

Institute Code	Institute Name	Program Code	Program Name	Catalog Course Code	Catalog Course Name	Course Type	Batch 2020	Batch 2021	Change in T-Code Yes / No	Change in course/Nature	Change in Pedagogy	Change in evaluation	Change in instruction method	Add on course	Changes Yes: Revised No: Not Revised
208	SIBM, Bengaluru	20841	M.B.A.	GEN002	Project	Core	Base PS	No Change	No						
208	SIBM, Bengaluru	20841	M.B.A.	GEN004	Dissertation	Core	Base PS	Dropped	Yes						
208	SIBM, Bengaluru	20841	M.B.A.			Elective	Base PS	Dropped	Yes						
208	SIBM, Bengaluru	20841	M.B.A.	GEN005	Non Catalog Courses	Elective	Base PS	No Change	No						
208	SIBM, Bengaluru	20841	M.B.A.	T0100	Research Publication	Core	Base PS	No Change	No						
208	SIBM, Bengaluru	20841	M.B.A.	T1140	Legal Aspects of Business	Core	Base PS	No Change	No						
208	SIBM, Bengaluru	20841	M.B.A.			Elective	Base PS	Dropped	Yes						
208	SIBM, Bengaluru	20841	M.B.A.	T2003	Financial Accounting	Core	Base PS	No Change	No						
208	SIBM, Bengaluru	20841	M.B.A.	T2005	Financial Statement Analysis	Core	Base PS	No Change	No						
208	SIBM, Bengaluru	20841	M.B.A.	T2006	Cost Accounting	Core	Base PS	No Change	No						
208	SIBM, Bengaluru	20841	M.B.A.	T2012	Commercial Banking	Core	Base PS	No Change	No						
208	SIBM, Bengaluru	20841	M.B.A.	T2014	Derivative Markets	Core	Base PS	No Change	No						
208	SIBM, Bengaluru	20841	M.B.A.	T2020	Fixed Income Markets	Core	Base PS	No Change	No						
208	SIBM, Bengaluru	20841	M.B.A.	T2034	Financial Management	Core	Base PS	No Change	No						
208	SIBM, Bengaluru	20841	M.B.A.	T2044	Security Analysis and Portfolio Management	Core	Base PS	No Change	No						
208	SIBM, Bengaluru	20841	M.B.A.	T2046	Corporate Valuation	Core	Base PS	No Change	No						
208	SIBM, Bengaluru	20841	M.B.A.	T2047	Mergers and Acquisitions	Core	Base PS	No Change	No						
208	SIBM, Bengaluru	20841	M.B.A.	T2048	Mergers and Acquisitions	Core	Base PS	Dropped	Yes	2 Credits only					
208	SIBM, Bengaluru	20841	M.B.A.	T2051	Financial Modeling	Elective	Base PS	No Change	No						
208	SIBM, Bengaluru	20841	M.B.A.	T2055	Behavioral Finance	Elective	Base PS	No Change	No						
208	SIBM, Bengaluru	20841	M.B.A.	T2058	Advanced Topics in Corporate Finance	Core	Base PS	No Change	No						
208	SIBM, Bengaluru	20841	M.B.A.	T2074	Advanced International Finance	Core	Base PS	No Change	No						
208	SIBM, Bengaluru	20841	M.B.A.	T2116	Marketing Management	Core	Base PS	No Change	No						
208	SIBM, Bengaluru	20841	M.B.A.	T2119	Consumer Behaviour and Insights	Core	Base PS	No Change	No						
208	SIBM, Bengaluru	20841	M.B.A.	T2127	Integrated Marketing Communication	Elective	Base PS	No Change	No						
208	SIBM, Bengaluru	20841	M.B.A.	T2131	Brand Management and Communications	Core	Base PS	No Change	No						
208	SIBM, Bengaluru	20841	M.B.A.	T2132	Pricing	Elective	Base PS	No Change	No						
208	SIBM, Bengaluru	20841	M.B.A.	T2135	Sales and Distribution Management	Core	Base PS	No Change	No						
208	SIBM, Bengaluru	20841	M.B.A.	T2143	Services Marketing	Core		Added	Yes	2 Credits only					
208	SIBM, Bengaluru	20841	M.B.A.			Elective	Base PS	Dropped	Yes						
208	SIBM, Bengaluru	20841	M.B.A.	T2146	Retail Management	Core	Base PS	No Change	No						
208	SIBM, Bengaluru	20841	M.B.A.	T2150	Marketing of Financial Services	Elective	Base PS	No Change	No						
208	SIBM, Bengaluru	20841	M.B.A.	T2153	International Marketing	Elective	Base PS	No Change	No						

208	SIBM, Bengaluru	20841	M.B.A.	T2167	Supply chain management	Core	Base PS	No Change	No										
208	SIBM, Bengaluru	20841	M.B.A.	T2186	Operations Management	Core	Base PS	No Change	No										
208	SIBM, Bengaluru	20841	M.B.A.	T2188	Advanced Service Operations Management	Core	Base PS	No Change	No										
208	SIBM, Bengaluru	20841	M.B.A.	T2191	World Class Manufacturing	Core	Base PS	No Change	No										
208	SIBM, Bengaluru	20841	M.B.A.	T2193	Project Management	Core	Base PS	No Change	No										
208	SIBM, Bengaluru	20841	M.B.A.	T2217	Business Statistics	Core	Base PS	No Change	No										
208	SIBM, Bengaluru	20841	M.B.A.	T2220	Operations Research	Core	Base PS	No Change	No										
208	SIBM, Bengaluru	20841	M.B.A.	T2223	Advanced Operations Research	Core	Base PS	No Change	No										
208	SIBM, Bengaluru	20841	M.B.A.	T2227	Business Analytics	Core	Base PS	No Change	No										
208	SIBM, Bengaluru	20841	M.B.A.	T2236	Corporate Governance and Ethics	Core	Base PS	No Change	No										
208	SIBM, Bengaluru	20841	M.B.A.	T2237	Corporate Social Responsibility	Core	Base PS	No Change	No										
208	SIBM, Bengaluru	20841	M.B.A.	T2239	Business Communication	Core	Base PS	No Change	No										
208	SIBM, Bengaluru	20841	M.B.A.			Elective	Base PS	Dropped	Yes										
208	SIBM, Bengaluru	20841	M.B.A.	T2245	Creativity and Innovation	Elective	Base PS	No Change	No										
208	SIBM, Bengaluru	20841	M.B.A.	T2254	Game Theory for Strategic Thinking	Elective	Base PS	Dropped	Yes										
208	SIBM, Bengaluru	20841	M.B.A.	T2256	Leadership Styles	Elective	Base PS	Dropped	Yes										
208	SIBM, Bengaluru	20841	M.B.A.	T2269	Organizational Development and Change	Core	Base PS	No Change	No										
208	SIBM, Bengaluru	20841	M.B.A.	T2279	Organizational Behaviour	Core	Base PS	No Change	No										
208	SIBM, Bengaluru	20841	M.B.A.	T2280	Human Resource Management	Core	Base PS	No Change	No										
208	SIBM, Bengaluru	20841	M.B.A.	T2286	Industrial Relations	Elective	Base PS	Dropped	Yes										
208	SIBM, Bengaluru	20841	M.B.A.	T2287	Employment Related Laws	Core	Base PS	No Change	No										
208	SIBM, Bengaluru	20841	M.B.A.	T2294	Conflict and Negotiation	Elective	Base PS	No Change	No										
208	SIBM, Bengaluru	20841	M.B.A.	T2353	Entrepreneurship	Core	Base PS	No Change	No										
208	SIBM, Bengaluru	20841	M.B.A.	T2387	Global Business Environment	Core	Base PS	No Change	No										
208	SIBM, Bengaluru	20841	M.B.A.	T2389	Business, Government and the Global Political Economy	Elective	Base PS	No Change	No										
208	SIBM, Bengaluru	20841	M.B.A.	T2449	Concepts and Applications in Sustainability	Elective	Base PS	Dropped	Yes	1 credit only									
208	SIBM, Bengaluru	20841	M.B.A.	T2569	Strategic Management	Core	Base PS	No Change	No										

208	SIBM, Bengaluru	20841	M.B.A.	T2576	Performance Management System	Core	Base PS	No Change	No											
208	SIBM, Bengaluru	20841	M.B.A.	T2595	Concepts and Applications in Sustainability	Core	Base PS	No Change	No											
208	SIBM, Bengaluru	20841	M.B.A.	T2611	Financial Econometrics	Elective	Base PS	Dropped	Yes											
208	SIBM, Bengaluru	20841	M.B.A.	T2615	Marketing Strategy	Core	Base PS	No Change	No											
208	SIBM, Bengaluru	20841	M.B.A.	T2618	Project Management	Core	Base PS	Dropped	Yes											
208	SIBM, Bengaluru	20841	M.B.A.	T2658	Design Thinking	Elective	Base PS	Dropped	Yes											
208	SIBM, Bengaluru	20841	M.B.A.	T2741	Customer Relationship Management	Core	Base PS	No Change	No											
208	SIBM, Bengaluru	20841	M.B.A.	T2742	Digital Marketing	Core	Base PS	No Change	No											
208	SIBM, Bengaluru	20841	M.B.A.	T2744	Services Marketing	Core	Base PS	Dropped	Yes											
208	SIBM, Bengaluru	20841	M.B.A.	T2745	Business to Business Marketing	Core	Base PS	No Change	No											
208	SIBM, Bengaluru	20841	M.B.A.	T2746	Business Analytics for Marketing	Core	Base PS	No Change	No											
208	SIBM, Bengaluru	20841	M.B.A.	T2748	Theory of Constraints	Elective	Base PS	No Change	No											
208	SIBM, Bengaluru	20841	M.B.A.	T2750	Compensation and Reward Management	Core	Base PS	No Change	No											
208	SIBM, Bengaluru	20841	M.B.A.	T2751	Competency Based Management & Performance Management Systems	Core	Base PS	Dropped	Yes											
208	SIBM, Bengaluru	20841	M.B.A.	T2752	HR Scorecard and Analytics	Core	Base PS	No Change	No											
208	SIBM, Bengaluru	20841	M.B.A.	T2753	International Human Resource Management	Core	Base PS	No Change	No											
208	SIBM, Bengaluru	20841	M.B.A.	T2755	Leadership and Capacity Building	Core	Base PS	No Change	No											
208	SIBM, Bengaluru	20841	M.B.A.	T2756	Learning and Development	Core	Base PS	No Change	No											
208	SIBM, Bengaluru	20841	M.B.A.	T2758	Talent Acquisition and Retention	Core	Base PS	No Change	No											
208	SIBM, Bengaluru	20841	M.B.A.	T2778	Basics of Financial Management	Core	Base PS	No Change	No											
208	SIBM, Bengaluru	20841	M.B.A.	T2792	Purchasing and Material Management	Core	Base PS	No Change	No											
208	SIBM, Bengaluru	20841	M.B.A.	T2793	Technology & Innovation Management	Core	Base PS	No Change	No											
208	SIBM, Bengaluru	20841	M.B.A.	T2795	Supply Chain Analytics	Core	Base PS	No Change	No											
208	SIBM, Bengaluru	20841	M.B.A.	T2796	Total Quality Management	Core	Base PS	No Change	No											
208	SIBM, Bengaluru	20841	M.B.A.	T2935	Value Investing	Elective	Base PS	No Change	No											
208	SIBM, Bengaluru	20841	M.B.A.	T3010	Essentials of Internet and Web Technologies	Elective	Base PS	No Change	No											
208	SIBM, Bengaluru	20841	M.B.A.	T3151	Technology in Business	Core	Base PS	No Change	No											
208	SIBM, Bengaluru	20841	M.B.A.	T3532	Machine Learning	Elective	Base PS	No Change	No											

208	SIBM, Bengaluru	20841	M.B.A.	T4005	Integrated Disaster Management	Core	Base PS	No Change	No						
208	SIBM, Bengaluru	20841	M.B.A.	T5525	Research Methodology	Core	Base PS	No Change	No						
208	SIBM, Bengaluru	20841	M.B.A.	T6003	Indian Kaleidoscope- Culture and Communication	Elective	Base PS	No Change	No						
208	SIBM, Bengaluru	20841	M.B.A.	T6011	Case Study Writing and Analysis Method	Elective	Base PS	Dropped	Yes						
208	SIBM, Bengaluru	20841	M.B.A.	T6073	Macroeconomics	Core	Base PS	No Change	No						
208	SIBM, Bengaluru	20841	M.B.A.	T6076	Microeconomics	Core	Base PS	No Change	No						
208	SIBM, Bengaluru	20841	M.B.A.	T6670	OOP's: Objects Out of Place, the Unexplained and the Unexplainable	Elective	Base PS	No Change	No						

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Symbiosis Institute of Business Management, Bengaluru
Master of Business Administration
Programme Structure 2021-23

1.	OBJECTIVE	To mould and groom future business leaders by providing them with: <ul style="list-style-type: none"> • World-class academic environment • Top-class faculty • Dynamic and contemporary course content that is constantly benchmarked against the course contents of top-rated institutes • Appropriate levels of industry interface and social sensitization 			
2.	DURATION (IN MONTHS)	24 (Full Time)			
3.	INTAKE	180			
4.	RESERVATION	I. Within the sanctioned intake	a) SC (In Percentage)	b) ST (In Percentage)	c) Differently abled (In Percentage)
			15	7.5	3
		II. Over and above the sanctioned intake	a) Kashmiri Migrants (In Seats)	b) International Students (In Percentage)	
			2	15	
5.	ELIGIBILITY	Graduate from any recognised University/ Institution of National Importance with a minimum of 50% marks or equivalent grade (45% marks or equivalent grade for Scheduled Caste / Scheduled Tribes).			
6.	SELECTION PROCEDURE	Symbiosis National Aptitude Test Score, Group Exercise, Personal Interaction and Writing Ability Test			
7.	MEDIUM OF INSTRUCTION	English			
8.	PROGRAMME PATTERN	Semester			
9.	COURSE & SPECIALIZATION	As per Annexure A Specializations: Marketing/Finance/Operations/Human Resources Management			
10.	FEE		Academic Fee p.a	Institute Deposit	Total
			Indian Students	800000	20000
		International Students (USD equivalent to INR)	1200000	20000	1220000
11.	ASSESSMENT	All internal courses will have 100% component as internal evaluation at the institute level. All external courses will have 60% internal component and 40% component as external (University) Examination.			
12.	STANDARD OF PASSING	The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (Outstanding). For all courses, a student is required to pass both internal and external examination			

		separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 CGPA for the programme.					
13.	AWARD OF DEGREE/ DIPLOMA/ CERTIFICATE	Master of Business Administration will be awarded at the end of semester IV examination by taking into consideration the performance of all semester examinations after obtaining minimum CGPA of 4 out of maximum of 10 CGPA.					
14.	NATURE WISE DISTRIBUTION OF CREDITS						
Semester	Generic Core	Generic Elective	Specialization Core	Specialization Elective	Open Elective	Audit	Total
1	29	0	0	0	0	1*	29
2	26	0	0	0	0	0	26
3	12	4	17	0	0	1*	33
4	1	2	9	0	0	0	12
Total	68	6	26	0	0	0	100
* Satisfactory completion of the non letter- grade courses 'Integrated Disaster Management' and 'Research Publication' is mandatory for award of degree.							

This Programme Structure is aligned with the norms laid down by the University and is approved by the Academic Council. Hereafter changes (if any) which conform to the policy on "Curriculum Development and Review" would be permissible, subject to revision of the Programme Structure, following the specified processes.

Head - Academics

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Symbiosis Institute of Business Management, Bengaluru
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Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
Semester : 1							
Generic Core Courses							
T2217	0208410101	Business Statistics		3	90	60	150
T2116	0208410102	Marketing Management		3	90	60	150
T2186	0208410103	Operations Management		3	90	60	150
T2279	0208410104	Organizational Behaviour		3	90	60	150
T5525	0208410105	Research Methodology		3	90	60	150
T6076	0208410106	Microeconomics		3	90	60	150
T2778	0208410107	Basics of Financial Management		2	60	40	100
T2239	0208410108	Business Communication		2	100	0	100
T2003	0208410109	Financial Accounting		2	60	40	100
T2387	0208410110	Global Business Environment		2	100	0	100
T3151	0208410111	Technology in Business		2	100	0	100
T2237	0208410112	Corporate Social Responsibility		1	50	0	50
T4005	0208410113	Integrated Disaster Management *		0	0	0	Non Letter Grade
Total				29	1010	440	1450
Semester : 2							
Generic Core Courses							
T2280	0208410201	Human Resource Management		3	90	60	150
T2615	0208410202	Marketing Strategy		3	90	60	150
T2569	0208410203	Strategic Management		3	90	60	150
T6073	0208410204	Macroeconomics		3	90	60	150
T2227	0208410205	Business Analytics		2	100	0	100
T2236	0208410206	Corporate Governance and Ethics		2	60	40	100
T2006	0208410207	Cost Accounting		2	60	40	100
T2353	0208410208	Entrepreneurship		2	100	0	100
T2034	0208410209	Financial Management		2	60	40	100
T1140	0208410210	Legal Aspects of Business		2	60	40	100
T2220	0208410211	Operations Research		2	60	40	100
Total				26	860	440	1300
Semester : 3							
Generic Core Courses							
T2812	0208410301	Project		12	600	0	600
T0100	0208410302	Research Publication *		0	0	0	Non Letter Grade
Total				12	600	0	600



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Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
Generic Elective Courses Group							
T2935	0208410303	Value Investing		2	100	0	100
T2748	0208410304	Theory of Constraints		2	100	0	100
T3010	0208410305	Essentials of Internet and Web Technologies		2	100	0	100
T2055	0208410306	Behavioral Finance		2	100	0	100
T2132	0208410307	Pricing		2	100	0	100
T2294	0208410308	Conflict and Negotiation		2	100	0	100
T2127	0208410309	Integrated Marketing Communication		2	100	0	100
T6003	0208410310	Indian Kaleidoscope-Culture and Communication		2	100	0	100
T2150	0208410311	Marketing of Financial Services		2	100	0	100
T2153	0208410312	International Marketing		2	100	0	100
T2389	0208410313	Business, Government and the Global Political Economy		2	100	0	100
T2051	0208410314	Financial Modeling		2	100	0	100
T3532	0208410315	Machine learning		2	100	0	100
Total Required Credits				4	200	0	200
Specialization Core Courses : Marketing							
T2119	0208410316	Consumer Behaviour and Insights	Marketing	3	90	60	150
T2146	0208410317	Retail Management	Marketing	3	90	60	150
T2131	0208410318	Brand Management and Communications	Marketing	3	90	60	150
T2135	0208410319	Sales and Distribution Management	Marketing	3	90	60	150
T2746	0208410320	Business Analytics for Marketing	Marketing	3	90	60	150
T2143	0208410321	Services Marketing	Marketing	2	60	40	100
Total				17	510	340	850
Specialization Core Courses : Human Resource Management							
T2750	0208410322	Compensation and Reward Management	Human Resource Management	3	90	60	150
T2576	0208410323	Performance Management System	Human Resource Management	2	60	40	100
T2287	0208410324	Employment Related Laws	Human Resource Management	3	90	60	150
T2752	0208410325	HR Scorecard and Analytics	Human Resource Management	3	90	60	150



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Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2269	0208410326	Organizational Development and Change	Human Resource Management	3	90	60	150
T2758	0208410327	Talent Acquisition and Retention	Human Resource Management	3	90	60	150
Total				17	510	340	850
Specialization Core Courses : Finance							
T2012	0208410328	Commercial Banking	Finance	3	90	60	150
T2046	0208410329	Corporate Valuation	Finance	3	90	60	150
T2014	0208410330	Derivative Markets	Finance	3	90	60	150
T2005	0208410331	Financial Statement Analysis	Finance	3	90	60	150
T2044	0208410332	Security Analysis and Portfolio Management	Finance	3	90	60	150
T2047	0208410333	Mergers and Acquisitions	Finance	2	60	40	100
Total				17	510	340	850
Specialization Core Courses : Operations Management							
T2188	0208410334	Advanced Service Operations Management	Operations Management	3	90	60	150
T2193	0208410335	Project Management	Operations Management	2	60	40	100
T2792	0208410336	Purchasing and Material Management	Operations Management	3	90	60	150
T2167	0208410337	Supply Chain Management	Operations Management	3	90	60	150
T2796	0208410338	Total Quality Management	Operations Management	3	90	60	150
T2191	0208410339	World Class Manufacturing	Operations Management	3	90	60	150
Total				17	510	340	850
Semester : 4							
Generic Core Courses							
T2595	0208410401	Concepts and Applications in Sustainability		1	50	0	50
Total				1	50	0	50
Generic Elective Courses Group							
F0002	0208410402	Flexi-Credit Course		2	100	0	100
T2245	0208410403	Creativity and Innovation		2	100	0	100
T6670	0208410404	OOP's: Objects Out of Place, the Unexplained and the Unexplainable		2	100	0	100



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Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
F0002	0208410405	Flexi-Credit Course		2	100	0	100
Total Required Credits				2	100	0	100
Specialization Core Courses : Marketing							
T2741	0208410406	Customer Relationship Management	Marketing	3	90	60	150
T2745	0208410407	Business to Business Marketing	Marketing	3	90	60	150
T2742	0208410408	Digital Marketing	Marketing	3	90	60	150
Total				9	270	180	450
Specialization Core Courses : Human Resource Management							
T2753	0208410409	International Human Resource Management	Human Resource Management	3	90	60	150
T2755	0208410410	Leadership and Capacity Building	Human Resource Management	3	90	60	150
T2756	0208410411	Learning and Development	Human Resource Management	3	90	60	150
Total				9	270	180	450
Specialization Core Courses : Finance							
T2074	0208410412	Advanced International Finance	Finance	3	90	60	150
T2058	0208410413	Advanced Topics in Corporate Finance	Finance	3	90	60	150
T2020	0208410414	Fixed Income Markets	Finance	3	90	60	150
Total				9	270	180	450
Specialization Core Courses : Operations Management							
T2223	0208410415	Advanced Operations Research	Operations Management	3	90	60	150
T2795	0208410416	Supply Chain Analytics	Operations Management	3	90	60	150
T2793	0208410417	Technology & Innovation Management	Operations Management	3	90	60	150
Total				9	270	180	450



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Semester	Internal Credits	External Credits	Total Credits	Total Marks
Marketing				
Semester 1	7	22	29	1450
Semester 2	4	22	26	1300
Semester 3	16	17	33	1650
Semester 4	3	9	12	600
Total	30	70	100	5000
Human Resource Management				
Semester 1	7	22	29	1450
Semester 2	4	22	26	1300
Semester 3	16	17	33	1650
Semester 4	3	9	12	600
Total	30	70	100	5000
Finance				
Semester 1	7	22	29	1450
Semester 2	4	22	26	1300
Semester 3	16	17	33	1650
Semester 4	3	9	12	600
Total	30	70	100	5000
Operations Management				
Semester 1	7	22	29	1450
Semester 2	4	22	26	1300
Semester 3	16	17	33	1650
Semester 4	3	9	12	600
Total	30	70	100	5000