

Institute Code	Institute Name	Program Code	Program Name	Catalog Course Code	Catalog Course Name	Course Type	Batch 2020	Batch 2021	Change in T-Code Yes /	Change in course/Nature	Change in Pedagogy	Change in evaluation	Change in instruction method	Add on course	Changes Yes: Revised : t Revised
405	SSSS,	40541	M.B.A.	F4001	Advanced Excel	Core	Base PS	Change	No						
405	SSSS,	40541	M.B.A.	F4007	Content Writing and	Core	Base PS	Change	No						
405	SSSS,	40541	M.B.A.	F4009	F4009	Core		Added	Yes					YES	
405	SSSS,	40541	M.B.A.	GEN002	Project	Core	Base PS	Change	No						
405	SSSS,	40541	M.B.A.	GEN003	Internship	Core	Base PS	Change	No						
405	SSSS,	40541	M.B.A.	GEN004	Dissertation	Core		Added	Yes	YES	YES	YES	YES		YES
405	SSSS,	40541	M.B.A.	GEN005	n Catalog Courses	Core	Base PS	Change	No						
405	SSSS,	40541	M.B.A.	T0100	Research Publication	Core	Base PS	Change	No						
405	SSSS,	40541	M.B.A.	T1361	Legal Aspects of Sports	Core	Base PS	Change	No						
405	SSSS,	40541	M.B.A.	T2003	Financial Accounting	Core	Base PS	Change	No						
405	SSSS,	40541	M.B.A.	T2088	Management	Core		Added	Yes						YES
405	SSSS,	40541	M.B.A.	T2118	Consumer Behaviour	Core	Base PS	Change	No						
405	SSSS,	40541	M.B.A.	T2139	Digital Marketing	Core	Base PS	Change	No						
405	SSSS,	40541	M.B.A.	T2193	Project Management	Core		Added	Yes	YES	YES	YES	YES		YES
405	SSSS,	40541	M.B.A.	T2217	Business Statistics	Core	Base PS	Change	No						
405	SSSS,	40541	M.B.A.	T2225	Research Methodology	Core	Base PS	Change	No						
405	SSSS,	40541	M.B.A.	T2239	Business	Core	Base PS	Change	No						
405	SSSS,	40541	M.B.A.	T2280	Human Resource	Core	Base PS	Dropped	Yes						
405	SSSS,	40541	M.B.A.	T2513	Marketing Research	Core	Base PS	Change	No						
405	SSSS,	40541	M.B.A.	T2528	Management of	Core	Base PS	Change	No						
405	SSSS,	40541	M.B.A.	T2560	Principles and Practices	Core	Base PS	Change	No						
405	SSSS,	40541	M.B.A.	T2569	Strategic Management	Core	Base PS	Change	No						
405	SSSS,	40541	M.B.A.	T2572	Human Resource	Core		Added	Yes						YES
405	SSSS,	40541	M.B.A.	T2573	Organizational	Core	Base PS	Change	No						
405	SSSS,	40541	M.B.A.	T2612	Business Analytics for	Core	Base PS	Change	No						
405	SSSS,	40541	M.B.A.	T2615	Marketing Strategy	Core	Base PS	Change	No						
405	SSSS,	40541	M.B.A.	T2618	Project Management	Core	Base PS	Dropped	Yes						
405	SSSS,	40541	M.B.A.	T2643	Invation and	Core	Base PS	Change	No						
405	SSSS,	40541	M.B.A.	T4005	Integrated Disaster	Core	Base PS	Change	No						
405	SSSS,	40541	M.B.A.	T4588	Fan Engagement	Core		Added	Yes					YES	YES
405	SSSS,	40541	M.B.A.	T4590	Media Management in	Core	Base PS	Change	No						
405	SSSS,	40541	M.B.A.	T4592	Event Implementation	Core	Base PS	Change	No						
405	SSSS,	40541	M.B.A.	T4593	Sports Ecomics	Core	Base PS	Change	No						
405	SSSS,	40541	M.B.A.	T4597	Introduction to Sports	Core	Base PS	Change	No						
405	SSSS,	40541	M.B.A.	T4647	Financial Management	Core	Base PS	Change	No						
405	SSSS,	40541	M.B.A.	T4649	Sports Analytics	Core	Base PS	Dropped	Yes						

14/11/2024



SSSS

405	SSSS,	40541	M.B.A.	T4650	Sports Marketing	Core	Base PS	Dropped	Yes										
405	SSSS,	40541	M.B.A.	T4653	Introduction to Sports	Core	Base PS	Change											
405	SSSS,	40541	M.B.A.	T4656	Sports Development	Core	Base PS	Change											
405	SSSS,	40541	M.B.A.	T4657	Introduction to Sports	Core	Base PS	Dropped	Yes										
405	SSSS,	40541	M.B.A.	T4659	Sports Equipment and	Core	Base PS	Dropped	Yes										
405	SSSS,	40541	M.B.A.	T4691	Event Planning Process	Core	Base PS	Change	No										
405	SSSS,	40541	M.B.A.	T4693	Sports Event	Core	Base PS	Change	No										
405	SSSS,	40541	M.B.A.	T4697	Talent Management	Core	Base PS	Change	No										
405	SSSS,	40541	M.B.A.	T4698	Application of Sports	Core	Base PS	Dropped	Yes										
405	SSSS,	40541	M.B.A.	T4699	Application of Techlogy	Core	Base PS	Dropped	Yes										
405	SSSS,	40541	M.B.A.	T4700	Sports Software	Core	Base PS	Dropped	Yes										
405	SSSS,	40541	M.B.A.	T4702	Techlogy in Sportswear	Core	Base PS	Dropped	Yes										
405	SSSS,	40541	M.B.A.	T5097	Event Management	Core	Base PS	Dropped	Yes										
405	SSSS,	40541	M.B.A.	T6012	Basic German I	Elective	Base PS	Dropped	Yes										
405	SSSS,	40541	M.B.A.	T6014	Basic French I	Elective	Base PS	Change	No										
405	SSSS,	40541	M.B.A.	T6016	Basic Spanish I	Elective	Base PS	Change	No										
405	SSSS,	40541	M.B.A.	TH4079	Sports Governance	Core	Base PS	Change	No										
405	SSSS,	40541	M.B.A.	TH4080	Business of Sports	Core	Base PS	Change	No										
405	SSSS,	40541	M.B.A.	TH4081	Management of Fitness,	Core	Base PS	Dropped	Yes										
405	SSSS,	40541	M.B.A.	TH4082	Techlogy in Sportswear	Core	Base PS	Dropped	Yes										
405	SSSS,	40541	M.B.A.	TH4083	Event Marketing and	Core	Base PS	Change	No										
405	SSSS,	40541	M.B.A.	TH4161	Advanced Techlogy in	Core	Base PS	Change	No										
405	SSSS,	40541	M.B.A.	TH4162	Sports and Fitness	Core	Base PS	Change	No										
405	SSSS,	40541	M.B.A.	TH4272	Certificate in COVID-	Core		Added	Yes									YES	YES
405	SSSS,	40541	M.B.A.	TH4290	Sports Analytics	Core		Added	Yes									YES	YES
405	SSSS,	40541	M.B.A.	TH4291	Application of Sports	Core		Added	Yes									YES	YES
405	SSSS,	40541	M.B.A.	TH4292	Techlogy in Sportswear	Core		Added	Yes									YES	YES
405	SSSS,	40541	M.B.A.	TH4294	Analytics in Basketball	Elective		Added	Yes									YES	YES
405	SSSS,	40541	M.B.A.	TH4297	Sports Equipment and	Core		Added	Yes									YES	YES
405	SSSS,	40541	M.B.A.	TH4298	Talent Management	Elective		Added	Yes									YES	YES
405	SSSS,	40541	M.B.A.	TH4299	Talent Management	Elective		Added	Yes									YES	YES
405	SSSS,	40541	M.B.A.	TH4301	Talent Management	Elective		Added	Yes									YES	YES
405	SSSS,	40541	M.B.A.	TH4302	Analytics in Cricket	Elective		Added	Yes									YES	YES
405	SSSS,	40541	M.B.A.	TH4303	Analytics in Football	Elective		Added	Yes									YES	YES
405	SSSS,	40541	M.B.A.	TH4304	Analytics in Racquet	Elective		Added	Yes									YES	YES
405	SSSS,	40541	M.B.A.	TH4305	Application of Techlogy	Core		Added	Yes									YES	YES
405	SSSS,	40541	M.B.A.	TH4306	Brand Management	Core		Added	Yes									YES	YES
405	SSSS,	40541	M.B.A.	TH4312	Management of	Elective		Added	Yes									YES	YES
405	SSSS,	40541	M.B.A.	TH4313	Management of	Elective		Added	Yes									YES	YES
405	SSSS,	40541	M.B.A.	TH4317	Management of	Elective		Added	Yes									YES	YES

سید (11/11/2023)





Symbiosis School of Sports Sciences

Symbiosis International (Deemed University)

(Established under Section 3 of the UGC Act, 1956)

Re-accredited by NAAC with 'A' grade (3.58/4) | Awarded Category - I by UGC

Founder: Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)

Percentage of Programmes where syllabus revision was carried out For AY 2021-2022

Name of the Institute: Symbiosis School Sports Sciences

Name of the Programme: Master of Business Administration (Sports Management)

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Director

Symbiosis School of Sports Sciences

Lavale Campus, Pune - 412 115.



Search in mail



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Mail

To
The Director
Symbiosis School of Sports Sciences, Pune

Chat

Subject: Revised Programme Structure.

Spaces

Dear Sir/Madam,

Meet

Reference to SIU letter no SIU/ACAD/2022/202 dated 15/01/2022 regarding approval of programme structure of batch 2021-2023. The details of the revision are as follows:

Academic Year : 2021-2022

Sr.No.	Programme	Batch
1	Master of Business Administration (Sports Management) (Revision 02)	2021-2023

The revised programme structure supersedes the previously approved programme structures referred in the above letters.

You are requested to download the same using your Login Credentials the link is :
<http://eduwiz.intechsolutionspune.in/eduwiz/login.html>





Symbiosis School of Sports Sciences, Pune
Master of Business Administration (Sports Management)
Programme Structure 2021-23

1.	OBJECTIVE	This programme is designed to prepare graduates for careers in professional sports, facility management in sports clubs the sporting goods industry, event management and academics. Students can take managerial roles in the sports industry applying business principles and practices to the sports industries including entrepreneur and industry specific aspects.			
2.	DURATION (IN MONTHS)	24 (Full Time)			
3.	INTAKE	60			
4.	RESERVATION	I. Within the sanctioned intake	a) SC (In Percentage)	b) ST (In Percentage)	c) Differently abled (In Percentage)
			15	7.5	3
		II. Over and above the sanctioned intake	a) Kashmiri Migrants (In Seats)	b) International Students (In Percentage)	
			2	15	
5.	ELIGIBILITY	Graduate from any recognised University/ Institution of National Importance with a minimum of 50% marks or equivalent grade (45% marks or equivalent grade for Scheduled Caste / Scheduled Tribes).			
6.	SELECTION PROCEDURE	SNAP, Group Exercise, Personal Interaction and Writing Ability Test (GE-PIWAT)			
7.	MEDIUM OF INSTRUCTION	English			
8.	PROGRAMME PATTERN	Semester			
9.	COURSE & SPECIALIZATION	As per Annexure A			
10.	FEE		Academic Fee p.a	Institute Deposit	Total
		Indian Students	400000	20000	420000
		International Students (USD equivalent to INR)	600000	20000	620000
11.	ASSESSMENT	All internal courses will have 100% component as internal evaluation at the institute level. All external courses will have 60% internal component and 40% component as external [University] examination.			
12.	STANDARD OF PASSING	The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (Outstanding). For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 4 corresponding to Grade P. Students			

		securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 CGPA for the programme.
13.	AWARD OF DEGREE/ DIPLOMA/ CERTIFICATE	Master of Business Administration (Sports Management) will be awarded at the end of semester IV examination by taking into consideration the performance of all semester examinations after obtaining minimum 4.00 CGPA out of 10 CGPA.

14. CLASSIFICATION OF CREDITS							
Semester	Generic Core	Generic Elective	Specialization Core	Specialization Elective	Open Elective	Audit	Total
1	28	0	0	0	0	1*	28
2	21	2	4	0	0	1*	27
3	26	4	3	0	0	1*	33
4	10	0	2	0	0	0	12
Total	85	6	9	0	0	0	100

* Satisfactory completion of the non letter grade courses 'Integrated Disaster Management', 'Research Publication' 'Certificate in COVID-19 Care for the Community' is mandatory for award of degree.

The revised programme structure supersedes the previously approved programme structure dated 15/01/2022 for the programme.

This Programme Structure is aligned with the norms laid down by the University and is approved by the Academic Council. Hereafter changes (if any) which conform to the policy on "Curriculum Development and Review" would be permissible, subject to revision of the Programme Structure, following the specified processes.

Head - Academics

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Celebrating 50 Years of Excellence

Symbiosis School of Sports Sciences, Pune
Master of Business Administration (Sports Management)
Programme Structure 2021-23

Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
Semester : 1							
Generic Core Courses							
T4593	0405410101	Sports Economics		3	90	60	150
T4597	0405410102	Introduction to Sports Science		3	90	60	150
T4653	0405410103	Introduction to Sports Management		3	90	60	150
T4656	0405410104	Sports Development		3	90	60	150
T2239	0405410105	Business Communication		2	100	0	100
T2003	0405410106	Financial Accounting		2	60	40	100
T2528	0405410107	Management of Operations		2	60	40	100
T2573	0405410108	Organizational Behaviour		2	60	40	100
T2560	0405410109	Principles and Practices of Management		2	60	40	100
T2225	0405410110	Research Methodology		2	60	40	100
TH4079	0405410111	Sports Governance		2	60	40	100
TH4080	0405410112	Business of Sports		2	100	0	100
TH4272	0405410113	Certificate in COVID-19 Care for the Community *		0	0	0	Non Letter Grade
Total				28	920	480	1400
Semester : 2							
Generic Core Courses							
T2572	0405410201	Human Resource Management		2	60	40	100
T2193	0405410202	Project Management		2	60	40	100
T4647	0405410203	Financial Management in Sports Industry		3	90	60	150
TH4290	0405410204	Sports Analytics		2	60	40	100
TH4297	0405410205	Sports Equipment and Facility Management		2	60	40	100
T2217	0405410206	Business Statistics		3	90	60	150
T2088	0405410207	Management Accounting		3	90	60	150
T4801	0405410208	Social Responsibility Project		1	50	0	50
F4001	0405410209	Advanced Excel		1	50	0	50
F4007	0405410210	Content Writing and Design		1	50	0	50
F4009	0405410211	Artificial Intelligence for Sports		1	50	0	50
T4005	0405410212	Integrated Disaster Management *		0	0	0	Non Letter Grade
Total				21	710	340	1050
Generic Elective Courses Group							
T6012	0405410213	Basic German I		2	100	0	100
T6016	0405410214	Basic Spanish I		2	100	0	100



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Symbiosis School of Sports Sciences, Pune
Master of Business Administration (Sports Management)
Programme Structure 2021-23

Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T6014	0405410215	Basic French I		2	100	0	100
Total Required Credits				2	100	0	100
Specialization Core Courses : Event Management in Sports							
T4691	0405410216	Event Planning Process	Event Management in Sports	2	60	40	100
T4693	0405410217	Sports Event Sponsorship	Event Management in Sports	2	60	40	100
Total				4	120	80	200
Specialization Core Courses : Sports Marketing							
T2118	0405410218	Consumer Behaviour	Sports Marketing	2	60	40	100
T2513	0405410219	Marketing Research	Sports Marketing	2	60	40	100
Total				4	120	80	200
Specialization Core Courses : Technology in Sports							
TH4291	0405410220	Application of Sports Analytics	Technology in Sports	2	60	40	100
TH4292	0405410221	Technology in Sportswear and Performance Apparel	Technology in Sports	2	60	40	100
Total				4	120	80	200
Semester : 3							
Generic Core Courses							
T4907	0405410301	Summer Internship		8	400	0	400
T1361	0405410302	Legal Aspects of Sports		3	90	60	150
T4590	0405410303	Media Management in Sports		3	90	60	150
TH4162	0405410304	Sports and Fitness Management		3	90	60	150
T2612	0405410305	Business Analytics for Marketing		2	60	40	100
T2643	0405410306	Innovation and Entrepreneurship in India		2	60	40	100
T4697	0405410307	Talent Management		2	60	40	100
T4801	0405410308	Project		1	50	0	50
F4011	0405410309	Services Marketing		2	100	0	100
T0100	0405410310	Research Publication *		0	0	0	Non Letter Grade
Total				26	1000	300	1300
Generic Elective Courses Group							
Group-1							
TH4317	0405410311	Management of Football		1	50	0	50
TH4303	0405410312	Analytics in Football		1	50	0	50



Celebrating 50 Years of Excellence

Symbiosis School of Sports Sciences, Pune
Master of Business Administration (Sports Management)
Programme Structure 2021-23

Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
TH4299	0405410313	Talent Management and Scouting in Football		2	60	40	100
Total Required Credits				4	160	40	200
Group-2							
TH4314	0405410314	Management of Cricket		1	50	0	50
TH4302	0405410315	Analytics in Cricket		1	50	0	50
TH4298	0405410316	Talent Management and Scouting in Cricket		2	60	40	100
Total Required Credits				4	160	40	200
Group-3							
TH4312	0405410317	Management of Racquet Sport		1	50	0	50
TH4304	0405410318	Analytics in Racquet Sports		1	50	0	50
TH4301	0405410319	Talent Management and Scouting in Racquet Sports		2	60	40	100
Total Required Credits				4	160	40	200
Group-4							
TH4313	0405410320	Management of Basketball and Volleyball		1	50	0	50
TH4294	0405410321	Analytics in Basketball and Volleyball		1	50	0	50
TH4300	0405410322	Talent Management and Scouting in Basketball and Volleyball		2	60	40	100
Total Required Credits				4	160	40	200
Specialization Core Courses : Event Management in Sports							
T4592	0405410323	Event Implementation	Event Management in Sports	3	90	60	150
Total				3	90	60	150
Specialization Core Courses : Sports Marketing							
T2615	0405410324	Marketing Strategy	Sports Marketing	3	90	60	150
Total				3	90	60	150
Specialization Core Courses : Technology in Sports							
TH4305	0405410325	Application of Technology in Sports	Technology in Sports	3	90	60	150
Total				3	90	60	150
Semester : 4							
Generic Core Courses							
T4704	0405410401	Dissertation		4	200	0	200



Celebrating 50 Years of Excellence

Symbiosis School of Sports Sciences, Pune
Master of Business Administration (Sports Management)
Programme Structure 2021-23

Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2569	0405410402	Strategic Management		3	90	60	150
T4588	0405410403	Fan Engagement		1	50	0	50
TH4306	0405410404	Brand Management and Sponsorship in Sports		2	60	40	100
Total				10	400	100	500
Specialization Core Courses : Event Management in Sports							
TH4083	0405410405	Event Marketing and communication	Event Management in Sports	2	60	40	100
Total				2	60	40	100
Specialization Core Courses : Sports Marketing							
T2139	0405410406	Digital Marketing	Sports Marketing	2	60	40	100
Total				2	60	40	100
Specialization Core Courses : Technology in Sports							
TH4161	0405410407	Advanced Technology in Sports	Technology in Sports	2	60	40	100
Total				2	60	40	100



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Symbiosis School of Sports Sciences, Pune
Master of Business Administration (Sports Management)
Programme Structure 2021-23

Semester	Internal Credits	External Credits	Total Credits	Total Marks
Event Management in Sports				
Semester 1	4	24	28	1400
Semester 2	6	25	31	1550
Semester 3	10	19	29	1450
Semester 4	4	8	12	600
Total	24	76	100	5000
Sports Marketing				
Semester 1	4	24	28	1400
Semester 2	6	25	31	1550
Semester 3	10	19	29	1450
Semester 4	4	8	12	600
Total	24	76	100	5000
Technology in Sports				
Semester 1	4	24	28	1400
Semester 2	6	25	31	1550
Semester 3	10	19	29	1450
Semester 4	4	8	12	600
Total	24	76	100	5000



Symbiosis School of Sports Sciences, Pune
Master of Business Administration (Sports Management)
Programme Structure 2022-24

1.	OBJECTIVE	This programme is designed to prepare graduates for careers in professional sports, facility management in sports clubs the sporting goods industry, event management and academics. Students can take managerial roles in the sports industry applying business principles and practices to the sports industries including entrepreneur and industry specific aspects.			
2.	DURATION (IN MONTHS)	24 (Full Time)			
3.	INTAKE	60			
4.	RESERVATION	I. Within the sanctioned intake	a) SC (In Percentage)	b) ST (In Percentage)	c) Differently abled (In Percentage)
			15	7.5	3
		II. Over and above the sanctioned intake	a) Kashmiri Migrants (In Seats)	b) International Students (In Percentage)	
			2	15	
5.	ELIGIBILITY	Graduate from any recognised University / Institution of National Importance with a minimum of 50% marks or equivalent grade (45% marks or equivalent grade for Scheduled Caste / Scheduled Tribes).			
6.	SELECTION PROCEDURE	SNAP, Group Exercise, Personal Interaction and Writing Ability Test (GE-PIWAT)			
7.	MEDIUM OF INSTRUCTION	English			
8.	PROGRAMME PATTERN	Semester			
9.	COURSE & SPECIALIZATION	As per Annexure A			
10.	FEE		Academic Fee p.a	Institute Deposit	Total
		Indian Students	440000	20000	460000
		International Students (USD equivalent to INR)	660000	20000	680000
11.	ASSESSMENT	All internal courses will have 100% component as internal evaluation at the institute level. All external courses will have 60% internal component and 40% component as external [University] examination.			
12.	STANDARD OF PASSING	The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (Outstanding). For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 4 corresponding to Grade P. Students			

		securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 CGPA for the programme.					
13.	AWARD OF DEGREE/ DIPLOMA/ CERTIFICATE	Master of Business Administration (Sports Management) will be awarded at the end of semester IV examination by taking into consideration the performance of all semester examinations after obtaining minimum 4.00 CGPA out of 10 CGPA.					
14.	CLASSIFICATION OF CREDITS						
Semester	Generic Core	Generic Elective	Specialization Core	Specialization Elective	Open Elective	Audit	Total
1	28	0	0	0	0	0	28
2	21	2	4	0	0	1*	27
3	26	4	3	0	0	1*	33
4	10	0	2	0	0	0	12
Total	85	6	9	0	0	0	100
* Satisfactory completion of the non letter grade courses 'Integrated Disaster Management', 'Research Publication' is mandatory for award of degree.							

This Programme Structure is aligned with the norms laid down by the University and is approved by the Academic Council. Hereafter changes (if any) which conform to the policy on "Curriculum Development and Review" would be permissible, subject to revision of the Programme Structure, following the specified processes.

Head - Academics

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Celebrating 50 Years of Excellence

Symbiosis School of Sports Sciences, Pune
Master of Business Administration (Sports Management)
Programme Structure 2022-24

Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
Semester : 1							
Generic Core Courses							
T4593	0405410101	Sports Economics		3	90	60	150
TH4307	0405410102	Introduction to Sports Science		3	90	60	150
T2239	0405410103	Business Communication		2	100	0	100
T2573	0405410104	Organizational Behaviour		2	60	40	100
T2560	0405410105	Principles and Practices of Management		2	60	40	100
T2225	0405410106	Research Methodology		2	60	40	100
TH4308	0405410107	Introduction to Sports Management		2	60	40	100
TH4295	0405410108	Sports Development and Governance		2	60	40	100
TH4318	0405410109	Financial Accounting for Sports Industry		2	60	40	100
TH4309	0405410110	Introduction to Sports Technology		2	60	40	100
TH4296	0405410111	Sports Marketing		2	60	40	100
T5097	0405410112	Event Management		2	60	40	100
TH4316	0405410113	Introduction to The Olympics		1	50	0	50
T3152	0405410114	Advanced Excel		1	50	0	50
Total				28	920	480	1400
Semester : 2							
Generic Core Courses							
T4647	0405410201	Financial Management in Sports Industry		3	90	60	150
T2217	0405410202	Business Statistics		3	90	60	150
T2088	0405410203	Management Accounting		3	90	60	150
T2572	0405410204	Human Resource Management		2	60	40	100
T2193	0405410205	Project Management		2	60	40	100
TH4290	0405410206	Sports Analytics		2	60	40	100
TH4297	0405410207	Sports Equipment and Facility Management		2	60	40	100
T4801	0405410208	Social Responsibility Project		1	50	0	50
F4009	0405410209	Artificial Intelligence for Sports		1	50	0	50
TH4315	0405410210	Management of Operations		2	60	40	100
T4005	0405410211	Integrated Disaster Management *		0	0	0	Non Letter Grade
Total				21	670	380	1050
Generic Elective Courses Group							
T6012	0405410212	Basic German I		2	100	0	100



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Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T6016	0405410213	Basic Spanish I		2	100	0	100
T6014	0405410214	Basic French I		2	100	0	100
Total Required Credits				2	100	0	100
Specialization Core Courses : Event Management in Sports							
T4691	0405410215	Event Planning Process	Event Management in Sports	2	60	40	100
T4693	0405410216	Sports Event Sponsorship	Event Management in Sports	2	60	40	100
Total				4	120	80	200
Specialization Core Courses : Sports Marketing							
T2118	0405410217	Consumer Behaviour	Sports Marketing	2	60	40	100
T2513	0405410218	Marketing Research	Sports Marketing	2	60	40	100
Total				4	120	80	200
Specialization Core Courses : Technology in Sports							
TH4291	0405410219	Application of Sports Analytics	Technology in Sports	2	60	40	100
TH4292	0405410220	Technology in Sportswear and Performance Apparel	Technology in Sports	2	60	40	100
Total				4	120	80	200
Semester : 3							
Generic Core Courses							
T1361	0405410302	Legal Aspects of Sports		3	90	60	150
T4590	0405410303	Media Management in Sports		3	90	60	150
TH4162	0405410304	Sports and Fitness Management		3	90	60	150
T2612	0405410305	Business Analytics for Marketing		2	60	40	100
T2643	0405410306	Innovation and Entrepreneurship in India		2	60	40	100
T4697	0405410307	Talent Management		2	60	40	100
T4801	0405410308	Project		1	50	0	50
F0002	0405410309	Flexi-Credit Course		2	100	0	100
T0100	0405410310	Research Publication *		0	0	0	Non Letter Grade
T4908	0405410301	Summer Internship		8	400	0	400
Total				26	1000	300	1300
Generic Elective Courses Group (Choose any one group)							
Generic Elective Courses Group - I							
TH4317	0405410311	Management of Football		1	50	0	50



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Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
TH4303	0405410312	Analytics in Football		1	50	0	50
TH4299	0405410313	Talent Management and Scouting in Football		2	60	40	100
Total Required Credits				4	160	40	200
Generic Elective Courses Group - II							
TH4314	0405410314	Management of Cricket		1	50	0	50
TH4302	0405410315	Analytics in Cricket		1	50	0	50
TH4298	0405410316	Talent Management and Scouting in Cricket		2	60	40	100
Total Required Credits				4	160	40	200
Generic Elective Courses Group - III							
TH4312	0405410317	Management of Racquet Sport		1	50	0	50
TH4304	0405410318	Analytics in Racquet Sports		1	50	0	50
TH4301	0405410319	Talent Management and Scouting in Racquet Sports		2	60	40	100
Total Required Credits				4	160	40	200
Generic Elective Courses Group - IV							
TH4313	0405410320	Management of Basketball and Volleyball		1	50	0	50
TH4294	0405410321	Analytics in Basketball and Volleyball		1	50	0	50
TH4300	0405410322	Talent Management and Scouting in Basketball and Volleyball		2	60	40	100
Total Required Credits				4	160	40	200
Specialization Core Courses : Event Management in Sports							
T4592	0405410323	Event Implementation	Event Management in Sports	3	90	60	150
Total				3	90	60	150
Specialization Core Courses : Sports Marketing							
T2615	0405410324	Marketing Strategy	Sports Marketing	3	90	60	150
Total				3	90	60	150
Specialization Core Courses : Technology in Sports							
TH4305	0405410325	Application of Technology in Sports	Technology in Sports	3	90	60	150
Total				3	90	60	150
Semester : 4							
Generic Core Courses							



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Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T4704	0405410401	Dissertation		4	200	0	200
T2569	0405410402	Strategic Management		3	90	60	150
TH4306	0405410403	Brand Management and Sponsorship in Sports		2	60	40	100
T4588	0405410404	Fan Engagement		1	50	0	50
Total				10	400	100	500
Specialization Core Courses : Event Management in Sports							
TH4083	0405410405	Event Marketing and communication	Event Management in Sports	2	60	40	100
Total				2	60	40	100
Specialization Core Courses : Sports Marketing							
T2139	0405410406	Digital Marketing	Sports Marketing	2	60	40	100
Total				2	60	40	100
Specialization Core Courses : Technology in Sports							
TH4161	0405410407	Advanced Technology in Sports	Technology in Sports	2	60	40	100
Total				2	60	40	100



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Semester	Internal Credits	External Credits	Total Credits	Total Marks
Common				
Semester 1	4	24	28	1400
Semester 2	4	23	27	1350
Semester 3	13	20	33	1650
Semester 4	5	7	12	600
Total	26	74	100	5000

Director

Symbiosis School of Sports Sciences
 Lavale Campus, Pune - 412 115.