480208	Macroeconomics for Managers		2	60	40	100
T2130	0203480209	Brand Management		2	60	40	100
T2802	0203480210	Project		2	100	0	100
T3152	0203480211	Advanced Excel		1	50	0	50
Total				22	720	380	1100
Semester : 3							
Generic Core Courses							
T2236	0203480301	Corporate Governance and Ethics		2	60	40	100
T2574	0203480302	Employment Related Laws		2	60	40	100
T2498	0203480303	Financial Statement Analysis		2	60	40	100
T2397	0203480304	International Business and Global Strategy		2	60	40	100



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Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2015	0203480305	Introduction to Financial Markets and Institutions		2	60	40	100
T2165	0203480306	Lean Six Sigma		2	60	40	100
T3094	0203480307	Project Management		2	60	40	100
T2143	0203480308	Services Marketing		2	60	40	100
T2253	0203480309	Strategic Management		2	60	40	100
T2284	0203480310	Learning and Development		2	60	40	100
T2802	0203480311	Project		2	100	0	100
Total				22	700	400	1100
Semester : 4							
Generic Core Courses							
T2209	0203480401	Business Forecasting		2	60	40	100
T2139	0203480402	Digital Marketing		2	100	0	100
T2254	0203480403	Game Theory for Strategic Thinking		2	100	0	100
T2290	0203480404	Leadership and Capacity Building		2	60	40	100
T2802	0203480405	Project		2	100	0	100
T2692	0203480406	Social Media Analytics		2	60	40	100
Total				12	480	120	600
Specialization Elective : Marketing							
T2127	0203480407	Integrated Marketing Communication	Marketing	2	60	40	100
T2125	0203480408	Marketing Strategy	Marketing	2	60	40	100
T2148	0203480409	Retail Marketing	Marketing	2	60	40	100
T2153	0203480410	International Marketing	Marketing	2	60	40	100
T2152	0203480411	Business to Business Marketing	Marketing	2	60	40	100
T2136	0203480412	Sales Force and Channel Management	Marketing	2	60	40	100
T2141	0203480413	Rural Marketing	Marketing	2	60	40	100
Total Required Credits				10	300	200	500
Specialization Elective : Human Resource							
T2296	0203480414	Compensation and Reward Management	Human Resource	2	60	40	100
T2283	0203480415	Talent Management	Human Resource	2	60	40	100



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Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2760	0203480416	Strategic Human Resource Management	Human Resource	2	60	40	100
T2281	0203480417	Talent Acquisition	Human Resource	2	60	40	100
T2578	0203480418	Organizational Development and Change	Human Resource	2	60	40	100
T2576	0203480419	Performance Management System	Human Resource	2	60	40	100
T2577	0203480420	HRD Instruments	Human Resource	2	60	40	100
T2286	0203480421	Industrial Relations	Human Resource	2	60	40	100
Total Required Credits				10	300	200	500
Specialization Elective : Finance							
T2073	0203480422	International Finance	Finance	2	60	40	100
T2059	0203480423	Advanced Corporate Finance	Finance	2	60	40	100
T2011	0203480424	Commercial Banking	Finance	2	60	40	100
T2013	0203480425	Derivative Markets	Finance	2	60	40	100
T2037	0203480426	Direct Taxation	Finance	2	60	40	100
T2056	0203480427	Financial Risk Management	Finance	2	60	40	100
T2019	0203480428	Fixed Income Markets	Finance	2	60	40	100
Total Required Credits				10	300	200	500
Specialization Elective : Operations							
T2168	0203480429	Advanced Supply Chain Management	Operations	2	60	40	100
T2173	0203480430	International Logistics	Operations	2	60	40	100
T2174	0203480431	Materials Management	Operations	2	60	40	100
T3312	0203480432	Project Management Suite	Operations	2	60	40	100
T2187	0203480433	Service Operations Management	Operations	2	60	40	100
T2181	0203480434	Supply Chain Strategy	Operations	2	60	40	100
T2182	0203480435	Technology in Supply Chain	Operations	2	60	40	100
T2169	0203480436	Warehouse Management	Operations	2	60	40	100
T2190	0203480437	Operations Planning and Scheduling	Operations	2	60	40	100
Total Required Credits				10	300	200	500
Specialization Elective : Information Technology							



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Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2182	0203480435	Technology in Supply Chain	Information Technology	2	60	40	100
T3297	0203480438	Software Quality Management	Information Technology	2	60	40	100
T3286	0203480439	Requirements Management	Information Technology	2	60	40	100
T3082	0203480440	IT Consulting	Information Technology	2	60	40	100
T3060	0203480441	IT Infrastructure Essentials	Information Technology	2	60	40	100
T3287	0203480442	IT Strategy	Information Technology	2	60	40	100
T3289	0203480443	Business Intelligence I	Information Technology	2	60	40	100
T3288	0203480444	Business Process Management	Information Technology	2	60	40	100
Total Required Credits				10	300	200	500
Specialization Elective : Business Analytics							
T3395	0203480445	Digital Transformation	Business Analytics	2	60	40	100
T3398	0203480446	Mobile Analytics	Business Analytics	2	60	40	100
T2684	0203480447	Financial Analytics	Business Analytics	2	60	40	100
T2685	0203480448	HR Analytics	Business Analytics	2	60	40	100
T2686	0203480449	Marketing Analytics	Business Analytics	2	60	40	100
T2687	0203480450	Operations Analytics	Business Analytics	2	60	40	100
T2693	0203480451	Visual Analytics	Business Analytics	2	60	40	100
T6068	0203480452	Basic Econometrics	Business Analytics	2	60	40	100
Total Required Credits				10	300	200	500
Semester : 5							
Generic Core Courses							
T2812	0203480501	Project		12	600	0	600
Total				12	600	0	600



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Semester	Internal Credits	External Credits	Total Credits	Total Marks
Marketing				
Semester 1	6	16	22	1100
Semester 2	3	19	22	1100
Semester 3	2	20	22	1100
Semester 4	6	16	22	1100
Semester 5	12	0	12	600
Total	29	71	100	5000
Human Resource				
Semester 1	6	16	22	1100
Semester 2	3	19	22	1100
Semester 3	2	20	22	1100
Semester 4	6	16	22	1100
Semester 5	12	0	12	600
Total	29	71	100	5000
Finance				
Semester 1	6	16	22	1100
Semester 2	3	19	22	1100
Semester 3	2	20	22	1100
Semester 4	6	16	22	1100
Semester 5	12	0	12	600
Total	29	71	100	5000
Operations				
Semester 1	6	16	22	1100
Semester 2	3	19	22	1100
Semester 3	2	20	22	1100
Semester 4	6	16	22	1100
Semester 5	12	0	12	600
Total	29	71	100	5000
Information Technology				
Semester 1	6	16	22	1100
Semester 2	3	19	22	1100
Semester 3	2	20	22	1100
Semester 4	6	16	22	1100
Semester 5	12	0	12	600
Total	29	71	100	5000
Business Analytics				
Semester 1	6	16	22	1100
Semester 2	3	19	22	1100
Semester 3	2	20	22	1100
Semester 4	6	16	22	1100



Celebrating 50 Years of Excellence

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Semester 5	12	0	12	600
Total	29	71	100	5000



**Symbiosis Centre for Management and Human Resource Development,
Pune**
Master of Business Administration (Executive)
Programme Structure 2022-25

1.	OBJECTIVE	1. To transform successful managers into global business leaders 2. Develop knowledge in core areas of business including strategy formulation 3. Refining the interpersonal skills and leadership qualities			
2.	DURATION (IN MONTHS)	30 (Part Time)			
3.	INTAKE	30			
4.	RESERVATION	I. Within the sanctioned intake	a) SC (In Percentage)	b) ST (In Percentage)	c) Differently abled (In Percentage)
			15	7.5	3
		II. Over and above the sanctioned intake	a) Kashmiri Migrants (In Seats)	b) International Students (In Percentage)	
			0	0	
5.	ELIGIBILITY	Graduate from any recognised University/ Institution of National Importance with a minimum of 50% marks or equivalent grade and a minimum of Two years full time work experience after graduation in a registered firm/ company/ industry/ educational / government, autonomous organisations.			
6.	SELECTION PROCEDURE	Written Ability Test and Personal Interaction			
7.	MEDIUM OF INSTRUCTION	English			
8.	PROGRAMME PATTERN	Semester			
9.	COURSE & SPECIALIZATION	As per Annexure A: Specialization: Marketing, Human Resource, Finance, Operations, Information Technology and Business Analytics			
10.	FEE		Academic Fee p.a	Institute Deposit	Total
1st Year					
		Indian Students	231000	10000	241000
		International Students (USD equivalent to INR)	0	0	0
2nd Year					
		Indian Students	231000	0	231000
		International Students (USD equivalent to INR)	0	0	0
3rd Year					



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		Indian Students	86300	0	86300		
		International Students (USD equivalent to INR)	0	0	0		
11. ASSESSMENT	All Internal Courses will have 100% component as internal evaluation at the Institute level. All External Courses will have 60% internal component and 40% component as external [University] examination						
12. STANDARD OF PASSING	The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (Outstanding). For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 CGPA for the programme.						
13. AWARD OF DEGREE/ DIPLOMA/ CERTIFICATE	Master of Business Administration (Executive) will be awarded at the end of semester V examination by taking into consideration the performance of all semesters examinations after obtaining minimum 4 CGPA out of 10 CGPA.						
14. CLASSIFICATION OF CREDITS							
Semester	Generic Core	Generic Elective	Specialization Core	Specialization Elective	Open Elective	Audit	Total
1	22	0	0	0	0	0	22
2	22	0	0	0	0	0	22
3	22	0	0	0	0	0	22
4	12	0	0	10	0	0	22
5	12	0	0	0	0	0	12
Total	90	0	0	10	0	0	100

This Programme Structure is aligned with the norms laid down by the University and is approved by the Academic Council.
Hereafter changes (if any) which conform to the policy on "Curriculum Development and Review" would be permissible, subject to revision of the Programme Structure, following the specified processes.

Head - Academics

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Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
Semester : 1							
Generic Core Courses							
T2353	0203480101	Entrepreneurship		2	60	40	100
T2114	0203480102	Essentials of Marketing Management		2	60	40	100
T2003	0203480103	Financial Accounting		2	60	40	100
T1324	0203480104	Goods and Service Tax (GST) Law		2	60	40	100
T1140	0203480105	Legal Aspects of Business		2	60	40	100
T2528	0203480106	Management of Operations		2	60	40	100
T2225	0203480107	Research Methodology		2	100	0	100
T6075	0203480108	Managerial Economics		2	60	40	100
T2802	0203480109	Project		2	100	0	100
T2572	0203480110	Human Resource Management		2	60	40	100
T2216	0203480111	Business Statistics		2	100	0	100
Total				22	780	320	1100
Semester : 2							
Generic Core Courses							
T2891	0203480201	Business Research Methods		3	90	60	150
T2227	0203480202	Business Analytics		2	60	40	100
T2118	0203480203	Consumer Behaviour		2	60	40	100
T2035	0203480204	Introduction to Financial Management		2	60	40	100
T2220	0203480205	Operations Research		2	60	40	100
T2573	0203480206	Organizational Behaviour		2	60	40	100
T2827	0203480207	Supply Chain Management		2	60	40	100
T6074	0203480208	Macroeconomics for Managers		2	60	40	100
T2130	0203480209	Brand Management		2	60	40	100
T2802	0203480210	Project		2	100	0	100
T3152	0203480211	Advanced Excel		1	50	0	50
Total				22	720	380	1100
Semester : 3							
Generic Core Courses							
T2236	0203480301	Corporate Governance and Ethics		2	60	40	100
T2574	0203480302	Employment Related Laws		2	60	40	100
T2498	0203480303	Financial Statement Analysis		2	60	40	100
T2397	0203480304	International Business and Global Strategy		2	60	40	100
T2015	0203480305	Introduction to Financial Markets and Institutions		2	60	40	100



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Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2165	0203480306	Lean Six Sigma		2	60	40	100
T3094	0203480307	Project Management		2	60	40	100
T2143	0203480308	Services Marketing		2	60	40	100
T2253	0203480309	Strategic Management		2	60	40	100
T2284	0203480310	Learning and Development		2	60	40	100
T2802	0203480311	Project		2	100	0	100
Total				22	700	400	1100
Semester : 4							
Generic Core Courses							
T2209	0203480401	Business Forecasting		2	60	40	100
T2139	0203480402	Digital Marketing		2	100	0	100
T2254	0203480403	Game Theory for Strategic Thinking		2	100	0	100
T2290	0203480404	Leadership and Capacity Building		2	60	40	100
T2802	0203480405	Project		2	100	0	100
T2692	0203480406	Social Media Analytics		2	60	40	100
Total				12	480	120	600
Specialization Elective : Marketing							
T2127	0203480407	Integrated Marketing Communication	Marketing	2	60	40	100
T2125	0203480408	Marketing Strategy	Marketing	2	60	40	100
T2148	0203480409	Retail Marketing	Marketing	2	60	40	100
T2153	0203480410	International Marketing	Marketing	2	60	40	100
T2152	0203480411	Business to Business Marketing	Marketing	2	60	40	100
T2136	0203480412	Sales Force and Channel Management	Marketing	2	60	40	100
T2141	0203480413	Rural Marketing	Marketing	2	60	40	100
Total Required Credits				10	300	200	500
Specialization Elective : Human Resource							
T2296	0203480414	Compensation and Reward Management	Human Resource	2	60	40	100
T2283	0203480415	Talent Management	Human Resource	2	60	40	100
T2760	0203480416	Strategic Human Resource Management	Human Resource	2	60	40	100
T2281	0203480417	Talent Acquisition	Human Resource	2	60	40	100



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Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2578	0203480418	Organizational Development and Change	Human Resource	2	60	40	100
T2576	0203480419	Performance Management System	Human Resource	2	60	40	100
T2577	0203480420	HRD Instruments	Human Resource	2	60	40	100
T2286	0203480421	Industrial Relations	Human Resource	2	60	40	100
Total Required Credits				10	300	200	500
Specialization Elective : Finance							
T2073	0203480422	International Finance	Finance	2	60	40	100
T2059	0203480423	Advanced Corporate Finance	Finance	2	60	40	100
T2011	0203480424	Commercial Banking	Finance	2	60	40	100
T2013	0203480425	Derivative Markets	Finance	2	60	40	100
T2037	0203480426	Direct Taxation	Finance	2	60	40	100
T2056	0203480427	Financial Risk Management	Finance	2	60	40	100
T2019	0203480428	Fixed Income Markets	Finance	2	60	40	100
Total Required Credits				10	300	200	500
Specialization Elective : Operations							
T2168	0203480429	Advanced Supply Chain Management	Operations	2	60	40	100
T2173	0203480430	International Logistics	Operations	2	60	40	100
T2174	0203480431	Materials Management	Operations	2	60	40	100
T3312	0203480432	Project Management Suite	Operations	2	60	40	100
T2187	0203480433	Service Operations Management	Operations	2	60	40	100
T2181	0203480434	Supply Chain Strategy	Operations	2	60	40	100
T2182	0203480435	Technology in Supply Chain	Operations	2	60	40	100
T2169	0203480436	Warehouse Management	Operations	2	60	40	100
T2190	0203480437	Operations Planning and Scheduling	Operations	2	60	40	100
Total Required Credits				10	300	200	500
Specialization Elective : Information Technology							
T2182	0203480435	Technology in Supply Chain	Information Technology	2	60	40	100
T3297	0203480438	Software Quality Management	Information Technology	2	60	40	100



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Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T3286	0203480439	Requirements Management	Information Technology	2	60	40	100
T3082	0203480440	IT Consulting	Information Technology	2	60	40	100
T3060	0203480441	IT Infrastructure Essentials	Information Technology	2	60	40	100
T3287	0203480442	IT Strategy	Information Technology	2	60	40	100
T3289	0203480443	Business Intelligence I	Information Technology	2	60	40	100
T3288	0203480444	Business Process Management	Information Technology	2	60	40	100
Total Required Credits				10	300	200	500
Specialization Elective : Business Analytics							
T3395	0203480445	Digital Transformation	Business Analytics	2	60	40	100
T3398	0203480446	Mobile Analytics	Business Analytics	2	60	40	100
T2684	0203480447	Financial Analytics	Business Analytics	2	60	40	100
T2685	0203480448	HR Analytics	Business Analytics	2	60	40	100
T2686	0203480449	Marketing Analytics	Business Analytics	2	60	40	100
T2687	0203480450	Operations Analytics	Business Analytics	2	60	40	100
T2693	0203480451	Visual Analytics	Business Analytics	2	60	40	100
T6068	0203480452	Basic Econometrics	Business Analytics	2	60	40	100
Total Required Credits				10	300	200	500
Semester : 5							
Generic Core Courses							
T2812	0203480501	Project		12	600	0	600
Total				12	600	0	600



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Semester	Internal Credits	External Credits	Total Credits	Total Marks
Common				
Semester 1	6	16	22	1100
Semester 2	3	19	22	1100
Semester 3	2	20	22	1100
Semester 4	6	16	22	1100
Semester 5	12	0	12	600
Total	29	71	100	5000