Name of Institute : SCMS-Pune Name of the Programme : BBA Revision in Syllabus

Progra Cod	de l	Program	- Cal Cal Ca	ose	iame (Course Type	Batch 2020	Betch 2021	Change in T- Code Yes /- No	Change in course Nature	Change in Pedagogy	Change in evaluation	Change in instruction method	Add co course	Changes Yes: Revised No: Not Revised
20	0621 E	BBA	GEN	001 Global Immersion Programme	Co	re		Added	Yes			P. Internet	12/21/2012	Yes	Yes
20	621 B	BA	GENO	02 Project	Ca	7	Base PS	No Change	No						No
200	521 B	BA	GENO	03 Internship	Cor	c 1	Base PS	No Change	No						No
206	21 B.	B.A.	T1133	Business Laws	Cor	: 1	Base PS	No Change	No			and the second			No
206	21 B.	B.A.	T1134	Сотралу Law	Con	E	Base PS	Dropped	Yes	Yes					Yes
2062	21 B.F	BA	T1303	International Business Laws	Elec	tive B	lase PS	No Change	No						No
2062	I B.B	IA	T1694	Сотралу Law	Core	В	ase PS	No Change	No						No
2062)	I B.B	A	T2010	Banking Operations	Elect	ve B	zse PS	No Change	No						No
20621	B.B.	A	T2089	Auditing	Core	Ba	ese PS	No Change	No						No
20621	B.B.	A. 1	F2091	Financial Reporting and Standards	Core	Ba	se PS	No Change	No						No
20621	B.B.A	T	2093	Special Topics in Accounts	Electiv	e Ba	se PS	Dropped	Yes						Yes
20621	B.B.A	- T.	2099	Direct Taxation	Electiv	e Bas	c PS	No Change	No						No
20621	B.B.A.	. 12	2101	Financial Management	Core	Bas	c PS	No Change	No						No
0621	B.B.A.	12	107	Working Capital Management	Elective	Base	PS N	No Change	No						No
0621	B.B.A.	T2	111	Business Accounting	Core	Base	PS D	hopped	Yes	'cs					Yes

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20621	B.B.A.	T2135	Sales and Distribution Management	Core	Base PS	No Change	No	1	1	1		No
20621	B.B.A.	T2158	Fundamentals of Quality									No
			Management	Core	Base PS	No Change	No					1.00
20621	B.B.A.	T2202	Business Mathematics	Core	Base PS	No Change	No		_			No
20621	B.B.A.	T2207	Operations Research	Corc	1.2							No
20621	B.B.A.	T2208		Core	Base PS	No Change	No					
		12208	Research Methodology	Corc	Base PS	No Change	No					No
20621	B.B.A.	T2263	Organizational Bchaviour	Corc	Base PS	No Change	No					No
20621	B.B.A.	T2267	Managerial Competencies									
			and Career Development	Elective	Base PS	No Change	No					No
20621	B.B.A.	T2268	Training and Development	Corc	Base PS	No Change	No				_	No
20621	B.B.A.	T2270	Industrial Relations	Elective	Base PS	No Change	No					No
20621	B.B.A.	T2271	Industrial Laws	Core	Base PS							
20621	B.B.A.			Sole	Base PS	Dropped	Yes	Yes				Yes
20021	D.B.A.	T2273	Emotional Intelligence for Personal Growth	Elective	Base PS	No Change	No			_		No
20621	B.B.A.	T2274	Performance Management System	Corc	Base PS	No Change	No					No
20621	B.B.A.	T2275	Compensation Management	Elective	Base PS	No Change	No					No
20621	B.B.A.	T2340	Business Entrepreneurship	Core	Base PS	No Change	No					No
20621	B.B.A.	T2341	Creativity and Innovation	Core	Basc PS	No Change	No			+		No
20621	B.B.A.	T2349	Funding for Entrepreneurs	Core	Base PS	No Change	No					No
20621	B.B.A.	T2350	Risk Management in	Elective	Base PS	No Change	No					
			Entrepreneurship									No
20621	B.B.A.	T2351	Technological . Entrepreneurship	Elective	Base PS	No Change	No					No

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20621	D.B.A.	T2380	Export Import Management	Core	Base PS	No Change	No				No
20621	B.B.A.	72383	International Relations and Strategy	Core	Base PS	No Change	No				No
20621	B.B.A.	T2459	Corporate Accounting	Elective	Base PS	No Change	No				No
20621	B.B.A.	T2460	Advertising and Public Relations	Elective	Base PS	No Change	No				No
20621	B.B.A.	T2461	Basics of International Marketing	Elective	Base PS	No Change	No		-	-	No
20621	B.B.A.	T2464	Fundamentals of Market Research	Elective	Base PS	Dropped	Yes	Ycs	-		Ycs
20621	B.B.A.	T2465	Fundamentals of Marketing	Core	Base PS	No Change	No		0		No
20621	B.B.A.	T2466	Fundamentals of B2B Marketing	Elective	Base PS	No Change	No		17-11		No
20621	B.B.A.	T2467	Fundamentals of Brand Management	Core	Base PS	No Change	No				No
20621	B.B.A.	T2468	Fundamentals of Rural Marketing	Elective	Base PS	No Change	No				No
20621	B.B.A.	T2471	Introduction to Digital Marketing	Elective	Base PS	No Change	No				 No
20621	B.B.A.	T2483	Environmental Risk Management	Core	Base PS	No Change	No				No
20621	B.B.A.	T2484	Core Environmental Studies	Core	Base PS	No Change	No				No
20621	B.B.A.	T2487	Introduction to Environmental Pollution	Elective	Base PS	No Change	No				No
20621	B.B.A.	T2488	Introduction to Sustainable Development	Elective ~	Base PS	No Change	No				No
20621	B.B.A.	T2489	Renewable Energy Sources	Core	Base PS	No Change	No				No
20621	B.B.A.	T2491	Business and Environmental Management	Core	Base PS	No Change	No				No

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2062	I B.B.A.	T2492	Environment Impact Assessment	Core	Base PS	No Change	No			No	
20621	B.B.A.	T2494	Global Environmental Challenges	Elective	Base PS	No Change	No			No	
20621	B.B.A.	T2668	Management Accounting	Core	Base PS	No Change	No			No	
20621	B.B.A.	T2700	Corporate Entrepreneurship	Elective	Base PS	No Change	No			No	
20621	B.B.A.	T2701	Social Entrepreneurship	Elective	Base PS	No Change	No			No	
20621	B.B.A.	T2719	Elemetary Retail Marketing	Core	Base PS	No Change	No			No	
20621	B.B.A.	T2720	Business Statistics	Core	Base PS	No Change	No			No	
20621	B.B.A.	T2781	Global Business Environment	Core	Base PS	No Change	No	 -		No	
20621	B.B.A.	T2782	Workforce Planning	Core	Base PS	No Change	No			No	
20621	B.B.A.	T2783	Corporate Governance and Ethics	Core	Base PS	No Change	No			No	
20621	B.B.A.	T2832	Business Modelling and Business Plan	Core	Base PS	No Change	No			No	
20621	B.B.A.	T2834	Spatial Monitoring Techniques in Natural Resource Management	Elective	Base PS	No Change	No			No	
20621	B.B.A.	T2854	Mergers and Acquisitions	Elective	Base PS	No Change	No			No	
20621 E	B.B.A.	T2855	Financial Services	Elective	Base PS	No Change	No			No	
20621 B	3.B.A.	T2863	Management Essentials	Core	Base PS	No Change	No			No	
20621 B	.B.A.	T2874	MSME and Family Managed Business	Elective	Base PS	No Change	No			No	
20621 B.	.B.A.	T2881	Consumer Behaviour and Insights	Core	Base PS	No Change	No			No	ane -
20621 B.	B.A.	T2882	Services Marketing	Elective	Base PS	No Change	No			No	iosis

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20621	8 B.A.	T2976	HRD Instruments and Mechanisms	Elective	Base PS	No Change	No					No
20621	B.B.A.	T2977	Fundamentals of HR Analytics	Elective	Base PS	No Change	No		-	 	1	No
20621	B.B.A.	1'2979	Group Entrepreneurship and Self-Help Groups	Elective	Base PS	No Change	No		-	 -		No
20621	B.B.A.	T2980	Building Lean Stattup	Core	Base PS	No Change	No		-	 		No
20621	B.B.A.	T2983	Dimensions of International Business	Core	Base PS	No Change	No	-	-	 -		No
20621	B.B.A ,	T3218	Basics of Management Information Systems	Core	Base PS	No Change	No		-	 -		No
20621	B.B.A.	T3255	Introduction to Web Design	Elective	1	Added	Yes		-	 	Yes	Yes
20621	B.B.A.	T4005	Integrated Disaster Management	Core	Base PS	No Change	No		-	 -		No
20621	B.B.A.	T5135	Introduction to Advertising	Elective	Base PS	No Change	No		-	 		No
20621	B.B.A.	T5140	Introduction to Advertising Filmmaking	Elective	Base PS	No Change	No					No
20621	B.B.A.	T5142	Introduction to Campaign Planning and Production	Elective	Base PS	No Change	No					No
20621	B.B.A.	T5226	Introduction to Photography	Elective	Base PS	No Change	No		-			No
20621	B.B.A.	T5228	Fundamentals of Photography	Elective	1	Added	Yes		-		Yes	Yes
20621	B.B.A.	T5490	Basics of Textiles	Elective	Base PS	Dropped	Ycs					Yes
20621	B.B.A.	T5504	Basics of Packaging Graphics	Elective	Base PS	Dropped	Ycs					Yes
20621	B.B.A.	T5506	Fundamentals of Animation	Elective	Base PS	Dropped	Ycs					Yes
20621	B.B.A.	T5509	Basics of Sketching and Drawing	Elective	Base PS	Dropped	Yes					Yes .

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20621	B.B.A.	T5510	Introduction to Socio Cultural Studies	Elective	Base PS	No Change	No						No	
20621	B.B.A.	T5514	Design Thinking and Problem Solving	Elective	Base PS	Dropped	Yes		-				Yes	
20621	B.B.A.	T6156	Principles of Microeconomics	Core	Base PS	No Change	No						No	
20621	B.B.A.	T6157	Macroeconomic Theory	Corc	Base PS	No Change	No						No	
20621	B.B.A.	T6158	International Economics : Theory and Practice	Core	Base PS	No Change	No						No	1
20621	B.B.A.	T6159	Public Finance : Theory & Practice	Elective	Base PS	No Change	No			-	-		No	
20621	B.B.A.	T6160	Post Liberalization Indian Economy	Elective	Base PS	No Change	No				-		No	
20621	B.B.A.	T6163	India's Forcign Trade	Elective	Base PS	No Change	No						No	
20621	B.B.A.	T6184	Basic German 1	Elective	Base PS	No Change	No						No	1
20621	B.B.A.	T6185	Basic German II	Elective	Base PS	No Change	No						No	1
20621	B.B.A.	T6186	Basic French 1	Elective	Base PS	No Change	No					-	No	
20621	B.B.A.	T6187	Basic French II	Elective	Base PS	No Change	No					1	No	1
20621	B.B.A.	T6188	Basic Spanish I	Elective	Base PS	No Change	No					+	No	1
20621	B.B.A.	T6189	Basic Spanish II	Elective	Base PS	No Change	No		-			-	No	
20621	B.B.A.	T6307	Basic Psychology	Elective		Added	Ycs					Ycs	Ycs	
20621	B.B.A.	T6455	Information Technology Law	Elective	Base PS	Dropped	Yes						Yes	4
20621	B.B.A.	T6457	Psychology	Elective	Base PS	Dropped	Yes						Yes	Ø
20621	B.B.A.	T6479	Self Management I	Elective	Base PS	Dropped	Ycs	12-12-12-2-1-1-					Yes	niel
20621	B.B.A.	T6488	Film Appreciation	Elective	Base PS	Dropped	Yes			1			Yes USO	

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20621	BBA	T6674	Basic Japanese I	Elective	Base PS	No Change	No						No
20621	BBA	T'6675	Basic Japanese II	Elective	Base PS	No Change	No		-				No
20621	B B.A.	T6727	Analysis of Current Events	Elective	Base PS	Dropped	Yes						Yes
20621	BBA	T6729	The Literature of Fantasy and Science Fiction	Elective	Base PS	Dropped	Ye						Yes
20621	B.B.A	16749	Design Thinking	Elective		Added	Yes	-11				Yes	Yes
20621	B.B.A.	1714036	Fundamentals of Food Sciences	Dective	Base PS	No Change	No			-			760
20621	B.B.A.	T114037	Sociology and Anthropology of Gastronomy	Dective	Base PS	No Change	No						969
20621	B.B.A.	TH4038	Applied Nutrition	Dective	Base PS	No Change	No	No construction of the second second					No
20621	B.B.A.	T714095	Smart Fitness for Life	Cere	Base PS	No Change	No						No
20621	B.B.A.	7714272	Certificate in COVID- 19 Care for the Community	Core		Added	Yes		-			Yes	Yes
20621	B.B.A.	TM2015	Human Resource Management	Core	Bac PS	No Charge	No						No
20621	8.B.A.	TM2016	Climate Change and Business	Elective	Hane PS	No Charge	No						M
20621	B.B.A.	TM2017	Wildlife Conservation and Management	Dective	Base PS	No Change	No						10
20621	B.B.A.	TM2054	Business Accounting	Core	1	Added	Yes					Yes	Ya
20621	BBA	TM2055	Fundamentals of Marketing Research	Electore	Bane PS	No Change	No						No
20621	B B.A	TM2056	Industrial Laws	Core	Base PS	No Change	No						No
20621	B B.A			License	Base PS	No Change	No				-		No -
20624	BBA	TM2105	Financial Analytics	Elective		Added	Yes					Ya	Ya

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SYMBIOSIS CENTRE FOR MANAGEMENT STUDIES, PUNE

Symbiosis International (Deemed University)

(Established under section 3 of the UGC Act, 1956) Re-accredited by NAAC with 'A' grade (3.58/4) | Awarded Category - I by UGC Founder: Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)



Percentage of Programmes where syllabus revision was carried out

Academic Year 2021-2022

Name of the Institute : Symbiosis Centre for Management Studies, Pune

Name of the programme : Bachelor of Business Administration

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BATCH	PARTICULARS	PAGE NUMBERS
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2020-2023	Approved Programme Structure	23 to 38
2021-2024	Approved Programme Structure	39 to 52





Fwd: Revised Programme Structure of BBA batch- 2018-21, 2019-22 and 2020-23

Adya Sharma <director@scmspune.ac.in> Tue, Nov 3, 2020 at 8:06 PM To: Nishant Khandelwal <nishant.khandelwal@scmspune.ac.in>, Aditi Vankar <aditi.vankar@scmspune.ac.in>

Warm Regards,

Dr Adya Sharma Director, Symbiosis Centre for Management Studies, Symbiosis International (Deemed University) (Re-accredited by NAAC with 'A' Grade(3.58/4), Awarded category I by UGC Viman Nagar,Pune, Email: director@scmspune.ac.in, www.scmspune.ac.in

"Happiness is not the absence of problems; it is the ability to deal with them"

------ Forwarded message ------From: **Dr. Pravin Dange** <head_academics@siu.edu.in> Date: Tue, 3 Nov 2020 at 17:01 Subject: Revised Programme Structure of BBA batch- 2018-21, 2019-22 and 2020-23 To: Adya Sharma <director@scmspune.ac.in> Cc: coe siu <coe@siu.edu.in>, Dr. Vipin Joshi <ar_academics@siu.edu.in>

Dear Madam,

The Programme Structure of BBA Batch 2018-21, 2019-22 and 2020-23 has been revised. The revision details are as follows:

Name of the Constituent:-SCMS, Pune Name of Programme:- B.B.A

- 1. Batch 2018-21 Revision No.:- 04 Revision in Semester:- 5
- Batch 2019-22
 Revision No.:- 02
 Revision in Semester:- 3
- 3. Batch 2020-23 Revision No.:- 03

Revision in Semester:- 1

Please download the revised Programme Structure from Eduwiz.

If you have any queries, please feel free to contact me.

Thanks & Regards,

Dr. Pravin Dange

Head-Academics

Symbiosis International University (SIU)

Lavale, Pune 412115, Maharashtra, India

Phone: +91-20-3911 6211 (Direct)

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12.	STANDARD OF	The assessment of the	he student for ea	ch examina	ition is done based	on relative
	ASSESSMENT	All internal courses institute level. All ex external component coming to SCMS, Pu the courses opted by	xternal courses v [University] exa une will have 10 them.	vill have 40 amination. 1 00% compo	0% internal compon International excha nent as Internal Ev	nent and 60% nge students aluation for all
		International Students (USD equivalent to INR)	420000		10000	430000
		Indian Students	280000		10000	290000
10.	FEE		Academic Fe	e p.a Ir	stitute Deposit	Total
		Credits for Award or				
9.	SPECIALIZATION	completion requirem in point No 14 of thi				.
	COURSE &	The programme offer and B.B.A. with dou	ble specializatio	on, within t	he programme.Th	e credit
8.	PROGRAMME PATTERN	Semester				
7.	MEDIUM OF INSTRUCTION	English				
6.	SELECTION PROCEDURE	 Symbiosis Entran Personal Interactive WAT) for shortlis 	on and Written A			
5.	ELIGIBILITY	Std. XII (10+2) pass minimum of 50% m Scheduled Caste / So	arks or equivale cheduled Tribes	nt grade (4		
			2		6	0
		II.Over and above the sanctioned intake	a) Kashmiri M (In Seats)	ligrants	b) International (In Seats)	Students
			15	7.5	3	0
4.	RESERVATION	I.Within the sanctioned intake	a) SC (In Percentage)	b) ST (In Percentag	ge) c) Differently abled (In Percentage)	d) Defence (In Percentage)
3.	INTAKE	240				
2.	DURATION (IN MONTHS)	36 (Full Time)				
1.	OBJECTIVE	The objective of imp and to provide comp would enable the stu and also become res	brehensive inputs idents to take up	s and devel the challer	op an all-round per ages of the professi	sonality that

	PASSI	NG	Î S S F	For all cou eparately ecuring le FAIL. The	ice. Maximum G urses, a student is with a minimum ess than 40% abs University awar 4 out of maximum	required to pass Grade Point of olute marks in a rds a degree to th	both internal ar corresponding ny head of passin e student who h	nd external to Grade I ng will be as achieve	examination P. Students declared
	AWAI	RD OF DEGI			of Business Adm		Ŷ		mester VI by
13.	DIPLO		ta	aking into	o consideration th	e performance o	of all semester ex		
	CERT	IFICATE	C	obtaining	minimum 4.00 C	GPA out of 10 C	CGPA.		
14.	CLAS	SIFICATION	OF C	REDITS					
Sen	nester	Generic Core		neric ctive	Specialization Core	Specialization Elective	Open Elective	Audit	Total
	1	26		0	0	0	0	0	26
	2	26		0	0	0	0	1*	26
Т	otal	52		0	0	0	0	0	52
					General [Degree			
	3	8		0	0	0	18	0	26
	4	12		8	0	0	6	0	26
	5	8		0	0	0	15	1*	23
	6	8		0	0	0	15	0	23
Т	otal	36		8	0	0	54	0	98
					Single Spec	ialization			
	3	8		0	3	3	12	0	26
	4	12		8	3	0	3	0	26
	5	8		0	3	6	6	1*	23
	6	8		0	3	6	6	0	23
Т	otal	36		8	12	15	27	0	98
					Double Spec	alization			
	3	8		0	6	12	0	0	26
	4	12		8	6	0	0	0	26
	5	8		0	6	9	0	1*	23
	6	8		0	6	9	0	0	23
Т	otal	36		8	24	30	0	0	98
							Gra	and Total	150

* Satisfactory completion of the letter grade course 'Integrated Disaster Management''Certificate in COVID-19 Care for the Community' is mandatory for award of degree.

The revised programme structure supersedes the previously approved programme structure dated 25/01/2021 for the programme.



			Annexure A	7			
Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
			mester : 1				
	i		Core Courses	1	1		
T3218	020621101	Basics of Management Information Systems		4	40	60	100
T2111	020621102	Business Accounting		4	40	60	100
T2340	020621103	Business Entrepreneurship		4	40	60	100
T2263	020621104	Organizational Behaviour		4	40	60	100
T6156	020621105	Principles of Microeconomics		4	40	60	100
T2863	020621106	Management Essentials		4	40	60	100
T2202	020621107	Business Mathematics		2	20	30	50
		0.0		26	260	390	650
			mester : 2				
T2720	020621201	Generic Business Statistics	Core Courses	4	40	60	100
T2484	020621201	Core Environmental Studies		4	40	60 60	100
T2465	020621202	Fundamentals of Marketing		4	40	60	100
T2264	020621204	Human Resource Management		4	40	60	100
T2668	020621205	Management Accounting		4	40	60	100
T6157	020621206	Macroeconomic Theory		4	40	60	100
T2783	020621207	Corporate Governance and Ethics		2	20	30	50
T4005	020621208	Integrated Disaster Management *		0	0	0	Non Lette Grade
		Management	Total	26	260	390	650
		Sa	mester : 3	20	200	550	000
			Core Courses				
T1133	020621301	Business Laws		4	100	0	100
T2208		Research Methodology			100		
12200				4	100	0	100
			Total oose 0 courses, for	8	200	0	200
Special	ization Core	Courses (for General B.B.A. ch en Specialization, for Double S	oose 0 courses, for pecialization choose cialization) es : Human Resourc	8 Single Sp e 1 course	200 ecializatio each fror	0 on choose	200 e 1 course
Special	ization Core	Courses (for General B.B.A. ch en Specialization, for Double S Spe	oose 0 courses, for pecialization choose cialization)	8 Single Sp e 1 course	200 ecializatio each fror	0 on choose	200 e 1 course
Special fr	ization Core (rom the chos	Courses (for General B.B.A. ch en Specialization, for Double S Spe Specialization Core Course	oose 0 courses, for pecialization choose cialization) es : Human Resourc Human Resource	8 Single Sp 1 course Manager	200 ecializatio each fror nent	0 on choose n the cho	200 e 1 course sen
Special fr	ization Core (rom the chos	Courses (for General B.B.A. ch en Specialization, for Double S Spe Specialization Core Course Training and Development Specialization Core Cou	oose 0 courses, for pecialization choose cialization) es : Human Resource Human Resource Management Total urses : Marketing Ma	8 Single Sp e 1 course Manager 3 3 3	200 ecializatio each fron nent 30 30	0 on choose n the cho 45	200 e 1 course sen 75
Special fr	ization Core (rom the chos	Courses (for General B.B.A. ch en Specialization, for Double S Spe Specialization Core Course Training and Development Specialization Core Cou	oose 0 courses, for pecialization choose cialization) es : Human Resource Human Resource Management Total	8 Single Sp e 1 course Manager 3 3 3	200 ecializatio each fron nent 30 30	0 on choose n the cho 45	200 e 1 course sen 75
Special fr T2268	ization Core rom the chose 020621303	Courses (for General B.B.A. ch en Specialization, for Double S Spe Specialization Core Course Training and Development Specialization Core Cou Consumer Behaviour and	oose 0 courses, for pecialization choose cialization) es : Human Resource Management Total urses : Marketing Marketing	8 Single Sp e 1 course Manager 3 3 anagemen	200 ecialization each from ment 30 30 t	0 on choose n the cho 45 45 45	200 e 1 course sen 75 75 75
Special fr T2268	ization Core rom the chose 020621303	Courses (for General B.B.A. ch en Specialization, for Double S Spe Specialization Core Course Training and Development Specialization Core Cou Consumer Behaviour and	oose 0 courses, for pecialization choose cialization) es : Human Resource Management Total urses : Marketing Ma Marketing Management Total	8Single Sp1 coursee Manager33anagemen333	200ecializationeach fromnent303030303030	0 on choose n the cho 45 45 45	200 e 1 course sen 75 75 75
Special fr T2268	ization Core rom the chose 020621303	Courses (for General B.B.A. ch en Specialization, for Double S Spe Specialization Core Course Training and Development Specialization Core Cou Consumer Behaviour and Insights	oose 0 courses, for pecialization choose cialization) es : Human Resource Management Total urses : Marketing Ma Marketing Management Total	8Single Sp1 coursee Manager33anagemen333	200ecializationeach fromnent303030303030	0 on choose n the cho 45 45 45	200 e 1 course sen 75 75 75
Special fr T2268 T2881	ization Core from the chose 020621303 020621304	Courses (for General B.B.A. ch en Specialization, for Double S Spe Specialization Core Course Training and Development Specialization Core Cou Consumer Behaviour and Insights Specialization Core Co	oose 0 courses, for pecialization choose cialization) es : Human Resource Human Resource Management Total urses : Marketing Ma Marketing Management Total urses : Internationa	8Single Sp1 courseManager3333331 Business	200ecializationeach fromnent3030303030	0 on choose n the cho 45 45 45 45 45	200 e 1 course sen 75 75 75 75 75
Special fr T2268 T2881	ization Core from the chose 020621303 020621304	Courses (for General B.B.A. ch en Specialization, for Double S Spe Specialization Core Course Training and Development Specialization Core Cou Consumer Behaviour and Insights Specialization Core Co	oose 0 courses, for pecialization choose cialization) es : Human Resource Management Total urses : Marketing Marketing Management Total urses : International International Business Total	8Single Sp1 courseManager333331 Business333	200 ecialization each from ment 30 30 t 30 30 30 30 30 30 30	0 on choose n the cho 45 45 45 45 45	200 e 1 course sen 75 75 75 75 75 75
Special fr T2268 T2881	ization Core from the chose 020621303 020621304	Courses (for General B.B.A. ch en Specialization, for Double S Spe Specialization Core Course Training and Development Specialization Core Cour Consumer Behaviour and Insights Specialization Core Co Export Import Management	oose 0 courses, for pecialization choose cialization) es : Human Resource Management Total urses : Marketing Marketing Management Total urses : International International Business Total	8Single Sp1 courseManager333331 Business333	200 ecialization each from ment 30 30 t 30 30 30 30 30 30 30	0 on choose n the cho 45 45 45 45 45	200 e 1 course sen 75 75 75 75 75
Special fr T2268 T2881 T2380	ization Core rom the chose 020621303 020621304 020621305	Courses (for General B.B.A. ch en Specialization, for Double S Spe Specialization Core Course Training and Development Specialization Core Cou Consumer Behaviour and Insights Specialization Core Cou Export Import Management	oose 0 courses, for pecialization choose cialization) es : Human Resource Management Total urses : Marketing Ma Marketing Management Total urses : International Business Total urses : Accounting and	8Single Sp1 courseManager33331 Business331 Business331 Business	200 ecialization each from ment 30 30 t 30 30 30 30 e	0 on choose n the cho 45 45 45 45 45 45 45	200 e 1 course sen 75 75 75 75 75 75 75
Special fr T2268 T2881 T2380	ization Core rom the chose 020621303 020621304 020621305	Courses (for General B.B.A. ch en Specialization, for Double S Spe Specialization Core Course Training and Development Specialization Core Cou Consumer Behaviour and Insights Specialization Core Cou Export Import Management	oose 0 courses, for pecialization choose cialization) es : Human Resource Human Resource Management Total urses : Marketing Ma Marketing Management Total urses : International Business Total International Business Total urses : Accounting and Finance Total	8Single Spe1 courseManager333331 Business3333333333333333	200 ecialization each from ment 30 30 t 30 30 30 5 30 5 30 5 30 5 30 5	0 on choose n the cho 45 45 45 45 45 45 45	200 e 1 course sen 75 75 75 75 75 75 75 75
Special fr T2268 T2881 T2380	ization Core rom the chose 020621303 020621304 020621305	Courses (for General B.B.A. ch en Specialization, for Double S Spe Specialization Core Course Training and Development Specialization Core Cou Consumer Behaviour and Insights Specialization Core Cou Export Import Management Specialization Core Cou Financial Management Specialization Core Cour Business and Environmental	oose 0 courses, for pecialization choose cialization) es : Human Resource Management Total urses : Marketing Marketing Management Total urses : International Business Total urses : Accounting and Finance Total ses : Environment I Environment	8Single Spe1 courseManager333331 Business3333333333333333	200 ecialization each from ment 30 30 t 30 30 30 5 30 5 30 5 30 5 30 5	0 on choose n the cho 45 45 45 45 45 45 45	200 e 1 course sen 75 75 75 75 75 75 75 75
Special fr T2268 T2881 T2380 T2101	ization Core of rom the chose of the chose o	Courses (for General B.B.A. ch en Specialization, for Double S Spe Specialization Core Course Training and Development Specialization Core Cou Consumer Behaviour and Insights Specialization Core Cou Export Import Management Specialization Core Cou Financial Management Specialization Core Cour Business and Environmental	oose 0 courses, for pecialization choose cialization) es : Human Resource Human Resource Management Total urses : Marketing Ma Marketing Management Total urses : International Business Total urses : Accounting and Finance Total rses : Environment I Environment Management	8Single Spe1 courseManager3333Business3333333333333333333	200 ecialization each from ment 30 30 t 30 30 30 5 30 5 30 5 30 5 30 5	0 on choose n the cho 45 45 45 45 45 45 45 45 45	200 e 1 course sen 75 75 75 75 75 75 75 75 75
Special fr T2268 T2881 T2380 T2380	ization Core of rom the chose of the chose o	Courses (for General B.B.A. ch en Specialization, for Double S Spe Specialization Core Course Training and Development Specialization Core Cou Consumer Behaviour and Insights Specialization Core Cou Export Import Management Specialization Core Cou Financial Management Specialization Core Cour Business and Environmental Management	oose 0 courses, for pecialization choose cialization) es : Human Resource Management Total urses : Marketing Management Total urses : International Business Total urses : Accounting ad Finance Total ses : Environment I Environment Management Total	8Single Sp1 courseManager33331 Business331 Business33333333333333333333333	200 ecialization each from ment 30 30 t 30 30 30 s 30 s 30 s 30 s 30 s	0 on choose n the cho 45 45 45 45 45 45 45 45 45	200 e 1 course sen 75 75 75 75 75 75 75 75 75 75
Special fr T2268 T2881 T2380 T2101	ization Core of rom the chose of the chose o	Courses (for General B.B.A. ch en Specialization, for Double S Spe Specialization Core Course Training and Development Specialization Core Cou Consumer Behaviour and Insights Specialization Core Cou Export Import Management Specialization Core Cou Financial Management Specialization Core Cour Business and Environmental	oose 0 courses, for pecialization choose cialization) es : Human Resource Management Total urses : Marketing Management Total urses : International Business Total urses : Accounting ad Finance Total ses : Environment I Environment Management Total	8Single Sp1 courseManager33331 Business331 Business33333333333333333333333	200 ecialization each from ment 30 30 t 30 30 30 s 30 s 30 s 30 s 30 s	0 on choose n the cho 45 45 45 45 45 45 45 45 45	200 e 1 course sen 75 75 75 75 75 75 75 75 75 75
Special fr T2268 T2881 T2881 T2380 T2101 T2101	ization Core rom the chose 020621303 020621304 020621305 020621306 020621307	Courses (for General B.B.A. ch en Specialization, for Double S Spe Specialization Core Course Training and Development Specialization Core Cou Consumer Behaviour and Insights Specialization Core Cou Export Import Management Specialization Core Cour Financial Management Specialization Core Cour Business and Environmental Management	oose 0 courses, for pecialization choose cialization) es : Human Resource Management Total urses : Marketing Marketing Marketing Marketing Management Total urses : International Business Total urses : Accounting and Finance Total ses : Environment I Environment Management Total Courses : Entrepren	8Single Sp1 courseManager3333Business331 Business33Managemen3343334334334334334334334334435455 <td>200 ecialization each from ment 30 30 t 30 30 5 30 5 30 5 30 5 30 5 30</td> <td>0 on choose n the cho 45 45 45 45 45 45 45 45 45 45 45 45</td> <td>200 e 1 course sen 75 75 75 75 75 75 75 75 75 75 75 75 75</td>	200 ecialization each from ment 30 30 t 30 30 5 30 5 30 5 30 5 30 5 30	0 on choose n the cho 45 45 45 45 45 45 45 45 45 45 45 45	200 e 1 course sen 75 75 75 75 75 75 75 75 75 75 75 75 75
Special fr T2268 T2881 T2881 T2380 T2380 T2101 T2101	ization Core of rom the chose 020621303 020621304 020621305 020621306 020621307 020621307	Courses (for General B.B.A. ch en Specialization, for Double S Spe Specialization Core Course Training and Development Specialization Core Cour Consumer Behaviour and Insights Specialization Core Cou Export Import Management Specialization Core Cour Financial Management Specialization Core Cour Business and Environmental Management Specialization Core Cour Creativity and Innovation	oose 0 courses, for pecialization choose cialization) es : Human Resource Management Total urses : Marketing Ma Marketing Management Total urses : International Business Total urses : Accounting and Finance Total ses : Environment I Environment Management Total courses : Entreprene Entrepreneurship Total ective Courses	8Single Spender22433333333333333333333334333333333333	200 ecialization each from ment 30 30 t 30 30 c 30 30 c 30 30 c 30 30 c 30 30 30 c 30 30 30 c 30 30 c 30 30 c c 30 30 c 30 30 c c c 30 c c 30 c c c 30 c 30 c 30 c 3 c c 30 c 30 c 30 30 30 30 c 30 c 30 30 3 30 c	0 on choose n the cho 45 45 45 45 45 45 45 45 45 45 45 45 45	200 e 1 course sen 75 75 75 75 75 75 75 75 75 75
Special fr T2268 T2881 T2881 T2380 T2380 T2101 T2101	ization Core of rom the chose 020621303 020621304 020621305 020621306 020621307 020621307	Courses (for General B.B.A. ch en Specialization, for Double S Spe Specialization Core Course Training and Development Specialization Core Cour Consumer Behaviour and Insights Specialization Core Cou Export Import Management Specialization Core Cour Financial Management Specialization Core Cour Business and Environmental Management Specialization Core Cour Creativity and Innovation	oose 0 courses, for pecialization choose cialization) es : Human Resource Management Total urses : Marketing Ma Marketing Management Total urses : International Business Total urses : Accounting and Finance Total ses : Environment I Environment Management Total courses : Entrepren Entrepreneurship Total ective Courses pecialization choos	8Single Spender22433333333333333333333334333333333333	200 ecialization each from ment 30 30 t 30 30 c 30 30 c 30 30 c 30 30 c 30 30 30 c 30 30 30 c 30 30 c 30 30 c c 30 30 c 30 30 c c c 30 c c 30 30 30 30 30 30 c 30 30 30 c 3	0 on choose n the cho 45 45 45 45 45 45 45 45 45 45 45 45 45	200 e 1 course sen 75 75 75 75 75 75 75 75 75 75 75 75 75

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Annexure A

Catalog				1			
Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2380	020621305	Export Import Management	International Business	3	30	45	75
T2101	020621306	Financial Management	Accounting and Finance	3	30	45	75
T2491	020621307	Business and Environmental Management	Environment Management	3	30	45	75
T2341	020621308	Creativity and Innovation	Entrepreneurship	3	30	45	75
T2270	020621309	Industrial Relations	Human Resource Management	3	30	45	75
T2267	020621310	Managerial Competencies and Career Development	Human Resource Management	3	30	45	75
T2471	020621311	Introduction to Digital Marketing	Marketing Management	3	30	45	75
T2882	020621312	Fundamentals of Services Marketing		3	30	45	75
T2010	020621313	Banking Operations	International Business	3	30	45	75
T6160	020621314	Post Liberalization Indian Economy	International Business	3	30	45	75
T2459	020621315	Corporate Accounting	Accounting and Finance	3	30	45	75
T2855	020621316	Financial Services	Accounting and Finance	3	30	45	75
T2494	020621317	Global Environmental Challenges	Environment Management	3	30	45	75
T2488	020621318	Introduction to Sustainable Development	Environment Management	3	30	45	75
T2701	020621319	Social Entrepreneurship	Entrepreneurship	3	30	45	75
T2874	020621320	MSME and Family Managed Business	Entrepreneurship	3	30	45	75
		tive Courses (for General B.B osen Specialization, for Double spe Specialization Elective :	Specialization choo cialization) Human Resource M	ose 4 cours	ses, 2 eac		
T2270	020621309	Industrial Relations	Human Resource Management	3	30	45	75
T2267	020621310	Managerial Competencies and Career Development	Human Resource Management	3	30	45	75
		Specialization Electi	-	igement			
T2471	020621311	•	ve : Marketing Mana	gement 3	30	45	75
T2471 T2882	020621311 020621312	Specialization Electi	ve : Marketing Mana Marketing	Ĩ	30 30	45 45	
		Specialization Election Introduction to Digital Marketing Fundamentals of Services	ve : Marketing Mana Marketing Management Marketing Management	3			75
		Specialization Electi Introduction to Digital Marketing Fundamentals of Services Marketing	ve : Marketing Mana Marketing Management Marketing Management	3			75
T2882	020621312	Specialization Electi Introduction to Digital Marketing Fundamentals of Services Marketing Specialization Electi	ve : Marketing Mana Marketing Management Marketing Management ive : International Bu International	3 3 usiness	30	45	75 75
T2882 T2010	020621312	Specialization Electi Introduction to Digital Marketing Fundamentals of Services Marketing Specialization Electi Banking Operations Post Liberalization Indian	ve : Marketing Mana Marketing Management Marketing Management ive : International Business International Business	3 3 usiness 3 3	30 30	45 45	75 75 75
T2882 T2010	020621312	Specialization Electi Introduction to Digital Marketing Fundamentals of Services Marketing Specialization Electi Banking Operations Post Liberalization Indian Economy	ve : Marketing Mana Marketing Management Marketing Management ive : International Business International Business	3 3 usiness 3 3	30 30	45 45	75 75 75

Specialization Elective : Environment Management								
T2494	020621317	Global Environmental Challenges	Environment Management	3	30	45	75	
T2488	020621318	Introduction to Sustainable Development	Environment Management	3	30	45	75	
		Specialization E	lective : Entrepreneu	rship				
T2701	020621319	Social Entrepreneurship	Entrepreneurship	3	30	45	75	
T2874	020621320	MSME and Family Managed Business	Entrepreneurship	3	30	45	75	
		S	emester : 4		-	-		

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elebrating 50	Years of Excellence		Annexure A	1			
Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
			c Core Courses	T	1		
T2207	020621401	Operations Research		4	40	60	100
T8000	020621402	Service Learning		4	100	0	100
T2804	020621403	Project I		4	100	0	100
			Total	12	240	60	300
		Courses (for General BBA ch en Specialization, for Double S Spe Specialization Core Cours	Specialization choose cializations)	e 1 course	each fror		
T2782	020621404	Workforce Planning	Human Resource Management	3	30	45	75
		I	Total	3	30	45	75
		Specialization Core Co	urses : Marketing Ma	anagement	t	-	
T0 407	000004405	Fundamentals of Brand	Marketing			45	75
T2467	020621405	Management	Management	3	30	45	75
			Total	3	30	45	75
		Specialization Core Co	ourses : International	Business			
T6158	020621406	International Economics :	International	3	30	45	75
10150	020021400	Theory and Practice	Business	3	30	40	75
			Total	3	30	45	75
		Specialization Core Co	urses : Accounting a	nd Financ	е		
T1694	020621407	Company Law	Accounting and Finance	3	30	45	75
			Total	3	30	45	75
		Specialization Core Cou				43	75
		Specialization Core Cou	Environment	nanageme			
T2489	020621408	Renewable Energy Sources	Management Total	3	30 30	45 45	75
		Our stall-stien Os as		3	30	45	75
T2832	020621409	Specialization Core Business Modelling and Business Plan	Courses : Entrepren Entrepreneurship	eurship 3	30	45	75
			Total	3	30	45	75
		l iberal Art	s(Choose Any two)	5	50	45	15
			tive Courses Group				
T6457	020621418	Psychology		2	50	0	50
T6479	020621419	Self Management I		2	50	0	50
T6455	020621420	Information Technology Law		2	50	0	50
T6488	020621421	Film Appreciation		2	50	0	50
T6729	020621422	The Literature of Fantasy and Science Fiction		2	50	0	50
(Fc	or General BE	A choose any 2 courses, For	lective Courses Single Specialization on Select 0 courses)	choose a	ny 1 cour	se, For Do	uble
T2782	020621404	Workforce Planning	Human Resource Management	3	30	45	75
T2467	020621405	Fundamentals of Brand Management	Marketing Management	3	30	45	75
	020621406	International Economics : Theory and Practice	International Business	3	30	45	75
T6158	020021400			+	30	45	75
	020621400	Company Law		3	50	-	
T1694		Company Law Renewable Energy Sources	Environment Management	3	30	45	75
T1694 T2489 T2832	020621407 020621408 020621409	Renewable Energy Sources Business Modelling and Business Plan	Management Entrepreneurship	3	30 30	45	75
T1694 T2489 T2832	020621407 020621408 020621409	Renewable Energy Sources Business Modelling and	Management Entrepreneurship	3	30 30	45	75
T1694 T2489 T2832	020621407 020621408 020621409	Renewable Energy Sources Business Modelling and Business Plan edit Transfer (IICT) Courses **- IIC- Fore Generic Elec	Management Entrepreneurship	3	30 30	45	75
T1694 T2489 T2832 Inte	020621407 020621408 020621409 r Institute Cre	Renewable Energy Sources Business Modelling and Business Plan edit Transfer (IICT) Courses **- IIC- Fore Generic Elec (Choose	Management Entrepreneurship Choose either 'IIC - eign Languages stive Courses Group	3 3 Foreign La	30 30 anguage' (45 or 'IIC - De	75 sign'
T1694 T2489 T2832	020621407 020621408 020621409	Renewable Energy Sources Business Modelling and Business Plan edit Transfer (IICT) Courses **- IIC- Fore Generic Elec (Choose	Management Entrepreneurship Choose either 'IIC - eign Languages ctive Courses Group e any one group)	3	30 30	45	75

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			Annexure A	1			
Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
		1	French	-	•	· · · · · ·	
T6186	020621412	Basic French I		2	50	0	50
T6187	020621413	Basic French II		2	50	0	50
			Spanish				
T6188	020621414	Basic Spanish I		2	50	0	50
T6189	020621415	Basic Spanish II		2	50	0	50
			C- Design				
			redit Transfer - Desi tive Courses Group				
T5135	020621416	Introduction to Advertising		2	50	0	50
T5510	020621417	Introduction to Socio Cultural		2	50	0	50
	020021111	Studies	GIP	-		Ũ	
		Global Immersion Programme	GIP				
G2012	020621423			12	0	300	300
<mark>0206214</mark>	19),"Informat	tion to Socio Cultural Studies" (02 ion Technology Law" (020621420)20621422) will be waived off.					
			mester : 5				
			Core Courses				
T2001	020621501	Project II		4	100	0	100
T2804		· ·				-	
T2904	020621502	Corporate Internship		4	100	0	100
		· ·				0	100
T2903 TH4272	020621502 020621521	Corporate Internship Certificate in COVID-19 Care for the Community *	Total	4 0 8	100 0 200	0 0 0 0	100 Non Lette Grade 200
T2903 TH4272 Special	020621502 020621521 ization Core	Corporate Internship Certificate in COVID-19 Care for the Community * Courses (for General BBA ch en Specialization, for Double S	oose 0 Courses, for pecialization choos cializations) es : Human Resourc	4 0 8 Single Spo e 1 course	100 0 200 ecializatio each fror	0 0 0 0 0 n choose	100 Non Lette Grade 200 1 Course
T2903 TH4272 Special fr	020621502 020621521 ization Core	Corporate Internship Certificate in COVID-19 Care for the Community * Courses (for General BBA ch en Specialization, for Double S	oose 0 Courses, for pecialization choos cializations)	4 0 8 Single Spo e 1 course	100 0 200 ecializatio each fror	0 0 0 0 0 n choose	100 Non Lette Grade 200 1 Course
T2903 TH4272 Special fr	020621502 020621521 ization Core om the chos	Corporate Internship Certificate in COVID-19 Care for the Community * Courses (for General BBA ch en Specialization, for Double S Specialization Core Course Industrial Laws	oose 0 Courses, for pecialization choos cializations) es : Human Resource Human Resource Management Total	4 0 Single Spore 1 course e Manager 3 3	1000200ecializatioeach fromment3030	0 0 0 on choose n the chos	100 Non Lette Grade 200 1 Course sen
T2903 TH4272 Special fr	020621502 020621521 ization Core om the chos	Corporate Internship Certificate in COVID-19 Care for the Community * Courses (for General BBA chi en Specialization, for Double S Specialization Core Course Industrial Laws	oose 0 Courses, for pecialization choos cializations) es : Human Resource Human Resource Management Total urses : Marketing M	4 0 Single Spore 1 course e Manager 3 3	1000200ecializatioeach fromment3030	0 0 0 on choose n the chos	100 Non Lette Grade 200 1 Course sen
T2903 TH4272 Special fr	020621502 020621521 ization Core om the chos	Corporate Internship Certificate in COVID-19 Care for the Community * Courses (for General BBA ch en Specialization, for Double S Specialization Core Course Industrial Laws	oose 0 Courses, for pecialization choos cializations) es : Human Resource Human Resource Management Total	4 0 Single Spore 1 course e Manager 3 3	1000200ecializatioeach fromment3030	0 0 0 on choose n the chos	100 Non Lette Grade 200 1 Course sen
T2903 TH4272 Special fr	020621502 020621521 ization Core om the chos 020621503	Corporate Internship Certificate in COVID-19 Care for the Community * Courses (for General BBA chien Specialization, for Double S Specialization Core Course Industrial Laws Specialization Core Co Sales and Distribution	oose 0 Courses, for pecialization choos cializations) es : Human Resource Human Resource Management Total urses : Marketing Marketing	4 0 Single Spore e Manager 3 3 anagemen	100 0 200 ecializatio each fror ment 30 t	0 0 0 on choose n the chos 45 45	100 Non Lette Grade 200 1 Course sen 75 75
T2903 TH4272 Special fr	020621502 020621521 ization Core om the chos 020621503	Corporate Internship Certificate in COVID-19 Care for the Community * Courses (for General BBA chien Specialization, for Double S Specialization Core Course Industrial Laws Specialization Core Co Sales and Distribution Management Specialization Core Co	oose 0 Courses, for pecialization choos cializations) es : Human Resource Management Total urses : Marketing Management Management Total	4 0 Single Spore e 1 course e Manager 3 3 anagemen 3 3 3	100 0 200 ecializatio each from nent 30 30 t 30 30 30 30 30 30	0 0 0 on choose n the chos 45 45 45	100 Non Lette Grade 200 1 Course sen 75 75 75
T2903 TH4272 Special fr	020621502 020621521 ization Core om the chos 020621503	Corporate Internship Certificate in COVID-19 Care for the Community * Courses (for General BBA chi en Specialization, for Double S Specialization Core Course Industrial Laws Specialization Core Co Sales and Distribution Management	oose 0 Courses, for pecialization choos cializations) es : Human Resource Management Total urses : Marketing Management Management Total	4 0 Single Spore e 1 course e Manager 3 3 anagemen 3 3 3	100 0 200 ecializatio each from nent 30 30 t 30 30 30 30 30 30	0 0 0 on choose n the chos 45 45 45	100 Non Lette Grade 200 1 Course sen 75 75 75
T2903 TH4272 Special fr TM2056	020621502 020621521 ization Core om the chos 020621503 020621504	Corporate Internship Certificate in COVID-19 Care for the Community * Courses (for General BBA cheen Specialization, for Double S Specialization Core Course Industrial Laws Specialization Core Co Sales and Distribution Management Specialization Core Co Dimensions of International	oose 0 Courses, for pecialization choos cializations) es : Human Resource Management Total urses : Marketing Marketing Marketing Management Total urses : Internationa	4 0 Single Spore e 1 course e Manager 3 3 anagemen 3 I Business	100 0 200 ecializatio each from nent 30 30 30 30 30 30 30	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	100 Non Lette Grade 200 1 Course sen 75 75 75 75 75
T2903 TH4272 Special fr TM2056 T2135	020621502 020621521 ization Core om the chos 020621503 020621504	Corporate Internship Certificate in COVID-19 Care for the Community * Courses (for General BBA cheen Specialization, for Double S Specialization Core Course Industrial Laws Specialization Core Co Sales and Distribution Management Specialization Core Co Dimensions of International	oose 0 Courses, for pecialization choos cializations) es : Human Resource Human Resource Management Total urses : Marketing M Marketing Management Total ourses : International Business Total	4 0 Single Spore e Manager anagemen 3 3 I Business 3 3 3	100 0 200 ecializatio each from nent 30	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	100 Non Lette Grade 200 1 Course sen 75 75 75 75 75 75
T2903 TH4272 Special fr TM2056 T2135	020621502 020621521 ization Core om the chos 020621503 020621504	Corporate Internship Certificate in COVID-19 Care for the Community * Courses (for General BBA chi- en Specialization, for Double S Specialization Core Course Industrial Laws Specialization Core Co Sales and Distribution Management Specialization Core Co Dimensions of International Business	oose 0 Courses, for pecialization choos cializations) es : Human Resource Human Resource Management Total urses : Marketing M Marketing Management Total ourses : International Business Total	4 0 Single Spore e Manager anagemen 3 3 I Business 3 3 3	100 0 200 ecializatio each from nent 30	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	100 Non Lette Grade 200 1 Course sen 75 75 75 75 75 75
T2903 TH4272 Special fr TM2056 T2135 T2983	020621502 020621521 ization Core om the chos 020621503 020621504 020621505	Corporate Internship Certificate in COVID-19 Care for the Community * Courses (for General BBA chien Specialization, for Double S Specialization Core Course Industrial Laws Specialization Core Co Sales and Distribution Management Specialization Core Co Dimensions of International Business	oose 0 Courses, for pecialization choos cializations) es : Human Resource Management Total Marketing Management Total Marketing Management Total Jurses : International Business Total Jurses : Accounting and	4 0 Single Spore e 1 course e Manager anagemen 3 3 1 Business 3 1 Business 3 1 Business	100 0 200 ecializatio each from nent 30	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	100 Non Lette Grade 200 1 Course en 75 75 75 75 75 75 75 75
T2903 TH4272 Special fr TM2056 T2135 T2983	020621502 020621521 ization Core om the chos 020621503 020621504 020621505	Corporate Internship Certificate in COVID-19 Care for the Community * Courses (for General BBA chien Specialization, for Double S Specialization Core Course Industrial Laws Specialization Core Co Sales and Distribution Management Specialization Core Co Dimensions of International Business	oose 0 Courses, for pecialization choos cializations) es : Human Resource Management Total urses : Marketing Management Marketing Management Total urses : International Business Total urses : Accounting and Finance Total	4 0 Single Spore e 1 course e Manager anagemen 3 3 I Business 3 I Business 3 I Business 3 3 I Business 3 3 3	100 0 200 ecializatio each from ment 30	0 0 0 0 0 0 0 0 45 45 45 45 45 45 45 45 45	100 Non Lette Grade 200 1 Course en 75 75 75 75 75 75 75 75
T2903 FH4272 Special fr FM2056 T2135 T2983	020621502 020621521 ization Core om the chos 020621503 020621504 020621505	Corporate Internship Certificate in COVID-19 Care for the Community * Courses (for General BBA chi- en Specialization, for Double S Specialization Core Course Industrial Laws Specialization Core Coo Sales and Distribution Management Specialization Core Coo Dimensions of International Business Specialization Core Coo Auditing	oose 0 Courses, for pecialization choos cializations) es : Human Resource Management Total urses : Marketing Management Marketing Management Total urses : International Business Total urses : Accounting and Finance Total	4 0 Single Spore e 1 course e Manager anagemen 3 3 I Business 3 I Business 3 I Business 3 3 I Business 3 3 3	100 0 200 ecializatio each from ment 30	0 0 0 0 0 0 0 0 45 45 45 45 45 45 45 45 45	100 Non Lette Grade 200 1 Course en 75 75 75 75 75 75 75 75

Specialization Core Courses : Entrepreneurship									
T2349	020621508	Funding for Entrepreneurs	Entrepreneurship	3	30	45	75		
	Total 3 30 45 75								
(for G	(for General BBA choose 5 Courses, for Single Specialization choose 2 Courses, for Double Specialization choose 0 courses) Generic Elective Courses Group								
TM2056	020621503	Industrial Laws		3	30	45	75		
T2135	020621504	Sales and Distribution Management	Marketing Management	3	30	45	75		

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15/03/2022 (R-4)

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Annexure A

Catalog Course							
Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2983	020621505	Dimensions of International Business	International Business	3	30	45	75
T2089	020621506	Auditing	Accounting and Finance	3	30	45	75
T2492	020621507	Environment Impact Assessment	Environment Management	3	30	45	75
T2349	020621508	Funding for Entrepreneurs	Entrepreneurship	3	30	45	75
T2273	020621509	Emotional Intelligence for Personal Growth	Human Resource Management	3	30	45	75
T2977	020621510	Fundamentals of HR Analytics	Human Resource Management	3	30	45	75
T2468	020621511	Fundamentals of Rural Marketing	Marketing Management	3	30	45	75
T2466	020621512	Fundamentals of B2B Marketing	Marketing Management	3	30	45	75
T6163	020621513	India's Foreign Trade	International Business	3	30	45	75
T1303	020621514	International Business Laws	International Business	3	30	45	75
T2093	020621515	Special Topics in Accounts	Accounting and Finance	3	30	45	75
T2854	020621516	Mergers and Acquisitions	Accounting and Finance	3	30	45	75
T2487	020621517	Environmental Pollution		3	30	45	75
T2834	020621518	Spatial Monitoring Techniques in Natural Resource Management	Environment Management	3	30	45	75
T2351	020621519	Technological Entrepreneurship	Entrepreneurship	3	30	45	75
T2979	020621520	Group Entrepreneurship and Self-Help Groups	Entrepreneurship	3	30	45	75
	s from the ch	ctive Courses (for General BB osen Specialization, for Double on Specializations and one mor Specialization Elective :	e Specialization cho e from either of the	ose 3 cour chosen Sp	ses -1 co ecializati	urse each	
		•					
T2273	020621509	Emotional Intelligence for Personal Growth	Human Resource Management	3	30	45	75
T2273 T2977	020621509 020621510			3 3	30 30	45 45	75 75
		Personal Growth Fundamentals of HR Analytics Specialization Electi	Management Human Resource Management ve : Marketing Mana	3			
		Personal Growth Fundamentals of HR Analytics Specialization Electi Fundamentals of Rural Marketing	Management Human Resource Management ve : Marketing Mana Marketing Management	3			
T2977	020621510	Personal Growth Fundamentals of HR Analytics Specialization Electi Fundamentals of Rural	Management Human Resource Management ve : Marketing Mana Marketing	3 gement	30	45	75
T2977 T2468	020621510	Personal Growth Fundamentals of HR Analytics Specialization Electi Fundamentals of Rural Marketing Fundamentals of B2B	Management Human Resource Management ve : Marketing Mana Marketing Management Marketing Management	3 gement 3 3	30 30	45 45	75 75
T2977 T2468	020621510	Personal Growth Fundamentals of HR Analytics Specialization Electi Fundamentals of Rural Marketing Fundamentals of B2B Marketing	Management Human Resource Management ve : Marketing Mana Marketing Management Marketing Management	3 gement 3 3	30 30	45 45	75 75
T2977 T2468 T2466	020621510 020621511 020621512	Personal Growth Fundamentals of HR Analytics Specialization Electi Fundamentals of Rural Marketing Fundamentals of B2B Marketing Specialization Electi	Management Human Resource Management ve : Marketing Mana Marketing Management Marketing Management ive : International Bu	3 gement 3 3 usiness	30 30 30	45 45 45	75 75 75
T2977 T2468 T2466 T6163	020621510 020621511 020621512 020621513	Personal Growth Fundamentals of HR Analytics Specialization Election Fundamentals of Rural Marketing Fundamentals of B2B Marketing Specialization Election India's Foreign Trade	Management Human Resource Management ve : Marketing Mana Marketing Management Marketing Management ive : International Business International Business	3 gement 3 3 usiness 3 3	30 30 30 30	45 45 45 45	75 75 75 75
T2977 T2468 T2466 T6163	020621510 020621511 020621512 020621513	Personal Growth Fundamentals of HR Analytics Specialization Electi Fundamentals of Rural Marketing Fundamentals of B2B Marketing Specialization Electi India's Foreign Trade International Business Laws	Management Human Resource Management ve : Marketing Mana Marketing Management Marketing Management ive : International Business International Business	3 gement 3 3 usiness 3 3	30 30 30 30	45 45 45 45	75 75 75 75

	Specialization Elective : Environment Management									
T2487	020621517	Environmental Pollution	Environment Management	3	30	45	75			
T2834	020621518	Spatial Monitoring Techniques in Natural Resource Management	Environment Management	3	30	45	75			
		Specialization Ele	ective : Entrepreneur	ship						
T2351	020621519	Technological Entrepreneurship	Entrepreneurship	3	30	45	75			
T2979	020621520	Group Entrepreneurship and Self-Help Groups	Entrepreneurship	3	30	45	75			

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15/03/2022 (R-4)



Celebrating 50 Years of Excellence Annexure A									
Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks		
			emester : 6						
		Generic Fundamentals of Quality	c Core Courses						
T2158	020621601	Management		4	40	60	100		
T2781	020621602	Global Business Environment	–	4	40	60	100		
Special	ization Coro	Courses (for General BBA ch		8 Single Spa	80	120	200		
		Specialization, for Double Spe Spe Specialization Core Course	cialization choose 2 cializations) es : Human Resourc	courses- o	one each f				
T2274	020621603	Performance Management System	Human Resource Management	3	30	45	75		
		On a sisting from One Os		3	30	45	75		
		Specialization Core Co	Marketing			Г			
T2719	020621604	Elementary Retail Marketing	Management	3	30	45	75		
			Total	3	30	45	75		
		Specialization Core Co		l Business	1	<u>г</u>			
T2383	020621605	International Relations and Strategy	International Business	3	30	45	75		
		Specialization Core Co		3	30	45	75		
-		Specialization Core Con Financial Reporting and	Accounting and						
T2091	020621606	Standards	Finance	3 3	30 30	45 45	75 75		
		Specialization Core Cou		-		45	75		
T2483	020621607	Environmental Risk Management	Environment Management	3	30	45	75		
			Total	3	30	45	75		
		Specialization Core	Courses : Entrepren	eurship		II			
T2980	020621608	Building Lean Startup	Entrepreneurship	3	30	45	75		
			Total	3	30	45	75		
(for G	eneral BBA c	choose 5 Courses, for Single S choo	se 0 courses)	e 2 Courses	s, for Dou	Ible Specia	alization		
T2274	020621603	Performance Management System	Human Resource Management	3	30	45	75		
T2719	020621604	Elementary Retail Marketing	Marketing Management International	3	30	45	75		
T2383	020621605	Strategy	Business	3	30	45	75		
T2091	020621606	Financial Reporting and Standards	Accounting and Finance	3	30	45	75		
T2483	020621607	Environmental Risk Management	Environment Management	3	30	45	75		
T2980	020621608	Building Lean Startup	Entrepreneurship	3	30	45	75		
T2275	020621609	Compensation Management	Human Resource Management	3	30	45	75		
T2976	020621610	HRD Instruments and Mechanisms	Human Resource Management	3	30	45	75		
T2460	020621611	Advertising and Public Relations Public Finance : Theory &	Marketing Management International	3	30	45	75		
T6159	020621613	Practice Basics of International	Business	3	30	45	75		
T2461	020621614	Marketing	Business Accounting and	3	30	45	75		
T2099 T2107	020621615	Direct Taxation Working Capital Management	Finance Accounting and	3	30 30	45 45	75 75		
T2485	020621616	Introduction to Coastal Zone	Finance Environment	3	30	45 45	75		
	020621618	Management Wildlife Conservation and	Management Environment			45	75		
T2490	020021010	Management	Management	3	30	40	75		

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15/03/2022 (R-4)

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Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2350	020621620	Risk Management in Entrepreneurship	Entrepreneurship	3	30	45	75
TM2055	020621612	Fundamentals of Marketing Research		3	30	45	75
	ses from the	ctive Courses (for General BE chosen Specialization, for Dou on Specializations and one mo Specialization Elective	Ible Specialization c re from either of the	hoose 3 co chosen Sp	ourses - o oecialisati	ne each fr	
T2275	020621609	Compensation Management	Human Resource Management	3	30	45	75
T2976	020621610	HRD Instruments and Mechanisms	Human Resource Management	3	30	45	75
		Specialization Elect	ive : Marketing Mana	agement			
T2460	020621611	Advertising and Public Relations	Marketing Management	3	30	45	75
TM2055	020621612	Fundamentals of Marketing Research	Marketing Management	3	30	45	75
		Specialization Elect	ive : International B	usiness			
T6159	020621613	Public Finance : Theory & Practice	International Business	3	30	45	75
T2461	020621614	Basics of International Marketing	International Business	3	30	45	75
		Specialization Electi	ve : Accounting and	Finance			
T2099	020621615	Direct Taxation	Accounting and Finance	3	30	45	75
T2107	020621616	Working Capital Management	Accounting and Finance	3	30	45	75
		Specialization Electiv	e : Environment Mai	nagement			
T2485	020621617	Introduction to Coastal Zone Management	Environment Management	3	30	45	75
T2490	020621618	Wildlife Conservation and Management	Environment Management	3	30	45	75
		Specialization El	ective : Entrepreneu	rship			
T2700	020621619	Corporate Entrepreneurship	Entrepreneurship	3	30	45	75
T2350	020621620	Risk Management in Entrepreneurship	Entrepreneurship	3	30	45	75

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Semester	Internal Credits	External Credits	Total Credits	Total Marks
	Humai	n Resource Manage	ment	•
Semester 1	0	26	26	650
Semester 2	0	26	26	650
Semester 3	8	18	26	650
Semester 4	16	10	26	650
Semester 5	8	15	23	575
Semester 6	0	23	23	575
Total	32	118	150	3750
	Ма	rketing Managemer	nt	·
Semester 1	0	26	26	650
Semester 2	0	26	26	650
Semester 3	8	18	26	650
Semester 4	16	10	26	650
Semester 5	8	15	23	575
Semester 6	0	23	23	575
Total	32	118	150	3750
	Int	ernational Busines	6	
Semester 1	0	26	26	650
Semester 2	0	26	26	650
Semester 3	8	18	26	650
Semester 4	16	10	26	650
Semester 5	8	15	23	575
Semester 6	0	23	23	575
Total	32	118	150	3750
	Ace	counting and Finance	e	
Semester 1	0	26	26	650
Semester 2	0	26	26	650
Semester 3	8	18	26	650
Semester 4	16	10	26	650
Semester 5	8	15	23	575
Semester 6	0	23	23	575
Total	32	118	150	3750
	Env	ironment Manageme	ent	•
Semester 1	0	26	26	650
Semester 2	0	26	26	650
Semester 3	8	18	26	650
Semester 4	16	10	26	650
Semester 5	8	15	23	575
Semester 6	0	23	23	575
Total	32	118	150	3750



Entrepreneurship							
Semester 1	0	26	26	650			
Semester 2	0	26	26	650			
Semester 3	8	18	26	650			
Semester 4	16	10	26	650			
Semester 5	8	15	23	575			
Semester 6	0	23	23	575			
Total	32	118	150	3750			



Fwd: Revision Lettter

Adya Sharma <director@scmspune.ac.in>

Wed, Mar 9, 2022 at 2:57 PM To: Nishant Khandelwal <nishant.khandelwal@scmspune.ac.in>, Aditi Vankar <aditi.vankar@scmspune.ac.in>

Aditi Vankar <aditi.vankar@scmspune.ac.in>

Warm Regards,

Dr Adya Sharma Professor and Director, Symbiosis Centre for Management Studies, Symbiosis International (Deemed University) (Re-accredited by NAAC with 'A' Grade(3.58/4), Awarded category I by UGC Viman Nagar, Pune, Maharashtra, India. www.scmspune.ac.in



"Happiness is not the absence of problems; it is the ability to deal with them"

----- Forwarded message ------From: head_academics@siu.edu.in <head_academics@siu.edu.in> Date: Wed, 9 Mar 2022 at 14:51 Subject: Revision Lettter To: <director@scmspune.ac.in>, <coe@siu.edu.in>, <pradipkumar.borate@siu.edu.in>, <head_academics@siu.edu.in>, <ar_academics@siu.edu.in>



SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY) (Established under section 3 of the UGC Act 1956) Re - accredited by NAAC with 'A' Grade Founder: Prof. Dr. S. B. Mujumdar, M.Sc., Ph.D. (Awarded Padma Bhushan and Padma Shri by President of India)

SIU/ACAD/2022/1275

Date: 09/03/2022

То The Director Symbiosis Centre for Management Studies, Pune

Subject: Revised Programme Structure.

Dear Sir/Madam,

Reference to SIU letter no SIU/U-110(SCMS, Pune)/2021/3171 (A) dated 18/08/2021 regarding approval of programme structure of batch 2020-2023. The details of the revision are as follows:

Academic Year : 2020-2021

Sr.No. Programme Batch

Symbiosis Center For Management Studies Mail - Fwd: Revision Lettter

2020-2023

1 Bachelor of Business Administration (Revision 06)

The revised programme structure supersedes the previously approved programme structures referred in the above letters.

You are requested to download the same using your Login Credentials the link is :

http://eduwiz.intechsolutionspune.in/eduwiz/login.html

Path: Academics->Catalogue->Programme Structure-> View Course Structure -> Select Institute -> Select Academic Year -> Select Programme -> Select Batch -> Select Revision-> Show Course Structure -> Print Programme Structure.

Thanking you.

Sincerely,

Dr. Pravin Dange Head- Academics

Copy to: Controller of Examinations, SIU

1 Of 1

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_{2/}24



Aditi Vankar <aditi.vankar@scmspune.ac.in>

Fwd: Revision Lettter

Adya Sharma <director@scmspune.ac.in>

Sat, Apr 30, 2022 at 3:16 PM To: Nishant Khandelwal <nishant.khandelwal@scmspune.ac.in>, Aditi Vankar <aditi.vankar@scmspune.ac.in>

Warm Regards,

Dr Adya Sharma Professor and Director, Symbiosis Centre for Management Studies, Symbiosis International (Deemed University) (Re-accredited by NAAC with 'A' Grade(3.58/4), Awarded category I by UGC Viman Nagar, Pune, Maharashtra, India. www.scmspune.ac.in



"Happiness is not the absence of problems; it is the ability to deal with them"

----- Forwarded message ------From: head_academics@siu.edu.in <head_academics@siu.edu.in> Date: Sat, 30 Apr 2022 at 15:07 Subject: Revision Lettter To: <director@scmspune.ac.in>, <coe@siu.edu.in>, <dyregistrar@siu.edu.in>, <pradipkumar.borate@siu.edu.in>, <head_academics@siu.edu.in>, <ar_academics@siu.edu.in>



SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

(Established under Section 3 of the UGC Act, 1956)

Re-accredited by NAAC with 'A' grade (3.58/4) Awarded Category – I by UGC

SIU/ACAD/2022/2069

Date: 30/04/2022

То The Director Symbiosis Centre for Management Studies, Pune

Subject: Revised Programme Structure.

Dear Sir/Madam,

Reference to SIU letter no SIU/ACAD/2022/1275 dated 09/03/2022 regarding approval of programme structure of batch 2020-2023. The details of the revision are as follows:

Academic Year : 2020-2021

Sr.No. Programme Batch

Symbiosis Center For Management Studies Mail - Fwd: Revision Lettter

2020-2023

1 Bachelor of Business Administration (Revision 07)

The revised programme structure supersedes the previously approved programme structures referred in the above letters.

You are requested to download the same using your Login Credentials the link is :

http://eduwiz.intechsolutionspune.in/eduwiz/login.html

Path: Academics->Catalogue->Programme Structure-> View Course Structure -> Select Institute -> Select Academic Year -> Select Programme -> Select Batch -> Select Revision-> Show Course Structure -> Print Programme Structure.

Thanking you.

Sincerely,

Dr. Pravin Dange Head- Academics

Copy to: Controller of Examinations, SIU

1 Of 1

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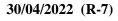


Celebrating 50 Years of Excellence

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2. DURAT MONTH 3. INTAKI 4. RESERV 5. ELIGIB 6. SELECT PROCE 7. MEDIUT INSTRU 8. PATTEI 9. COURS SPECIA 10. FEE									
 MONTH INTAKI RESERV RESERV FELIGIB SELECT PROCE MEDIUI INSTRU PROGR PATTEI COURS SPECIA FEE 	JECTIVE	The objective of imparting instructions for this programme is to groom the students and to provide comprehensive inputs and develop an all-round personality that would enable the students to take up the challenges of the professional environment and also become responsible citizens of the society.							
 3. INTAKI 4. RESERV 4. RESERV 5. ELIGIB 5. ELIGIB 6. SELECT PROCE 7. MEDIUI INSTRU 8. PROGR PATTEI 9. COURS SPECIA 10. FEE 	RATION (IN DNTHS)	36 (Full Time)	36 (Full Time)						
5. ELIGIB 6. SELECT PROCE 7. MEDIUT INSTRU 8. PROGR PATTEN 9. COURS SPECIA 10. FEE	· · · · · · · · · · · · · · · · · · ·	240							
6. SELECT PROCE 7. MEDIUI INSTRU 8. PROGR PATTEI 9. COURS SPECIA 10. FEE	SERVATION	I.Within the sanctioned intake	a) SC (In Percentage)	b) ST (In Percentag	c) Differently abled (In Percentage)	d) Defence (In Percentage)			
6. SELECT PROCE 7. MEDIUI INSTRU 8. PROGR PATTEI 9. COURS SPECIA 10. FEE			15	7.5	3	0			
6. SELECT PROCE 7. MEDIUI INSTRU 8. PROGR PATTEI 9. COURS SPECIA 10. FEE		II.Over and above the sanctioned intake	a) Kashmiri M (In Seats)	ligrants	b) International (In Seats)	Students			
6. SELECT PROCE 7. MEDIUI INSTRU 8. PROGR PATTEI 9. COURS SPECIA 10. FEE			2		0				
6.PROCE7.MEDIUI10.FEE	IGIBILITY	Passed Standard XII (10+2) or equivalent examination from any recognised Board with a minimum of 50% marks or equivalent grade (45% Marks or equivalent grad for Scheduled Caste / Scheduled Tribes)							
7. INSTRU 8. PROGR PATTEI 9. COURS SPECIA 10. FEE	LECTION OCEDURE	2. Personal Interacti	 Symbiosis Entrance Test(SET) Personal Interaction and Written Ability Test (PI- WAT) for shortlisted candidates based on SET 						
8. PATTEI 9. COURS SPECIA 10. FEE	DIUM OF STRUCTION	English							
9. SPECIA 10. FEE	OGRAMME TTERN	Semester							
	URSE & ECIALIZATION	The programme offe and B.B.A. with dou completion requiren in point No 14 of thi Credits for Award o	able specialization nents and choice is document (Se	on, within t of courses mester-wise	he programme.Th available for each e and Nature-wise I	e credit option is outlined Requirements of			
11 ASSESS	E		Academic Fe	e p.a Ir	nstitute Deposit	Total			
11 ACCECC		Indian Students	300000		10000	310000			
		International Students (USD equivalent to INR)	450000		10000	460000			
11. ASSESS	SESSMENT	All internal courses will have 100% component as internal evaluation at the institute level. All external courses will have 40% internal component and 60% external component [University] examination. International exchange students coming to SCMS, Pune will have 100% component as Internal Evaluation for all the courses opted by them.							
12. STAND	ANDARD OF	The assessment of the	he student for ea	ch examina	ation is done, based	on relative			





	PASSINGperformance. Maximum Grade Point (GP) is 10 corresponding to O (outstanding). For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in any head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 CGPA for the programme.AWARD OF DEGREE/Bachelor of Business Administration will be awarded at the end of semester VI by											
13.	DIPL	OMA/	taking into	o consideration th	e performance o	of all semester ex						
14		IFICATE		minimum 4.00 C	GPA out of 10 C	CGPA.						
14.	14. CLASSIFICATION OF CREDITS											
Sen	Semester Generic Core Generic Elective Specialization Core Specialization Elective Open Elective Audit Total											
				General [Degree							
	1	26	0	0	0	0	0	26				
	2	26	0	0	0	0	1*	26				
	3	8	0	0	0	18	2*	26				
	4	12	8	0	0	6	0	26				
	5	8	0	0	0	15	0	23				
	6	8	0	0	0	15	0	23				
Т	otal	88	8	0	0	54	0	150				
				Single Spec	ialization							
	1	26	0	0	0	0	0	26				
	2	26	0	0	0	0	1*	26				
	3	8	0	3	3	12	2*	26				
	4	12	8	3	0	3	0	26				
	5	8	0	3	6	6	0	23				
	6	8	0	3	6	6	0	23				
T	otal	88	8	12	15	27	0	150				
			_	Double Spec		-	-					
	1	26	0	0	0	0	0	26				
	2	26	0	0	0	0	1*	26				
	3	8	0	6	12	0	2*	26				
	4	12	8	6	0	0	0	26				
	5	8	0	6	9	0	0	23				
	6	8	0	6	9	0	0	23				
	otal	88	8	24	30	0	0	150				
						Gra	and Total	150				

* Satisfactory completion of the non letter grade courses 'Integrated Disaster Management', 'Fitness for Life', 'Certificate in COVID-19 Care for the Community' is mandatory for the award of degree.

The revised programme structure supersedes the previously approved programme structure dated 09/03/2022 for the programme.



This Programme Structure is aligned with the norms laid down by the University and is approved by the Academic Council. Hereafter changes (if any) which conform to the policy on "Curriculum Development and Review" would be permissible, subject to revision of the Programme Structure, following the specified processes. Head - Academics

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	Years of Excellence		Annexure A	1	-1		1
Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
		Se	mester : 1				
			Core Courses	•	•		
T3218	0206210101	Basics of Management Information Systems		4	40	60	100
T2111	0206210102	Business Accounting		4	40	60	100
T2340	0206210103	Business Entrepreneurship		4	40	60	100
T2263	0206210104	Organizational Behaviour		4	40	60	100
T6156	0206210105	Principles of Microeconomics		4	40	60	100
T2863	0206210106	Management Essentials		4	100	0	100
T2202	0206210107	Business Mathematics		2	20	30	50
			Total	26	320	330	650
		Se	mester : 2				
			Core Courses		-		
T2720		Business Statistics		4	40	60	100
T2484		Environmental Studies		4	40	60	100
T2465		Fundamentals of Marketing		4	40	60	100
T2668	0206210204	Management Accounting		4	40	60	100
T6157	0206210205	Macroeconomic Theory		4	40	60	100
FM2015	0206210206	Human Resource Management		4	40	60	100
T2783	0206210207	Corporate Governance and Ethics		2	50	0	50
T4005	0206210208	Integrated Disaster Management *		0	0	0	Non Lette Grade
	-		Total	26	290	360	650
		Se	mester: 3				
		Generic	Core Courses				
T1133	0206210301	Business Laws		4	100	0	100
T2208	0206210302	Research Methodology		4	100	0	100
TH4095	0206210321	Fitness for Life *		0	0	0	Non Lette Grade
TH4272	0206210322	Certificate in COVID-19 Care for the Community *		0	0	0	Non Lette Grade
	•		Total	8	200	0	200
		Courses (for General B.B.A. ch en Specialization, for Double S Spe Specialization Core Course	pecialization choos cialization) es : Human Resourc	e 1 course	each fror		
T2268	0206210303	Training and Development	Human Resource Management	3	30	45	75
			Total	3	30	45	75
		Specialization Core Co	urses : Marketing M	anagemen	t		
T2881	0206210304	Consumer Behaviour and Insights	Marketing Management	3	30	45	75
		- V	Total	3	30	45	75
			ourses : Internationa	l Business	5		•
		Specialization Core Co					
T2380	0206210305	Export Import Management	International Business	3	30	45	75
T2380	0206210305	-	International		30 30	45 45	75 75
T2380	0206210305	-	International Business Total	3 3	30	-	
T2380 T2101		Export Import Management	International Business Total	3 3	30	-	

		Specialization Core Cou	urses : Environment	Manageme	nt		
T2491	0206210307	Business and Environmental Management	Environment Management	3	30	45	75
	•		Total	3	30	45	75
		Specialization Core	e Courses : Entreprer	neurship			
T2341	0206210308	Creativity and Innovation	Entrepreneurship	3	30	45	75
			Total	3	30	45	75
(for G	eneral B.B.A.	choose 6 courses, for Single	Elective Courses Specialization choos ose 0 courses)	se 4 course	s, for Do	uble Spec	ialization

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Annexure A

			AIIICAULCA	L			
Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2268	0206210303	Training and Development	Human Resource Management	3	30	45	75
T2881	0206210304	Consumer Behaviour and Insights	Marketing Management	3	30	45	75
T2380	0206210305	Export Import Management	International Business	3	30	45	75
T2101	0206210306	Financial Management	Accounting and Finance	3	30	45	75
T2491	0206210307	Business and Environmental Management	Environment Management	3	30	45	75
T2341	0206210308	Creativity and Innovation	Entrepreneurship	3	30	45	75
T2270	0206210309	Industrial Relations	Human Resource Management	3	30	45	75
T2267	0206210310	Managerial Competencies and Career Development	Human Resource Management	3	30	45	75
T2471	0206210311	Introduction to Digital Marketing	Marketing Management	3	30	45	75
T2882	0206210312	Fundamentals of Services Marketing	Marketing Management	3	30	45	75
T2010	0206210313	Banking Operations	International Business	3	30	45	75
T6160	0206210314	Post Liberalization Indian Economy	International Business	3	30	45	75
T2459	0206210315	Corporate Accounting	Accounting and Finance	3	30	45	75
T2855	0206210316	Financial Services	Accounting and Finance	3	30	45	75
T2494	0206210317	Global Environmental Challenges	Environment Management	3	30	45	75
T2488	0206210318	Introduction to Sustainable Development	Environment Management	3	30	45	75
T2701		Social Entrepreneurship	Entrepreneurship	3	30	45	75
T2351	0206210320	Technological Entrepreneurship	Entrepreneurship	3	30	45	75
T2270 T2267	0206210309 0206210310	spe Specialization Elective : Industrial Relations Managerial Competencies and Career Development	cialization) Human Resource M Human Resource Management Human Resource Management	anagemen 3 3	t 30 30	45 45	75 75
		Specialization Electi		gement			
T2471	0206210311	Introduction to Digital Marketing	Marketing	3	30	45	75
T2882	0206210312	Fundamentals of Services Marketing	Marketing Management	3	30	45	75
		Specialization Elect	ive : International Bu	isiness			
T2010	0206210313	Banking Operations	International Business	3	30	45	75
T6160	0206210314	Post Liberalization Indian Economy	International Business	3	30	45	75
		Specialization Electiv	ve : Accounting and	Finance			
T2459	0206210315	Corporate Accounting	Accounting and Finance	3	30	45	75

T2855	0206210316	Financial Services	Accounting and Finance	3	30	45	75				
	Specialization Elective : Environment Management										
T2494	11206211317	Global Environmental Challenges	Environment Management	3	30	45	75				
T2488	11.706.710.318	Introduction to Sustainable Development	Environment Management	3	30	45	75				
	Specialization Elective : Entrepreneurship										
T2701	0206210319	Social Entrepreneurship	Entrepreneurship	3	30	45	75				

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	Years of Excellence	Γ	Annexure A	4			
Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2351	0206210320	Technological Entrepreneurship	Entrepreneurship	3	30	45	75
			mester: 4				
T0007	0206240404		c Core Courses	4	40	60	100
T2207 T8000		Operations Research Service Learning		4	40	60 0	100 100
T2804	0206210402	Ū		4	100	0	100
12001	0200210100		Total	12	240	<u> </u>	300
		Courses (for General BBA ch	oose 0 Courses, for	Single Spe	ecializatio	on choose	
fr	om the chose		cializations)			n the chos	sen
T2782	0206210404	Specialization Core Course	Human Resource	3	30	45	75
		g	Management Total	3	30	45	75
		Specialization Core Co		-		45	75
T2467	0206210405	Fundamentals of Brand Management	Marketing Management	3	30	45	75
		management	Total	3	30	45	75
		Specialization Core Co		-		-	-
T6158	0206210406	International Economics : Theory and Practice	International Business	3	30	45	75
			Total	3	30	45	75
		Specialization Core Cou	urses : Accounting a	and Financ	e		
T1694	0206210407	Company Law	Accounting and Finance	3	30	45	75
			Total	3	30	45	75
		Specialization Core Cour	rses : Environment	 Manageme	nt	11	
T2489	0206210408	Renewable Energy Sources	Environment	3	30	45	75
12405	0200210400		Management	-			
		Questisling tion Open	Total	3	30	45	75
		Specialization Core Business Modelling and		-			
T2832	0206210409	Business Plan	Entrepreneurship	3	30	45	75
			Total	3	30	45	75
Dpen Ele	ective Course	Open El s (For General BBA choose an	ective Courses	nale Specia	alization o	hoose anv	/ 1 cours
			lization Select 0 co				
T2782	0206210404	Workforce Planning	Human Resource Management	3	30	45	75
T2467	0206210405	Fundamentals of Brand Management	Marketing Management	3	30	45	75
T6158	0206210406	International Economics : Theory and Practice	International Business	3	30	45	75
T2489	0206210408	Renewable Energy Sources	Environment Management	3	30	45	75
T2832	0206210409	Business Modelling and Business Plan	Entrepreneurship	3	30	45	75
T1694	0206210407	Company Law	Accounting and Finance	3	30	45	75
			irses (Choose any T				
T5226	0206210418	Introduction to Photography		2	50	0	50
T5142	0206210419	Introduction to Campaign Planning and Production		2	50	0	50
T5140	0206210420	Introduction to Advertising Filmmaking		2	50	0	50
TH4036	0206210421	Fundamentals of Food Sciences		2	50	0	50
TH4038	0206210422	Applied Nutrition		2	50	0	50
TH4037	0206210425	Sociology and Anthropology of		2	50	0	50
1114037		Gastronomy Inter Institute Credit Co					

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elebrating 50	Years of Excellence		Annexure A	1			
Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
			CT Design		1 ==		
T5135	0206210410	Introduction to Advertising		2	50	0	50
T5510	0206210411	Introduction to Socio Cultural Studies		2	50	0	50
			German				
T6184	0206210412	Basic German I		2	50	0	50
T6185	0206210413	Basic German II		2	50	0	50
			French				
T6186	0206210414	Basic French I		2	50	0	50
T6187	0206210415	Basic French II		2	50	0	50
			Spanish				
T6188		Basic Spanish I		2	50	0	50
T6189	0206210417	Basic Spanish II		2	50	0	50
			Japanese				
T6674	0206210423	Basic Japanese I		2	50	0	50
T6675	0206210424	Basic Japanese II		2	50	0	50
			GIP				
(020621) German (020621)	0402),"Introduo I" (020621041 0415),"Basic S	Global Immersion Programme er Global Immersion Programme ction to Advertising" (020621041 2),"Basic German II" (02062104 Gpanish I" (0206210416),"Basic S ction to Campaign Planning and	e (0206210426), cour 0),"Introduction to Soc 13),"Basic French I" (0 Spanish II" (02062104	io Cultural 206210414 17),"Introdu	Studies" (1),"Basic F Iction to Pl	020621041 French II" hotography	
Note: Fo 0206210 German 0206210 0206210 Filmmak Japanes	r students und 0402),"Introduc 1" (020621041 0415),"Basic S 0418),"Introduc ing" (02062104	er Global Immersion Programme ction to Advertising" (020621041 2),"Basic German II" (02062104 Gpanish I" (0206210416),"Basic S ction to Campaign Planning and 420),"Fundamentals of Food Sci 123),"Basic Japanese II" (020621 vaived off.	e (0206210426), cour 0),"Introduction to Soc 13),"Basic French I" (0 Spanish II" (02062104 Production" (02062104 ences" (0206210421) 0424),"Sociology and	ses "Servic to Cultural 206210414 17),"Introdu 419),"Introd "Applied Nu	Learning Studies" (4 4),"Basic F Iction to Pl duction to utrition" (02	g" 020621041 French II" hotography Advertising 206210422	1),"Basic "
Note: Fo 0206210 German 0206210 0206210 Filmmak Japanes	r students und 0402),"Introduc I" (020621041 0415),"Basic S 0418),"Introduc ing" (02062104 e I" (02062104	er Global Immersion Programme ction to Advertising" (020621041 2),"Basic German II" (02062104 panish I" (0206210416),"Basic S ction to Campaign Planning and 420),"Fundamentals of Food Sci 123),"Basic Japanese II" (020621 vaived off.	e (0206210426), cour 0),"Introduction to Soc 13),"Basic French I" (0 Spanish II" (02062104 Production" (02062104 ences" (0206210421) 0424),"Sociology and emester : 5	ses "Servic to Cultural 206210414 17),"Introdu 419),"Introd "Applied Nu	Learning Studies" (4 4),"Basic F Iction to Pl duction to utrition" (02	g" 020621041 French II" hotography Advertising 206210422	1),"Basic "
Note: Fo 0206210 German 0206210 0206210 0206210 Filmmak Japanes 0206210	r students und 0402),"Introduc I" (020621041 0415),"Basic S 0418),"Introduc ing" (02062104 0425) will be w	er Global Immersion Programme ction to Advertising" (020621041 2),"Basic German II" (02062104 panish I" (0206210416),"Basic S ction to Campaign Planning and 420),"Fundamentals of Food Sci 423),"Basic Japanese II" (020621 vaived off. Se Generi	e (0206210426), cour 0),"Introduction to Soc 13),"Basic French I" (0 Spanish II" (02062104 Production" (02062104 ences" (0206210421) 0424),"Sociology and	ses "Servic cio Cultural 206210414 17),"Introdu 419),"Introdu 419),"Introdu Applied Nu Anthropolo	Learning Studies" (i 4),"Basic F action to Pl duction to utrition" (02 ogy of Gas	g" 020621041 French II notography Advertising 206210422 tronomy"	1),"Basic "),"Basic
Note: Fo 0206210 German 0206210 0206210 Filmmak Japanes 0206210 T2804	r students und 0402),"Introduu I" (020621041 0415),"Basic S 0418),"Introduc ing" (02062104 e I" (02062104 0425) will be w	er Global Immersion Programme ction to Advertising" (020621041 2),"Basic German II" (02062104 panish I" (0206210416),"Basic S ction to Campaign Planning and 420),"Fundamentals of Food Sci 423),"Basic Japanese II" (020621 vaived off. Se Generic Project II	e (0206210426), cour 0),"Introduction to Soc 13),"Basic French I" (0 Spanish II" (02062104 Production" (02062104 ences" (0206210421) 0424),"Sociology and emester : 5	ses "Servic cio Cultural 206210414 17),"Introdu 419),"Introdu 419),"Introdu 419),"Introdu 419,"Introdu 419,"Introdu 4	Learning Studies" (i),"Basic F iction to Pl duction to utrition" (02 ogy of Gas	g" 020621041 French II" hotography Advertising 206210422 tronomy"	1),"Basic "),"Basic 100
Note: Fo 0206210 German 0206210 0206210 Filmmak Japanes	r students und 0402),"Introduu I" (020621041 0415),"Basic S 0418),"Introduc ing" (02062104 e I" (02062104 0425) will be w	er Global Immersion Programme ction to Advertising" (020621041 2),"Basic German II" (02062104 panish I" (0206210416),"Basic S ction to Campaign Planning and 420),"Fundamentals of Food Sci 423),"Basic Japanese II" (020621 vaived off. Se Generi	e (0206210426), cour 0),"Introduction to Soc 13),"Basic French I" (0 Spanish II" (02062104 Production" (02062104 ences" (0206210421) 0424),"Sociology and emester : 5	ses "Servic cio Cultural 206210414 17),"Introdu 419),"Introdu 419),"Introdu Applied Nu Anthropolo	Learning Studies" (i 4),"Basic F action to Pl duction to utrition" (02 ogy of Gas	g" 020621041 French II notography Advertising 206210422 tronomy"	1),"Basic "),"Basic
Note: Fo 0206210 German 0206210 0206210 Filmmak Japanes 0206210 T2804 T2903 Specia	r students und 0402),"Introduc I" (020621041 0415),"Basic S 0418),"Introduc ing" (02062104 0425) will be w 0206210501 0206210502	er Global Immersion Programme ction to Advertising" (020621041 2),"Basic German II" (02062104 panish I" (0206210416),"Basic S ction to Campaign Planning and 420),"Fundamentals of Food Sci 423),"Basic Japanese II" (020621 vaived off. Se Generic Project II Corporate Internship Courses (for General BBA ch en Specialization, for Double S	e (0206210426), cour 0),"Introduction to Soc 13),"Basic French I" (0 Spanish II" (02062104 Production" (02062104 ences" (0206210421) 0424),"Sociology and emester : 5 c Core Courses c Core Courses for Courses, for Specialization choos cializations)	ses "Servic cio Cultural 206210414 17),"Introdu 419),"Introdu 419),"Introdu 419),"Introdu 419),"Introdu 419),"Introdu 410, Anthropolo Anthropolo 4 4 4 5 5 5 5 5 5 5 5 6 6 1 5 5 5 6 6 7 6 7 7 7 7 7 7 7 7 7 7 7 7 7	e Learning Studies" (i 4),"Basic F Iction to Pl duction to Pl duction to O ogy of Gas 100 100 200 ecializatio each fror	020621041 French II hotography Advertising 206210422 tronomy" 0 0 0 0 0 0 0 0 0 0 0 0 0	1),"Basic "),"Basic <u>100</u> <u>100</u> 200 1 Course
Note: Fo 0206210 German 0206210 0206210 Filmmaki Japanes 0206210 T2804 T2903 Special	r students und 0402),"Introduc I" (020621041 0415),"Basic S 0418),"Introduc ing" (02062104 e I" (02062104 0425) will be w 0206210501 0206210502 lization Core rom the chose	er Global Immersion Programme ction to Advertising" (020621041 2),"Basic German II" (02062104: panish I" (0206210416),"Basic S ction to Campaign Planning and 420),"Fundamentals of Food Sci 423),"Basic Japanese II" (020621 vaived off. Se Generic Project II Corporate Internship Courses (for General BBA ch en Specialization, for Double S Spe	e (0206210426), cour 0),"Introduction to Soc 13),"Basic French I" (0 Spanish II" (02062104 Production" (02062104 ences" (0206210421) 0424),"Sociology and emester : 5 c Core Courses c Core Courses for Courses, for Specialization choos cializations)	ses "Servic cio Cultural 206210414 17),"Introdu 419),"Introdu 419),"Introdu 419),"Introdu 419),"Introdu 419),"Introdu 410, Anthropolo Anthropolo 4 4 4 5 5 5 5 5 5 5 5 6 6 1 5 5 5 6 6 7 6 7 7 7 7 7 7 7 7 7 7 7 7 7	e Learning Studies" (i 4),"Basic F Iction to Pl duction to Pl duction to O ogy of Gas 100 100 200 ecializatio each fror	020621041 French II hotography Advertising 206210422 tronomy" 0 0 0 0 0 0 0 0 0 0 0 0 0	1),"Basic "),"Basic <u>100</u> <u>100</u> 200 1 Course
Note: Fo 0206210 German 0206210 0206210 Filmmaki 0206210 T2804 T2903 Special	r students und 0402),"Introduc I" (020621041 0415),"Basic S 0418),"Introduc ing" (02062104 e I" (02062104 0425) will be w 0206210501 0206210502 lization Core rom the chose	er Global Immersion Programme ction to Advertising" (020621041 2),"Basic German II" (02062104 5panish I" (0206210416),"Basic S ction to Campaign Planning and 420),"Fundamentals of Food Sci 123),"Basic Japanese II" (020621 vaived off. Se Generic Project II Corporate Internship Courses (for General BBA ch en Specialization, for Double S Spe Specialization Core Course	e (0206210426), cour 0),"Introduction to Soc 13),"Basic French I" (0 Spanish II" (02062104 Production" (02062104 ences" (0206210421) 0424),"Sociology and emester : 5 c Core Courses core Courses for Courses, for Specialization choos cializations) es : Human Resource Human Resource Management Total	ses "Servic cio Cultural 206210414 17),"Introdu 419),"Introdu 419),"Introdu 419),"Introdu 419),"Introdu 419),"Introdu 4 Anthropolo Anthropolo 5 Single Spe e 1 course e Manager 3 3	e Learning Studies" (i 4),"Basic F oction to Pl duction to utrition" (00 ogy of Gas 100 100 200 ecializatio each from nent 30 30	020621041 French II hotography Advertising 206210422 tronomy" 0 0 0 0 0 0 0 0 0 0 0 0 0	1),"Basic "),"Basic 100 100 200 1 Course sen
Note: Fo 0206210 German 0206210 0206210 Filmmaki 0206210 T2804 T2903 Special	r students und 0402),"Introduc I" (020621041 0415),"Basic S 0418),"Introduc ing" (02062104 e I" (02062104 0425) will be w 0206210501 0206210502 lization Core rom the chose	er Global Immersion Programme ction to Advertising" (020621041 2),"Basic German II" (020621045 cpanish I" (0206210416),"Basic S ction to Campaign Planning and 420),"Fundamentals of Food Scie 23),"Basic Japanese II" (020621 vaived off. Section Core Course Generic Project II Corporate Internship Courses (for General BBA ch en Specialization, for Double S Spe Specialization Core Course Industrial Laws	e (0206210426), cour 0), "Introduction to Soc 13), "Basic French I" (0 Spanish II" (02062104 Production" (02062104 ences" (0206210421) 0424), "Sociology and emester : 5 c Core Courses courses courses courses courses courses, for Specialization choos cializations) es : Human Resource Human Resource Management Total curses : Marketing M	ses "Servic cio Cultural 206210414 17),"Introdu 419),"Introdu 419),"Introdu 419),"Introdu 419),"Introdu 419),"Introdu 4 Anthropolo Anthropolo 5 Single Spe e 1 course e Manager 3 3	e Learning Studies" (i 4),"Basic F oction to Pl duction to utrition" (00 ogy of Gas 100 100 200 ecializatio each from nent 30 30	020621041 French II hotography Advertising 206210422 tronomy" 0 0 0 0 0 0 0 0 0 0 0 0 0	1),"Basic "),"Basic 100 200 1 Course sen 75
Note: Fo 0206210 Derman 0206210 0206210 Tilmmak 0206210 T2804 T2903 Special fi	r students und 0402),"Introduc I" (020621041 0415),"Basic S 0418),"Introduc ing" (02062104 e I" (02062104 0425) will be w 0206210501 0206210502 lization Core rom the chose	er Global Immersion Programme ction to Advertising" (020621041 2),"Basic German II" (02062104 5panish I" (0206210416),"Basic S ction to Campaign Planning and 420),"Fundamentals of Food Sci 123),"Basic Japanese II" (020621 vaived off. Se Generic Project II Corporate Internship Courses (for General BBA ch en Specialization, for Double S Spe Specialization Core Course	e (0206210426), cour 0),"Introduction to Soc 13),"Basic French I" (0 Spanish II" (02062104 Production" (02062104 ences" (0206210421) 0424),"Sociology and emester : 5 c Core Courses core Courses for Courses, for Specialization choos cializations) es : Human Resource Human Resource Management Total	ses "Servic cio Cultural 206210414 17),"Introdu 419),"Introdu 419),"Introdu 419),"Introdu 419),"Introdu 419),"Introdu 4 Anthropolo Anthropolo 5 Single Spe e 1 course e Manager 3 3	e Learning Studies" (i 4),"Basic F oction to Pl duction to utrition" (00 ogy of Gas 100 100 200 ecializatio each from nent 30 30	020621041 French II hotography Advertising 206210422 tronomy" 0 0 0 0 0 0 0 0 0 0 0 0 0	1),"Basic "),"Basic 100 200 1 Course sen 75
Note: Fo 0206210 German 0206210 0206210 Filmmaki 0206210 T2804 T2903 Special	r students und 0402),"Introduc I" (020621041 0415),"Basic S 0418),"Introduc ing" (02062104 e I" (02062104 0425) will be w 0206210501 0206210502 lization Core rom the chose	er Global Immersion Programme ction to Advertising" (020621041 2),"Basic German II" (020621045 cpanish I" (0206210416),"Basic S ction to Campaign Planning and 420),"Fundamentals of Food Scie 23),"Basic Japanese II" (020621 vaived off. Section Core Science Project II Corporate Internship Courses (for General BBA ch en Specialization, for Double S Spe Specialization Core Course Industrial Laws Sales and Distribution Management	e (0206210426), cour 0),"Introduction to Soc 13),"Basic French I" (0 Spanish II" (02062104 Production" (02062104 Production" (0206210421) 0424),"Sociology and emester : 5 c Core Courses core Courses core Courses, for Specialization choos cializations) es : Human Resource Human Resource Management Total ourses : Marketing Marketing Marketing Management Total	ses "Servic cio Cultural 206210414 17),"Introdu 419),"Introdu 419),"Introdu 419),"Introdu 419),"Introdu 419),"Introdu 400 Anthropolo 4 4 4 4 4 4 4 4 4 5 ingle Spe e 1 course e Manager anagemen 3 3 anagemen 3	e Learning Studies" (i 4),"Basic F iction to Pl duction to Pl duction to utrition" (02 ogy of Gas 100 200 200 200 200 200 200 200 200 200	20621041 Trench II Advertising 206210422 tronomy" 0 0 0 0 0 0 0 0 0 0 0 0 0	1),"Basic "),"Basic 100 200 1 Course sen 75 75
Note: Fo 0206210 Derman 0206210 0206210 Tilmmak 0206210 T2804 T2903 Special fi	r students und 0402),"Introduc I" (020621041 0415),"Basic S 0418),"Introduc ing" (02062104 e I" (02062104 0425) will be w 0206210501 0206210502 lization Core rom the chose	er Global Immersion Programme ction to Advertising" (020621041 2),"Basic German II" (02062104 5panish I" (0206210416),"Basic S ction to Campaign Planning and 420),"Fundamentals of Food Sci 23),"Basic Japanese II" (020621 vaived off. Se Generic Project II Corporate Internship Courses (for General BBA ch en Specialization, for Double S Spe Specialization Core Cours Industrial Laws Sales and Distribution Management Specialization Core Co	e (0206210426), cour 0),"Introduction to Soc 13),"Basic French I" (0 Spanish II" (02062104 Production" (02062104 ences" (0206210421) 0424),"Sociology and emester : 5 c Core Courses calization choos cializations) es : Human Resource Management Total purses : Marketing M Marketing Management Total purses : Internationa	ses "Servic cio Cultural 206210414 17),"Introdu 419),"Introdu 419),"Introdu 419),"Introdu 419),"Introdu 419),"Introdu 400 Anthropolo 4 4 4 4 4 4 4 4 4 5 ingle Spe e 1 course e Manager anagemen 3 3 anagemen 3	e Learning Studies" (i 4),"Basic F iction to Pl duction to Pl duction to utrition" (02 ogy of Gas 100 200 200 200 200 200 200 200 200 200	200621041 French II" hotography Advertising 206210422 tronomy" 0 0 0 0 0 0 0 0 0 0 0 0 0	1),"Basic "),"Basic 100 200 1 Course sen 75 75 75
Note: Fo 0206210 Derman 0206210 0206210 Tilmmak 0206210 T2804 T2903 Special fi	r students und 0402),"Introduc I" (020621041 0415),"Basic S 0418),"Introduc ing" (02062104 e I" (02062104 0425) will be w 0206210501 0206210502 lization Core rom the chose	er Global Immersion Programme ction to Advertising" (020621041 2),"Basic German II" (020621045 cpanish I" (0206210416),"Basic S ction to Campaign Planning and 420),"Fundamentals of Food Scie 23),"Basic Japanese II" (020621 vaived off. Section Core Science Project II Corporate Internship Courses (for General BBA ch en Specialization, for Double S Spe Specialization Core Course Industrial Laws Sales and Distribution Management	e (0206210426), cour 0),"Introduction to Soc 13),"Basic French I" (0 Spanish II" (02062104 Production" (02062104 Production" (0206210421) 0424),"Sociology and emester : 5 c Core Courses core Courses core Courses, for Specialization choos cializations) es : Human Resource Human Resource Management Total ourses : Marketing Marketing Marketing Management Total	ses "Servic cio Cultural 206210414 17),"Introdu 419),"Introdu 419),"Introdu 419),"Introdu 419),"Introdu 419),"Introdu 400 Anthropolo 4 4 4 4 4 4 4 4 4 5 ingle Spe e 1 course e Manager anagemen 3 3 anagemen 3	e Learning Studies" (i 4),"Basic F iction to Pl duction to Pl duction to utrition" (02 ogy of Gas 100 200 200 200 200 200 200 200 200 200	200621041 French II" hotography Advertising 206210422 tronomy" 0 0 0 0 0 0 0 0 0 0 0 0 0	1),"Basic "),"Basic 100 200 1 Course sen 75 75 75

		Specialization Core C	Courses : Accounting a	and Finance	e						
T2089	0206210506	Auditing	Accounting and Finance	3	30	45	75				
			Total	3	30	45	75				
	Specialization Core Courses : Environment Management										
T2492	0206210507	Environment Impact Assessment	Environment Management	3	30	45	75				
			Total	3	30	45	75				
	Specialization Core Courses : Entrepreneurship										
T2349	0206210508	Funding for Entrepreneurs	Entrepreneurship	3	30	45	75				

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Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
			Total	3	30	45	75
(for C	onoral BBA a	Open El hoose 5 Courses, for Single S	ective Courses		e for Dou	uhla Snaai	olization
(IOF G	eneral DDA C		se 0 courses)	e z Course:	s, for Dot	ible Specia	anzation
TM2056	0206210503	Industrial Laws	Human Resource Management	3	30	45	75
T2135	0206210504	Sales and Distribution Management	Marketing Management	3	30	45	75
T2983	0206210505	Dimensions of International Business	International Business	3	30	45	75
T2089	0206210506		Accounting and Finance	3	30	45	75
T2492	0206210507	Environment Impact Assessment	Environment Management	3	30	45	75
T2349	0206210508	Funding for Entrepreneurs	Entrepreneurship	3	30	45	75
T2273	0206210509	Emotional Intelligence for Personal Growth	Human Resource Management	3	30	45	75
T2977	0206210510	Fundamentals of HR Analytics	Human Resource Management	3	30	45	75
T2468	0206210511	Fundamentals of Rural Marketing	Marketing Management	3	30	45	75
T2466	0206210512	Fundamentals of B2B Marketing	Marketing Management	3	30	45	75
T6163	0206210513	India's Foreign Trade	International Business	3	30	45	75
T1303	0206210514	International Business Laws	International Business	3	30	45	75
TM2105	0206210515	Financial Analytics	Accounting and Finance	3	30	45	75
T2854	0206210516	Mergers and Acquisitions	Accounting and Finance	3	30	45	75
T2487	0206210517	Environmental Pollution	Environment Management	3	30	45	75
T2834	0206210518	Spatial Monitoring Techniques in Natural Resource Management	Environment Management	3	30	45	75
T2874	0206210519	MSME and Family Managed Business	Entrepreneurship	3	30	45	75
T2979	0206210520	Group Entrepreneurship and Self-Help Groups	Entrepreneurship	3	30	45	75
		ctive Courses (for General BE					
Course		osen Specialization, for Doubl n Specializations and one mo					from the
		Specialization Elective :	Human Resource M			- 	
T2273	0206210509	Emotional Intelligence for Personal Growth	Human Resource Management	3	30	45	75
T2977	0206210510	Fundamentals of HR Analytics	Human Resource Management	3	30	45	75
		Specialization Electi	ve : Marketing Mana	gement			
T2468	0206210511	Fundamentals of Rural Marketing	Marketing Management	3	30	45	75
T2466	0206210512	Fundamentals of B2B Marketing	Marketing Management	3	30	45	75
		Specialization Elect	ive : International Bu	usiness			
T6163	0206210513	India's Foreign Trade	International Business	3	30	45	75
			International		T		

		-	DUSINESS									
T1303	0206210514	International Business Laws	International Business	3	30	45	75					
	Specialization Elective : Accounting and Finance											
TM2105	0206210515	Financial Analytics	Accounting and Finance	3	30	45	75					
T2854	0206210516	Mergers and Acquisitions	Accounting and Finance	3	30	45	75					
	Specialization Elective : Environment Management											

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elebrating 50	Years of Excellence		Annexure A	4			
Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2487	0206210517	Environmental Pollution	Environment Management	3	30	45	75
T2834	0206210518	Spatial Monitoring Techniques in Natural Resource Management	Environment Management	3	30	45	75
		Specialization FI	ective : Entrepreneu	rshin			
T2874	0206210519	MSME and Family Managed Business	Entrepreneurship	3	30	45	75
T2979	0206210520	Group Entrepreneurship and Self-Help Groups	Entrepreneurship	3	30	45	75
		Se	emester : 6				
			c Core Courses	•	•		
T2158	0206210601	Fundamentals of Quality Management		4	40	60	100
T2781	0206210602	Global Business Environment		4	40	60	100
0		Courses (for General BBA ch	Total	8	80	120	200
T2274	0206210603	Specialization Core Cours Performance Management System	Human Resource Management	3	30	45	75
			Total	3	30	45	75
	T	Specialization Core Co		anagemen	t		
T2719	0206210604	Elementary Retail Marketing	Marketing Management	3	30	45	75
			Total	3	30	45	75
	T	Specialization Core Co	1	I Business	s		
T2383	0206210605	International Relations and Strategy	International Business	3	30	45	75
			Total	3	30	45	75
		Specialization Core Co Financial Reporting and		and Financ	e I		
T2091	0206210606	Standards	Accounting and Finance Total	3 3	30 30	45 45	75 75
		Specialization Core Cou		-		45	75
T2483	0206210607	Environmental Risk Management	Environment Management	3	30	45	75
		management	Total	3	30	45	75
		Specialization Core	Courses : Entreprer	eurship		11	
T2980	0206210608	Building Lean Startup	Entrepreneurship	3	30	45	75
			Total	3	30	45	75
(for G	eneral BBA c	hoose 5 Courses, for Single S	lective Courses Specialization choose se 0 courses)	e 2 Course	s, for Dou	Ible Specia	alization
T2274	0206210603	Porformance Management	Human Resource Management	3	30	45	75
T2719	0206210604	Elementary Retail Marketing	Marketing Management	3	30	45	75
T2383	0206210605	International Relations and Strategy	International Business	3	30	45	75
T2091	0206210606	Standards	Accounting and Finance	3	30	45	75
		Environmental Bick	Environment		1		

T2483	0206210607	Environmental Risk Management	Environment Management	3	30	45	75
T2980	0206210608	Building Lean Startup	Entrepreneurship	3	30	45	75
T2275	0206210609	Compensation Management	Human Resource Management	3	30	45	75
T2976	0206210610	HRD Instruments and Mechanisms	Human Resource Management	3	30	45	75
T2460	0206210612	Advertising and Public Relations	Marketing Management	3	30	45	75
T6159	0206210613	Public Finance : Theory & Practice	International Business	3	30	45	75

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I I



Symbiosis Centre for Management Studies, Pune Bachelor of Business Administration Programme Structure 2020-23

Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2461	0206210614	Basics of International Marketing	International Business	3	30	45	75
T2107	0206210615	Working Capital Management	Accounting and Finance	3	30	45	75
T2099	0206210616	Direct Taxation	Accounting and Finance	3	30	45	75
TM2016	0206210617	Climate Change and Business	Environment Management	3	30	45	75
TM2017	0206210618	Wildlife Conservation and Management	Environment Management	3	30	45	75
T2350	0206210619	Risk Management in Entrepreneurship	Entrepreneurship	3	30	45	75
T2700	0206210620	Corporate Entrepreneurship	Entrepreneurship	3	30	45	75
TM2055	0206210611	Fundamentals of Marketing Research	Marketing Management	3	30	45	75
T2275		n Specializations and one mor Specialization Elective : Compensation Management	Human Resource Management			45	75
T2976	0206210610	HRD Instruments and Mechanisms	Management Human Resource Management	3	30	45	75
TM2055	0206210611	Fundamentals of Marketing	ve : Marketing Manag	gement 3	30	45	75
TM2055 T2460	0206210611	Research Advertising and Public	Management Marketing	3	30 30	45 45	75
12400	0200210012	Relations	Management		30	43	15
Specialization Elective : International Business							
T6159	0206210613	Public Finance : Theory & Practice	International Business	3	30	45	75
T2461	0206210614	Basics of International Marketing	International Business	3	30	45	75
Specialization Elective : Accounting and Finance							
T2107	0206210615	Working Capital Management	Accounting and Finance	3	30	45	75
T2099	0206210616	Direct Taxation	Accounting and Finance	3	30	45	75
Specialization Elective : Environment Management							
TM2016	0206210617	Climate Change and Business	Environment Management	3	30	45	75
TM2017	0206210618	Wildlife Conservation and Management	Environment Management	3	30	45	75
Specialization Elective : Entrepreneurship							
T2350	0206210619	Risk Management in Entrepreneurship	Entrepreneurship	3	30	45	75
T2700	0206210620	Corporate Entrepreneurship	Entrepreneurship	3	30	45	75

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Semester	Internal Credits	External Credits	Total Credits	Total Marks
	Humar	n Resource Manage	ment	-
Semester 1	4	22	26	650
Semester 2	2	24	26	650
Semester 3	8	18	26	650
Semester 4	16	10	26	650
Semester 5	8	15	23	575
Semester 6	0	23	23	575
Total	38	112	150	3750
	Ма	rketing Managemen	it	
Semester 1	4	22	26	650
Semester 2	2	24	26	650
Semester 3	8	18	26	650
Semester 4	16	10	26	650
Semester 5	8	15	23	575
Semester 6	0	23	23	575
Total	38	112	150	3750
	Int	ernational Business	6	
Semester 1	4	22	26	650
Semester 2	2	24	26	650
Semester 3	8	18	26	650
Semester 4	16	10	26	650
Semester 5	8	15	23	575
Semester 6	0	23	23	575
Total	38	112	150	3750
	Aco	counting and Finance	e	•
Semester 1	4	22	26	650
Semester 2	2	24	26	650
Semester 3	8	18	26	650
Semester 4	16	10	26	650
Semester 5	8	15	23	575
Semester 6	0	23	23	575
Total	38	112	150	3750
	Envi	ronment Manageme	ent	•
Semester 1	4	22	26	650
Semester 2	2	24	26	650
Semester 3	8	18	26	650
Semester 4	16	10	26	650
Semester 5	8	15	23	575
Semester 6	0	23	23	575
Total	38	112	150	3750





		Entrepreneurship		
Semester 1	4	22	26	650
Semester 2	2	24	26	650
Semester 3	8	18	26	650
Semester 4	16	10	26	650
Semester 5	8	15	23	575
Semester 6	0	23	23	575
Total	38	112	150	3750





Aditi Vankar <aditi.vankar@scmspune.ac.in>

Fwd: Revision Lettter

Adya Sharma <director@scmspune.ac.in>

Tue, Mar 15, 2022 at 5:05 PM To: Nishant Khandelwal <nishant.khandelwal@scmspune.ac.in>, Aditi Vankar <aditi.vankar@scmspune.ac.in>

Warm Regards,

Dr Adya Sharma Professor and Director, Symbiosis Centre for Management Studies, Symbiosis International (Deemed University) (Re-accredited by NAAC with 'A' Grade(3.58/4), Awarded category I by UGC Viman Nagar, Pune, Maharashtra, India. www.scmspune.ac.in



"Happiness is not the absence of problems; it is the ability to deal with them"

----- Forwarded message ------From: head_academics@siu.edu.in <head_academics@siu.edu.in> Date: Tue, 15 Mar 2022 at 16:53 Subject: Revision Lettter To: <director@scmspune.ac.in>, <coe@siu.edu.in>, <pradipkumar.borate@siu.edu.in>, <head_academics@siu.edu.in>, <ar_academics@siu.edu.in>



SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY) (Established under section 3 of the UGC Act 1956) Re - accredited by NAAC with 'A' Grade Founder: Prof. Dr. S. B. Mujumdar, M.Sc., Ph.D. (Awarded Padma Bhushan and Padma Shri by President of India)

SIU/ACAD/2022/1382

Date: 15/03/2022

То The Director Symbiosis Centre for Management Studies, Pune

Subject: Revised Programme Structure.

Dear Sir/Madam,

Reference to SIU letter no SIU/U-110(SCMS, Pune)/2021/2312 dated 17/06/2021 regarding approval of programme structure of batch 2021-2024. The details of the revision are as follows:

Academic Year: 2021-2022

Sr.No. Programme Symbiosis Center For Management Studies Mail - Fwd: Revision Lettter

2021-2024

1 Bachelor of Business Administration (Revision 01)

The revised programme structure supersedes the previously approved programme structures referred in the above letters.

You are requested to download the same using your Login Credentials the link is :

http://eduwiz.intechsolutionspune.in/eduwiz/login.html

Path: Academics->Catalogue->Programme Structure-> View Course Structure -> Select Institute -> Select Academic Year -> Select Programme -> Select Batch -> Select Revision-> Show Course Structure -> Print Programme Structure.

Thanking you.

Sincerely,

Dr. Pravin Dange Head- Academics

Copy to: Controller of Examinations, SIU

1 Of 1

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Celebrating 50 Years of Excellence

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1.	OBJECTIVE	The objective of imp and to provide comp would enable the stu and also become res	orehensive input idents to take up	s and devel the challer	op an all-round per nges of the profession	sonality that		
2.	DURATION (IN MONTHS)	36 (Full Time)						
3.	INTAKE	240						
4.	RESERVATION	I.Within the sanctioned intake	a) SC (In Percentage)	b) ST (In Percentag	c) Differently abled (In Percentage)	d) Defence (In Percentage)		
			15	7.5	3	0		
		II.Over and above the sanctioned intake	a) Kashmiri M (In Seats)			Students		
			2		6	0		
5.	ELIGIBILITY	Passed Standard XII (10+2) or equivalent examination from any recognised Board with a minimum of 50% marks or equivalent grade (45% Marks or equivalent grade for Scheduled Caste / Scheduled Tribes)						
6.	SELECTION PROCEDURE	2. Personal Interaction	 Symbiosis Entrance Test(SET) Personal Interaction and Written Ability Test (PI-WAT) for shortlisted candidates based on SET 					
7.	MEDIUM OF INSTRUCTION	English						
8.	PROGRAMME PATTERN	Semester						
9.	COURSE & SPECIALIZATION	The programme offe and B.B.A. with dou completion requirem in point No 14 of thi Credits for Award of	ble specialization nents and choice is document (Se	on, within t of courses mester-wise	he programme.Th available for each e and Nature-wise I	e credit option is outlined Requirements of		
10.	FEE		Academic Fe	e p.a II	nstitute Deposit	Total		
		Indian Students	300000		10000	310000		
		International Students (USD equivalent to INR)	450000		10000	460000		
11.	ASSESSMENT	All internal courses will have 100% component as internal evaluation at the institute level. All external courses will have 40% internal component and 60% external component [University] examination. International exchange students coming to SCMS, Pune will have 100% component as Internal Evaluation for all						
		the courses opted by them. The assessment of the student for each examination is done, based on relative						



	PASSINGperformance. Maximum Grade Point (GP) is 10 corresponding to O (outstanding). For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in any head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 CGPA for the programme.AWARD OF DEGREE/Bachelor of Business Administration will be awarded at the end of semester VI by								
13.	DIPL	RD OF DEGI OMA/ TFICATE	taking into	of Business Adm consideration th minimum 4.00 C	ne performance o	of all semester ex			
14.									
Sen	nester	Generic Core	Generic Elective	Specialization Core	Specialization Elective	Open Elective	Audit	Total	
	General Degree								
	1	26	0	0	0	0	1*	26	
	2	26	0	0	0	0	2*	26	
	3	8	0	0	0	18	0	26	
	4	12	8	0	0	6	0	26	
	5	8	0	0	0	15	0	23	
	6	8	0	0	0	15	0	23	
Т	otal	88	8	0	0	54	0	150	
			0	Single Spec	ialization				
	1	26	0	0	0	0	1*	26	
	2	26	0	0	0	0	2*	26	
	3	8	0	3	3	12	0	26	
	4	12	8	3	0	3	0	26	
	5	8	0	3	6	6	0	23	
	6	8	0	3	6	6	0	23	
Т	otal	88	8	12	15	27	0	150	
				Double Spec	ialization				
	1	26	0	0	0	0	1*	26	
	2	26	0	0	0	0	2*	26	
	3	8	0	6	12	0	0	26	
	4	12	8	6	0	0	0	26	
	5	8	0	6	9	0	0	23	
	6	8	0	6	9	0	0	23	
Т	otal	88	8	24	30	0	0	150	
						Gra	and Total	150	

* Satisfactory completion of the non letter grade courses 'Integrated Disaster Management', 'Fitness for Life', 'Certificate in COVID-19 Care for the Community' is mandatory for the award of degree.

The revised programme structure supersedes the previously approved programme structure dated 15/03/2022 for the programme.



This Programme Structure is aligned with the norms laid down by the University and is approved by the Academic Council. Hereafter changes (if any) which conform to the policy on "Curriculum Development and Review" would be permissible, subject to revision of the Programme Structure, following the specified processes. Head - Academics

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Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
			mester : 1				
		Basics of Management	Core Courses	Т			
T3218	0206210101	Information Systems		4	100	0	100
M2054		Business Accounting		4	40	60	100
T2340		Business Entrepreneurship		4	40	60	100
T2263		Organizational Behaviour		4	40	60	100
T6156		Principles of Microeconomics		4	40	60	100
T2863 T2202		Management Essentials Business Mathematics		4	100 20	0 30	100 50
	0206210108	Certificate in COVID-19 Care for the Community *		0	0	0	Non Lette Grade
			Total	26	380	270	650
		Se	mester : 2				
			Core Courses				
T2720		Business Statistics		4	40	60	100
T2484		Environmental Studies		4	40	60	100
T2465		Fundamentals of Marketing		4	40	60	100
T2668		Management Accounting		4	40	60	100
T6157 M2015		Macroeconomic Theory Human Resource Management		4	40 40	60 60	100 100
T2783	0206210207	Corporate Governance and Ethics		2	20	30	50
T4005	0206210208	Integrated Disaster Management *		0	0	0	Non Lette Grade
H4095	0206210209	Fitness for Life *		0	0	0	Non Lette Grade
			Total	26	260	390	650
			mester : 3				
T1133	0206210201	Generic Business Laws	c Core Courses	4	40	60	100
T2208		Research Methodology		4	40	60	100
			Total	8	80	120	200
		Courses (for General B.B.A. ch en Specialization, for Double S Spe Specialization Core Course	pecialization choos cialization)	e 1 course	each fror		
T2268	0206210303	Training and Development	Human Resource	3	30	45	75
12200	0200210303		Management				
			Total	3	30	45	75
		Specialization Core Core Consumer Behaviour and	Marketing		: 		
T2881	0206210304	Insights	Management	3	30	45	75
			Total	3	30	45	75
		Specialization Core Co	urses : Internationa	l Business	•		•
T2380	0206210305	Export Import Management	International Business	3	30	45	75
			Total	3	30	45	75
		Specialization Core Cou		and Financ	e		1
T2101	0206210306	Financial Management	Accounting and Finance	3	30	45	75
			Total	3	30	45	75
T2491	0206210307	Specialization Core Cour Business and Environmental	Environment	Manageme 3	nt 30	45	75
		Management	Management Total	3	30	45	75
		Specialization Core		-			
T2341	0206210308	Creativity and Innovation	Entrepreneurship	3	30	45	75
			Total	3	30	45	75
(for G	eneral B B A	Open El choose 6 courses, for Single S	ective Courses			uhla Craa	iolization

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16/08/2022 (R-2)





Annexure A

			AIIICAULCA	L			
Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2268	0206210303	Training and Development	Human Resource Management	3	30	45	75
T2881	0206210304	Consumer Behaviour and Insights	Marketing Management	3	30	45	75
T2380	0206210305	Export Import Management	International Business	3	30	45	75
T2101	0206210306	Financial Management	Accounting and Finance	3	30	45	75
T2491	0206210307	Business and Environmental Management	Environment Management	3	30	45	75
T2341	0206210308	Creativity and Innovation	Entrepreneurship	3	30	45	75
T2270	0206210309	Industrial Relations	Human Resource Management	3	30	45	75
T2267	0206210310	Managerial Competencies and Career Development	Human Resource Management	3	30	45	75
T2471	0206210311	Introduction to Digital Marketing	Marketing Management	3	30	45	75
T2882	0206210312	Fundamentals of Services Marketing	Marketing Management	3	30	45	75
T2010	0206210313	Banking Operations	International Business	3	30	45	75
T6160	0206210314	Post Liberalization Indian Economy	International Business	3	30	45	75
T2459	0206210315	Corporate Accounting	Accounting and Finance	3	30	45	75
T2855	0206210316	Financial Services	Accounting and Finance	3	30	45	75
T2494	0206210317	Global Environmental Challenges	Environment Management	3	30	45	75
T2488	0206210318	Introduction to Sustainable Development	Environment Management	3	30	45	75
T2701		Social Entrepreneurship	Entrepreneurship	3	30	45	75
T2351	0206210320	Technological Entrepreneurship	Entrepreneurship	3	30	45	75
T2270 T2267	0206210309 0206210310	spe Specialization Elective : Industrial Relations Managerial Competencies and Career Development	cialization) Human Resource M Human Resource Management Human Resource Management	anagemen 3 3	t 30 30	45 45	75 75
		Specialization Electi		gement			
T2471	0206210311	Introduction to Digital Marketing	Marketing	3	30	45	75
T2882	0206210312	Fundamentals of Services Marketing	Marketing Management	3	30	45	75
		Specialization Elect	ive : International Bu	isiness			
T2010	0206210313	Banking Operations	International Business	3	30	45	75
T6160	0206210314	Post Liberalization Indian Economy	International Business	3	30	45	75
		Specialization Electiv	ve : Accounting and	Finance			
T2459	0206210315	Corporate Accounting	Accounting and Finance	3	30	45	75

T2855	0206210316	Financial Services	Accounting and Finance	3	30	45	75			
	Specialization Elective : Environment Management									
T2494	1112062111217	Global Environmental Challenges	Environment Management	3	30	45	75			
T2488	10206210318	Introduction to Sustainable Development	Environment Management	3	30	45	75			
	Specialization Elective : Entrepreneurship									
T2701	0206210319	Social Entrepreneurship	Entrepreneurship	3	30	45	75			

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Celebrating 50	Years of Excellence		Annexure A	L			
Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2351	0206210320	Technological Entrepreneurship	Entrepreneurship	3	30	45	75
			mester : 4				
T0007	0000040404		c Core Courses	4	40		100
T2207 T8000	0206210401	Operations Research Service Learning		4	40 100	60 0	100 100
T2804	0206210402	• •		4	100	0	100
		,	Total	12	240	60	300
			pecialization choose cializations)	1 course	each fror		
T2782	0206210404	Specialization Core Course Workforce Planning	Human Resource	3 Managen	30	45	75
			Management Total	3	30	45	75
		Specialization Core Co				45	15
T2467	0206210405	Fundamentals of Brand Management	Marketing Management	3	30	45	75
			Total	3	30	45	75
		Specialization Core Co	ourses : International	-		I	
T6158	0206210406	International Economics : Theory and Practice	International Business	3	30	45	75
			Total	3	30	45	75
		Specialization Core Cou		nd Financ	e		
T1694	0206210407	Company Law	Accounting and Finance	3	30	45	75
			Total	3	30	45	75
		Specialization Core Cour		lanageme	nt		
T2489	0206210408	Renewable Energy Sources	Environment Management	3	30	45	75
			Total	3	30	45	75
		-	Courses : Entrepren	eurship	1	r	
T2832	0206210409	Business Modelling and Business Plan		3	30	45	75
		Onen El	Total ective Courses	3	30	45	75
(Fc	or General BB	A choose any 2 courses, For S		choose a	ny 1 cour	se, For Do	ouble
T2782	0206210404	Workforce Planning	Human Resource Management	3	30	45	75
T2467	0206210405	Fundamentals of Brand Management	Marketing Management	3	30	45	75
T6158	0206210406	International Economics : Theory and Practice	International Business	3	30	45	75
T1694	0206210407	Company Law	Accounting and Finance	3	30	45	75
T2489	0206210408	Renewable Energy Sources	Environment Management	3	30	45	75
T2832	0206210409	Business Modelling and Business Plan	Entrepreneurship	3	30	45	75
		Liberal Arts- Generic Electiv	e Courses Group (C tive Courses Group	hoose Any	/ two)		
T5226	0206210418	Introduction to Photography		2	50	0	50
T5142	0206210419	Introduction to Campaign Planning and Production		2	50	0	50
T5140	0206210420	Introduction to Advertising Filmmaking		2	50	0	50
TH4036	0206210421	Fundamentals of Food Sciences		2	50	0	50
TH4038	0206210422	Applied Nutrition		2	50	0	50
TH4037	0206210425	Sociology and Anthropology of Gastronomy		2	50	0	50
T6307	0206210427	Basic Psychology		2	50	0	50
T6749		Design Thinking		2	50	0	50
T3255	0206210429	Introduction to Web Design		2	50	0	50

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	Years of Excellence		Annexure A				
Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T5228	0206210430	Fundamentals of Photography		2	50	0	<mark>50</mark>
		Inter Institute Credit Co		one group)		
	0000040440		CT Design		50		
T5135		Introduction to Advertising Introduction to Socio Cultural		2	50	0	50
T5510	0206210411	Studies		2	50	0	50
T 0404	0000040440		German				
T6184		Basic German I		2	50	0	50
T6185	0206210413	Basic German II	French	2	50	0	50
T6186	0206210414	Basic French I		2	50	0	50
T6187		Basic French II		2	50	0	50
			Spanish			II	
T6188	0206210416	Basic Spanish I		2	50	0	50
T6189	0206210417	Basic Spanish II		2	50	0	50
			lapanese		I _	I	
T6674		Basic Japanese I		2	50	0	50
T6675	0206210424	Basic Japanese II		2	50	0	50
		Global Immersion Programme	GIP				
G2012	0206210426	Global Initiersion Programme		12	0	300	300
	e I" (02062104 0425) will be w			Anthropolo	gy of Gas	tronomy"	
			emester : 5 c Core Courses				
T2804	0206210501	Project II		4	100	0	100
T2903	0206210502	Corporate Internship		4	100	0	100
			Total	8	200	0	200
		Courses (for General BBA ch en Specialization, for Double S Specialization Core Course	pecialization choose cializations)	e 1 course	each froi		
MODEC	0206240502	Industrial Laws	Human Resource	3		AE	75
1012036	0206210503		Management		30	45	75
		Creatialization Cana Ca		3	30	45	75
		Specialization Core Co Sales and Distribution	Marketing Marketing Ma	inagement	: 		
T2135	0206210504	Management	Management	3	30	45	75
			Total	3	30	45	75
		Specialization Core Co	ourses : International	Business		······································	
T2983	0206210505	Dimensions of International Business	International Business	3	30	45	75
			Total	3	30	45	75
		Specialization Core Cou	urses : Accounting a	nd Financ	e		
T2089	0206210506	Auditing	Accounting and Finance	3	30	45	75
			Total	3	30	45	75
		Specialization Core Court	1	lanageme	nt		
T2492	0206210507	Environment Impact Assessment	Environment Management	3	30	45	75
			Total	3	30	45	75
		Specialization Core					
T2349	0206210508	Funding for Entrepreneurs	Entrepreneurship	3	30	45	75
			Total	3	30	45	75
Open E	iective Cours	es (for General BBA choose Double Specializ	5 Courses, for Single ation choose 0 cour		ation cho	Dose 2 Col	irses, to

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Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
TM2056	0206210503	Industrial Laws	Human Resource Management	3	30	45	75
T2135	0206210504	Sales and Distribution Management	Marketing Management	3	30	45	75
T2983	0206210505	Dimensions of International Business	International Business	3	30	45	75
T2089	0206210506	Auditing	Accounting and Finance	3	30	45	75
T2492	0206210507	Environment Impact Assessment	Environment Management	3	30	45	75
T2349	0206210508	Funding for Entrepreneurs	Entrepreneurship	3	30	45	75
T2273	0206210509	Emotional Intelligence for Personal Growth	Human Resource Management	3	30	45	75
T2977	0206210510	Fundamentals of HR Analytics	Human Resource Management	3	30	45	75
T2468	0206210511	Fundamentals of Rural Marketing	Marketing Management	3	30	45	75
T2466	0206210512	Fundamentals of B2B Marketing	Marketing Management	3	30	45	75
T6163	0206210513	India's Foreign Trade	International Business	3	30	45	75
T1303	0206210514	International Business Laws	International Business	3	30	45	75
FM2105	0206210515	Financial Analytics	Accounting and Finance	3	30	45	75
T2854	0206210516	Mergers and Acquisitions	Accounting and Finance	3	30	45	75
T2487	0206210517	Environmental Pollution	Environment Management	3	30	45	75
T2834	0206210518	Spatial Monitoring Techniques in Natural Resource Management	Environment Management	3	30	45	75
T2874	0206210519	MSME and Family Managed Business	Entrepreneurship	3	30	45	75
T2979	0206210520	Group Entrepreneurship and Self-Help Groups	Entrepreneurship	3	30	45	75
	s from the ch	ctive Courses (for General BE osen Specialization, for Doubl n Specializations and one mor Specialization Elective :	e Specialization cho re from either of the	ose 3 cour chosen Sp	ses -1 co ecializati	urse each	
T2273	0206210509	Emotional Intelligence for Personal Growth	Human Resource Management	3	30	45	75
T2977	0206210510	Fundamentals of HR Analytics	Human Resource Management	3	30	45	75
		Specialization Electi	ve : Marketing Mana	igement			
T2468	0206210511	Fundamentals of Rural Marketing	Marketing Management	3	30	45	75
T2466	0206210512	Fundamentals of B2B Marketing	Marketing Management	3	30	45	75
		Specialization Elect	ive : International B	usiness			
T6163	0206210513	India's Foreign Trade	International Business	3	30	45	75
T1303	0206210514	International Business Laws	International Business	3	30	45	75
		Specialization Electi	ve : Accounting and	Finance			
			Accounting and	1	r		

TM2105	0206210515	Financial Analytics	Accounting and Finance	3	30	45	75			
T2854	0206210516	Mergers and Acquisitions	Accounting and Finance	3	30	45	75			
	Specialization Elective : Environment Management									
T2487	0206210517	Environmental Pollution	Environment Management	3	30	45	75			
T2834			Environment Management	3	30	45	75			

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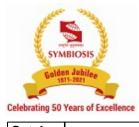


elebrating 50	Years of Excellence		Annexure A	L .			
Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
		Specialization El	ective : Entrepreneu	ship			
T2874	0206210519	MSME and Family Managed Business	Entrepreneurship	3	30	45	75
T2979	0206210520	Group Entrepreneurship and Self-Help Groups	Entrepreneurship	3	30	45	75
			emester : 6 c Core Courses		•		
T0450	0000040004	Fundamentals of Quality			40	00	400
T2158	0206210601	Management		4	40	60	100
T2781	0206210602	Global Business Environment	Total	4 8	40 80	60 120	100 200
		Courses (for General BBA ch Specialization, for Double Spe Spe Specialization Core Cours	noose 0 Courses, for cialization choose 2 cializations)	Single Spe courses- c	ecializatione each	on choose	1 Course
T2274	0206210603	Performance Management System	Human Resource Management	3	30	45	75
			Total	3	30	45	75
		Specialization Core Co		nagemen	t		
T2719	0206210604	Elementary Retail Marketing	Marketing Management	3	30	45	75
			Total	3	30	45	75
		Specialization Core Co	İ.	Business	; T	1 1	
T2383	0206210605	International Relations and Strategy	International Business	3	30	45	75
			Total	3	30	45	75
		Specialization Core Co Financial Reporting and	urses : Accounting a Accounting and	nd Financ	e		
T2091	0206210606	Standards	Finance	3	30	45	75
		On a sigligation Come Com	Total	3	30	45	75
		Specialization Core Cou Environmental Risk	Environment	1			
T2483	0206210607	Management	Management	3	30	45	75
		Specialization Core	Total	3 ourobin	30	45	75
T2980	0206210608	Building Lean Startup	Courses : Entrepren	eurship 3	30	45	75
12300	0200210000	Duliding Lean Startup	Total	3	30	45 45	75
(For Gei	neral BBA ch	oose 5 courses, for single spe	lective Courses ecialisation choose 2 ose 0 course) Human Resource	courses, a	and for do	ouble spec	ialisatio
T2274	0206210603	System	Management	3	30	45	75
T2719	0206210604	Elementary Retail Marketing	Marketing Management	3	30	45	75
T2383	0206210605	International Relations and Strategy	International Business	3	30	45	75
T2091	0206210606	Financial Reporting and Standards	Accounting and Finance	3	30	45	75
T2483	0206210607	Environmental Risk Management	Environment Management	3	30	45	75
T2980	0206210608	Building Lean Startup	Entrepreneurship	3	30	45	75
T2275	0206210609	Compensation Management	Human Resource Management	3	30	45	75
T2976	0206210610	HRD Instruments and Mechanisms	Human Resource Management	3	30	45	75
FM2055	0206210611	Fundamentals of Marketing Research	Marketing Management	3	30	45	75
T2460	0206210612	Advertising and Public Relations	Marketing Management	3	30	45	75
T6159	0206210613	Public Finance : Theory & Practice	International Business	3	30	45	75
T2461	0206210614	Basics of International Marketing	International Business	3	30	45	75

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Annexure A

Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2107	0206210615	Working Capital Management	Accounting and Finance	3	30	45	75
T2099	0206210616	Direct Taxation	Accounting and Finance	3	30	45	75
TM2016	0206210617	Climate Change and Business	Environment Management	3	30	45	75
TM2017	0206210618	Wildlife Conservation and Management	Environment Management	3	30	45	75
T2350	0206210619	Risk Management in Entrepreneurship	Entrepreneurship	3	30	45	75
T2700	0206210620	Corporate Entrepreneurship	Entrepreneurship	3	30	45	75
T2275		n Specializations and one mor Specialization Elective : Compensation Management	Human Resource M Human Resource Management			ons) 45	75
T2976	0206210610	HRD Instruments and Mechanisms	Human Resource Management	3	30	45	75
		Specialization Election	ve : Marketing Mana	gement			
TM2055	0206210611	Fundamentals of Marketing Research	Marketing Management	3	30	45	75
T2460	0206210612	Advertising and Public Relations	Marketing Management	3	30	45	75
		Specialization Elect	ive : International Bu	usiness			
T6159	0206210613	Specialization Elect Public Finance : Theory & Practice	ive : International Bu International Business	u siness 3	30	45	75
T6159 T2461	0206210613 0206210614	Public Finance : Theory &	International		30 30	45 45	75 75
		Public Finance : Theory & Practice Basics of International Marketing	International Business International Business	3 3			
	0206210614	Public Finance : Theory & Practice Basics of International	International Business International Business	3 3			
T2461	0206210614 0206210615	Public Finance : Theory & Practice Basics of International Marketing Specialization Election	International Business International Business ve : Accounting and Accounting and	3 3 Finance	30	45	75
T2461 T2107	0206210614 0206210615	Public Finance : Theory & Practice Basics of International Marketing Specialization Electi Working Capital Management Direct Taxation	International Business International Business ve : Accounting and Accounting and Finance Accounting and Finance	3 3 Finance 3 3	30 30	45 45	75 75
T2461 T2107	0206210614 0206210615 0206210616	Public Finance : Theory & Practice Basics of International Marketing Specialization Electi Working Capital Management	International Business International Business ve : Accounting and Accounting and Finance Accounting and Finance	3 3 Finance 3 3	30 30	45 45	75 75
T2461 T2107 T2099	0206210614 0206210615 0206210616	Public Finance : Theory & Practice Basics of International Marketing Specialization Electiv Working Capital Management Direct Taxation Specialization Electiv	International Business International Business ve : Accounting and Accounting and Finance Accounting and Finance e : Environment Ma r Environment	3 Finance 3 3 agement	30 30 30	45 45 45	75 75 75
T2461 T2107 T2099 TM2016	0206210614 0206210615 0206210616 0206210617	Public Finance : Theory & Practice Basics of International Marketing Specialization Electiv Working Capital Management Direct Taxation Specialization Electiv Climate Change and Business Wildlife Conservation and Management	International Business International Business ve : Accounting and Accounting and Finance Accounting and Finance e : Environment Mar Environment Management Environment	33Finance33agement33	30 30 30 30	45 45 45 45	75 75 75 75
T2461 T2107 T2099 TM2016	0206210614 0206210615 0206210616 0206210617	Public Finance : Theory & Practice Basics of International Marketing Specialization Electiv Working Capital Management Direct Taxation Specialization Electiv Climate Change and Business Wildlife Conservation and Management	International Business International Business ve : Accounting and Accounting and Finance Accounting and Finance e : Environment Mar Environment Management Management	33Finance33agement33	30 30 30 30	45 45 45 45	75 75 75 75

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Semester	Internal Credits	External Credits	Total Credits	Total Marks	
	Humai	n Resource Manager	nent	1	
Semester 1	8	18	26	650	
Semester 2	0	26	26	650	
Semester 3	0	26	26	650	
Semester 4	16	10	26	650	
Semester 5	8	15	23	575	
Semester 6	0	23	23	575	
Total	32	118	150	3750	
	Ма	rketing Managemen	t		
Semester 1	8	18	26	650	
Semester 2	0	26	26	650	
Semester 3	0	26	26	650	
Semester 4	16	10	26	650	
Semester 5	8	15	23	575	
Semester 6	0	23	23	575	
Total	32	118	150	3750	
	Int	ternational Business	5		
Semester 1	8	18	26	650	
Semester 2	0	26	26	650	
Semester 3	0	26	26	650	
Semester 4	16	10	26	650	
Semester 5	8	15	23	575	
Semester 6	0	23	23	575	
Total	32	118	150	3750	
	Ace	counting and Financ	e		
Semester 1	8	18	26	650	
Semester 2	0	26	26	650	
Semester 3	0	26	26	650	
Semester 4	16	10	26	650	
Semester 5	8	15	23	575	
Semester 6	0	23	23	575	
Total	32	118	150	3750	
	Env	ironment Manageme	nt		
Semester 1	8	18	26	650	
Semester 2	0	26	26	650	
Semester 3	0	26	26	650	
Semester 4	16	10	26	650	
Semester 5	8	15	23	575	
Semester 6	0	23	23	575	
Total	32	118	150	3750	





Entrepreneurship						
Semester 1	8	18	26	650		
Semester 2	0	26	26	650		
Semester 3	0	26	26	650		
Semester 4	16	10	26	650		
Semester 5	8	15	23	575		
Semester 6	0	23	23	575		
Total	32	118	150	3750		



