SYMBIOSIS CENTRE FOR MANAGEMENT & HUMAN RESOURCE DEVELOPMENT

Institute	Institute	Drogrammes		Catalog	Cetalog	Course	Batch	Batch			Change in		Change in	Add on course	Changes
Code	Name	Programme Code	Program Name	Course Code	Catalog Course Name	Type	2020	2021	Change in T- Code Yes / No	course/Na	, and the second	Change in evaluation	instruction method	Add on course	Yes: Revised No: Not Revised
203	SCMHRD, Pune	20343	M.B.A. (Business Analytics)	GEN002	Project	Core	Base PS	No Change	No						
203	SCMHRD, Pune	20343	M.B.A. (Business Analytics)	GEN003	Internship	Core	Base PS	No Change	No	yes					Yes
203	SCMHRD, Pune	20343	M.B.A. (Business Analytics)	GEN005	Non Catalog Courses	Core	Base PS	No Change	No						
203	SCMHRD, Pune	20343	M.B.A. (Business Analytics)	T0100	Research Publication	Core	Base PS	No Change	No						
	SCMHRD, Pune		M.B.A. (Business Analytics)	T2003	Financial Accounting	Core	Base PS	No Change	No						
203	SCMHRD, Pune	20343	M.B.A. (Business Analytics)	T2056	Financial Risk Management	Core	Base PS	Droppe d	Yes	Yes					Yes
203	SCMHRD, Pune	20343	M.B.A. (Business Analytics)	T2114	Essentials of Marketing Management	Core	Base PS	No Change	No						
	SCMHRD, Pune		M.B.A. (Business Analytics)	T2118	Consumer Behaviour	Core		Change	No						
203	SCMHRD, Pune	20343	M.B.A. (Business Analytics)	T2125	Marketing Strategy	Core	Base PS	Droppe d	Yes	Yes					Yes





203	SCMHRD,	20343	M.B.A.	T2127	Integrated	Elective	Base PS		No				
	Pune		(Business		Marketing			Change					
			Analytics)		Communicati								
					on								
203	SCMHRD,	20343	M.B.A.	T2139	Digital	Core	Base PS		No				
	Pune		(Business		Marketing			Change					
			Analytics)										
200	C C A 4 1 1 D D	20242		T04.40			D DC		.,	.,			
	SCMHRD, Pune	20343	M.B.A. (Business	T2148	Retail	Core	Base PS	Droppe	Yes	Yes			Yes
	Pune		,		Marketing			d					
202	CCMUIDD	20242	Analytics)	T2193	Duningt	Core	Base PS	NI -	No				
203	SCMHRD, Pune	20343	M.B.A. (Business	12193	Project		Base PS		NO				
	Pune		Analytics)		Management			Change					
			Allalytics										
203	SCMHRD,	20343	M.B.A.	T2224	Research	Core	Base PS	No	No				
	Pune		(Business		Methodology			Change					
			Analytics)										
203	SCMHRD,	20343	M.B.A.	T2236	Corporate	Core		Added	Yes	Yes			Yes
	Pune		(Business		Governance								
			Analytics)		and Ethics								
203	SCMHRD,	20343	M.B.A.	T2239	Business	Core	Base PS	No	No				
	Pune		(Business		Communicati			Change					
			Analytics)		on								
203	SCMHRD,	20343	M.B.A.	T2244	Innovation	Core		Added	Yes	Yes			Yes
	Pune		(Business		Management								
			Analytics)										
265	CO1 411B.5	202		T2252	G								
	SCMHRD,	20343	M.B.A.	T2253	Strategic	Core	Base PS		No				
	Pune		(Business		Management			Change					
			Analytics)										
						I	1		1		I	ı	





	I		I	I	I at a d	I	r	Γ	I	ı	ı	1		
203	SCMHRD,	20343	M.B.A.	T2387	Global	Elective	Base PS		No					
	Pune		(Business		Business			Change						
			Analytics)		Environment									
203	SCMHRD,	20343	M.B.A.	T2498	Financial	Core	Base PS	No	No					
	Pune		(Business		Statement			Change						
			Analytics)		Analysis									
203	SCMHRD,	20343	M.B.A.	T2528	Management	Core	Base PS	No	No					
	Pune		(Business		of Operations			Change						
			Analytics)											
203	SCMHRD,	20343	M.B.A.	T2572	Human	Core	Base PS	No	No					
	Pune		(Business		Resource			Change						
			Analytics)		Management									
			, ,											
203	SCMHRD,	20343	M.B.A.	T2578	Organizationa	Elective	Base PS	No	No					
	Pune		(Business		li			Change						
			Analytics)		Development									
			,a., c.o.,		and Change									
203	SCMHRD,	20343	M.B.A.	T2682	Analytics	Core	Base PS	No	No					
	Pune		(Business		Foundations			Change						
			Analytics)					o.i.a.i.ge						
			, triary crosy											
203	SCMHRD,	20343	M.B.A.	T2683	Cloud and Big	Core	Base PS	No	No					
203	Pune	20343	(Business	12003	Data	2016		Change						
	, and		Analytics)		2000			Change						
			Allarytics)											
202	SCMHRD,	20242	M.B.A.	T2684	Financial	Core	Base PS	No	No					
203	Pune	20343	(Business	12004	Analytics	COIE		Change	INO					
	rulle		Analytics)		Analytics			Change						
200	CCMUSS	20212		T2665	LID Amel 12:	Carre	Dani DC	Na	No					
203	SCMHRD,	20343	M.B.A.	T2685	HR Analytics	Core	Base PS		INO					
	Pune		(Business					Change						
			Analytics)											





203	SCMHRD,	20343	M.B.A.	T2688	Quantitative	Core	Base PS	No	No				
	Pune		(Business		Methods			Change					
			Analytics)					J					
			,,,										
203	SCMHRD,	20343	M.B.A.	T2690	Risk Analytics	Core	Base PS	No	No				
	Pune		(Business					Change					
			Analytics)										
203	SCMHRD,	20343	M.B.A.	T2692	Social Media	Core	Base PS	No	No				
	Pune		(Business		Analytics			Change					
			Analytics)										
203	SCMHRD,	20343	M.B.A.	T2693	Visual	Core	Base PS	No	No				
	Pune		(Business		Analytics			Change					
			Analytics)					Ü					
203	SCMHRD,	20343	M.B.A.	T2766	Telecom	Elective		Added	Yes	Yes			Yes
	Pune		(Business		Analytics								
			Analytics)										
	SCMHRD,	20343	M.B.A.	T2778	Basics of	Core	Base PS		No				
	Pune		(Business		Financial			Change					
			Analytics)		Management								
						_							
	SCMHRD,	20343	M.B.A.	T2827	Supply chain	Core	Base PS		No				
	Pune		(Business		management			Change					
			Analytics)										
202	SCMHRD,	20242	M.B.A.	T2828	Six Sigma	Core	Paco PC	Droppe	Voc	Yes			Yes
	Pune	20343	(Business	12028	SIX SIRIIId	core	Dase PS		162	162			162
	rune							d					
			Analytics)										
203	SCMHRD,	20343	M.B.A.	T2891	Business	Core	Base PS	No	No		Yes		Yes
	Pune		(Business		Research			Change					
ı	i and							Change					





202	SCMHRD,	20242	M.B.A.	T3309	Big Data	Elective	1	Added	Voc	Yes		1	Yes
203	Pune	20343	(Business Analytics)	13309	Analytics	Elective		Audeu	ies	res			res
203	SCMHRD, Pune	20343	M.B.A. (Business Analytics)	T3394	Internet of Things	Core	Base PS	No Change	No				
203	SCMHRD, Pune	20343	M.B.A. (Business Analytics)	T3395	Digital Transformatio n	Core	Base PS	No Change	No				
203	SCMHRD, Pune	20343	M.B.A. (Business Analytics)	T3396	Database Technologies	Core	Base PS	No Change	No				
203	SCMHRD, Pune		M.B.A. (Business Analytics)	T3397	Data Mining	Core	Base PS	No Change	No				
203	SCMHRD, Pune	20343	M.B.A. (Business Analytics)	T3398	Mobile Analytics	Core	Base PS	Droppe d	Yes	Yes			Yes
203	SCMHRD, Pune	20343	M.B.A. (Business Analytics)	T3532	Machine Learning	Core	Base PS	No Change	No				
203	SCMHRD, Pune	20343	M.B.A. (Business Analytics)	T3568	Natural Language Processing	Elective		Added	Yes	Yes			Yes
203	SCMHRD, Pune	20343	M.B.A. (Business Analytics)	T3571	Healthcare Analytics	Core	Base PS	Droppe d	Yes	Yes			Yes



		I · · · · I		T		T			1		1	1	Ī	1	1	
	203	SCMHRD,	20343	M.B.A.	T3638	Marketing	Core	Base PS		No						
		Pune		(Business		and Sales			Change							
				Analytics)		Analytics										
	203	SCMHRD,	20343	M.B.A.	T3639	Spreadsheet	Core	Base PS	No	No						
		Pune		(Business		Modelling			Change							
				Analytics)												
				, triary crosy												
	202	SCMHRD,	20242	M.B.A.	T3640	Business	Core	Base PS	No	No						
	203	Pune	20343	(Business	13040		core	base PS		NO						
		Pune		`		Forecasting			Change							
				Analytics)												
	203	SCMHRD,	20343	M.B.A.	T3642	Information	Core	Base PS	Droppe	Yes	Yes					Yes
		Pune		(Business		Technology			d							
				Analytics)		Management										
	203	SCMHRD,	20343	M.B.A.	T3653	Advanced	Core	Base PS	Droppe	Yes	Yes					Yes
		Pune		(Business		Machine			d							
				Analytics)		Learning										
				,,,												
	203	SCMHRD,	20343	M.B.A.	T3654	Cloud and	Elective		Added	Yes	Yes					Yes
	203	Pune	20313	(Business	13031	Web Services	Licetive		naaca	103	1.03					163
		i une		Analytics)		Web Services										
				Allalytics												
-	202	CCMUDD	20212	NA D. A	T4005	lata sur to d	Carr	Dani DC	Na	NI-						
1	203	SCMHRD,	20343	M.B.A.	T4005	Integrated	Core	Base PS		No						
		Pune		(Business		Disaster			Change							
				Analytics)		Management										
		SCMHRD,	20343	M.B.A.	T6074	Macroecono	Core	Base PS		No						
1		Pune		(Business		mics for			Change							
				Analytics)		Managers										
	203	SCMHRD,	20343	M.B.A.	T6075	Managerial	Core	Base PS	No	No						
1		Pune		(Business		Economics			Change							
1				` Analytics)												





203	SCMHRD,	20343	M.B.A.	TH4272	Certificate	Core		Added	Yes	Yes			Yes
	Pune		(Business		in COVID-								
			Analytics)		19 Care for								
					the								
					Community								
203	SCMHRD,	20344	M.B.A.(Infr	GEN001	Global	Core		Added	Yes	Yes			Yes
	Pune		astructure		Immersion								
			Developme		Programme								
			nt and										
			Manageme										
			nt)										
203	SCMHRD,	20344	M.B.A.(Infr	GEN002	Project	Core	Base PS	No	No				
	Pune		astructure					Change					
			Developme										
			nt and										
			Manageme										
			nt)										
203	SCMHRD,	20344	M.B.A.(Infr	GEN003	Internship	Core	Base PS	No	No				
	Pune		astructure					Change					
			Developme										
			nt and										
			Manageme										
			nt)										
203	SCMHRD,	20344	M.B.A.(Infr	GEN005	Non Catalog	Core	Base PS	Droppe	Yes	Yes			Yes
	Pune		astructure		Courses			d					
			Developme										
			nt and										
			Manageme										
			nt)										







Master of Business Administration (Business Analytics) Programme Structure 2020-22

1.	OBJECTIVE		ctical knowledge of F anagement theory and									
2.	DURATION (IN MONTHS)	24 (Full Time)										
3.	INTAKE	60										
4.	RESERVATION	I.Within the sanctioned intake	a) SC (In Percentage)	b) ST (In Pe	ercentage)		ifferently abled Percentage)					
			15		7.5		3					
		II.Over and above the sanctioned intake	a) Kashmiri Migra (In Seats)	nts	b) Internati (In Percent		Students					
			2			1:	5					
5.	ELIGIBILITY	Importance with a mequivalent grade for	Graduate in any discipline from any recognised University / Institution of National Importance with a minimum of 50% marks or equivalent grade (45% marks or equivalent grade for Scheduled Caste /Scheduled Tribes) and Minimum Two Years full time work experience after completion of graduation. Symbiosis National Aptitude Test Score, Group Exercise, Technical Ability Test,									
6.	SELECTION PROCEDURE		Aptitude Test Score, and Writing Ability		Exercise, Te	chnica	al Ability Test,					
7.	MEDIUM OF INSTRUCTION	English										
8.	PROGRAMME PATTERN	Semester										
9.	COURSE & SPECIALIZATION	As per Annexure A Students should not programme.	exceed 30 internal ca	redits o	out of 100 cre	dits dı	uring entire					
10.	FEE		Academic Fee p.a	a In	stitute Depo	sit	Total					
	Γ	Indian Students	675000		20000		695000					
		International Students (USD 1015000 20000 1035000										
11.	ASSESSMENT	institute level. All ex	will have 100% com kternal courses will hal [University] exan	ave 60)% internal co							
12.	STANDARD OF PASSING	performance. Maxin For all courses, a stu	ne student for each ex num Grade Point (Gl ndent is required to p nimum Grade Point	P) is 10 ass bot) corresponding the corresponding the corresponding the corresponding to the corresponding to the corresponding the corresponding to the corresponding the corresponding to the corresponding th	ng to (O (Outstanding).					

15/07/2021 (R-03)

		securing less than 40% absolute marks in each head of passing will be declared
		FAIL. The University awards a degree to the student who has achieved a minimum
		CGPA of 4 out of maximum of 10 CGPA for the programme.
	AWARD OF DEGREE/	Master of Business Administration (Business Analytics) will be awarded at the end
13.	DIPLOMA/	of semester IV examination by taking into consideration the performance of all
	CERTIFICATE	semester examinations after obtaining minimum 4.00 CGPA out of 10 CGPA.

14. NATURE WISE DISTRIBUTION OF CREDITS

Semester	Generic Core	Generic Elective	Specialization Core	Specialization Elective	Open Elective	Audit	Total
1	28	0	0	0	0	1*	28
2	26	0	0	0	0	0	26
3	28	4	0	0	0	1*	32
4	10	4	0	0	0	0	14
Total	92	8	0	0	0	0	100

^{*} Satisfactory completion of the non letter grade courses 'Integrated Disaster Management' and 'Research Publication' is mandatory for award of degree.

The revised programme structure supersedes the previously approved programme structure dated 24/11/2020 for the programme.

This Programme Structure is aligned with the norms laid down by the University and is approved by the Academic Council.

Hereafter changes (if any) which conform to the policy on "Curriculum Development and Review" would be permissible, subject to revision of the Programme Structure, following the specified processes.

Head - Academics

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Master of Business Administration (Business Analytics) Programme Structure 2020-22

	Annexure A											
Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks					
		Sei	mester : 1									
		Generic	Core Courses		_							
T3396	0203430101	Database Technologies		4	200	0	200					
T2682	0203430102	Analytics Foundations		4	200	0	200					
T2688	0203430103	Quantitative Methods		3	90	60	150					
T2778	0203430104	Basics of Financial Management		2	60	40	100					
T2239	0203430105	Business Communication		2	60	40	100					
T2528	0203430106	Management of Operations		2	60	40	100					
T6075	0203430107	Managerial Economics		2	60	40	100					
T2572	0203430108	Human Resource Management		2	100	0	100					
T2114	0203430109	Essentials of Marketing Management		2	60	40	100					
T2003	0203430110	Financial Accounting		2	60	40	100					
T3639	0203430111	Spreadsheet Modelling		2	100	0	100					
T2224	0203430112	Research Methodology		1	50	0	50					
T4005	0203430113	Integrated Disaster Management *		0	0	0	Non Lette Grade					
	•	•	Total	28	1100	300	1400					
		Sei	mester : 2	<u>.</u>								
		Generic	Core Courses									
T2891	0203430201	Business Research Methods		3	90	60	150					
T2683	0203430202	Cloud and Big Data		3	150	0	150					
T3397	0203430203	Data Mining		2	60	40	100					
T2193	0203430204	Project Management		2	60	40	100					
T6074	0203430205	Macroeconomics for Managers		2	60	40	100					
T3532	0203430206	Machine learning		2	100	0	100					
T2827	0203430207	Supply Chain Management		2	60	40	100					
T2693	0203430208	Visual Analytics		2	60	40	100					
T2139	0203430209	Digital Marketing		2	100	0	100					
T2498	0203430210	Financial Statement Analysis		2	60	40	100					
T2692	0203430211	Social Media Analytics		2	60	40	100					
T3638	0203430212	Marketing and Sales Analytics		2	60	40	100					
	•		Total	26	920	380	1300					
			mester : 3 Core Courses									
T2908	0203430301		Core Courses	8	240	160	400					
T3394	0203430301	Internet of Things		2	100	0	100					
T3398	0203430303			2	60	40	100					
10000	020070000	Mobile Alialytics			1 00	I 70	100					



Master of Business Administration (Business Analytics) Programme Structure 2020-22

	1		Aimexure A	1	1	i	ı
Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2802	0203430304	Project		2	100	0	100
T3653	0203430305	Advanced Machine Learning		2	100	0	100
T2684	0203430306	Financial Analytics		2	60	40	100
T2118	0203430307	Consumer Behaviour		2	60	40	100
T2690	0203430308	Risk Analytics		2	60	40	100
T2685	0203430309	HR Analytics		2	60	40	100
T3642	0203430310	Information Technology Management		2	60	40	100
T3640	0203430311	Business Forecasting		2	60	40	100
T0100	0203430312	Research Publication *		0	0	0	Non Letter Grade
	7		Total	28	960	440	1400
			tive Courses Group				
T3571	0203430313	Healthcare Analytics		2	60	40	100
T2578	0203430314	Organizational Development and Change		2	60	40	100
T2056	0203430315	Financial Risk Management		2	60	40	100
T2127	0203430316	Integrated Marketing Communication		2	60	40	100
		Total	Required Credits	4	120	80	200
			mester : 4				
		Generio	Core Courses				
T3395	<u> </u>	Digital Transformation		2	100	0	100
T2802	0203430402	•		2	100	0	100
F0002		Flexi-Credit Course		2	100	0	100
T2253	 	Strategic Management		2	60	40	100
T2148	0203430405	Retail Marketing		2	60	40	100
			Total	10	420	80	500
			tive Courses Group	_			
T2828	0203430406	ů		2	100	0	100
T2125	0203430407	Marketing Strategy		2	100	0	100
T2236	0203430408	Corporate Governance and Ethics		2	100	0	100
T2387	0203430409	Global Business Environment		2	100	0	100
		Total	Required Credits	4	200	0	200



Symbiosis Centre for Management and Human Resource Development, Pune Master of Business Administration (Business Analytics) Programme Structure 2020-22

Semester	Internal Credits	External Credits	Total Credits	Total Marks
Semester 1	13	15	28	1400
Semester 2	7	19	26	1300
Semester 3	6	26	32	1600
Semester 4	10	4	14	700
Total	36	64	100	5000



Master of Business Administration (Business Analytics) Programme Structure 2021-23

1.	OBJECTIVE	To provide the students: Conceptual and practical knowledge of Business Analytics along with a sound understanding of management theory and practice. Corporate exposure to the practice of business analytics method.						
2.	DURATION (IN MONTHS)	24 (Full Time)						
3.	INTAKE	60						
4.	RESERVATION	I.Within the sanctioned intake	a) SC (In Percentage)			c) Differently abled (In Percentage)		
			15		7.5	3		
		II.Over and above the sanctioned intake	a) Kashmiri Migra (In Seats)	ints	b) Internati (In Percenta	onal Students age)		
			2			15		
5.	ELIGIBILITY	Importance with a mequivalent grade for	Graduate in any discipline from any recognised University / Institution of National Importance with a minimum of 50% marks or equivalent grade (45% marks or equivalent grade for Scheduled Caste /Scheduled Tribes) and minimum two years full time work experience after completion of graduation.					
6.	SELECTION PROCEDURE	Symbiosis National Aptitude Test Score, Group Exercise, Technical Ability Test, Personal Interaction and Writing Ability Test						
7.	MEDIUM OF INSTRUCTION	English						
8.	PROGRAMME PATTERN	Semester						
9.	COURSE & SPECIALIZATION	As per Annexure A						
10.	FEE		Academic Fee p.a Institute Deposit Total					
		Indian Students	695000		20000	715000		
		International Students (USD equivalent to INR)	1045000		20000	1065000		
11.	ASSESSMENT	All internal courses will have 100% component as internal evaluation at the institute level. All external courses will have 60% internal component and 40% component as external [University] examination.						
12.	STANDARD OF PASSING	The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (Outstanding). For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in each head of passing will be declared						

07/07/2022 (R-1)

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		FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 CGPA for the programme.
13.	DIPLOMA/	Master of Business Administration (Business Analytics) will be awarded at the end of semester IV examination by taking into consideration the performance of all semester examinations after obtaining minimum 4.00 CGPA out of 10 CGPA.

14. | CLASSIFICATION OF CREDITS

Semester	Generic Core	Generic Elective	Specialization Core	Specialization Elective	Open Elective	Audit	Total
1	28	0	0	0	0	2*	28
2	26	0	0	0	0	0	26
3	22	10	0	0	0	1*	32
4	10	4	0	0	0	0	14
Total	86	14	0	0	0	0	100

^{*} Satisfactory completion of the non letter grade courses 'Integrated Disaster Management', 'Research Publication''Certificate in COVID-19 Care for the Community' is mandatory for award of degree.

The revised programme structure supersedes the previously approved programme structure dated 26/04/2021 for the programme.

This Programme Structure is aligned with the norms laid down by the University and is approved by the Academic Council.

Hereafter changes (if any) which conform to the policy on "Curriculum Development and Review" would be permissible, subject to revision of the Programme Structure, following the specified processes.

Head - Academics

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Master of Business Administration (Business Analytics) Programme Structure 2021-23

Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks		
			mester : 1						
		,	Core Courses						
T3396		Database Technologies		4	200	0	200		
T2682		Analytics Foundations		4	200	0	200		
T2688	0203430103	Quantitative Methods		3	90	60	150		
T2778	0203430104	Basics of Financial Management		2	60	40	100		
T2239	0203430105	Business Communication		2	60	40	100		
T2114	0203430106	Essentials of Marketing Management		2	60	40	100		
T2003	0203430107	Financial Accounting		2	60	40	100		
T2528	0203430108	Management of Operations		2	60	40	100		
T6075	0203430109	Managerial Economics		2	60	40	100		
T2572	0203430110	Human Resource Management		2	60	40	100		
T3639	0203430111	Spreadsheet Modelling		2	60	40	100		
T2224	0203430112	Research Methodology		1	50	0	50		
T4005	0203430113	Integrated Disaster Management *		0	0	0	Non Letter Grade		
TH4272	0203430114	Certificate in COVID-19 Care for the Community *		0	0	0	Non Letter Grade		
			Total	28	1020	380	1400		
	Semester : 2								
		Generic	Core Courses						
T2891	0203430201	Business Research Methods		3	90	60	150		
T2683	0203430202	Cloud and Big Data		3	150	0	150		
T3397	0203430203	Data Mining		2	60	40	100		
T2193	0203430204	Project Management		2	60	40	100		
T6074	0203430205	Macroeconomics for Managers		2	60	40	100		
T3532		Machine learning		2	60	40	100		
T2827	0203430207	Supply Chain Management		2	60	40	100		
T2693	0203430208	Visual Analytics		2	60	40	100		
T2139	0203430209	Digital Marketing		2	60	40	100		
T2498		Financial Statement Analysis		2	60	40	100		
T2692		Social Media Analytics		2	60	40	100		
T3638	0203430212	Marketing and Sales Analytics		2	60	40	100		
		0	Total	26	840	460	1300		
			mester : 3 Core Courses						
T2906		Genenc	COIE COUISES						
	0203430301	Summer Internship		6	180	120	300		
T3394		Summer Internship Internet of Things		6 2	180 100	120 0	300 100		

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Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2802	0203430303	Project		2	100	0	100
T2244	0203430304	Innovation Management		2	100	0	100
T2684	0203430305	Financial Analytics		2	60	40	100
T2118	0203430306	Consumer Behaviour		2	60	40	100
T2690	0203430307	Risk Analytics		2	60	40	100
T2685	0203430308	HR Analytics		2	60	40	100
T3640	0203430309	Business Forecasting		2	60	40	100
T0100	0203430310	Research Publication *		0	0	0	Non Letter Grade
			Total	22	780	320	1100
		Generic Elec	tive Courses Group				
T2766	0203430311	Telecom Analytics		2	60	40	100
T3653	0203430312	Advanced Machine Learning		2	60	40	100
T3568	0203430313	Natural Language Processing		3	90	60	150
T3309	0203430314	Big Data Analytics		3	90	60	150
T3654	0203430315	Cloud and Web Services		2	60	40	100
T3571	0203430316	Healthcare Analytics		2	60	40	100
T2578	0203430317	Organizational Development and Change		2	60	40	100
T2056	0203430318	Financial Risk Management		2	60	40	100
T2127	0203430319	Integrated Marketing Communication		2	60	40	100
		Total I	Required Credits	10	300	200	500
		Se	mester : 4				
		Generio	Core Courses				
T3395	0203430401	Digital Transformation		2	100	0	100
T2802	0203430402	Project		2	100	0	100
F0002	0203430403	Flexi-Credit Course		2	100	0	100
T2253	0203430404	Strategic Management		2	60	40	100
T2236	0203430406	Corporate Governance and Ethics		2	100	0	100
			Total	10	460	40	500
		Generic Elec	tive Courses Group				
T2828	0203430407		•	2	100	0	100
T2387	0203430408			2	100	0	100
T2125	0203430409	Marketing Strategy		2	100	0	100
T2148	0203430405	Retail Marketing		2	100	0	100
		Total I	Required Credits	4	200	0	200





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Semester	Internal Credits	External Credits	Total Credits	Total Marks
	•			•
Semester 1	9	19	28	1400
Semester 2	3	23	26	1300
Semester 3	6	26	32	1600
Semester 4	12	2	14	700
Total	30	70	100	5000

