Name of the Institute: SIMS Name Of the Program: MBA (Executive) Revision in Syllabus

stitu	Institute	Progr	Program	Catalog	Catalog	Course	Batch	Batch	Change		Change in				Changes
te	Name	amm	Name	Course	Course	Туре	2020	2021	in T-	course/N	Pedagogy	evaluatio		course	Yes:
ode		9		Code	Name				Code	ature		n	n method		Revised
		Code							Yes /						No: Not
204	SIMS,	20448	NA D A	GEN002	Project	Core		Added	Yes						Revised Yes
	Pune	20446	(Executive		Project	Core		Added	162						res
	rune		)												
204	SIMS,	20448	M.B.A.	GEN004	Dissertati	Core	Base PS	Dropped	Yes	_					Yes
	Pune	20770	(Executive		on	0010	Dasc 15	Бторреа	1,03						1.63
- 1			)		ļ										
204	SIMS,	20448	M.B.A.	T1140	Legal	Core	Base PS	No	No						No
	Pune		(Executive		Aspects of			Change							
- 1			)		Business										
	SIMS,	20448		T1324	Goods	Core	Base PS	No	No						NO
- 1	Pune		(Executive		and			Change	l						
- 1			)		Service				l						
- 1					Tax (GST)				l						
204	SIMS,	20448	M.B.A.	T2003	Law Financial	Core	Base PS	No	No	-					No
	Pune	20440	(Executive		Accountin	Core	pase 12	Change	l C						INU
- 1	i unc		)		g			Change	l						
204	SIMS,	20448	M.B.A.	T2006	Cost	Core	Base PS	No	No						No
	Pune		(Executive		Accountin			Change							
			)		g				l						
204	SIMS,	20448	M.B.A.	T2013	Derivative	Core	Base PS	No	No						No
	Pune		(Executive		Markets			Change							
			)					, ,							
	SIMS,	20448		T2015	Introducti	Core	Base PS	No	No						No
	Pune		(Executive		on to			Change	1						
- 1			)		Financial				l						
- 1					Markets				l						
- 1					and				l						
- 1					Institution				l						
204	SIMS,	20448	M.B.A.	T2034	Financial	Core	Base PS	No	No						No
	Pune	20440	(Executive		Managem	COTE	base 15	Change	l'io						110
	unc		)		ent			Change							
204	SIMS,	20448	M.B.A.	T2043	Security	Core	Base PS	No	No						No
	Pune		(Executive		Analysis			Change	1						
			)		and										
- 1					Portfolio										
					Managem										
_					ent				<u> </u>						-
	SIMS,	20448	M.B.A.	T2047	Mergers	Core	Base PS	No	No						No
	Pune		(Executive		and			Change	·	1					
			,		Acquisitio										
204	SIMS,	20449	M.B.A.	T2051	ns Financial	Core	Base PS	No	No					_	No
204	Pune	20440	(Executive		Modeling	COIE	Dase 13	Change	I.**						1
	unc		)		- Triouching			Change							
204	SIMS,	20448	M.B.A.	T2059	Advanced	Core	Base PS	No	No						No
	Pune		(Executive		Corporate			Change							
			)		Finance				1						
									I	1					
					ļ										
204	SIMS,	20448	M.B.A.	T2073	Internatio	Core	Base PS	No	No						No
	Pune		(Executive		nal			Change							
		00.	)		Finance			ļ.,	ļ	-					1
	SIMS,	20448	M.B.A.	T2114	Essentials	Core	Base PS	No	No		1				No
	Pune		(Executive		of Marketing	l		Change							
			<b>'</b>		Marketing Managem										
			,		ent										

	SIMS, Pune	20448	M.B.A. (Executive )	T2118	Consumer Behaviour	Core	Base PS	No Change	No				No
	SIMS, Pune	20448	M.B.A. (Executive )	T2121	Customer Relations hip Managem ent	Core	Base PS	No Change	No				No
	SIMS, Pune	20448	M.B.A. (Executive	T2125	Marketing Strategy	Core	Base PS	No Change	No				No
	SIMS, Pune	20448	M.B.A. (Executive	T2127	Integrate d Marketing Communi cation	Core	Base PS	No Change	No				No
	SIMS, Pune	20448	M.B.A. (Executive	T2128	Product Managem ent	Core	Base PS	No Change	No				No
	SIMS, Pune	20448	M.B.A. (Executive	T2130	Brand Managem ent	Core	Base PS	No Change	No				No
	SIMS, Pune	20448	M.B.A. (Executive	T2139	Digital Marketing	Core	Base PS	No Change	No				No
	SIMS, Pune	20448	M.B.A. (Executive )	T2152	Business to Business Marketing	Core	Base PS	No Change	No		+		No
11	SIMS, Pune	20448	M.B.A. (Executive )	T2153	Internatio nal Marketing		Base PS	No Change	No				No
	SIMS, Pune	20448	M.B.A. (Executive	T2165	Lean Six Sigma	Core	Base PS	No Change	No				No
	SIMS, Pune	20448	M.B.A. (Executive )	T2176	Procurem ent Managem ent			Added	Yes			Yes	Yes
204	SIMS, Pune	20448	M.B.A. (Executive )	T2182	Technolog y in Supply Chain	Core		Added	Yes			Yes	Yes
204	SIMS, Pune	20448	M.B.A. (Executive )	T2187	Service Operation s Managem ent		Base PS	Dropped	Yes				Yes
204	SIMS, Pune	20448	M.B.A. (Executive )	T2189	Operation s Strategy and Control	Core		Added	Yes				Yes
	SIMS, Pune	20448	M.B.A. (Executive	T2216	Business Statistics	Core	Base PS	No Change	No				No
204	SIMS, Pune	20448	M.B.A. (Executive	T2220	Operation s Research	Core	Base PS	Dropped	Yes				Yes
204	SIMS, Pune	20448	M.B.A. (Executive	T2225	Research Methodol ogy	Core	Base PS	No Change	No				No

8 Carrier (SIMS)

204	CIMIC	20448	) M B A	T2254	ent	Core	Raco PS	Dropped	Vac					Voc
	SIMS, Pune	20448	M.B.A. (Executive )	T2254	Game Theory for Strategic	Core	Base PS	Dropped	Yes					Yes
204	SIMS,	20448	M.B.A.	T2283	Thinking Talent	Core	Base PS	No	No					No
	Pune		(Executive )		Managem ent			Change						
	SIMS, Pune	20448	M.B.A. (Executive )	T2284	Learning and Developm ent	Core	Base PS	No Change	No					No
	SIMS, Pune	20448	M.B.A. (Executive )	T2290	Leadershi p and Capacity Building	Core	Base PS	No Change	No	3				No
	SIMS, Pune	20448	M.B.A. (Executive )	T2296	Compens ation and Reward Managem ent	Core	Base PS	No Change	No					No
	SIMS, Pune	20448	M.B.A. (Executive )	T2353	Entrepren eurship	Core	Base PS	No Change	No					No
	SIMS, Pune	20448	M.B.A. (Executive )	T2389	Business, Governm ent and the Global Political Economy		Base PS	No Change	No					No
	SIMS, Pune	20448	M.B.A. (Executive )	T2397	Internatio nal Business and Global Strategy	Core	Base PS	No Change	No				_	No
	SIMS, Pune	20448	M.B.A. (Executive )	T2513	Marketing Research	Core	Base PS	No Change	No					No
	SIMS, Pune	20448	M.B.A. (Executive )	T2527	Logistics Managem ent	Core		Added	Yes					No
	SIMS, Pune	20448	M.B.A. (Executive )	T2528	Managem ent of Operation	1	Base PS	No Change	No					No
	SIMS, Pune	20448	M.B.A. (Executive )	T2572	Human Resource Managem	Core	Base PS	No Change	No	/	of Manag			No

S Danish (SIMS) St. of St. of

204	SIMS, Pune	20448	M.B.A. (Executive )	T2573	Organizati onal Behaviour	Core	Base PS	No Change	No				No
			ĺ										
	SIMS, Pune	20448	M.B.A. (Executive )	T2574	Employm ent Related Laws	Core	Base PS	No Change	No				No
	SIMS, Pune	20448	M.B.A. (Executive )	T2576	Performa nce Managem ent System	Core	Base PS	No Change	No	1		1	No
	SIMS, Pune	20448	M.B.A. (Executive )	T2578	Organizati onal Developm ent and Change	Core	Base PS	No Change	No				No
204	SIMS, Pune	20448	M.B.A. (Executive )	T2605	Project & Infrastruc ture Finance	Core	Base PS	No Change	No				No
204	SIMS, Pune	20448	M.B.A. (Executive )	T2777	Managem ent Accountin	Core	Base PS	No Change	No				No
	SIMS, Pune	20448	M.B.A. (Executive )	T2827	Supply chain managem ent	Core	Base PS	No Change	No	al.			No
	SIMS, Pune	20448	M.B.A. (Executive )	T3036	Informati on Risk Managem ent	Core	Base PS	No Change	No				No
	SIMS, Pune	20448	M.B.A. (Executive )	T3088	Managem ent Informati on Systems	Core	Base PS	No Change	No				No
	SIMS, Pune	20448	M.B.A. (Executive	T3094	Project Managem ent	Core	Base PS	No Change	No				No
204	SIMS, Pune	20448	M.B.A. (Executive	T3152	Advanced Excel	Core	Base PS	No Change	No				No
204	SIMS, Pune	20448	M.B.A. (Executive )	T3167	Introducti on to Business Intelligenc		Base PS	No Change	No				No
204	SIMS, Pune	20448	M.B.A. (Executive )	T3352	IT for Managers	Core	Base PS	Dropped	Yes				Yes
204	SIMS, Pune	20448	M.B.A. (Executive	T3394	Internet of Things	Core	Base PS	No Change	No				No
204	SIMS, Pune	20448	M.B.A. (Executive	T3397	Data Mining	Core	Base PS	No Change	No				No
204	SIMS, Pune	20448	M.B.A. (Executive	T3398	Mobile Analytics	Core	Base PS	No Change	No				No
204	SIMS, Pune	20448	M.B.A. (Executive	T3532	Machine Learning	Core	Base PS	No Change	No				No

Sund (SIMS)

204 SIMS	, 20448	M.B.A.	T6075	Manageri	Core	No	No					No
Pune		(Executive		al		Change				l,		
- 1		)		Economic		l	1					
				s								- 1
204 SIMS,	, 20448	M.B.A.	TH4272	Certificate	Core	Added	Yes				Yes	
Pune		(Executive		in COVID-		l						
		)		19 Care fo		l						
				r the		l						
				Communi		l						
				ty								

Samulus (SIMS) Studies \* aund .



# SYMBIOSIS INSTITUTE OF MANAGEMENT STUDIES

# Symbiosis International Deemed University)

(Established under Section 3 of the UGC Act, 1956)

Re-accredited by NAAC with 'A' grade (3.58/4) Awarded Category - I by UGC

Founder: Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India) (For Defence Personnel & Their Dependents)

Percentages of programmes where syllabus revision was carried out

From AY 2020-2021 to 2021-2022

Name of the Institute: Symbiosis Institute of Management Studies

Manao

Name of the Programme: Master of Business Administration (Executive)

#### Index

Academic Year	Particulars	Page Number
2021-2022	Approved Programme Structure	8 - 14
2020-2021	Approved Programme Structure	16 - 22

Dr. Pravin Kumar Bhoyar

**Deputy Director** 



#### SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

(Established under section 3 of the UGC Act 1956)

Re - accredited by NAAC with 'A' Grade

Founder: Prof. Dr. S. B. Mujumdar, M.Sc., Ph.D. (Awarded Padma Bhushan and Padma Shri by President of India)

SIU/U-110(SIMS, Pune)/2021/2857

Date: 30/07/2021

To

The Director

Symbiosis Institute of Management Studies, Pune

Subject: Approval of the Programme Structure/s for the academic year 2021-2022

Dear Sir/Madam,

This is to inform you that the following Programme Structure has been duly approved by the Acade Council for the Academic Year 2021-2022.

Sr.No. Programme Batch

1 Master of Business Administration (Executive) 2021-2024

You may download the same using your login credentials using the link and the path mentioned-

Link:

http://eduwiz.intechsolutionspune.in/eduwiz/login.html

Path: Academics->Catalogue->Programme St

Academics->Catalogue->Programme Structure-> View Course Structure -> Select Institution Select Academic Year -> Select Programme -> Select Batch -> Show Course Structure ->

Print Programme Structure.

Thanking you.

Sincerely,

1

Dr. Pravin Dange Head- Academics

Copy to: Controller of Examinations, SIU



1.	OBJECTIVE	evening and Week the benefits of the latest case study d solid foundation in and entrepreneuria To provide high quadvancement of ki	is a 30 months programmends – Saturdays and Sursame top-ranked curricul iscussion and best pool of all functional areas of beal perspectives.  uality management education and business reprofessionalism in these	ndays from morning to num of our full-time Morning findustry experienced usiness while gaining getion to working profess related disciplines and	evening, to avail BA in addition to faculty to build a global, technology sionals through								
2.	DURATION (IN MONTHS)	30 (Part Time)											
3.	INTAKE	150											
4.	RESERVATION	Not Applicable											
5.	ELIGIBILITY	minimum of 50% work experience a	Graduate from any recognised University/ Institution of National Importance with ninimum of 50% marks or equivalent grade and a minimum of two years full time work experience after graduation in a registered firm/ company/ industry/educational / government, autonomous organisations.										
6.	SELECTION PROCEDURE	Personal Interaction	Personal Interaction										
7.	MEDIUM OF INSTRUCTION	English											
8.	PROGRAMME PATTERN	Semester											
9.	COURSE & SPECIALIZATION	As per Annexure A	A										
10.	FEE		Academic Fees (Per Annum)*	Institute Deposit (Refundable)	Total								
	Indian Students (INR)	1st Year	198000	10000	208000								
	Indian Students (INR)	2nd Year	198000	0	198000								
	Indian Students (INR)	3rd Year	0	0	0								
	Total	•	396000	10000	406000								
11.	ASSESSMENT	institute level. All	es will have 100% comporexternal courses will havernal [University] examin	e 60% internal compor									
		The assessment of the student for each examination is done, based on relative											

performance. Maximum Grade Point (GP) is 10 corresponding to O (Outstanding). For all courses, a student is required to pass both internal and external examination

separately with a minimum Grade Point of 4 corresponding to Grade P. Students

securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum

CGPA of 4 out of maximum of 10 CGPA for the programme.

SIU 30/07/2021

STANDARD OF

**PASSING** 

12.

	AWARD OF DEGREE/	Masters of Business Administration (Executive) will be awarded at the end of V
13.	DIPLOMA/	semester examination by taking into consideration the performance of all semesters
	CERTIFICATE	examinations after obtaining minimum 4.00 CGPA out of 10 CGPA.

#### 14. NATURE WISE DISTRIBUTION OF CREDITS

Semester	Generic Core	Generic Elective	Specialization Core	Specialization Elective	Open Elective	Audit	Total
1	20	0	0	0	0	0	20
2	20	0	0	0	0	0	20
3	20	0	0	0	0	0	20
4	10	0	10	0	0	0	20
5	20	0	0	0	0	0	20
Total	90	0	10	0	0	0	100

This Programme Structure is aligned with the norms laid down by the University and is approved by the Academic Council.

Hereafter changes (if any) which conform to the policy on "Curriculum Development and Review" would be permissible, subject to revision of the Programme Structure, following the specified processes.

Head - Academics

THIS IS SYSTEM GENERATED DOCUMENT AND REQUIRES NO SIGNATURE.



#### Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
		Se	mester : 1				
		Generic	Core Courses				
T2006	0204480101	Ŭ .		2	100	0	100
T2114	0204480102	Essentials of Marketing Management		2	60	40	100
T2003	0204480103	Financial Accounting		2	100	0	100
T1324	0204480104	Goods and Service Tax (GST) Law		2	60	40	100
T2572	0204480105	Human Resource Management		2	60	40	100
T1140	0204480106	Legal Aspects of Business		2	100	0	100
T2528	0204480107	Management of Operations		2	60	40	100
T6075	0204480108	Managerial Economics		2	100	0	100
T2573	0204480109	Organizational Behaviour		2	60	40	100
T2225	0204480110	Research Methodology		2	100	0	100
			Total	20	800	200	1000
		Sei	mester : 2				
		Generic	Core Courses				
T2216	0204480201	Business Statistics		2	100	0	100
T2389	0204480202	Business, Government and the Global Political Economy		2	100	0	100
T2118	0204480203	Consumer Behaviour		2	60	40	100
T3167	0204480204	Introduction to Business Intelligence		2	100	0	100
T2290	0204480205	Leadership and Capacity Building		2	60	40	100
T2777	0204480206	Management Accounting		2	60	40	100
T2513	0204480207	Marketing Research		2	60	40	100
T2128	0204480208	Product Management		2	100	0	100
T2253	0204480209	Strategic Management		2	60	40	100
T2827	0204480210	Supply Chain Management		2	60	40	100
			Total	20	760	240	1000
			mester : 3				
		, , , , , , , , , , , , , , , , , , , ,	Core Courses		,		
T2240	0204480301	Advanced Business Communication		3	150	0	150
T2130	0204480302	Brand Management		2	100	0	100
T2236	0204480303	Corporate Governance and Ethics		2	60	40	100
T2121	0204480304	Customer Relationship Management		2	60	40	100
T2034	0204480305	Financial Management		2	60	40	100



#### Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2397	0204480306	International Business and Global Strategy		2	60	40	100
T2015	0204480307	Introduction to Financial Markets and Institutions		2	60	40	100
T2165	0204480308	Lean Six Sigma		2	100	0	100
T2284	0204480309	Learning and Development		2	60	40	100
T3152	0204480310	Advanced Excel		1	50	0	50
			Total	20	760	240	1000
		Se	mester : 4				
		Generio	Core Courses				
T2227	0204480401	Business Analytics		2	100	0	100
T2353	0204480402	Entrepreneurship		2	60	40	100
T3088	0204480403	Management Information Systems		2	60	40	100
T2047	0204480404	Mergers and Acquisitions		2	60	40	100
T2043	0204480405	Security Analysis and Portfolio Management		2	100	0	100
			Total	10	380	120	500
				<u>'</u>	<u>'</u>		
		Specialization C	ore Courses : Marke	ting			
T2152	0204480406	Business to Business Marketing	Marketing	2	60	40	100
T2139	0204480407	Digital Marketing	Marketing	2	60	40	100
T2127	0204480408	Integrated Marketing Communication	Marketing	2	60	40	100
T2153	0204480409	International Marketing	Marketing	2	60	40	100
T2125	0204480410	Marketing Strategy	Marketing	2	60	40	100
			Total	10	300	200	500
				•	•		
		Specialization Core	Courses : Human Re	esource			
T2296	0204480411	Compensation and Reward Management	Human Resource	2	60	40	100
T2574	0204480412	Employment Related Laws	Human Resource	2	60	40	100
T2578	0204480413	Organizational Development and Change	Human Resource	2	60	40	100
T2576	0204480414	Performance Management System	Human Resource	2	60	40	100
T2283	0204480415	Talent Management	Human Resource	2	60	40	100
			Total	10	300	200	500
		Specialization (	Core Courses : Finar	nce			



#### Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks				
T2059	0204480416	Advanced Corporate Finance	Finance	2	60	40	100				
T2013	0204480417	Derivative Markets	Finance	2	60	40	100				
T2051	0204480418	Financial Modeling	Finance	2	60	40	100				
T2073	0204480419	International Finance	Finance	2	60	40	100				
T2605	0204480420	Project & Infrastructure Finance	Finance	2	60	40	100				
			Total	10	300	200	500				
		nocialization Caro Courses L	Supply Chain Manage	omant ? O	norotions						
	<u>s</u>	pecialization Core Courses : S	<del>,</del>	ement & O	perations						
T2527	0204480421	Logistics Management	Supply Chain Management & Operations	2	60	40	100				
T2189	0204480422	Operations Strategy and Control	Supply Chain Management & Operations	2	60	40	100				
T2176	0204480423	Procurement Management	Supply Chain Management & Operations	2	60	40	100				
T3094	0204480424	Project Management	Supply Chain Management & Operations	2	60	40	100				
T2182	0204480425	Technology in Supply Chain	Supply Chain Management & Operations	2	60	40	100				
			Total	10	300	200	500				
		Specialization Core Courses :	Information Technol	logy and A	nalytics						
T3397	0204480426		Information Technology and Analytics	2	60	40	100				
T3036	0204480427	Information Risk Management	Information Technology and Analytics	2	60	40	100				
T3394	0204480428	Internet of Things	Information Technology and Analytics	2	60	40	100				
T3532	0204480429	Machine learning	Information Technology and Analytics	2	60	40	100				
T3398 0204480430 Mobile Analytics Information Technology and 2 60 40 100 Analytics											
			Total	10	300	200	500				
		Se	emester : 5								
		Generic	c Core Courses								



#### Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2720	0204480501	Dissertation		20	0	1000	1000
			Total	20	0	1000	1000



Semester	Internal Credits	External Credits	Total Credits	Total Marks
	•	Marketing		•
Semester 1	10	10	20	1000
Semester 2	8	12	20	1000
Semester 3	8	12	20	1000
Semester 4	4	16	20	1000
Semester 5	0	20	20	1000
Total	30	70	100	5000
		Human Resource		•
Semester 1	10	10	20	1000
Semester 2	8	12	20	1000
Semester 3	8	12	20	1000
Semester 4	4	16	20	1000
Semester 5	0	20	20	1000
Total	30	70	100	5000
	•	Finance		•
Semester 1	10	10	20	1000
Semester 2	8	12	20	1000
Semester 3	8	12	20	1000
Semester 4	4	16	20	1000
Semester 5	0	20	20	1000
Total	30	70	100	5000
	Supply Cha	in Management & C	perations	-
Semester 1	10	10	20	1000
Semester 2	8	12	20	1000
Semester 3	8	12	20	1000
Semester 4	4	16	20	1000
Semester 5	0	20	20	1000
Total	30	70	100	5000
	Informatio	n Technology and A	Analytics	-
Semester 1	10	10	20	1000
Semester 2	8	12	20	1000
Semester 3	8	12	20	1000
Semester 4	4	16	20	1000
Semester 5	0	20	20	1000
Total	30	70	100	5000



#### SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

(Established under section 3 of the UGC Act 1956) Re - accredited by NAAC with 'A' Grade

Founder: Prof. Dr. S. B. Mujumdar, MSc., Ph.D. (Awarded Padma Bhushan and Padma Shri by President of India)

SIU/U-110(SIMS, Pune)/2020/2058 (A)

Date: 29/06/2020

To

The Director

Symbiosis Institute of Management Studies, Pune

#### Subject: Approval of the Programme Structure/s for the academic year 2020-2021

Dear Sir/Madam,

This is to inform you that the following Programme Structure has been duly approved by the Academic Council for the Academic Year 2020-2021.

Sr.No.	Programme	Batch
1	Master of Business Administration (Executive)	2020-2023

You may download the same using your login credentials using the link and the path mentioned-

Link: http://eduwiz.intechsolutionspune.in/eduwiz/login.html

Path: Academics->Catalogue->Programme Structure-> View Course Structure -> Select Institute ->

Select Academic Year -> Select Programme -> Select Batch -> Show Course Structure -> Print

Programme Structure.

Thanking you.

Sincerely,

Dr. Pravin Dange

Head-Academics

Copy to: Controller of Examinations, SIU

1.	OBJECTIVE		MBA (Executive) is a 30 months programme conducted on Weekdays in the evening and Weekends – Saturdays and Sundays from morning to evening, to avail the benefits of the same top-ranked curriculum of our full-time MBA in addition to latest case study discussion and best pool of industry experienced faculty to build a solid foundation in all functional areas of business while gaining global, technology and entrepreneurial perspectives.  To provide high quality management education to working professionals through advancement of knowledge in all business related disciplines and development of ethos of corporate professionalism in these executive students.					
2.	DURATION MONTHS)	(IN	30 (Part Time)					
3.	INTAKE		150					
4.	RESERVATION		Not Applicable					
5.	ELIGIBILITY		Graduate from any recognised University / Institution of National Importance with minimum of 50% marks or equivalent grade and minimum of two year's work experience after graduation in a registered firm/ company/ industry/ educational and/ government, autonomous organisations.					
6.	SELECTION PROCEDURE		Personal Interaction					
7.	MEDIUM INSTRUCTION	OF	English					
8.	PROGRAMME PATTERN		Semester					
9.	COURSE SPECIALIZATION	&	As per Annexure A					
10.	FEE			Academic Fee p.a	Institute Deposit	Total		
			Indian Students	198000	10000	208000		
			International Students (USD equivalent to INR)	0	0	0		
11.	ASSESSMENT		All internal courses will have 100% component as internal evaluation at the institute level. All external courses will have 60% internal component and 40% component as external [University] examination.					
12.	STANDARD PASSING	OF	The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (Outstanding). For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 CGPA for the programme.					
13.	AWARD OF DEGR DIPLOMA/	EE/			utive) will be awarde eration the performanc			



CERTIFICATE

examinations after obtaining minimum 4.00 CGPA out of 10 CGPA.

#### 14. NATURE WISE DISTRIBUTION OF CREDITS

Generic Core	Generic Elective	Specialization Core	Specialization Elective	Open Elective	Audit	Total
20	0	0	0	0	0	20
20	0	0	0	0	0	20
20	0	0	0	0	0	20
10	0	10	0	0	0	20
20	0	0	0	0	0	20
90	0	10	0	0	0	100
	20 20 20 10 20	Core         Elective           20         0           20         0           20         0           10         0           20         0	20         0         0           20         0         0           20         0         0           20         0         0           10         0         10           20         0         0	20         0         0         0           20         0         0         0           20         0         0         0           20         0         0         0           10         0         10         0           20         0         0         0	20         0         0         0         0           20         0         0         0         0           20         0         0         0         0           20         0         0         0         0           10         0         10         0         0           20         0         0         0         0	Core         Elective         Core         Elective         Open Elective         Audit           20         0         0         0         0         0           20         0         0         0         0         0           20         0         0         0         0         0           20         0         0         0         0         0           10         0         10         0         0         0           20         0         0         0         0         0

Programme Structure is approved by the Academic Council subject to its norms & conditions. Any provision in the Programme Structure which violates the basic rules & regulations is deemed to be termed "Null & Void".

Head-Academics

THIS IS SYSTEM GENERATED DOCUMENT AND REQUIRES NO SIGNATURE.



#### Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks			
Semester : 1										
Generic Core Courses										
T2006	0204480101	Cost Accounting		2	100	0	100			
T2114	0204480102	Essentials of Marketing Management		2	60	40	100			
T2003	0204480103	Financial Accounting		2	100	0	100			
T1324	0204480104	Goods and Service Tax (GST) Law		2	60	40	100			
T2572	0204480105	Human Resource Management		2	60	40	100			
T1140	0204480106	Legal Aspects of Business		2	100	0	100			
T2528	0204480107	Management of Operations		2	60	40	100			
T2573	0204480108	Organizational Behaviour		2	60	40	100			
T2225	0204480109	Research Methodology		2	100	0	100			
T6075	0204480110	Managerial Economics		2	100	0	100			
			Total	20	800	200	1000			
			mester : 2							
			Core Courses		1					
T2216	0204480201	Business Statistics		2	100	0	100			
T2389	0204480202	Business, Government and the Global Political Economy		2	100	0	100			
T2118	0204480203	Consumer Behaviour		2	60	40	100			
T3167	0204480204	Introduction to Business Intelligence		2	100	0	100			
T2290	0204480205	Leadership and Capacity Building		2	60	40	100			
T2777	0204480206	Management Accounting		2	60	40	100			
T2253	0204480207	Strategic Management		2	60	40	100			
T2827	0204480208	Supply Chain Management		2	60	40	100			
T2513	0204480209	Marketing Research		2	60	40	100			
T2128	0204480210	Product Management		2	100	0	100			
			Total	20	760	240	1000			
			mester : 3							
			Core Courses		1	-				
T2240	0204480301	Advanced Business Communication		3	150	0	150			
T2236	0204480302	Corporate Governance and Ethics		2	60	40	100			
T2034	0204480303	Financial Management		2	60	40	100			
T2397	0204480304	International Business and Global Strategy		2	60	40	100			
T2015	0204480305	Introduction to Financial Markets and Institutions		2	60	40	100			



#### Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks		
T2165	0204480306	Lean Six Sigma		2	100	0	100		
T2130	0204480307	Brand Management		2	100	0	100		
T2121	0204480308	Customer Relationship Management		2	60	40	100		
T2284	0204480309	Learning and Development		2	60	40	100		
T3152	0204480310	Advanced Excel		1	50	0	50		
			Total	20	760	240	1000		
Semester : 4									
		Generio	Core Courses						
T2227	0204480401	Business Analytics		2	100	0	100		
T2353	0204480402	Entrepreneurship		2	60	40	100		
T3088	0204480403	Management Information Systems		2	60	40	100		
T2047	0204480404	Mergers and Acquisitions		2	60	40	100		
T2043	0204480405	Security Analysis and Portfolio Management		2	100	0	100		
			10	380	120	500			
	Total 10 380 120 500 Specialization Core Courses : Marketing								
T2139	0204480406	Digital Marketing	Marketing	2	60	40	100		
T2127	0204480407	Integrated Marketing Communication	Marketing	2	60	40	100		
T2125	0204480408	Marketing Strategy	Marketing	2	60	40	100		
T2153		International Marketing	Marketing	2	60	40	100		
T2152	0204480410	Business to Business Marketing		2	60	40	100		
			Total	10	300	200	500		
		Specialization Core	Courses : Human Re	source	•				
T2574	0204480411	Employment Related Laws	Human Resource	2	60	40	100		
T2578	0204480412		Human Resource	2	60	40	100		
T2576	0204480413	Performance Management System	Human Resource	2	60	40	100		
T2296	0204480414	Compensation and Reward Management	Human Resource	2	60	40	100		
T2283	0204480415	Talent Management	Human Resource	2	60	40	100		
			Total	10	300	200	500		
		Specialization (	Core Courses : Finan	се					
T2059	0204480416	Advanced Corporate Finance	Finance	2	60	40	100		
T2013	0204480417	Derivative Markets	Finance	2	60	40	100		
T2051	0204480418	Financial Modeling	Finance	2	60	40	100		
T2073	0204480419	International Finance	Finance	2	60	40	100		



#### Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2605	0204480420	Project & Infrastructure Finance	Finance	2	60	40	100
			Tota	10	300	200	500
			ore Courses : Opera	ions			
T2254	0204480421	Game Theory for Strategic Thinking	Operations	2	60	40	100
T3352	0204480422	IT for Managers II	Operations	2	60	40	100
T2220	0204480423	Operations Research	Operations	2	60	40	100
T3094	0204480424	Project Management	Operations	2	60	40	100
T2187	0204480425	Service Operations Management	Operations	2	60	40	100
			Tota	10	300	200	500
		Specialization Core Courses :	Information Techno	ogy and A	nalytics		
T3397	0204480426	Data Mining	Information Technology and Analytics	2	60	40	100
T3036	0204480427	Information Risk Management	Information Technology and Analytics	2	60	40	100
T3394	0204480428	Internet of Things	Information Technology and Analytics	1 2	60	40	100
T3398	0204480429	Mobile Analytics	Information Technology and Analytics	1 2	60	40	100
T3532	0204480430	Machine learning	Information Technology and Analytics	2	60	40	100
			Tota	10	300	200	500
		Se	mester : 5				
		Generic	Core Courses				
T2720	0204480501	Dissertation		20	0	1000	1000
			Tota	20	0	1000	1000



Semester	Internal Credits	External Credits	Total Credits	Total Marks				
	•	Marketing		•				
Semester1	10	10	20	1000				
Semester2	8	12	20	1000				
Semester3	8	12	20	1000				
Semester4	4	16	20	1000				
Semester5	0	20	20	1000				
Total	30	70	100	5000				
		Human Resource						
Semester1	10	10	20	1000				
Semester2	8	12	20	1000				
Semester3	8	12	20	1000				
Semester4	4	16	20	1000				
Semester5	0	20	20	1000				
Total	30	70	100	5000				
		Finance						
Semester1	10	10	20	1000				
Semester2	8	12	20	1000				
Semester3	8	12	20	1000				
Semester4	4	16	20	1000				
Semester5	0	20	20	1000				
Total	30	70	100	5000				
		Operations						
Semester1	10	10	20	1000				
Semester2	8	12	20	1000				
Semester3	8	12	20	1000				
Semester4	4	16	20	1000				
Semester5	0	20	20	1000				
Total	30	70	100	5000				
Information Technology and Analytics								
Semester1	10	10	20	1000				
Semester2	8	12	20	1000				
Semester3	8	12	20	1000				
Semester4	4	16	20	1000				
Semester5	0	20	20	1000				
Total	30	70	100	5000				

