

Name of institute – SIIB

Name of programme - M.B.A. (International Business)

Revision in Syllabus

Programme Code	Program Name	Catalog Course Code	Catalog Course Name	Course Type	Change in T-Code Yes / No	Batch 2020	Batch 2021	Change in course/Nature	Change in Pedagogy	Change in evaluation	Change in instruction method	Add on course	Changes Yes: Revised No: Not Revised
20241	M.B.A. (International Business)	F2001	Introduction to Meta Skills	Core	Yes		Yes				Yes		Yes
20241	M.B.A. (International Business)	GEN001	Global Immersion Programme	Core	Yes		Yes					Yes	Yes
20241	M.B.A. (International Business)	GEN002	Project	Core	Yes		Yes					Yes	Yes
20241	M.B.A. (International Business)	GEN003	Internship	Core	No								No
20241	M.B.A. (International Business)	GEN004	Dissertation	Core	No		Yes			Yes			Yes
20241	M.B.A. (International Business)	T0100	Research Publication	Core	No								No
20241	M.B.A. (International Business)	T1077	International Commercial Law	Elective	No								No
20241	M.B.A. (International Business)	T2003	Financial Accounting	Core	No		Yes		Yes				Yes
20241	M.B.A. (International Business)	T2006	Cost Accounting	Core	No								No
20241	M.B.A. (International Business)	T2011	Commercial Banking	Elective	No								No
20241	M.B.A. (International Business)	T2013	Derivative Markets	Core	No								No
20241	M.B.A. (International Business)	T2019	Fixed Income Markets	Elective	No								No



Programme Code	Program Name	Catalog Course Code	Catalog Course Name	Course Type	Change in T-Code Yes / No	Batch 2020	Batch 2021	Change in course/Nature	Change in Pedagogy	Change in evaluation	Change in instruction method	Add on course	Changes Yes: Revised No: Not Revised
20241	M.B.A. (International Business)	T2021	Insurance Management	Elective	No								No
20241	M.B.A. (International Business)	T2036	Financial Management	Core	No		Yes		Yes				Yes
20241	M.B.A. (International Business)	T2037	Direct Taxation	Elective	No								No
20241	M.B.A. (International Business)	T2043	Security Analysis and Portfolio Management	Core	No		Yes			Yes			Yes
20241	M.B.A. (International Business)	T2045	Corporate Valuation	Elective	No								No
20241	M.B.A. (International Business)	T2047	Mergers and Acquisitions	Elective	No								No
20241	M.B.A. (International Business)	T2050	Trade Finance and FOREX Management	Core	Yes		Yes	Yes					Yes
20241	M.B.A. (International Business)	T2051	Financial Modeling	Elective	No								No
20241	M.B.A. (International Business)	T2052	Financial Engineering and Analytics	Elective	No								No
20241	M.B.A. (International Business)	T2055	Behavioral Finance	Elective	No								No
20241	M.B.A. (International Business)	T2056	Financial Risk Management	Core	No								No
20241	M.B.A. (International Business)	T2061	Advanced Project Finance Structuring	Elective	No		Yes		Yes				Yes
20241	M.B.A. (International Business)	T2073	International Finance	Core	No								No

Programme Code	Program Name	Catalog Course Code	Catalog Course Name	Course Type	Change in T-Code Yes / No	Batch 2020	Batch 2021	Change in course/Nature	Change in Pedagogy	Change in evaluation	Change in instruction method	Add on course	Changes Yes: Revised No: Not Revised
20241	M.B.A. (International Business)	T2114	Essentials of Marketing Management	Core	No								No
20241	M.B.A. (International Business)	T2118	Consumer Behaviour	Core	No		Yes				Yes		Yes
20241	M.B.A. (International Business)	T2121	Customer Relationship Management	Elective	No								No
20241	M.B.A. (International Business)	T2125	Marketing Strategy	Elective	No		Yes		Yes				Yes
20241	M.B.A. (International Business)	T2127	Integrated Marketing Communication	Core	No		Yes		Yes		Yes		Yes
20241	M.B.A. (International Business)	T2128	Product Management	Elective	No								No
20241	M.B.A. (International Business)	T2130	Brand Management	Elective	No								No
20241	M.B.A. (International Business)	T2132	Pricing	Elective	No		Yes			Yes			Yes
20241	M.B.A. (International Business)	T2136	Sales Force and Channel Management	Core	No								No
20241	M.B.A. (International Business)	T2139	Digital Marketing	Elective	No		Yes			Yes			Yes
20241	M.B.A. (International Business)	T2143	Services Marketing	Core	No								No
20241	M.B.A. (International Business)	T2145	Sustainable Marketing	Elective	No								No

Programme Code	Program Name	Catalog Course Code	Catalog Course Name	Course Type	Change in T-Code Yes /No	Batch 2020	Batch 2021	Change in course/Nature	Change in Pedagogy	Change in evaluation	Change in instruction method	Add on course	Changes Yes: Revised No: Not Revised
20241	M.B.A. (International Business)	T2148	Retail Marketing	Elective	No								No
20241	M.B.A. (International Business)	T2149	Marketing in Emerging Economies	Elective	Yes		Yes	Yes					Yes
20241	M.B.A. (International Business)	T2150	Marketing of Financial Services	Elective	No								No
20241	M.B.A. (International Business)	T2152	Business to Business Marketing	Elective	No								No
20241	M.B.A. (International Business)	T2153	International Marketing	Core	No								No
20241	M.B.A. (International Business)	T2155	Marketing Models	Elective	No								No
20241	M.B.A. (International Business)	T2156	Marketing Innovation	Elective	No								No
20241	M.B.A. (International Business)	T2163	Quality Management	Core	No								No
20241	M.B.A. (International Business)	T2168	Advanced Supply Chain Management	Core	No								No
20241	M.B.A. (International Business)	T2169	Warehouse Management	Elective	No								No
20241	M.B.A. (International Business)	T2170	Sustainable Supply Chain	Elective	No								No
20241	M.B.A. (International Business)	T2174	Materials Management	Core	No								No
20241	M.B.A. (International Business)	T2176	Procurement Management	Elective	No								No

Programme Code	Program Name	Catalog Course Code	Catalog Course Name	Course Type	Change in T-Code Yes/No	Batch 2020	Batch 2021	Change in course/Nature	Change in Pedagogy	Change in evaluation	Change in instruction method	Add on course	Changes Yes: Revised No: Not Revised
20241	M.B.A. (International Business)	T2177	Supply Chain Risk and Reliability Management	Elective	No								No
20241	M.B.A. (International Business)	T2180	Supply Chain Performance Measurement	Elective	No								No
20241	M.B.A. (International Business)	T2182	Technology in Supply Chain	Elective	No								No
20241	M.B.A. (International Business)	T2185	Advanced Operations Management	Elective	No								No
20241	M.B.A. (International Business)	T2187	Service Operations Management	Elective	No								No
20241	M.B.A. (International Business)	T2190	Operations Planning and Scheduling	Elective	No								No
20241	M.B.A. (International Business)	T2193	Project Management	Core	No								No
20241	M.B.A. (International Business)	T2201	Advanced Project Management	Elective	No								No
20241	M.B.A. (International Business)	T2216	Business Statistics	Core	No								No
20241	M.B.A. (International Business)	T2220	Operations Research	Core	No								No
20241	M.B.A. (International Business)	T2222	Advanced Operations Research	Elective	No								No
20241	M.B.A. (International Business)	T2224	Research Methodology	Core	No								No

Programme Code	Program Name	Catalog Course Code	Catalog Course Name	Course Type	Change in T-Code Yes / No	Batch 2020	Batch 2021	Change in course/Nature	Change in Pedagogy	Change in evaluation	Change in instruction method	Add on course	Changes Yes: Revised No: Not Revised
20241	M.B.A. (International Business)	T2227	Business Analytics	Core	No		Yes			Yes			Yes
20241	M.B.A. (International Business)	T2236	Corporate Governance and Ethics	Core	No								No
20241	M.B.A. (International Business)	T2239	Business Communication	Core	No								No
20241	M.B.A. (International Business)	T2255	Advanced Strategic Management	Core	No								No
20241	M.B.A. (International Business)	T2281	Talent Acquisition	Core	No								No
20241	M.B.A. (International Business)	T2282	Social Media in Human Resource Management	Elective	No								No
20241	M.B.A. (International Business)	T2283	Talent Management	Elective	No								No
20241	M.B.A. (International Business)	T2284	Learning and Development	Elective	No								No
20241	M.B.A. (International Business)	T2286	Industrial Relations	Elective	No								No
20241	M.B.A. (International Business)	T2288	Organizational Theory, Design and Structure	Elective	No								No
20241	M.B.A. (International Business)	T2290	Leadership and Capacity Building	Elective	No								No
20241	M.B.A. (International Business)	T2291	International Human Resource Management	Core	No								No

Programme Code	Program Name	Catalog Course Code	Catalog Course Name	Course Type	Change in T-Code Yes / No	Batch 2020	Batch 2021	Change in course/Nature	Change in Pedagogy	Change in evaluation	Change in instruction method	Add on course	Changes Yes: Revised No: Not Revised
20241	M.B.A. (International Business)	T2296	Compensation and Reward Management	Core	Yes								No
20241	M.B.A. (International Business)	T2297	HRD Audit and Scorecard	Elective	No								No
20241	M.B.A. (International Business)	T2298	Coaching, Counseling and Mentoring	Elective	No								No
20241	M.B.A. (International Business)	T2300	HR Analytics	Elective	No								No
20241	M.B.A. (International Business)	T2302	Technology in HR /SAP HR/ People Soft	Elective	No								No
20241	M.B.A. (International Business)	T2329	Retail Distribution and Logistics	Elective	No								No
20241	M.B.A. (International Business)	T2387	Global Business Environment	Core	No								No
20241	M.B.A. (International Business)	T2390	Global Strategic Management	Core	No								No
20241	M.B.A. (International Business)	T2498	Financial Statement Analysis	Elective	No								No
20241	M.B.A. (International Business)	T2502	Wealth Management	Elective	No								No
20241	M.B.A. (International Business)	T2513	Marketing Research	Core	No		Yes			Yes			Yes
20241	M.B.A. (International Business)	T2528	Management of Operations	Elective	No								No
20241	M.B.A. (International Business)	T2572	Human Resource Management	Core	No		Yes		Yes				Yes

Programme Code	Program Name	Catalog Course Code	Catalog Course Name	Course Type	Change in T-Code Yes / No	Batch 2020	Batch 2021	Change in course/Nature	Change in Pedagogy	Change in evaluation	Change in instruction method	Add on course	Changes Yes: Revised No: Not Revised
20241	M.B.A. (International Business)	T2573	Organizational Behaviour	Core	No								No
20241	M.B.A. (International Business)	T2574	Employment Related Laws	Core	No								No
20241	M.B.A. (International Business)	T2576	Performance Management System	Elective	No								No
20241	M.B.A. (International Business)	T2577	HRD Instruments	Elective	No								No
20241	M.B.A. (International Business)	T2578	Organizational Development and Change	Elective	No								No
20241	M.B.A. (International Business)	T2593	International Logistics	Core	No								No
20241	M.B.A. (International Business)	T2611	Financial Econometrics	Elective	No								No
20241	M.B.A. (International Business)	T2674	Investment Banking	Elective	No								No
20241	M.B.A. (International Business)	T2686	Marketing Analytics	Elective	No								No
20241	M.B.A. (International Business)	T2690	Risk Analytics	Elective	No								No
20241	M.B.A. (International Business)	T2778	Basics of Financial Management	Core	No								No
20241	M.B.A. (International Business)	T2827	Supply chain management	Core	No		Yes			Yes			Yes
20241	M.B.A. (International Business)	T2828	Six Sigma	Core	No								No



Programme Code	Program Name	Catalog Course Code	Catalog Course Name	Course Type	Change in T-Code Yes / No	Batch 2020	Batch 2021	Change in course/Nature	Change in Pedagogy	Change in evaluation	Change in instruction method	Add on course	Changes Yes: Revised No: Not Revised
20241	M.B.A. (International Business)	T2862	Business Statistics with R	Elective	No								No
20241	M.B.A. (International Business)	T2886	Trade Finance and Forex Risk Management	Core	Yes		Yes	Yes					Yes
20241	M.B.A. (International Business)	T2898	Export Import Management	Core	No								No
20241	M.B.A. (International Business)	T3392	ERP-Business Process Integration	Core	No		Yes		Yes				Yes
20241	M.B.A. (International Business)	T3439	Advanced Data Driven Decision Making	Core	No								No
20241	M.B.A. (International Business)	T4005	Integrated Disaster Management	Core	No								No
20241	M.B.A. (International Business)	T4665	Well for Life	Core	No		Yes				Yes		Yes
20241	M.B.A. (International Business)	T6012	Basic German I	Elective	No								No
20241	M.B.A. (International Business)	T6013	Basic German II	Elective	No								No
20241	M.B.A. (International Business)	T6014	Basic French I	Elective	No								No
20241	M.B.A. (International Business)	T6015	Basic French II	Elective	No								No
20241	M.B.A. (International Business)	T6016	Basic Spanish I	Elective	No								No

Programme Code	Program Name	Catalog Course Code	Catalog Course Name	Course Type	Change in T-Code Yes/No	Batch 2020	Batch 2021	Change in course/Nature	Change in Pedagogy	Change in evaluation	Change in instruction method	Add on course	Changes Yes: Revised No: Not Revised
20241	M.B.A. (International Business)	T6017	Basic Spanish II	Elective	No								No
20241	M.B.A. (International Business)	T6069	Economics for Managers	Core	No		Yes		Yes				Yes
20241	M.B.A. (International Business)	T6674	Basic Japanese I	Elective	No								No
20241	M.B.A. (International Business)	T6675	Basic Japanese II	Elective	No								No
20241	M.B.A. (International Business)	TH4272	Certificate in COVID-19 Care for the Community	Core	Yes	Yes	Yes	Yes					Yes

Total No of Courses - **117**  
Revision in No of courses - **24**  
Revision % **20.51%**

  
Dr. Asmita Chitnis  
Director



**SYMBIOSIS INSTITUTE OF INTERNATIONAL BUSINESS (SIIB)**is a constituent of **SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY (SIU))**

(Estd. Under section 3 of the UGC act 1956, notification no. F-9-12/2001-U-3 of the Govt. of India)

Accredited by NAAC with 'A' grade

Percentage of program where syllabus revision was carried out  
from 2020- 2022 to 2021-2023

Name of the Institute: Symbiosis Institute of International Business

Name of Programme : Master of Business Administration  
(International Business)

## INDEX

Sr. No.	Content	Page Number
1	Approval Letter- 21.23	12 – 13
2	PS 2021 - 2023	14 - 23
3	Approval Letter- 20.22	24 – 25
4	PS 2020 - 2022	26 – 35

Dr. Asmita Chitnis  
Director  
SIIB

Dr. Asmita Chitnis  
Director

----- Forwarded message -----

From: [head\\_academics@siu.edu.in](mailto:head_academics@siu.edu.in) <[head\\_academics@siu.edu.in](mailto:head_academics@siu.edu.in)>

Date: Wed, 12 Jan 2022 at 12:57

Subject: Revision Lettter

To: <[director@siib.ac.in](mailto:director@siib.ac.in)>, <[coe@siu.edu.in](mailto:coe@siu.edu.in)>, <[ar@siu.edu.in](mailto:ar@siu.edu.in)>, <[abhijeet.panmand@siu.edu.in](mailto:abhijeet.panmand@siu.edu.in)>, <[head\\_academics@siu.edu.in](mailto:head_academics@siu.edu.in)>, <[ar\\_academics@siu.edu.in](mailto:ar_academics@siu.edu.in)>

SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

(Established under section 3 of the UGC Act 1956)

Re - accredited by NAAC with 'A' Grade

Founder: Prof. Dr. S. B. Mujumdar, M.Sc.,Ph.D. (Awarded Padma Bhushan and Padma Shri by President of India)

SIU/ACAD/2022/177

Date: 12/01/2022

To  
The Director  
Symbiosis Institute of International Business, Pune

Subject: Revised Programme Structure.

Dear Sir/Madam,

Reference to SIU letter no SIU/U-110(SIIB, Pune)/2021/3899 dated 01/10/2021 regarding approval of programme structure of batch 2021-2023. The details of the revision are as follows:

Academic Year : 2021-2022

Sr.No.	Programme	Batch
1	Master of Business Administration (International Business) (Revision 02 )	2021-2023

The revised programme structure supersedes the previously approved programme structures referred in the above letters.

You are requested to download the same using your Login Credentials the link is :

<http://eduwiz.intechsolutionspune.in/eduwiz/login.html>

Path: Academics->Catalogue->Programme Structure-> View Course Structure -> Select Institute -> Select Academic Year -> Select Programme -> Select Batch -> Select Revision-> Show Course Structure -> Print Programme Structure.

Thanking you.

Sincerely,

Dr. Pravin Dange  
Head- Academics

Copy to: Controller of Examinations, SIU



**Symbiosis Institute of International Business, Pune**  
**Master of Business Administration (International Business)**  
**Programme Structure 2021-23**

1.	<b>OBJECTIVE</b>	To train students for a rewarding career in International Business Management, globally				
2.	<b>DURATION (IN MONTHS)</b>	24 (Full Time)				
3.	<b>INTAKE</b>	120				
4.	<b>RESERVATION</b>	<b>I. Within the sanctioned intake</b>	<b>a) SC (In Percentage)</b>	<b>b) ST (In Percentage)</b>	<b>c) Differently abled (In Percentage)</b>	<b>d) Defence (In Percentage)</b>
			15	7.5	3	5
		<b>II. Over and above the sanctioned intake</b>	<b>a) Kashmiri Migrants (In Seats)</b>	<b>b) International Students (In Percentage)</b>		
			2	15		
5.	<b>ELIGIBILITY</b>	Graduate from any recognised University/ Institution of National Importance with a minimum of 50% marks or equivalent grade (45% marks or equivalent grade for Scheduled Caste /Scheduled Tribes)				
6.	<b>SELECTION PROCEDURE</b>	Symbiosis National Aptitude Test Score, Group Exercise, Personal Interaction and Writing Ability Test (GE-PIWAT)				
7.	<b>MEDIUM OF INSTRUCTION</b>	English				
8.	<b>PROGRAMME PATTERN</b>	Semester				
9.	<b>COURSE &amp; SPECIALIZATION</b>	As per Annexure A				
10.	<b>FEE</b>		<b>Academic Fee p.a</b>	<b>Institute Deposit</b>	<b>Total</b>	
		<b>Indian Students</b>	770000	20000	790000	
		<b>International Students (USD equivalent to INR)</b>	1155000	20000	1175000	
11.	<b>ASSESSMENT</b>	All internal courses will have 100% component as internal evaluation at the institute level. All external courses will have 60% internal component and 40% component as external [University] examination.				
12.	<b>STANDARD OF PASSING</b>	The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (Outstanding). For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 CGPA for the programme.				

13.	<b>AWARD OF DEGREE/ DIPLOMA/ CERTIFICATE</b>	Master of Business Administration (International Business) will be awarded at the end of semester IV examination by taking into consideration the performance of all semester examinations after obtaining minimum 4.00 CGPA out of 10 CGPA.
-----	--	--

**14. NATURE WISE DISTRIBUTION OF CREDITS**

Semester	Generic Core	Generic Elective	Specialization Core	Specialization Elective	Open Elective	Audit	Total
1	28	2	0	0	0	1*	30
2	23	2	4	0	0	1*	29
3	11	0	4	14	0	1*	29
4	4	0	0	8	0	0	12
<b>Total</b>	<b>66</b>	<b>4</b>	<b>8</b>	<b>22</b>	<b>0</b>	<b>0</b>	<b>100</b>

\* Satisfactory completion of the non letter grade courses 'Integrated Disaster Management', 'Research Publication' 'Certificate in COVID-19 Care for the Community' is mandatory for award of degree.

The revised programme structure supersedes the previously approved programme structure dated 01/10/2021 for the programme.

This Programme Structure is aligned with the norms laid down by the University and is approved by the Academic Council. Hereafter changes (if any) which conform to the policy on "Curriculum Development and Review" would be permissible, subject to revision of the Programme Structure, following the specified processes.

Head - Academics

THIS IS SYSTEM GENERATED DOCUMENT AND REQUIRES NO SIGNATURE.



Celebrating 50 Years of Excellence

**Symbiosis Institute of International Business, Pune**  
**Master of Business Administration (International Business)**  
**Programme Structure 2021-23**

**Annexure A**

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
<b>Semester : 1</b>							
<b>Generic Core Courses</b>							
T6069	0202410101	Economics for Managers		3	90	60	150
T2898	0202410102	Export Import Management		3	90	60	150
T3439	0202410103	Advanced Data Driven Decision Making		2	60	40	100
T2778	0202410104	Basics of Financial Management		2	60	40	100
T2239	0202410105	Business Communication		2	60	40	100
T2216	0202410106	Business Statistics		2	60	40	100
T2236	0202410107	Corporate Governance and Ethics		2	60	40	100
T2114	0202410108	Essentials of Marketing Management		2	60	40	100
T2003	0202410109	Financial Accounting		2	60	40	100
T2387	0202410110	Global Business Environment		2	60	40	100
T2572	0202410111	Human Resource Management		2	100	0	100
T2827	0202410112	Supply Chain Management		2	100	0	100
T2224	0202410113	Research Methodology		1	50	0	50
T4665	0202410114	Well for Life		1	50	0	50
TH4272	0202410119	Certificate in COVID-19 Care for the Community *		0	0	0	Non Letter Grade
<b>Total</b>				<b>28</b>	<b>960</b>	<b>440</b>	<b>1400</b>
<b>Generic Elective Courses Group</b>							
T6012	0202410115	Basic German I		2	60	40	100
T6014	0202410116	Basic French I		2	60	40	100
T6016	0202410117	Basic Spanish I		2	60	40	100
T6674	0202410118	Basic Japanese I		2	60	40	100
<b>Total Required Credits</b>				<b>2</b>	<b>60</b>	<b>40</b>	<b>100</b>
<b>GIP</b>							
G2030	0202410120	Global Immersion Programme		30	0	1500	1500
Note: For students under Global Immersion Programme (0202410120), whole semester will be waived off except Certificate in COVID-19 Care for the Community * (0202410119).							
<b>Semester : 2</b>							
<b>Generic Core Courses</b>							
T2036	0202410201	Financial Management		3	90	60	150
T2886	0202410202	Trade Finance and Forex Risk Management		3	90	60	150





**Symbiosis Institute of International Business, Pune**  
**Master of Business Administration (International Business)**  
**Programme Structure 2021-23**

**Annexure A**

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2006	0202410203	Cost Accounting		2	60	40	100
T3392	0202410204	ERP-Business Process Integration		2	60	40	100
T2390	0202410205	Global Strategic Management		2	60	40	100
T2220	0202410206	Operations Research		2	60	40	100
T2573	0202410207	Organizational Behaviour		2	60	40	100
T2193	0202410208	Project Management		2	60	40	100
T2136	0202410209	Sales Force and Channel Management		2	60	40	100
T2513	0202410210	Marketing Research		2	60	40	100
F2001	0202410211	Introduction to Meta Skills		1	50	0	50
T4005	0202410212	Integrated Disaster Management *		0	0	0	Non Letter Grade
<b>Total</b>				<b>23</b>	<b>710</b>	<b>440</b>	<b>1150</b>
<b>Generic Elective Courses Group</b>							
T6013	0202410213	Basic German II		2	60	40	100
T6015	0202410214	Basic French II		2	60	40	100
T6017	0202410215	Basic Spanish II		2	60	40	100
T6675	0202410216	Basic Japanese II		2	60	40	100
<b>Total Required Credits</b>				<b>2</b>	<b>60</b>	<b>40</b>	<b>100</b>
<b>Generic Elective Courses Group</b>							
T2573	0202410227	Organizational Behaviour		2	100	0	100
<b>Total Required Credits</b>				<b>2</b>	<b>100</b>	<b>0</b>	<b>100</b>
<b>Generic Elective Courses Group</b>							
T2281	0202410228	Talent Acquisition		2	100	0	100
<b>Total Required Credits</b>				<b>2</b>	<b>100</b>	<b>0</b>	<b>100</b>
<b>Specialization Core Courses : Marketing</b>							
T2143	0202410217	Services Marketing	Marketing	2	60	40	100
T2118	0202410218	Consumer Behaviour	Marketing	2	100	0	100
<b>Total</b>				<b>4</b>	<b>160</b>	<b>40</b>	<b>200</b>
<b>Specialization Core Courses : Human Resource</b>							
T2574	0202410219	Employment Related Laws	Human Resource	2	100	0	100
T2281	0202410220	Talent Acquisition	Human Resource	2	60	40	100
<b>Total</b>				<b>4</b>	<b>160</b>	<b>40</b>	<b>200</b>



**Symbiosis Institute of International Business, Pune**  
**Master of Business Administration (International Business)**  
**Programme Structure 2021-23**

**Annexure A**

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
<b>Specialization Core Courses : Supply Chain</b>							
T2168	0202410221	Advanced Supply Chain Management	Supply Chain	2	100	0	100
T2174	0202410222	Materials Management	Supply Chain	2	60	40	100
<b>Total</b>				<b>4</b>	<b>160</b>	<b>40</b>	<b>200</b>
<b>Specialization Core Courses : Finance</b>							
T2043	0202410223	Security Analysis and Portfolio Management	Finance	2	60	40	100
T2056	0202410224	Financial Risk Management	Finance	2	100	0	100
<b>Total</b>				<b>4</b>	<b>160</b>	<b>40</b>	<b>200</b>
<b>GIP</b>							
G2029	0202410225	Global Immersion Programme		29	0	1450	1450
Note: For students under Global Immersion Programme (0202410225), whole semester will be waived off except Integrated Disaster Management * (0202410212).							
<b>GIP</b>							
G2022	0202410226	Global Immersion Programme		22	0	1100	1100
Note: For students under Global Immersion Programme (0202410226), whole semester will be waived off except Introduction to Meta Skills (0202410211), Integrated Disaster management* (0202410212), Employment Related Laws (0202410219), Organizational Behaviour (0202410227) and Talent Acquisition (0202410228).							
<b>Semester : 3</b>							
<b>Generic Core Courses</b>							
T2905	0202410301	Internship		5	250	0	250
T2255	0202410302	Advanced Strategic Management		2	100	0	100
T2227	0202410303	Business Analytics		2	100	0	100
T2828	0202410304	Six Sigma		2	100	0	100
T0100	0202410305	Research Publication *		0	0	0	Non Letter Grade
<b>Total</b>				<b>11</b>	<b>550</b>	<b>0</b>	<b>550</b>
<b>Specialization Core Courses : Marketing</b>							
T2153	0202410306	International Marketing	Marketing	2	60	40	100
F0002	0202410307	Flexi-Credit Course	Marketing	2	100	0	100
<b>Total</b>				<b>4</b>	<b>160</b>	<b>40</b>	<b>200</b>
<b>Specialization Elective : Marketing</b>							
T2139	0202410308	Digital Marketing	Marketing	2	60	40	100



Celebrating 50 Years of Excellence

**Symbiosis Institute of International Business, Pune**  
**Master of Business Administration (International Business)**  
**Programme Structure 2021-23**

**Annexure A**

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2125	0202410309	Marketing Strategy	Marketing	2	60	40	100
T2121	0202410310	Customer Relationship Management	Marketing	2	60	40	100
T2155	0202410311	Marketing Models	Marketing	2	60	40	100
T2130	0202410312	Brand Management	Marketing	2	60	40	100
T2132	0202410313	Pricing	Marketing	2	60	40	100
T2152	0202410314	Business to Business Marketing	Marketing	2	60	40	100
T2148	0202410315	Retail Marketing	Marketing	2	60	40	100
T2498	0202410316	Financial Statement Analysis	Marketing	2	60	40	100
T2128	0202410317	Product Management	Marketing	2	60	40	100
T2862	0202410318	Business Statistics with R	Marketing	2	60	40	100
<b>Total Required Credits</b>				<b>14</b>	<b>420</b>	<b>280</b>	<b>700</b>
<b>Specialization Core Courses : Human Resource</b>							
T2291	0202410319	International Human Resource Management	Human Resource	2	60	40	100
F0002	0202410320	Flexi-Credit Course	Human Resource	2	100	0	100
<b>Total</b>				<b>4</b>	<b>160</b>	<b>40</b>	<b>200</b>
<b>Specialization Elective : Human Resource</b>							
T2498	0202410316	Financial Statement Analysis	Human Resource	2	60	40	100
T2862	0202410318	Business Statistics with R	Human Resource	2	60	40	100
T2283	0202410321	Talent Management	Human Resource	2	60	40	100
T2284	0202410322	Learning and Development	Human Resource	2	60	40	100
T2576	0202410323	Performance Management System	Human Resource	2	60	40	100
T2577	0202410324	HRD Instruments	Human Resource	2	60	40	100
T2302	0202410325	Technology in HR /SAP HR/ People Soft	Human Resource	2	60	40	100
T2300	0202410326	HR Analytics	Human Resource	2	60	40	100
T2578	0202410327	Organizational Development and Change	Human Resource	2	60	40	100
T2286	0202410328	Industrial Relations	Human Resource	2	60	40	100
<b>Total Required Credits</b>				<b>14</b>	<b>420</b>	<b>280</b>	<b>700</b>
<b>Specialization Core Courses : Supply Chain</b>							
T2593	0202410329	International Logistics	Supply Chain	2	60	40	100
F0002	0202410330	Flexi-Credit Course	Supply Chain	2	100	0	100
<b>Total</b>				<b>4</b>	<b>160</b>	<b>40</b>	<b>200</b>
<b>Specialization Elective : Supply Chain</b>							



**Symbiosis Institute of International Business, Pune**  
**Master of Business Administration (International Business)**  
**Programme Structure 2021-23**

**Annexure A**

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2498	0202410316	Financial Statement Analysis	Supply Chain	2	60	40	100
T2862	0202410318	Business Statistics with R	Supply Chain	2	60	40	100
T2329	0202410331	Retail Distribution and Logistics	Supply Chain	2	60	40	100
T2187	0202410332	Service Operations Management	Supply Chain	2	60	40	100
T2180	0202410333	Supply Chain Performance Measurement	Supply Chain	2	60	40	100
T2222	0202410334	Advanced Operations Research	Supply Chain	2	60	40	100
T2528	0202410335	Management of Operations	Supply Chain	2	60	40	100
T1077	0202410336	International Commercial Law	Supply Chain	2	60	40	100
T2201	0202410337	Advanced Project Management	Supply Chain	2	60	40	100
T2176	0202410338	Procurement Management	Supply Chain	2	60	40	100
T2185	0202410339	Advanced Operations Management	Supply Chain	2	60	40	100
<b>Total Required Credits</b>				<b>14</b>	<b>420</b>	<b>280</b>	<b>700</b>
<b>Specialization Core Courses : Finance</b>							
T2073	0202410340	International Finance	Finance	2	60	40	100
F0002	0202410341	Flexi-Credit Course	Finance	2	100	0	100
<b>Total</b>				<b>4</b>	<b>160</b>	<b>40</b>	<b>200</b>
<b>Specialization Elective : Finance</b>							
T2498	0202410316	Financial Statement Analysis	Finance	2	60	40	100
T2862	0202410318	Business Statistics with R	Finance	2	60	40	100
T2051	0202410342	Financial Modeling	Finance	2	60	40	100
T2045	0202410343	Corporate Valuation	Finance	2	60	40	100
T2011	0202410344	Commercial Banking	Finance	2	60	40	100
T2150	0202410345	Marketing of Financial Services	Finance	2	60	40	100
T2021	0202410346	Insurance Management	Finance	2	60	40	100
T2061	0202410347	Advanced Project Finance Structuring	Finance	2	60	40	100
T2611	0202410348	Financial Econometrics	Finance	2	60	40	100
T2019	0202410349	Fixed Income Markets	Finance	2	60	40	100
T2502	0202410350	Wealth Management	Finance	2	60	40	100
<b>Total Required Credits</b>				<b>14</b>	<b>420</b>	<b>280</b>	<b>700</b>
<b>GIP</b>							
G2005	0202410351	Project		5	0	250	250

Note: For students under Global Immersion Programme (0202410225) of Semester II have to complete 5 credits Project (0202410351) during GIP to waive off Internship (0202410301) in Semester III.



**Symbiosis Institute of International Business, Pune**  
**Master of Business Administration (International Business)**  
**Programme Structure 2021-23**

**Annexure A**

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
<b>Semester : 4</b>							
<b>Generic Core Courses</b>							
T2703	0202410401	Dissertation		3	150	0	150
T2801	0202410402	Project		1	50	0	50
<b>Total</b>				<b>4</b>	<b>200</b>	<b>0</b>	<b>200</b>
<b>Specialization Elective : Marketing</b>							
T2686	0202410403	Marketing Analytics	Marketing	2	60	40	100
T2145	0202410404	Sustainable Marketing	Marketing	2	60	40	100
T2156	0202410405	Marketing Innovation	Marketing	2	60	40	100
T1077	0202410406	International Commercial Law	Marketing	2	60	40	100
T2150	0202410407	Marketing of Financial Services	Marketing	2	60	40	100
T2149	0202410408	Marketing in Emerging Economies	Marketing	2	60	40	100
<b>Total Required Credits</b>				<b>8</b>	<b>240</b>	<b>160</b>	<b>400</b>
<b>Specialization Elective : Human Resource</b>							
T1077	0202410406	International Commercial Law	Human Resource	2	60	40	100
T2288	0202410409	Organizational Theory, Design and Structure	Human Resource	2	60	40	100
T2282	0202410410	Social Media in Human Resource Management	Human Resource	2	60	40	100
T2298	0202410411	Coaching, Counseling and Mentoring	Human Resource	2	60	40	100
T2297	0202410412	HRD Audit and Scorecard	Human Resource	2	60	40	100
<b>Total Required Credits</b>				<b>8</b>	<b>240</b>	<b>160</b>	<b>400</b>
<b>Specialization Elective : Supply Chain</b>							
T2190	0202410413	Operations Planning and Scheduling	Supply Chain	2	60	40	100
T2170	0202410414	Sustainable Supply Chain	Supply Chain	2	60	40	100
T2182	0202410415	Technology in Supply Chain	Supply Chain	2	60	40	100
T2169	0202410416	Warehouse Management	Supply Chain	2	60	40	100
T2177	0202410417	Supply Chain Risk and Reliability Management	Supply Chain	2	60	40	100
<b>Total Required Credits</b>				<b>8</b>	<b>240</b>	<b>160</b>	<b>400</b>
<b>Specialization Elective : Finance</b>							
T2037	0202410418	Direct Taxation	Finance	2	60	40	100



Celebrating 50 Years of Excellence

**Symbiosis Institute of International Business, Pune**  
**Master of Business Administration (International Business)**  
**Programme Structure 2021-23**

**Annexure A**

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2052	0202410419	Financial Engineering and Analytics	Finance	2	60	40	100
T2047	0202410420	Mergers and Acquisitions	Finance	2	60	40	100
T2674	0202410421	Investment Banking	Finance	2	60	40	100
T2690	0202410422	Risk Analytics	Finance	2	60	40	100
T2055	0202410423	Behavioral Finance	Finance	2	60	40	100
<b>Total Required Credits</b>				<b>8</b>	<b>240</b>	<b>160</b>	<b>400</b>



Celebrating 50 Years of Excellence

**Symbiosis Institute of International Business, Pune**  
**Master of Business Administration (International Business)**  
**Programme Structure 2021-23**

Semester	Internal Credits	External Credits	Total Credits	Total Marks
<b>Marketing</b>				
Semester 1	6	24	30	1500
Semester 2	5	24	29	1450
Semester 3	13	16	29	1450
Semester 4	4	8	12	600
<b>Total</b>	<b>28</b>	<b>72</b>	<b>100</b>	<b>5000</b>
<b>Human Resource</b>				
Semester 1	6	24	30	1500
Semester 2	5	24	29	1450
Semester 3	13	16	29	1450
Semester 4	4	8	12	600
<b>Total</b>	<b>28</b>	<b>72</b>	<b>100</b>	<b>5000</b>
<b>Supply Chain</b>				
Semester 1	6	24	30	1500
Semester 2	5	24	29	1450
Semester 3	13	16	29	1450
Semester 4	4	8	12	600
<b>Total</b>	<b>28</b>	<b>72</b>	<b>100</b>	<b>5000</b>
<b>Finance</b>				
Semester 1	6	24	30	1500
Semester 2	5	24	29	1450
Semester 3	13	16	29	1450
Semester 4	4	8	12	600
<b>Total</b>	<b>28</b>	<b>72</b>	<b>100</b>	<b>5000</b>

# Fwd: Revision Lettter

Inbox



**Director-SIIB** <director@siib.ac.in>

Wed, Jan  
12, 10:57  
AM

to Dr.Prakash, Academic

FYI & A

Regards,

**Dr. Asmita Chitnis**

Director,

Symbiosis Institute of International Business [SIIB]

G.No. 174/1, Hinjewadi Taluka - Mulshi, Dist - Pune - 411057.

[www.siib.ac.in](http://www.siib.ac.in) | [www.siu.edu.in](http://www.siu.edu.in)

----- Forwarded message -----

From: [head academics@siu.edu.in](mailto:head_academics@siu.edu.in) <[head\\_academics@siu.edu.in](mailto:head_academics@siu.edu.in)>

Date: Wed, 12 Jan 2022 at 10:51

Subject: Revision Lettter

To: <[director@siib.ac.in](mailto:director@siib.ac.in)>, <[coe@siu.edu.in](mailto:coe@siu.edu.in)>, <[ar@siu.edu.in](mailto:ar@siu.edu.in)>, <[abhijeet.panmand@siu.edu.in](mailto:abhijeet.panmand@siu.edu.in)>, <[head\\_academics@siu.edu.in](mailto:head_academics@siu.edu.in)>, <[ar\\_academics@siu.edu.in](mailto:ar_academics@siu.edu.in)>

SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

(Established under section 3 of the UGC Act 1956)

Re - accredited by NAAC with 'A' Grade

Founder: Prof. Dr. S. B. Mujumdar, M.Sc.,Ph.D. (Awarded Padma Bhushan and Padma Shri by President of India)

SIU/ACAD/2022/169

Date: 12/01/2022

To

The Director

Symbiosis Institute of International Business, Pune

Subject: Revised Programme Structure.

Dear Sir/Madam,

Reference to SIU letter no SIU/U-110(SIIB, Pune)/2021/4385 dated 28/10/2021 regarding approval of programme structure of batch 2020-2022. The details of the revision are as follows:



Academic Year : 2020-2021

Sr.No.	Programme	Batch
1	Master of Business Administration (International Business) (Revision 05 )	2020-2022

The revised programme structure supersedes the previously approved programme structures referred in the above letters.

You are requested to download the same using your Login Credentials the link is :

<http://eduwiz.intechsolutionspune.in/eduwiz/login.html>

Path: Academics->Catalogue->Programme Structure-> View Course Structure -> Select Institute -> Select Academic Year -> Select Programme -> Select Batch -> Select Revision-> Show Course Structure -> Print Programme Structure.

Thanking you.

Sincerely,

Dr. Pravin Dange  
Head- Academics

Copy to: Controller of Examinations, SIU

1 Of 1



**Symbiosis Institute of International Business, Pune**  
**Master of Business Administration (International Business)**  
**Programme Structure 2020-22**

1.	<b>OBJECTIVE</b>	To train students for a rewarding career in International Business Management, globally			
2.	<b>DURATION (IN MONTHS)</b>	24 (Full Time)			
3.	<b>INTAKE</b>	120			
4.	<b>RESERVATION</b>	<b>I. Within the sanctioned intake</b>	<b>a) SC (In Percentage)</b>	<b>b) ST (In Percentage)</b>	<b>c) Differently abled (In Percentage)</b>
			15	7.5	3
		<b>II. Over and above the sanctioned intake</b>	<b>a) Kashmiri Migrants (In Seats)</b>	<b>b) International Students (In Percentage)</b>	
			2	15	
5.	<b>ELIGIBILITY</b>	Graduate from any recognised University/ Institution of National Importance with a minimum of 50% marks or equivalent grade (45% marks or equivalent grade for Scheduled Caste /Scheduled Tribes)			
6.	<b>SELECTION PROCEDURE</b>	Symbiosis National Aptitude Test Score, Group Exercise, Personal Interaction and Writing Ability Test (GE-PIWAT)			
7.	<b>MEDIUM OF INSTRUCTION</b>	English			
8.	<b>PROGRAMME PATTERN</b>	Semester			
9.	<b>COURSE &amp; SPECIALIZATION</b>	As per Annexure A			
10.	<b>FEE</b>		<b>Academic Fee p.a</b>	<b>Institute Deposit</b>	<b>Total</b>
		<b>Indian Students</b>	750000	20000	770000
		<b>International Students (USD equivalent to INR)</b>	1125000	20000	1145000
11.	<b>ASSESSMENT</b>	All internal courses will have 100% component as internal evaluation at the institute level. All external courses will have 60% internal component and 40% component as external [University] examination.			
12.	<b>STANDARD OF PASSING</b>	The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (Outstanding). For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 CGPA for the programme.			
13.	<b>AWARD OF DEGREE/</b>	Master of Business Administration (International Business) will be awarded at the			

	<b>DIPLOMA/ CERTIFICATE</b>	end of semester IV examination by taking into consideration the performance of all semester examinations after obtaining minimum 4.00 CGPA out of 10 CGPA.					
<b>14. NATURE WISE DISTRIBUTION OF CREDITS</b>							
Semester	Generic Core	Generic Elective	Specialization Core	Specialization Elective	Open Elective	Audit	Total
1	28	2	0	0	0	0	30
2	23	2	4	0	0	1*	29
3	11	0	4	14	0	2*	29
4	4	0	0	8	0	0	12
<b>Total</b>	<b>66</b>	<b>4</b>	<b>8</b>	<b>22</b>	<b>0</b>	<b>0</b>	<b>100</b>

\* Satisfactory completion of the non letter grade courses 'Integrated Disaster Management', 'Research Publication' 'Certificate in COVID-19 Care for the Community' is mandatory for award of degree.

The revised programme structure supersedes the previously approved programme structure dated 28/10/2021 for the programme.

This Programme Structure is aligned with the norms laid down by the University and is approved by the Academic Council. Hereafter changes (if any) which conform to the policy on "Curriculum Development and Review" would be permissible, subject to revision of the Programme Structure, following the specified processes.

Head - Academics

THIS IS SYSTEM GENERATED DOCUMENT AND REQUIRES NO SIGNATURE.



**Symbiosis Institute of International Business, Pune**  
**Master of Business Administration (International Business)**  
**Programme Structure 2020-22**

**Annexure A**

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
<b>Semester : 1</b>							
<b>Generic Core Courses</b>							
T6069	0202410101	Economics for Managers		3	90	60	150
T2898	0202410102	Export Import Management		3	90	60	150
T3439	0202410103	Advanced Data Driven Decision Making		2	60	40	100
T2778	0202410104	Basics of Financial Management		2	60	40	100
T2239	0202410105	Business Communication		2	60	40	100
T2216	0202410106	Business Statistics		2	60	40	100
T2236	0202410107	Corporate Governance and Ethics		2	60	40	100
T2114	0202410108	Essentials of Marketing Management		2	60	40	100
T2003	0202410109	Financial Accounting		2	60	40	100
T2387	0202410110	Global Business Environment		2	60	40	100
T2572	0202410111	Human Resource Management		2	100	0	100
T2827	0202410112	Supply Chain Management		2	100	0	100
T2224	0202410113	Research Methodology		1	50	0	50
F2001	0202410114	Introduction to Meta Skills		1	50	0	50
<b>Total</b>				<b>28</b>	<b>960</b>	<b>440</b>	<b>1400</b>
<b>Generic Elective Courses Group</b>							
T6674	0202410115	Basic Japanese I		2	60	40	100
T6014	0202410116	Basic French I		2	60	40	100
T6016	0202410117	Basic Spanish I		2	60	40	100
T6012	0202410118	Basic German I		2	60	40	100
<b>Total Required Credits</b>				<b>2</b>	<b>60</b>	<b>40</b>	<b>100</b>
<b>GIP</b>							
G2030	0202410119	Global Immersion Programme		30	0	1500	1500
<b>Note: For students under Global Immersion Programme (0202410119), whole semester will be waived off.</b>							
<b>Semester : 2</b>							
<b>Generic Core Courses</b>							
T2036	0202410201	Financial Management		3	90	60	150
T2050	0202410202	Trade Finance and FOREX Management		3	90	60	150
T2006	0202410203	Cost Accounting		2	60	40	100
T3392	0202410204	ERP-Business Process Integration		2	60	40	100



Celebrating 50 Years of Excellence

**Symbiosis Institute of International Business, Pune**  
**Master of Business Administration (International Business)**  
**Programme Structure 2020-22**

**Annexure A**

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2390	0202410205	Global Strategic Management		2	60	40	100
T2220	0202410206	Operations Research		2	60	40	100
T2573	0202410207	Organizational Behaviour		2	60	40	100
T2193	0202410208	Project Management		2	60	40	100
T2136	0202410209	Sales Force and Channel Management		2	60	40	100
T2513	0202410210	Marketing Research		2	60	40	100
T4665	0202410211	Well for Life		1	50	0	50
T4005	0202410212	Integrated Disaster Management *		0	0	0	Non Letter Grade
<b>Total</b>				<b>23</b>	<b>710</b>	<b>440</b>	<b>1150</b>
<b>Specialization Core Courses : Marketing</b>							
T2127	0202410213	Integrated Marketing Communication	Marketing	2	100	0	100
T2143	0202410214	Services Marketing	Marketing	2	60	40	100
<b>Total</b>				<b>4</b>	<b>160</b>	<b>40</b>	<b>200</b>
<b>Specialization Core Courses : Human Resource</b>							
T2574	0202410215	Employment Related Laws	Human Resource	2	100	0	100
T2281	0202410216	Talent Acquisition	Human Resource	2	60	40	100
<b>Total</b>				<b>4</b>	<b>160</b>	<b>40</b>	<b>200</b>
<b>Specialization Core Courses : Supply Chain</b>							
T2168	0202410217	Advanced Supply Chain Management	Supply Chain	2	100	0	100
T2174	0202410218	Materials Management	Supply Chain	2	60	40	100
<b>Total</b>				<b>4</b>	<b>160</b>	<b>40</b>	<b>200</b>
<b>Specialization Core Courses : Finance</b>							
T2056	0202410219	Financial Risk Management	Finance	2	100	0	100
T2043	0202410220	Security Analysis and Portfolio Management	Finance	2	60	40	100
<b>Total</b>				<b>4</b>	<b>160</b>	<b>40</b>	<b>200</b>
<b>Generic Elective Courses Group</b>							
T6015	0202410221	Basic French II		2	60	40	100
T6675	0202410222	Basic Japanese II		2	60	40	100
T6017	0202410223	Basic Spanish II		2	60	40	100
T6013	0202410224	Basic German II		2	60	40	100
<b>Total Required Credits</b>				<b>2</b>	<b>60</b>	<b>40</b>	<b>100</b>
<b>GIP</b>							
G2029	0202410225	Global Immersion Programme		29	0	1450	1450



Celebrating 50 Years of Excellence

**Symbiosis Institute of International Business, Pune**  
**Master of Business Administration (International Business)**  
**Programme Structure 2020-22**

**Annexure A**

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
---------------------	-------------	--------------	----------------	--------	----------------	----------------	-------------

Note: For students under Global Immersion Programme (0202410225), courses "Financial Management" (0202410201), "Trade Finance and FOREX Management" (0202410202), "Cost Accounting" (0202410203), "ERP-Business Process Integration" (0202410204), "Global Strategic Management" (0202410205), "Operations Research" (0202410206), "Organizational Behaviour" (0202410207), "Project Management" (0202410208), "Sales Force and Channel Management" (0202410209), "Marketing Research" (0202410210), "Well for Life" (0202410211), "Integrated Marketing Communication" (0202410213), "Services Marketing" (0202410214), "Employment Related Laws" (0202410215), "Talent Acquisition" (0202410216), "Advanced Supply Chain Management" (0202410217), "Materials Management" (0202410218), "Financial Risk Management" (0202410219), "Security Analysis and Portfolio Management" (0202410220), "Basic French II" (0202410221), "Basic Japanese II" (0202410222), "Basic Spanish II" (0202410223), "Basic German II" (0202410224) will be waived off.

**Semester : 3**

**Generic Core Courses**

T2905	0202410301	Internship		5	250	0	250
T2255	0202410302	Advanced Strategic Management		2	100	0	100
T2227	0202410303	Business Analytics		2	100	0	100
T2828	0202410304	Six Sigma		2	100	0	100
T0100	0202410305	Research Publication *		0	0	0	Non Letter Grade
TH4272	0202410352	Certificate in COVID-19 Care for the Community *		0	0	0	Non Letter Grade
<b>Total</b>				<b>11</b>	<b>550</b>	<b>0</b>	<b>550</b>

**Specialization Core Courses : Marketing**

T2153	0202410306	International Marketing	Marketing	2	60	40	100
T2118	0202410307	Consumer Behaviour	Marketing	2	100	0	100
<b>Total</b>				<b>4</b>	<b>160</b>	<b>40</b>	<b>200</b>

**Specialization Core Courses : Human Resource**

T2291	0202410308	International Human Resource Management	Human Resource	2	60	40	100
F0002	0202410309	Flexi-Credit Course	Human Resource	2	100	0	100
<b>Total</b>				<b>4</b>	<b>160</b>	<b>40</b>	<b>200</b>

**Specialization Core Courses : Supply Chain**

T2593	0202410310	International Logistics	Supply Chain	2	60	40	100
T2163	0202410311	Quality Management	Supply Chain	2	100	0	100
<b>Total</b>				<b>4</b>	<b>160</b>	<b>40</b>	<b>200</b>

**Specialization Core Courses : Finance**



**Symbiosis Institute of International Business, Pune**  
**Master of Business Administration (International Business)**  
**Programme Structure 2020-22**

**Annexure A**

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2073	0202410312	International Finance	Finance	2	60	40	100
T2013	0202410313	Derivative Markets	Finance	2	100	0	100
<b>Total</b>				<b>4</b>	<b>160</b>	<b>40</b>	<b>200</b>
<b>Specialization Elective : Marketing</b>							
T2130	0202410314	Brand Management	Marketing	2	60	40	100
T2152	0202410315	Business to Business Marketing	Marketing	2	60	40	100
T2155	0202410316	Marketing Models	Marketing	2	60	40	100
T2132	0202410317	Pricing	Marketing	2	60	40	100
T2139	0202410318	Digital Marketing	Marketing	2	60	40	100
T2121	0202410319	Customer Relationship Management	Marketing	2	60	40	100
T2125	0202410320	Marketing Strategy	Marketing	2	60	40	100
T2128	0202410321	Product Management	Marketing	2	60	40	100
T2148	0202410322	Retail Marketing	Marketing	2	60	40	100
T2862	0202410323	Business Statistics with R	Marketing	2	60	40	100
T2498	0202410324	Financial Statement Analysis	Marketing	2	60	40	100
<b>Total Required Credits</b>				<b>14</b>	<b>420</b>	<b>280</b>	<b>700</b>
<b>Specialization Elective : Human Resource</b>							
T2862	0202410323	Business Statistics with R	Human Resource	2	60	40	100
T2498	0202410324	Financial Statement Analysis	Human Resource	2	60	40	100
T2300	0202410325	HR Analytics	Human Resource	2	60	40	100
T2577	0202410326	HRD Instruments	Human Resource	2	60	40	100
T2286	0202410327	Industrial Relations	Human Resource	2	60	40	100
T2284	0202410328	Learning and Development	Human Resource	2	60	40	100
T2578	0202410329	Organizational Development and Change	Human Resource	2	60	40	100
T2302	0202410330	Technology in HR /SAP HR/ People Soft	Human Resource	2	60	40	100
T2576	0202410331	Performance Management System	Human Resource	2	60	40	100
T2283	0202410332	Talent Management	Human Resource	2	60	40	100
<b>Total Required Credits</b>				<b>14</b>	<b>420</b>	<b>280</b>	<b>700</b>
<b>Specialization Elective : Supply Chain</b>							
T2862	0202410323	Business Statistics with R	Supply Chain	2	60	40	100
T2498	0202410324	Financial Statement Analysis	Supply Chain	2	60	40	100



Celebrating 50 Years of Excellence

**Symbiosis Institute of International Business, Pune**  
**Master of Business Administration (International Business)**  
**Programme Structure 2020-22**

**Annexure A**

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2329	0202410333	Retail Distribution and Logistics	Supply Chain	2	60	40	100
T2180	0202410334	Supply Chain Performance Measurement	Supply Chain	2	60	40	100
T2187	0202410335	Service Operations Management	Supply Chain	2	60	40	100
T2222	0202410336	Advanced Operations Research	Supply Chain	2	60	40	100
T2176	0202410337	Procurement Management	Supply Chain	2	60	40	100
T2185	0202410338	Advanced Operations Management	Supply Chain	2	60	40	100
T1077	0202410339	International Commercial Law	Supply Chain	2	60	40	100
T2201	0202410340	Advanced Project Management	Supply Chain	2	60	40	100
T2528	0202410341	Management of Operations	Supply Chain	2	60	40	100
<b>Total Required Credits</b>				<b>14</b>	<b>420</b>	<b>280</b>	<b>700</b>
<b>Specialization Elective : Finance</b>							
T2862	0202410323	Business Statistics with R	Finance	2	60	40	100
T2498	0202410324	Financial Statement Analysis	Finance	2	60	40	100
T2150	0202410342	Marketing of Financial Services	Finance	2	60	40	100
T2051	0202410343	Financial Modeling	Finance	2	60	40	100
T2045	0202410344	Corporate Valuation	Finance	2	60	40	100
T2502	0202410345	Wealth Management	Finance	2	60	40	100
T2021	0202410346	Insurance Management	Finance	2	60	40	100
T2061	0202410347	Advanced Project Finance Structuring	Finance	2	60	40	100
T2011	0202410348	Commercial Banking	Finance	2	60	40	100
T2611	0202410349	Financial Econometrics	Finance	2	60	40	100
T2019	0202410350	Fixed Income Markets	Finance	2	60	40	100
<b>Total Required Credits</b>				<b>14</b>	<b>420</b>	<b>280</b>	<b>700</b>
<b>GIP</b>							
T2805	0202410351	Project		5	0	250	250

Note: For students under Note 1: For students under Global Immersion Programme (0202410225) of Semester II the student/s will have to complete 5 credits Project (0202410351) in lieu of Internship (0202410301) in Semester III.

Note 2: For the incoming student under Global Immersion Programme, the student/s will have to complete extra 4 credits from the elective courses of his/her specialization in lieu of Internship i.e. 5 credits (0202410301) in Semester III. Also, Research Publication (0202410305) letter grade course will be exempted for the incoming student. The incoming GIP Student earns 60 credits from Semester I and II at home University. The student will earn 28 credits (18 credits from elective courses of his/her specialization) for Semester III and 12 credits for Semester IV at SIIB.

**Semester : 4**





Celebrating 50 Years of Excellence

**Symbiosis Institute of International Business, Pune**  
**Master of Business Administration (International Business)**  
**Programme Structure 2020-22**

**Annexure A**

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
<b>Generic Core Courses</b>							
T2703	0202410401	Dissertation		3	150	0	150
T2801	0202410402	Live Project		1	50	0	50
<b>Total</b>				<b>4</b>	<b>200</b>	<b>0</b>	<b>200</b>
<b>Specialization Elective : Marketing</b>							
T2145	0202410403	Sustainable Marketing	Marketing	2	60	40	100
T2156	0202410404	Marketing Innovation	Marketing	2	60	40	100
T1077	0202410405	International Commercial Law	Marketing	2	60	40	100
T2150	0202410406	Marketing of Financial Services	Marketing	2	60	40	100
T2686	0202410422	Marketing Analytics	Marketing	2	60	40	100
<b>Total Required Credits</b>				<b>8</b>	<b>240</b>	<b>160</b>	<b>400</b>
<b>Specialization Elective : Human Resource</b>							
T1077	0202410405	International Commercial Law	Human Resource	2	60	40	100
T2290	0202410407	Leadership and Capacity Building	Human Resource	2	60	40	100
T2297	0202410408	HRD Audit and Scorecard	Human Resource	2	60	40	100
T2282	0202410409	Social Media in Human Resource Management	Human Resource	2	60	40	100
T2288	0202410410	Organizational Theory, Design and Structure	Human Resource	2	60	40	100
T2298	0202410411	Coaching, Counseling and Mentoring	Human Resource	2	60	40	100
<b>Total Required Credits</b>				<b>8</b>	<b>240</b>	<b>160</b>	<b>400</b>
<b>Specialization Elective : Supply Chain</b>							
T2182	0202410412	Technology in Supply Chain	Supply Chain	2	60	40	100
T2190	0202410413	Operations Planning and Scheduling	Supply Chain	2	60	40	100
T2170	0202410414	Sustainable Supply Chain	Supply Chain	2	60	40	100
T2177	0202410415	Supply Chain Risk and Reliability Management	Supply Chain	2	60	40	100
T2169	0202410416	Warehouse Management	Supply Chain	2	60	40	100
<b>Total Required Credits</b>				<b>8</b>	<b>240</b>	<b>160</b>	<b>400</b>
<b>Specialization Elective : Finance</b>							
T2047	0202410417	Mergers and Acquisitions	Finance	2	60	40	100
T2674	0202410418	Investment Banking	Finance	2	60	40	100
T2052	0202410419	Financial Engineering and Analytics	Finance	2	60	40	100
T2037	0202410420	Direct Taxation	Finance	2	60	40	100



Celebrating 50 Years of Excellence

**Symbiosis Institute of International Business, Pune**  
**Master of Business Administration (International Business)**  
**Programme Structure 2020-22**

**Annexure A**

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2055	0202410421	Behavioral Finance	Finance	2	60	40	100
T2690	0202410423	Risk Analytics	Finance	2	60	40	100
<b>Total Required Credits</b>				<b>8</b>	<b>240</b>	<b>160</b>	<b>400</b>



**Symbiosis Institute of International Business, Pune**  
**Master of Business Administration (International Business)**  
**Programme Structure 2020-22**

Celebrating 50 Years of Excellence

Semester	Internal Credits	External Credits	Total Credits	Total Marks
<b>Marketing</b>				
Semester 1	6	24	30	1500
Semester 2	3	26	29	1450
Semester 3	13	16	29	1450
Semester 4	4	8	12	600
<b>Total</b>	<b>26</b>	<b>74</b>	<b>100</b>	<b>5000</b>
<b>Human Resource</b>				
Semester 1	6	24	30	1500
Semester 2	3	26	29	1450
Semester 3	13	16	29	1450
Semester 4	4	8	12	600
<b>Total</b>	<b>26</b>	<b>74</b>	<b>100</b>	<b>5000</b>
<b>Supply Chain</b>				
Semester 1	6	24	30	1500
Semester 2	3	26	29	1450
Semester 3	13	16	29	1450
Semester 4	4	8	12	600
<b>Total</b>	<b>26</b>	<b>74</b>	<b>100</b>	<b>5000</b>
<b>Finance</b>				
Semester 1	6	24	30	1500
Semester 2	3	26	29	1450
Semester 3	13	16	29	1450
Semester 4	4	8	12	600
<b>Total</b>	<b>26</b>	<b>74</b>	<b>100</b>	<b>5000</b>