

Name of the Institute-SIDTM

Name of the Program-MBA (Digital & Telecom Management)

Revision in Syllabus

Catalog Course Code	Catalog Course Name	Course Type	Batch 2020	Batch 2021	Change in T-Code Yes / No	Change in course/Nature	Change in Pedagogy	Change in evaluation	Change in instruction method	Add on course	Changes Yes: Revised No: Not Revised
F2004	Cyber Security for Digital and Telecom	Core	Base PS	Dropped	Yes					Yes	Yes
GEN001	Global Immersion Programme	Core		Added	Yes						Yes
GEN002	Project	Core	Base PS	No Change	No						No
GEN005	Non Catalogue Courses	Core	Base PS	No Change	No						No
T0100	Research Publication	Core	Base PS	No Change	No						No
T2004	Financial Accounting	Core	Base PS	No Change	No						No
T2007	Cost Accounting	Core	Base PS	No Change	No						No
T2015	Introduction to Financial Markets and Institutions	Core	Base PS	No Change	No						No
T2059	Advanced Corporate Finance	Core	Base PS	No Change	No						No
T2087	Business Modelling and Planning	Core	Base PS	No Change	No						No
T2114	Essentials of Marketing Management	Core	Base PS	No Change	No						No
T2118	Consumer Behaviour	Elective	Base PS	No Change	No						No
T2128	Product Management	Elective	Base PS	No Change	No		Yes				No
T2130	Brand Management	Elective	Base PS	No Change	No						No
T2136	Sales Force and Channel Management	Elective	Base PS	Dropped	Yes						Yes
T2139	Digital Marketing	Elective		Added	Yes						Yes
T2143	Services Marketing	Elective	Base PS	No Change	No						No
T2216	Business Statistics	Core	Base PS	No Change	No						No
T2219	Operations Research	Core	Base PS	No Change	No						No
T2224	Research Methodology	Core	Base PS	No Change	No		Yes				No
T2227	Business Analytics	Elective	Base PS	No Change	No		Yes				No



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T2239	Business Communication	Core	Base PS	No Change	No						No
T2253	Strategic Management	Core	Base PS	No Change	No						No
T2310	Regulatory Aspects of Telecom (RAT)	Elective	Base PS	No Change	No						No
T2311	Operation Support Systems and Business Support Systems Framework (OSS/BSS)	Core	Base PS	No Change	No						No
T2319	ITIL Foundation	Elective	Base PS	No Change	No						No
T2321	BPF - eTOM(L2)	Elective	Base PS	Dropped	Yes						Yes
T2322	Descriptive Business Analytics in Telecom	Elective	Base PS	No Change	No						No
T2323	Predictive Business Analytics in Telecom	Elective	Base PS	Dropped	Yes						Yes
T2353	Entrepreneurship	Core	Base PS	No Change	No						No
T2482	Environmental Law and Governance	Core	Base PS	No Change	No						No
T2513	Marketing Research	Elective	Base PS	No Change	No						No
T2560	Principles and Practices of Management	Core	Base PS	No Change	No						No
T2604	Legal and Taxation Aspect	Core	Base PS	No Change	No						No
T2692	Social Media Analytics	Elective	Base PS	No Change	No						No
T2693	Visual Analytics	Core	Base PS	No Change	No						No
T2762	Advanced Big Data Analytics Telecom	Core	Base PS	No Change	No						No
T2766	Telecom Analytics	Elective	Base PS	No Change	No						No
T2777	Management Accounting	Core	Base PS	No Change	No						No
T2778	Basics of Financial Management	Core	Base PS	No Change	No						No
T2827	Supply chain management	Core	Base PS	No Change	No						No
T2831	Information Security Management	Elective	Base PS	No Change	No						No
T2846	Ethical Hacking and Cyber Crime	Elective	Base PS	Dropped	Yes						Yes
T2848	Internal Audit	Elective	Base PS	No Change	No						No
T2849	Management of Financial Technologies	Core	Base PS	No Change	No						No
T2865	General Data Protection Regulation (GDPR)	Elective	Base PS	No Change	No						No
T2866	ICT Architectures and Frameworks	Elective	Base PS	No Change	No						No
T2867	ICT Consulting	Core	Base PS	No Change	No						No
T2869	Introduction to Telecom Technologies	Core	Base PS	No Change	No						No
T2870	Wireless Technologies	Core	Base PS	No Change	No						No
T2873	Services and Technology Trends in Telecom (STTT)	Core	Base PS	No Change	No						No

**SYMBIOSIS INSTITUTE OF
DIGITAL AND TELECOM MANAGEMENT**
Symbiosis International (Deemed University)

(Established under section 3 of the UGC Act, 1956)

Re-accredited by NAAC with 'A' grade (3.58/4) | Awarded Category – I by UGC

Founder: Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)



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Percentage where syllabus revision was carried out from AY 2020-2021 to 2021-2022

Name of the Institute –Symbiosis Institute of Digital and Telecom Management

Name of the programme- MBA (Digital & Telecom Management)

Academic Year	Particulars	Page No.
2021-2022	Approved Programme Structure	5
2020-2021	Approved Programme Structure	13

A handwritten signature in blue ink, appearing to read "Abhijit Chirputkar".

Dr. Abhijit Chirputkar
Director SIDTM





Symbiosis Institute of Digital and Telecom Management, Pune
Master of Business Administration (Digital and Telecom Management)
Programme Structure 2021-23

1.	OBJECTIVE	To develop Telecom Business Leaders who can handle the ever-changing telecom technology and business environment.				
2.	DURATION (IN MONTHS)	24 (Full Time)				
3.	INTAKE	150				
4.	RESERVATION	I. Within the sanctioned intake	a) SC (In Percentage)	b) ST (In Percentage)	c) Differently abled (In Percentage)	d) Defence (In Percentage)
			15	7.5	3	5
		II. Over and above the sanctioned intake	a) Kashmiri Migrants (In Seats)	b) International Students (In Percentage)		
			2	15		
5.	ELIGIBILITY	Graduate from any recognised University/ Institution of National Importance with a minimum of 50% marks or equivalent grade (45% marks or equivalent grade for Scheduled Caste/ Scheduled Tribes)				
6.	SELECTION PROCEDURE	Symbiosis National Aptitude Test score, Academic Profile Score, Personal Interaction and Writing Ability Test (PI-WAT)				
7.	MEDIUM OF INSTRUCTION	English				
8.	PROGRAMME PATTERN	Semester				
9.	COURSE & SPECIALIZATION	As per Annexure A Specializations Offered: * Systems and Finance * Marketing and Finance * Analytics and Finance While Finance Specialization is compulsory for all, students may choose one specialization from: Marketing/Systems/Analytics.				
10.	FEE		Academic Fee p.a	Institute Deposit	Total	
		Indian Students	625000	20000	645000	
		International Students (USD equivalent to INR)	940000	20000	960000	
11.	ASSESSMENT	All Internal Courses will have 100% component as internal evaluation at the Institute level. All External Courses will have 60% internal component and 40% component as external [University] examination.				
12.	STANDARD OF PASSING	The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (Outstanding).				

		For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 CGPA for the programme.					
13.	AWARD OF DEGREE/ DIPLOMA/ CERTIFICATE	Master of Business Administration (Digital and Telecom Management) will be awarded at the end of IV semester examination by taking into consideration the performance of all 4 semesters examinations after obtaining minimum 4 CGPA out of 10 CGPA.					
14.	CLASSIFICATION OF CREDITS						
Semester	Generic Core	Generic Elective	Specialization Core	Specialization Elective	Open Elective	Audit	Total
1	20	0	4	0	0	2*	24
2	19	0	6	4	0	0	29
3	17	4	4	4	0	1*	29
4	14	0	4	0	0	0	18
Total	70	4	18	8	0	0	100
* Satisfactory completion of the non letter grade courses 'Integrated Disaster Management', 'Research Publication' 'Certificate in COVID-19 Care for the Community' is mandatory for award of degree.							
The revised programme structure supersedes the previously approved programme structure dated 13/05/2021 for the programme.							

This Programme Structure is aligned with the norms laid down by the University and is approved by the Academic Council. Hereafter changes (if any) which conform to the policy on "Curriculum Development and Review" would be permissible, subject to revision of the Programme Structure, following the specified processes.

Head - Academics

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Symbiosis Institute of Digital and Telecom Management, Pune
Master of Business Administration (Digital and Telecom Management)
Programme Structure 2021-23

Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
Semester : 1							
Generic Core Courses							
T2239	0205420101	Business Communication		2	60	40	100
T2216	0205420102	Business Statistics		2	60	40	100
T2114	0205420103	Essentials of Marketing Management		2	60	40	100
T3170	0205420104	Information Systems for Telecom Business		2	60	40	100
T3174	0205420105	Network Concepts and Components		2	60	40	100
T2560	0205420106	Principles and Practices of Management		2	60	40	100
T6075	0205420107	Managerial Economics		2	60	40	100
T2869	0205420108	Introduction to Telecom Technologies		2	60	40	100
T3353	0205420109	Internet-of-Things		1	50	0	50
T2219	0205420110	Operations Research		1	50	0	50
T2224	0205420111	Research Methodology		1	50	0	50
T3489	0205420112	Spreadsheets for Managers		1	50	0	50
T4005	0205420113	Integrated Disaster Management *		0	0	0	Non Letter Grade
TH4272	0205420117	Certificate in COVID-19 Care for the Community *		0	0	0	Non Letter Grade
Total				20	680	320	1000
Specialization Core Courses : Finance							
T2015	0205420114	Introduction to Financial Markets and Institutions	Finance	2	60	40	100
T2007	0205420115	Cost Accounting	Finance	1	50	0	50
T2004	0205420116	Financial Accounting	Finance	1	50	0	50
Total				4	160	40	200
Semester : 2							
Generic Core Courses							
T2803	0205420201	Project		3	150	0	150
T2870	0205420202	Wireless Technologies		3	90	60	150
T3035	0205420203	Governance Risk and Compliance		2	60	40	100
T3167	0205420204	Introduction to Business Intelligence		2	60	40	100
T3085	0205420205	Managing Pre-Sales		2	60	40	100
T2253	0205420206	Strategic Management		2	60	40	100



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Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T6074	0205420207	Macroeconomics for Managers		2	60	40	100
T2693	0205420208	Visual Analytics		2	100	0	100
T2482	0205420209	Environmental Law and Governance		1	50	0	50
Total				19	690	260	950

Specialization Core Courses : Finance

T2778	0205420210	Basics of Financial Management	Finance	2	60	40	100
T2604	0205420211	Legal and Taxation Aspect	Finance	2	60	40	100
T2777	0205420212	Management Accounting	Finance	2	60	40	100
Total				6	180	120	300

Specialization Elective : System

T2866	0205420213	ICT Architectures and Frameworks	System	2	60	40	100
T2894	0205420214	Cloud-based Solution Architecture	System	2	60	40	100
T3287	0205420215	IT Strategy	System	2	60	40	100
Total Required Credits				4	120	80	200

Specialization Elective : Marketing

T2118	0205420216	Consumer Behaviour	Marketing	2	60	40	100
T2513	0205420217	Marketing Research	Marketing	2	60	40	100
T2128	0205420218	Product Management	Marketing	2	60	40	100
Total Required Credits				4	120	80	200

Specialization Elective : Analytics

T3206	0205420219	Advanced Programming in Python	Analytics	2	60	40	100
T2227	0205420220	Business Analytics	Analytics	2	60	40	100
T3311	0205420221	Data Mining for Decision Making	Analytics	2	60	40	100
Total Required Credits				4	120	80	200

Semester : 3

Generic Core Courses

T2806	0205420301	Project		6	300	0	300
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Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2873	0205420302	Services and Technology Trends in Telecom (STTT)		3	90	60	150
T3395	0205420303	Digital Transformation		2	60	40	100
T2311	0205420304	Operation Support Systems and Business Support Systems Framework (OSS/BSS)		2	60	40	100
F2004	0205420305	Cyber Security for Digital and Telecom		2	100	0	100
TM2014	0205420306	Digital Risk Management		2	60	40	100
T0100	0205420307	Research Publication *		0	0	0	Non Letter Grade
Total				17	670	180	850
Generic Elective Courses Group							
T2831	0205420308	Information Security Management		1	50	0	50
T2322	0205420309	Descriptive Business Analytics in Telecom		1	50	0	50
T2319	0205420310	ITIL Foundation		1	50	0	50
T2865	0205420311	General Data Protection Regulation (GDPR)		1	50	0	50
T2848	0205420312	Internal Audit		1	50	0	50
Total Required Credits				4	200	0	200
Specialization Core Courses : Finance							
T2849	0205420313	Management of Financial Technologies	Finance	2	60	40	100
T2087	0205420314	Business Modeling and Planning	Finance	2	60	40	100
Total				4	120	80	200
Specialization Elective : System							
T2310	0205420315	Regulatory Aspects of Telecom (RAT)	System	2	60	40	100
TM2012	0205420316	Digital Forensics	System	2	60	40	100
T2895	0205420317	Advanced Cloud-Based Solution Architecture	System	2	60	40	100
Total Required Credits				4	120	80	200
Specialization Elective : Marketing							
T2143	0205420318	Services Marketing	Marketing	2	60	40	100



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Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2130	0205420319	Brand Management	Marketing	2	60	40	100
T2139	0205420320	Digital Marketing	Marketing	2	60	40	100
Total Required Credits				4	120	80	200
Specialization Elective : Analytics							
T2692	0205420321	Social Media Analytics	Analytics	2	60	40	100
T2766	0205420322	Telecom Analytics	Analytics	2	60	40	100
T2892	0205420323	Applications of AI and ML in Telecom	Analytics	2	60	40	100
Total Required Credits				4	120	80	200
GIP							
G2004	0205420324	Global Immersion Programme		4	0	200	200
Note: For students under Global Immersion Programme (0205420324), courses "Digital Transformation" (0205420303), "Business Modeling and Planning" (0205420314) will be waived off.							
Semester : 4							
Generic Core Courses							
T2810	0205420401	Project		10	300	200	500
T2353	0205420402	Entrepreneurship		2	100	0	100
T4666	0205420403	Well for Life		2	100	0	100
Total				14	500	200	700
Specialization Core Courses : Finance							
T2059	0205420404	Advanced Corporate Finance	Finance	2	100	0	100
Total				2	100	0	100
Specialization Core Courses : System							
T2867	0205420405	ICT Consulting	System	2	60	40	100
Total				2	60	40	100
Specialization Core Courses : Marketing							
T2827	0205420406	Supply Chain Management	Marketing	2	60	40	100
Total				2	60	40	100
Specialization Core Courses : Analytics							
T2762	0205420407	Advanced Big Data Analytics Telecom	Analytics	2	60	40	100



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Symbiosis Institute of Digital and Telecom Management, Pune
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Total				2	60	40	100



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Programme Structure 2021-23

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Semester	Internal Credits	External Credits	Total Credits	Total Marks
Systems & Finance				
Semester 1	6	18	24	1200
Semester 2	6	23	29	1450
Semester 3	12	17	29	1450
Semester 4	6	12	18	900
Total	30	70	100	5000
Marketing & Finance				
Semester 1	6	18	24	1200
Semester 2	6	23	29	1450
Semester 3	12	17	29	1450
Semester 4	6	12	18	900
Total	30	70	100	5000
Analytics & Finance				
Semester 1	6	18	24	1200
Semester 2	6	23	29	1450
Semester 3	12	17	29	1450
Semester 4	6	12	18	900
Total	30	70	100	5000



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2.	DURATION (IN MONTHS)	24 (Full Time)			
3.	INTAKE	150			
4.	RESERVATION	I. Within the sanctioned intake	a) SC (In Percentage)	b) ST (In Percentage)	c) Differently abled (In Percentage)
			15	7.5	3
		II. Over and above the sanctioned intake	a) Kashmiri Migrants (In Seats)	b) International Students (In Percentage)	
			2	15	
5.	ELIGIBILITY	Graduate from any recognised University/ Institution of National Importance with a minimum of 50% marks or equivalent grade (45% marks or equivalent grade for Scheduled Caste / Scheduled Tribes).			
6.	SELECTION PROCEDURE	Symbiosis National Aptitude Test score, Academic Profile Score, Personal Interaction and Writing Ability Test (PI-WAT)			
7.	MEDIUM OF INSTRUCTION	English			
8.	PROGRAMME PATTERN	Semester			
9.	COURSE & SPECIALIZATION	As per Annexure A Specialization: <ul style="list-style-type: none"> • Systems and Finance • Marketing and Finance • Analytics and Finance 			
10.	FEE		Academic Fee p.a	Institute Deposit	Total
		Indian Students	625000	20000	645000
		International Students (USD equivalent to INR)	940000	20000	960000
11.	ASSESSMENT	All Internal Courses will have 100% component as internal evaluation at the Institute level. All External Courses will have 60% internal component and 40% component as external [University] examination.			
12.	STANDARD OF PASSING	The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (Outstanding). For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in each head of passing will be declared			

		FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 CGPA for the programme.					
13.	AWARD OF DEGREE/ DIPLOMA/ CERTIFICATE	Master of Business Administration ((Digital and Telecom Management) will be awarded at the end of IV semester examination by taking into consideration the performance of all 4 semesters examinations after obtaining minimum 4 CGPA out of 10 CGPA.					
14.	NATURE WISE DISTRIBUTION OF CREDITS						
Semester	Generic Core	Generic Elective	Specialization Core	Specialization Elective	Open Elective	Audit	Total
1	24	0	0	0	0	1*	24
2	25	0	0	4	0	0	29
3	21	4	0	4	0	1*	29
4	16	0	2	0	0	0	18
Total	86	4	2	8	0	0	100
* Satisfactory completion of the non letter- grade courses 'Integrated Disaster Management' and 'Research Publication' is mandatory for award of degree.							

Programme Structure is approved by the Academic Council subject to its norms & conditions. Any provision in the Programme Structure which violates the basic rules & regulations is deemed to be termed "Null & Void".

Head-Academics

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Programme Structure 2020-22

Annexure A

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Semester : 1							
Generic Core Courses							
T2239	0205420101	Business Communication		2	60	40	100
T2216	0205420102	Business Statistics		2	60	40	100
T2114	0205420103	Essentials of Marketing Management		2	60	40	100
T3170	0205420104	Information Systems for Telecom Business		2	60	40	100
T2015	0205420105	Introduction to Financial Markets and Institutions		2	60	40	100
T3174	0205420106	Network Concepts and Components		2	60	40	100
T2560	0205420107	Principles and Practices of Management		2	60	40	100
T6075	0205420108	Managerial Economics		2	60	40	100
T2869	0205420109	Introduction to Telecom Technologies		2	60	40	100
T2007	0205420110	Cost Accounting		1	50	0	50
T2004	0205420111	Financial Accounting		1	50	0	50
T3353	0205420112	Internet-of-Things		1	50	0	50
T2219	0205420113	Operations Research		1	50	0	50
T2224	0205420114	Research Methodology		1	50	0	50
T3489	0205420115	Spreadsheets for Managers		1	50	0	50
T4005	0205420116	Integrated Disaster Management *		0	0	0	Non Letter Grade
Total				24	840	360	1200
Semester : 2							
Generic Core Courses							
T2803	0205420201	Project		3	150	0	150
T2870	0205420202	Wireless Technologies		3	90	60	150
T2778	0205420203	Basics of Financial Management		2	60	40	100
T3035	0205420204	Governance Risk and Compliance		2	60	40	100
T3167	0205420205	Introduction to Business Intelligence		2	60	40	100
T2604	0205420206	Legal and Taxation Aspect		2	60	40	100
T2777	0205420207	Management Accounting		2	60	40	100
T3085	0205420208	Managing Pre-Sales		2	60	40	100
T2253	0205420209	Strategic Management		2	60	40	100
T6074	0205420210	Macroeconomics for Managers		2	60	40	100
T2693	0205420211	Visual Analytics		2	100	0	100
T2482	0205420212	Environmental Law and Governance		1	50	0	50
Total				25	870	380	1250
Specialization Elective : Analytics & Finance							
T3206	0205420213	Advanced Programming in Python	Analytics & Finance	2	60	40	100
T2227	0205420214	Business Analytics	Analytics & Finance	2	60	40	100
T3311	0205420215	Data Mining for Decision Making	Analytics & Finance	2	60	40	100
Total Required Credits				4	120	80	200
Specialization Elective : Marketing & Finance							
T2118	0205420216	Consumer Behaviour	Marketing & Finance	2	60	40	100
T2513	0205420217	Marketing Research	Marketing & Finance	2	60	40	100
T2128	0205420218	Product Management	Marketing & Finance	2	60	40	100
Total Required Credits				4	120	80	200
Specialization Elective : Systems & Finance							
T2866	0205420219	ICT Architectures and Frameworks	Systems & Finance	2	60	40	100



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Symbiosis Institute of Digital and Telecom Management, Pune
Master of Business Administration (Digital and Telecom Management)
Programme Structure 2020-22

Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2894	0205420220	Cloud-based Solution Architecture	Systems & Finance	2	60	40	100
T3287	0205420221	IT Strategy	Systems & Finance	2	60	40	100
Total Required Credits				4	120	80	200
Semester : 3							
Generic Core Courses							
T2806	0205420301	Project		6	300	0	300
T2873	0205420302	Services and Technology Trends in Telecom (STTT)		3	90	60	150
T2087	0205420303	Business Modeling and Planning		2	60	40	100
T3395	0205420304	Digital Transformation		2	60	40	100
T2311	0205420305	Operation Support Systems and Business Support Systems Framework (OSS/BSS)		2	60	40	100
T2849	0205420306	Management of Financial Technologies		2	60	40	100
F0002	0205420307	Flexi-Credit Course		2	100	0	100
TM2014	0205420308	Digital Risk Management		2	60	40	100
T0100	0205420309	Research Publication *		0	0	0	Non Letter Grade
Total				21	790	260	1050
Generic Elective Courses Group							
T2865	0205420310	General Data Protection Regulation (GDPR)		1	50	0	50
T2848	0205420311	Internal Audit		1	50	0	50
T2831	0205420312	Information Security Management		1	50	0	50
T2319	0205420313	ITIL Foundation		1	50	0	50
T2322	0205420314	Descriptive Business Analytics in Telecom		1	50	0	50
Total Required Credits				4	200	0	200
Specialization Elective : Analytics & Finance							
T2692	0205420315	Social Media Analytics	Analytics & Finance	2	60	40	100
T2766	0205420316	Telecom Analytics	Analytics & Finance	2	60	40	100
T2892	0205420317	Applications of AI and ML in Telecom	Analytics & Finance	2	60	40	100
Total Required Credits				4	120	80	200
Specialization Elective : Marketing & Finance							
T2143	0205420318	Services Marketing	Marketing & Finance	2	60	40	100
T2130	0205420319	Brand Management	Marketing & Finance	2	60	40	100
T2136	0205420320	Sales Force and Channel Management	Marketing & Finance	2	60	40	100
Total Required Credits				4	120	80	200
Specialization Elective : Systems & Finance							
T2310	0205420321	Regulatory Aspects of Telecom (RAT)	Systems & Finance	2	60	40	100
TM2012	0205420322	Digital Forensics	Systems & Finance	2	60	40	100
T2895	0205420323	Advanced Cloud-Based Solution Architecture	Systems & Finance	2	60	40	100
Total Required Credits				4	120	80	200
Semester : 4							
Generic Core Courses							
T2810	0205420401	Project		10	300	200	500
T2059	0205420402	Advanced Corporate Finance		2	100	0	100
T2353	0205420403	Entrepreneurship		2	100	0	100
T4666	0205420404	Well for Life		2	100	0	100
Total				16	600	200	800
Specialization Core Courses : Analytics & Finance							



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Master of Business Administration (Digital and Telecom Management)
Programme Structure 2020-22

Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2762	0205420405	Advanced Big Data Analytics Telecom	Analytics & Finance	2	60	40	100
Total				2	60	40	100
Specialization Core Courses : Marketing & Finance							
T2827	0205420406	Supply Chain Management	Marketing & Finance	2	60	40	100
Total				2	60	40	100
Specialization Core Courses : Systems & Finance							
T2867	0205420407	ICT Consulting	Systems & Finance	2	60	40	100
Total				2	60	40	100



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Semester	Internal Credits	External Credits	Total Credits	Total Marks
Analytics & Finance				
Semester1	6	18	24	1200
Semester2	6	23	29	1450
Semester3	12	17	29	1450
Semester4	6	12	18	900
Total	30	70	100	5000
Marketing & Finance				
Semester1	6	18	24	1200
Semester2	6	23	29	1450
Semester3	12	17	29	1450
Semester4	6	12	18	900
Total	30	70	100	5000
Systems & Finance				
Semester1	6	18	24	1200
Semester2	6	23	29	1450
Semester3	12	17	29	1450
Semester4	6	12	18	900
Total	30	70	100	5000