

Name of the Institute: Symbiosis Centre For Management Studies, Noida

Name of the Programme: Bachelor of Business Administration

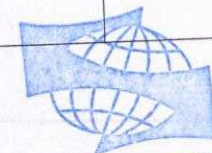
Revision in Syllabus

Institute Code	Institute Name	Programme Code	Program Name	Catalog Course Code	Catalog Course Name	Course Type	Batch 2020	Batch 2021	Change in T-Code Yes/No	Change in course / Nature	Change in Pedagogy	Change in evaluation	Change in the instruction method	Add on course	Changes Yes: Revised No: Not Revised
210	SCMS, Noida	21021	B.B.A.	GEN002	Project	Core	Base PS	No Change	No						No
210	SCMS, Noida	21021	B.B.A.	T1076	International Commercial Laws	Core	Base PS	No Change	No						No
210	SCMS, Noida	21021	B.B.A.			Elective	Base PS	No Change	No						No
210	SCMS, Noida	21021	B.B.A.	T1133	Business Laws	Core	Base PS	No Change	No						No
210	SCMS, Noida	21021	B.B.A.	T1134	Company Law	Core	Base PS	No Change	No						No
210	SCMS, Noida	21021	B.B.A.	T2088	Management Accounting	Core	Base PS	No Change	No						No
210	SCMS, Noida	21021	B.B.A.	T2092	Financial Statement Analysis	Core	Base PS	No Change	No						No
210	SCMS, Noida	21021	B.B.A.			Elective	Base PS	No Change	No						No
210	SCMS, Noida	21021	B.B.A.	T2101	Financial Management	Core	Base PS	No Change	No						No

210	SCMS, Noida	21021	B.B.A.			Elective	Base PS	No Change	No						No
210	SCMS, Noida	21021	B.B.A.	T2102	Advanced Financial Management	Core	Base PS	No Change	No						No
210	SCMS, Noida	21021	B.B.A.	T2105	Mergers and Acquisitions	Core	Base PS	No Change	No						No
210	SCMS, Noida	21021	B.B.A.			Elective	Base PS	No Change	No						No
210	SCMS, Noida	21021	B.B.A.	T2106	Project Finance and Infrastructure Financing	Core	Base PS	No Change	No						No
210	SCMS, Noida	21021	B.B.A.			Elective	Base PS	No Change	No						No
210	SCMS, Noida	21021	B.B.A.	T2109	Corporate Governance and Finance	Core	Base PS	No Change	No						No
210	SCMS, Noida	21021	B.B.A.			Elective	Base PS	No Change	No						No
210	SCMS, Noida	21021	B.B.A.	T2202	Business Mathematics	Core	Base PS	No Change	No	Yes					Yes
210	SCMS, Noida	21021	B.B.A.	T2207	Operations Research	Core	Base PS	No Change	No						No
210	SCMS, Noida	21021	B.B.A.	T2263	Organizational Behaviour	Core	Base PS	No Change	No						No
210	SCMS, Noida	21021	B.B.A.	T2264	Human Resource Management	Core	Base PS	No Change	No						No
210	SCMS, Noida	21021	B.B.A.	T2266	Industrial Psychology	Core	Base PS	No Change	No						No

Handwritten signature

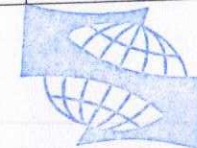
210	SCMS, Noida	21021	B.B.A.	T2268	Training and Development	Core	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.			Elective	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.	T2269	Organizational Development and Change	Core	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.			Elective	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.	T2270	Industrial Relations	Core	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.			Elective	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.	T2273	Emotional Intelligence for Personal Growth	Core	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.			Elective	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.	T2274	Performance Management System	Core	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.			Elective	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.	T2275	Compensation Management	Core	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.			Elective	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.	T2276	Cross Cultural Management	Core	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.			Elective	Base PS	No Change	No							No



॥वसुधैव कुटुम्बकम्॥
SCMS-NOIDA

Handwritten signature

210	SCMS, Noida	21021	B.B.A.	T2339	Introduction to Entrepreneurship	Core	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.	T2352	Business Modeling and Business Plan	Core	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.	T2380	Export Import Management	Core	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.			Elective	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.	T2381	India's Foreign Trade	Core	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.			Elective	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.	T2383	International Relations and Strategy	Core	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.			Elective	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.	T2384	Introduction to International Business	Core	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.	T2461	Basics of International Marketing	Core	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.			Elective	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.	T2465	Fundamentals of Marketing	Core	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.	T2466	Fundamentals of B2B Marketing	Core	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.			Elective	Base PS	No Change	No							No



॥वसुधैव कुटुम्बकम्॥
SCMS-NOIDA

Handwritten signature

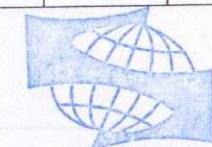
210	SCMS, Noida	21021	B.B.A.	T2467	Fundamentals of Brand Management	Core	Base PS	No Change	No								No
210	SCMS, Noida	21021	B.B.A.			Elective	Base PS	No Change	No								No
210	SCMS, Noida	21021	B.B.A.	T2468	Fundamentals of Rural Marketing	Core	Base PS	No Change	No								No
210	SCMS, Noida	21021	B.B.A.			Elective	Base PS	No Change	No								No
210	SCMS, Noida	21021	B.B.A.	T2469	Fundamentals of Sales & Distribution Management	Core	Base PS	No Change	No								No
210	SCMS, Noida	21021	B.B.A.			Elective	Base PS	No Change	No								No
210	SCMS, Noida	21021	B.B.A.	T2471	Introduction to Digital Marketing	Core	Base PS	No Change	No								No
210	SCMS, Noida	21021	B.B.A.			Elective	Base PS	No Change	No								No
210	SCMS, Noida	21021	B.B.A.	T2472	Promotions and Marketing Communication	Core	Base PS	No Change	No								No
210	SCMS, Noida	21021	B.B.A.			Elective	Base PS	No Change	No								No
210	SCMS, Noida	21021	B.B.A.	T2530	Supply chain management	Core	Base PS	No Change	No								No
210	SCMS, Noida	21021	B.B.A.	T2719	Elementary Retail Marketing	Core	Base PS	No Change	No								No
210	SCMS, Noida	21021	B.B.A.			Elective	Base PS	No Change	No								No

(Handwritten signature)

210	SCMS, Noida	21021	B.B.A.	T2780	Introduction to Contemporary Business Practices	Core	Base PS	No Change	No								No
210	SCMS, Noida	21021	B.B.A.	T2782	Workforce Planning	Core	Base PS	No Change	No								No
210	SCMS, Noida	21021	B.B.A.			Elective	Base PS	No Change	No								No
210	SCMS, Noida	21021	B.B.A.	T2783	Corporate Governance and Ethics	Core	Base PS	No Change	No								No
210	SCMS, Noida	21021	B.B.A.	T2825	Fundamentals of Accounting	Core	Base PS	No Change	No	Yes							Yes
210	SCMS, Noida	21021	B.B.A.	T2858	Indian Banking and Financial System	Core	Base PS	No Change	No								No
210	SCMS, Noida	21021	B.B.A.	T2859	Operations Management	Core	Base PS	No Change	No								No
210	SCMS, Noida	21021	B.B.A.	T2863	Management Essentials	Core	Base PS	No Change	No								No
210	SCMS, Noida	21021	B.B.A.	T2881	Consumer Behaviour and Insights	Core	Base PS	No Change	No								No
210	SCMS, Noida	21021	B.B.A.	T2882	Services Marketing	Core	Base PS	No Change	No								No
210	SCMS, Noida	21021	B.B.A.			Elective	Base PS	No Change	No								No
210	SCMS, Noida	21021	B.B.A.	T2883	Core Environmental Studies	Core	Base PS	No Change	No								No
210	SCMS, Noida	21021	B.B.A.	T2969	Personal Finance	Core	Base PS	No Change	No								No

(Handwritten signature)

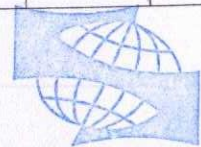
210	SCMS, Noida	21021	B.B.A.	T2971	Portfolio Management	Core	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.			Elective	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.	T2975	Business Statistics	Core	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.	T3198	Introduction to Python	Core	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.	T3206	Advanced Programming in Python	Core	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.	T3218	Basics of Management Information Systems	Core	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.	T3258	Current Trends and Practices in IT	Core	Base PS	No Change	No	Yes						Yes
210	SCMS, Noida	21021	B.B.A.	T3528	Big Data	Core	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.	T3531	R Programming	Core	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.	T3604	Essentials of Business Intelligence	Core	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.	T3647	Data Analytics using MS-Excel	Core	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.	T4005	Integrated Disaster Management	Core	Base PS	No Change	No							No



॥वसुधैव कुटुम्बकम्॥
SCMS-NOIDA

(Handwritten signature)

210	SCMS, Noida	21021	B.B.A.	T6148	Principles of Macroeconomics	Core	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.	T6156	Principles of Microeconomics	Core	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.	T6158	International Economics: Theory and Practice	Core	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.			Elective	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.	T6159	Public Finance: Theory & Practice	Core	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.			Elective	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.	T6160	Post Liberalization Indian Economy	Core	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.			Elective	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.	T6191	French A-1 - Paper 1	Elective	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.	T6192	French A-1 - Paper 2	Elective	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.	T6197	German A-1 - Paper 1	Elective	Base PS	No Change	No							No
210	SCMS, Noida	21021	B.B.A.	T6198	German A -I Paper 2	Elective	Base PS	No Change	No							No



(Handwritten signature)

210	SCMS, Noida	21021	B.B.A.	T6303	Public Policy and Governance in India	Core	Base PS	No Change	No								No
210	SCMS, Noida	21021	B.B.A.	T6375	Business Communication	Core	Base PS	No Change	No								No
210	SCMS, Noida	21021	B.B.A.	T7474	Basics of Database	Core	Base PS	No Change	No								No
210	SCMS, Noida	21021	B.B.A.			Elective	Base PS	No Change	No								No
210	SCMS, Noida	21021	B.B.A.	TE7018	Business Analytics	Core	Base PS	No Change	No								No
210	SCMS, Noida	21021	B.B.A.			Elective	Base PS	No Change	No								No
210	SCMS, Noida	21021	B.B.A.	TE7022	Predictive Analytics	Core	Base PS	No Change	No								No
210	SCMS, Noida	21021	B.B.A.	TH4095	Smart Fitness for Life	Core	Base PS	No Change	No	Yes							Yes

Total No. of Courses	108
Revision in Courses	4
Revision %	3.7037

Handwritten signature





Symbiosis Centre for Management Studies, NOIDA
Bachelor of Business Administration
Programme Structure 2020-23

1.	OBJECTIVE	-To provide an environment that facilitates the holistic development of the student's personality. -To foster thinking minds that are sensitive to societal needs and issues thus making them good human beings and responsible members of society. -To stimulate research interest among students. -To empower students for an early entry into the corporate world.			
2.	DURATION (IN MONTHS)	36 (Full Time)			
3.	INTAKE	300			
4.	RESERVATION	I. Within the sanctioned intake	a) SC (In Percentage)	b) ST (In Percentage)	c) Differently abled (In Percentage)
			15	7.5	3
		II. Over and above the sanctioned intake	a) Kashmiri Migrants (In Seats)	b) International Students (In Percentage)	
			2	15	
5.	ELIGIBILITY	Passed Standard XII (10+2) or equivalent examination from any recognized Board with a minimum of 50% marks or equivalent grade (45% Marks or equivalent grade for Scheduled Caste / Scheduled Tribes).			
6.	SELECTION PROCEDURE	1. Symbiosis Entrance Test (SET) 2. Personal Interaction and Written Ability Test (PI-WAT) for shortlisted candidates based on SET			
7.	MEDIUM OF INSTRUCTION	English			
8.	PROGRAMME PATTERN	Semester			
9.	COURSE & SPECIALIZATION	As per Annexure A			
10.	FEE		Academic Fee p.a	Institute Deposit	Total
		Indian Students	300000	10000	310000
		International Students (USD equivalent to INR)	450000	10000	460000
11.	ASSESSMENT	All internal courses will have 100% component as internal evaluation at the institute level. All external courses will have 40% internal component and 60% external component [University] examination.			
12.	STANDARD OF PASSING	The assessment of students for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10.000 corresponding to O. For all courses, a student is required to pass both internal and external examination			

		separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 CGPA for the program.					
13.	AWARD OF DEGREE/ DIPLOMA/ CERTIFICATE	Bachelor of Business Administration (BBA) will be awarded at the end of semester VI examination by taking into consideration the performance of all semester examinations after obtaining minimum 4 CGPA out of 10CGPA.					
14.	NATURE WISE DISTRIBUTION OF CREDITS						
Semester	Generic Core	Generic Elective	Specialization Core	Specialization Elective	Open Elective	Audit	Total
1	25	0	0	0	0	0	25
2	27	0	0	0	0	1*	27
3	17	4	6	0	3	1*	30
4	15	4	6	0	3	1*	28
5	14	0	6	0	3	0	23
6	8	0	6	0	3	0	17
Total	106	8	24	0	12	0	150
* Satisfactory completion of the non letter grade courses 'Integrated Disaster Management' and 'Fitness for Life' and 'Core Environmental Studies' is mandatory for the award of degree.							
The revised programme structure supersedes the previously approved programme structure dated 04/06/2020 for the programme.							

Programme Structure is approved by the Academic Council subject to its norms & conditions. Any provision in the Programme Structure which violates the basic rules & regulations is deemed to be termed "Null & Void".

Head-Academics

THIS IS SYSTEM GENERATED DOCUMENT AND REQUIRES NO SIGNATURE.



Celebrating 50 Years of Excellence

Symbiosis Centre for Management Studies, NOIDA
Bachelor of Business Administration
Programme Structure 2020-23

Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
Semester : 1							
Generic Core Courses							
T6375	0210210101	Business Communication		4	40	60	100
T6156	0210210102	Principles of Microeconomics		4	40	60	100
T2863	0210210103	Management Essentials		4	40	60	100
T2264	0210210104	Human Resource Management		4	40	60	100
T2465	0210210105	Fundamentals of Marketing		4	40	60	100
T2825	0210210106	Fundamentals of Accounting		3	30	45	75
T2202	0210210107	Business Mathematics		2	20	30	50
Total				25	250	375	625
Semester : 2							
Generic Core Courses							
T2088	0210210201	Management Accounting		3	30	45	75
T6148	0210210202	Principles of Macroeconomics		4	40	60	100
T2263	0210210203	Organizational Behaviour		4	40	60	100
T2975	0210210204	Business Statistics		3	30	45	75
T2780	0210210205	Introduction to Contemporary Business Practices		4	40	60	100
T2384	0210210206	Introduction to International Business		3	30	45	75
T2881	0210210207	Consumer Behaviour and Insights		3	30	45	75
T3258	0210210209	Current Trends and Practices in IT		3	30	45	75
T2883	0210210208	Core Environmental Studies *		0	0	0	Non Letter Grade
Total				27	270	405	675
Semester : 3							
Generic Core Courses							
T1133	0210210301	Business Laws		4	100	0	100
T2858	0210210302	Indian Banking and Financial System		4	40	60	100
T1134	0210210303	Company Law		3	30	45	75
T2783	0210210304	Corporate Governance and Ethics		2	20	30	50
T2804	0210210305	Project I		4	100	0	100
TH4095	0210210318	Fitness for Life *		0	0	0	Non Letter Grade
Total				17	290	135	425
Specialization Core Courses : Business Analytics							
T7474	0210210306	Basics of Database	Business Analytics	3	30	45	75



Celebrating 50 Years of Excellence

Symbiosis Centre for Management Studies, NOIDA
Bachelor of Business Administration
Programme Structure 2020-23

Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
TE7018	0210210307	Business Analytics	Business Analytics	3	30	45	75
Total				6	60	90	150
Specialization Core Courses : Financial Management							
T2101	0210210308	Financial Management	Financial Management	3	30	45	75
T2092	0210210309	Financial Statement Analysis	Financial Management	3	30	45	75
Total				6	60	90	150
Specialization Core Courses : Human Resource Management							
T2268	0210210310	Training and Development	Human Resource Management	3	30	45	75
T2270	0210210311	Industrial Relations	Human Resource Management	3	30	45	75
Total				6	60	90	150
Specialization Core Courses : International Business							
T6158	0210210312	International Economics : Theory and Practice	International Business	3	30	45	75
T6160	0210210313	Post Liberalization Indian Economy	International Business	3	30	45	75
Total				6	60	90	150
Specialization Core Courses : Marketing Management							
T2719	0210210314	Elementary Retail Marketing	Marketing Management	3	30	45	75
T2882	0210210315	Services Marketing	Marketing Management	3	30	45	75
Total				6	60	90	150
Generic Elective Courses Group							
T6191	0210210316	French A-1 - Paper 1		4	40	60	100
T6197	0210210317	German A-1 - Paper 1		4	40	60	100
Total Required Credits				4	40	60	100
Open Elective Courses							
T7474	0210210306	Basics of Database		3	30	45	75
TE7018	0210210307	Business Analytics		3	30	45	75
T2101	0210210308	Financial Management		3	30	45	75
T2092	0210210309	Financial Statement Analysis		3	30	45	75
T2268	0210210310	Training and Development		3	30	45	75
T2270	0210210311	Industrial Relations		3	30	45	75
T6158	0210210312	International Economics : Theory and Practice		3	30	45	75



Celebrating 50 Years of Excellence

Symbiosis Centre for Management Studies, NOIDA
Bachelor of Business Administration
Programme Structure 2020-23

Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T6160	0210210313	Post Liberalization Indian Economy		3	30	45	75
T2719	0210210314	Elementary Retail Marketing		3	30	45	75
T2882	0210210315	Services Marketing		3	30	45	75
Total Required Credits				3	30	45	75
Semester : 4							
Generic Core Courses							
T3218	0210210401	Basics of Management Information Systems		4	40	60	100
T8000	0210210402	Service Learning		4	100	0	100
T2266	0210210403	Industrial Psychology		3	30	45	75
T2339	0210210404	Introduction to Entrepreneurship		2	20	30	50
T2859	0210210405	Operations Management		2	20	30	50
T4005	0210210406	Integrated Disaster Management *		0	0	0	Non Letter Grade
Total				15	210	165	375
Specialization Core Courses : Business Analytics							
T3528	0210210407	Big Data	Business Analytics	2	20	30	50
T3531	0210210408	R Programming	Business Analytics	2	20	30	50
T3647	0210210409	Data Analytics using MS-Excel	Business Analytics	2	20	30	50
Total				6	60	90	150
Specialization Core Courses : Financial Management							
T2109	0210210410	Corporate Governance and Finance	Financial Management	3	30	45	75
T2105	0210210411	Mergers and Acquisitions	Financial Management	3	30	45	75
Total				6	60	90	150
Specialization Core Courses : Human Resource Management							
T2782	0210210412	Workforce Planning	Human Resource Management	3	30	45	75
T2274	0210210413	Performance Management System	Human Resource Management	3	30	45	75
Total				6	60	90	150
Specialization Core Courses : International Business							
T1076	0210210414	International Commercial Laws	International Business	3	30	45	75
T2380	0210210415	Export Import Management	International Business	3	30	45	75
Total				6	60	90	150
Specialization Core Courses : Marketing Management							



Celebrating 50 Years of Excellence

Symbiosis Centre for Management Studies, NOIDA
Bachelor of Business Administration
Programme Structure 2020-23

Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2469	0210210416	Fundamentals of Sales & Distribution Management	Marketing Management	3	30	45	75
T2472	0210210417	Promotions and Marketing Communication	Marketing Management	3	30	45	75
Total				6	60	90	150
Generic Elective Courses Group							
T6192	0210210418	French A-1 - Paper 2		4	40	60	100
T6198	0210210419	German A -1 - Paper 2		4	40	60	100
Total Required Credits				4	40	60	100
Open Elective Courses							
T2109	0210210410	Corporate Governance and Finance		3	30	45	75
T2105	0210210411	Mergers and Acquisitions		3	30	45	75
T2782	0210210412	Workforce Planning		3	30	45	75
T2274	0210210413	Performance Management System		3	30	45	75
T1076	0210210414	International Commercial Laws		3	30	45	75
T2380	0210210415	Export Import Management		3	30	45	75
T2469	0210210416	Fundamentals of Sales & Distribution Management		3	30	45	75
T2472	0210210417	Promotions and Marketing Communication		3	30	45	75
Total Required Credits				3	30	45	75
Semester : 5							
Generic Core Courses							
T2808	0210210501	Project -II		8	200	0	200
T2207	0210210502	Operations Research		4	40	60	100
T2530	0210210503	Supply Chain Management		2	20	30	50
Total				14	260	90	350
Specialization Core Courses : Business Analytics							
T3604	0210210504	Essentials of Business Intelligence	Business Analytics	4	40	60	100
T3198	0210210505	Introduction to Python	Business Analytics	2	20	30	50
Total				6	60	90	150
Specialization Core Courses : Financial Management							
T2102	0210210506	Advanced Financial Management	Financial Management	4	40	60	100
T2969	0210210507	Personal Finance	Financial Management	2	20	30	50



Celebrating 50 Years of Excellence

Symbiosis Centre for Management Studies, NOIDA
Bachelor of Business Administration
Programme Structure 2020-23

Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
Total				6	60	90	150
Specialization Core Courses : Human Resource Management							
T2275	0210210508	Compensation Management	Human Resource Management	3	30	45	75
T2269	0210210509	Organizational Development and Change	Human Resource Management	3	30	45	75
Total				6	60	90	150
Specialization Core Courses : International Business							
T2381	0210210510	India's Foreign Trade	International Business	3	30	45	75
T2461	0210210511	Basics of International Marketing	International Business	3	30	45	75
Total				6	60	90	150
Specialization Core Courses : Marketing Management							
T2468	0210210512	Fundamentals of Rural Marketing	Marketing Management	3	30	45	75
T2471	0210210513	Introduction to Digital Marketing	Marketing Management	3	30	45	75
Total				6	60	90	150
Open Elective Courses							
T2275	0210210508	Compensation Management		3	30	45	75
T2269	0210210509	Organizational Development and Change		3	30	45	75
T2381	0210210510	India's Foreign Trade		3	30	45	75
T2461	0210210511	Basics of International Marketing		3	30	45	75
T2468	0210210512	Fundamentals of Rural Marketing		3	30	45	75
T2471	0210210513	Introduction to Digital Marketing		3	30	45	75
Total Required Credits				3	30	45	75
Semester : 6							
Generic Core Courses							
T2352	0210210601	Business Modeling and Business Plan		4	40	60	100
T6303	0210210602	Public Policy and Governance in India		4	40	60	100
Total				8	80	120	200
Specialization Core Courses : Business Analytics							
TE7022	0210210603	Predictive Analytics	Business Analytics	4	40	60	100
T3206	0210210604	Advanced Programming in Python	Business Analytics	2	20	30	50



Celebrating 50 Years of Excellence

Symbiosis Centre for Management Studies, NOIDA
Bachelor of Business Administration
Programme Structure 2020-23

Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
Total				6	60	90	150
Specialization Core Courses : Financial Management							
T2971	0210210605	Portfolio Management	Financial Management	3	30	45	75
T2106	0210210606	Project Finance and Infrastructure Financing	Financial Management	3	30	45	75
Total				6	60	90	150
Specialization Core Courses : Human Resource Management							
T2276	0210210607	Cross Cultural Management	Human Resource Management	3	30	45	75
T2273	0210210608	Emotional Intelligence for Personal Growth	Human Resource Management	3	30	45	75
Total				6	60	90	150
Specialization Core Courses : International Business							
T6159	0210210609	Public Finance : Theory & Practice	International Business	3	30	45	75
T2383	0210210610	International Relations and Strategy	International Business	3	30	45	75
Total				6	60	90	150
Specialization Core Courses : Marketing Management							
T2467	0210210611	Fundamentals of Brand Management	Marketing Management	3	30	45	75
T2466	0210210612	Fundamentals of B2B Marketing	Marketing Management	3	30	45	75
Total				6	60	90	150
Open Elective Courses							
T2971	0210210605	Portfolio Management		3	30	45	75
T2106	0210210606	Project Finance and Infrastructure Financing		3	30	45	75
T2276	0210210607	Cross Cultural Management		3	30	45	75
T2273	0210210608	Emotional Intelligence for Personal Growth		3	30	45	75
T6159	0210210609	Public Finance : Theory & Practice		3	30	45	75
T2383	0210210610	International Relations and Strategy		3	30	45	75
T2467	0210210611	Fundamentals of Brand Management		3	30	45	75
T2466	0210210612	Fundamentals of B2B Marketing		3	30	45	75
Total Required Credits				3	30	45	75



Celebrating 50 Years of Excellence

**Symbiosis Centre for Management Studies, NOIDA
Bachelor of Business Administration
Programme Structure 2020-23**

Annexure A

--



Symbiosis Centre for Management Studies, NOIDA
Bachelor of Business Administration
Programme Structure 2020-23

Semester	Internal Credits	External Credits	Total Credits	Total Marks
Business Analytics				
Semester1	0	25	25	625
Semester2	0	27	27	675
Semester3	8	22	30	750
Semester4	4	24	28	700
Semester5	8	15	23	575
Semester6	0	17	17	425
Total	20	130	150	3750
Financial Management				
Semester1	0	25	25	625
Semester2	0	27	27	675
Semester3	8	22	30	750
Semester4	4	24	28	700
Semester5	8	15	23	575
Semester6	0	17	17	425
Total	20	130	150	3750
Human Resource Management				
Semester1	0	25	25	625
Semester2	0	27	27	675
Semester3	8	22	30	750
Semester4	4	24	28	700
Semester5	8	15	23	575
Semester6	0	17	17	425
Total	20	130	150	3750
International Business				
Semester1	0	25	25	625
Semester2	0	27	27	675
Semester3	8	22	30	750
Semester4	4	24	28	700
Semester5	8	15	23	575
Semester6	0	17	17	425
Total	20	130	150	3750
Marketing Management				
Semester1	0	25	25	625
Semester2	0	27	27	675
Semester3	8	22	30	750
Semester4	4	24	28	700
Semester5	8	15	23	575
Semester6	0	17	17	425
Total	20	130	150	3750



Symbiosis Centre for Management Studies, NOIDA
Bachelor of Business Administration
Programme Structure 2021-24

1.	OBJECTIVE	-To provide an environment that facilitates the holistic development of the student's personality. -To foster thinking minds that are sensitive to societal needs and issues thus making them good human beings and responsible members of society. -To stimulate research interest among students. -To empower students for an early entry into the corporate world.			
2.	DURATION (IN MONTHS)	36 (Full Time)			
3.	INTAKE	300			
4.	RESERVATION	I. Within the sanctioned intake	a) SC (In Percentage)	b) ST (In Percentage)	c) Differently abled (In Percentage)
			15	7.5	3
		II. Over and above the sanctioned intake	a) Kashmiri Migrants (In Seats)	b) International Students (In Percentage)	
			2	15	
5.	ELIGIBILITY	Passed Standard XII (10+2) or equivalent examination from any recognised Board with a minimum of 50% marks or equivalent grade (45% Marks or equivalent grade for Scheduled Caste / Scheduled Tribes).			
6.	SELECTION PROCEDURE	1. Symbiosis Entrance Test (SET) 2. Personal Interaction and Written Ability Test (PI-WAT) for shortlisted candidates based on SET			
7.	MEDIUM OF INSTRUCTION	English			
8.	PROGRAMME PATTERN	Semester			
9.	COURSE & SPECIALIZATION	As per Annexure A			
10.	FEE		Academic Fee p.a	Institute Deposit	Total
		Indian Students	300000	10000	310000
		International Students (USD equivalent to INR)	450000	10000	460000
11.	ASSESSMENT	All internal courses will have 100% component as internal evaluation at the institute level. All external courses will have 40% internal component and 60% external component [University] examination.			
12.	STANDARD OF PASSING	The assessment of students for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10.000 corresponding to O. For all courses, a student is required to pass both internal and external examination			

		separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 CGPA for the program.					
13.	AWARD OF DEGREE/ DIPLOMA/ CERTIFICATE	Bachelor of Business Administration (BBA) will be awarded at the end of semester VI examination by taking into consideration the performance of all semester examinations after obtaining minimum 4 CGPA out of 10CGPA.					
14.	NATURE WISE DISTRIBUTION OF CREDITS						
Semester	Generic Core	Generic Elective	Specialization Core	Specialization Elective	Open Elective	Audit	Total
1	28	0	0	0	0	0	28
2	24	0	0	0	0	2*	24
3	17	4	6	0	3	0	30
4	15	4	6	0	3	1*	28
5	14	0	6	0	3	0	23
6	8	0	6	0	3	0	17
Total	106	8	24	0	12	0	150

* Satisfactory completion of the non letter grade courses 'Integrated Disaster Management' and 'Fitness for Life' and 'Core Environmental Studies' is mandatory for the award of degree.

This Programme Structure is aligned with the norms laid down by the University and is approved by the Academic Council. Hereafter changes (if any) which conform to the policy on "Curriculum Development and Review" would be permissible, subject to revision of the Programme Structure, following the specified processes.

Head - Academics

THIS IS SYSTEM GENERATED DOCUMENT AND REQUIRES NO SIGNATURE.



Celebrating 50 Years of Excellence

Symbiosis Centre for Management Studies, NOIDA
Bachelor of Business Administration
Programme Structure 2021-24

Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
Semester : 1							
Generic Core Courses							
T6375	0210210101	Business Communication		4	40	60	100
T6156	0210210102	Principles of Microeconomics		4	40	60	100
T2863	0210210103	Management Essentials		4	40	60	100
T2264	0210210104	Human Resource Management		4	40	60	100
T2465	0210210105	Fundamentals of Marketing		4	40	60	100
T3258	0210210106	Current Trends and Practices in IT		3	30	45	75
T2825	0210210107	Fundamentals of Accounting		3	30	45	75
T2202	0210210108	Business Mathematics		2	20	30	50
Total				28	280	420	700
Semester : 2							
Generic Core Courses							
T2088	0210210201	Management Accounting		3	30	45	75
T6148	0210210202	Principles of Macroeconomics		4	40	60	100
T2263	0210210203	Organizational Behaviour		4	40	60	100
T2975	0210210204	Business Statistics		3	30	45	75
T2780	0210210205	Introduction to Contemporary Business Practices		4	40	60	100
T2384	0210210206	Introduction to International Business		3	30	45	75
T2881	0210210207	Consumer Behaviour and Insights		3	30	45	75
T2883	0210210208	Core Environmental Studies *		0	0	0	Non Letter Grade
TH4095	0210210209	Fitness for Life *		0	0	0	Non Letter Grade
Total				24	240	360	600
Semester : 3							
Generic Core Courses							
T1133	0210210301	Business Laws		4	100	0	100
T2858	0210210302	Indian Banking and Financial System		4	40	60	100
T1134	0210210303	Company Law		3	30	45	75
T2783	0210210304	Corporate Governance and Ethics		2	20	30	50
T2804	0210210305	Project I		4	100	0	100
Total				17	290	135	425
Generic Elective Courses Group							
T6191	0210210316	French A-1 - Paper 1		4	40	60	100



Celebrating 50 Years of Excellence

Symbiosis Centre for Management Studies, NOIDA
Bachelor of Business Administration
Programme Structure 2021-24

Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T6197	0210210317	German A-1 - Paper 1		4	40	60	100
Total Required Credits				4	40	60	100
Specialization Core Courses : Business Analytics							
T7474	0210210306	Basics of Database	Business Analytics	3	30	45	75
TE7018	0210210307	Business Analytics	Business Analytics	3	30	45	75
Total				6	60	90	150
Specialization Core Courses : Financial Management							
T2101	0210210308	Financial Management	Financial Management	3	30	45	75
T2092	0210210309	Financial Statement Analysis	Financial Management	3	30	45	75
Total				6	60	90	150
Specialization Core Courses : Human Resource Management							
T2268	0210210310	Training and Development	Human Resource Management	3	30	45	75
T2270	0210210311	Industrial Relations	Human Resource Management	3	30	45	75
Total				6	60	90	150
Specialization Core Courses : International Business							
T6158	0210210312	International Economics : Theory and Practice	International Business	3	30	45	75
T6160	0210210313	Post Liberalization Indian Economy	International Business	3	30	45	75
Total				6	60	90	150
Specialization Core Courses : Marketing Management							
T2719	0210210314	Elementary Retail Marketing	Marketing Management	3	30	45	75
T2882	0210210315	Services Marketing	Marketing Management	3	30	45	75
Total				6	60	90	150
Open Elective Courses							
T7474	0210210306	Basics of Database	Business Analytics	3	30	45	75
TE7018	0210210307	Business Analytics	Business Analytics	3	30	45	75
T2101	0210210308	Financial Management	Financial Management	3	30	45	75



Celebrating 50 Years of Excellence

Symbiosis Centre for Management Studies, NOIDA
Bachelor of Business Administration
Programme Structure 2021-24

Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2092	0210210309	Financial Statement Analysis	Financial Management	3	30	45	75
T2268	0210210310	Training and Development	Human Resource Management	3	30	45	75
T2270	0210210311	Industrial Relations	Human Resource Management	3	30	45	75
T6158	0210210312	International Economics : Theory and Practice	International Business	3	30	45	75
T6160	0210210313	Post Liberalization Indian Economy	International Business	3	30	45	75
T2719	0210210314	Elementary Retail Marketing	Marketing Management	3	30	45	75
T2882	0210210315	Services Marketing	Marketing Management	3	30	45	75
Total Required Credits				3	30	45	75
Semester : 4							
Generic Core Courses							
T3218	0210210401	Basics of Management Information Systems		4	40	60	100
T8000	0210210402	Service Learning		4	100	0	100
T2266	0210210403	Industrial Psychology		3	30	45	75
T2339	0210210404	Introduction to Entrepreneurship		2	20	30	50
T2859	0210210405	Operations Management		2	20	30	50
T4005	0210210406	Integrated Disaster Management *		0	0	0	Non Letter Grade
Total				15	210	165	375
Generic Elective Courses Group							
T6192	0210210418	French A-1 - Paper 2		4	40	60	100
T6198	0210210419	German A -1 - Paper 2		4	40	60	100
Total Required Credits				4	40	60	100
Specialization Core Courses : Business Analytics							
T3528	0210210407	Big Data	Business Analytics	2	20	30	50
T3531	0210210408	R Programming	Business Analytics	2	20	30	50
T3647	0210210409	Data Analytics using MS-Excel	Business Analytics	2	20	30	50
Total				6	60	90	150
Specialization Core Courses : Financial Management							
T2109	0210210410	Corporate Governance and Finance	Financial Management	3	30	45	75



Celebrating 50 Years of Excellence

Symbiosis Centre for Management Studies, NOIDA
Bachelor of Business Administration
Programme Structure 2021-24

Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2105	0210210411	Mergers and Acquisitions	Financial Management	3	30	45	75
Total				6	60	90	150
Specialization Core Courses : Human Resource Management							
T2782	0210210412	Workforce Planning	Human Resource Management	3	30	45	75
T2274	0210210413	Performance Management System	Human Resource Management	3	30	45	75
Total				6	60	90	150
Specialization Core Courses : International Business							
T1076	0210210414	International Commercial Laws	International Business	3	30	45	75
T2380	0210210415	Export Import Management	International Business	3	30	45	75
Total				6	60	90	150
Specialization Core Courses : Marketing Management							
T2469	0210210416	Fundamentals of Sales & Distribution Management	Marketing Management	3	30	45	75
T2472	0210210417	Promotions and Marketing Communication	Marketing Management	3	30	45	75
Total				6	60	90	150
Open Elective Courses							
T2109	0210210410	Corporate Governance and Finance	Financial Management	3	30	45	75
T2105	0210210411	Mergers and Acquisitions	Financial Management	3	30	45	75
T2782	0210210412	Workforce Planning	Human Resource Management	3	30	45	75
T2274	0210210413	Performance Management System	Human Resource Management	3	30	45	75
T1076	0210210414	International Commercial Laws	International Business	3	30	45	75
T2380	0210210415	Export Import Management	International Business	3	30	45	75
T2469	0210210416	Fundamentals of Sales & Distribution Management	Marketing Management	3	30	45	75
T2472	0210210417	Promotions and Marketing Communication	Marketing Management	3	30	45	75
Total Required Credits				3	30	45	75



Celebrating 50 Years of Excellence

Symbiosis Centre for Management Studies, NOIDA
Bachelor of Business Administration
Programme Structure 2021-24

Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
Semester : 5							
Generic Core Courses							
T2808	0210210501	Project -II		8	200	0	200
T2207	0210210502	Operations Research		4	40	60	100
T2530	0210210503	Supply Chain Management		2	20	30	50
Total				14	260	90	350
Specialization Core Courses : Business Analytics							
T3604	0210210504	Essentials of Business Intelligence	Business Analytics	4	40	60	100
T3198	0210210505	Introduction to Python	Business Analytics	2	20	30	50
Total				6	60	90	150
Specialization Core Courses : Financial Management							
T2102	0210210506	Advanced Financial Management	Financial Management	4	40	60	100
T2969	0210210507	Personal Finance	Financial Management	2	20	30	50
Total				6	60	90	150
Specialization Core Courses : Human Resource Management							
T2275	0210210508	Compensation Management	Human Resource Management	3	30	45	75
T2269	0210210509	Organizational Development and Change	Human Resource Management	3	30	45	75
Total				6	60	90	150
Specialization Core Courses : International Business							
T2381	0210210510	India's Foreign Trade	International Business	3	30	45	75
T2461	0210210511	Basics of International Marketing	International Business	3	30	45	75
Total				6	60	90	150
Specialization Core Courses : Marketing Management							
T2468	0210210512	Fundamentals of Rural Marketing	Marketing Management	3	30	45	75
T2471	0210210513	Introduction to Digital Marketing	Marketing Management	3	30	45	75
Total				6	60	90	150



Celebrating 50 Years of Excellence

Symbiosis Centre for Management Studies, NOIDA
Bachelor of Business Administration
Programme Structure 2021-24

Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
Open Elective Courses							
T2275	0210210508	Compensation Management	Human Resource Management	3	30	45	75
T2269	0210210509	Organizational Development and Change	Human Resource Management	3	30	45	75
T2381	0210210510	India's Foreign Trade	International Business	3	30	45	75
T2461	0210210511	Basics of International Marketing	International Business	3	30	45	75
T2468	0210210512	Fundamentals of Rural Marketing	Marketing Management	3	30	45	75
T2471	0210210513	Introduction to Digital Marketing	Marketing Management	3	30	45	75
Total Required Credits				3	30	45	75
Semester : 6							
Generic Core Courses							
T2352	0210210601	Business Modeling and Business Plan		4	40	60	100
T6303	0210210602	Public Policy and Governance in India		4	40	60	100
Total				8	80	120	200
Specialization Core Courses : Business Analytics							
TE7022	0210210603	Predictive Analytics	Business Analytics	4	40	60	100
T3206	0210210604	Advanced Programming in Python	Business Analytics	2	20	30	50
Total				6	60	90	150
Specialization Core Courses : Financial Management							
T2971	0210210605	Portfolio Management	Financial Management	3	30	45	75
T2106	0210210606	Project Finance and Infrastructure Financing	Financial Management	3	30	45	75
Total				6	60	90	150
Specialization Core Courses : Human Resource Management							
T2276	0210210607	Cross Cultural Management	Human Resource Management	3	30	45	75
T2273	0210210608	Emotional Intelligence for Personal Growth	Human Resource Management	3	30	45	75
Total				6	60	90	150



Celebrating 50 Years of Excellence

Symbiosis Centre for Management Studies, NOIDA
Bachelor of Business Administration
Programme Structure 2021-24

Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
Specialization Core Courses : International Business							
T6159	0210210609	Public Finance : Theory & Practice	International Business	3	30	45	75
T2383	0210210610	International Relations and Strategy	International Business	3	30	45	75
Total				6	60	90	150
Specialization Core Courses : Marketing Management							
T2467	0210210611	Fundamentals of Brand Management	Marketing Management	3	30	45	75
T2466	0210210612	Fundamentals of B2B Marketing	Marketing Management	3	30	45	75
Total				6	60	90	150
Open Elective Courses							
T2971	0210210605	Portfolio Management	Financial Management	3	30	45	75
T2106	0210210606	Project Finance and Infrastructure Financing	Financial Management	3	30	45	75
T2276	0210210607	Cross Cultural Management	Human Resource Management	3	30	45	75
T2273	0210210608	Emotional Intelligence for Personal Growth	Human Resource Management	3	30	45	75
T6159	0210210609	Public Finance : Theory & Practice	International Business	3	30	45	75
T2383	0210210610	International Relations and Strategy	International Business	3	30	45	75
T2467	0210210611	Fundamentals of Brand Management	Marketing Management	3	30	45	75
T2466	0210210612	Fundamentals of B2B Marketing	Marketing Management	3	30	45	75
Total Required Credits				3	30	45	75



Symbiosis Centre for Management Studies, NOIDA
Bachelor of Business Administration
Programme Structure 2021-24

Semester	Internal Credits	External Credits	Total Credits	Total Marks
Business Analytics				
Semester 1	0	28	28	700
Semester 2	0	24	24	600
Semester 3	8	22	30	750
Semester 4	4	24	28	700
Semester 5	8	15	23	575
Semester 6	0	17	17	425
Total	20	130	150	3750
Financial Management				
Semester 1	0	28	28	700
Semester 2	0	24	24	600
Semester 3	8	22	30	750
Semester 4	4	24	28	700
Semester 5	8	15	23	575
Semester 6	0	17	17	425
Total	20	130	150	3750
Human Resource Management				
Semester 1	0	28	28	700
Semester 2	0	24	24	600
Semester 3	8	22	30	750
Semester 4	4	24	28	700
Semester 5	8	15	23	575
Semester 6	0	17	17	425
Total	20	130	150	3750
International Business				
Semester 1	0	28	28	700
Semester 2	0	24	24	600
Semester 3	8	22	30	750
Semester 4	4	24	28	700
Semester 5	8	15	23	575
Semester 6	0	17	17	425
Total	20	130	150	3750
Marketing Management				
Semester 1	0	28	28	700
Semester 2	0	24	24	600
Semester 3	8	22	30	750
Semester 4	4	24	28	700
Semester 5	8	15	23	575
Semester 6	0	17	17	425
Total	20	130	150	3750